

Petersfield

2012 half year business confidence report



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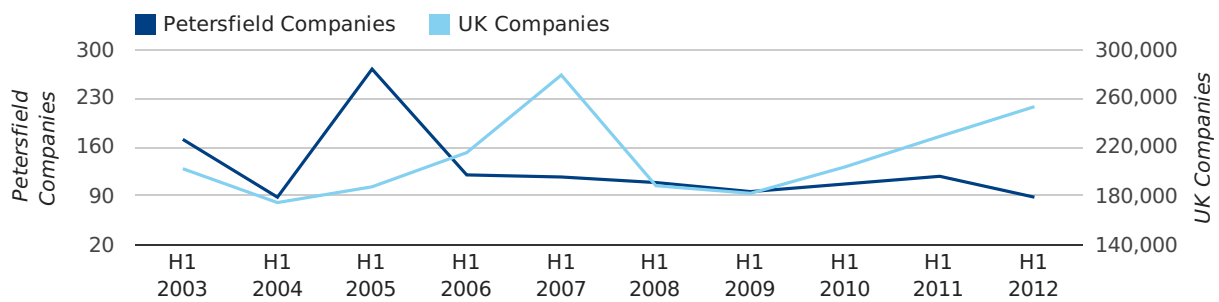
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 88 companies were formed in Petersfield. This figure is 25.4% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Petersfield occurred in 2005 when a total of 272 were formed.

HALF YEAR (JAN-JUN)	PETERSFIELD	UK
2012	88	253,150
2011	118	228,735
% CHANGE	-25.4%	10.7%
RECORD YEAR	2005 (272)	2007 (279,097)

new companies by half year



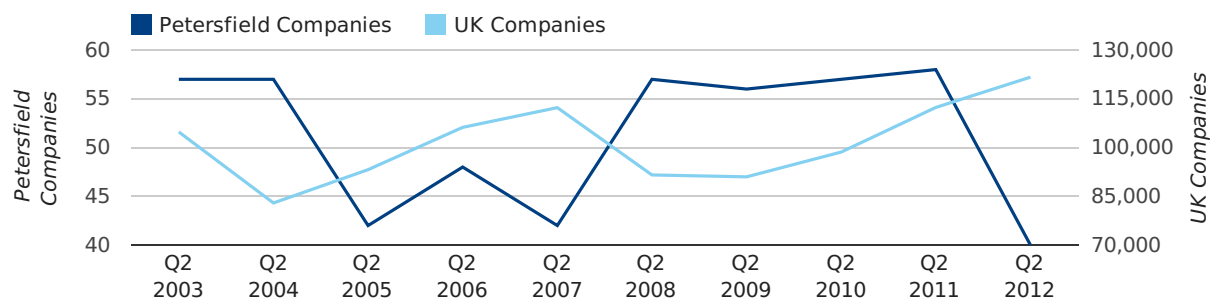
Quarterly Data (Q2 Apr-Jun 2012)

A total of 40 companies were registered in Petersfield during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 31.0% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

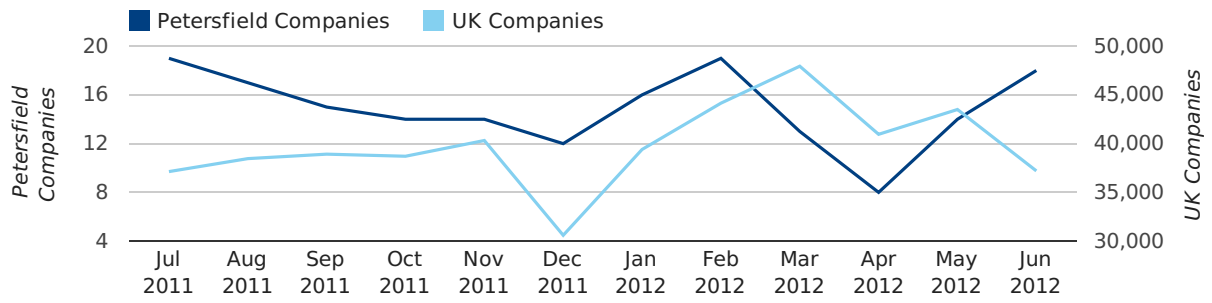
SECOND QUARTER (APR 2012 - JUN 2012)	PETERSFIELD	UK
2012	40	121,659
2011	58	112,344
% CHANGE	-31.0%	8.3%
RECORD YEAR	2011 (58)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	8	14	18
NEW COMPANIES IN 2011	19	26	13
% CHANGE	-57.9%	-46.2%	38.5%
RECORD YEAR	2010 (27)	2003 (26)	2009 (20)

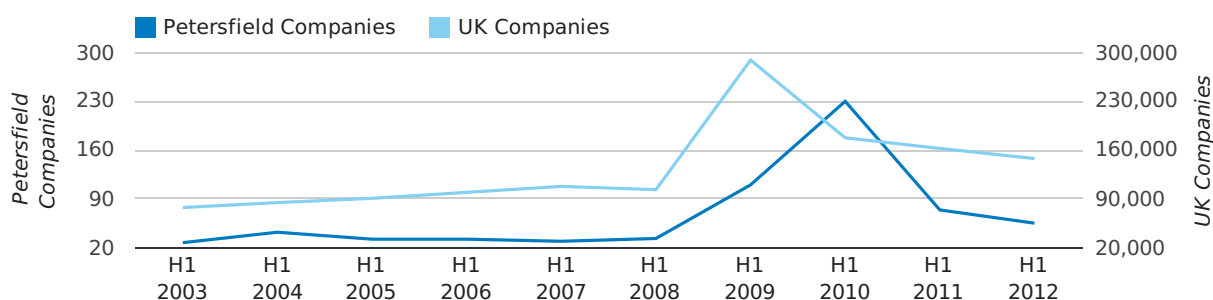
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 55 companies were dissolved in Petersfield. This figure is 25.7% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Petersfield occurred in 2010 when a total of 230 were closed.

HALF YEAR (JAN-JUN)	PETERSFIELD	UK
2012	55	147,793
2011	74	162,310
% CHANGE	-25.7%	-8.9%
RECORD YEAR	2010 (230)	2009 (289,236)

dissolved companies by half year



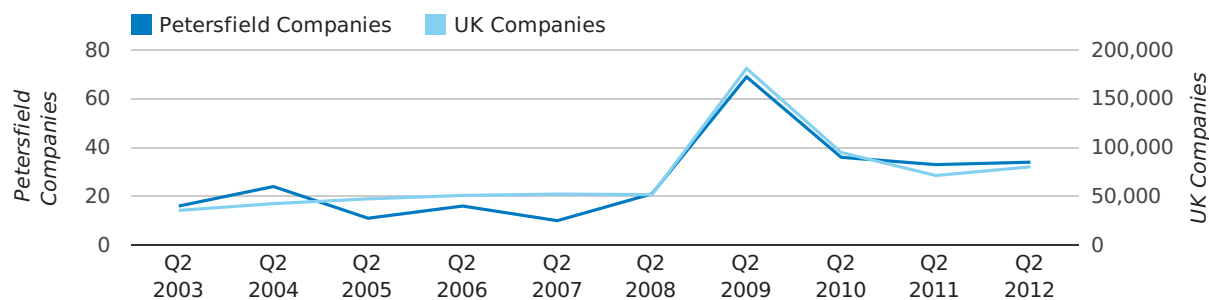
Quarterly Data (Q2 Apr-Jun 2012)

A total of 34 companies were dissolved in Petersfield during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 3.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

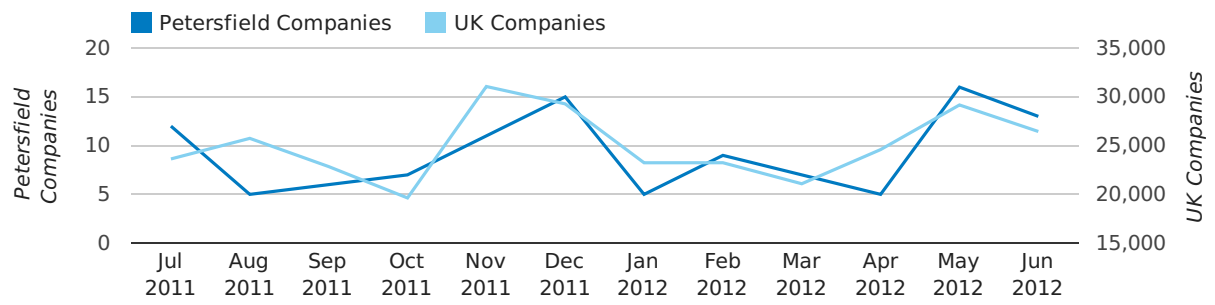
SECOND QUARTER (APR 2012 - JUN 2012)	PETERSFIELD	UK
2012	34	80,217
2011	33	71,324
% CHANGE	3.0%	12.5%
RECORD YEAR	2009 (69)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



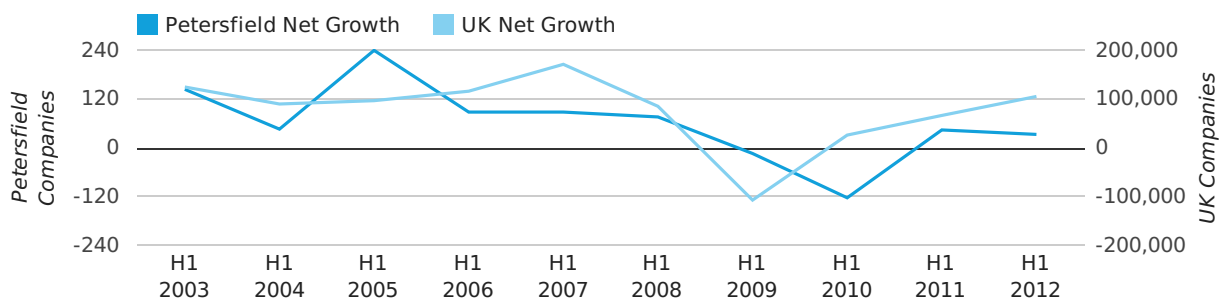
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	5	16	13
CLOSED COMPANIES IN 2011	10	13	10
% CHANGE	-50.0%	23.1%	30%
RECORD YEAR	2009 (14)	2009 (20)	2009 (35)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Petersfield increased by 33 companies. This figure is 25.0% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	PETERSFIELD	UK
2012	33	105,357
2011	44	66,425
% CHANGE	-25.0%	58.6%
RECORD YEAR	2005 (240)	2007 (171,296)

net growth by half year



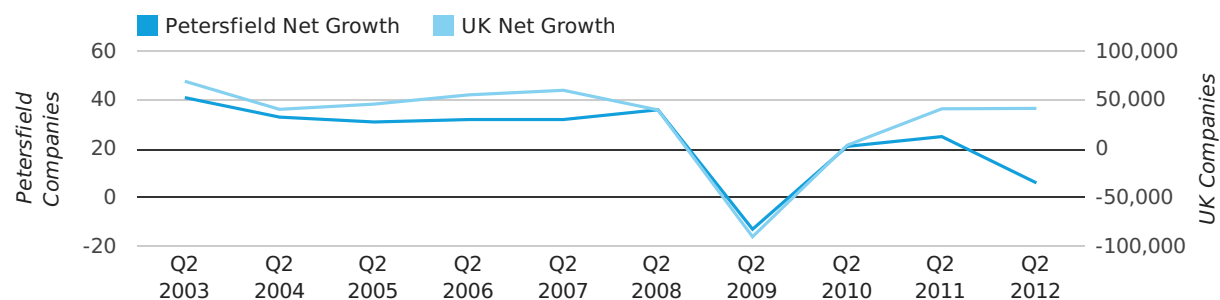
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Petersfield during the second quarter of 2012 (Apr 2012 - Jun 2012) was 6 companies.

This represents a decrease of 76.0% on the same period last year.

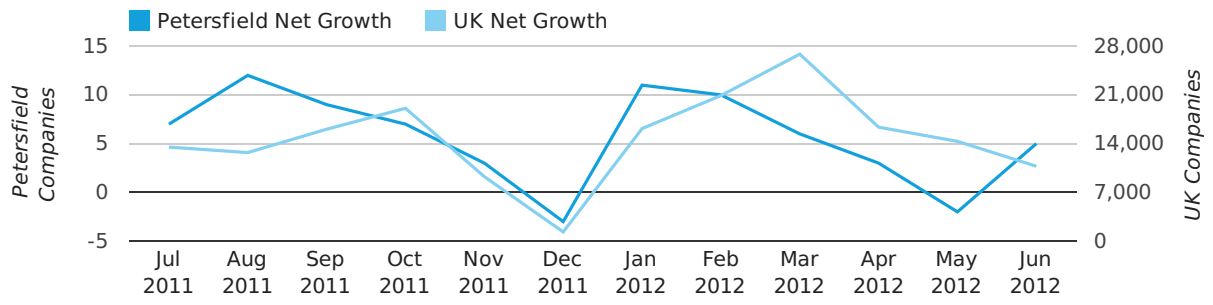
SECOND QUARTER (APR 2012 - JUN 2012)	PETERSFIELD	UK
2012	6	41,442
2011	25	41,020
% CHANGE	-76.0%	1.0%
RECORD YEAR	2003 (41)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



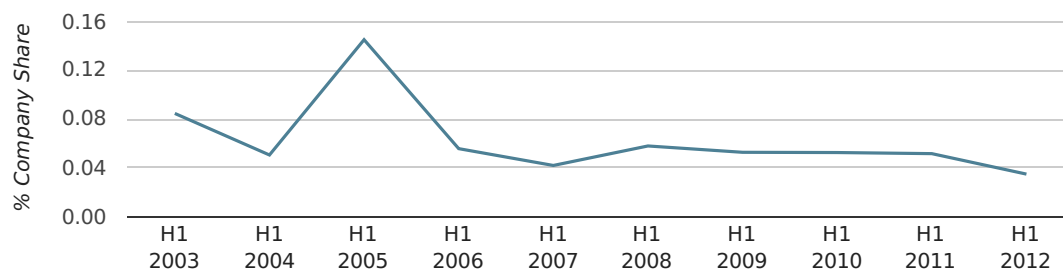
	APRIL	MAY	JUNE
NET GROWTH IN 2012	3	-2	5
NET GROWTH IN 2011	9	13	3
% CHANGE	-66.7%	-115.4%	66.7%
RECORD YEAR	2010 (17)	2003 (20)	2008 (17)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Petersfield formed 0.0% of all UK companies. This is less than the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	PETERSFIELD
2012	0.0%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	2005 (0.1%)

company share by half year

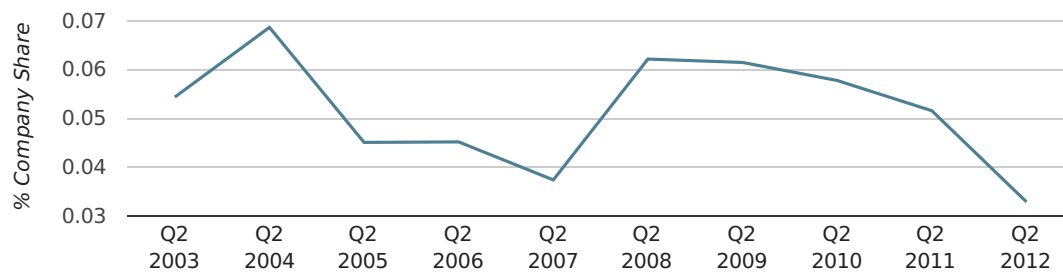


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Petersfield formed 0.0% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	PETERSFIELD
2012	0.0%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1978 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.0%
% CHANGE	-64.6%	-52.8%	48.0%
RECORD YEAR	1962 (0.2%)	1969 (0.2%)	1968 (0.3%)

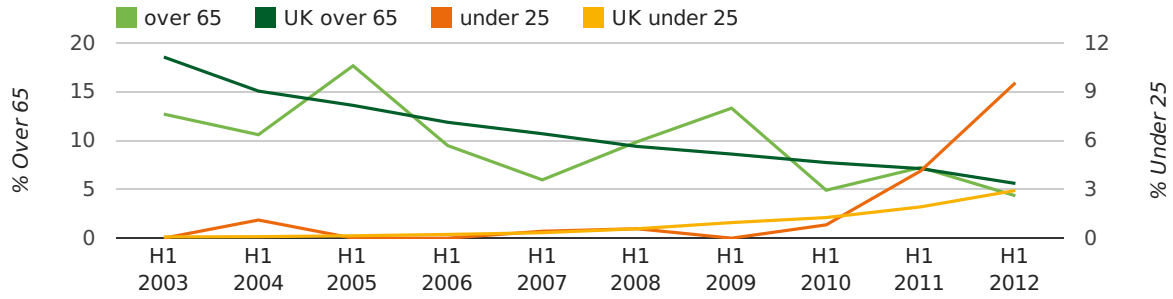
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 44.1.

The percentage of directors under the age of 25 was 9.6% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.3% compared to the UK figure of 3.4%.

director age by half year



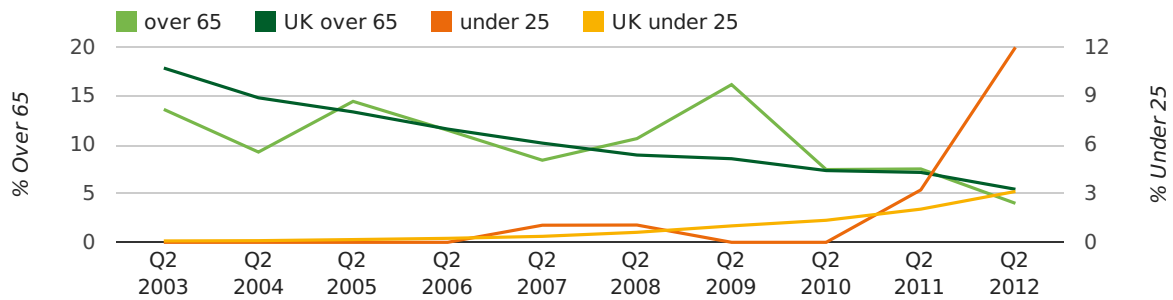
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 44.6.

The percentage of directors under the age of 25 was 12.0% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 3.3%.

director age by quarter

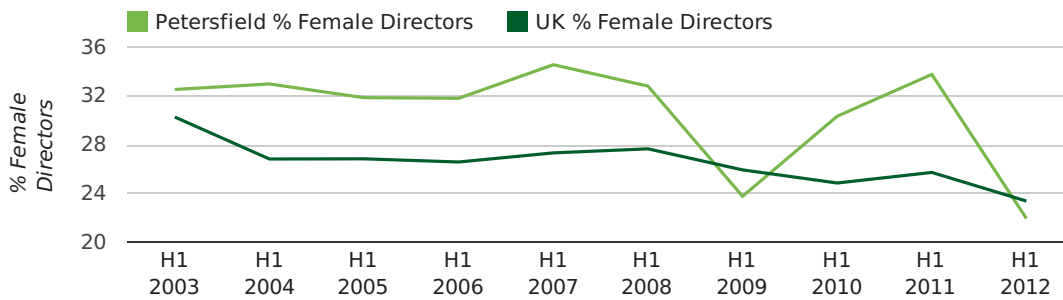


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Petersfield was 1861 when 40.0% of all directors were female.

22.0% of all director appointments in Petersfield in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

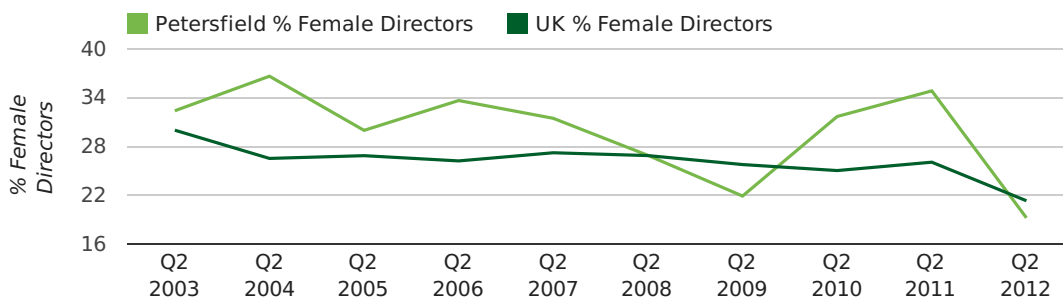


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Petersfield was in 1866 when 66.7% of all directors were female.

19.2% of all director appointments in Petersfield in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
DAIRIES	6.34%	CONSULTING	5.07%
CONSULTANCY	1.38%	MANAGEMENT	4.74%
ASSOCIATES	1.38%	CONSULTANCY	3.28%
CONSULTING	1.10%	PROPERTY	2.35%
DIGITAL	0.83%	TRADING	2.10%
SUPPLIES	0.83%	DESIGN	1.89%
PETERSFIELD	0.83%	ENGINEERING	1.87%
CAFE	0.83%	ASSOCIATES	1.82%
DAPPER	0.83%	CONSULTANTS	1.78%
BUSINESS	0.83%	CONSTRUCTION	1.71%
MANAGEMENT	0.55%	BUSINESS	1.70%
PRODUCTIONS	0.55%	MEDIA	1.69%
DAVID	0.55%	LONDON	1.68%
HEAD	0.55%	J	1.57%
PETER	0.55%	GLOBAL	1.51%
PARTNERS	0.55%	INVESTMENTS	1.48%
CONSULTANTS	0.55%	IT	1.42%
SIMON	0.55%	CARE	1.31%
P	0.55%	PROPERTIES	1.31%
TORQUE	0.55%	M	1.26%
RICHARD	0.55%	ELECTRICAL	1.23%
PLUMBING	0.55%	BUILDING	1.23%
ENTERPRISES	0.55%	SECURITY	1.19%
PROPERTY	0.55%	S	1.18%
C	0.55%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
47990 - Other retail sale not in stores, stalls or markets	61	3,233
None Supplied	60	244,457
5227 - Other retail food etc. specialised	27	897
70229 - Management consultancy activities other than financial management	23	20,390
7414 - Business & management consultancy	16	10,978
7487 - Other business activities	14	47,029
62020 - Information technology consultancy activities	10	15,280
9999 - Dormant Company	9	16,469
82990 - Other business support service activities not elsewhere classified	8	35,447
74909 - Other professional, scientific and technical activities not elsewhere classified	8	10,271
99999 - Dormant Company	6	26,088
7222 - Other software consultancy and supply	5	6,356
59111 - Motion picture production activities	4	1,580
74990 - Non-trading company	4	9,706
43220 - Plumbing, heat and air-conditioning installation	4	2,716
59200 - Sound recording and music publishing activities	4	1,410
7499 - Non-trading company	4	8,023
5530 - Restaurants	3	4,037
45112 - Sale of used cars and light motor vehicles	3	1,485
4534 - Other building installation	3	1,741