# Oxford

2012 half year business confidence report



# headlines

- The first half of 2012 saw a new record in company registrations in Oxford when compared to any previous first half year.
- Q2 2012 saw a new record in company registrations in Oxford when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Oxford when compared to any previous May.
- April 2012 saw a new record in company registrations in Oxford when compared to any previous April.

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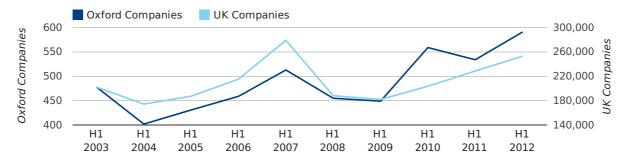
The first half of 2012 saw a new record in company registrations in Oxford when compared to any previous first half year.

In the first half of 2012 a total of 591 companies were formed in Oxford. This figure is 10.7% higher than last year, which compares equally to the UK wide figure of 10.7%.

The highest total for a first half year in Oxford occurred in 2012 when a total of 591 were formed.

| HALF YEAR (JAN-JUN) | OXFORD     | UK             |
|---------------------|------------|----------------|
| 2012                | 591        | 253,150        |
| 2011                | 534        | 228,735        |
| % CHANGE            | 10.7%      | 10.7%          |
| RECORD YEAR         | 2012 (591) | 2007 (279,097) |

#### new companies by half year



## Quarterly Data (Q2 Apr-Jun 2012)

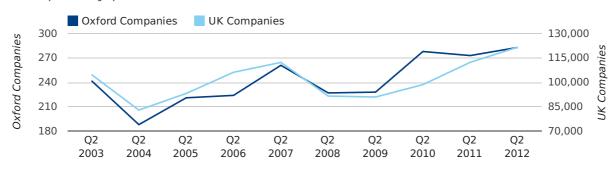
Q2 2012 saw a new record in company registrations in Oxford when compared to any previous Q2.

A total of 283 companies were registered in Oxford during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 3.7% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | OXFORD     | UK             |
|--------------------------------------|------------|----------------|
| 2012                                 | 283        | 121,659        |
| 2011                                 | 273        | 112,344        |
| % CHANGE                             | 3.7%       | 8.3%           |
| RECORD YEAR                          | 2012 (283) | 2012 (121,659) |

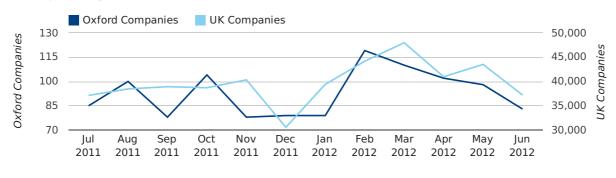
#### new companies by quarter



May 2012 saw a new record in company registrations in Oxford when compared to any previous May.

April 2012 saw a new record in company registrations in Oxford when compared to any previous April.

### new companies by month



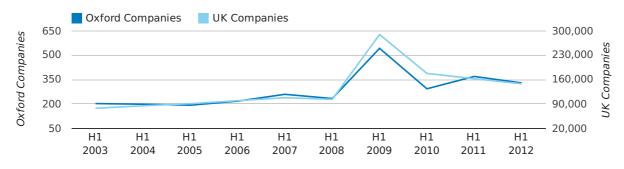
|                       | APRIL      | MAY       | JUNE       |
|-----------------------|------------|-----------|------------|
| NEW COMPANIES IN 2012 | 102        | 98        | 83         |
| NEW COMPANIES IN 2011 | 81         | 98        | 94         |
| % CHANGE              | 25.9%      | 0.0%      | -11.7%     |
| RECORD YEAR           | 2012 (102) | 2012 (98) | 2010 (103) |

In the first half of 2012 a total of 329 companies were dissolved in Oxford. This figure is 10.8% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Oxford occurred in 2009 when a total of 542 were closed.

| HALF YEAR (JAN-JUN) | OXFORD     | UK             |
|---------------------|------------|----------------|
| 2012                | 329        | 147,793        |
| 2011                | 369        | 162,310        |
| % CHANGE            | -10.8%     | -8.9%          |
| RECORD YEAR         | 2009 (542) | 2009 (289,236) |

#### dissolved companies by half year



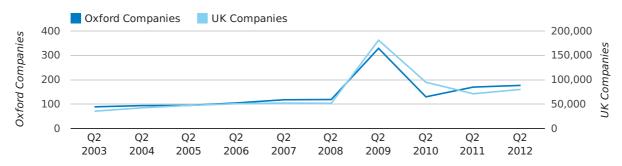
# Quarterly Data (Q2 Apr-Jun 2012)

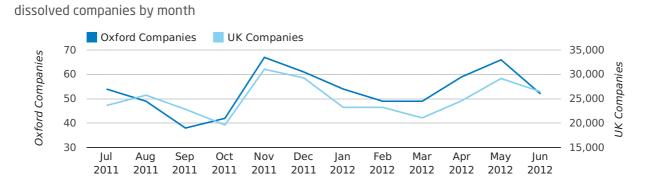
A total of 177 companies were dissolved in Oxford during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 4.1% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | OXFORD     | UK             |
|--------------------------------------|------------|----------------|
| 2012                                 | 177        | 80,217         |
| 2011                                 | 170        | 71,324         |
| % CHANGE                             | 4.1%       | 12.5%          |
| RECORD YEAR                          | 2009 (329) | 2009 (181,176) |

#### dissolved companies by quarter



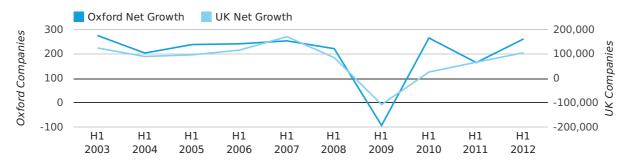


|                          | APRIL     | MAY        | JUNE      |
|--------------------------|-----------|------------|-----------|
| CLOSED COMPANIES IN 2012 | 59        | 66         | 52        |
| CLOSED COMPANIES IN 2011 | 60        | 60         | 50        |
| % CHANGE                 | -1.7%     | 10.0%      | 4%        |
| RECORD YEAR              | 2009 (96) | 2009 (134) | 2009 (99) |

In the first half of 2012 the company register for Oxford increased by 262 companies. This figure is 58.8% higher than last year, which compares equally to a UK increase of 58.6%.

| HALF YEAR (JAN-JUN) | OXFORD     | UK             |
|---------------------|------------|----------------|
| 2012                | 262        | 105,357        |
| 2011                | 165        | 66,425         |
| % CHANGE            | 58.8%      | 58.6%          |
| RECORD YEAR         | 2003 (276) | 2007 (171,296) |

#### net growth by half year

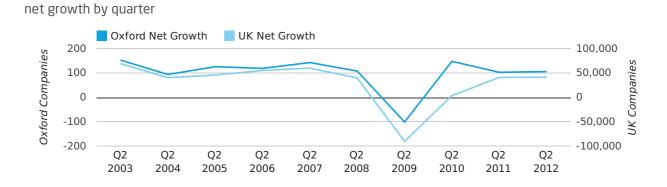


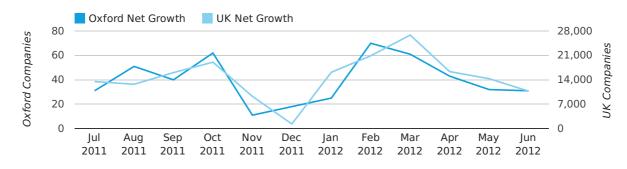
## Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Oxford during the second quarter of 2012 (Apr 2012 - Jun 2012) was 106 companies.

This represents an increase of 2.9% on the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | OXFORD     | UK            |
|--------------------------------------|------------|---------------|
| 2012                                 | 106        | 41,442        |
| 2011                                 | 103        | 41,020        |
| % CHANGE                             | 2.9%       | 1.0%          |
| RECORD YEAR                          | 2003 (153) | 2003 (69,274) |





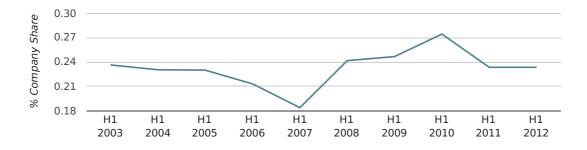
|                    | APRIL     | MAY       | JUNE      |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 43        | 32        | 31        |
| NET GROWTH IN 2011 | 21        | 38        | 44        |
| % CHANGE           | 104.8%    | -15.8%    | -29.5%    |
| RECORD YEAR        | 2007 (68) | 1997 (59) | 2008 (62) |

## net growth by month

In the first half of 2012 Oxford formed 0.2% of all UK companies. This is the same as the 2011 figure of 0.2%.

| HALF YEAR (JAN-JUN)      | OXFORD      |
|--------------------------|-------------|
| 2012                     | 0.2%        |
| 2011                     | 0.2%        |
| 2010                     | 0.3%        |
| 2009                     | 0.2%        |
| 2008                     | 0.2%        |
| RECORD YEAR (SINCE 1960) | 1966 (0.5%) |

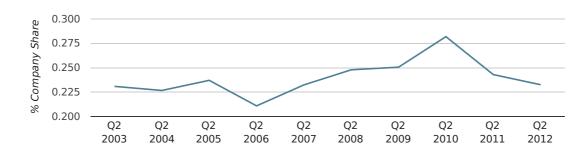
company share by half year



# Quarterly Data (Q2 Apr-Jun 2012)

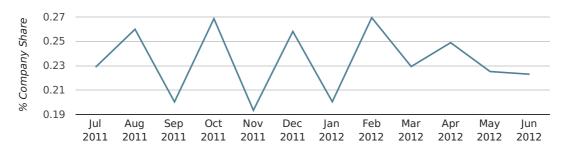
In the second quarter of 2012, Oxford formed 0.2% of all UK companies.

| SECOND QUARTER (APR 2012 - JUN 2012) | OXFORD      |
|--------------------------------------|-------------|
| 2012                                 | 0.2%        |
| 2011                                 | 0.2%        |
| 2010                                 | 0.3%        |
| 2009                                 | 0.3%        |
| 2008                                 | 0.2%        |
| RECORD YEAR (SINCE 1960)             | 1972 (0.5%) |



company share by quarter

company share by month



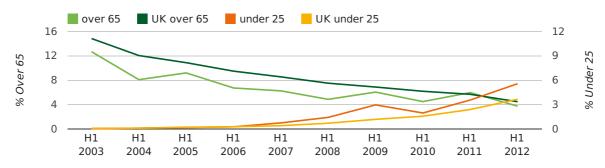
|                            | APRIL       | MAY         | JUNE        |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.2%        | 0.2%        | 0.2%        |
| UK FORMATION SHARE IN 2011 | 0.2%        | 0.3%        | 0.2%        |
| % CHANGE                   | 6.0%        | -12.3%      | -5.7%       |
| RECORD YEAR                | 1972 (0.7%) | 1963 (0.7%) | 1965 (1.0%) |

The average age of a director in the first half of 2012 was 42.8.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 3.4%.

#### director age by half year

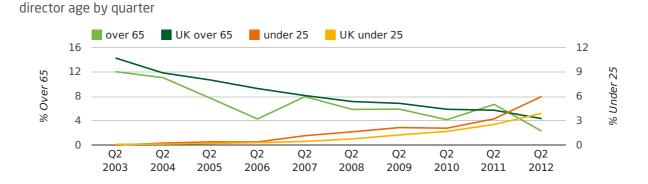


## Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.3.

The percentage of directors under the age of 25 was 6.0% compared to the UK figure of 5.2%.

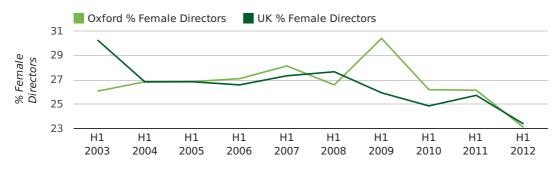
The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 3.3%.



The record first half year for female directors in Oxford was 1861 when 40.0% of all directors were female.

23.1% of all director appointments in Oxford in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year



# Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Oxford was in 1866 when 66.7% of all directors were female.

20.7% of all director appointments in Oxford in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.



#### director gender by quarter

# Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD          | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|---------------|------------|--------------|---------------|
| OXFORD        | 5.69%      | CONSULTING   | 5.07%         |
| CONSULTING    | 2.21%      | MANAGEMENT   | 4.74%         |
| MANAGEMENT    | 1.39%      | CONSULTANCY  | 3.28%         |
| HELIOX        | 1.16%      | PROPERTY     | 2.35%         |
| DESIGN        | 0.93%      | TRADING      | 2.10%         |
| CONSULTANCY   | 0.87%      | DESIGN       | 1.89%         |
| TRADING       | 0.70%      | ENGINEERING  | 1.87%         |
| FOR           | 0.70%      | ASSOCIATES   | 1.82%         |
| PROPERTY      | 0.64%      | CONSULTANTS  | 1.78%         |
| EDUCATION     | 0.64%      | CONSTRUCTION | 1.71%         |
| (OXFORD)      | 0.58%      | BUSINESS     | 1.70%         |
| MEDIA         | 0.58%      | MEDIA        | 1.69%         |
| INTERNATIONAL | 0.58%      | LONDON       | 1.68%         |
| COMMUNITY     | 0.52%      | J            | 1.57%         |
| ASSOCIATES    | 0.52%      | GLOBAL       | 1.51%         |
| FILMS         | 0.52%      | INVESTMENTS  | 1.48%         |
| SECURITY      | 0.52%      | IT           | 1.42%         |
| ACADEMY       | 0.46%      | CARE         | 1.31%         |
| SCHOOL        | 0.46%      | PROPERTIES   | 1.31%         |
| HOUSE         | 0.46%      | М            | 1.26%         |
| PRODUCTIONS   | 0.46%      | ELECTRICAL   | 1.23%         |
| ENTERPRISES   | 0.46%      | BUILDING     | 1.23%         |
| IT            | 0.46%      | SECURITY     | 1.19%         |
| MEDICAL       | 0.46%      | S            | 1.18%         |
| DEVELOPMENTS  | 0.41%      | ENTERPRISES  | 1.17%         |

# sic data



# Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|--|------------------------|-----------------|
| None Supplied  | 532                    | 244,457         |
| 82990 - Other business support service activities not elsewhere classified               | 77                     | 35,447          |
| 7487 - Other business activities   | 74                     | 47,029          |
| 70229 - Management consultancy activities other than financial management                | 70                     | 20,390          |
| 99999 - Dormant Company  | 51                     | 26,088          |
| 62020 - Information technology consultancy activities                                    | 42                     | 15,280          |
| 74990 - Non-trading company  | 42                     | 9,706           |
| 7414 - Business & management consultancy   | 37                     | 10,978          |
| 96090 - Other service activities not elsewhere classified                                | 34                     | 14,220          |
| 9999 - Dormant Company   | 32                     | 16,469          |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 29                     | 10,271          |
| 9305 - Other service activities  | 27                     | 7,926           |
| 86900 - Other human health activities  | 25                     | 5,222           |
| 62090 - Other information technology service activities                                  | 24                     | 8,258           |
| 62012 - Business and domestic software development                                       | 21                     | 4,742           |
| 7260 - Other computer related activities   | 20                     | 6,456           |
| 41100 - Development of building projects   | 19                     | 5,149           |
| 7499 - Non-trading company   | 18                     | 8,023           |
| 7222 - Other software consultancy and supply   | 16                     | 6,356           |
| 8042 - Adult and other education   | 16                     | 1,905           |