Plymouth

q1 2011 business confidence report



headlines

- Q1 2011 saw a new record in company registrations in Plymouth when compared to any previous Q1.
- Q1 2011 was a record quarter for company registrations in Plymouth when compared to any quarter in history.
- February 2011 saw a new record in company registrations in Plymouth when compared to any previous February.
- January 2011 saw a new record in company registrations in Plymouth when compared to any previous January.
- Q1 2011 saw a new record in company closures in Plymouth when compared to any previous Q1.
- January 2011 saw a new record in company closures in Plymouth when compared to any previous January.

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Q1 2011 saw a new record in company registrations in Plymouth when compared to any previous Q1.

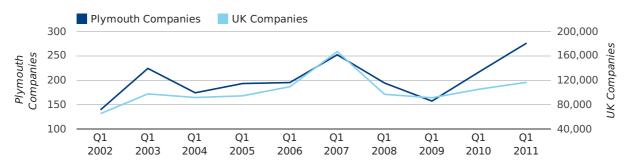
Q1 2011 was a record quarter for company registrations in Plymouth when compared to any quarter in history.

A total of 276 companies were registered in Plymouth during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 27.2% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	PLYMOUTH	UK
2011	276	116,391
2010	217	105,137
% CHANGE	27.2%	10.7%
RECORD YEAR	2011 (276)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Plymouth when compared to any previous February.

January 2011 saw a new record in company registrations in Plymouth when compared to any previous January.



new companies by month

	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	70	99	107
NEW COMPANIES IN 2010	56	68	93
% CHANGE	25.0%	45.6%	15.1%
RECORD YEAR	2011 (70)	2011 (99)	2007 (108)

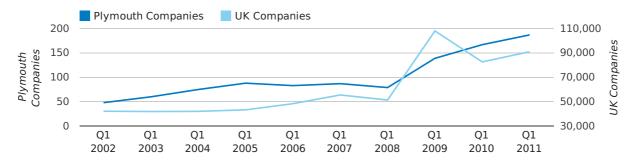
Q1 2011 saw a new record in company closures in Plymouth when compared to any previous Q1.

A total of 187 companies were dissolved in Plymouth during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 12.0% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	PLYMOUTH	UK
2011	187	90,986
2010	167	82,677
% CHANGE	12.0%	10.0%
RECORD YEAR	2011 (187)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Plymouth when compared to any previous January.

dissolved companies by month



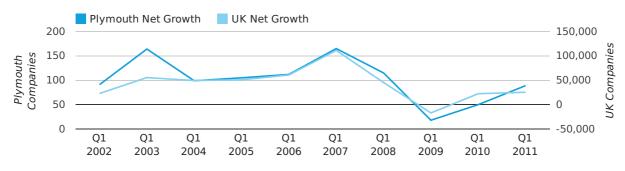
Net company growth for Plymouth during the first quarter of 2011 (Jan 2011 - Mar 2011) was 89 companies.

This represents an increase of 78.0% on the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	PLYMOUTH	UK
2011	89	25,405
2010	50	22,460
% CHANGE	78.0%	13.1%
RECORD YEAR	2007 (165)	2007 (111,282)

net growth by quarter

RECORD YEAR



Monthly Data (Jan, Feb & Mar 2011)



2007 (63)

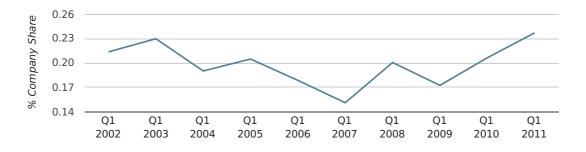
2007 (78)

2003 (46)

In the first quarter of 2011, Plymouth formed 0.2% of all UK companies.

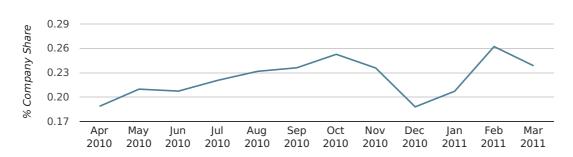
FIRST QUARTER (JAN 2011 - MAR 2011)	PLYMOUTH
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1963 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



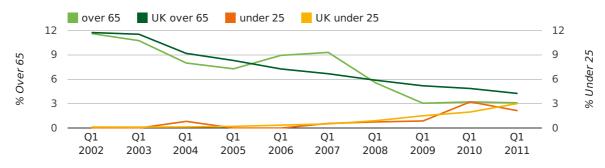
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.3%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	7.9%	28.1%	9.8%
RECORD YEAR	1974 (0.6%)	1961 (0.9%)	1963 (1.0%)

The average age of a director in the first quarter of 2011 was 45.8.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.3%.

director age by quarter



The record first quarter for female directors in Plymouth was in 1861 when 40.0% of all directors were female.

30.2% of all director appointments in Plymouth in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PLYMOUTH	2.81%	CONSULTING	5.04%
MANAGEMENT	1.69%	MANAGEMENT	4.97%
WEST	1.55%	CONSULTANCY	3.16%
(SW)	1.48%	PROPERTY	2.38%
SOUTH	1.20%	TRADING	2.10%
PROPERTY	1.20%	DESIGN	1.93%
COMMUNITY	1.13%	ASSOCIATES	1.92%
CIC	0.91%	BUSINESS	1.87%
MAINTENANCE	0.91%	CONSTRUCTION	1.80%
ELECTRICAL	0.91%	CONSULTANTS	1.76%
(SOUTH	0.84%	MEDIA	1.69%
М	0.84%	ENGINEERING	1.61%
WEST)	0.84%	LONDON	1.60%
(PLYMOUTH)	0.77%	CARE	1.45%
PLUMBING	0.77%	J	1.45%
J	0.70%	GLOBAL	1.44%
D	0.63%	INVESTMENTS	1.43%
CONSULTING	0.63%	IT	1.41%
CONTRACTORS	0.63%	PROPERTIES	1.36%
CARE	0.63%	BUILDING	1.34%
BUILDING	0.63%	М	1.30%
ENTERPRISES	0.63%	ELECTRICAL	1.28%
TRUST	0.56%	S	1.24%
BUSINESS	0.56%	INTERNATIONAL	1.23%
DEVON	0.56%	SYSTEMS	1.23%



Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	337	202,798
7487 - Other business activities	101	60,968
82990 - Other business support service activities not elsewhere classified	38	30,253
99999 - Dormant Company	38	18,336
9999 - Dormant Company	34	19,765
70229 - Management consultancy activities other than financial management	23	16,150
43210 - Electrical installation	22	3,172
96090 - Other service activities not elsewhere classified	17	10,085
41100 - Development of building projects	16	3,921
4521 - General construction & civil engineering	16	6,183
74909 - Other professional, scientific and technical activities not elsewhere classified	15	7,788
7414 - Business & management consultancy	15	12,916
5540 - Bars	14	2,075
70100 - Activities of head offices	14	2,849
4534 - Other building installation	14	2,285
93199 - Other sports activities	12	1,558
43390 - Other building completion and finishing	12	2,707
64999 - Financial intermediation not elsewhere classified	11	2,754
7499 - Non-trading company	11	11,316
4545 - Other building completion	11	2,483