

Oswestry

2011 annual business confidence report



headlines

- Q4 2011 saw a new record in company closures in Oswestry when compared to any previous Q4.
- Q4 2011 was a record quarter for company closures in Oswestry when compared to any quarter in history.
- November 2011 saw a new record in company closures in Oswestry when compared to any previous November.
- November 2011 was a record month for company closures in Oswestry when compared to any month in history.

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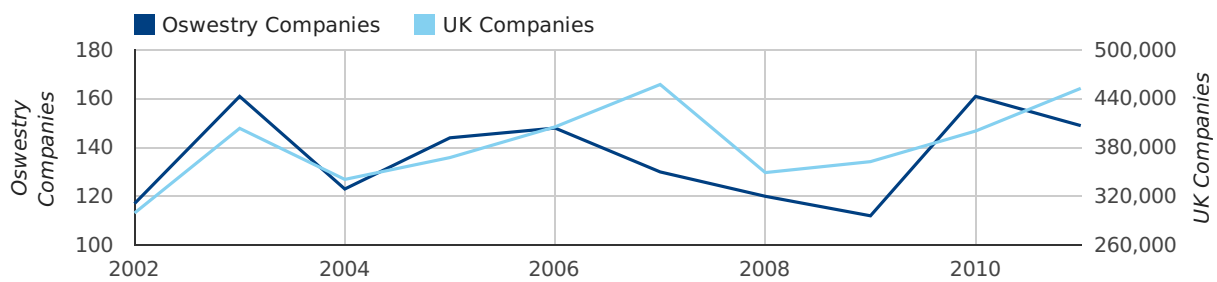
sic data

Annual Data (2011)

A total of 149 companies were formed in Oswestry in 2011. This total is 7.5% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	OSWESTRY	UK
2011	149	452,870
2010	161	400,358
2009	112	362,675
2008	120	349,203
2007	130	457,649
RECORD YEAR	2010 (161)	2007 (457,649)

new companies by year



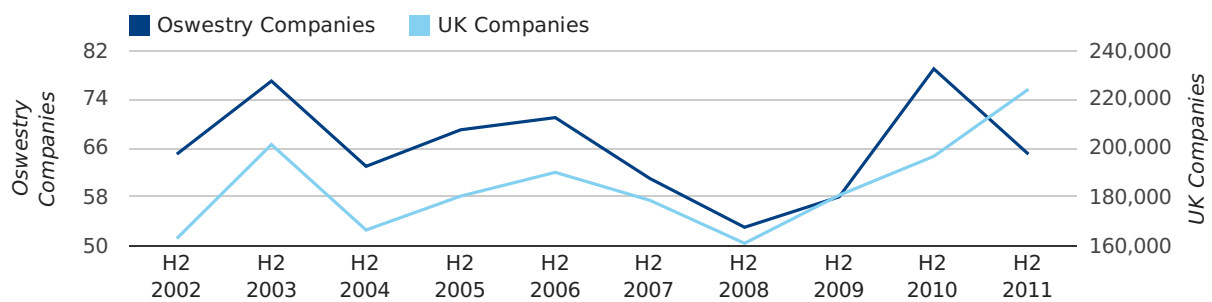
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 65 companies were formed in Oswestry. This figure is 17.7% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Oswestry occurred in 2010 when a total of 79 were formed.

HALF YEAR (JUL-DEC)	OSWESTRY	UK
2011	65	224,135
2010	79	196,609
% CHANGE	-17.7%	14.0%
RECORD YEAR	2010 (79)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

A total of 31 companies were registered in Oswestry during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 40.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

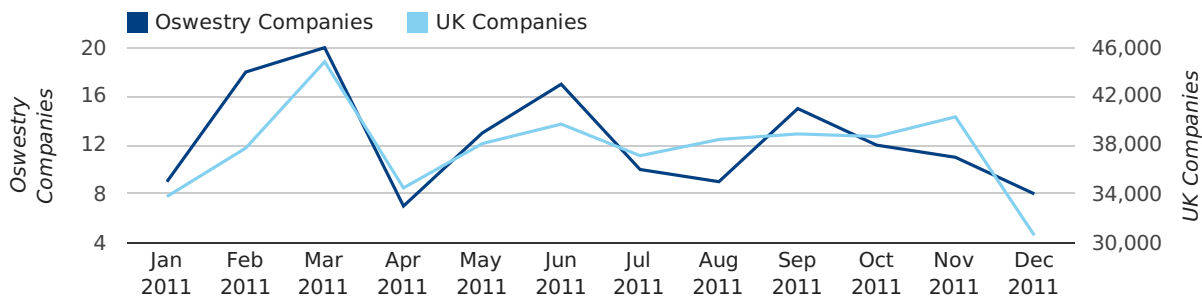
FOURTH QUARTER (OCT 2011 - DEC 2011)	OSWESTRY	UK
2011	31	109,623
2010	52	95,117
% CHANGE	-40.4%	15.3%
RECORD YEAR	2010 (52)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	12	11	8
NEW COMPANIES IN 2010	22	13	17
% CHANGE	-45.5%	-15.4%	-52.9%
RECORD YEAR	2010 (22)	2005 (20)	2010 (17)

Annual Data (2011)

A total of 96 companies were dissolved in Oswestry in 2011. This total is 7.7% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	OSWESTRY	UK
2011	96	314,523
2010	104	342,232
2009	125	533,773
2008	46	237,901
2007	75	220,295
RECORD YEAR	2009 (125)	2009 (533,773)

dissolved companies by year



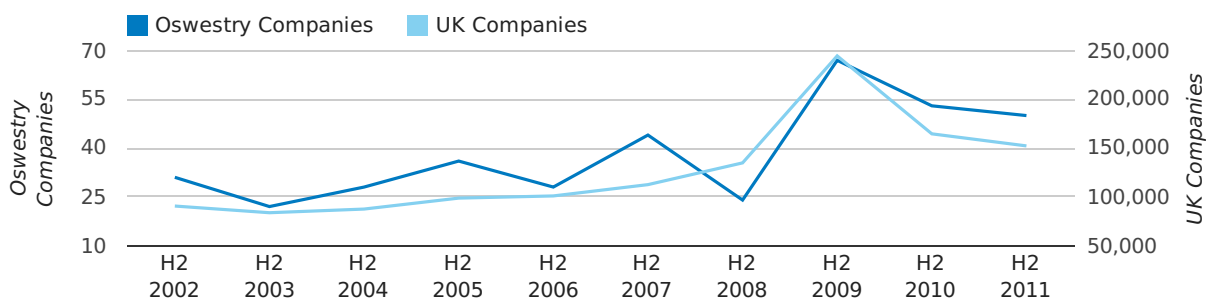
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 50 companies were dissolved in Oswestry. This figure is 5.7% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Oswestry occurred in 2009 when a total of 67 were closed.

HALF YEAR (JUL-DEC)	OSWESTRY	UK
2011	50	152,213
2010	53	164,601
% CHANGE	-5.7%	-7.5%
RECORD YEAR	2009 (67)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in company closures in Oswestry when compared to any previous Q4.

Q4 2011 was a record quarter for company closures in Oswestry when compared to any quarter in history.

A total of 38 companies were dissolved in Oswestry during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 123.5% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	OSWESTRY	UK
2011	38	79,983
2010	17	76,896
% CHANGE	123.5%	4.0%
RECORD YEAR	2011 (38)	2009 (85,136)

dissolved companies by quarter

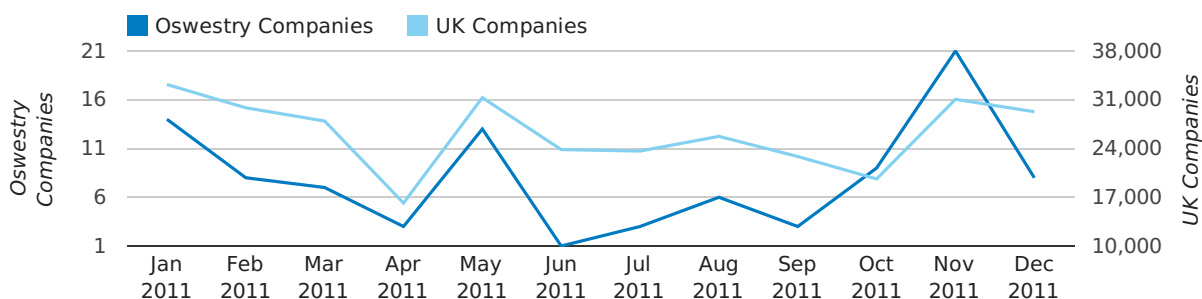


Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Oswestry when compared to any previous November.

November 2011 was a record month for company closures in Oswestry when compared to any month in history.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	9	21	8
CLOSED COMPANIES IN 2010	6	9	2
% CHANGE	50.0%	133.3%	300%
RECORD YEAR	2009 (11)	2011 (21)	2009 (15)

Annual Data (2011)

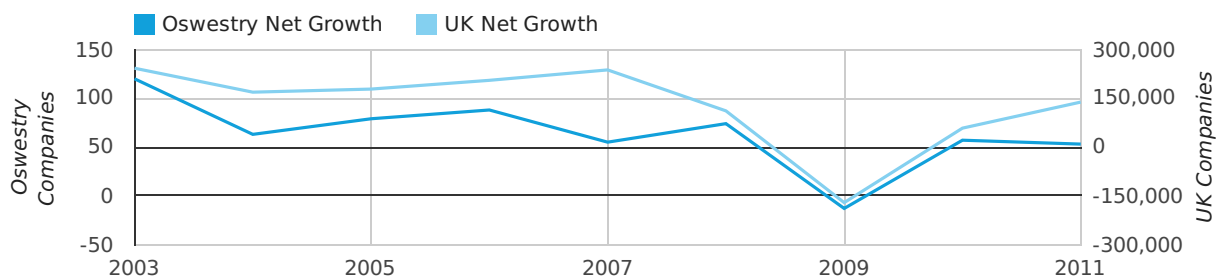
A total of 53 companies were added to the company register for Oswestry in 2011. This number represents growth of 32.9% which compares unfavourably to the UK figure of 34.6%.

This number is 4 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Oswestry company register grew by 120 companies.

YEAR	OSWESTRY	UK
2011	53	138,347
2010	57	58,126
2009	-13	-171,098
2008	74	111,302
2007	55	237,354
RECORD YEAR	2003 (120)	2003 (242,543)

net growth by year

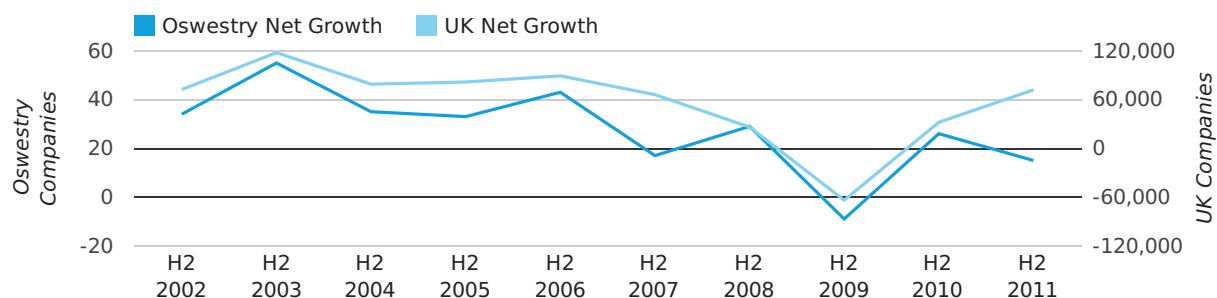


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Oswestry increased by 15 companies. This figure is 42.3% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	OSWESTRY	UK
2011	15	71,922
2010	26	32,008
% CHANGE	-42.3%	124.7%
RECORD YEAR	2003 (55)	2003 (117,772)

net growth by half year



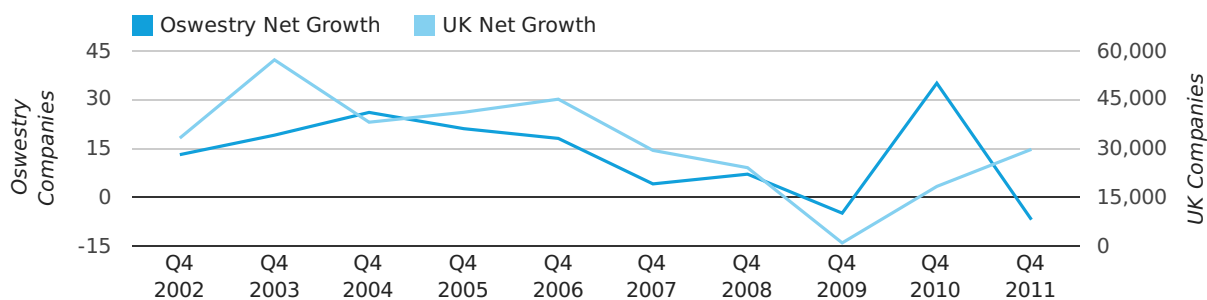
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Oswestry during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -7 companies.

This represents a decrease of 120.0% on the same period last year.

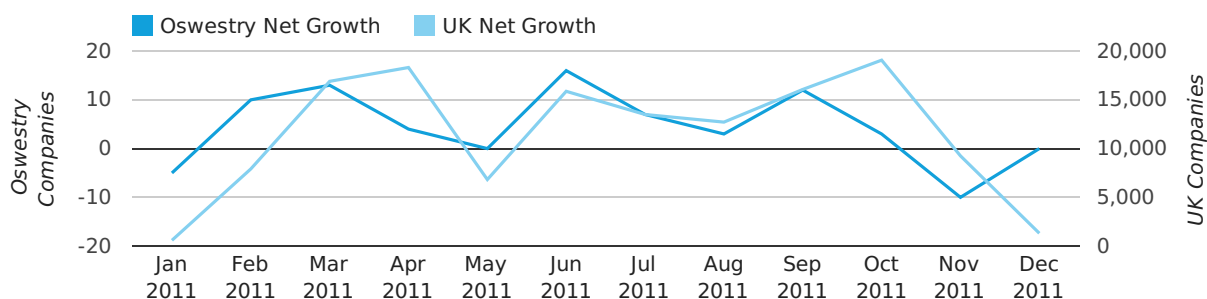
FOURTH QUARTER (OCT 2011 - DEC 2011)	OSWESTRY	UK
2011	-7	29,640
2010	35	18,221
% CHANGE	-120.0%	62.7%
RECORD YEAR	2010 (35)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



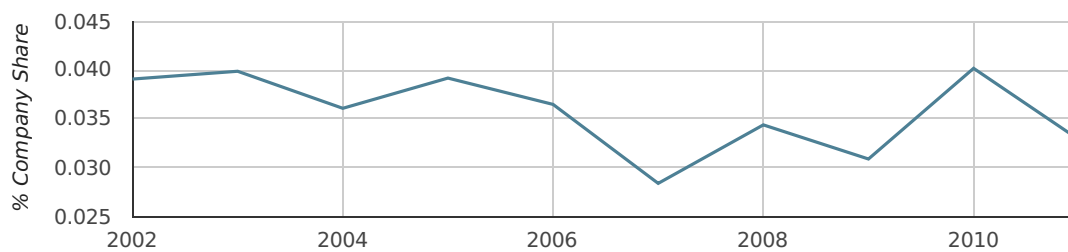
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	3	-10	0
NET GROWTH IN 2010	16	4	15
% CHANGE	-81.3%	-350.0%	-100.0%
RECORD YEAR	2010 (16)	2005 (11)	2010 (15)

Annual Data (2011)

In 2011 Oswestry formed 0.0% of all UK companies. This is no change on 2010 when Oswestry was responsible for 0.0% of all UK companies.

YEAR	OSWESTRY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1964 (0.1%)

company share by year

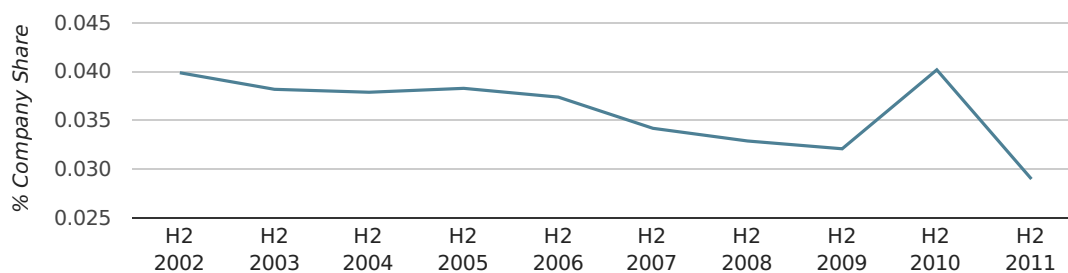


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Oswestry formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	OSWESTRY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1964 (0.1%)

company share by half year

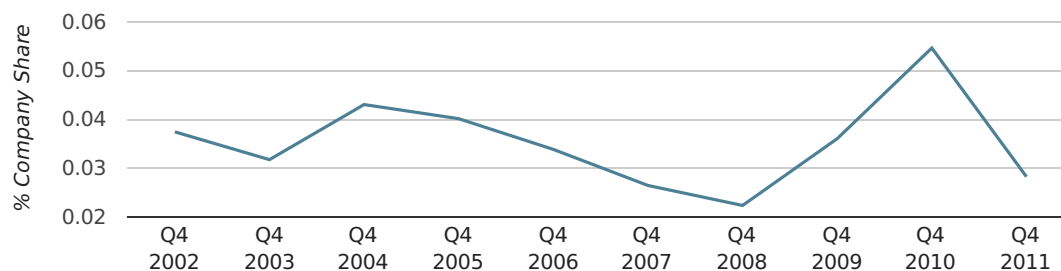


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Oswestry formed 0.0% of all UK companies.

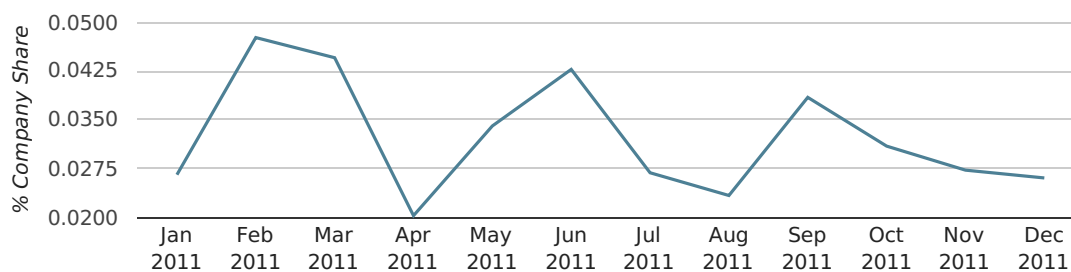
FOURTH QUARTER (OCT 2011 - DEC 2011)	OSWESTRY
2011	0.0%
2010	0.1%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1975 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.1%
% CHANGE	-52.6%	-27.8%	-58.4%
RECORD YEAR	1975 (0.2%)	1961 (0.2%)	1966 (0.2%)

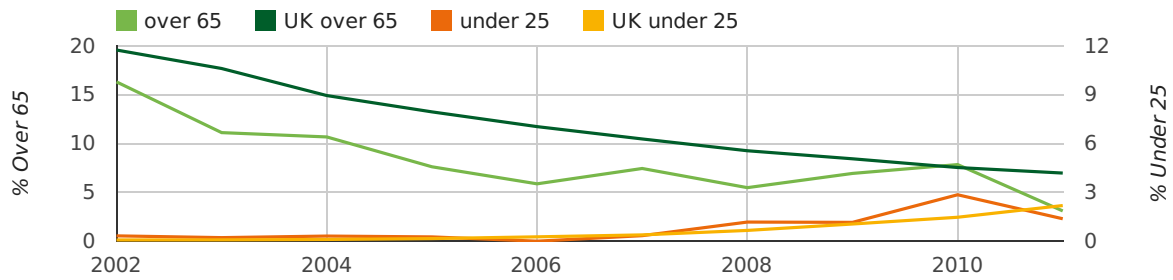
Annual Data (2011)

The average age of a director in 2011 was 45.5.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.2%.

director age by year



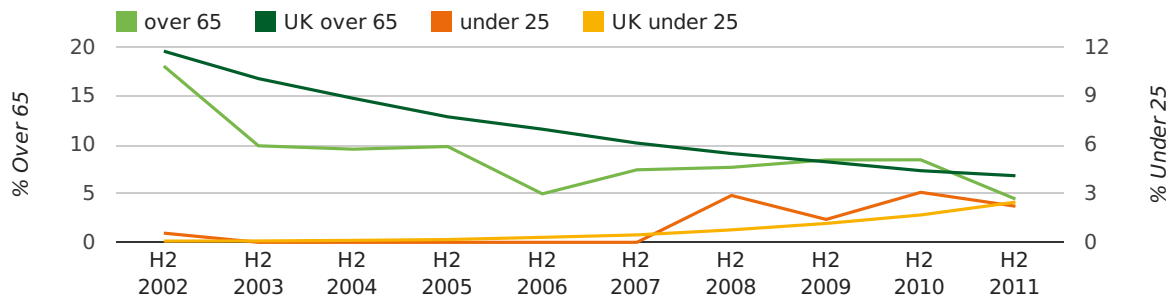
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.3.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.1%.

director age by half year



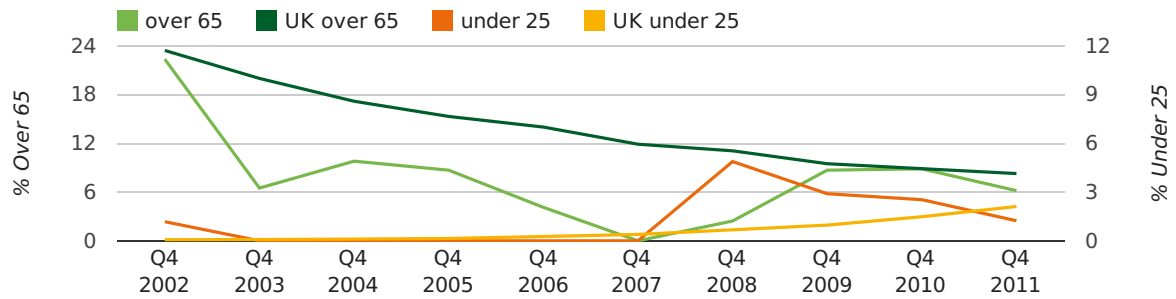
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 46.3.

The percentage of directors under the age of 25 was 1.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 6.2% compared to the UK figure of 4.1%.

director age by quarter

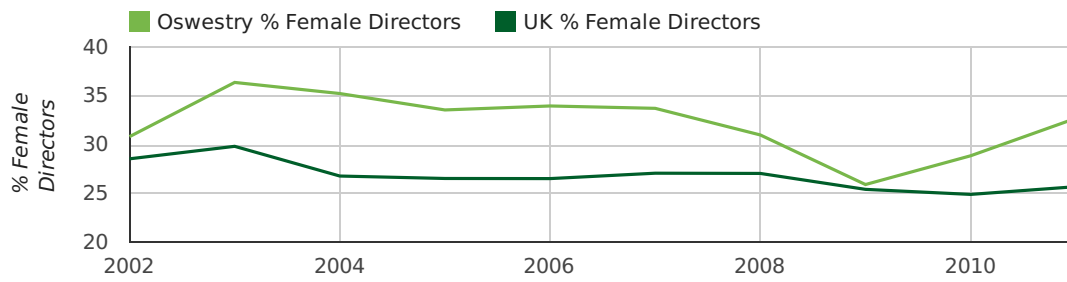


Annual Data (2011)

The record year for female directors in Oswestry was 1857 when 36.4% of all directors were female.

The percentage of female directors in Oswestry in 2011 was 30.8%. The average for the UK during this time was 28.6%

director gender by year

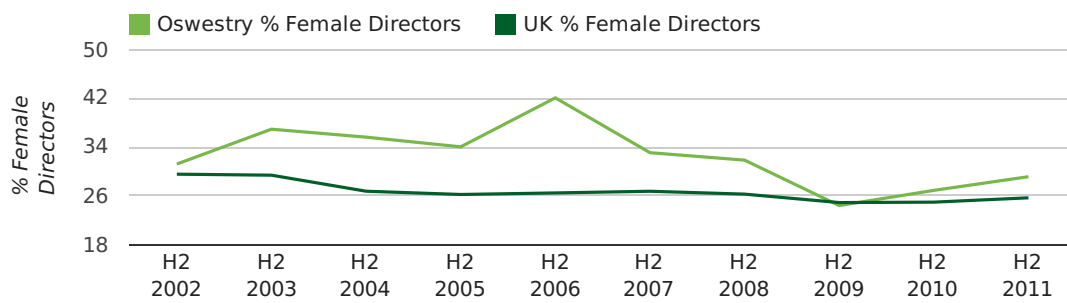


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Oswestry was 1860 when 42.9% of all directors were female.

29.1% of all director appointments in Oswestry in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

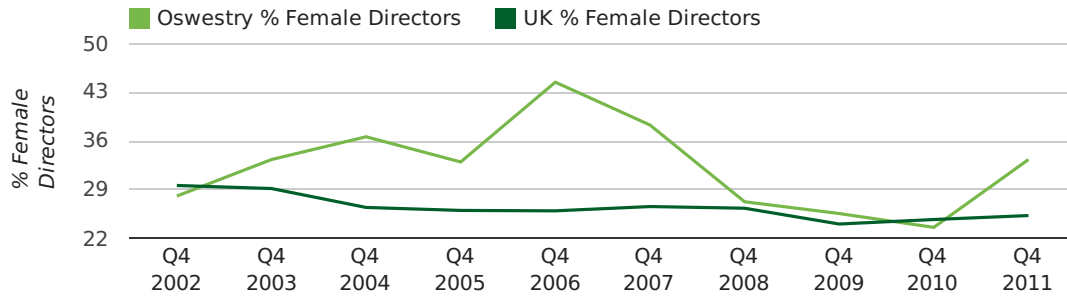


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Oswestry was in 1977 when 31.1% of all directors were female.

33.3% of all director appointments in Oswestry in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MALPASS	1.61%	CONSULTING	5.07%
THIRTY	1.61%	MANAGEMENT	4.74%
OSWESTRY	1.61%	CONSULTANCY	3.26%
SHROPSHIRE	1.29%	PROPERTY	2.37%
M	0.96%	TRADING	2.07%
FIRE	0.96%	DESIGN	1.92%
ENTERPRISES	0.96%	ASSOCIATES	1.86%
L	0.96%	ENGINEERING	1.78%
ENGINEERING	0.96%	BUSINESS	1.78%
JONES	0.96%	CONSULTANTS	1.76%
(SHROPSHIRE)	0.96%	CONSTRUCTION	1.73%
CAR	0.96%	MEDIA	1.71%
G	0.96%	LONDON	1.63%
PARK	0.96%	J	1.51%
SOCIAL	0.64%	INVESTMENTS	1.48%
HOME	0.64%	GLOBAL	1.46%
INVESTMENTS	0.64%	IT	1.41%
ELECTRICAL	0.64%	CARE	1.39%
WEB	0.64%	PROPERTIES	1.29%
ENGINEERS	0.64%	ELECTRICAL	1.29%
D	0.64%	M	1.27%
ANY	0.64%	BUILDING	1.26%
CURRY	0.64%	ENERGY	1.25%
R	0.64%	S	1.20%
CONSULTING	0.64%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	41	205,525
9999 - Dormant Company	15	20,199
46320 - Wholesale of meat and meat products	11	176
7487 - Other business activities	8	57,052
70229 - Management consultancy activities other than financial management	7	17,765
86900 - Other human health activities	7	4,457
96090 - Other service activities not elsewhere classified	5	11,768
99999 - Dormant Company	5	21,846
7414 - Business & management consultancy	5	13,034
4521 - General construction & civil engineering	4	5,558
74909 - Other professional, scientific and technical activities not elsewhere classified	4	8,671
70100 - Activities of head offices	4	2,662
55100 - Hotels and similar accommodation	4	757
82990 - Other business support service activities not elsewhere classified	4	32,483
5530 - Restaurants	3	5,013
71111 - Architectural activities	3	1,615
6024 - Freight transport by road	3	2,280
74990 - Non-trading company	3	8,929
47789 - Other retail sale of new goods in specialised stores (not commercial art galleries and opticians)	3	1,057
46730 - Wholesale of wood, construction materials and sanitary equipment	3	150