Oxford

2011 annual business confidence report





headlines

• 2011 was a record year for company registrations in Oxford when compared to any year in history.

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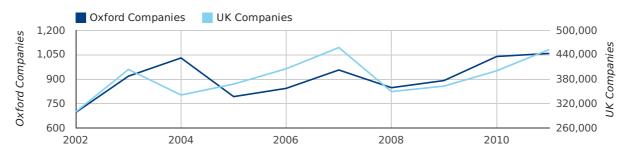
new company registrations	
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 $2011\ was\ a\ record\ year\ for\ company\ registrations\ in\ Oxford\ when\ compared\ to\ any\ year\ in\ history.$

A total of 1,058 companies were formed in Oxford in 2011. This total is 1.8% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	OXFORD	UK
2011	1,058	452,870
2010	1,039	400,358
2009	891	362,675
2008	847	349,203
2007	956	457,649
RECORD YEAR	2011 (1,058)	2007 (457,649)

new companies by year



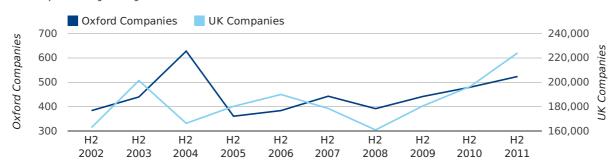
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 524 companies were formed in Oxford. This figure is 9.2% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Oxford occurred in 2004 when a total of 628 were formed.

HALF YEAR (JUL-DEC)	OXFORD	UK
2011	524	224,135
2010	480	196,609
% CHANGE	9.2%	14.0%
RECORD YEAR	2004 (628)	2011 (224,135)

new companies by half year

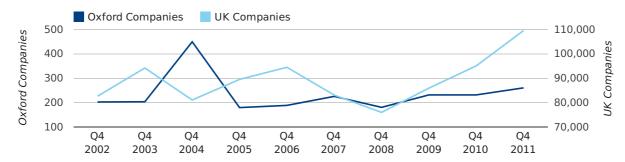


A total of 261 companies were registered in Oxford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 12.5% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

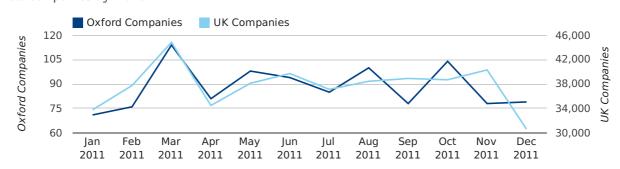
FOURTH QUARTER (OCT 2011 - DEC 2011)	OXFORD	UK
2011	261	109,623
2010	232	95,117
% CHANGE	12.5%	15.3%
RECORD YEAR	2004 (450)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

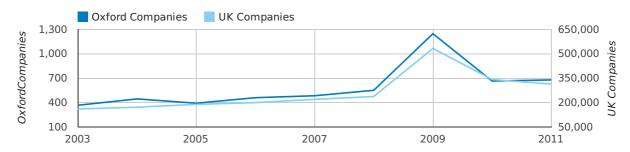


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	104	78	79
NEW COMPANIES IN 2010	70	84	78
% CHANGE	48.6%	-7.1%	1.3%
RECORD YEAR	2004 (124)	2004 (165)	2004 (161)

A total of 680 companies were dissolved in Oxford in 2011. This total is 2.1% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	OXFORD	UK
2011	680	314,523
2010	666	342,232
2009	1,249	533,773
2008	552	237,901
2007	485	220,295
RECORD YEAR	2009 (1,249)	2009 (533,773)

dissolved companies by year



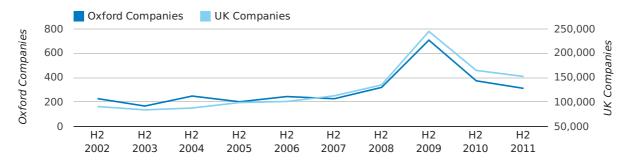
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 311 companies were dissolved in Oxford. This figure is 16.6% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Oxford occurred in 2009 when a total of 707 were closed.

HALF YEAR (JUL-DEC)	OXFORD	UK
2011	311	152,213
2010	373	164,601
% CHANGE	-16.6%	-7.5%
RECORD YEAR	2009 (707)	2009 (244,537)

dissolved companies by half year

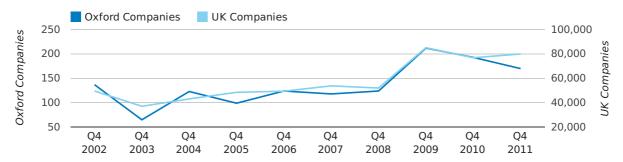


A total of 170 companies were dissolved in Oxford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 11.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

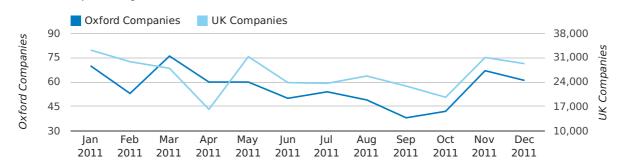
FOURTH QUARTER (OCT 2011 - DEC 2011)	OXFORD	UK
2011	170	79,983
2010	193	76,896
% CHANGE	-11.9%	4.0%
RECORD YEAR	2009 (212)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	42	67	61
CLOSED COMPANIES IN 2010	85	80	28
% CHANGE	-50.6%	-16.3%	118%
RECORD YEAR	2010 (85)	2010 (80)	2009 (95)

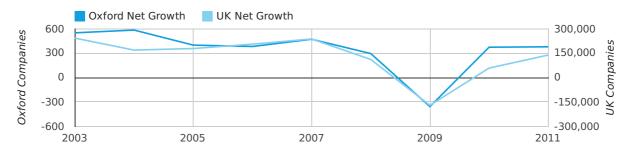
A total of 378 companies were added to the company register for Oxford in 2011. This number represents growth of 36.4% which compares favourably to the UK figure of 34.6%.

This number is 5 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2004 when the Oxford company register grew by 584 companies.

YEAR	OXFORD	UK
2011	378	138,347
2010	373	58,126
2009	-358	-171,098
2008	295	111,302
2007	471	237,354
RECORD YEAR	2004 (584)	2003 (242,543)

net growth by year

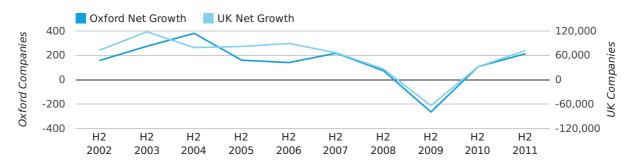


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Oxford increased by 213 companies. This figure is 99.1% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	OXFORD	UK
2011	213	71,922
2010	107	32,008
% CHANGE	99.1%	124.7%
RECORD YEAR	2004 (380)	2003 (117,772)

net growth by half year

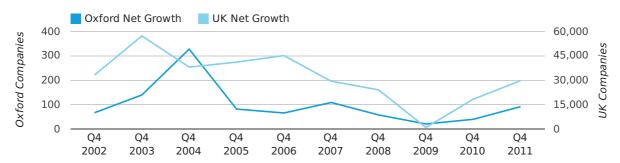


Net company growth for Oxford during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 91 companies.

This represents an increase of 133.3% on the same period last year.

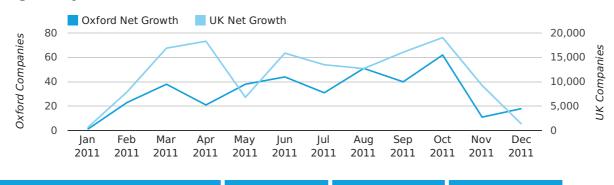
FOURTH QUARTER (OCT 2011 - DEC 2011)	OXFORD	UK
2011	91	29,640
2010	39	18,221
% CHANGE	133.3%	62.7%
RECORD YEAR	2004 (327)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

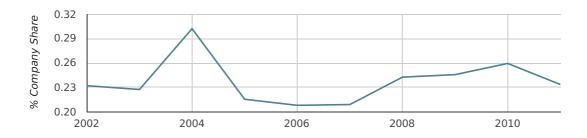


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	62	11	18
NET GROWTH IN 2010	-15	4	50
% CHANGE	-513.3%	175.0%	-64.0%
RECORD YEAR	2004 (79)	2004 (121)	2004 (127)

In 2011 Oxford formed 0.2% of all UK companies. This is a decline on 2010 when Oxford was responsible for 0.3% of all UK companies.

YEAR	OXFORD
2011	0.2%
2010	0.3%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.6%)

company share by year

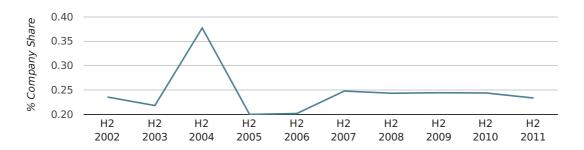


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Oxford formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	OXFORD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1984 (0.6%)

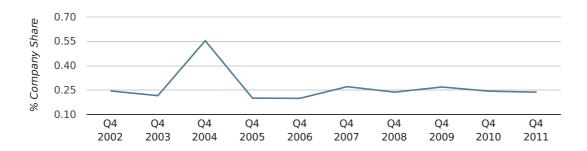
company share by half year



In the fourth quarter of 2011, Oxford formed 0.2% of all UK companies.

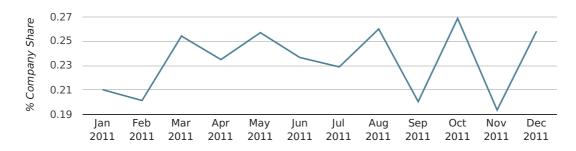
FOURTH QUARTER (OCT 2011 - DEC 2011)	OXFORD
2011	0.2%
2010	0.2%
2009	0.3%
2008	0.2%
2007	0.3%
RECORD YEAR (SINCE 1960)	1984 (0.8%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



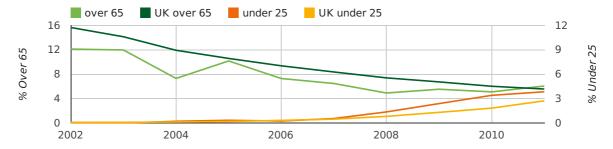
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.3%	0.2%	0.3%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.3%
% CHANGE	29.1%	-20.9%	-10.2%
RECORD YEAR	1962 (0.9%)	1984 (1.8%)	1972 (0.8%)

The average age of a director in 2011 was 44.6.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.1% compared to the UK figure of 4.2%.

director age by year



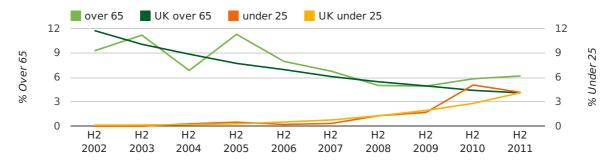
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.2.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 6.2% compared to the UK figure of 4.1%.

director age by half year

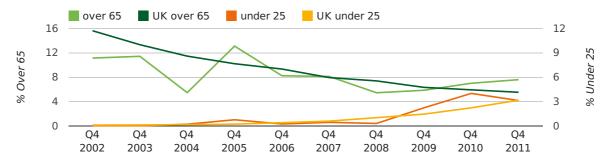


The average age of a director in the fourth quarter of 2011 was 44.2.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 7.6% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Oxford was 1857 when 36.4% of all directors were female.

The percentage of female directors in Oxford in 2011 was 27.1%. The average for the UK during this time was 28.6%

director gender by year

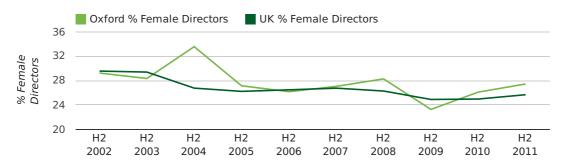


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in 0xford was 1860 when 42.9% of all directors were female.

27.4% of all director appointments in Oxford in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



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The record fourth quarter for female directors in Oxford was in 1977 when 31.1% of all directors were female.

26.6% of all director appointments in Oxford in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
OXFORD	5.79%	CONSULTING	5.07%
CONSULTING	1.93%	MANAGEMENT	4.74%
MANAGEMENT	1.51%	CONSULTANCY	3.26%
HELIOX	1.21%	PROPERTY	2.37%
CONSULTANCY	0.97%	TRADING	2.07%
(OXFORD)	0.84%	DESIGN	1.92%
PROPERTY	0.78%	ASSOCIATES	1.86%
BUSINESS	0.78%	ENGINEERING	1.78%
DESIGN	0.66%	BUSINESS	1.78%
CONSTRUCTION	0.66%	CONSULTANTS	1.76%
TRADING	0.66%	CONSTRUCTION	1.73%
CONSULTANTS	0.66%	MEDIA	1.71%
ACADEMY	0.60%	LONDON	1.63%
IT	0.60%	J	1.51%
FOR	0.60%	INVESTMENTS	1.48%
COMMUNITY	0.54%	GLOBAL	1.46%
DEVELOPMENTS	0.54%	IT	1.41%
INTERNATIONAL	0.54%	CARE	1.39%
EDUCATION	0.54%	PROPERTIES	1.29%
SCH00L	0.48%	ELECTRICAL	1.29%
HEALTH	0.42%	М	1.27%
CHURCH	0.42%	BUILDING	1.26%
HOUSE	0.42%	ENERGY	1.25%
J	0.42%	S	1.20%
INTEREST	0.42%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	453	205,525
7487 - Other business activities	92	57,052
82990 - Other business support service activities not elsewhere classified	88	32,483
70229 - Management consultancy activities other than financial management	66	17,765
74990 - Non-trading company	53	8,929
7414 - Business & management consultancy	44	13,034
99999 - Dormant Company	41	21,846
9999 - Dormant Company	40	20,199
62020 - Information technology consultancy activities	39	12,072
9305 - Other service activities	34	9,492
96090 - Other service activities not elsewhere classified	32	11,768
7260 - Other computer related activities	23	7,667
74909 - Other professional, scientific and technical activities not elsewhere classified	22	8,671
8042 - Adult and other education	19	2,253
62090 - Other information technology service activities	19	7,493
5530 - Restaurants	19	5,013
7499 - Non-trading company	19	9,957
7222 - Other software consultancy and supply	18	7,398
86900 - Other human health activities	17	4,457
7310 - R & D on nat sciences & engineering	16	725