Oxford

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Oxford when compared to any previous Q1.
- February 2012 saw a new record in company registrations in Oxford when compared to any previous February.
- Q1 2012 saw a new record in net growth in Oxford when compared to any previous Q1.
- February 2012 saw a new record in net growth in Oxford when compared to any previous February.

contents

new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

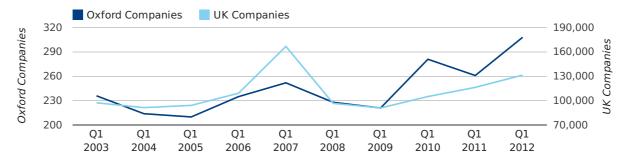
Q1 2012 saw a new record in company registrations in Oxford when compared to any previous Q1.

A total of 308 companies were registered in Oxford during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 18.0% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

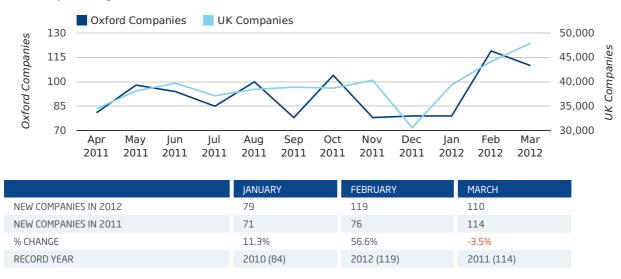
FIRST QUARTER (JAN 2012 - MAR 2012)	OXFORD	UK
2012	308	131,491
2011	261	116,391
% CHANGE	18.0%	13.0%
RECORD YEAR	2012 (308)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Oxford when compared to any previous February.



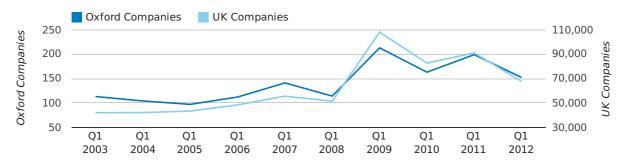
new companies by month

A total of 152 companies were dissolved in Oxford during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 23.6% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

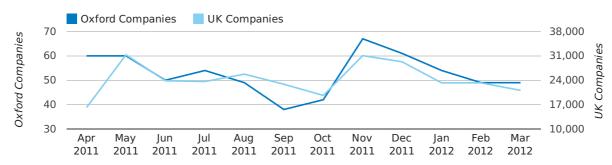
FIRST QUARTER (JAN 2012 - MAR 2012)	OXFORD	UK
2012	152	67,576
2011	199	90,986
% CHANGE	-23.6%	-25.7%
RECORD YEAR	2009 (213)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	54	49	49
CLOSED COMPANIES IN 2011	70	53	76
% CHANGE	-22.9%	-7.5%	-36%
RECORD YEAR	2011 (70)	2008 (58)	2009 (142)

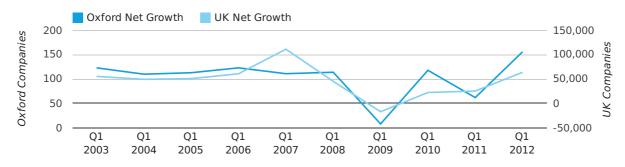
Q1 2012 saw a new record in net growth in Oxford when compared to any previous Q1.

Net company growth for Oxford during the first quarter of 2012 (Jan 2012 - Mar 2012) was 156 companies.

This represents an increase of 151.6% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	OXFORD	UK
2012	156	63,915
2011	62	25,405
% CHANGE	151.6%	151.6%
RECORD YEAR	2012 (156)	2007 (111,282)

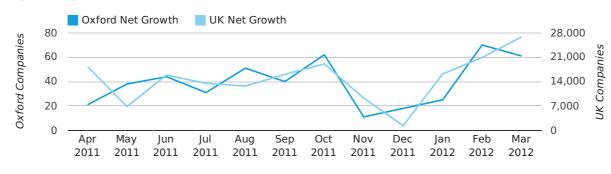
net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Oxford when compared to any previous February.

net growth by month

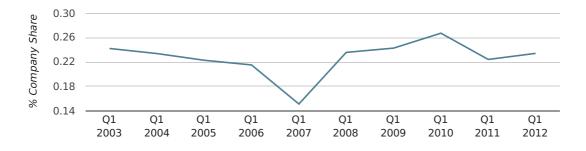


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	25	70	61
NET GROWTH IN 2011	1	23	38
% CHANGE	2,400.0%	204.3%	60.5%
RECORD YEAR	2010 (40)	2012 (70)	2008 (88)

In the first quarter of 2012, Oxford formed 0.2% of all UK companies.

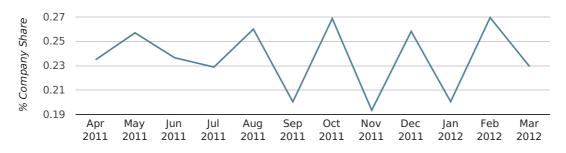
FIRST QUARTER (JAN 2012 - MAR 2012)	OXFORD
2012	0.2%
2011	0.2%
2010	0.3%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.6%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



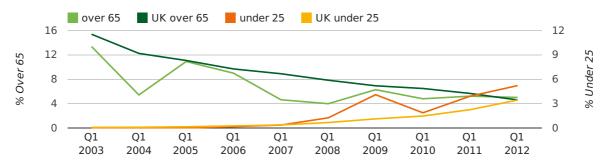
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.3%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.3%
% CHANGE	-4.6%	33.9%	-9.8%
RECORD YEAR	1968 (1.3%)	1964 (0.8%)	1966 (0.5%)

The average age of a director in the first quarter of 2012 was 44.2.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 5.0% compared to the UK figure of 3.5%.

director age by quarter



The record first quarter for female directors in Oxford was in 1861 when 40.0% of all directors were female.

25.2% of all director appointments in Oxford in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
OXFORD	5.62%	CONSULTING	5.07%
CONSULTING	2.14%	MANAGEMENT	4.74%
MANAGEMENT	1.51%	CONSULTANCY	3.30%
HELIOX	1.16%	PROPERTY	2.37%
CONSULTANCY	0.93%	TRADING	2.07%
DESIGN	0.93%	DESIGN	1.93%
PROPERTY	0.70%	ENGINEERING	1.86%
TRADING	0.70%	ASSOCIATES	1.84%
FOR	0.70%	CONSULTANTS	1.79%
SCHOOL	0.64%	BUSINESS	1.73%
EDUCATION	0.58%	MEDIA	1.72%
INTERNATIONAL	0.58%	CONSTRUCTION	1.72%
DEVELOPMENTS	0.58%	LONDON	1.66%
CONSTRUCTION	0.58%	J	1.54%
ACADEMY	0.58%	INVESTMENTS	1.51%
SECURITY	0.52%	GLOBAL	1.50%
(OXFORD)	0.52%	IT	1.40%
CONSULTANTS	0.52%	CARE	1.34%
IT	0.52%	PROPERTIES	1.31%
COMMUNITY	0.52%	ELECTRICAL	1.27%
MEDICAL	0.46%	М	1.27%
ASSOCIATES	0.46%	BUILDING	1.24%
CHURCH	0.41%	ENERGY	1.20%
BUSINESS	0.41%	S	1.20%
CO	0.41%	ENTERPRISES	1.19%



Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	469	216,665
7487 - Other business activities	88	52,735
82990 - Other business support service activities not elsewhere classified	85	35,233
70229 - Management consultancy activities other than financial management	68	19,704
74990 - Non-trading company	52	9,729
99999 - Dormant Company	49	25,084
62020 - Information technology consultancy activities	43	14,303
7414 - Business & management consultancy	41	12,113
9999 - Dormant Company	37	18,617
96090 - Other service activities not elsewhere classified	35	13,637
9305 - Other service activities	29	8,818
74909 - Other professional, scientific and technical activities not elsewhere classified	29	9,892
62090 - Other information technology service activities	23	8,145
7260 - Other computer related activities	22	7,154
86900 - Other human health activities	21	5,066
7499 - Non-trading company	19	9,102
7222 - Other software consultancy and supply	18	6,934
62012 - Business and domestic software development	18	4,356
5530 - Restaurants	18	4,633
86101 - Hospital activities	18	1,414