Penrith

2011 annual business confidence report





headlines

• October 2011 saw a new record in company closures in Penrith when compared to any previous October.

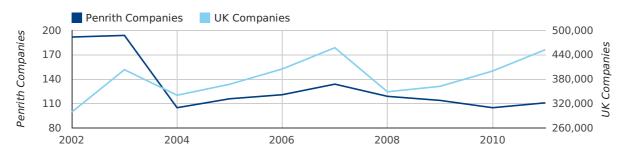
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A total of 111 companies were formed in Penrith in 2011. This total is 5.7% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	PENRITH	UK
2011	111	452,870
2010	105	400,358
2009	114	362,675
2008	119	349,203
2007	134	457,649
RECORD YEAR	2003 (194)	2007 (457,649)

new companies by year



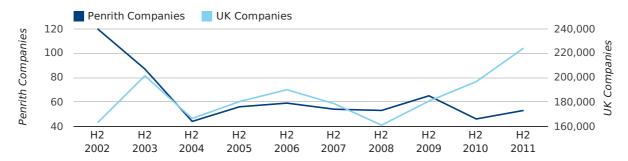
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 53 companies were formed in Penrith. This figure is 15.2% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Penrith occurred in 2002 when a total of 120 were formed.

HALF YEAR (JUL-DEC)	PENRITH	UK
2011	53	224,135
2010	46	196,609
% CHANGE	15.2%	14.0%
RECORD YEAR	2002 (120)	2011 (224,135)

new companies by half year

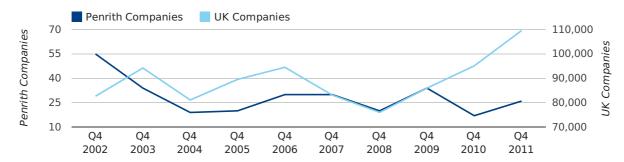


A total of 26 companies were registered in Penrith during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 52.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

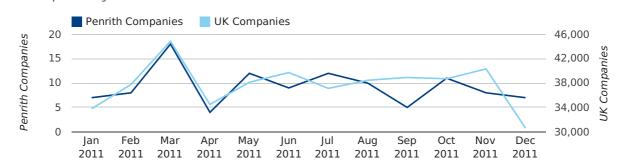
FOURTH QUARTER (OCT 2011 - DEC 2011)	PENRITH	UK
2011	26	109,623
2010	17	95,117
% CHANGE	52.9%	15.3%
RECORD YEAR	2002 (55)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

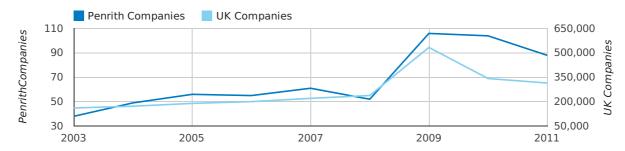


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	11	8	7
NEW COMPANIES IN 2010	8	6	3
% CHANGE	37.5%	33.3%	133.3%
RECORD YEAR	2002 (26)	2002 (17)	2003 (13)

A total of 88 companies were dissolved in Penrith in 2011. This total is 15.4% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	PENRITH	UK
2011	88	314,523
2010	104	342,232
2009	106	533,773
2008	52	237,901
2007	61	220,295
RECORD YEAR	2009 (106)	2009 (533,773)

dissolved companies by year



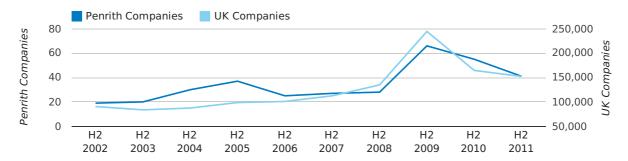
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 41 companies were dissolved in Penrith. This figure is 25.5% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Penrith occurred in 2009 when a total of 66 were closed.

HALF YEAR (JUL-DEC)	PENRITH	UK
2011	41	152,213
2010	55	164,601
% CHANGE	-25.5%	-7.5%
RECORD YEAR	2009 (66)	2009 (244,537)

dissolved companies by half year

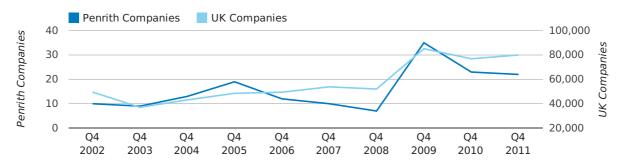


A total of 22 companies were dissolved in Penrith during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 4.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	PENRITH	UK
2011	22	79,983
2010	23	76,896
% CHANGE	-4.3%	4.0%
RECORD YEAR	2009 (35)	2009 (85,136)

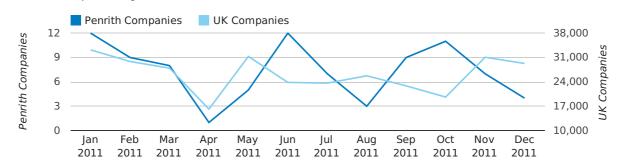
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company closures in Penrith when compared to any previous October.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	11	7	4
CLOSED COMPANIES IN 2010	10	9	4
% CHANGE	10.0%	-22.2%	0%
RECORD YEAR	2011 (11)	2009 (14)	2009 (12)

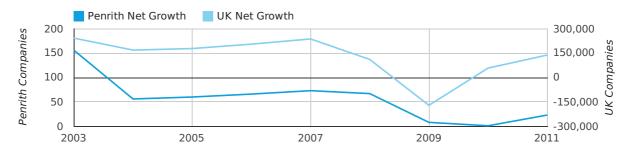
A total of 23 companies were added to the company register for Penrith in 2011. This number represents growth of 21.9% which compares unfavourably to the UK figure of 34.6%.

This number is 22 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2002 when the Penrith company register grew by 157 companies.

YEAR	PENRITH	UK
2011	23	138,347
2010	1	58,126
2009	8	-171,098
2008	67	111,302
2007	73	237,354
RECORD YEAR	2002 (157)	2003 (242,543)

net growth by year

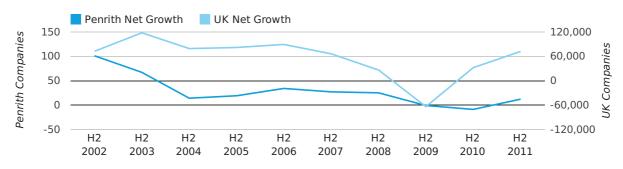


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Penrith increased by 12 companies. This figure is 233.3% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	PENRITH	UK
2011	12	71,922
2010	-9	32,008
% CHANGE	-233.3%	124.7%
RECORD YEAR	2002 (101)	2003 (117,772)

net growth by half year

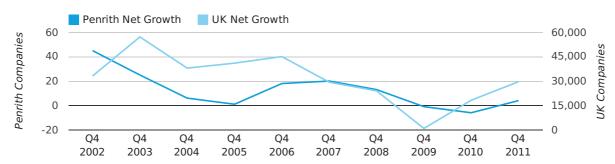


Net company growth for Penrith during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 4 companies.

This represents an increase of 166.7% on the same period last year.

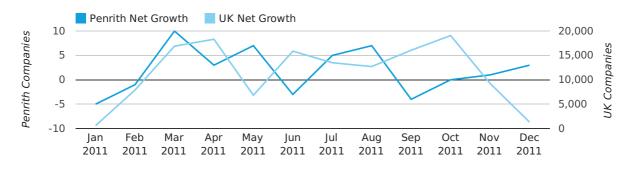
FOURTH QUARTER (OCT 2011 - DEC 2011)	PENRITH	UK
2011	4	29,640
2010	-6	18,221
% CHANGE	-166.7%	62.7%
RECORD YEAR	2002 (45)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

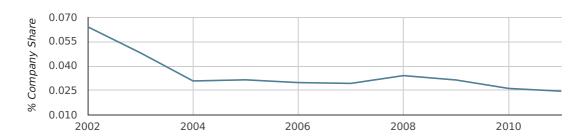


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	0	1	3
NET GROWTH IN 2010	-2	-3	-1
% CHANGE	-100.0%	-133.3%	-400.0%
RECORD YEAR	2002 (22)	2002 (13)	2003 (12)

In 2011 Penrith formed 0.0% of all UK companies. This is no change on 2010 when Penrith was responsible for 0.0% of all UK companies.

YEAR	PENRITH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

company share by year

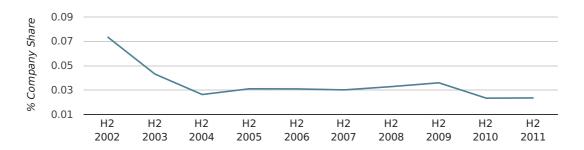


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Penrith formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	PENRITH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1973 (0.1%)

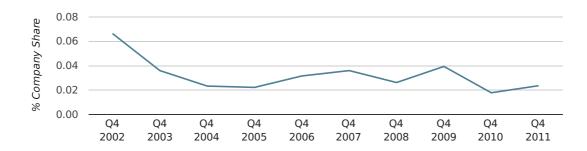
company share by half year



In the fourth quarter of 2011, Penrith formed 0.0% of all UK companies.

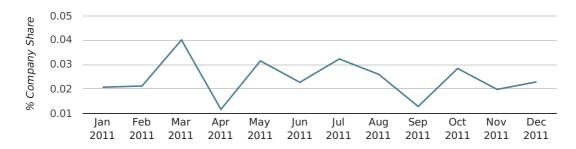
FOURTH QUARTER (OCT 2011 - DEC 2011)	PENRITH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1974 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



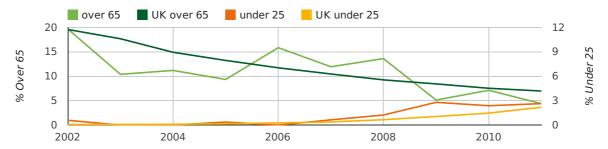
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	19.3%	13.1%	106.3%
RECORD YEAR	1974 (0.2%)	1968 (0.2%)	1965 (0.2%)

The average age of a director in 2011 was 47.8.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.2%.

director age by year



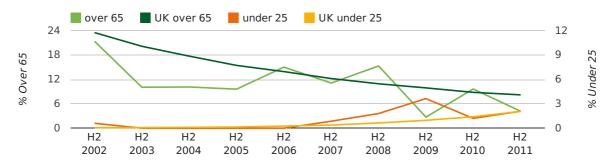
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.0.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 4.1%.

director age by half year

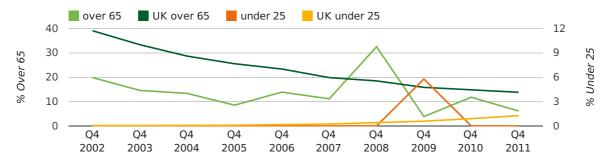


The average age of a director in the fourth quarter of 2011 was 48.0.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 6.1% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Penrith was 1857 when 36.4% of all directors were female.

The percentage of female directors in Penrith in 2011 was 36.1%. The average for the UK during this time was 28.6%

director gender by year

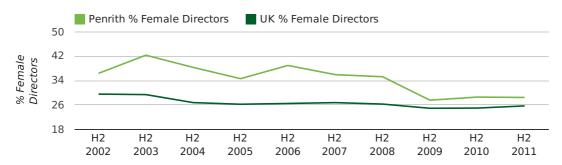


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Penrith was 1860 when 42.9% of all directors were female.

28.4% of all director appointments in Penrith in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

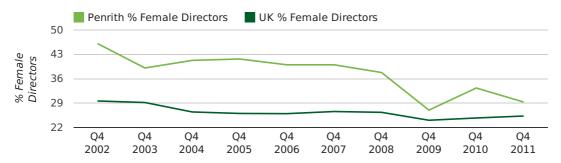


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The record fourth quarter for female directors in Penrith was in 1977 when 31.1% of all directors were female.

29.3% of all director appointments in Penrith in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.52%	CONSULTING	5.07%
CUMBRIA	2.10%	MANAGEMENT	4.74%
EDEN	1.68%	CONSULTANCY	3.26%
CONSULTANTS	1.26%	PROPERTY	2.37%
CONSULTING	1.26%	TRADING	2.07%
PENRITH	1.26%	DESIGN	1.92%
BUSINESS	0.84%	ASSOCIATES	1.86%
BUILDING	0.84%	ENGINEERING	1.78%
LAKES	0.84%	BUSINESS	1.78%
MARK	0.84%	CONSULTANTS	1.76%
JEWELLERY	0.84%	CONSTRUCTION	1.73%
ENGINEERING	0.84%	MEDIA	1.71%
CONSULTANCY	0.84%	LONDON	1.63%
М	0.84%	J	1.51%
POULTRY	0.84%	INVESTMENTS	1.48%
COMMUNITY	0.84%	GLOBAL	1.46%
PATTINSON	0.84%	IT	1.41%
SPORTS	0.84%	CARE	1.39%
D	0.84%	PROPERTIES	1.29%
DEVELOPMENTS	0.84%	ELECTRICAL	1.29%
ACCOUNTANCY	0.84%	М	1.27%
SOLANKI	0.84%	BUILDING	1.26%
PROPERTY	0.84%	ENERGY	1.25%
WEAR	0.42%	S	1.20%
FORMAL	0.42%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	31	205,525
70229 - Management consultancy activities other than financial management	14	17,765
82990 - Other business support service activities not elsewhere classified	12	32,483
99999 - Dormant Company	10	21,846
7487 - Other business activities	7	57,052
86230 - Dental practice activities	5	1,598
9999 - Dormant Company	5	20,199
56302 - Public houses and bars	4	2,308
8512 - Medical practice activities	3	2,224
7415 - Holding companies including head offices	3	1,653
9305 - Other service activities	2	9,492
02200 - Logging	2	66
5190 - Other wholesale	2	1,335
69201 - Accounting and auditing activities	2	3,633
9262 - Other sporting activities	2	1,650
4521 - General construction & civil engineering	2	5,558
02400 - Support services to forestry	2	178
56102 - Unlicenced restaurants and cafes	2	510
5263 - Other non-store retail sale	2	1,888
86210 - General medical practice activities	2	2,285