

Poole

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in net growth in Poole when compared to any previous Q2.
- June 2011 saw a new record in net growth in Poole when compared to any previous June.
- April 2011 saw a new record in net growth in Poole when compared to any previous April.

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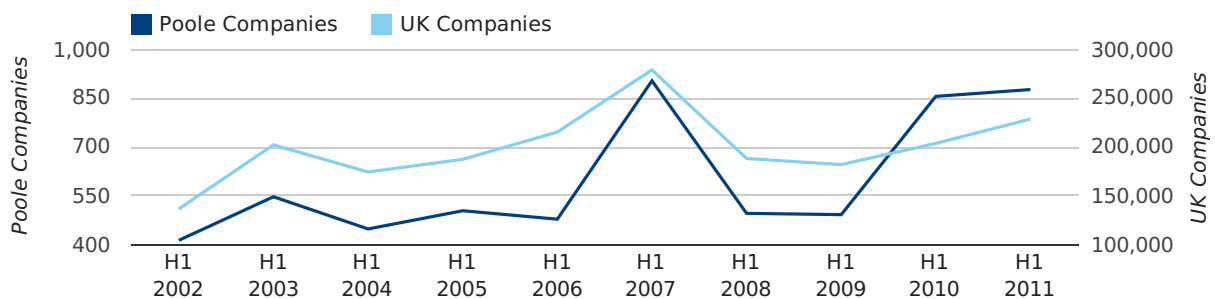
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 877 companies were formed in Poole. This figure is 2.5% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Poole occurred in 2007 when a total of 904 were formed.

HALF YEAR (JAN-JUN)	POOLE	UK
2011	877	228,735
2010	856	203,749
% CHANGE	2.5%	12.3%
RECORD YEAR	2007 (904)	2007 (279,097)

new companies by half year



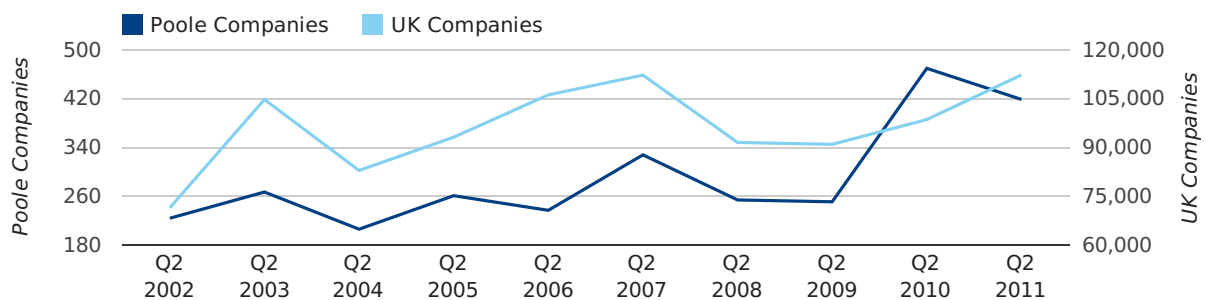
Quarterly Data (Q2 Apr-Jun 2011)

A total of 419 companies were registered in Poole during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 10.9% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	POOLE	UK
2011	419	112,344
2010	470	98,612
% CHANGE	-10.9%	13.9%
RECORD YEAR	2010 (470)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	131	117	171
NEW COMPANIES IN 2010	138	141	191
% CHANGE	-5.1%	-17.0%	-10.5%
RECORD YEAR	2010 (138)	2010 (141)	2010 (191)

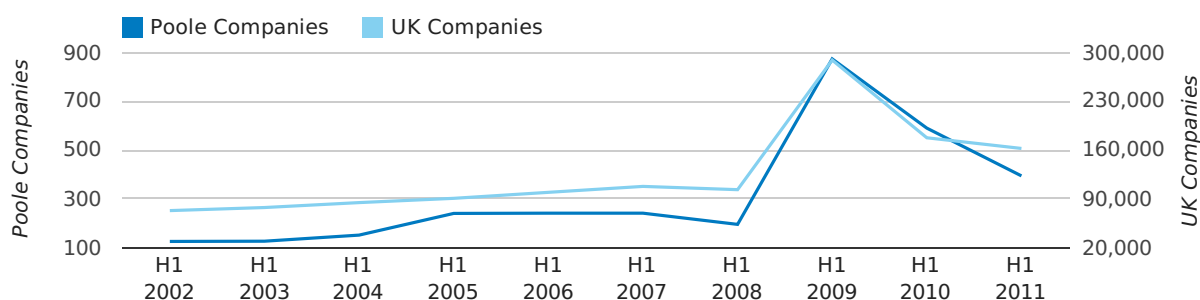
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 394 companies were dissolved in Poole. This figure is 33.2% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Poole occurred in 2009 when a total of 874 were closed.

HALF YEAR (JAN-JUN)	POOLE	UK
2011	394	162,310
2010	590	177,631
% CHANGE	-33.2%	-8.6%
RECORD YEAR	2009 (874)	2009 (289,236)

dissolved companies by half year



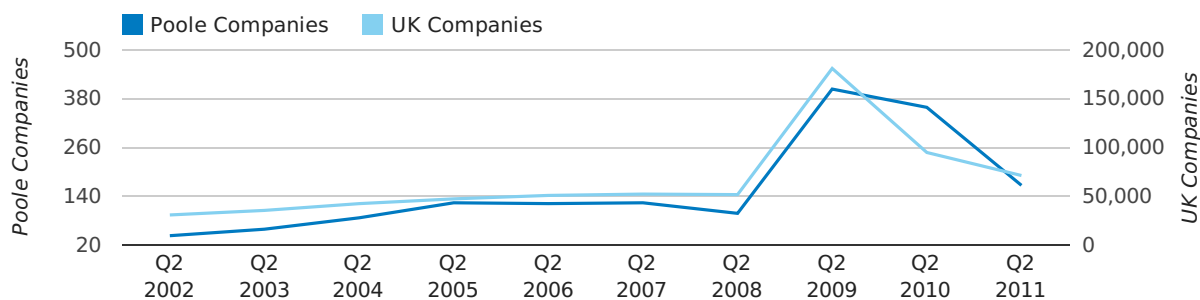
Quarterly Data (Q2 Apr-Jun 2011)

A total of 167 companies were dissolved in Poole during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 53.5% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	POOLE	UK
2011	167	71,324
2010	359	94,954
% CHANGE	-53.5%	-24.9%
RECORD YEAR	2009 (404)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



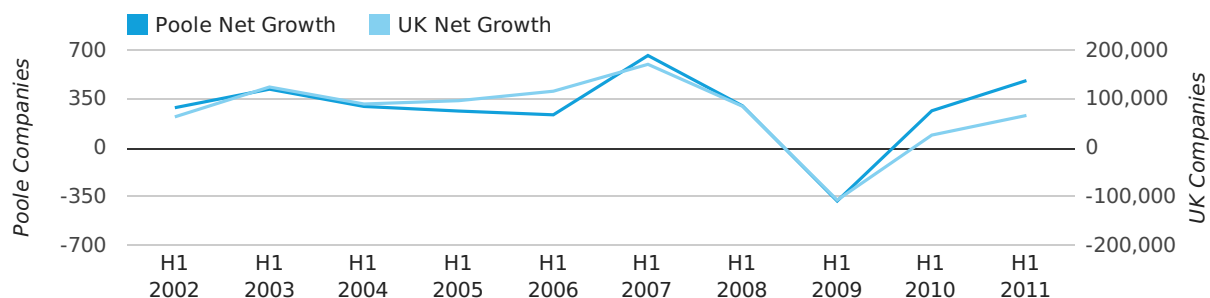
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	27	75	65
CLOSED COMPANIES IN 2010	71	148	140
% CHANGE	-62.0%	-49.3%	-54%
RECORD YEAR	2009 (83)	2009 (210)	2010 (140)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Poole increased by 483 companies. This figure is 81.6% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	POOLE	UK
2011	483	66,425
2010	266	26,118
% CHANGE	81.6%	154.3%
RECORD YEAR	2007 (663)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2011)

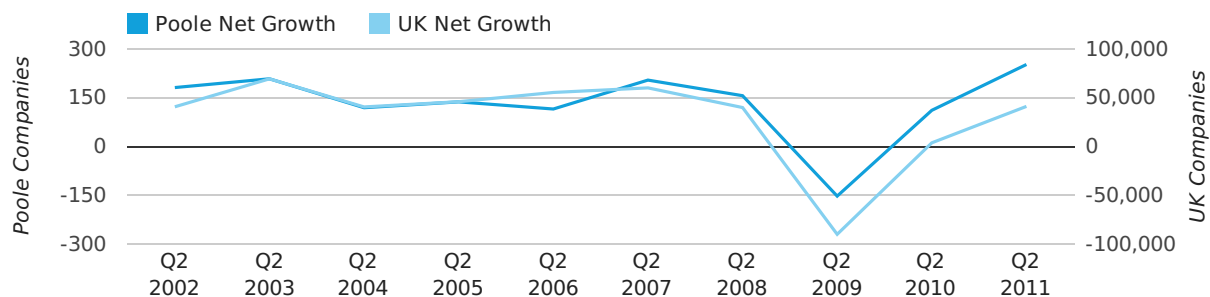
Q2 2011 saw a new record in net growth in Poole when compared to any previous Q2.

Net company growth for Poole during the second quarter of 2011 (Apr 2011 - Jun 2011) was 252 companies.

This represents an increase of 127.0% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	POOLE	UK
2011	252	41,020
2010	111	3,658
% CHANGE	127.0%	1,021.4%
RECORD YEAR	2011 (252)	2003 (69,274)

net growth by quarter

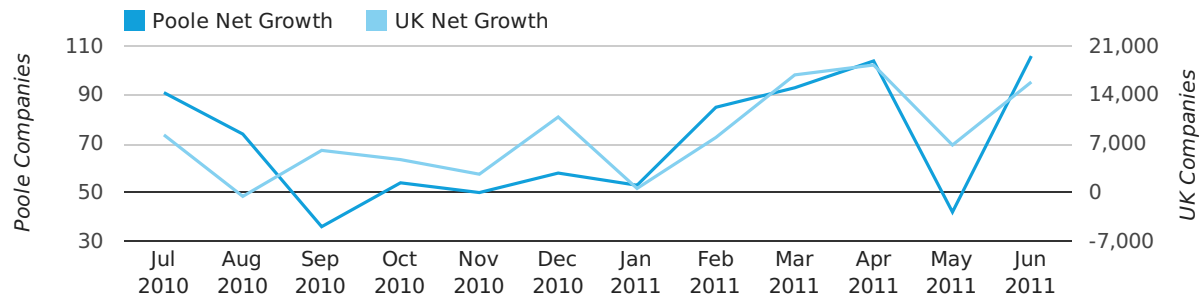


Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in net growth in Poole when compared to any previous June.

April 2011 saw a new record in net growth in Poole when compared to any previous April.

net growth by month



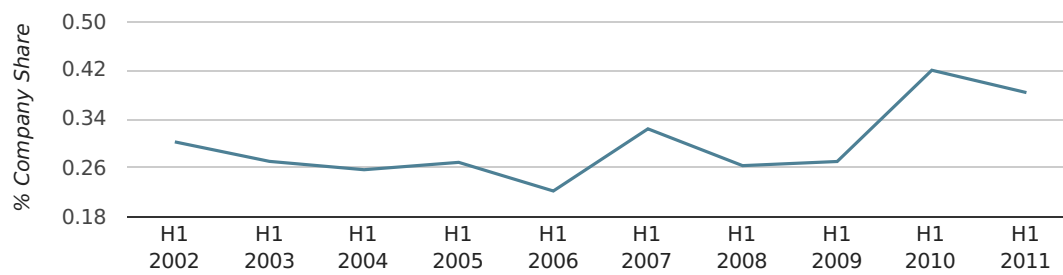
	APRIL	MAY	JUNE
NET GROWTH IN 2011	104	42	106
NET GROWTH IN 2010	67	-7	51
% CHANGE	55.2%	-700.0%	107.8%
RECORD YEAR	2011 (104)	2003 (90)	2011 (106)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Poole formed 0.4% of all UK companies. This is the same as the 2010 figure of 0.4%.

HALF YEAR (JAN-JUN)	POOLE
2011	0.4%
2010	0.4%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	2010 (0.4%)

company share by half year

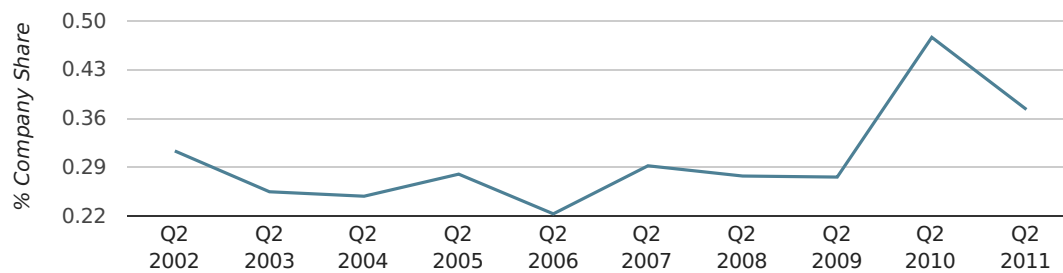


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Poole formed 0.4% of all UK companies.

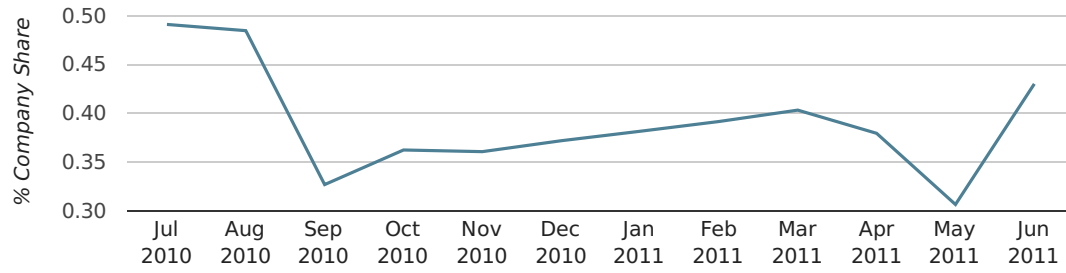
SECOND QUARTER (APR 2011 - JUN 2011)	POOLE
2011	0.4%
2010	0.5%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	2010 (0.5%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.4%	0.3%	0.4%
UK FORMATION SHARE IN 2010	0.4%	0.5%	0.5%
% CHANGE	-8.1%	-34.7%	-20.7%
RECORD YEAR	1961 (0.9%)	1960 (0.6%)	1967 (0.6%)

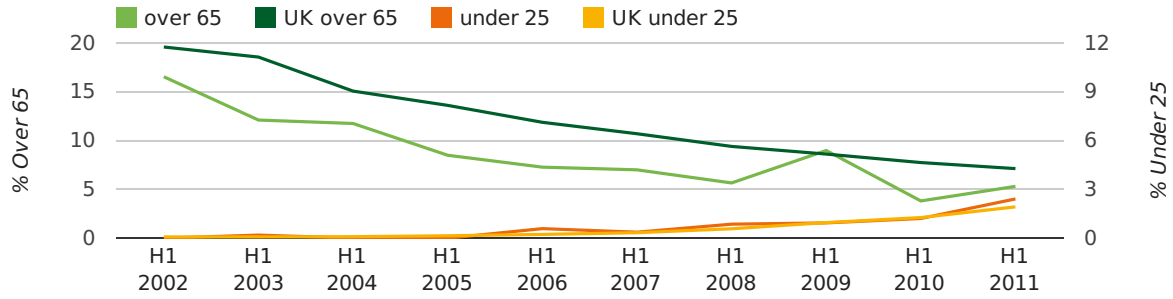
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.5.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.3%.

director age by half year



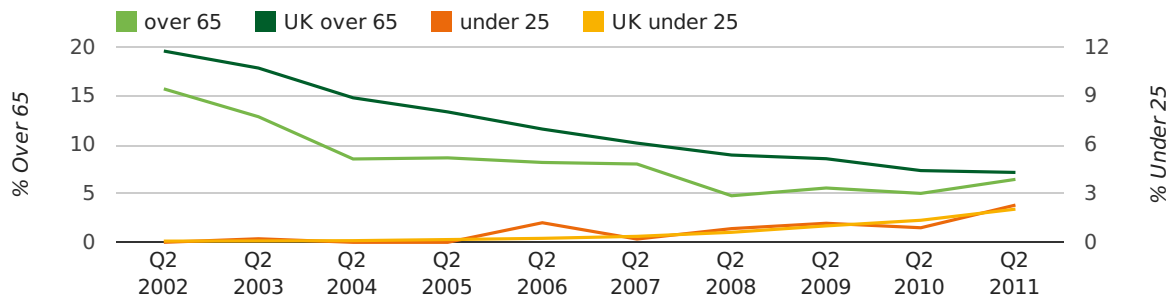
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.0.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 6.5% compared to the UK figure of 4.3%.

director age by quarter

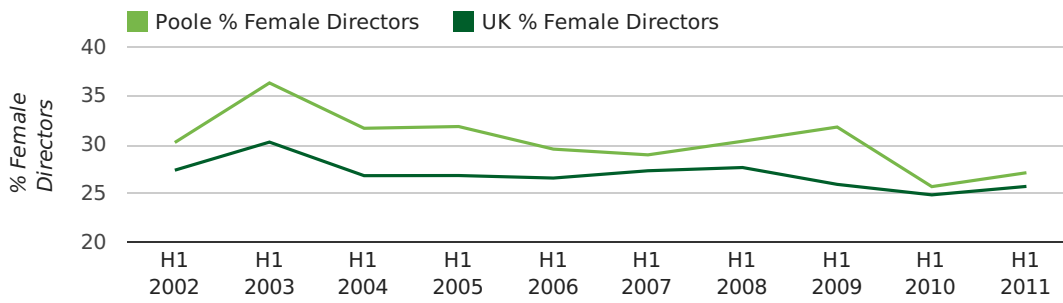


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Poole was 1861 when 40.0% of all directors were female.

27.1% of all director appointments in Poole in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

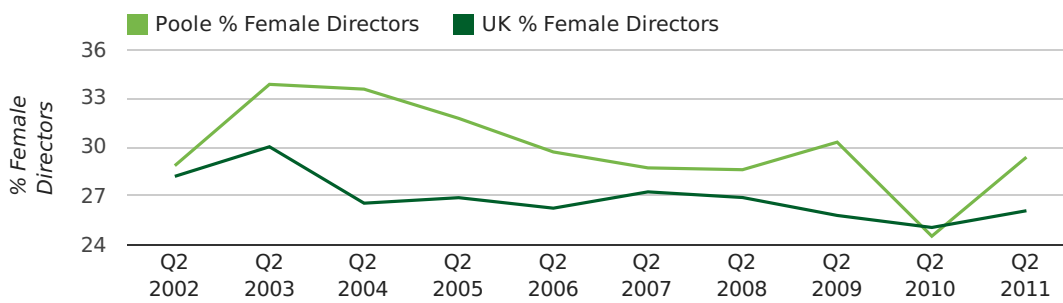


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Poole was in 1866 when 66.7% of all directors were female.

29.4% of all director appointments in Poole in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	6.03%	CONSULTING	5.09%
CONSULTANCY	3.27%	MANAGEMENT	4.86%
IT	2.24%	CONSULTANCY	3.17%
MANAGEMENT	1.98%	PROPERTY	2.43%
PROJECT	0.86%	TRADING	2.05%
DORSET	0.78%	DESIGN	1.94%
ENGINEERING	0.78%	ASSOCIATES	1.92%
DESIGN	0.78%	BUSINESS	1.87%
ASSOCIATES	0.73%	CONSTRUCTION	1.77%
BUSINESS	0.69%	CONSULTANTS	1.76%
SOFTWARE	0.65%	MEDIA	1.73%
TRAINING	0.60%	ENGINEERING	1.67%
CARE	0.60%	LONDON	1.60%
SECURITY	0.56%	GLOBAL	1.46%
D	0.52%	J	1.44%
CONSULTANTS	0.52%	CARE	1.44%
HOME	0.52%	INVESTMENTS	1.42%
(DORSET)	0.52%	IT	1.39%
POOLE	0.47%	BUILDING	1.32%
FINANCIAL	0.47%	PROPERTIES	1.31%
S	0.43%	ELECTRICAL	1.30%
SOLAR	0.39%	M	1.27%
CONSTRUCTION	0.39%	S	1.23%
PROPERTY	0.39%	ENTERPRISES	1.20%
ANALYSIS	0.39%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	469	202,072
7487 - Other business activities	221	60,758
63990 - Other information service activities not elsewhere classified	211	1,515
7260 - Other computer related activities	151	7,849
62020 - Information technology consultancy activities	77	10,545
99999 - Dormant Company	58	18,918
62090 - Other information technology service activities	54	7,095
96090 - Other service activities not elsewhere classified	54	10,322
82990 - Other business support service activities not elsewhere classified	47	30,647
9999 - Dormant Company	39	20,111
70229 - Management consultancy activities other than financial management	32	16,419
9305 - Other service activities	29	9,063
7414 - Business & management consultancy	28	13,053
74990 - Non-trading company	22	8,481
69201 - Accounting and auditing activities	21	3,394
7499 - Non-trading company	20	10,955
41100 - Development of building projects	20	3,852
68320 - Management of real estate on a fee or contract basis	19	3,095
43390 - Other building completion and finishing	17	2,641
4534 - Other building installation	16	2,274