

Poole

q3 2011 business confidence report



headlines

- September 2011 saw a new record in company registrations in Poole when compared to any previous September.
- Q3 2011 saw a new record in net growth in Poole when compared to any previous Q3.
- August 2011 saw a new record in net growth in Poole when compared to any previous August.

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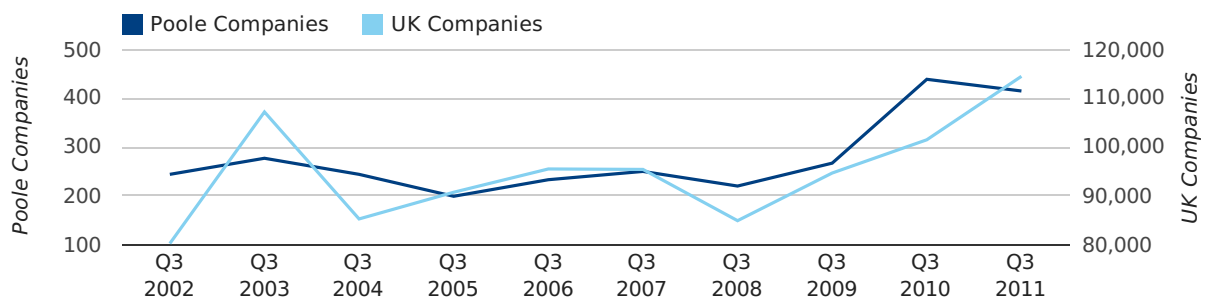
Quarterly Data (Q3 Jul-Sep 2011)

A total of 415 companies were registered in Poole during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 5.5% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	POOLE	UK
2011	415	114,512
2010	439	101,492
% CHANGE	-5.5%	12.8%
RECORD YEAR	2010 (439)	2011 (114,512)

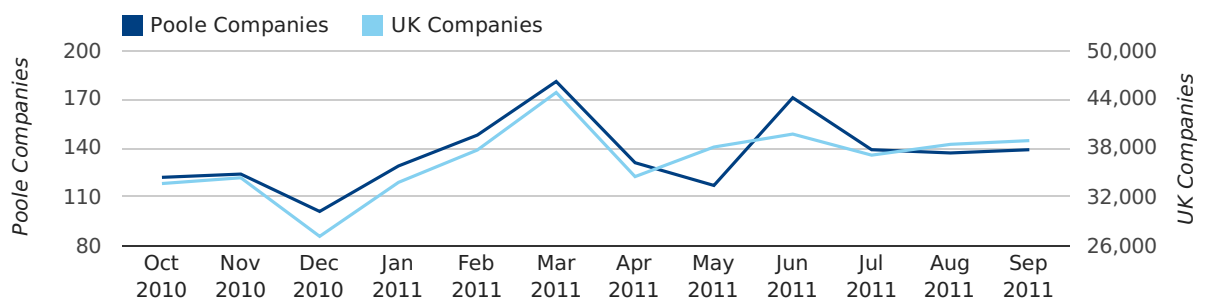
new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in company registrations in Poole when compared to any previous September.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	139	137	139
NEW COMPANIES IN 2010	167	157	115
% CHANGE	-16.8%	-12.7%	20.9%
RECORD YEAR	2010 (167)	2010 (157)	2011 (139)

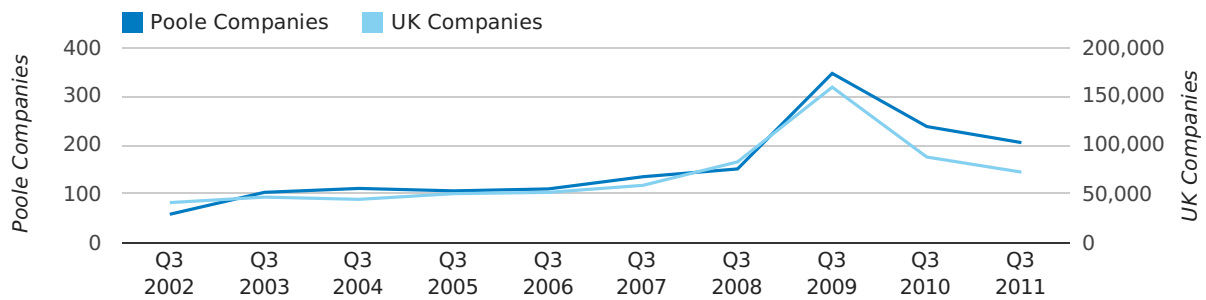
Quarterly Data (Q3 Jul-Sep 2011)

A total of 205 companies were dissolved in Poole during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 13.9% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	POOLE	UK
2011	205	72,230
2010	238	87,705
% CHANGE	-13.9%	-17.6%
RECORD YEAR	2009 (347)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	71	63	71
CLOSED COMPANIES IN 2010	76	83	79
% CHANGE	-6.6%	-24.1%	-10%
RECORD YEAR	2009 (80)	2008 (119)	2009 (158)

Quarterly Data (Q3 Jul-Sep 2011)

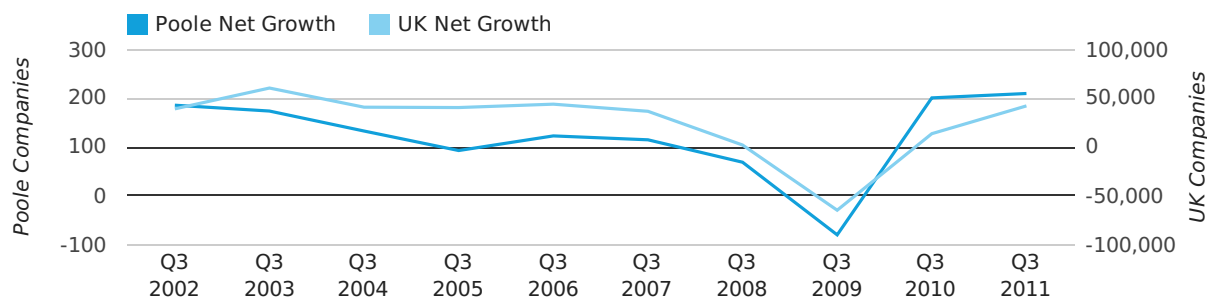
Q3 2011 saw a new record in net growth in Poole when compared to any previous Q3.

Net company growth for Poole during the third quarter of 2011 (Jul 2011 - Sep 2011) was 210 companies.

This represents an increase of 4.5% on the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	POOLE	UK
2011	210	42,282
2010	201	13,787
% CHANGE	4.5%	206.7%
RECORD YEAR	2011 (210)	2003 (60,597)

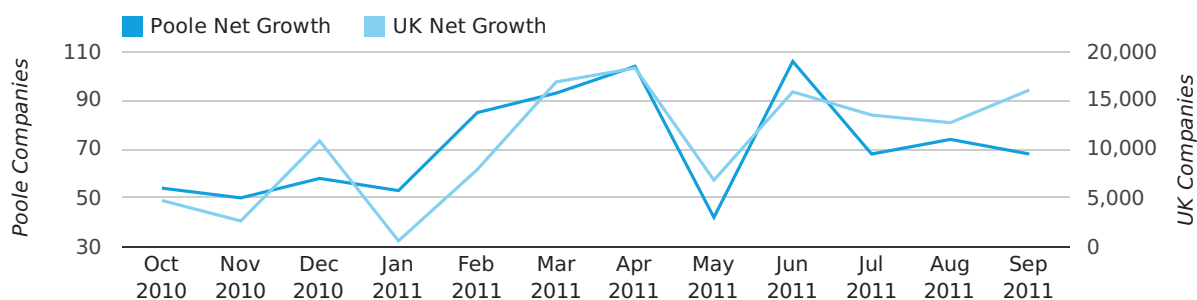
net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in net growth in Poole when compared to any previous August.

net growth by month



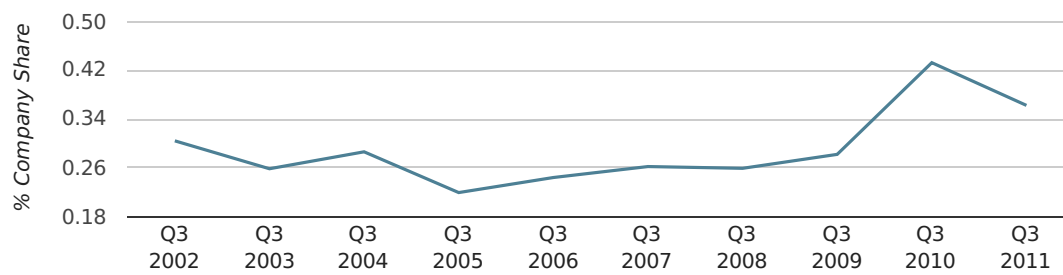
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	68	74	68
NET GROWTH IN 2010	91	74	36
% CHANGE	-25.3%	0.0%	88.9%
RECORD YEAR	2010 (91)	2011 (74)	2002 (85)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Poole formed 0.4% of all UK companies.

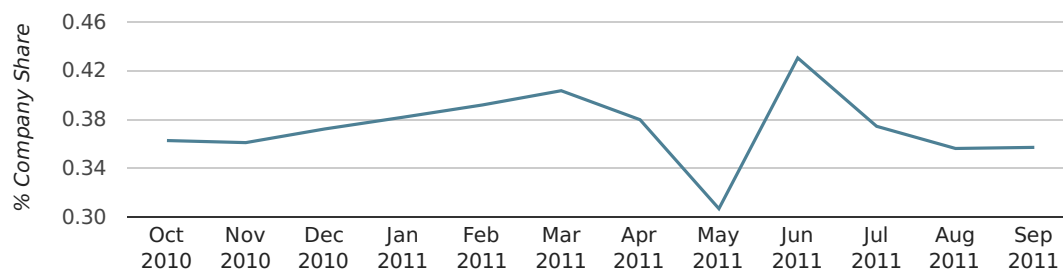
THIRD QUARTER (JUL 2011 - SEP 2011)	POOLE
2011	0.4%
2010	0.4%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1961 (0.6%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.4%	0.4%	0.4%
UK FORMATION SHARE IN 2010	0.5%	0.5%	0.3%
% CHANGE	-23.8%	-26.6%	9.1%
RECORD YEAR	1961 (0.9%)	1960 (0.8%)	1967 (0.6%)

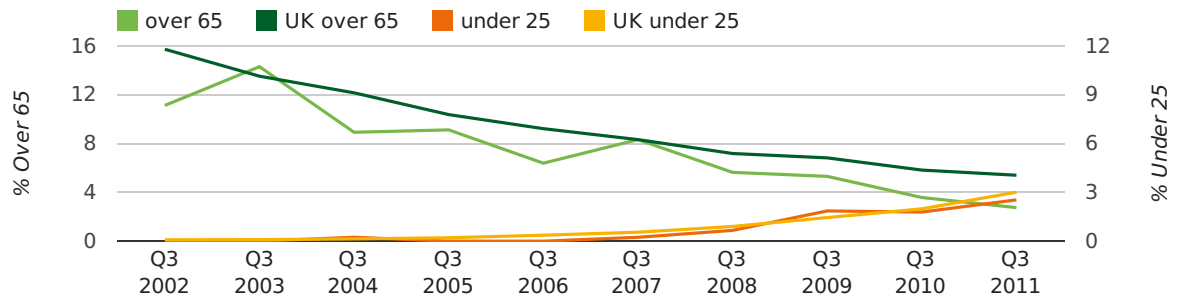
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 43.7.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 4.1%.

director age by quarter

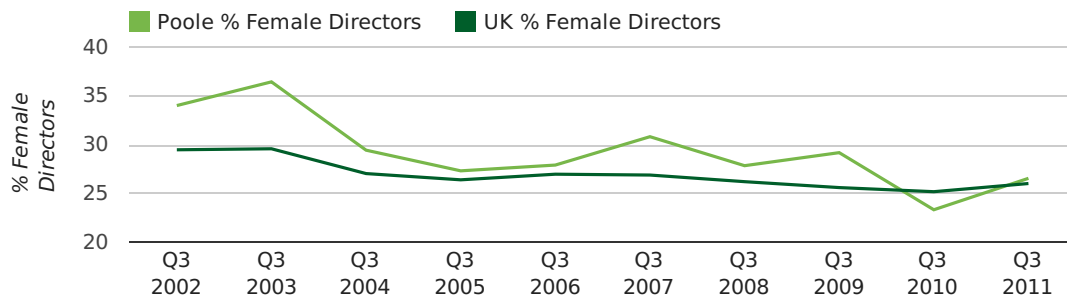


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Poole was in 1862 when 50.0% of all directors were female.

26.6% of all director appointments in Poole in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	6.25%	CONSULTING	5.11%
CONSULTANCY	2.77%	MANAGEMENT	4.75%
IT	2.07%	CONSULTANCY	3.19%
MANAGEMENT	2.07%	PROPERTY	2.41%
BUSINESS	0.97%	TRADING	2.06%
ENGINEERING	0.84%	DESIGN	1.94%
ASSOCIATES	0.75%	ASSOCIATES	1.85%
PROJECT	0.75%	BUSINESS	1.82%
CONSULTANTS	0.70%	CONSULTANTS	1.76%
DESIGN	0.66%	ENGINEERING	1.74%
DORSET	0.62%	MEDIA	1.72%
TRAINING	0.62%	CONSTRUCTION	1.72%
SECURITY	0.62%	LONDON	1.63%
CARE	0.57%	J	1.47%
POOLE	0.57%	GLOBAL	1.46%
(DORSET)	0.53%	INVESTMENTS	1.43%
SOFTWARE	0.53%	CARE	1.42%
SOLAR	0.53%	IT	1.38%
P	0.48%	BUILDING	1.30%
D	0.48%	PROPERTIES	1.28%
FINANCIAL	0.48%	ELECTRICAL	1.27%
HOME	0.44%	M	1.25%
ANALYSIS	0.44%	ENERGY	1.22%
COMMUNICATIONS	0.44%	TRAINING	1.21%
CONSTRUCTION	0.40%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	483	204,493
7487 - Other business activities	359	65,177
63990 - Other information service activities not elsewhere classified	203	1,467
7260 - Other computer related activities	186	8,686
62020 - Information technology consultancy activities	76	10,137
99999 - Dormant Company	57	18,281
96090 - Other service activities not elsewhere classified	53	10,018
62090 - Other information technology service activities	52	6,798
9999 - Dormant Company	47	22,587
82990 - Other business support service activities not elsewhere classified	44	29,245
9305 - Other service activities	37	10,525
7414 - Business & management consultancy	33	14,755
70229 - Management consultancy activities other than financial management	30	15,760
69201 - Accounting and auditing activities	20	3,271
4521 - General construction & civil engineering	19	6,321
68320 - Management of real estate on a fee or contract basis	19	2,929
74990 - Non-trading company	18	8,064
41100 - Development of building projects	17	3,697
7499 - Non-trading company	17	11,543
7222 - Other software consultancy and supply	16	8,345