

Oxford

q1 2011 business confidence report



headlines

- March 2011 saw a new record in company registrations in Oxford when compared to any previous March.
- January 2011 saw a new record in company closures in Oxford when compared to any previous January.

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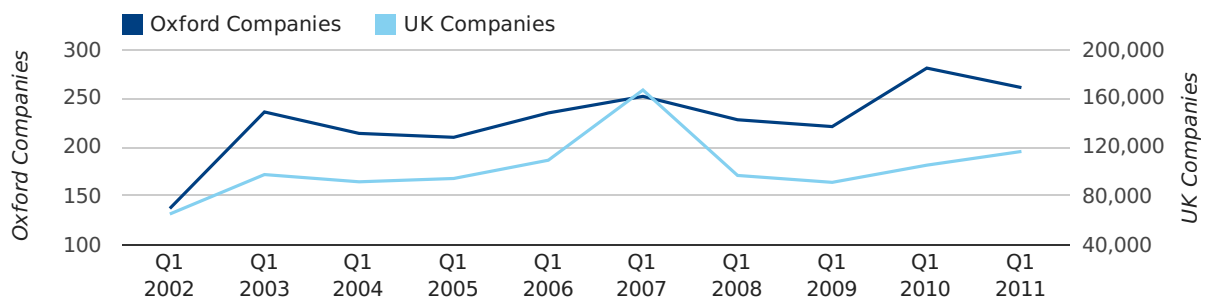
Quarterly Data (Q1 Jan-Mar 2011)

A total of 261 companies were registered in Oxford during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 7.1% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	OXFORD	UK
2011	261	116,391
2010	281	105,137
% CHANGE	-7.1%	10.7%
RECORD YEAR	2010 (281)	2007 (166,814)

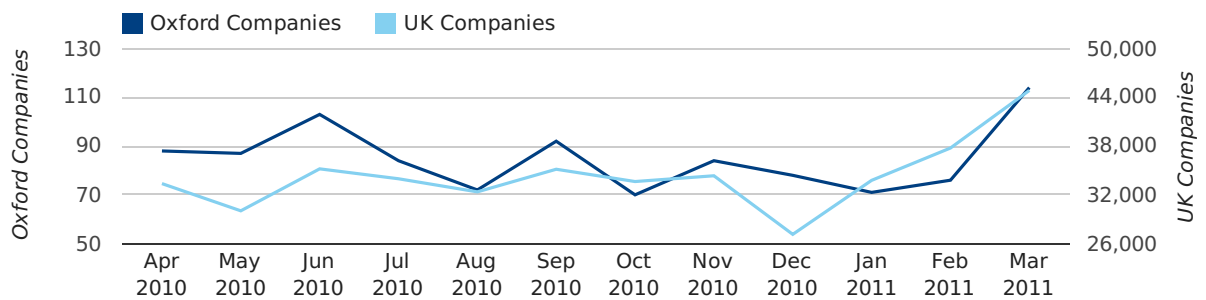
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

March 2011 saw a new record in company registrations in Oxford when compared to any previous March.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	71	76	114
NEW COMPANIES IN 2010	84	87	110
% CHANGE	-15.5%	-12.6%	3.6%
RECORD YEAR	2010 (84)	2010 (87)	2011 (114)

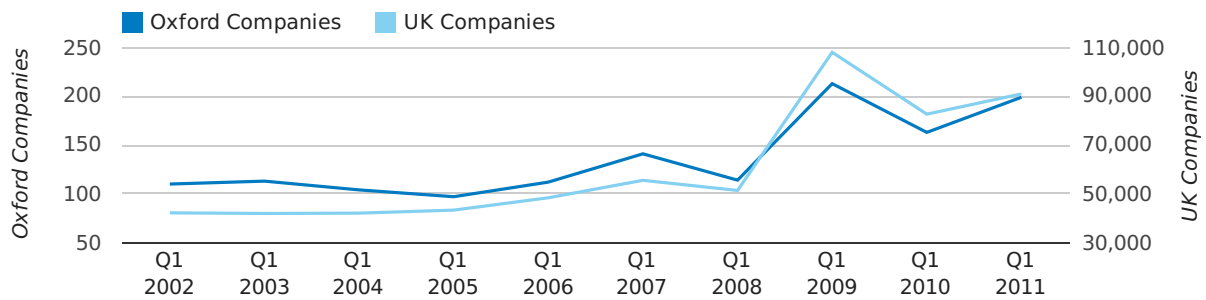
Quarterly Data (Q1 Jan-Mar 2011)

A total of 199 companies were dissolved in Oxford during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 22.1% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	OXFORD	UK
2011	199	90,986
2010	163	82,677
% CHANGE	22.1%	10.0%
RECORD YEAR	2009 (213)	2009 (108,060)

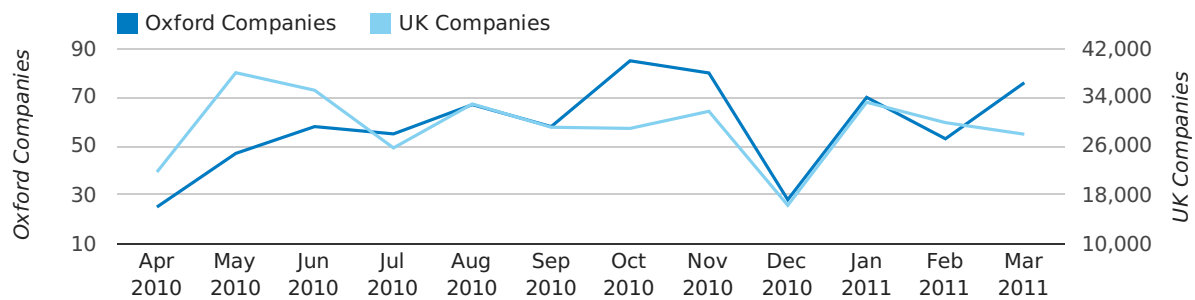
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Oxford when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	70	53	76
CLOSED COMPANIES IN 2010	44	50	69
% CHANGE	59.1%	6.0%	10%
RECORD YEAR	2011 (70)	2008 (58)	2009 (142)

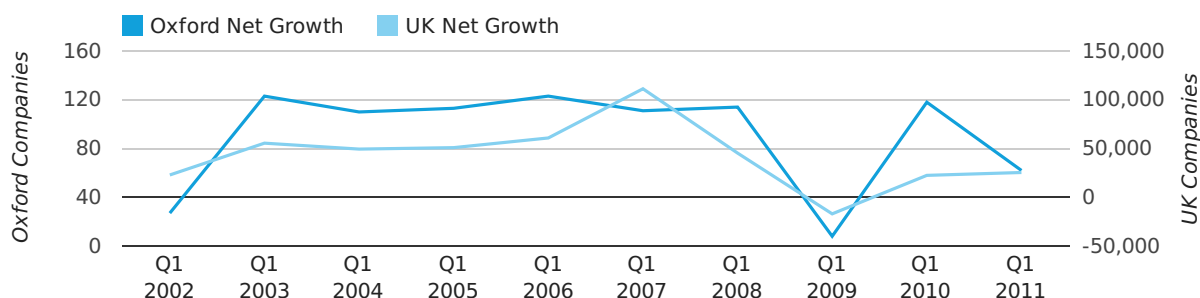
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Oxford during the first quarter of 2011 (Jan 2011 - Mar 2011) was 62 companies.

This represents a decrease of 47.5% on the same period last year.

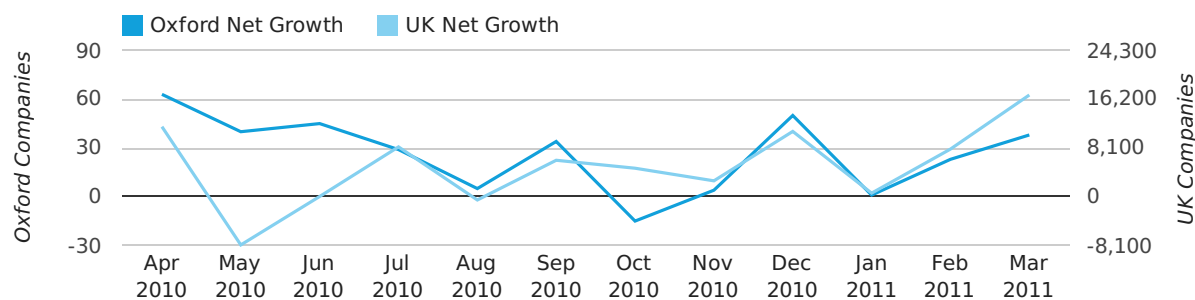
FIRST QUARTER (JAN 2011 - MAR 2011)	OXFORD	UK
2011	62	25,405
2010	118	22,460
% CHANGE	-47.5%	13.1%
RECORD YEAR	2003 (123)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



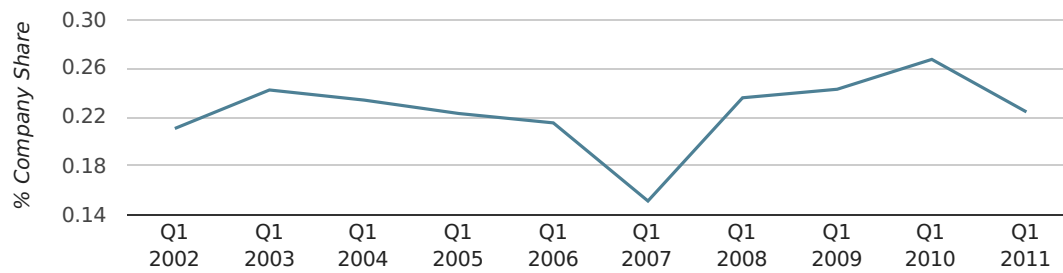
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	1	23	38
NET GROWTH IN 2010	40	37	41
% CHANGE	-97.5%	-37.8%	-7.3%
RECORD YEAR	2010 (40)	2006 (47)	2008 (88)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Oxford formed 0.2% of all UK companies.

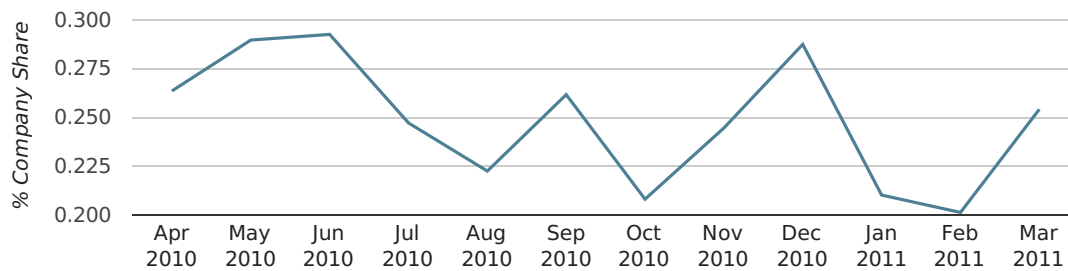
FIRST QUARTER (JAN 2011 - MAR 2011)	OXFORD
2011	0.2%
2010	0.3%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.6%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.3%
% CHANGE	-27.1%	-23.1%	-1.1%
RECORD YEAR	1968 (1.3%)	1964 (0.8%)	1966 (0.5%)

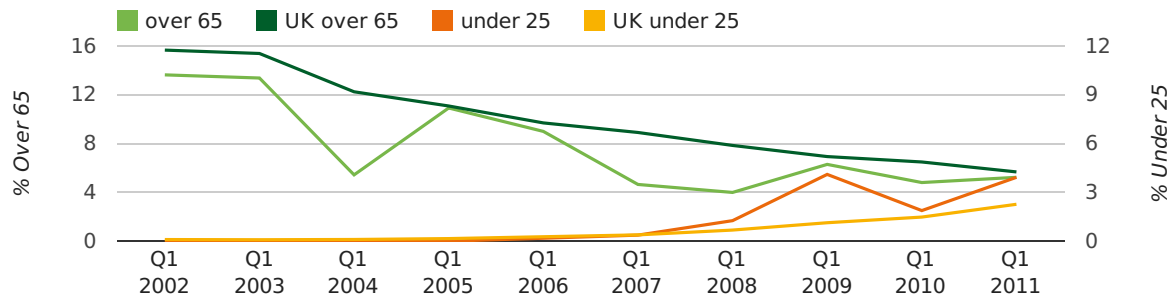
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 44.8.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.3%.

director age by quarter

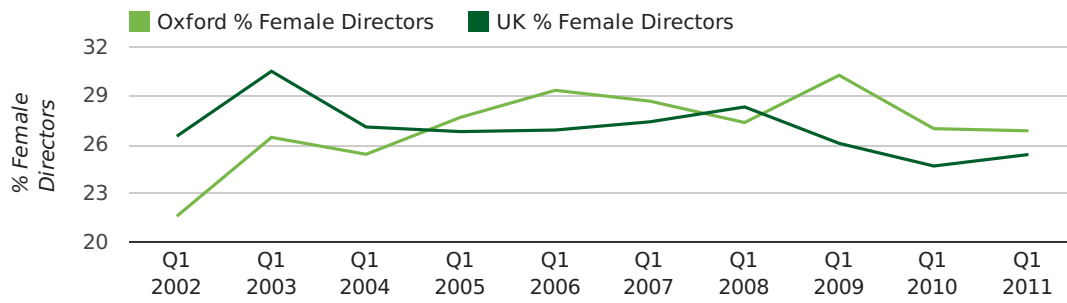


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Oxford was in 1861 when 40.0% of all directors were female.

26.9% of all director appointments in Oxford in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
OXFORD	5.21%	CONSULTING	5.04%
MANAGEMENT	2.05%	MANAGEMENT	4.97%
CONSULTING	2.05%	CONSULTANCY	3.16%
(OXFORD)	1.24%	PROPERTY	2.38%
CONSULTANCY	1.12%	TRADING	2.10%
ASSOCIATES	0.93%	DESIGN	1.93%
TRADING	0.81%	ASSOCIATES	1.92%
BUSINESS	0.74%	BUSINESS	1.87%
CARE	0.74%	CONSTRUCTION	1.80%
PROPERTY	0.68%	CONSULTANTS	1.76%
CONSTRUCTION	0.62%	MEDIA	1.69%
CONSULTANTS	0.62%	ENGINEERING	1.61%
TECHNOLOGY	0.50%	LONDON	1.60%
HOUSE	0.50%	CARE	1.45%
IT	0.50%	J	1.45%
CENTRE	0.43%	GLOBAL	1.44%
INVESTMENTS	0.43%	INVESTMENTS	1.43%
GLOBAL	0.43%	IT	1.41%
ENERGY	0.43%	PROPERTIES	1.36%
DESIGN	0.43%	BUILDING	1.34%
BUILDING	0.43%	M	1.30%
MEDIA	0.43%	ELECTRICAL	1.28%
COLLEGE	0.43%	S	1.24%
HEALTH	0.43%	INTERNATIONAL	1.23%
COMMUNITY	0.43%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	430	202,798
7487 - Other business activities	91	60,968
82990 - Other business support service activities not elsewhere classified	68	30,253
9999 - Dormant Company	61	19,765
70229 - Management consultancy activities other than financial management	60	16,150
74990 - Non-trading company	43	8,695
9305 - Other service activities	43	8,740
7414 - Business & management consultancy	39	12,916
99999 - Dormant Company	36	18,336
62020 - Information technology consultancy activities	33	10,246
7222 - Other software consultancy and supply	27	7,000
74909 - Other professional, scientific and technical activities not elsewhere classified	26	7,788
96090 - Other service activities not elsewhere classified	26	10,085
7260 - Other computer related activities	24	7,789
8042 - Adult and other education	20	2,097
7499 - Non-trading company	19	11,316
5530 - Restaurants	18	4,898
86900 - Other human health activities	16	4,092
7310 - R & D on nat sciences & engineering	15	697
69201 - Accounting and auditing activities	15	3,436