

Plymouth

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Plymouth when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Plymouth when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Plymouth when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Plymouth when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Plymouth when compared to any previous December.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

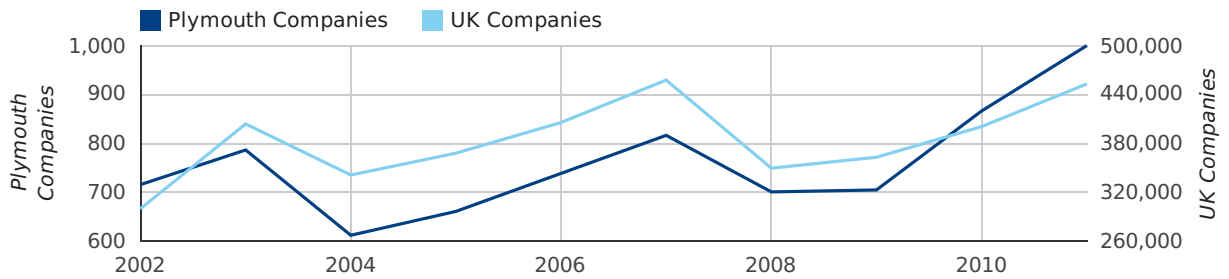
Annual Data (2011)

2011 was a record year for company registrations in Plymouth when compared to any year in history.

A total of 1,000 companies were formed in Plymouth in 2011. This total is 15.5% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	PLYMOUTH	UK
2011	1,000	452,870
2010	866	400,358
2009	704	362,675
2008	700	349,203
2007	816	457,649
RECORD YEAR	2011 (1,000)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Plymouth when compared to any previous second half year.

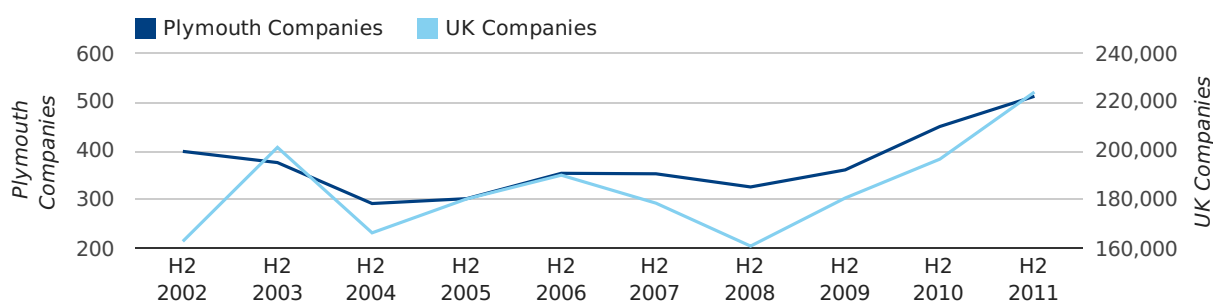
The second half of 2011 was a record second half year for company registrations in Plymouth when compared to any half year in history.

In the second half of 2011 a total of 512 companies were formed in Plymouth. This figure is 13.8% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Plymouth occurred in 2011 when a total of 512 were formed.

HALF YEAR (JUL-DEC)	PLYMOUTH	UK
2011	512	224,135
2010	450	196,609
% CHANGE	13.8%	14.0%
RECORD YEAR	2011 (512)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

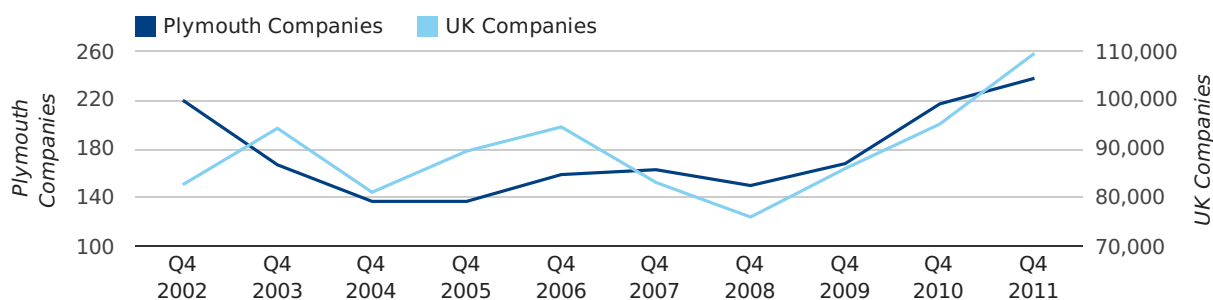
Q4 2011 saw a new record in company registrations in Plymouth when compared to any previous Q4.

A total of 238 companies were registered in Plymouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 9.7% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	PLYMOUTH	UK
2011	238	109,623
2010	217	95,117
% CHANGE	9.7%	15.3%
RECORD YEAR	2011 (238)	2011 (109,623)

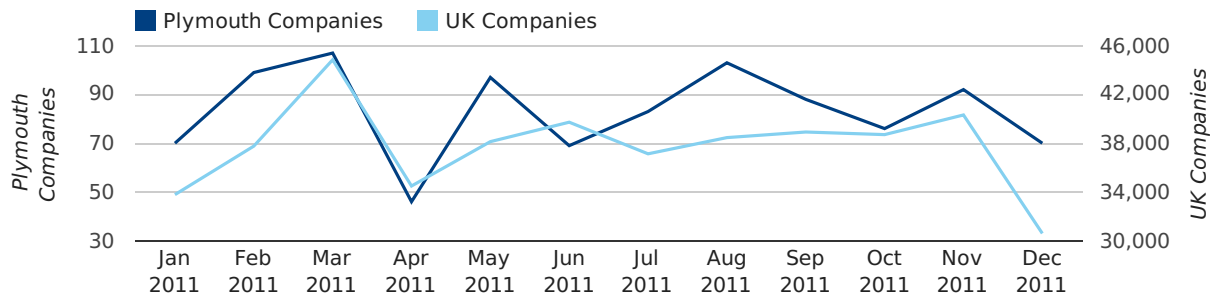
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Plymouth when compared to any previous December.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	76	92	70
NEW COMPANIES IN 2010	85	81	51
% CHANGE	-10.6%	13.6%	37.3%
RECORD YEAR	2010 (85)	2002 (96)	2011 (70)

Annual Data (2011)

A total of 571 companies were dissolved in Plymouth in 2011. This total is 5.8% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	PLYMOUTH	UK
2011	571	314,523
2010	606	342,232
2009	793	533,773
2008	372	237,901
2007	347	220,295
RECORD YEAR	2009 (793)	2009 (533,773)

dissolved companies by year



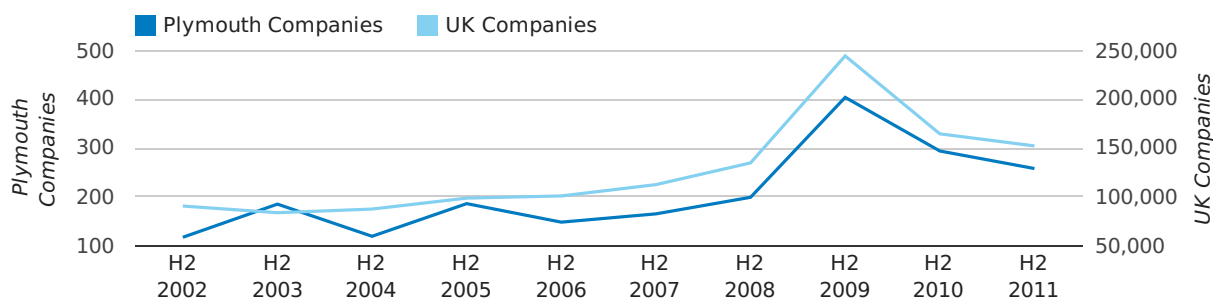
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 258 companies were dissolved in Plymouth. This figure is 12.2% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Plymouth occurred in 2009 when a total of 404 were closed.

HALF YEAR (JUL-DEC)	PLYMOUTH	UK
2011	258	152,213
2010	294	164,601
% CHANGE	-12.2%	-7.5%
RECORD YEAR	2009 (404)	2009 (244,537)

dissolved companies by half year



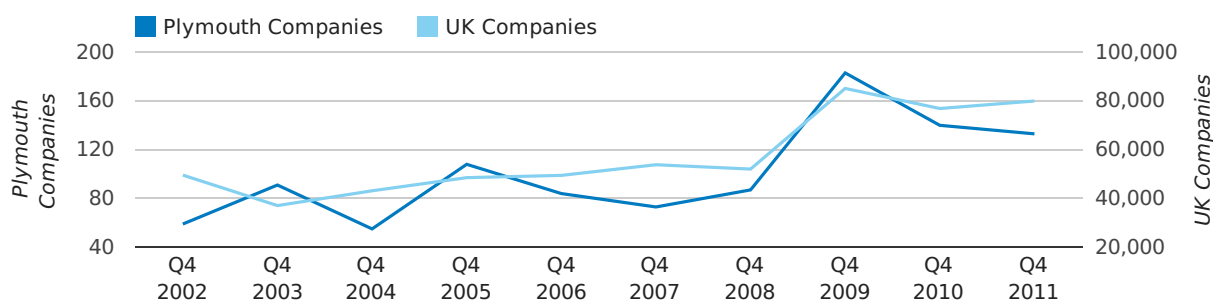
Quarterly Data (Q4 Oct-Dec 2011)

A total of 133 companies were dissolved in Plymouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 5.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

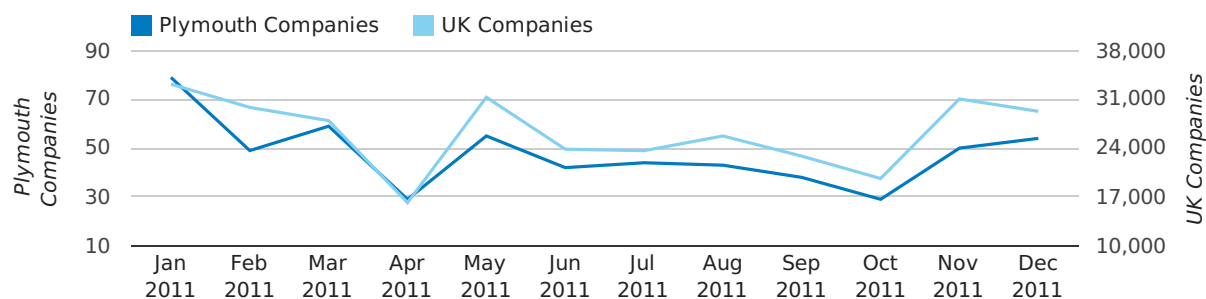
FOURTH QUARTER (OCT 2011 - DEC 2011)	PLYMOUTH	UK
2011	133	79,983
2010	140	76,896
% CHANGE	-5.0%	4.0%
RECORD YEAR	2009 (183)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	29	50	54
CLOSED COMPANIES IN 2010	39	76	25
% CHANGE	-25.6%	-34.2%	116%
RECORD YEAR	2009 (62)	2010 (76)	2009 (61)

Annual Data (2011)

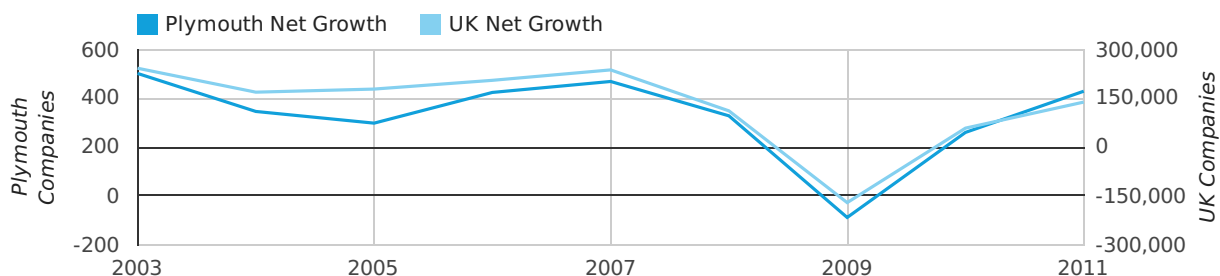
A total of 429 companies were added to the company register for Plymouth in 2011. This number represents growth of 49.5% which compares favourably to the UK figure of 34.6%.

This number is 169 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2002 when the Plymouth company register grew by 505 companies.

YEAR	PLYMOUTH	UK
2011	429	138,347
2010	260	58,126
2009	-89	-171,098
2008	328	111,302
2007	469	237,354
RECORD YEAR	2002 (505)	2003 (242,543)

net growth by year

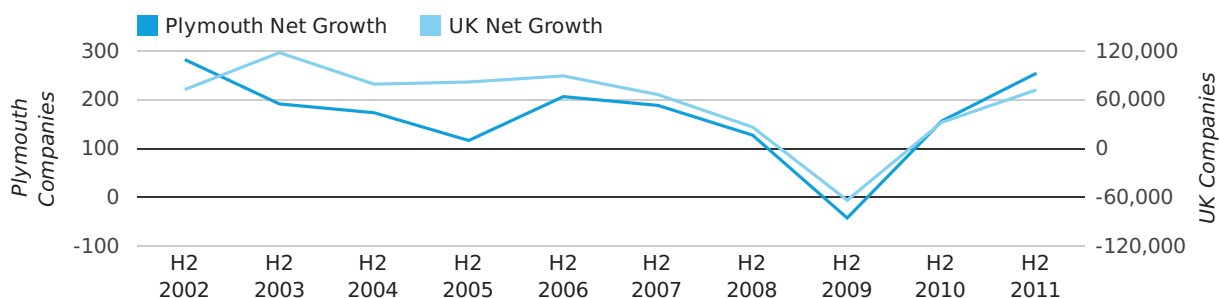


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Plymouth increased by 254 companies. This figure is 62.8% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	PLYMOUTH	UK
2011	254	71,922
2010	156	32,008
% CHANGE	62.8%	124.7%
RECORD YEAR	2002 (282)	2003 (117,772)

net growth by half year



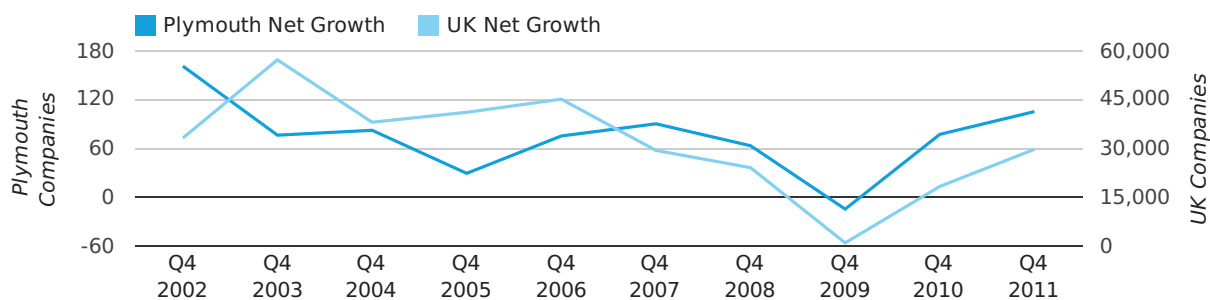
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Plymouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 105 companies.

This represents an increase of 36.4% on the same period last year.

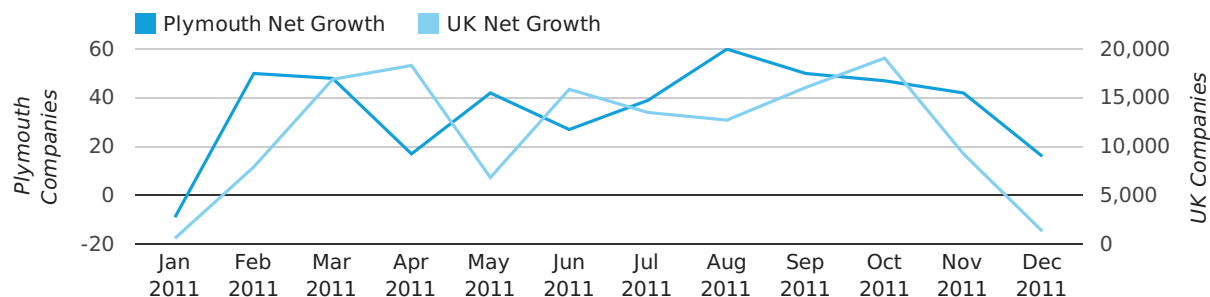
FOURTH QUARTER (OCT 2011 - DEC 2011)	PLYMOUTH	UK
2011	105	29,640
2010	77	18,221
% CHANGE	36.4%	62.7%
RECORD YEAR	2002 (161)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



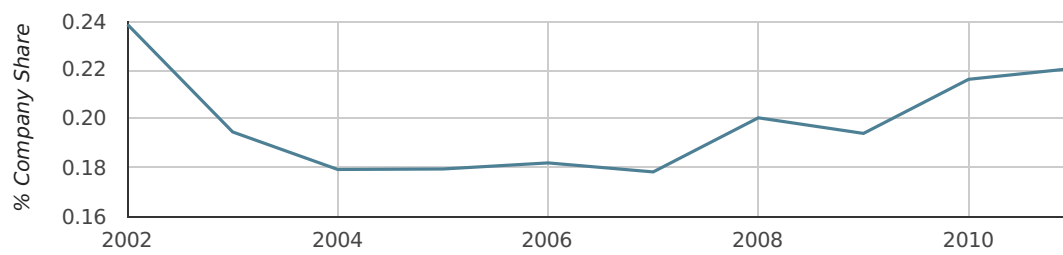
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	47	42	16
NET GROWTH IN 2010	46	5	26
% CHANGE	2.2%	740.0%	-38.5%
RECORD YEAR	2003 (52)	2002 (82)	2002 (35)

Annual Data (2011)

In 2011 Plymouth formed 0.2% of all UK companies. This is no change on 2010 when Plymouth was responsible for 0.2% of all UK companies.

YEAR	PLYMOUTH
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

company share by year

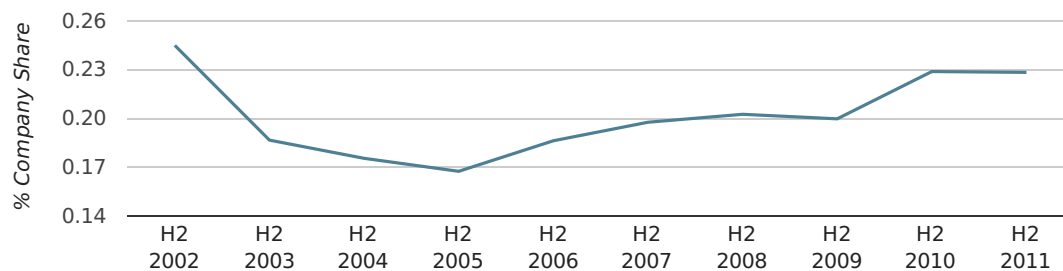


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Plymouth formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	PLYMOUTH
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1964 (0.3%)

company share by half year

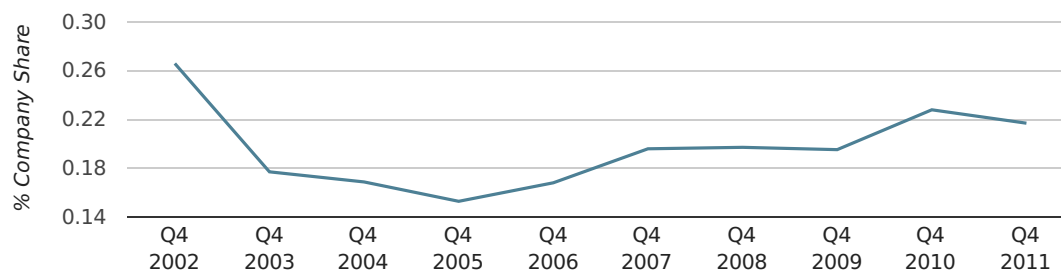


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Plymouth formed 0.2% of all UK companies.

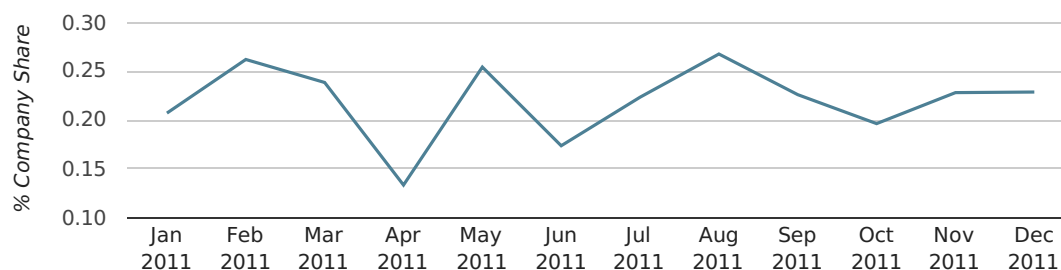
FOURTH QUARTER (OCT 2011 - DEC 2011)	PLYMOUTH
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1972 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.3%	0.2%	0.2%
% CHANGE	-22.3%	-3.2%	21.7%
RECORD YEAR	1972 (0.4%)	2002 (0.3%)	1965 (0.6%)

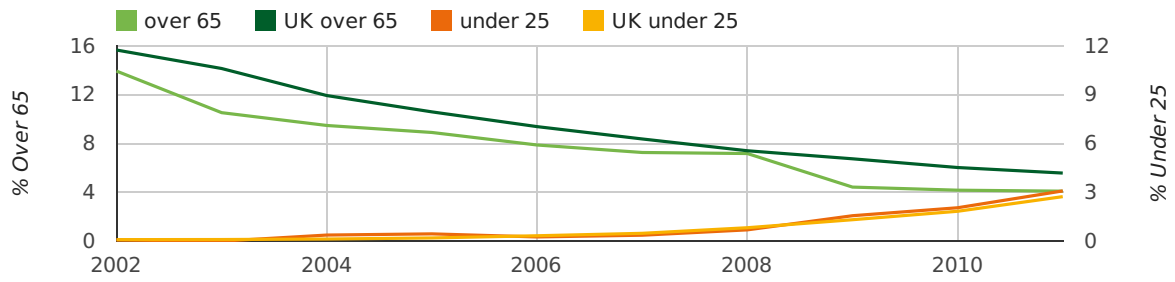
Annual Data (2011)

The average age of a director in 2011 was 45.1.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.2%.

director age by year



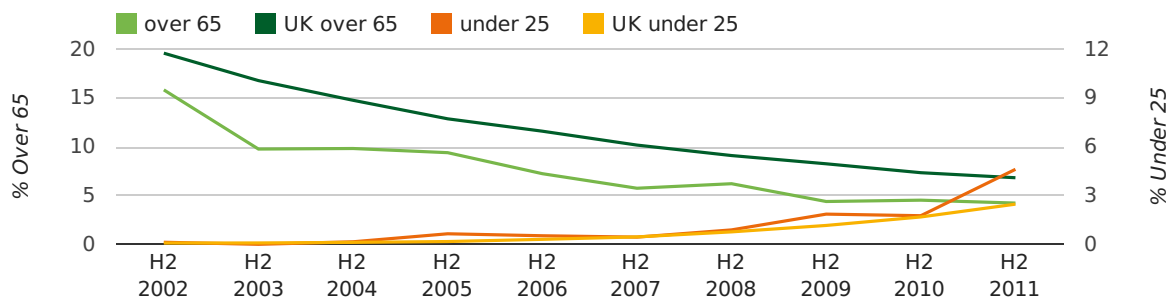
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.1.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 4.1%.

director age by half year



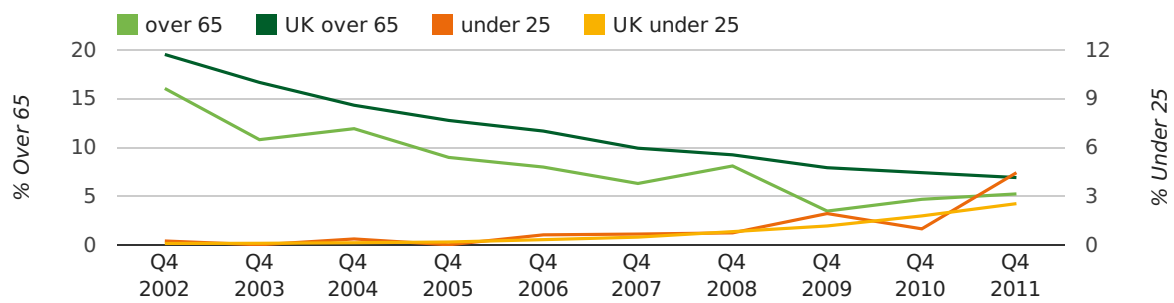
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.9.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.1%.

director age by quarter

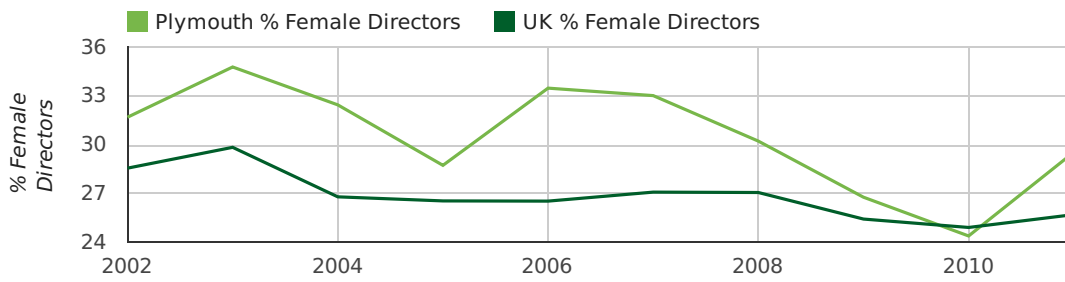


Annual Data (2011)

The record year for female directors in Plymouth was 1857 when 36.4% of all directors were female.

The percentage of female directors in Plymouth in 2011 was 31.7%. The average for the UK during this time was 28.6%

director gender by year

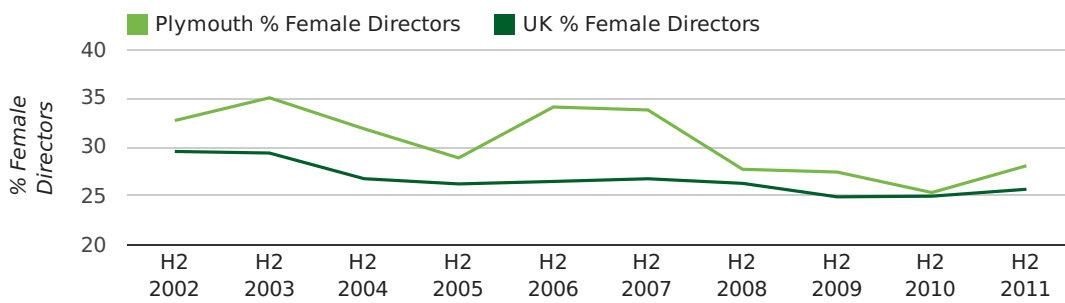


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Plymouth was 1860 when 42.9% of all directors were female.

28.1% of all director appointments in Plymouth in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

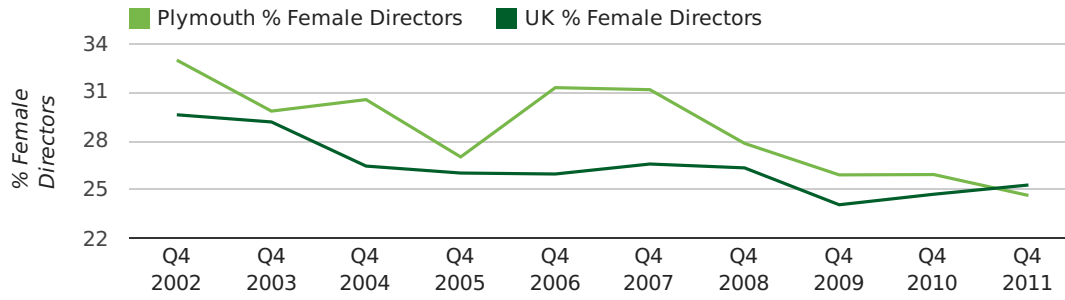


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Plymouth was in 1977 when 31.1% of all directors were female.

24.6% of all director appointments in Plymouth in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PLYMOUTH	2.93%	CONSULTING	5.07%
MANAGEMENT	1.53%	MANAGEMENT	4.74%
(SW)	1.27%	CONSULTANCY	3.26%
WEST	1.08%	PROPERTY	2.37%
CONSULTANCY	1.08%	TRADING	2.07%
SOUTH	1.02%	DESIGN	1.92%
(PLYMOUTH)	1.02%	ASSOCIATES	1.86%
CIC	0.89%	ENGINEERING	1.78%
PROPERTY	0.83%	BUSINESS	1.78%
TRADING	0.83%	CONSULTANTS	1.76%
CONSULTING	0.76%	CONSTRUCTION	1.73%
HOLDINGS	0.76%	MEDIA	1.71%
SECURITY	0.70%	LONDON	1.63%
MAINTENANCE	0.70%	J	1.51%
DEVON	0.64%	INVESTMENTS	1.48%
TRUST	0.64%	GLOBAL	1.46%
M	0.64%	IT	1.41%
TRAINING	0.57%	CARE	1.39%
GLOBAL	0.57%	PROPERTIES	1.29%
HOUSE	0.57%	ELECTRICAL	1.29%
PLUMBING	0.57%	M	1.27%
BUILDING	0.57%	BUILDING	1.26%
PROPERTIES	0.57%	ENERGY	1.25%
COMMUNITY	0.57%	S	1.20%
C	0.57%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	370	205,525
7487 - Other business activities	90	57,052
99999 - Dormant Company	44	21,846
82990 - Other business support service activities not elsewhere classified	41	32,483
9999 - Dormant Company	37	20,199
70229 - Management consultancy activities other than financial management	28	17,765
43210 - Electrical installation	24	3,175
96090 - Other service activities not elsewhere classified	21	11,768
41100 - Development of building projects	18	4,331
4521 - General construction & civil engineering	17	5,558
74909 - Other professional, scientific and technical activities not elsewhere classified	16	8,671
5540 - Bars	16	2,147
68320 - Management of real estate on a fee or contract basis	14	3,194
7499 - Non-trading company	13	9,957
93199 - Other sports activities	13	1,768
43390 - Other building completion and finishing	12	2,832
86900 - Other human health activities	12	4,457
43220 - Plumbing, heat and air-conditioning installation	11	2,372
62020 - Information technology consultancy activities	11	12,072
4534 - Other building installation	11	2,091