

# Plymouth

q1 2012 business confidence report



## headlines

- Q1 2012 saw a new record in company registrations in Plymouth when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Plymouth when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Plymouth when compared to any previous March.
- March 2012 was a record month for company registrations in Plymouth when compared to any month in history.
- January 2012 saw a new record in company registrations in Plymouth when compared to any previous January.
- Q1 2012 saw a new record in net growth in Plymouth when compared to any previous Q1.
- Q1 2012 was a record quarter for net growth in Plymouth when compared to any quarter in history.
- March 2012 saw a new record in net growth in Plymouth when compared to any previous March.
- March 2012 was a record month for net growth in Plymouth when compared to any month in history.
- January 2012 saw a new record in net growth in Plymouth when compared to any previous January.

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### Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Plymouth when compared to any previous Q1.

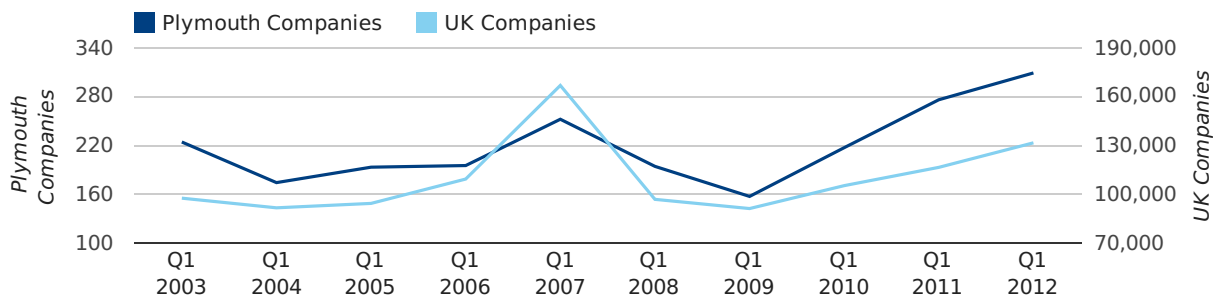
Q1 2012 was a record quarter for company registrations in Plymouth when compared to any quarter in history.

A total of 309 companies were registered in Plymouth during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 12.0% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	PLYMOUTH	UK
2012	309	131,491
2011	276	116,391
% CHANGE	12.0%	13.0%
RECORD YEAR	2012 (309)	2007 (166,814)

### new companies by quarter



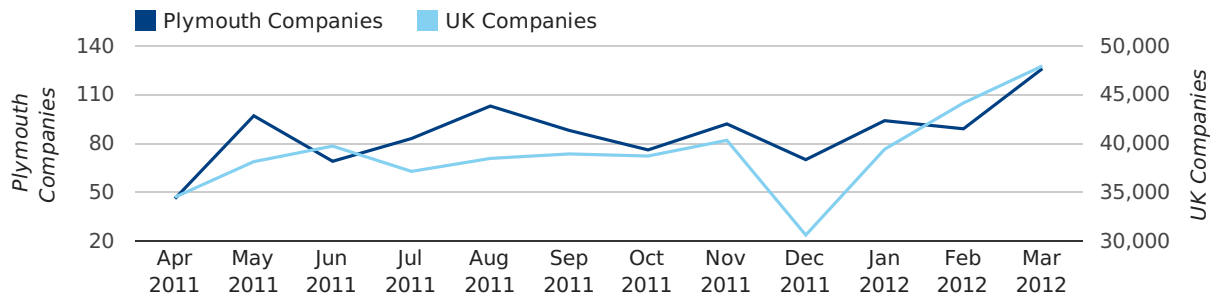
## Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in company registrations in Plymouth when compared to any previous March.

March 2012 was a record month for company registrations in Plymouth when compared to any month in history.

January 2012 saw a new record in company registrations in Plymouth when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	94	89	126
NEW COMPANIES IN 2011	70	99	107
% CHANGE	34.3%	-10.1%	17.8%
RECORD YEAR	2012 (94)	2011 (99)	2012 (126)

### Quarterly Data (Q1 Jan-Mar 2012)

A total of 122 companies were dissolved in Plymouth during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 34.8% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

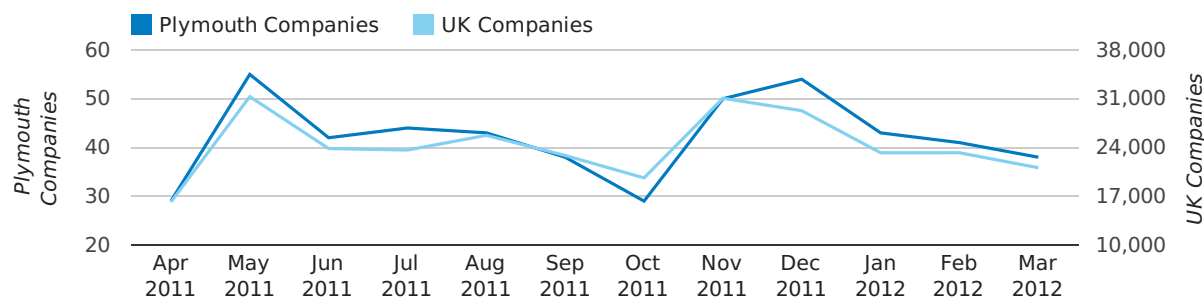
FIRST QUARTER (JAN 2012 - MAR 2012)	PLYMOUTH	UK
2012	122	67,576
2011	187	90,986
% CHANGE	-34.8%	-25.7%
RECORD YEAR	2011 (187)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	43	41	38
CLOSED COMPANIES IN 2011	79	49	59
% CHANGE	-45.6%	-16.3%	-36%
RECORD YEAR	2011 (79)	2010 (52)	2009 (77)

### Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in net growth in Plymouth when compared to any previous Q1.

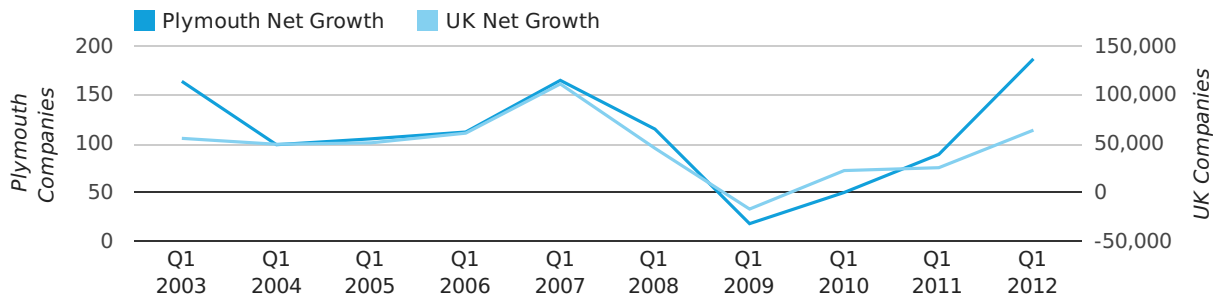
Q1 2012 was a record quarter for net growth in Plymouth when compared to any quarter in history.

Net company growth for Plymouth during the first quarter of 2012 (Jan 2012 - Mar 2012) was 187 companies.

This represents an increase of 110.1% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	PLYMOUTH	UK
2012	187	63,915
2011	89	25,405
% CHANGE	110.1%	151.6%
RECORD YEAR	2012 (187)	2007 (111,282)

### net growth by quarter



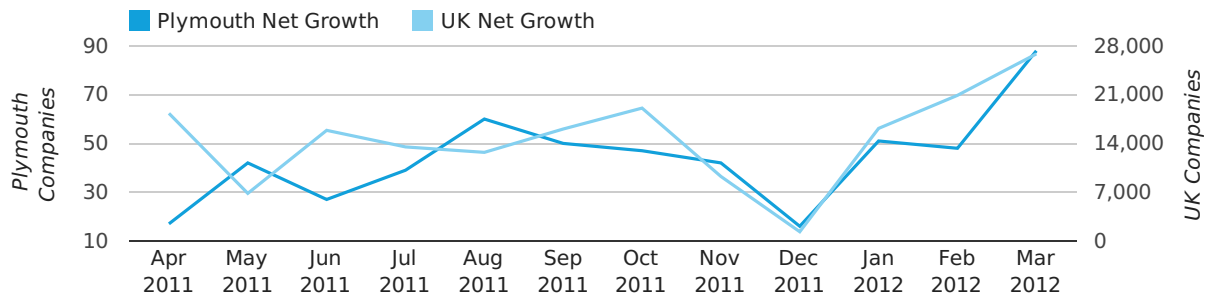
## Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in net growth in Plymouth when compared to any previous March.

March 2012 was a record month for net growth in Plymouth when compared to any month in history.

January 2012 saw a new record in net growth in Plymouth when compared to any previous January.

### net growth by month



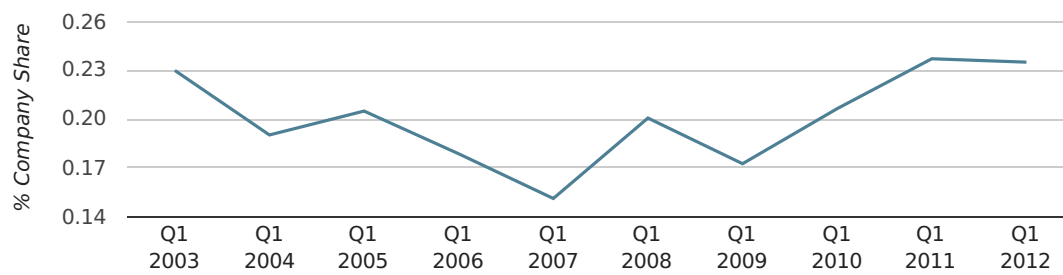
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	51	48	88
NET GROWTH IN 2011	-9	50	48
% CHANGE	-666.7%	-4.0%	83.3%
RECORD YEAR	2012 (51)	2007 (63)	2012 (88)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Plymouth formed 0.2% of all UK companies.

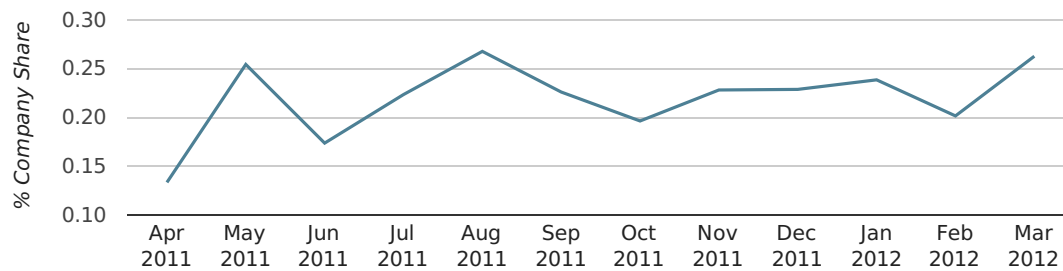
FIRST QUARTER (JAN 2012 - MAR 2012)	PLYMOUTH
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1963 (0.5%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.3%
UK FORMATION SHARE IN 2011	0.2%	0.3%	0.2%
% CHANGE	15.2%	-23.1%	10.1%
RECORD YEAR	1974 (0.6%)	1961 (0.9%)	1963 (1.0%)



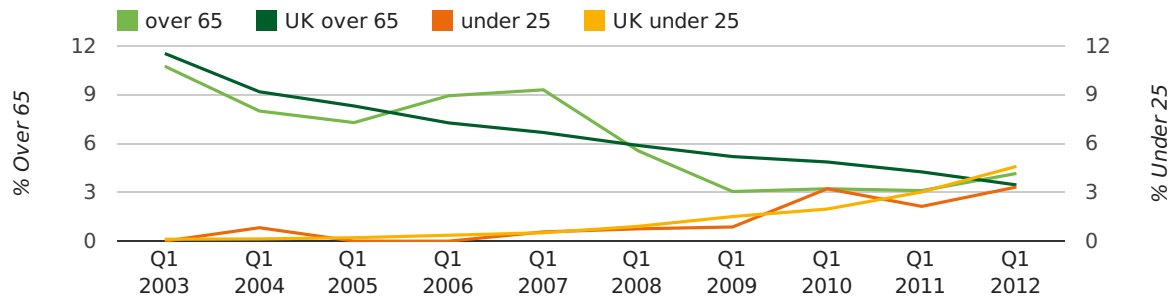
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.9.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 3.5%.

#### director age by quarter

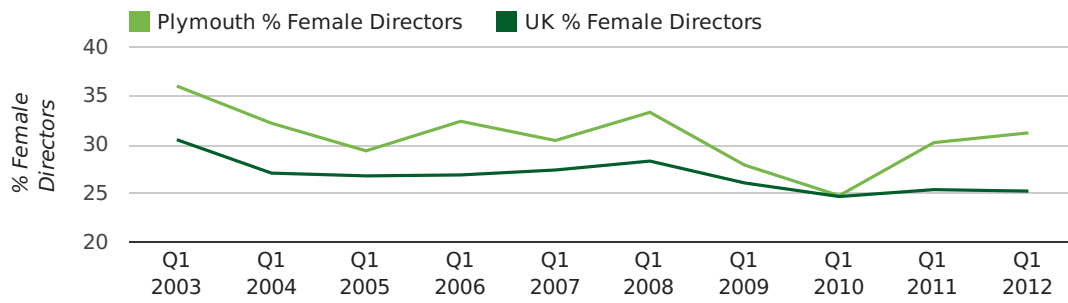


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Plymouth was in 1861 when 40.0% of all directors were female.

31.2% of all director appointments in Plymouth in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PLYMOUTH	2.88%	CONSULTING	5.07%
MANAGEMENT	1.71%	MANAGEMENT	4.74%
(SW)	1.41%	CONSULTANCY	3.30%
WEST	1.35%	PROPERTY	2.37%
SOUTH	1.29%	TRADING	2.07%
(PLYMOUTH)	1.16%	DESIGN	1.93%
CONSULTANCY	0.98%	ENGINEERING	1.86%
TRADING	0.92%	ASSOCIATES	1.84%
PLUMBING	0.67%	CONSULTANTS	1.79%
MEDIA	0.67%	BUSINESS	1.73%
CONSTRUCTION	0.67%	MEDIA	1.72%
CONSULTING	0.67%	CONSTRUCTION	1.72%
SECURITY	0.67%	LONDON	1.66%
BUILDING	0.67%	J	1.54%
PROPERTIES	0.61%	INVESTMENTS	1.51%
R	0.61%	GLOBAL	1.50%
CIC	0.61%	IT	1.40%
M	0.61%	CARE	1.34%
TRAINING	0.61%	PROPERTIES	1.31%
HOUSE	0.61%	ELECTRICAL	1.27%
CENTRE	0.55%	M	1.27%
DESIGN	0.55%	BUILDING	1.24%
PROPERTY	0.55%	ENERGY	1.20%
G	0.55%	S	1.20%
HEATING	0.55%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	412	216,665
7487 - Other business activities	86	52,735
99999 - Dormant Company	56	25,084
82990 - Other business support service activities not elsewhere classified	47	35,233
9999 - Dormant Company	36	18,617
70229 - Management consultancy activities other than financial management	31	19,704
43210 - Electrical installation	27	3,573
96090 - Other service activities not elsewhere classified	26	13,637
74909 - Other professional, scientific and technical activities not elsewhere classified	22	9,892
41100 - Development of building projects	20	4,984
68209 - Other letting and operating of own or leased real estate	17	4,427
43390 - Other building completion and finishing	16	3,228
4521 - General construction & civil engineering	15	5,169
5540 - Bars	14	1,978
69201 - Accounting and auditing activities	14	4,132
68320 - Management of real estate on a fee or contract basis	14	3,448
43220 - Plumbing, heat and air-conditioning installation	14	2,693
7499 - Non-trading company	13	9,102
86900 - Other human health activities	12	5,066
62020 - Information technology consultancy activities	12	14,303