

Otley

2011 annual business confidence report



headlines

- November 2011 saw a new record in net growth in Otley when compared to any previous November.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Annual Data (2011)

A total of 118 companies were formed in Otley in 2011. This total is 1.7% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	OTLEY	UK
2011	118	452,870
2010	120	400,358
2009	110	362,675
2008	89	349,203
2007	111	457,649
RECORD YEAR	2010 (120)	2007 (457,649)

new companies by year



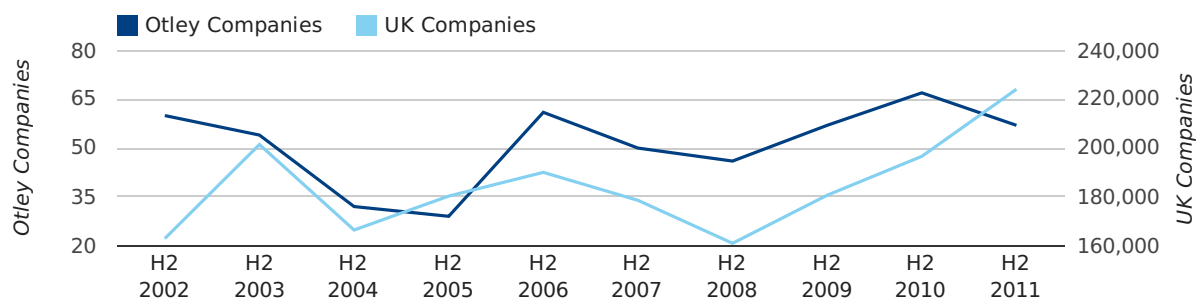
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 57 companies were formed in Otley. This figure is 14.9% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Otley occurred in 2010 when a total of 67 were formed.

HALF YEAR (JUL-DEC)	OTLEY	UK
2011	57	224,135
2010	67	196,609
% CHANGE	-14.9%	14.0%
RECORD YEAR	2010 (67)	2011 (224,135)

new companies by half year



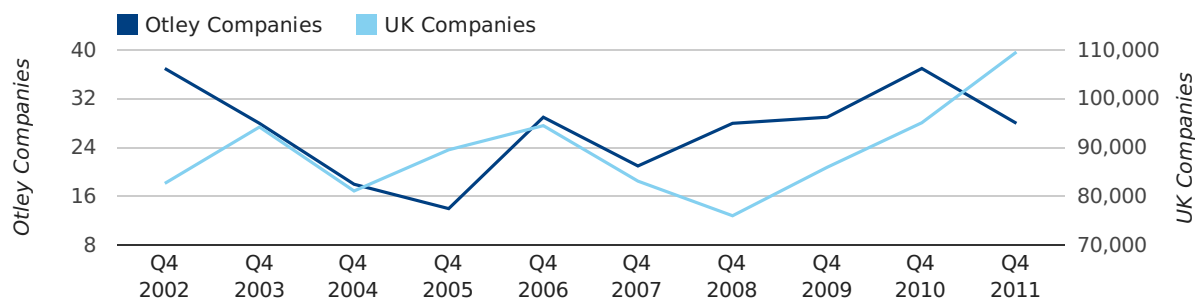
Quarterly Data (Q4 Oct-Dec 2011)

A total of 28 companies were registered in Otley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 24.3% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	OTLEY	UK
2011	28	109,623
2010	37	95,117
% CHANGE	-24.3%	15.3%
RECORD YEAR	2010 (37)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	8	13	7
NEW COMPANIES IN 2010	11	14	12
% CHANGE	-27.3%	-7.1%	-41.7%
RECORD YEAR	2008 (17)	2002 (16)	2002 (14)

Annual Data (2011)

A total of 52 companies were dissolved in Otley in 2011. This total is 27.8% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	OTLEY	UK
2011	52	314,523
2010	72	342,232
2009	108	533,773
2008	43	237,901
2007	43	220,295
RECORD YEAR	2009 (108)	2009 (533,773)

dissolved companies by year



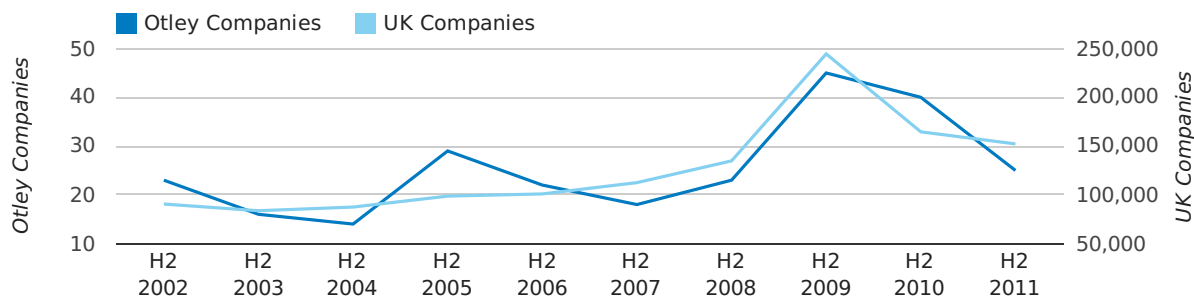
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 25 companies were dissolved in Otley. This figure is 37.5% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Otley occurred in 2009 when a total of 45 were closed.

HALF YEAR (JUL-DEC)	OTLEY	UK
2011	25	152,213
2010	40	164,601
% CHANGE	-37.5%	-7.5%
RECORD YEAR	2009 (45)	2009 (244,537)

dissolved companies by half year



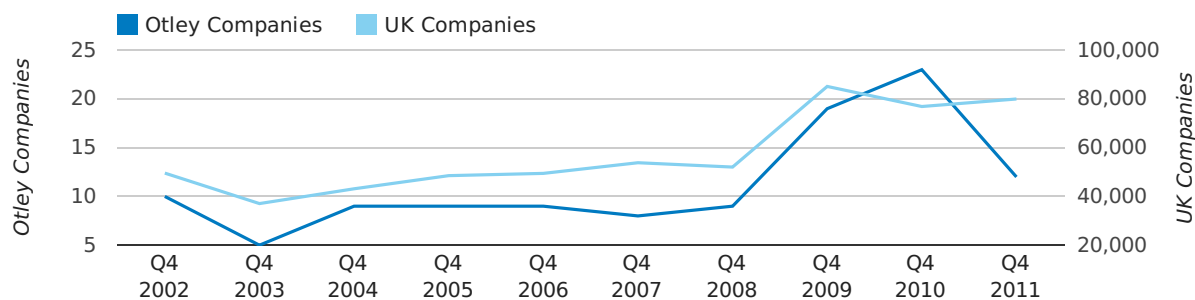
Quarterly Data (Q4 Oct-Dec 2011)

A total of 12 companies were dissolved in Otley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 47.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	OTLEY	UK
2011	12	79,983
2010	23	76,896
% CHANGE	-47.8%	4.0%
RECORD YEAR	2010 (23)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	2	3	7
CLOSED COMPANIES IN 2010	14	8	1
% CHANGE	-85.7%	-62.5%	600%
RECORD YEAR	2010 (14)	2010 (8)	2009 (11)

Annual Data (2011)

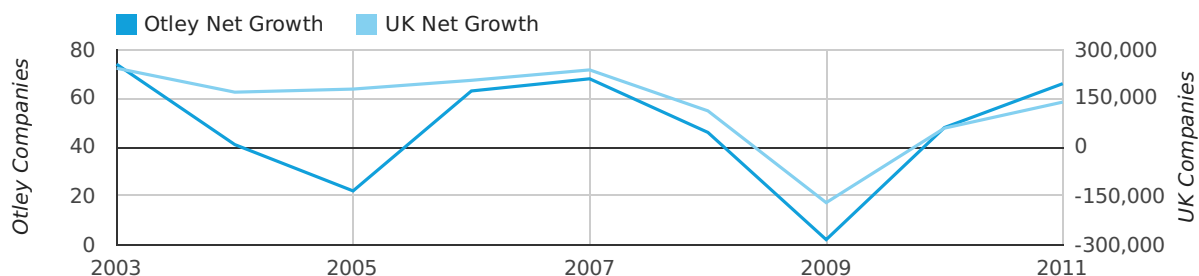
A total of 66 companies were added to the company register for Otley in 2011. This number represents growth of 55.0% which compares favourably to the UK figure of 34.6%.

This number is 18 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Otley company register grew by 74 companies.

YEAR	OTLEY	UK
2011	66	138,347
2010	48	58,126
2009	2	-171,098
2008	46	111,302
2007	68	237,354
RECORD YEAR	2003 (74)	2003 (242,543)

net growth by year

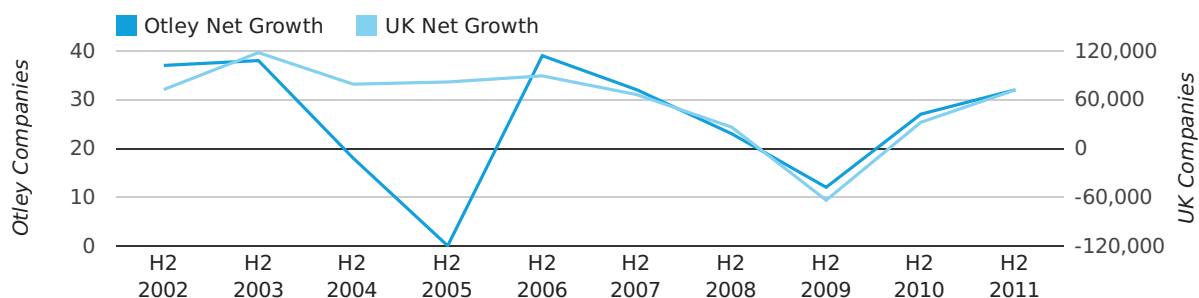


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Otley increased by 32 companies. This figure is 18.5% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	OTLEY	UK
2011	32	71,922
2010	27	32,008
% CHANGE	18.5%	124.7%
RECORD YEAR	2006 (39)	2003 (117,772)

net growth by half year



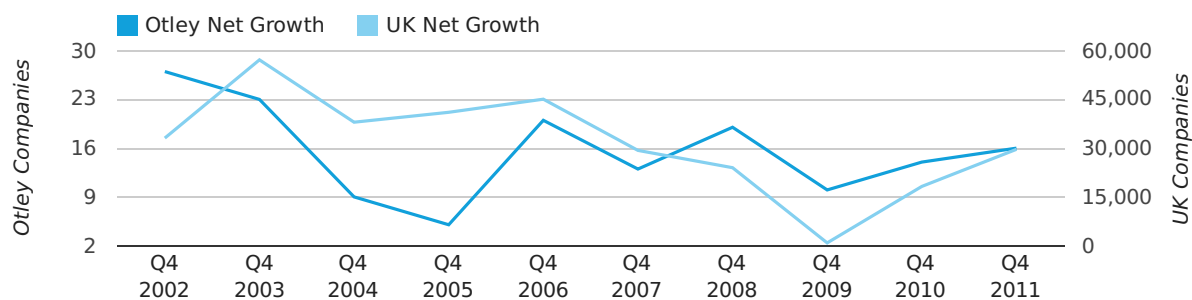
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Otley during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 16 companies.

This represents an increase of 14.3% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	OTLEY	UK
2011	16	29,640
2010	14	18,221
% CHANGE	14.3%	62.7%
RECORD YEAR	2002 (27)	2003 (57,175)

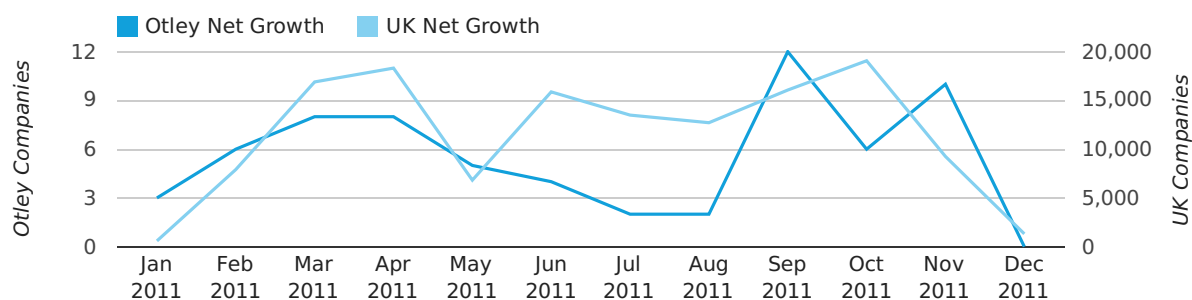
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Otley when compared to any previous November.

net growth by month



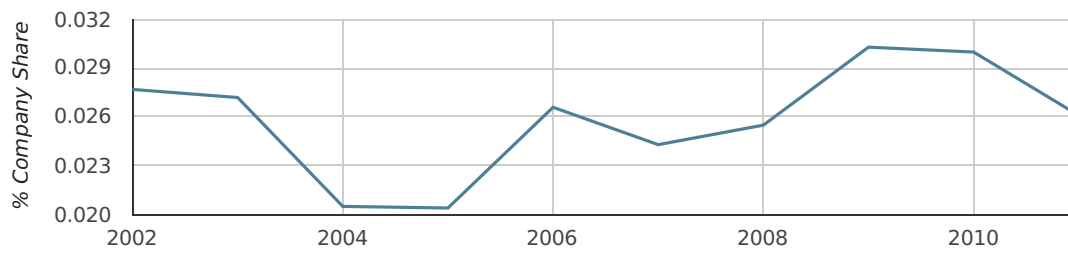
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	6	10	0
NET GROWTH IN 2010	-3	6	11
% CHANGE	-300.0%	66.7%	-100.0%
RECORD YEAR	2008 (13)	2003 (10)	2002 (12)

Annual Data (2011)

In 2011 Otley formed 0.0% of all UK companies. This is no change on 2010 when Otley was responsible for 0.0% of all UK companies.

YEAR	OTLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

company share by year

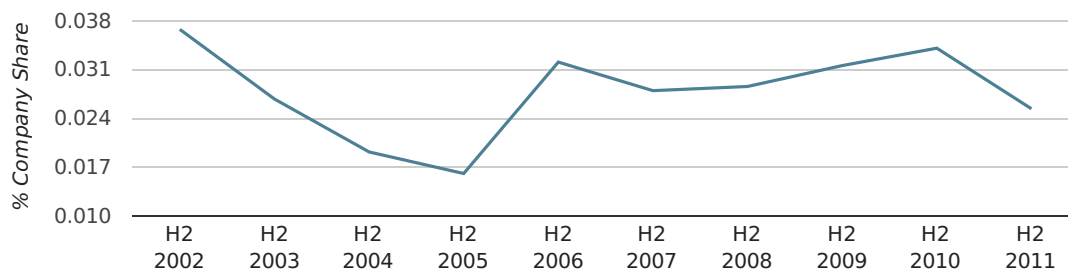


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Otley formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	OTLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

company share by half year

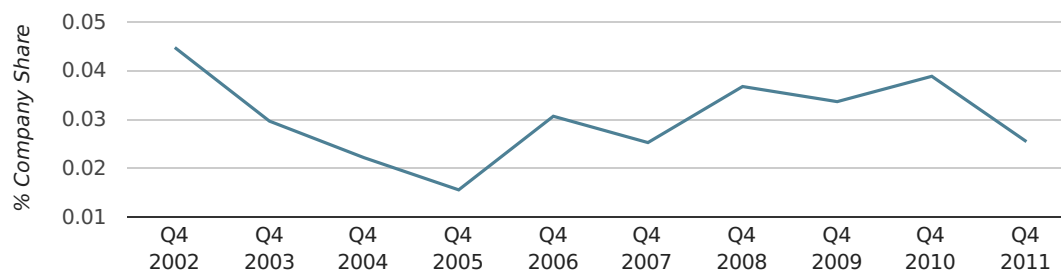


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Otley formed 0.0% of all UK companies.

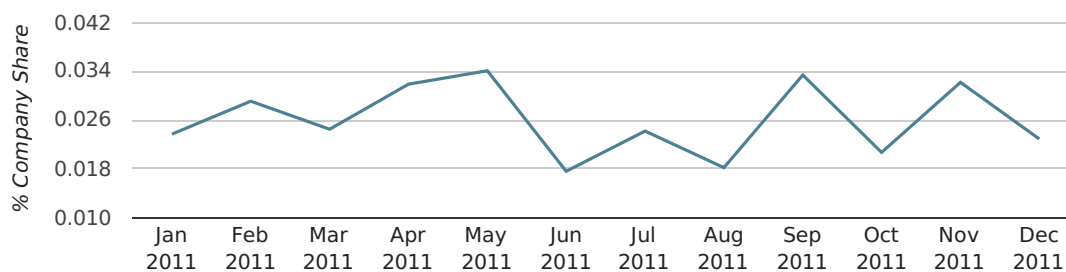
FOURTH QUARTER (OCT 2011 - DEC 2011)	OTLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1980 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-36.7%	-21.1%	-48.2%
RECORD YEAR	1966 (0.2%)	1987 (0.1%)	1961 (0.2%)

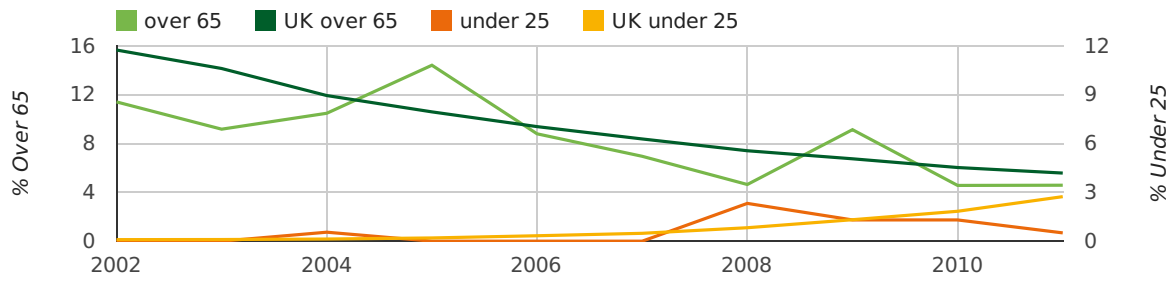
Annual Data (2011)

The average age of a director in 2011 was 46.8.

The percentage of directors under the age of 25 was 0.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.2%.

director age by year



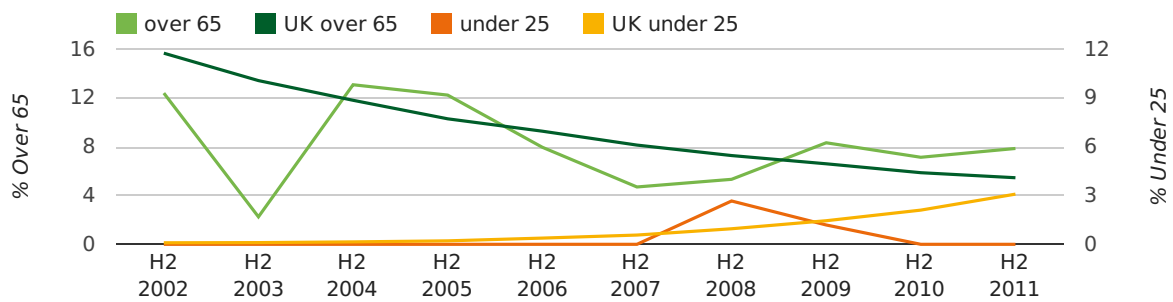
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.9.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.9% compared to the UK figure of 4.1%.

director age by half year



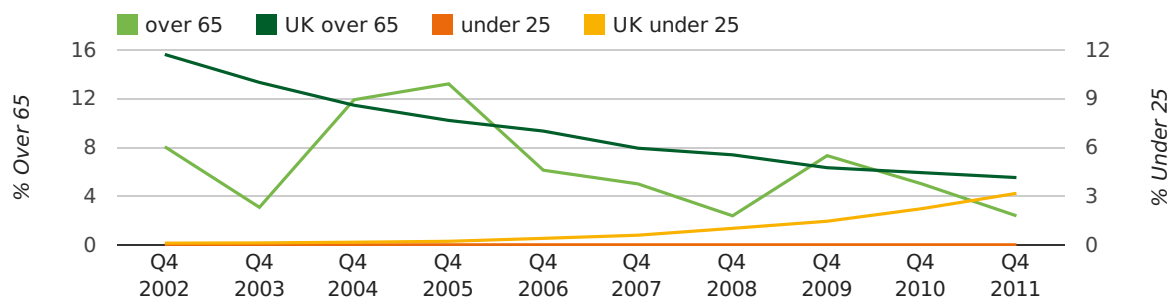
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 46.2.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.1%.

director age by quarter

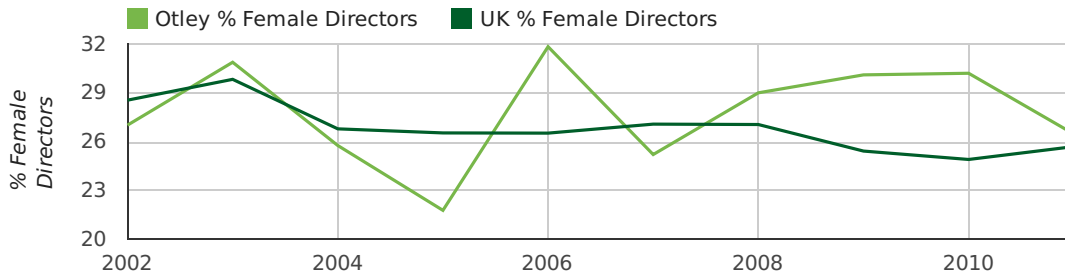


Annual Data (2011)

The record year for female directors in Otley was 1857 when 36.4% of all directors were female.

The percentage of female directors in Otley in 2011 was 27.0%. The average for the UK during this time was 28.6%

director gender by year

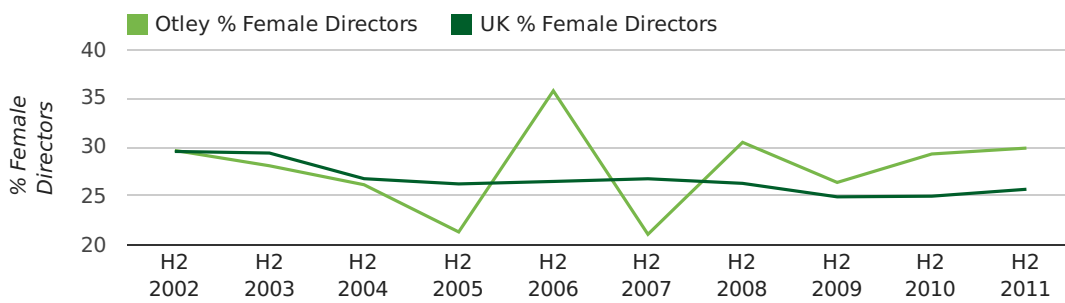


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Otley was 1860 when 42.9% of all directors were female.

29.9% of all director appointments in Otley in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

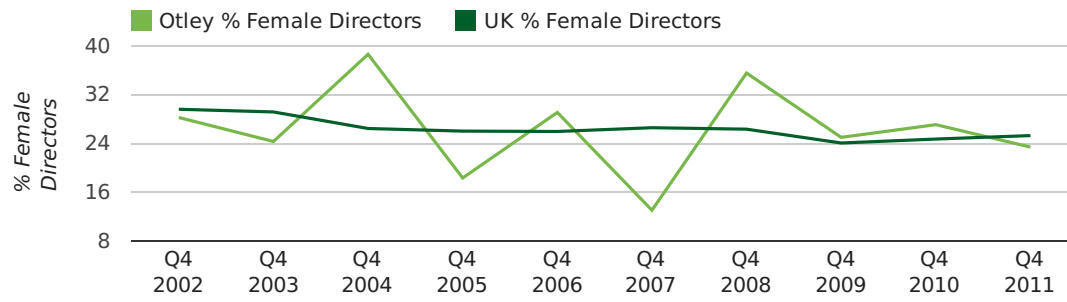


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Otley was in 1977 when 31.1% of all directors were female.

23.4% of all director appointments in Otley in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.03%	CONSULTING	5.07%
MANAGEMENT	2.03%	MANAGEMENT	4.74%
R	1.63%	CONSULTANCY	3.26%
PROPERTIES	1.22%	PROPERTY	2.37%
SYSTEMS	1.22%	TRADING	2.07%
ELECTRICAL	1.22%	DESIGN	1.92%
BUILDING	1.22%	ASSOCIATES	1.86%
FACTOR	0.81%	ENGINEERING	1.78%
COMMERCIAL	0.81%	BUSINESS	1.78%
24	0.81%	CONSULTANTS	1.76%
J	0.81%	CONSTRUCTION	1.73%
YORKSHIRE	0.81%	MEDIA	1.71%
PUB	0.81%	LONDON	1.63%
WHARFEDALE	0.81%	J	1.51%
ONE	0.81%	INVESTMENTS	1.48%
MEDICAL	0.81%	GLOBAL	1.46%
C	0.81%	IT	1.41%
STATIONERY	0.81%	CARE	1.39%
HOUSE	0.81%	PROPERTIES	1.29%
4	0.81%	ELECTRICAL	1.29%
CONSULTANCY	0.81%	M	1.27%
(WHARFEDALE)	0.81%	BUILDING	1.26%
TRADITIONAL	0.81%	ENERGY	1.25%
HAINSWORTH	0.81%	S	1.20%
PLUS	0.81%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	29	205,525
7487 - Other business activities	15	57,052
74909 - Other professional, scientific and technical activities not elsewhere classified	8	8,671
99999 - Dormant Company	8	21,846
70229 - Management consultancy activities other than financial management	7	17,765
9999 - Dormant Company	7	20,199
96090 - Other service activities not elsewhere classified	5	11,768
9305 - Other service activities	5	9,492
73110 - Advertising agencies	5	1,823
62012 - Business and domestic software development	4	3,714
68209 - Other letting and operating of own or leased real estate	4	4,082
82990 - Other business support service activities not elsewhere classified	3	32,483
7414 - Business & management consultancy	3	13,034
47990 - Other retail sale not in stores, stalls or markets	3	2,699
62090 - Other information technology service activities	3	7,493
41100 - Development of building projects	3	4,331
74901 - Environmental consulting activities	3	600
62020 - Information technology consultancy activities	3	12,072
7260 - Other computer related activities	3	7,667
43390 - Other building completion and finishing	3	2,832