

Petersfield

2011 annual business confidence report



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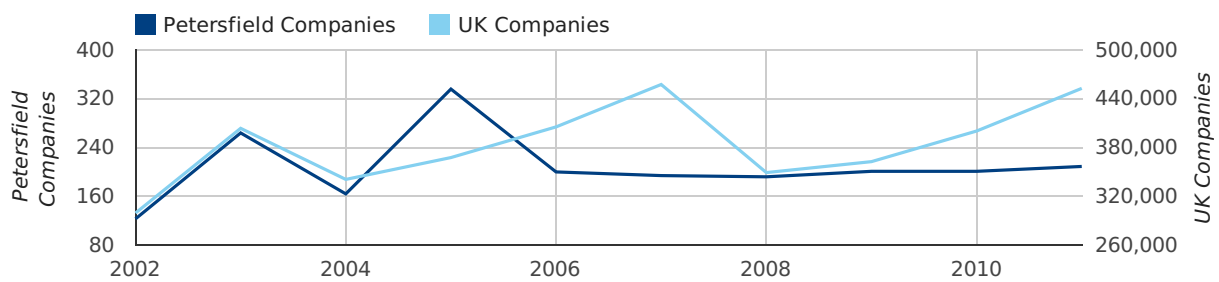
sic data

Annual Data (2011)

A total of 209 companies were formed in Petersfield in 2011. This total is 4.0% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	PETERSFIELD	UK
2011	209	452,870
2010	201	400,358
2009	201	362,675
2008	192	349,203
2007	194	457,649
RECORD YEAR	2005 (336)	2007 (457,649)

new companies by year



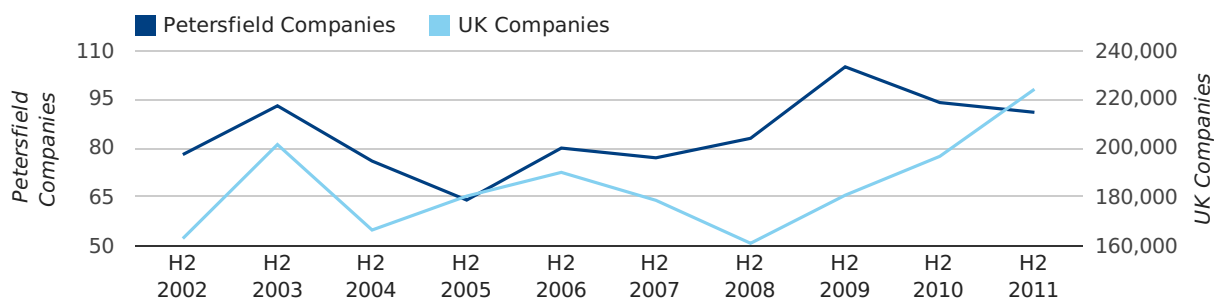
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 91 companies were formed in Petersfield. This figure is 3.2% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Petersfield occurred in 2009 when a total of 105 were formed.

HALF YEAR (JUL-DEC)	PETERSFIELD	UK
2011	91	224,135
2010	94	196,609
% CHANGE	-3.2%	14.0%
RECORD YEAR	2009 (105)	2011 (224,135)

new companies by half year



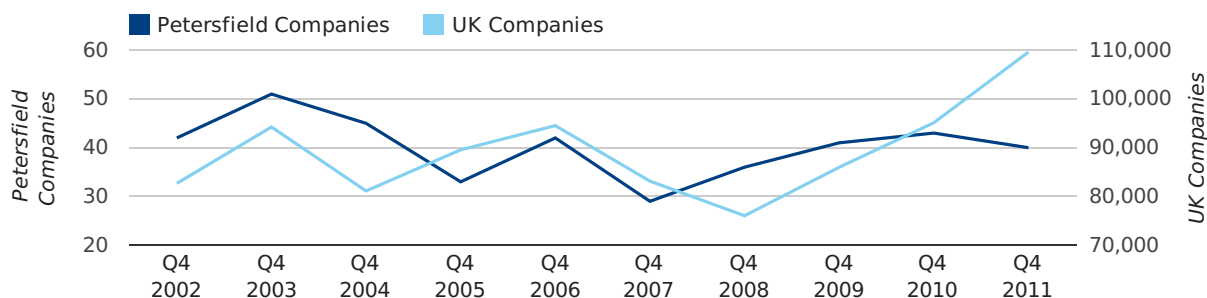
Quarterly Data (Q4 Oct-Dec 2011)

A total of 40 companies were registered in Petersfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 7.0% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

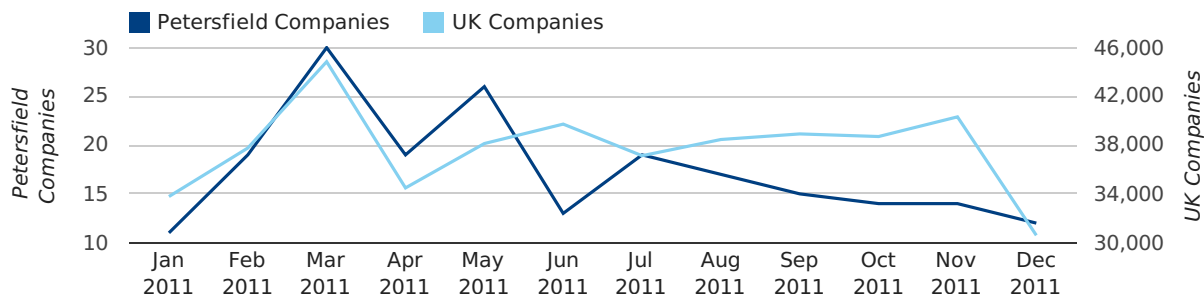
FOURTH QUARTER (OCT 2011 - DEC 2011)	PETERSFIELD	UK
2011	40	109,623
2010	43	95,117
% CHANGE	-7.0%	15.3%
RECORD YEAR	2003 (51)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



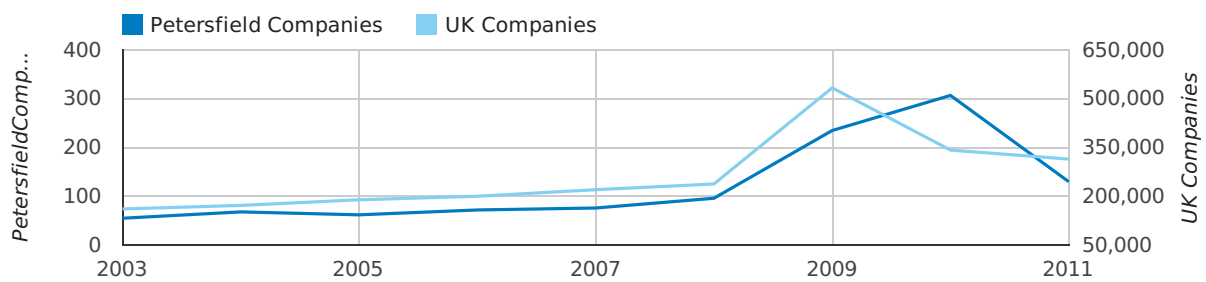
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	14	14	12
NEW COMPANIES IN 2010	13	20	10
% CHANGE	7.7%	-30.0%	20.0%
RECORD YEAR	2003 (23)	2010 (20)	2004 (14)

Annual Data (2011)

A total of 130 companies were dissolved in Petersfield in 2011. This total is 57.7% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	PETERSFIELD	UK
2011	130	314,523
2010	307	342,232
2009	235	533,773
2008	96	237,901
2007	76	220,295
RECORD YEAR	2010 (307)	2009 (533,773)

dissolved companies by year



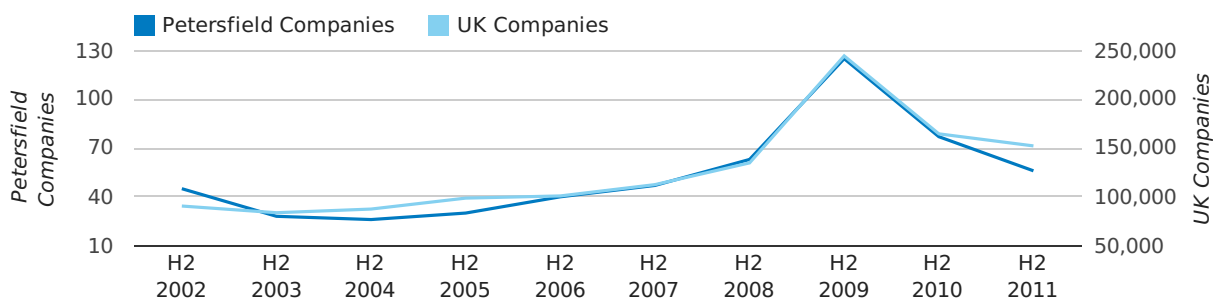
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 56 companies were dissolved in Petersfield. This figure is 27.3% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Petersfield occurred in 2009 when a total of 125 were closed.

HALF YEAR (JUL-DEC)	PETERSFIELD	UK
2011	56	152,213
2010	77	164,601
% CHANGE	-27.3%	-7.5%
RECORD YEAR	2009 (125)	2009 (244,537)

dissolved companies by half year



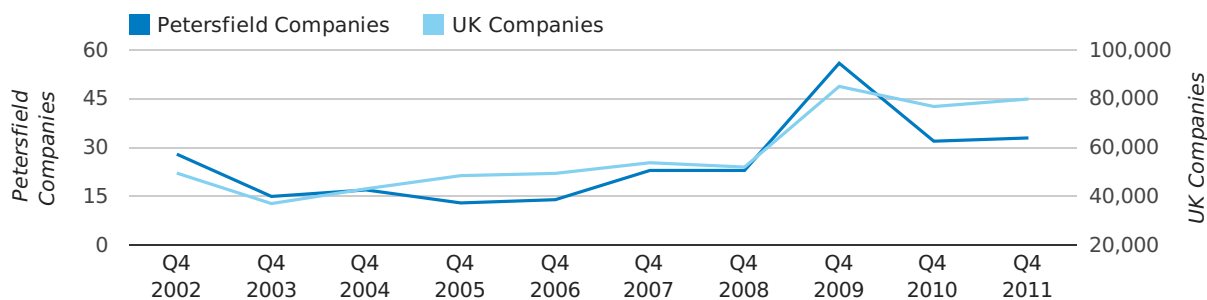
Quarterly Data (Q4 Oct-Dec 2011)

A total of 33 companies were dissolved in Petersfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 3.1% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

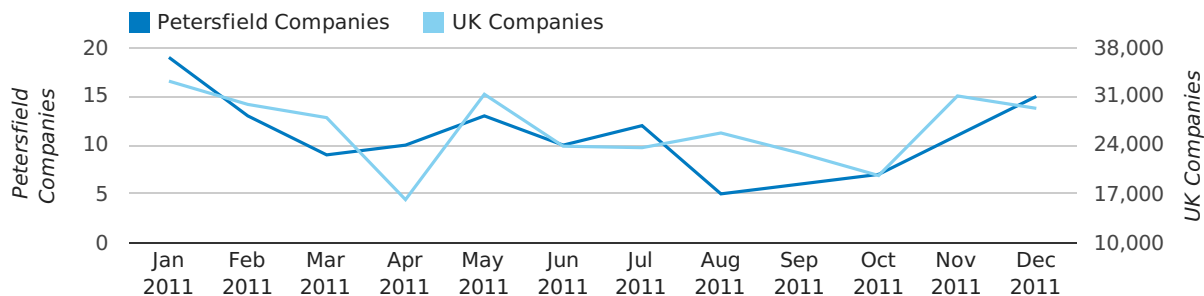
FOURTH QUARTER (OCT 2011 - DEC 2011)	PETERSFIELD	UK
2011	33	79,983
2010	32	76,896
% CHANGE	3.1%	4.0%
RECORD YEAR	2009 (56)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	7	11	15
CLOSED COMPANIES IN 2010	12	14	6
% CHANGE	-41.7%	-21.4%	150%
RECORD YEAR	2009 (23)	2009 (18)	2008 (15)

Annual Data (2011)

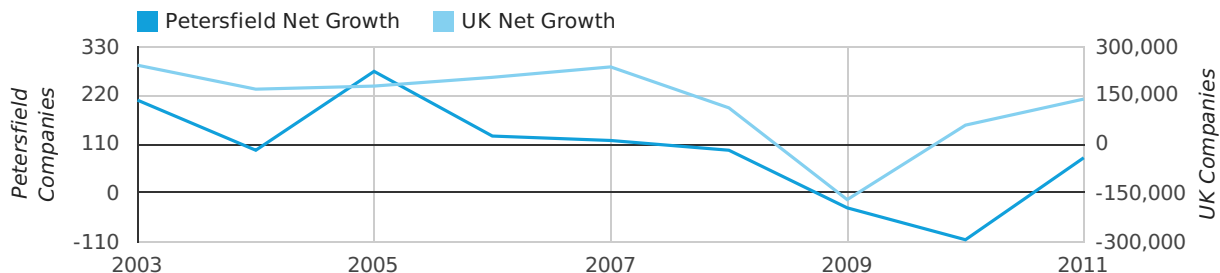
A total of 79 companies were added to the company register for Petersfield in 2011. This number represents growth of 39.3% which compares favourably to the UK figure of 34.6%.

This number is 185 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2005 when the Petersfield company register grew by 274 companies.

YEAR	PETERSFIELD	UK
2011	79	138,347
2010	-106	58,126
2009	-34	-171,098
2008	96	111,302
2007	118	237,354
RECORD YEAR	2005 (274)	2003 (242,543)

net growth by year

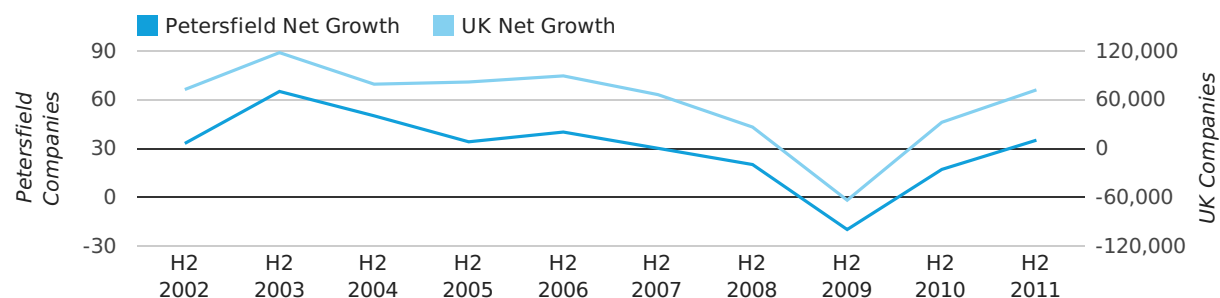


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Petersfield increased by 35 companies. This figure is 105.9% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	PETERSFIELD	UK
2011	35	71,922
2010	17	32,008
% CHANGE	105.9%	124.7%
RECORD YEAR	2003 (65)	2003 (117,772)

net growth by half year



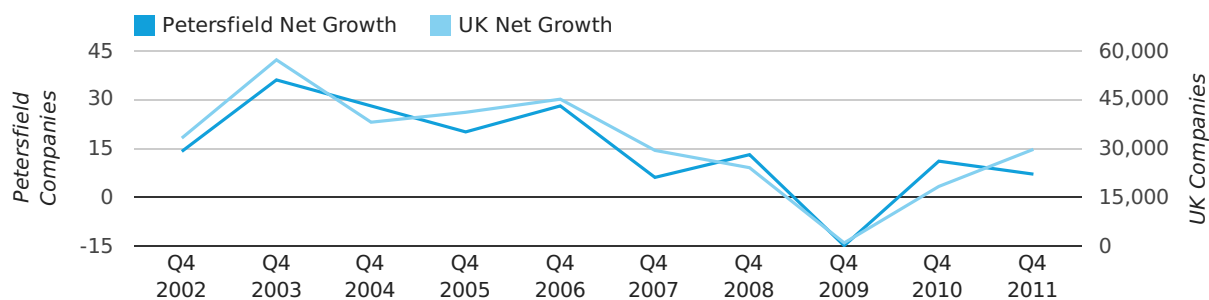
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Petersfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 7 companies.

This represents a decrease of 36.4% on the same period last year.

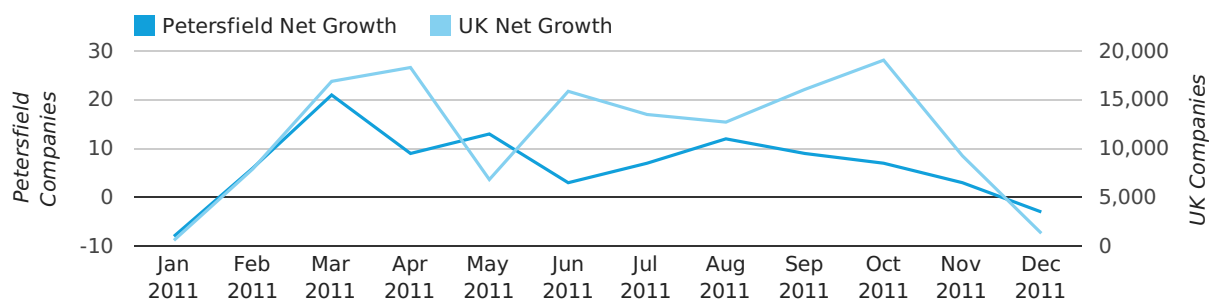
FOURTH QUARTER (OCT 2011 - DEC 2011)	PETERSFIELD	UK
2011	7	29,640
2010	11	18,221
% CHANGE	-36.4%	62.7%
RECORD YEAR	2003 (36)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



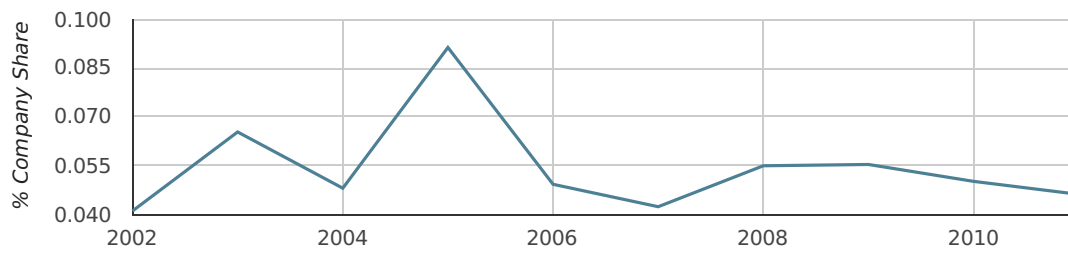
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	7	3	-3
NET GROWTH IN 2010	1	6	4
% CHANGE	600.0%	-50.0%	-175.0%
RECORD YEAR	2003 (19)	2002 (15)	2006 (11)

Annual Data (2011)

In 2011 Petersfield formed 0.0% of all UK companies. This is a decline on 2010 when Petersfield was responsible for 0.1% of all UK companies.

YEAR	PETERSFIELD
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	2005 (0.1%)

company share by year

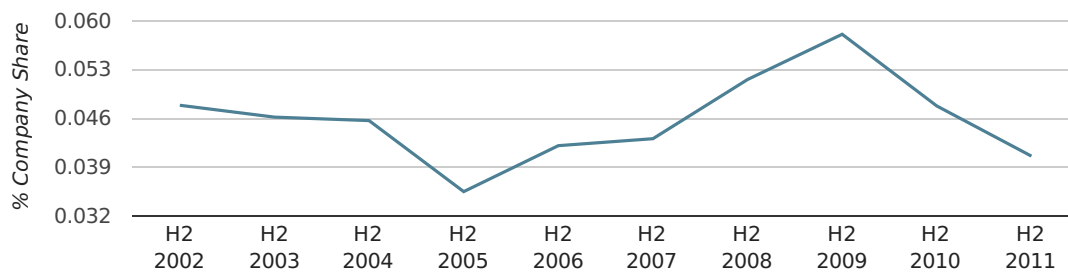


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Petersfield formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	PETERSFIELD
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.1%)

company share by half year

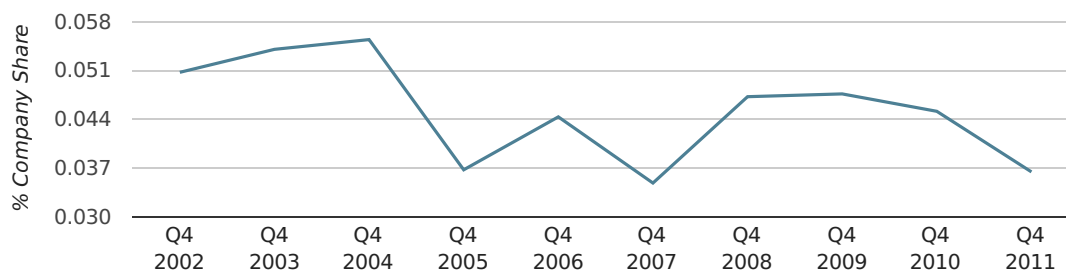


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Petersfield formed 0.0% of all UK companies.

FOURTH QUARTER (OCT 2011 - DEC 2011)	PETERSFIELD
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.0%
% CHANGE	-6.2%	-40.4%	6.2%
RECORD YEAR	1977 (0.2%)	1971 (0.2%)	1966 (0.2%)

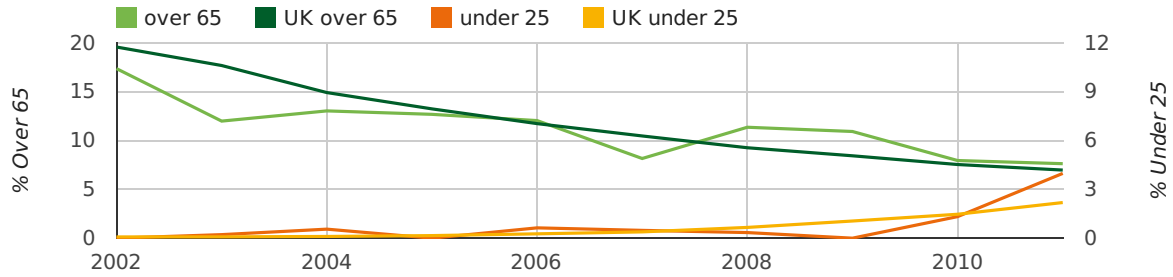
Annual Data (2011)

The average age of a director in 2011 was 47.6.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 7.6% compared to the UK figure of 4.2%.

director age by year



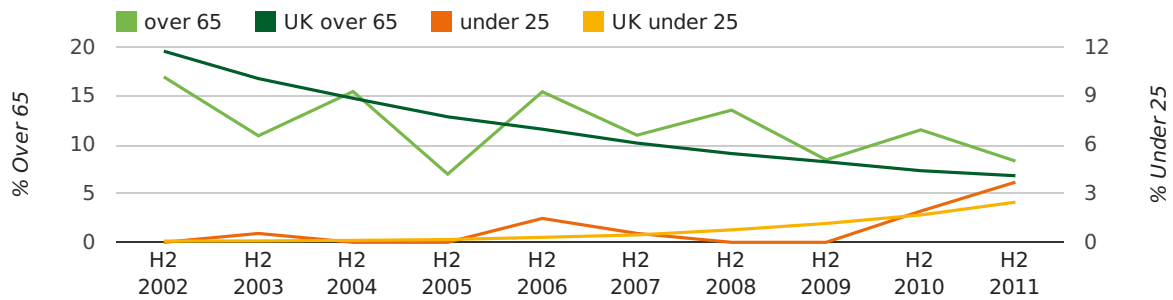
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.8.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 8.3% compared to the UK figure of 4.1%.

director age by half year



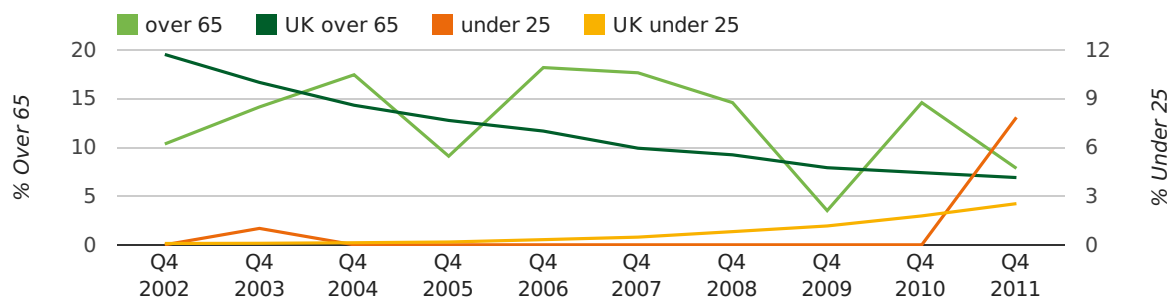
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.8.

The percentage of directors under the age of 25 was 7.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 7.8% compared to the UK figure of 4.1%.

director age by quarter

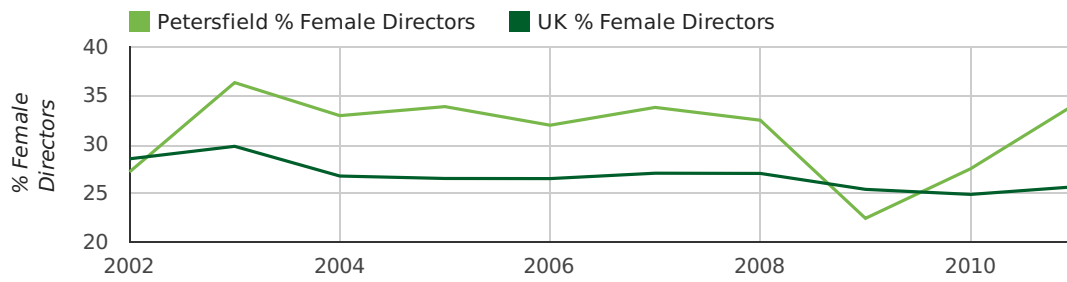


Annual Data (2011)

The record year for female directors in Petersfield was 1857 when 36.4% of all directors were female.

The percentage of female directors in Petersfield in 2011 was 27.2%. The average for the UK during this time was 28.6%

director gender by year

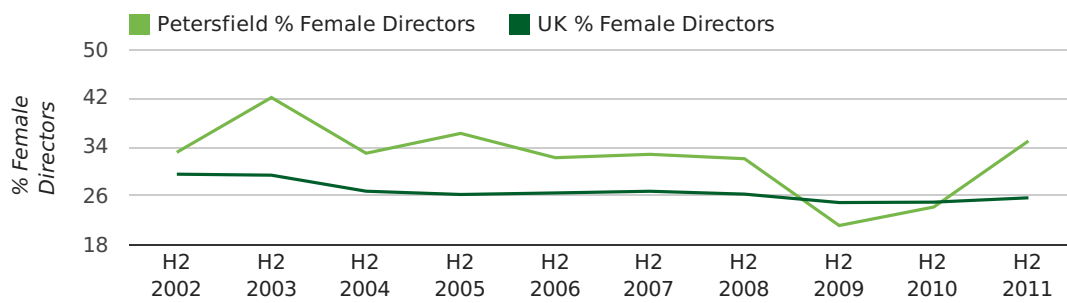


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Petersfield was 1860 when 42.9% of all directors were female.

35.0% of all director appointments in Petersfield in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

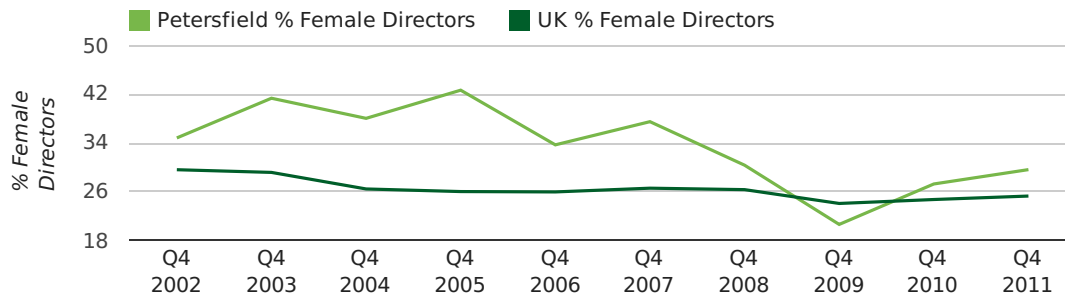


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Petersfield was in 1977 when 31.1% of all directors were female.

29.6% of all director appointments in Petersfield in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
DAIRIES	8.46%	CONSULTING	5.07%
PETERSFIELD	1.54%	MANAGEMENT	4.74%
CONSULTING	1.28%	CONSULTANCY	3.26%
DEVELOPMENTS	1.28%	PROPERTY	2.37%
MANAGEMENT	1.28%	TRADING	2.07%
CONSULTANCY	1.03%	DESIGN	1.92%
TRADING	1.03%	ASSOCIATES	1.86%
JOHN	0.77%	ENGINEERING	1.78%
SUPPLIES	0.77%	BUSINESS	1.78%
ANDY	0.77%	CONSULTANTS	1.76%
STEVE	0.77%	CONSTRUCTION	1.73%
TILMORE	0.77%	MEDIA	1.71%
DAVE	0.77%	LONDON	1.63%
FINANCIAL	0.51%	J	1.51%
CAFE	0.51%	INVESTMENTS	1.48%
DIGITAL	0.51%	GLOBAL	1.46%
TERRY	0.51%	IT	1.41%
BUSINESS	0.51%	CARE	1.39%
TORQUE	0.51%	PROPERTIES	1.29%
SOUTHERN	0.51%	ELECTRICAL	1.29%
FARM	0.51%	M	1.27%
SHOP	0.51%	BUILDING	1.26%
STUDIOS	0.51%	ENERGY	1.25%
J	0.51%	S	1.20%
ASSOCIATES	0.51%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
47990 - Other retail sale not in stores, stalls or markets	56	2,699
None Supplied	46	205,525
5227 - Other retail food etc. specialised	29	1,120
70229 - Management consultancy activities other than financial management	20	17,765
7414 - Business & management consultancy	17	13,034
7487 - Other business activities	14	57,052
9999 - Dormant Company	11	20,199
99999 - Dormant Company	9	21,846
62020 - Information technology consultancy activities	7	12,072
82990 - Other business support service activities not elsewhere classified	6	32,483
7222 - Other software consultancy and supply	5	7,398
74100 - specialised design activities	5	1,530
7499 - Non-trading company	5	9,957
74990 - Non-trading company	5	8,929
4521 - General construction & civil engineering	4	5,558
74909 - Other professional, scientific and technical activities not elsewhere classified	4	8,671
5263 - Other non-store retail sale	3	1,888
45200 - Maintenance and repair of motor vehicles	3	2,452
62012 - Business and domestic software development	3	3,714
6024 - Freight transport by road	3	2,280