

Ormskirk

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Ormskirk when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Ormskirk when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Ormskirk when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Ormskirk when compared to any previous December.
- November 2011 saw a new record in company registrations in Ormskirk when compared to any previous November.

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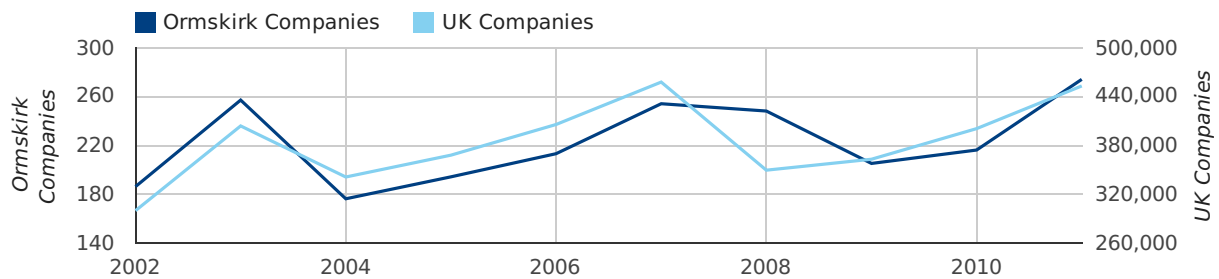
Annual Data (2011)

2011 was a record year for company registrations in Ormskirk when compared to any year in history.

A total of 274 companies were formed in Ormskirk in 2011. This total is 26.9% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ORMSKIRK	UK
2011	274	452,870
2010	216	400,358
2009	205	362,675
2008	248	349,203
2007	254	457,649
RECORD YEAR	2011 (274)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

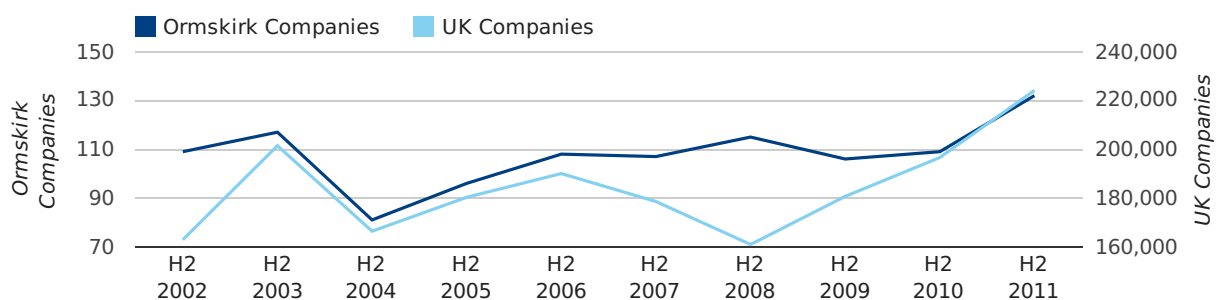
The second half of 2011 saw a new record in company registrations in Ormskirk when compared to any previous second half year.

In the second half of 2011 a total of 132 companies were formed in Ormskirk. This figure is 21.1% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Ormskirk occurred in 2011 when a total of 132 were formed.

HALF YEAR (JUL-DEC)	ORMSKIRK	UK
2011	132	224,135
2010	109	196,609
% CHANGE	21.1%	14.0%
RECORD YEAR	2011 (132)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

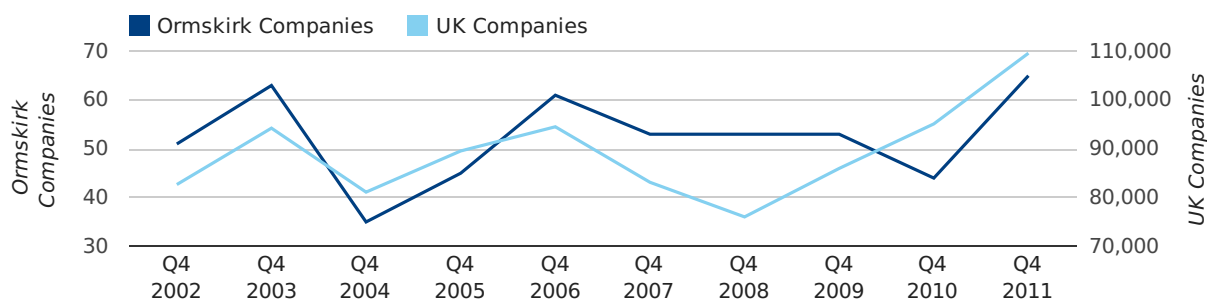
Q4 2011 saw a new record in company registrations in Ormskirk when compared to any previous Q4.

A total of 65 companies were registered in Ormskirk during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 47.7% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ORMSKIRK	UK
2011	65	109,623
2010	44	95,117
% CHANGE	47.7%	15.3%
RECORD YEAR	2011 (65)	2011 (109,623)

new companies by quarter

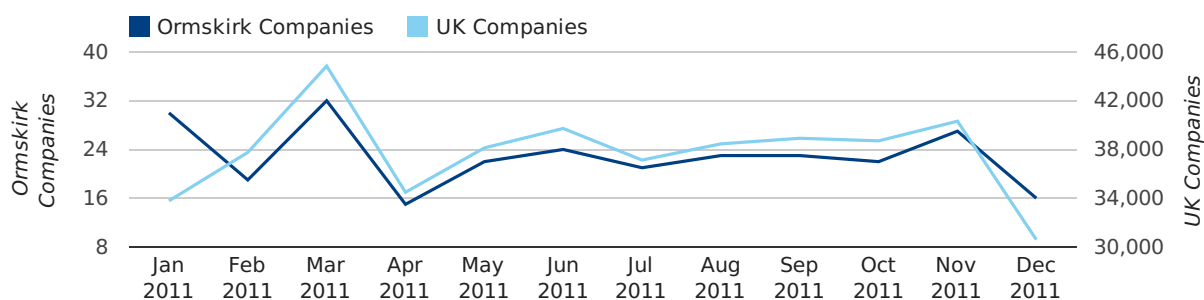


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Ormskirk when compared to any previous December.

November 2011 saw a new record in company registrations in Ormskirk when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	22	27	16
NEW COMPANIES IN 2010	21	16	7
% CHANGE	4.8%	68.8%	128.6%
RECORD YEAR	2008 (26)	2011 (27)	2011 (16)

Annual Data (2011)

A total of 145 companies were dissolved in Ormskirk in 2011. This total is 12.1% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ORMSKIRK	UK
2011	145	314,523
2010	165	342,232
2009	257	533,773
2008	93	237,901
2007	112	220,295
RECORD YEAR	2009 (257)	2009 (533,773)

dissolved companies by year



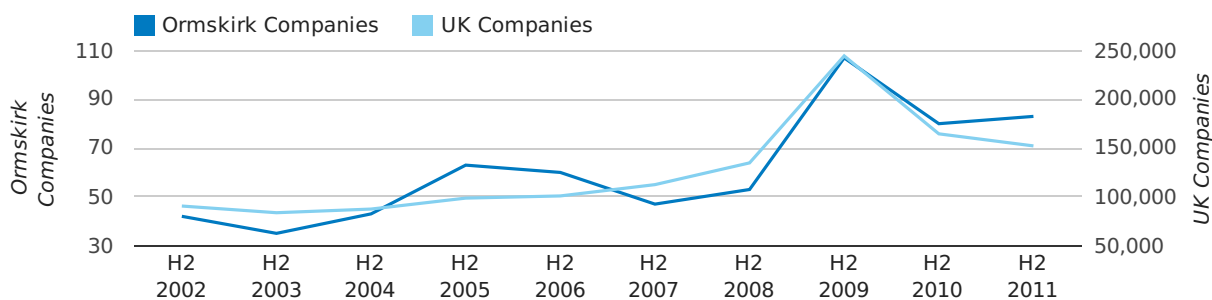
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 83 companies were dissolved in Ormskirk. This figure is 3.8% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Ormskirk occurred in 2009 when a total of 107 were closed.

HALF YEAR (JUL-DEC)	ORMSKIRK	UK
2011	83	152,213
2010	80	164,601
% CHANGE	3.8%	-7.5%
RECORD YEAR	2009 (107)	2009 (244,537)

dissolved companies by half year



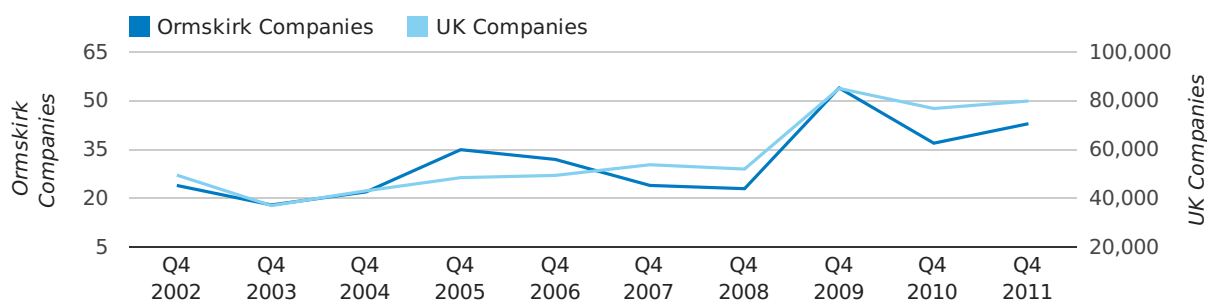
Quarterly Data (Q4 Oct-Dec 2011)

A total of 43 companies were dissolved in Ormskirk during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 16.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

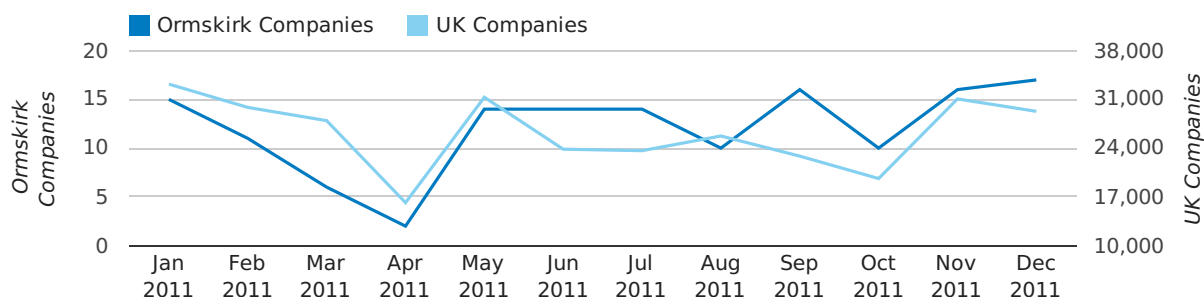
FOURTH QUARTER (OCT 2011 - DEC 2011)	ORMSKIRK	UK
2011	43	79,983
2010	37	76,896
% CHANGE	16.2%	4.0%
RECORD YEAR	2009 (54)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	10	16	17
CLOSED COMPANIES IN 2010	14	17	6
% CHANGE	-28.6%	-5.9%	183%
RECORD YEAR	2009 (21)	2010 (17)	2009 (18)

Annual Data (2011)

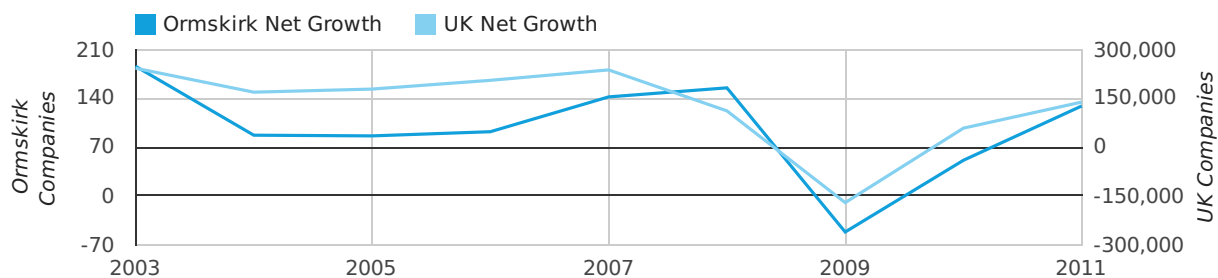
A total of 129 companies were added to the company register for Ormskirk in 2011. This number represents growth of 59.7% which compares favourably to the UK figure of 34.6%.

This number is 78 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Ormskirk company register grew by 186 companies.

YEAR	ORMSKIRK	UK
2011	129	138,347
2010	51	58,126
2009	-52	-171,098
2008	155	111,302
2007	142	237,354
RECORD YEAR	2003 (186)	2003 (242,543)

net growth by year

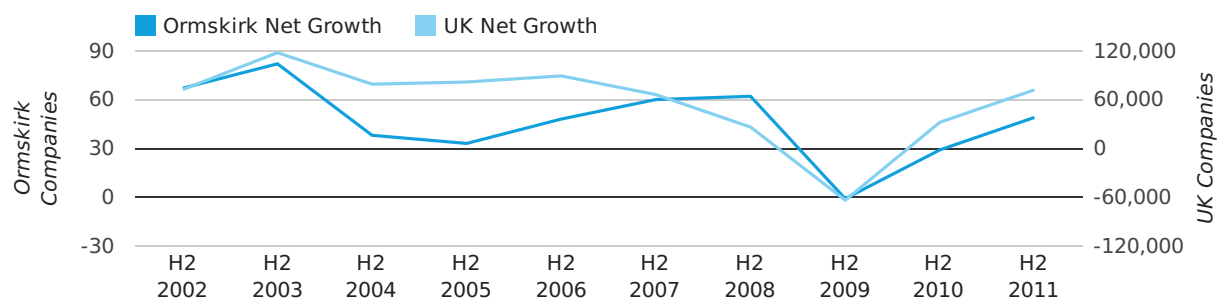


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Ormskirk increased by 49 companies. This figure is 69.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ORMSKIRK	UK
2011	49	71,922
2010	29	32,008
% CHANGE	69.0%	124.7%
RECORD YEAR	2003 (82)	2003 (117,772)

net growth by half year



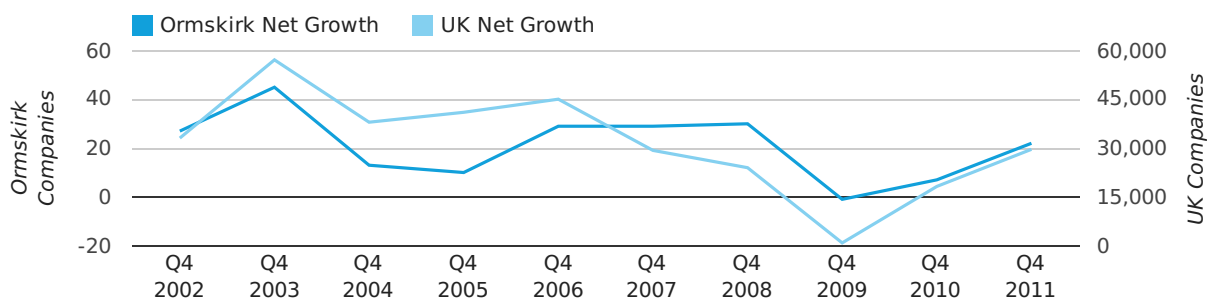
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Ormskirk during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 22 companies.

This represents an increase of 214.3% on the same period last year.

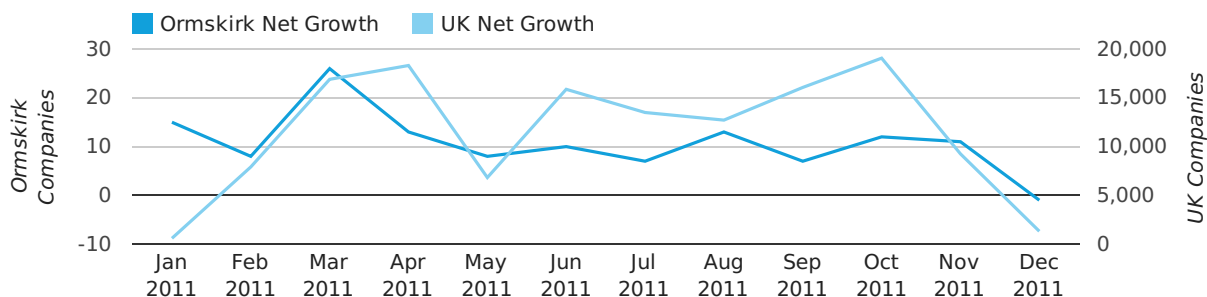
FOURTH QUARTER (OCT 2011 - DEC 2011)	ORMSKIRK	UK
2011	22	29,640
2010	7	18,221
% CHANGE	214.3%	62.7%
RECORD YEAR	2003 (45)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



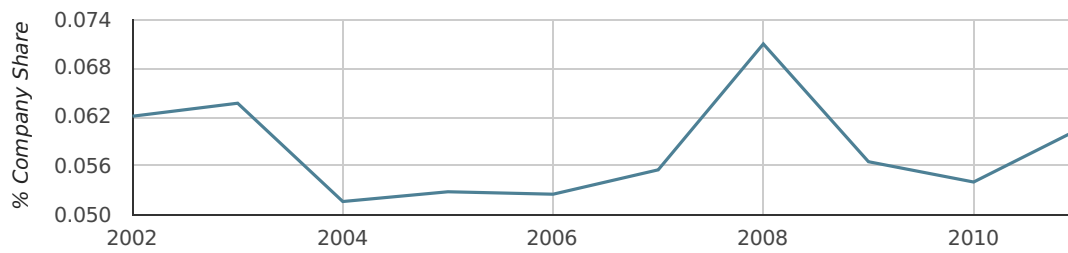
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	12	11	-1
NET GROWTH IN 2010	7	-1	1
% CHANGE	71.4%	-1,200.0%	-200.0%
RECORD YEAR	2008 (25)	2003 (19)	2001 (11)

Annual Data (2011)

In 2011 Ormskirk formed 0.1% of all UK companies. This is no change on 2010 when Ormskirk was responsible for 0.1% of all UK companies.

YEAR	ORMSKIRK
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1962 (0.2%)

company share by year

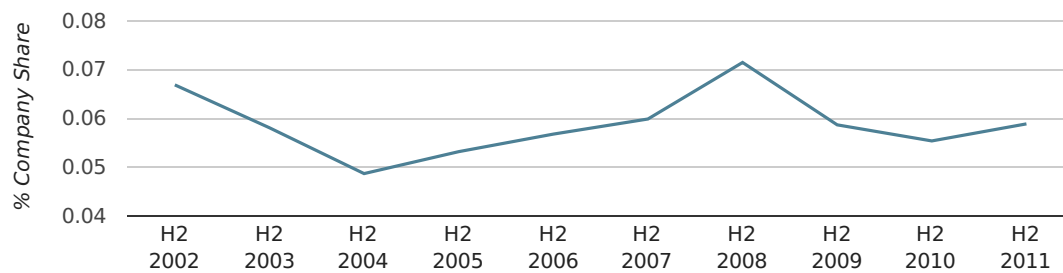


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Ormskirk formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	ORMSKIRK
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1962 (0.3%)

company share by half year

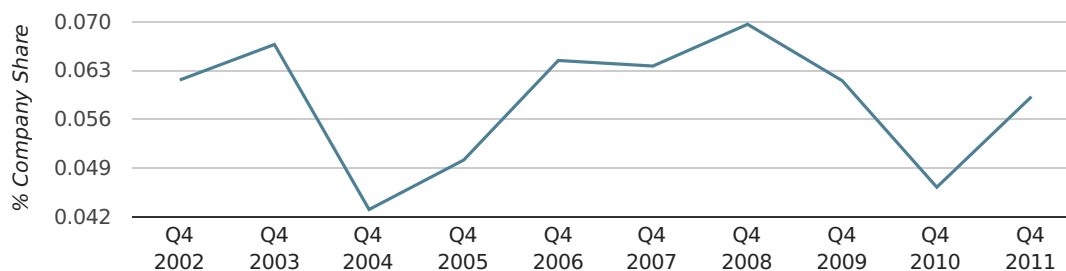


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Ormskirk formed 0.1% of all UK companies.

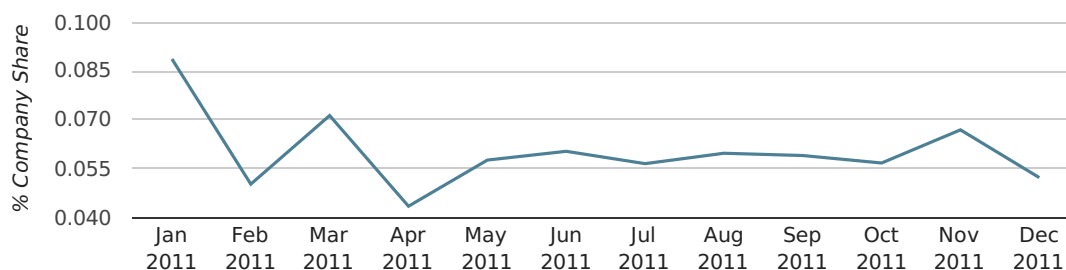
FOURTH QUARTER (OCT 2011 - DEC 2011)	ORMSKIRK
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1962 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.0%
% CHANGE	-9.0%	43.8%	102.7%
RECORD YEAR	1968 (0.2%)	1980 (0.2%)	1962 (0.3%)

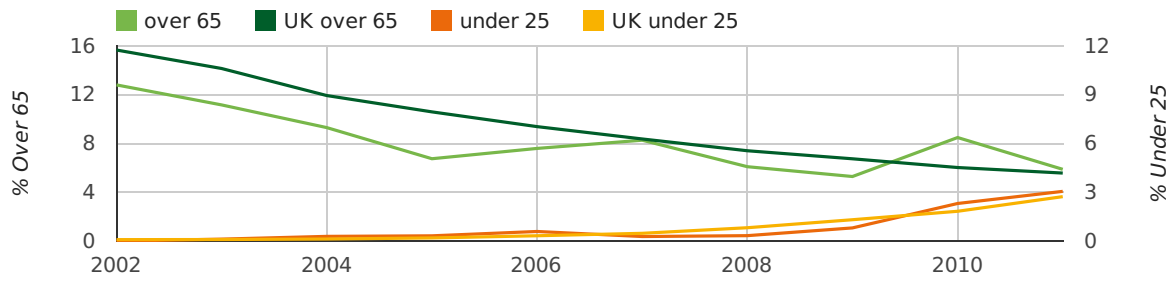
Annual Data (2011)

The average age of a director in 2011 was 45.5.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.9% compared to the UK figure of 4.2%.

director age by year



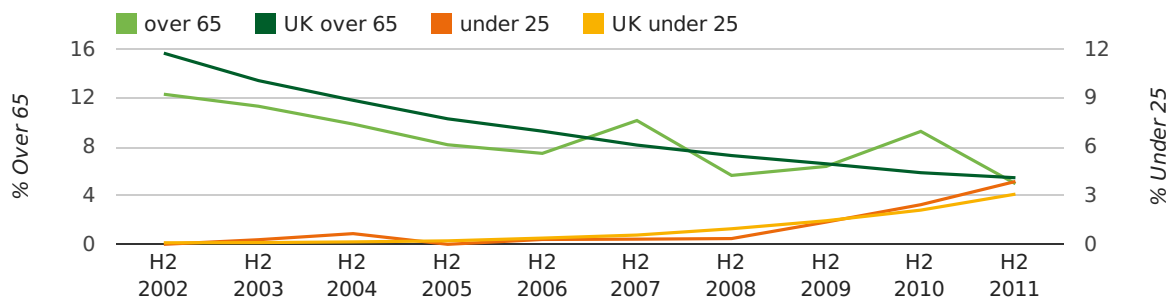
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.3.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.0% compared to the UK figure of 4.1%.

director age by half year



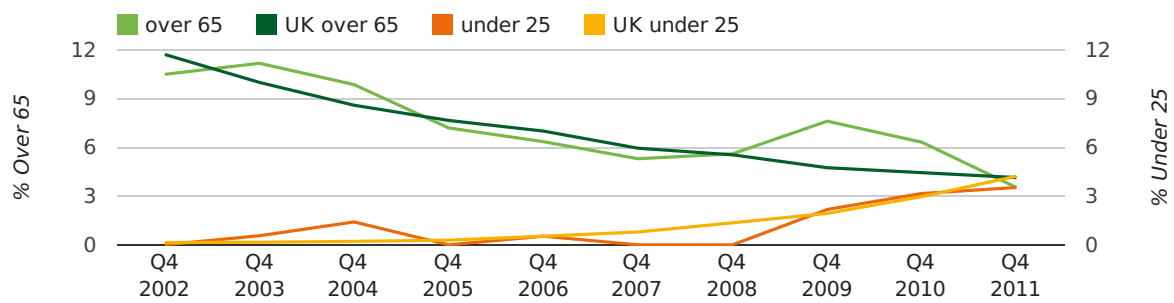
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.8.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.1%.

director age by quarter

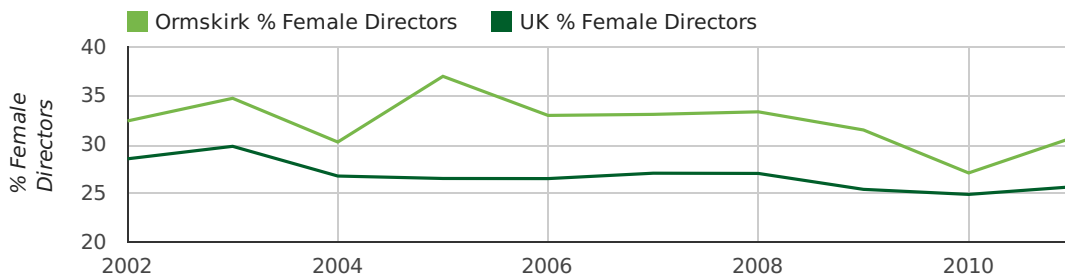


Annual Data (2011)

The record year for female directors in Ormskirk was 1857 when 36.4% of all directors were female.

The percentage of female directors in Ormskirk in 2011 was 32.4%. The average for the UK during this time was 28.6%

director gender by year

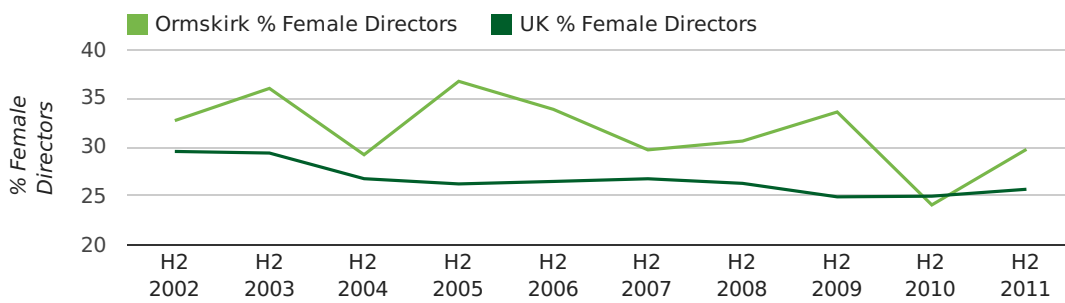


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Ormskirk was 1860 when 42.9% of all directors were female.

29.8% of all director appointments in Ormskirk in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

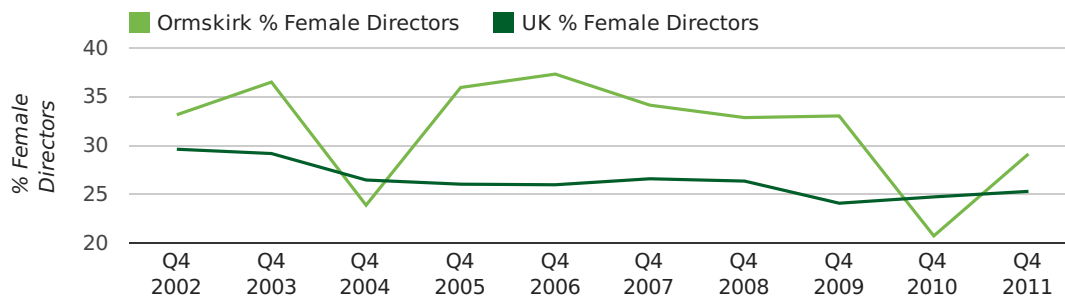


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Ormskirk was in 1977 when 31.1% of all directors were female.

29.1% of all director appointments in Ormskirk in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
(NW)	1.66%	CONSULTING	5.07%
NW	1.29%	MANAGEMENT	4.74%
CONSULTANTS	1.11%	CONSULTANCY	3.26%
TRAINING	1.11%	PROPERTY	2.37%
CONSTRUCTION	0.92%	TRADING	2.07%
CO	0.74%	DESIGN	1.92%
PROPERTIES	0.74%	ASSOCIATES	1.86%
J	0.74%	ENGINEERING	1.78%
MOTOR	0.74%	BUSINESS	1.78%
BUSINESS	0.74%	CONSULTANTS	1.76%
ENGINEERING	0.74%	CONSTRUCTION	1.73%
ENERGY	0.74%	MEDIA	1.71%
CONSULTANCY	0.74%	LONDON	1.63%
ORMSKIRK	0.55%	J	1.51%
ROOFING	0.55%	INVESTMENTS	1.48%
FUTURE	0.55%	GLOBAL	1.46%
FINANCIAL	0.55%	IT	1.41%
ELITE	0.55%	CARE	1.39%
BOUTIQUE	0.55%	PROPERTIES	1.29%
WEST	0.55%	ELECTRICAL	1.29%
(LIVERPOOL)	0.55%	M	1.27%
ASSOCIATES	0.55%	BUILDING	1.26%
CARE	0.55%	ENERGY	1.25%
LOGISTICS	0.55%	S	1.20%
BURSCOUGH	0.55%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	92	205,525
7487 - Other business activities	42	57,052
82990 - Other business support service activities not elsewhere classified	8	32,483
9999 - Dormant Company	7	20,199
56302 - Public houses and bars	7	2,308
62012 - Business and domestic software development	6	3,714
4521 - General construction & civil engineering	5	5,558
74990 - Non-trading company	4	8,929
7260 - Other computer related activities	4	7,667
9262 - Other sporting activities	4	1,650
99999 - Dormant Company	4	21,846
43390 - Other building completion and finishing	4	2,832
74909 - Other professional, scientific and technical activities not elsewhere classified	4	8,671
42990 - Construction of other civil engineering projects not elsewhere classified	4	1,441
96090 - Other service activities not elsewhere classified	4	11,768
4525 - Other special trades construction	4	1,651
9305 - Other service activities	4	9,492
5242 - Retail sale of clothing	4	1,643
5263 - Other non-store retail sale	4	1,888
62020 - Information technology consultancy activities	4	12,072