

Penzance

2011 annual business confidence report



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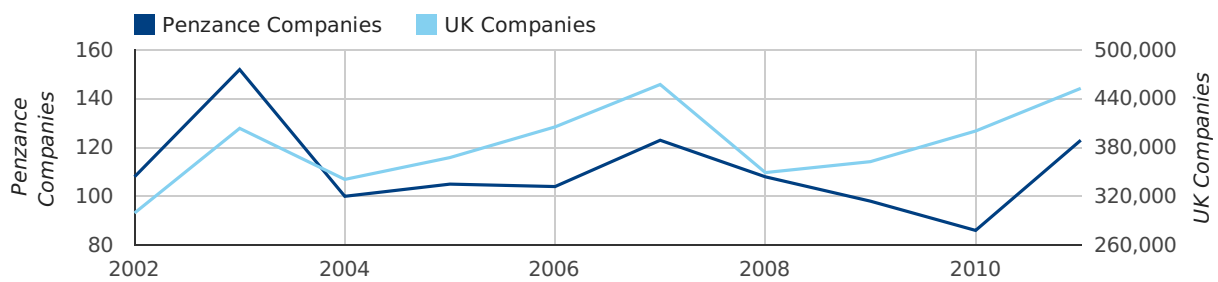
sic data

Annual Data (2011)

A total of 123 companies were formed in Penzance in 2011. This total is 43.0% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	PENZANCE	UK
2011	123	452,870
2010	86	400,358
2009	98	362,675
2008	108	349,203
2007	123	457,649
RECORD YEAR	2003 (152)	2007 (457,649)

new companies by year



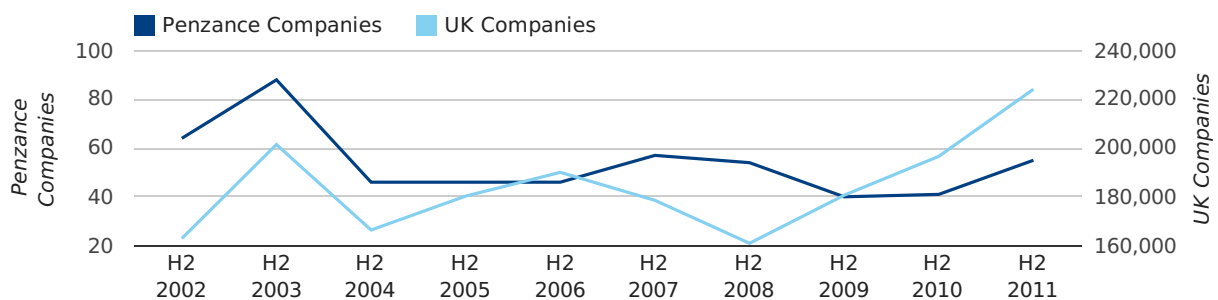
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 55 companies were formed in Penzance. This figure is 34.1% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Penzance occurred in 2003 when a total of 88 were formed.

HALF YEAR (JUL-DEC)	PENZANCE	UK
2011	55	224,135
2010	41	196,609
% CHANGE	34.1%	14.0%
RECORD YEAR	2003 (88)	2011 (224,135)

new companies by half year



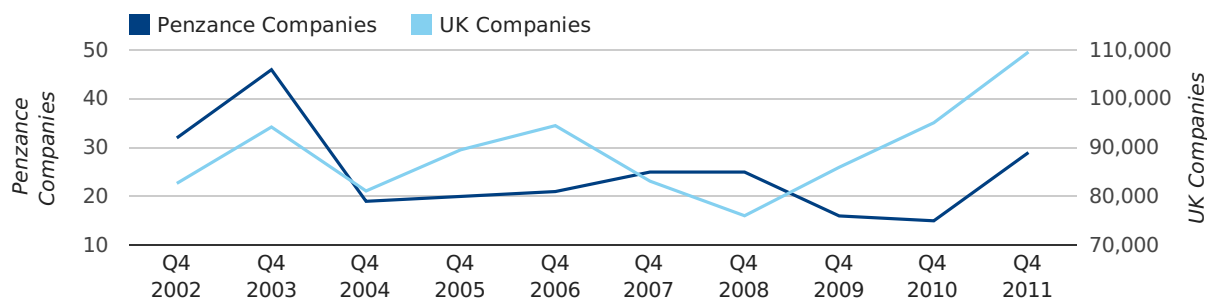
Quarterly Data (Q4 Oct-Dec 2011)

A total of 29 companies were registered in Penzance during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 93.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

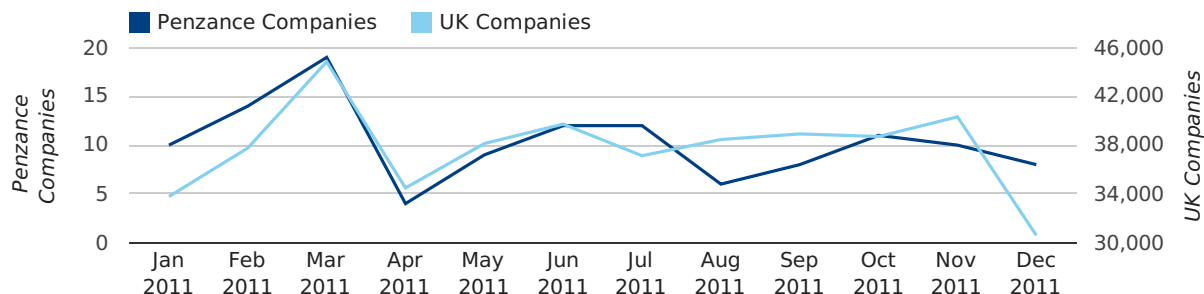
FOURTH QUARTER (OCT 2011 - DEC 2011)	PENZANCE	UK
2011	29	109,623
2010	15	95,117
% CHANGE	93.3%	15.3%
RECORD YEAR	2003 (46)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



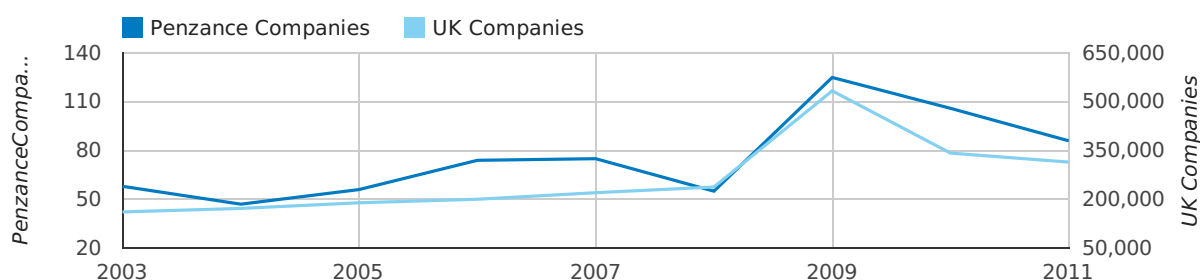
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	11	10	8
NEW COMPANIES IN 2010	3	11	1
% CHANGE	266.7%	-9.1%	700.0%
RECORD YEAR	2002 (18)	2003 (14)	2003 (19)

Annual Data (2011)

A total of 86 companies were dissolved in Penzance in 2011. This total is 18.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	PENZANCE	UK
2011	86	314,523
2010	106	342,232
2009	125	533,773
2008	55	237,901
2007	75	220,295
RECORD YEAR	2009 (125)	2009 (533,773)

dissolved companies by year



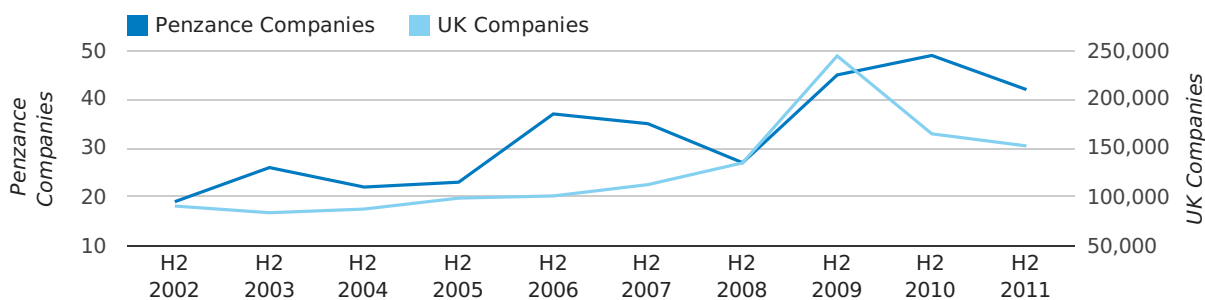
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 42 companies were dissolved in Penzance. This figure is 14.3% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Penzance occurred in 2010 when a total of 49 were closed.

HALF YEAR (JUL-DEC)	PENZANCE	UK
2011	42	152,213
2010	49	164,601
% CHANGE	-14.3%	-7.5%
RECORD YEAR	2010 (49)	2009 (244,537)

dissolved companies by half year



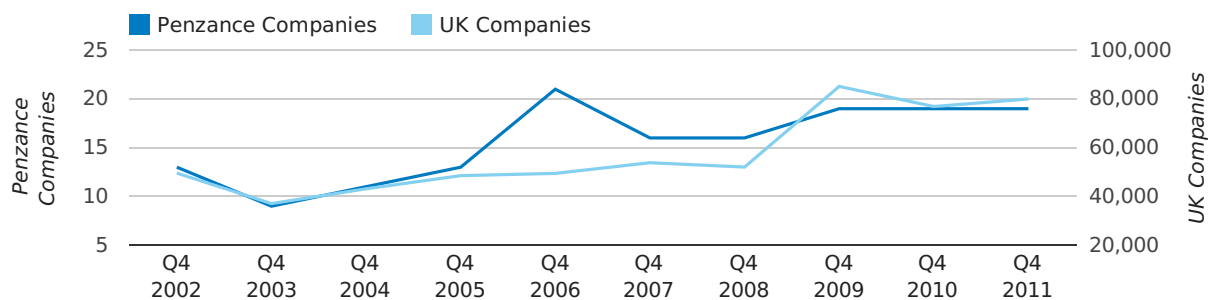
Quarterly Data (Q4 Oct-Dec 2011)

A total of 19 companies were dissolved in Penzance during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 0.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

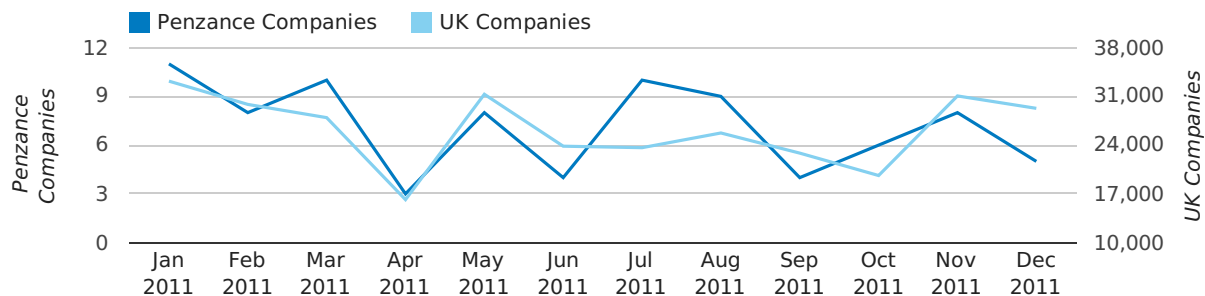
FOURTH QUARTER (OCT 2011 - DEC 2011)	PENZANCE	UK
2011	19	79,983
2010	19	76,896
% CHANGE	0.0%	4.0%
RECORD YEAR	2006 (21)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	6	8	5
CLOSED COMPANIES IN 2010	7	8	4
% CHANGE	-14.3%	0.0%	25%
RECORD YEAR	2006 (11)	2011 (8)	2000 (9)

Annual Data (2011)

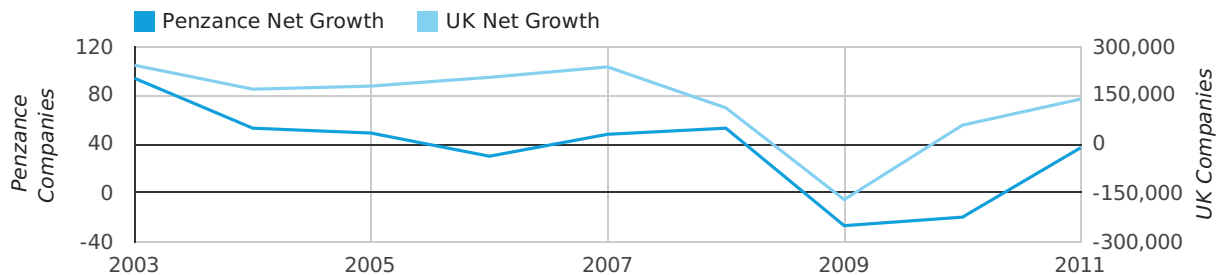
A total of 37 companies were added to the company register for Penzance in 2011. This number represents growth of 43.0% which compares favourably to the UK figure of 34.6%.

This number is 57 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Penzance company register grew by 94 companies.

YEAR	PENZANCE	UK
2011	37	138,347
2010	-20	58,126
2009	-27	-171,098
2008	53	111,302
2007	48	237,354
RECORD YEAR	2003 (94)	2003 (242,543)

net growth by year

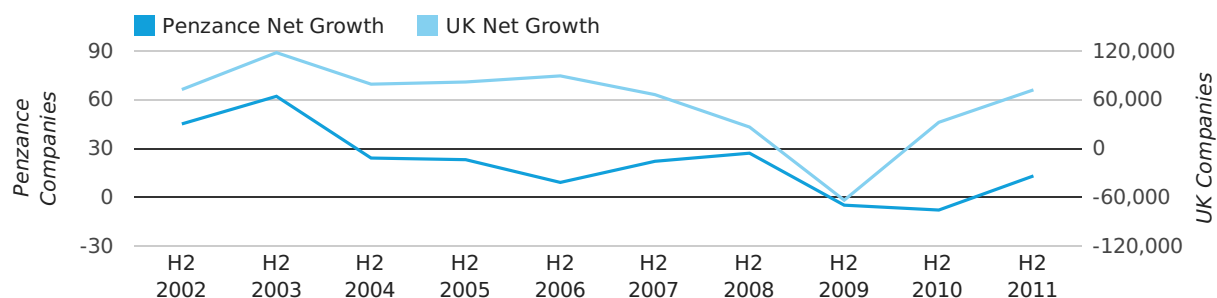


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Penzance increased by 13 companies. This figure is 262.5% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	PENZANCE	UK
2011	13	71,922
2010	-8	32,008
% CHANGE	-262.5%	124.7%
RECORD YEAR	2003 (62)	2003 (117,772)

net growth by half year



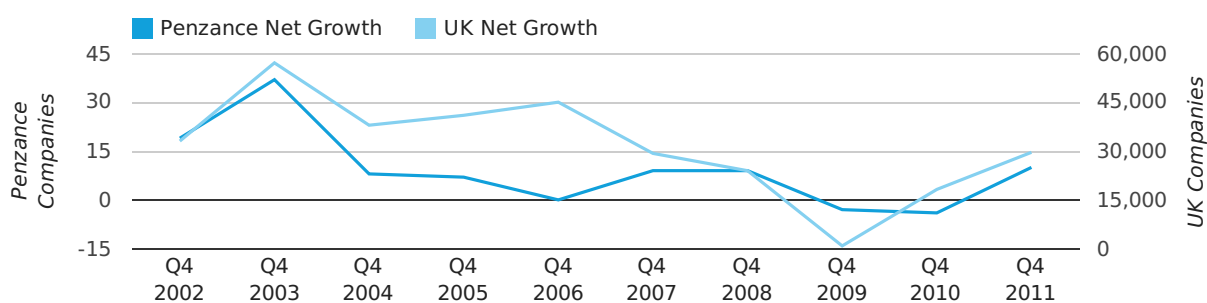
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Penzance during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 10 companies.

This represents an increase of 350.0% on the same period last year.

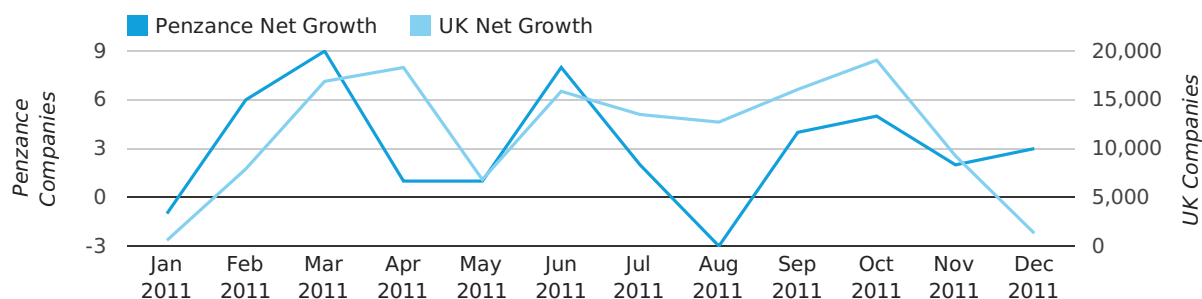
FOURTH QUARTER (OCT 2011 - DEC 2011)	PENZANCE	UK
2011	10	29,640
2010	-4	18,221
% CHANGE	-350.0%	62.7%
RECORD YEAR	2003 (37)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



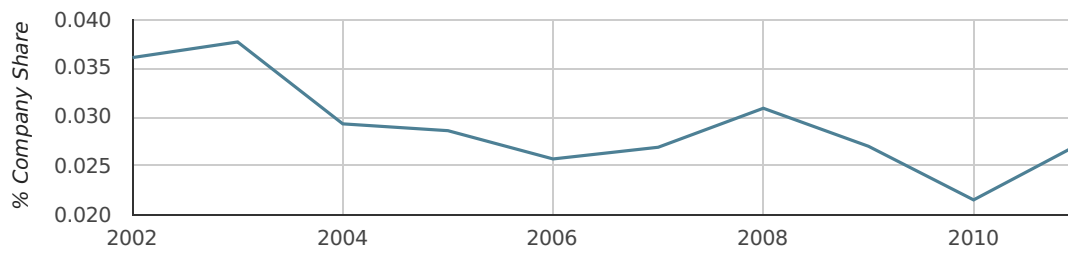
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	5	2	3
NET GROWTH IN 2010	-4	3	-3
% CHANGE	-225.0%	-33.3%	-200.0%
RECORD YEAR	2002 (12)	2003 (9)	2003 (15)

Annual Data (2011)

In 2011 Penzance formed 0.0% of all UK companies. This is no change on 2010 when Penzance was responsible for 0.0% of all UK companies.

YEAR	PENZANCE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

company share by year

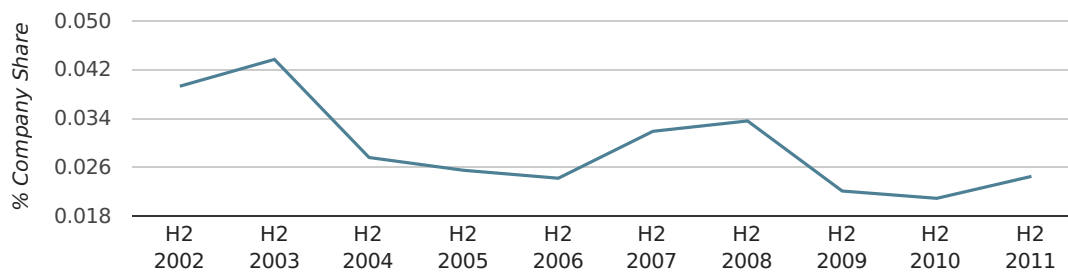


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Penzance formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	PENZANCE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

company share by half year

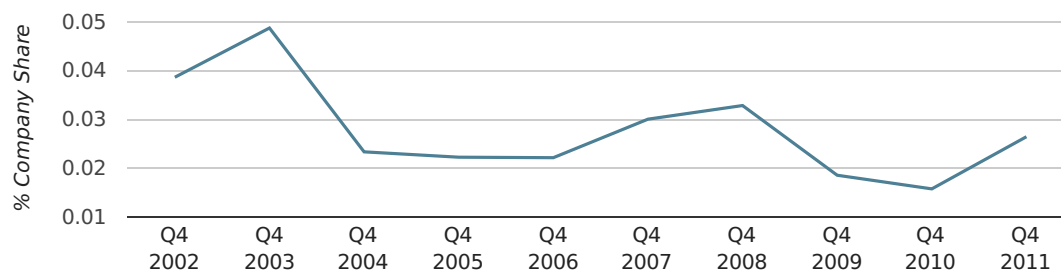


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Penzance formed 0.0% of all UK companies.

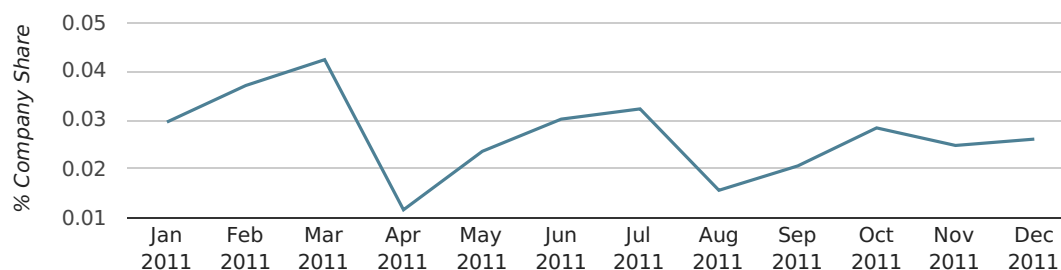
FOURTH QUARTER (OCT 2011 - DEC 2011)	PENZANCE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1963 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	219.1%	-22.5%	605.4%
RECORD YEAR	1965 (0.2%)	1969 (0.2%)	1963 (0.3%)

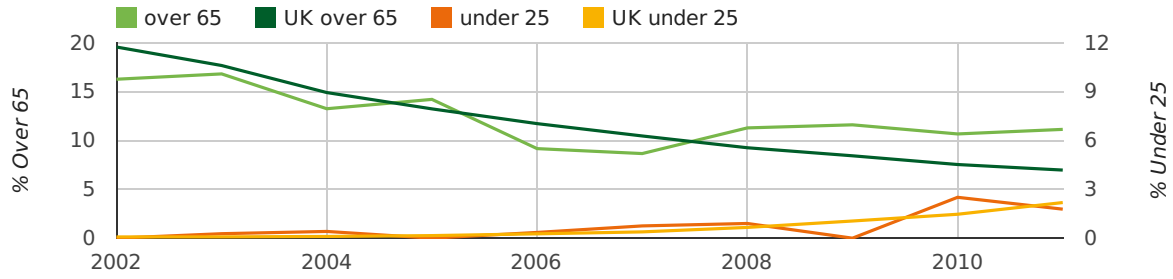
Annual Data (2011)

The average age of a director in 2011 was 48.0.

The percentage of directors under the age of 25 was 1.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 11.2% compared to the UK figure of 4.2%.

director age by year



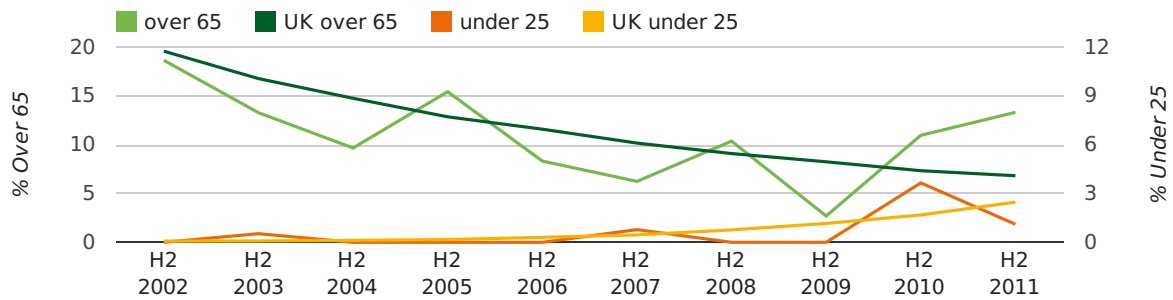
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 49.8.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 13.3% compared to the UK figure of 4.1%.

director age by half year



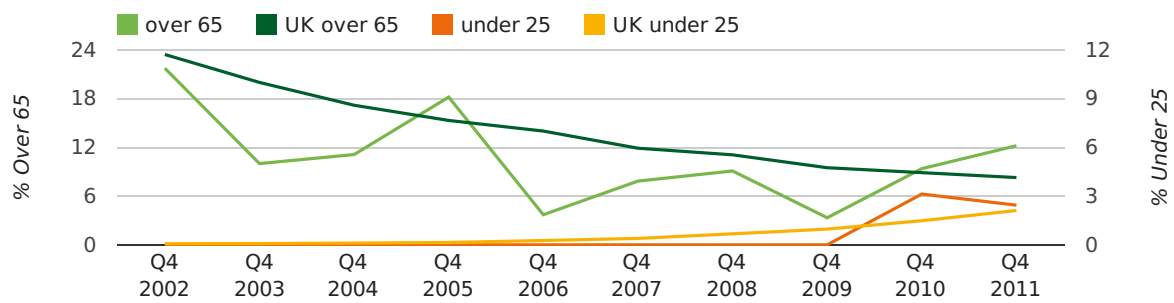
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 49.8.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 12.2% compared to the UK figure of 4.1%.

director age by quarter

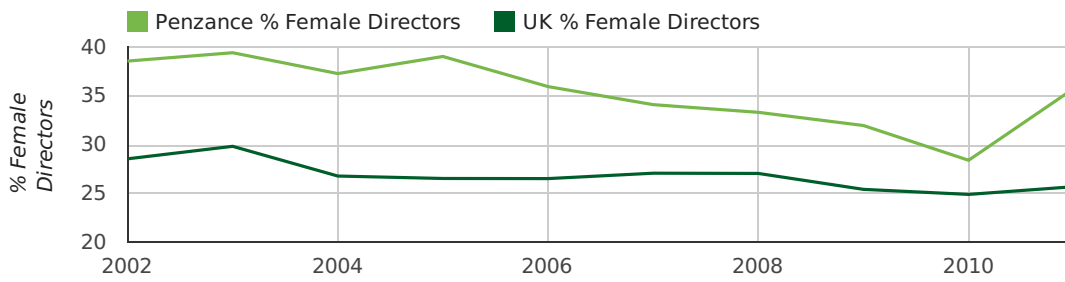


Annual Data (2011)

The record year for female directors in Penzance was 1857 when 36.4% of all directors were female.

The percentage of female directors in Penzance in 2011 was 38.6%. The average for the UK during this time was 28.6%

director gender by year

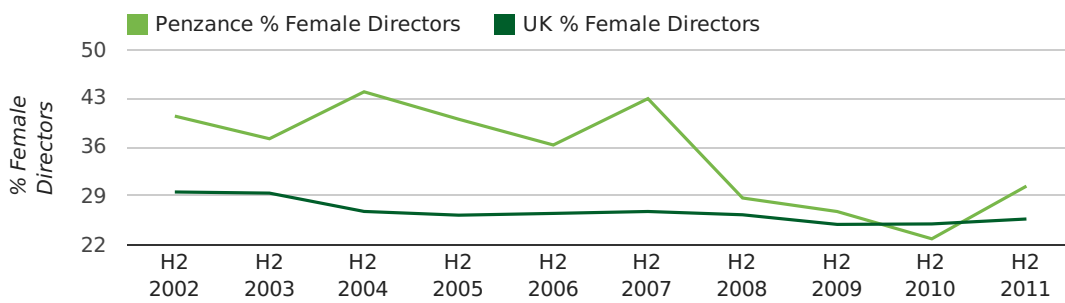


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Penzance was 1860 when 42.9% of all directors were female.

30.4% of all director appointments in Penzance in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

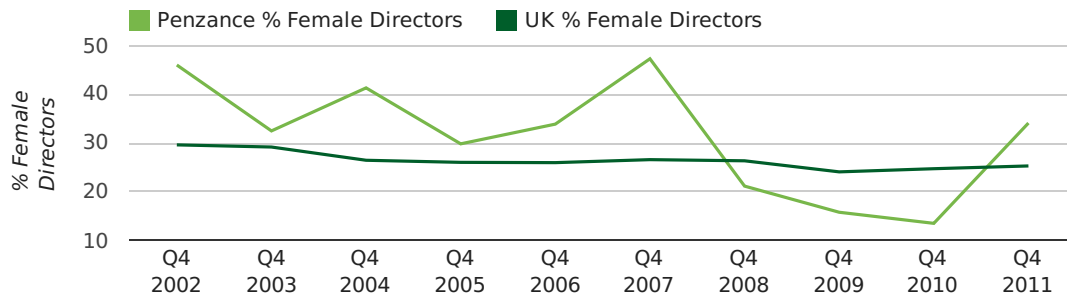


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Penzance was in 1977 when 31.1% of all directors were female.

34.1% of all director appointments in Penzance in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PENZANCE	3.13%	CONSULTING	5.07%
MANAGEMENT	1.56%	MANAGEMENT	4.74%
CORNWALL	1.56%	CONSULTANCY	3.26%
SCHOOL	1.17%	PROPERTY	2.37%
BAY	1.17%	TRADING	2.07%
MOUNTS	1.17%	DESIGN	1.92%
FISHING	1.17%	ASSOCIATES	1.86%
CONSULTING	1.17%	ENGINEERING	1.78%
ART	1.17%	BUSINESS	1.78%
FISH	1.17%	CONSULTANTS	1.76%
CIC	1.17%	CONSTRUCTION	1.73%
SURF	0.78%	MEDIA	1.71%
MARINE	0.78%	LONDON	1.63%
COMMUNICATIONS	0.78%	J	1.51%
C.I.C.	0.78%	INVESTMENTS	1.48%
PENWITH	0.78%	GLOBAL	1.46%
M	0.78%	IT	1.41%
ACL	0.78%	CARE	1.39%
TRADING	0.78%	PROPERTIES	1.29%
BAR	0.78%	ELECTRICAL	1.29%
MEDICAL	0.78%	M	1.27%
TREE	0.78%	BUILDING	1.26%
HEATING	0.78%	ENERGY	1.25%
PRINT	0.78%	S	1.20%
ACADEMY	0.78%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	50	205,525
7487 - Other business activities	8	57,052
82990 - Other business support service activities not elsewhere classified	5	32,483
99999 - Dormant Company	4	21,846
41100 - Development of building projects	4	4,331
86900 - Other human health activities	4	4,457
5248 - Other retail specialised stores	3	1,968
56101 - Licenced restaurants	3	1,252
68320 - Management of real estate on a fee or contract basis	3	3,194
5540 - Bars	3	2,147
9999 - Dormant Company	3	20,199
41202 - Construction of domestic buildings	3	2,598
45200 - Maintenance and repair of motor vehicles	3	2,452
74909 - Other professional, scientific and technical activities not elsewhere classified	3	8,671
7499 - Non-trading company	3	9,957
5523 - Other provision of lodgings	2	139
9305 - Other service activities	2	9,492
35110 - Production of electricity	2	671
5510 - Hotels and Motels with (or without) restaurant	2	585
5212 - Other retail non-specialised stores	2	1,088