Ormskirk

2011 half year business confidence report



contents

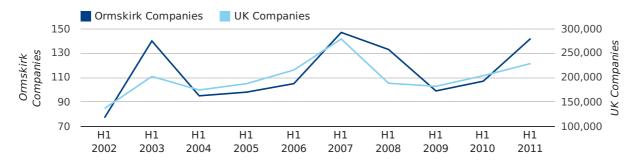
| new company registrations | |
|------------------------------|--|
| closed companies (dissolved) | |
| net company growth | |
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| director age | |
| director gender | |
| naming trends | |
| sic data | |

In the first half of 2011 a total of 142 companies were formed in Ormskirk. This figure is 32.7% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Ormskirk occurred in 2007 when a total of 147 were formed.

| HALF YEAR (JAN-JUN) | ORMSKIRK | UK |
|---------------------|------------|----------------|
| 2011 | 142 | 228,735 |
| 2010 | 107 | 203,749 |
| % CHANGE | 32.7% | 12.3% |
| RECORD YEAR | 2007 (147) | 2007 (279,097) |

new companies by half year



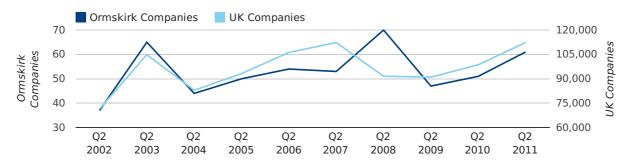
Quarterly Data (Q2 Apr-Jun 2011)

A total of 61 companies were registered in Ormskirk during the second quarter of 2011 (Apr 2011 - Jun 2011).

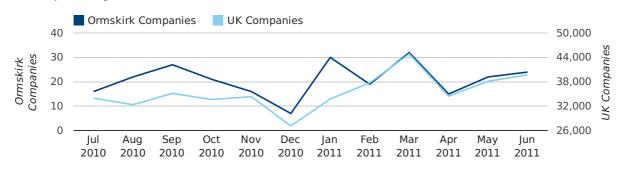
This figure is an increase of 19.6% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | ORMSKIRK | UK |
|--------------------------------------|-----------|----------------|
| 2011 | 61 | 112,344 |
| 2010 | 51 | 98,612 |
| % CHANGE | 19.6% | 13.9% |
| RECORD YEAR | 2008 (70) | 2011 (112,344) |

new companies by quarter



new companies by month



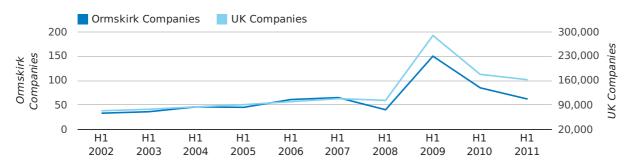
| | APRIL | MAY | JUNE |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 15 | 22 | 24 |
| NEW COMPANIES IN 2010 | 11 | 20 | 20 |
| % CHANGE | 36.4% | 10.0% | 20.0% |
| RECORD YEAR | 2008 (25) | 2003 (26) | 2008 (26) |

In the first half of 2011 a total of 62 companies were dissolved in Ormskirk. This figure is 27.1% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Ormskirk occurred in 2009 when a total of 150 were closed.

| HALF YEAR (JAN-JUN) | ORMSKIRK | UK |
|---------------------|------------|----------------|
| 2011 | 62 | 162,310 |
| 2010 | 85 | 177,631 |
| % CHANGE | -27.1% | -8.6% |
| RECORD YEAR | 2009 (150) | 2009 (289,236) |

dissolved companies by half year



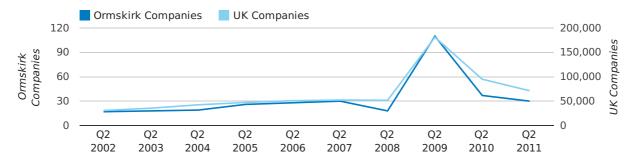
Quarterly Data (Q2 Apr-Jun 2011)

A total of 30 companies were dissolved in Ormskirk during the second quarter of 2011 (Apr 2011 - Jun 2011).

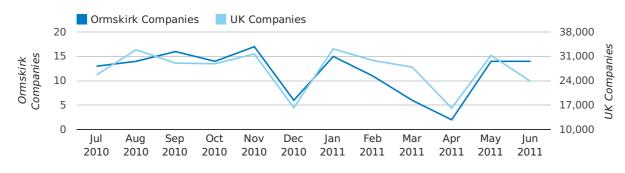
This figure is a decrease of 18.9% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | ORMSKIRK | UK |
|--------------------------------------|------------|----------------|
| 2011 | 30 | 71,324 |
| 2010 | 37 | 94,954 |
| % CHANGE | -18.9% | -24.9% |
| RECORD YEAR | 2009 (110) | 2009 (181,176) |

dissolved companies by quarter



dissolved companies by month

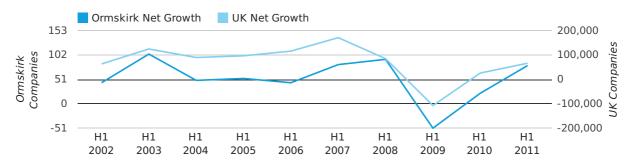


| | APRIL | MAY | JUNE |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 2 | 14 | 14 |
| CLOSED COMPANIES IN 2010 | 8 | 12 | 17 |
| % CHANGE | -75.0% | 16.7% | -18% |
| RECORD YEAR | 2009 (31) | 2009 (49) | 2009 (30) |

In the first half of 2011 the company register for Ormskirk increased by 80 companies. This figure is 263.6% higher than last year, which compares well to a UK increase of 154.3%.

| HALF YEAR (JAN-JUN) | ORMSKIRK | UK |
|---------------------|------------|----------------|
| 2011 | 80 | 66,425 |
| 2010 | 22 | 26,118 |
| % CHANGE | 263.6% | 154.3% |
| RECORD YEAR | 2003 (104) | 2007 (171,296) |

net growth by half year



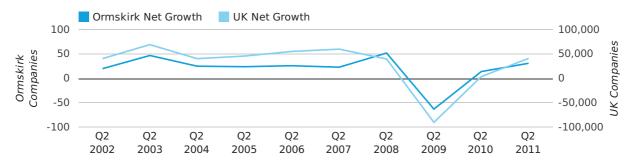
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Ormskirk during the second quarter of 2011 (Apr 2011 - Jun 2011) was 31 companies.

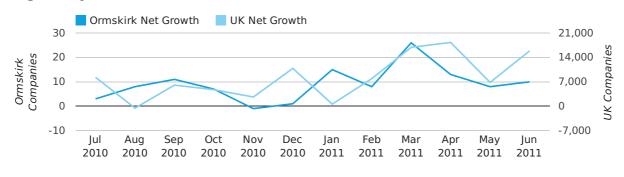
This represents an increase of 121.4% on the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | ORMSKIRK | UK |
|--------------------------------------|-----------|---------------|
| 2011 | 31 | 41,020 |
| 2010 | 14 | 3,658 |
| % CHANGE | 121.4% | 1,021.4% |
| RECORD YEAR | 2008 (52) | 2003 (69,274) |

net growth by quarter



net growth by month

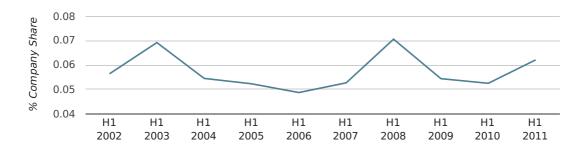


| | APRIL | MAY | JUNE |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 13 | 8 | 10 |
| NET GROWTH IN 2010 | 3 | 8 | 3 |
| % CHANGE | 333.3% | 0.0% | 233.3% |
| RECORD YEAR | 2008 (14) | 2003 (20) | 2008 (25) |

In the first half of 2011 Ormskirk formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

| HALF YEAR (JAN-JUN) | ORMSKIRK |
|--------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1977 (0.1%) |

company share by half year

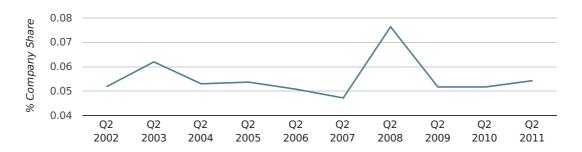


Quarterly Data (Q2 Apr-Jun 2011)

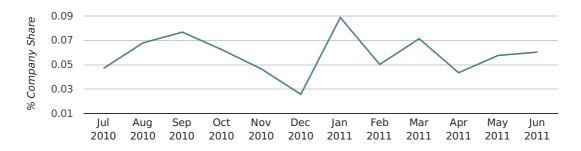
In the second quarter of 2011, Ormskirk formed 0.1% of all UK companies.

| SECOND QUARTER (APR 2011 - JUN 2011) | ORMSKIRK |
|--------------------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.0% |
| RECORD YEAR (SINCE 1960) | 1975 (0.1%) |

company share by quarter



company share by month



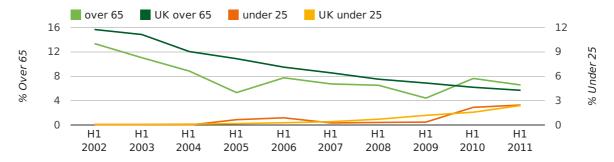
| | APRIL | MAY | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.0% | 0.1% | 0.1% |
| UK FORMATION SHARE IN 2010 | 0.0% | 0.1% | 0.1% |
| % CHANGE | 31.8% | -13.4% | 6.3% |
| RECORD YEAR | 1967 (0.2%) | 1965 (0.3%) | 1961 (0.2%) |

The average age of a director in the first half of 2011 was 45.7.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 6.6% compared to the UK figure of 4.3%.

director age by half year



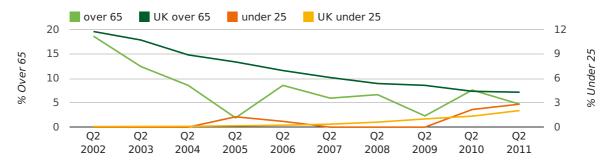
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.5.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 4.7% compared to the UK figure of 4.3%.

director age by quarter



The record first half year for female directors in Ormskirk was 1861 when 40.0% of all directors were female.

31.5% of all director appointments in Ormskirk in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Ormskirk was in 1866 when 66.7% of all directors were female.

22.8% of all director appointments in Ormskirk in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| CONSULTANTS | 1.41% | CONSULTING | 5.09% |
| (NW) | 1.41% | MANAGEMENT | 4.86% |
| PROPERTY | 1.21% | CONSULTANCY | 3.17% |
| LOGISTICS | 1.01% | PROPERTY | 2.43% |
| CO | 1.01% | TRADING | 2.05% |
| CONSULTING | 1.01% | DESIGN | 1.94% |
| CONSULTANCY | 1.01% | ASSOCIATES | 1.92% |
| NW | 1.01% | BUSINESS | 1.87% |
| (LIVERPOOL) | 0.81% | CONSTRUCTION | 1.77% |
| PROPERTIES | 0.81% | CONSULTANTS | 1.76% |
| BUSINESS | 0.81% | MEDIA | 1.73% |
| J | 0.81% | ENGINEERING | 1.67% |
| ARMS | 0.81% | LONDON | 1.60% |
| MEDIA | 0.81% | GLOBAL | 1.46% |
| М | 0.81% | J | 1.44% |
| DEVELOPMENTS | 0.60% | CARE | 1.44% |
| TRAINING | 0.60% | INVESTMENTS | 1.42% |
| ENERGY | 0.60% | IT | 1.39% |
| ACCESS | 0.60% | BUILDING | 1.32% |
| ASSOCIATES | 0.60% | PROPERTIES | 1.31% |
| CAR | 0.60% | ELECTRICAL | 1.30% |
| DESIGN | 0.60% | М | 1.27% |
| CONSTRUCTION | 0.60% | S | 1.23% |
| DIGITAL | 0.60% | ENTERPRISES | 1.20% |
| ENTERPRISES | 0.60% | SYSTEMS | 1.20% |

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Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 95 | 202,072 |
| 7487 - Other business activities | 50 | 60,758 |
| 9999 - Dormant Company | 10 | 20,111 |
| 7414 - Business & management consultancy | 9 | 13,053 |
| 82990 - Other business support service activities not elsewhere classified | 8 | 30,647 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 8 | 7,835 |
| 70100 - Activities of head offices | 7 | 2,632 |
| 70229 - Management consultancy activities other than financial management | 6 | 16,419 |
| 74990 - Non-trading company | 6 | 8,481 |
| 62020 - Information technology consultancy activities | 6 | 10,545 |
| 6523 - Other financial intermediation | 5 | 2,022 |
| 5242 - Retail sale of clothing | 5 | 1,638 |
| 56302 - Public houses and bars | 5 | 1,900 |
| 4525 - Other special trades construction | 5 | 1,676 |
| 4521 - General construction & civil engineering | 5 | 5,928 |
| 96090 - Other service activities not elsewhere classified | 5 | 10,322 |
| 62012 - Business and domestic software development | 5 | 3,262 |
| 42990 - Construction of other civil engineering projects not elsewhere classified | 4 | 1,431 |
| 5263 - Other non-store retail sale | 4 | 1,858 |
| 7499 - Non-trading company | 4 | 10,955 |