

Petersfield

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Petersfield when compared to any previous Q2.
- May 2011 saw a new record in company registrations in Petersfield when compared to any previous May.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

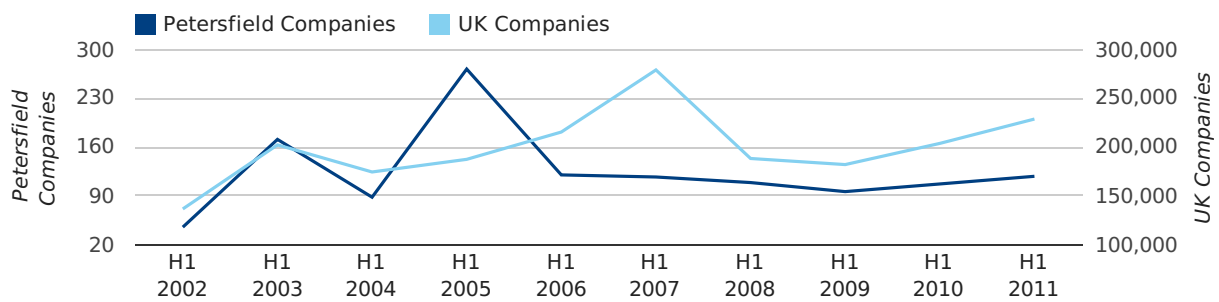
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 118 companies were formed in Petersfield. This figure is 10.3% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Petersfield occurred in 2005 when a total of 272 were formed.

HALF YEAR (JAN-JUN)	PETERSFIELD	UK
2011	118	228,735
2010	107	203,749
% CHANGE	10.3%	12.3%
RECORD YEAR	2005 (272)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

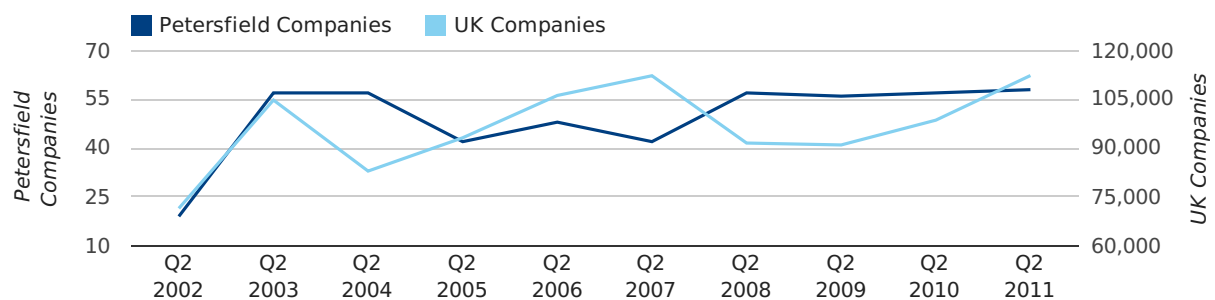
Q2 2011 saw a new record in company registrations in Petersfield when compared to any previous Q2.

A total of 58 companies were registered in Petersfield during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 1.8% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	PETERSFIELD	UK
2011	58	112,344
2010	57	98,612
% CHANGE	1.8%	13.9%
RECORD YEAR	2011 (58)	2011 (112,344)

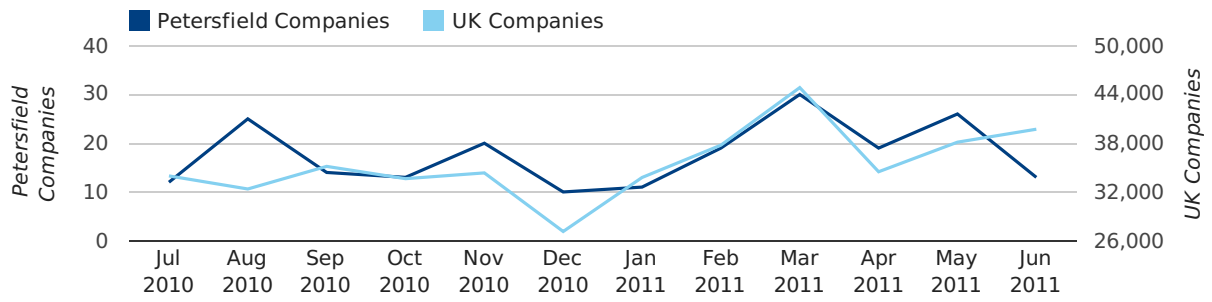
new companies by quarter



Monthly Data (Apr, May & Jun 2011)

May 2011 saw a new record in company registrations in Petersfield when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	19	26	13
NEW COMPANIES IN 2010	27	14	16
% CHANGE	-29.6%	85.7%	-18.8%
RECORD YEAR	2010 (27)	2003 (26)	2009 (20)

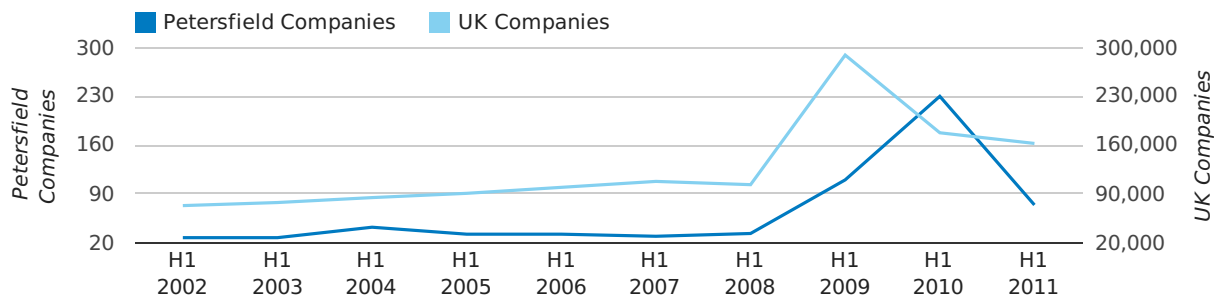
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 74 companies were dissolved in Petersfield. This figure is 67.8% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Petersfield occurred in 2010 when a total of 230 were closed.

HALF YEAR (JAN-JUN)	PETERSFIELD	UK
2011	74	162,310
2010	230	177,631
% CHANGE	-67.8%	-8.6%
RECORD YEAR	2010 (230)	2009 (289,236)

dissolved companies by half year



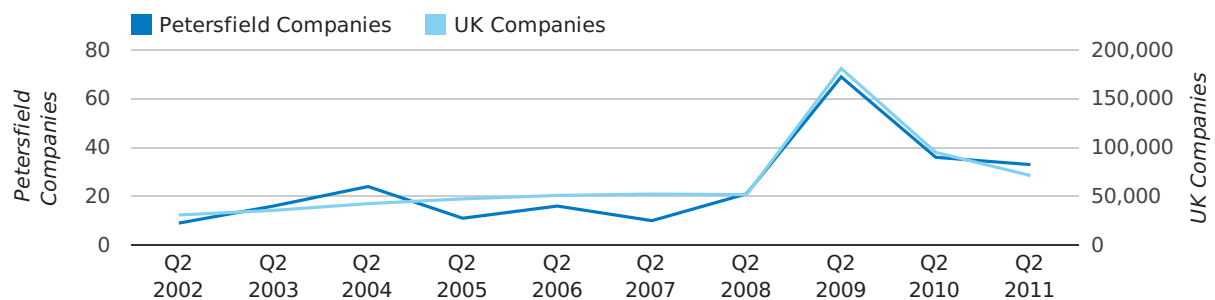
Quarterly Data (Q2 Apr-Jun 2011)

A total of 33 companies were dissolved in Petersfield during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 8.3% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

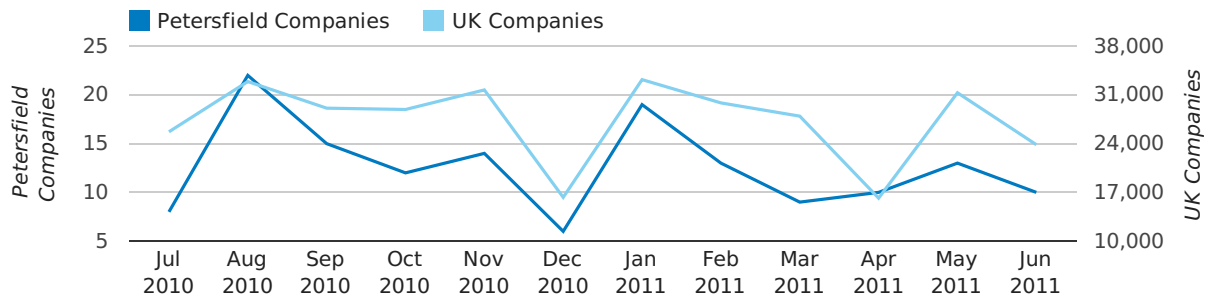
SECOND QUARTER (APR 2011 - JUN 2011)	PETERSFIELD	UK
2011	33	71,324
2010	36	94,954
% CHANGE	-8.3%	-24.9%
RECORD YEAR	2009 (69)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



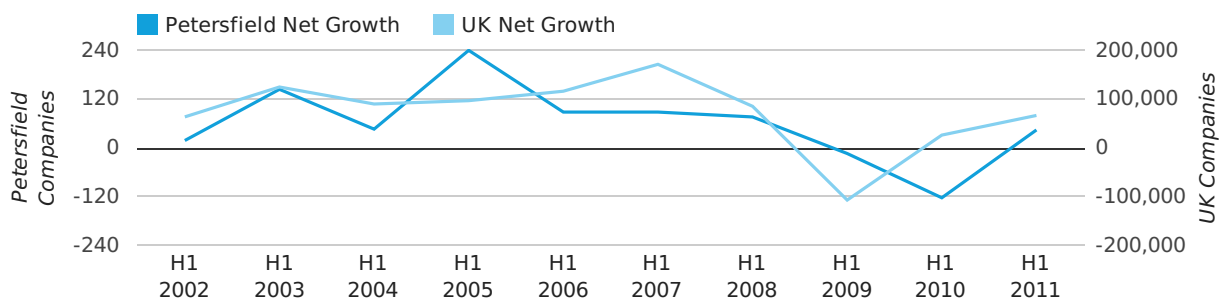
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	10	13	10
CLOSED COMPANIES IN 2010	10	10	16
% CHANGE	0.0%	30.0%	-38%
RECORD YEAR	2009 (14)	2009 (20)	2009 (35)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Petersfield increased by 44 companies. This figure is 135.8% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	PETERSFIELD	UK
2011	44	66,425
2010	-123	26,118
% CHANGE	-135.8%	154.3%
RECORD YEAR	2005 (240)	2007 (171,296)

net growth by half year



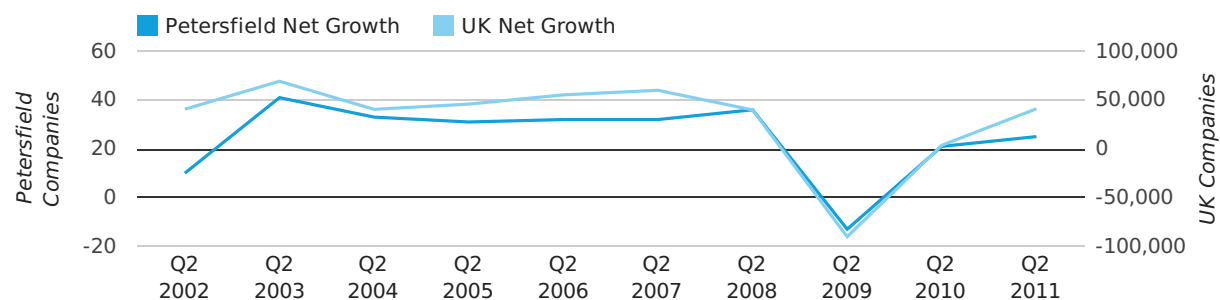
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Petersfield during the second quarter of 2011 (Apr 2011 - Jun 2011) was 25 companies.

This represents an increase of 19.0% on the same period last year.

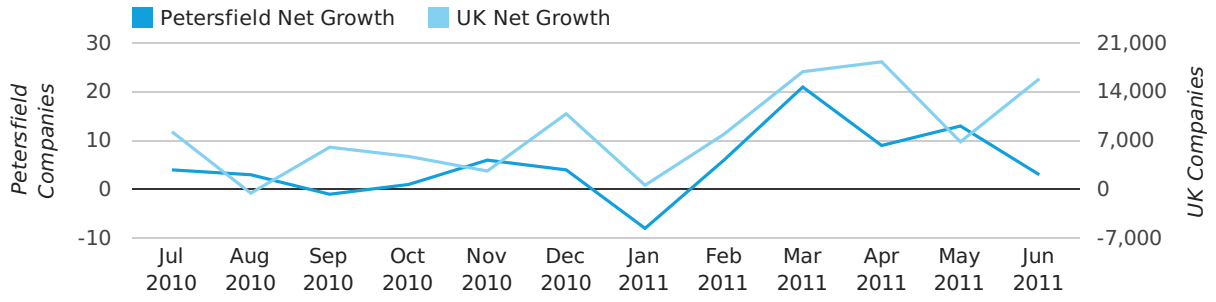
SECOND QUARTER (APR 2011 - JUN 2011)	PETERSFIELD	UK
2011	25	41,020
2010	21	3,658
% CHANGE	19.0%	1,021.4%
RECORD YEAR	2003 (41)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



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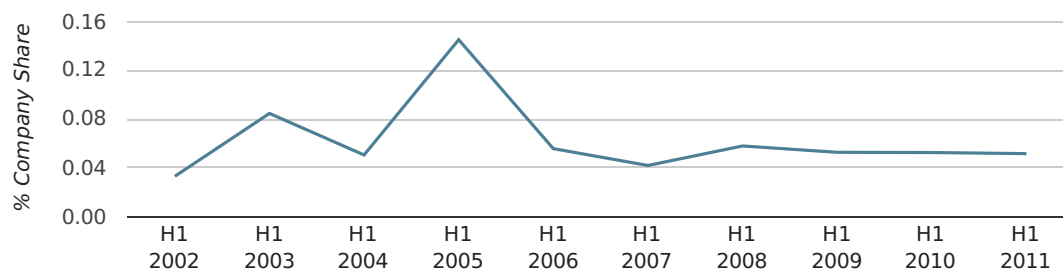
	APRIL	MAY	JUNE
NET GROWTH IN 2011	9	13	3
NET GROWTH IN 2010	17	4	0
% CHANGE	-47.1%	225.0%	0.0%
RECORD YEAR	2010 (17)	2003 (20)	2008 (17)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Petersfield formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	PETERSFIELD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	2005 (0.1%)

company share by half year

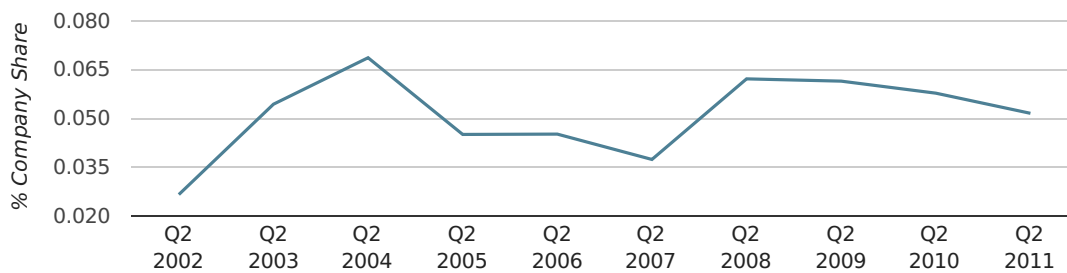


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Petersfield formed 0.1% of all UK companies.

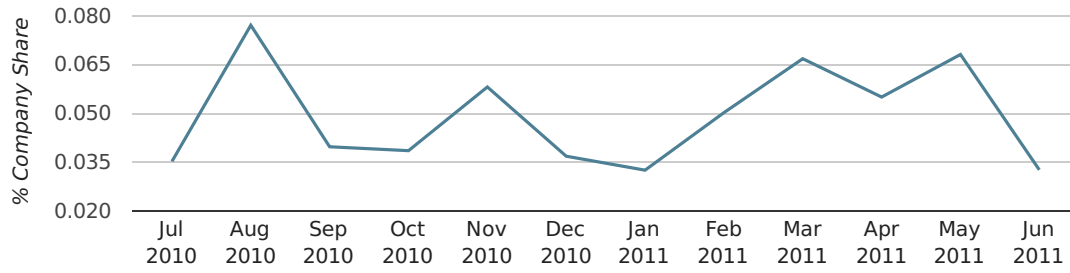
SECOND QUARTER (APR 2011 - JUN 2011)	PETERSFIELD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1978 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.0%
% CHANGE	-31.9%	46.4%	-28.1%
RECORD YEAR	1962 (0.2%)	1969 (0.2%)	1968 (0.3%)

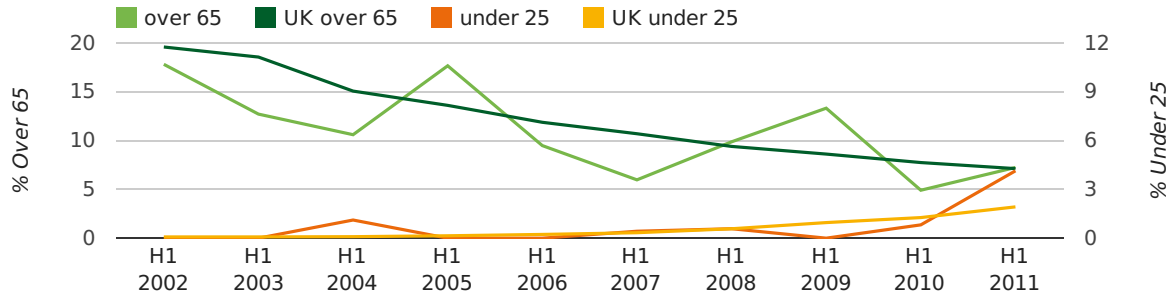
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 47.4.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 7.3% compared to the UK figure of 4.3%.

director age by half year



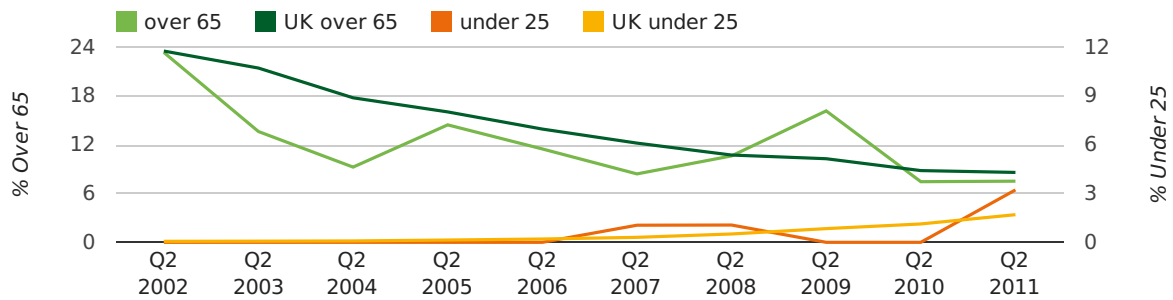
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 48.4.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 7.5% compared to the UK figure of 4.3%.

director age by quarter

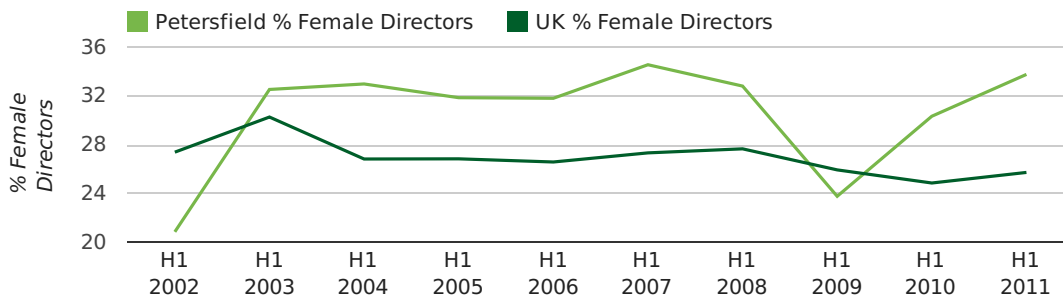


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Petersfield was 1857 when 40.0% of all directors were female.

33.8% of all director appointments in Petersfield in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

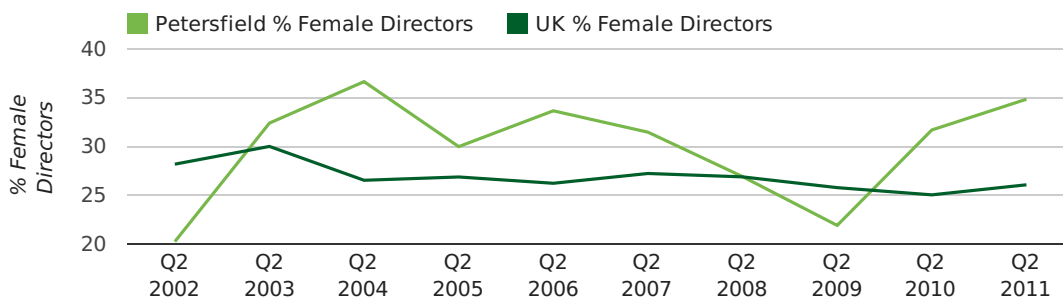


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Petersfield was in 1866 when 66.7% of all directors were female.

34.9% of all director appointments in Petersfield in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
DAIRIES	8.23%	CONSULTING	5.09%
CONSULTING	2.57%	MANAGEMENT	4.86%
STEVE	1.54%	CONSULTANCY	3.17%
MANAGEMENT	1.29%	PROPERTY	2.43%
PETERSFIELD	1.03%	TRADING	2.05%
DEVELOPMENTS	1.03%	DESIGN	1.94%
C	1.03%	ASSOCIATES	1.92%
ANDY	0.77%	BUSINESS	1.87%
TRADING	0.77%	CONSTRUCTION	1.77%
TILMORE	0.77%	CONSULTANTS	1.76%
HOMES	0.77%	MEDIA	1.73%
CLUB	0.77%	ENGINEERING	1.67%
HR	0.77%	LONDON	1.60%
CONSULTANCY	0.77%	GLOBAL	1.46%
GROUP	0.77%	J	1.44%
NURSERY	0.51%	CARE	1.44%
FILMS	0.51%	INVESTMENTS	1.42%
RADIAN	0.51%	IT	1.39%
AGENTS	0.51%	BUILDING	1.32%
MARKETING	0.51%	PROPERTIES	1.31%
SURVEYS	0.51%	ELECTRICAL	1.30%
NOT	0.51%	M	1.27%
ESTATE	0.51%	S	1.23%
COCOON	0.51%	ENTERPRISES	1.20%
J	0.51%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	55	202,072
47990 - Other retail sale not in stores, stalls or markets	55	2,324
5227 - Other retail food etc. specialised	23	1,147
7487 - Other business activities	19	60,758
7414 - Business & management consultancy	17	13,053
70229 - Management consultancy activities other than financial management	15	16,419
62020 - Information technology consultancy activities	12	10,545
9999 - Dormant Company	10	20,111
99999 - Dormant Company	8	18,918
7222 - Other software consultancy and supply	7	7,143
82990 - Other business support service activities not elsewhere classified	6	30,647
74990 - Non-trading company	5	8,481
74909 - Other professional, scientific and technical activities not elsewhere classified	5	7,835
7499 - Non-trading company	5	10,955
4521 - General construction & civil engineering	4	5,928
5530 - Restaurants	4	5,086
62012 - Business and domestic software development	4	3,262
74100 - specialised design activities	4	1,335
4534 - Other building installation	4	2,274
5263 - Other non-store retail sale	3	1,858