

# Poole

2011 annual business confidence report



## headlines

- October 2011 saw a new record in company registrations in Poole when compared to any previous October.
- November 2011 saw a new record in company closures in Poole when compared to any previous November.

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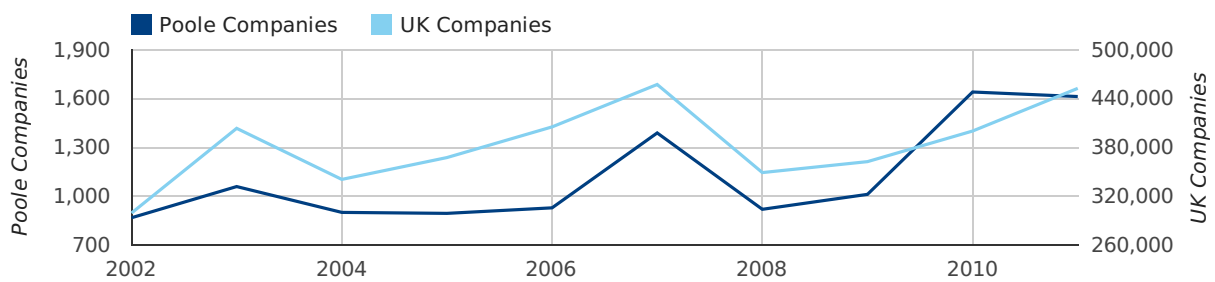
sic data

### Annual Data (2011)

A total of 1,614 companies were formed in Poole in 2011. This total is 1.7% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	POOLE	UK
2011	1,614	452,870
2010	1,642	400,358
2009	1,012	362,675
2008	920	349,203
2007	1,390	457,649
RECORD YEAR	2010 (1,642)	2007 (457,649)

### new companies by year



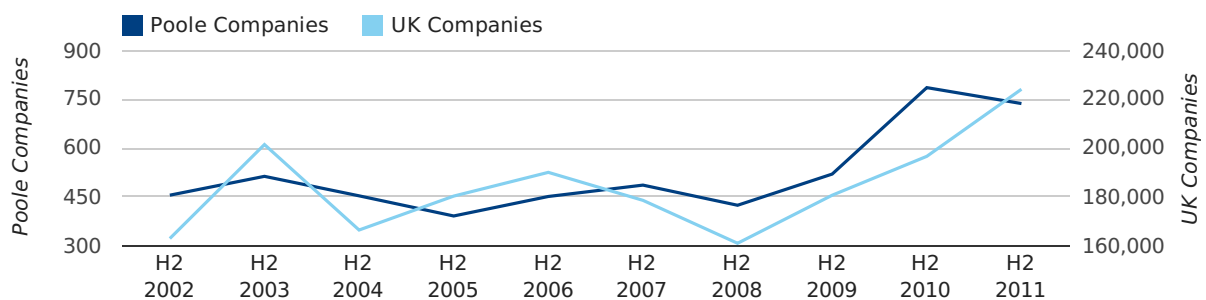
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 737 companies were formed in Poole. This figure is 6.2% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Poole occurred in 2010 when a total of 786 were formed.

HALF YEAR (JUL-DEC)	POOLE	UK
2011	737	224,135
2010	786	196,609
% CHANGE	-6.2%	14.0%
RECORD YEAR	2010 (786)	2011 (224,135)

### new companies by half year



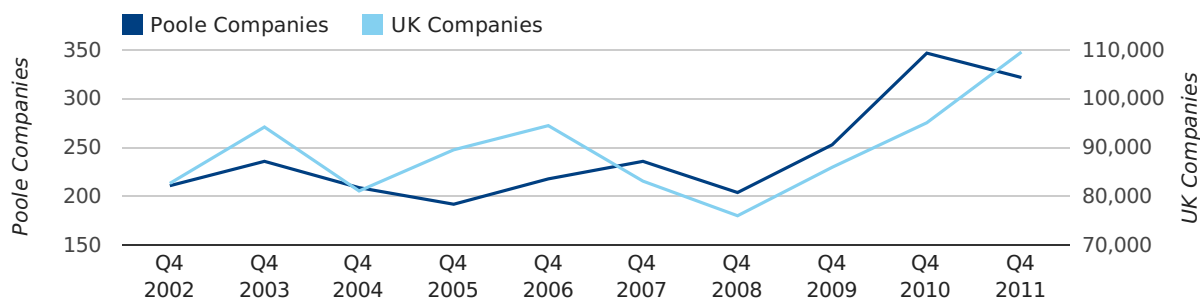
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 322 companies were registered in Poole during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 7.2% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	POOLE	UK
2011	322	109,623
2010	347	95,117
% CHANGE	-7.2%	15.3%
RECORD YEAR	2010 (347)	2011 (109,623)

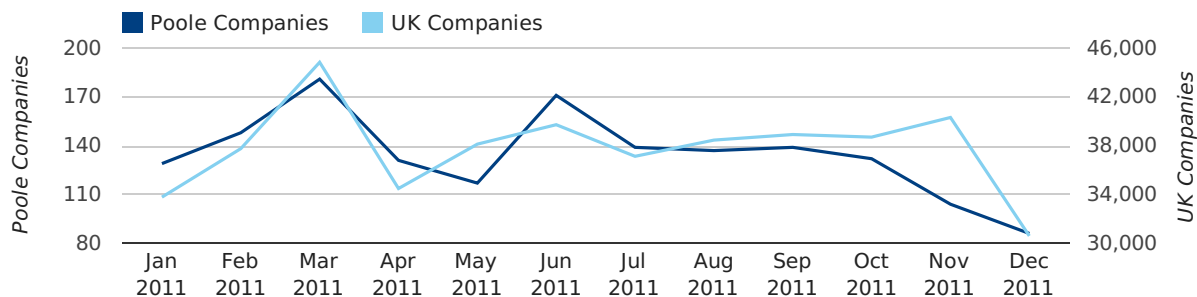
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Poole when compared to any previous October.

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	132	104	86
NEW COMPANIES IN 2010	122	124	101
% CHANGE	8.2%	-16.1%	-14.9%
RECORD YEAR	2011 (132)	2010 (124)	2010 (101)

### Annual Data (2011)

A total of 814 companies were dissolved in Poole in 2011. This total is 19.6% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	POOLE	UK
2011	814	314,523
2010	1,013	342,232
2009	1,477	533,773
2008	483	237,901
2007	517	220,295
RECORD YEAR	2009 (1,477)	2009 (533,773)

### dissolved companies by year



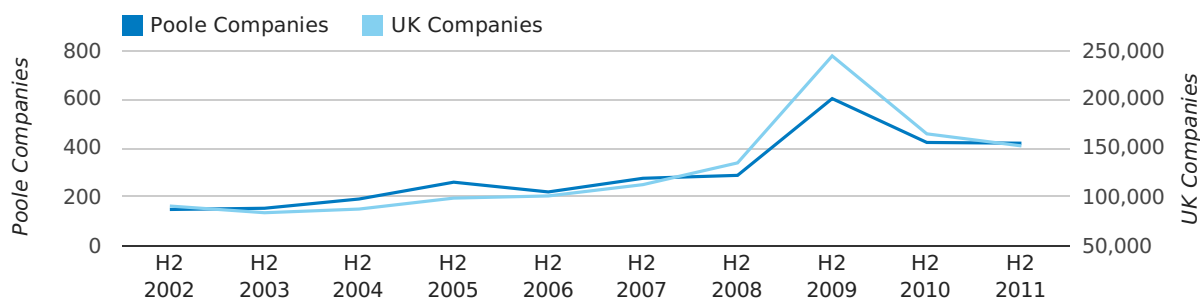
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 420 companies were dissolved in Poole. This figure is 0.7% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Poole occurred in 2009 when a total of 603 were closed.

HALF YEAR (JUL-DEC)	POOLE	UK
2011	420	152,213
2010	423	164,601
% CHANGE	-0.7%	-7.5%
RECORD YEAR	2009 (603)	2009 (244,537)

### dissolved companies by half year



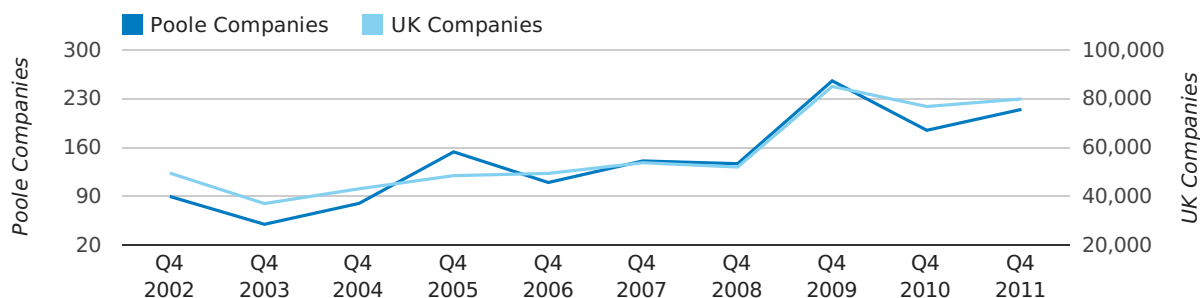
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 215 companies were dissolved in Poole during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 16.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	POOLE	UK
2011	215	79,983
2010	185	76,896
% CHANGE	16.2%	4.0%
RECORD YEAR	2009 (256)	2009 (85,136)

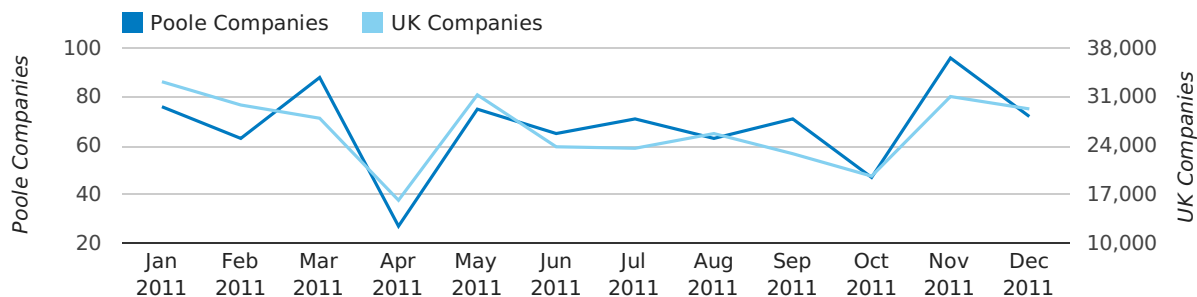
### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Poole when compared to any previous November.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	47	96	72
CLOSED COMPANIES IN 2010	68	74	43
% CHANGE	-30.9%	29.7%	67%
RECORD YEAR	2009 (83)	2011 (96)	2009 (104)

### Annual Data (2011)

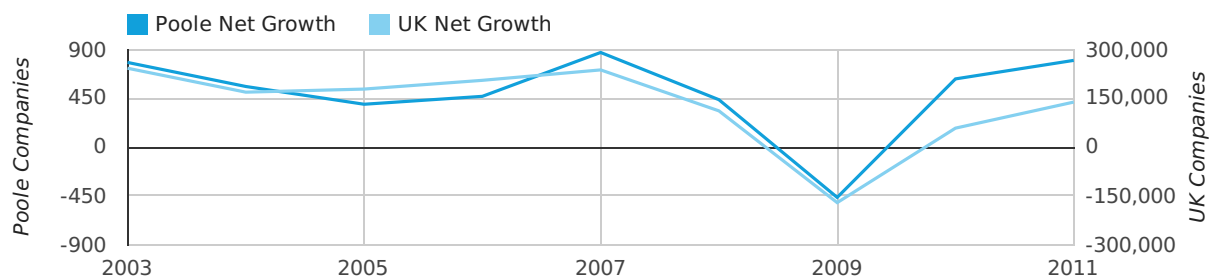
A total of 800 companies were added to the company register for Poole in 2011. This number represents growth of 48.7% which compares favourably to the UK figure of 34.6%.

This number is 171 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Poole company register grew by 873 companies.

YEAR	POOLE	UK
2011	800	138,347
2010	629	58,126
2009	-465	-171,098
2008	437	111,302
2007	873	237,354
RECORD YEAR	2007 (873)	2003 (242,543)

### net growth by year

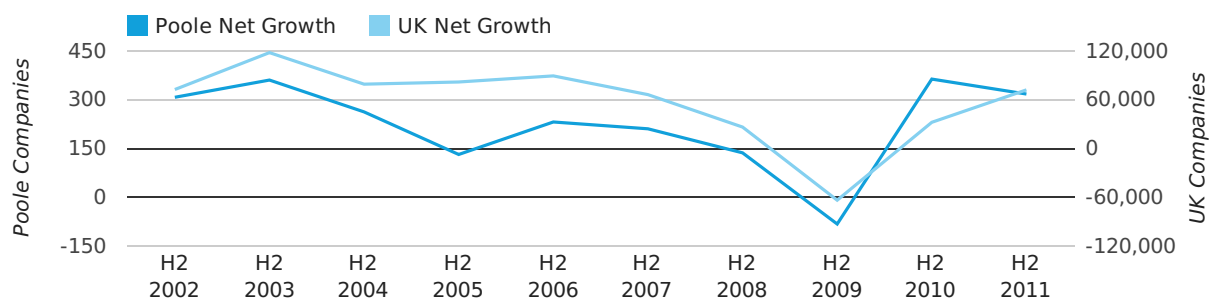


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Poole increased by 317 companies. This figure is 12.7% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	POOLE	UK
2011	317	71,922
2010	363	32,008
% CHANGE	-12.7%	124.7%
RECORD YEAR	2010 (363)	2003 (117,772)

### net growth by half year



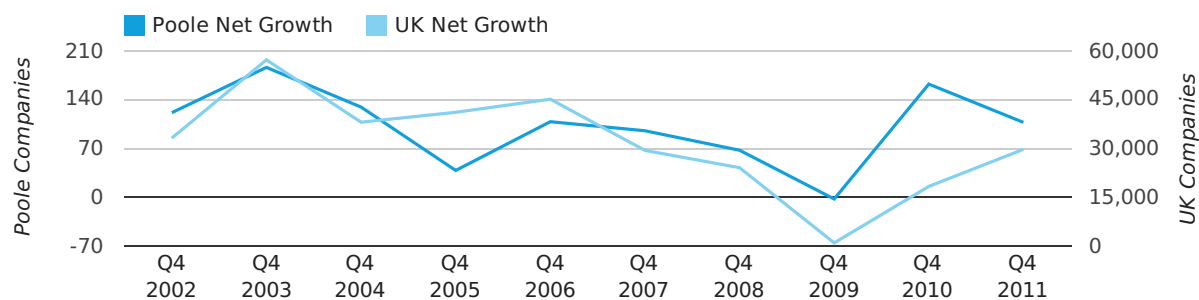
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Poole during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 107 companies.

This represents a decrease of 34.0% on the same period last year.

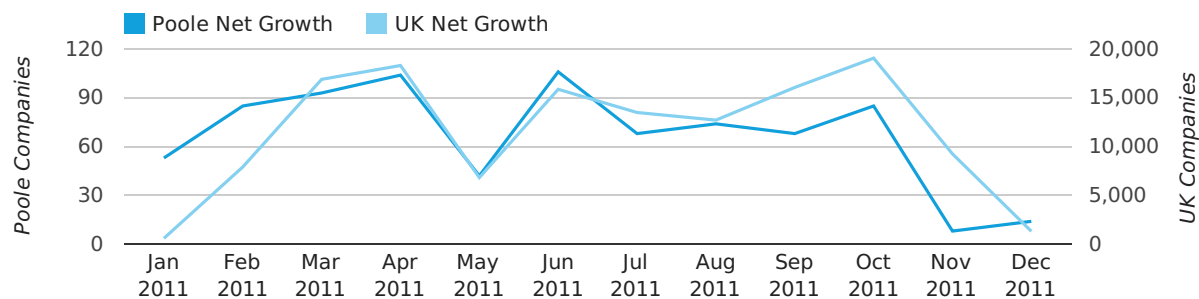
FOURTH QUARTER (OCT 2011 - DEC 2011)	POOLE	UK
2011	107	29,640
2010	162	18,221
% CHANGE	-34.0%	62.7%
RECORD YEAR	2003 (186)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	85	8	14
NET GROWTH IN 2010	54	50	58
% CHANGE	57.4%	-84.0%	-75.9%
RECORD YEAR	2003 (92)	2004 (59)	2010 (58)

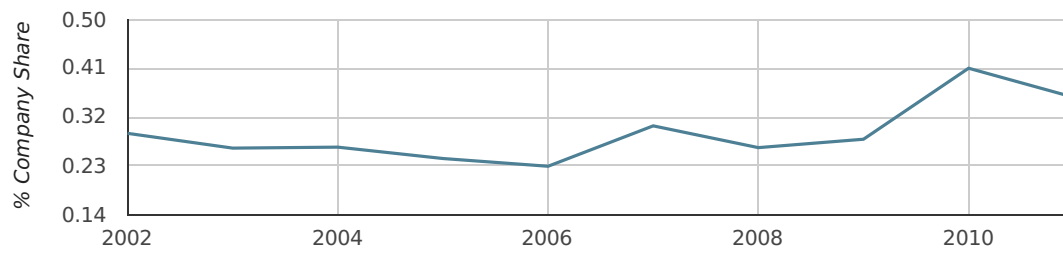


### Annual Data (2011)

In 2011 Poole formed 0.4% of all UK companies. This is no change on 2010 when Poole was responsible for 0.4% of all UK companies.

YEAR	POOLE
2011	0.4%
2010	0.4%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	2010 (0.4%)

#### company share by year

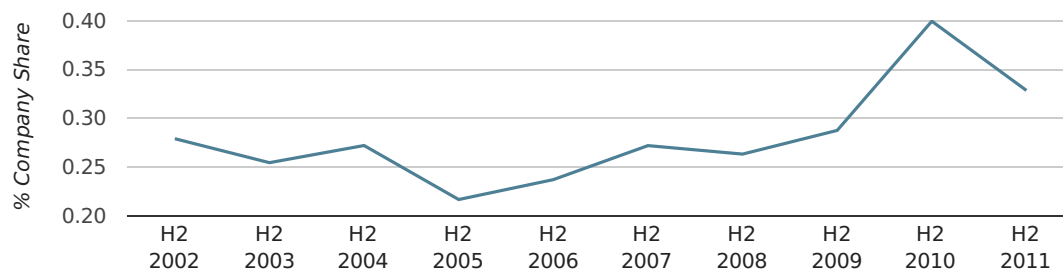


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Poole formed 0.3% of all UK companies. This is less than the 2010 figure of 0.4%.

HALF YEAR (JUL-DEC)	POOLE
2011	0.3%
2010	0.4%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1962 (0.5%)

#### company share by half year

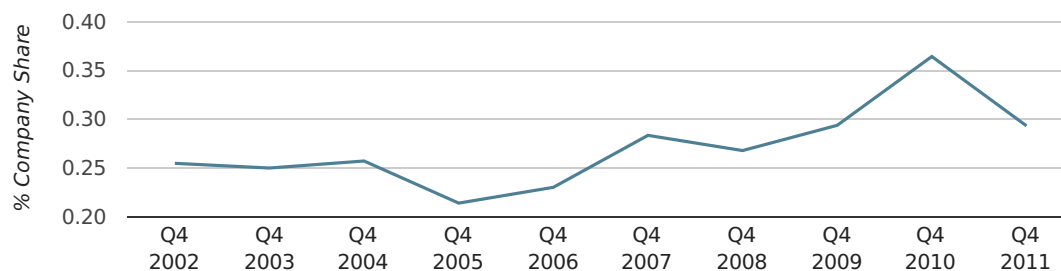


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Poole formed 0.3% of all UK companies.

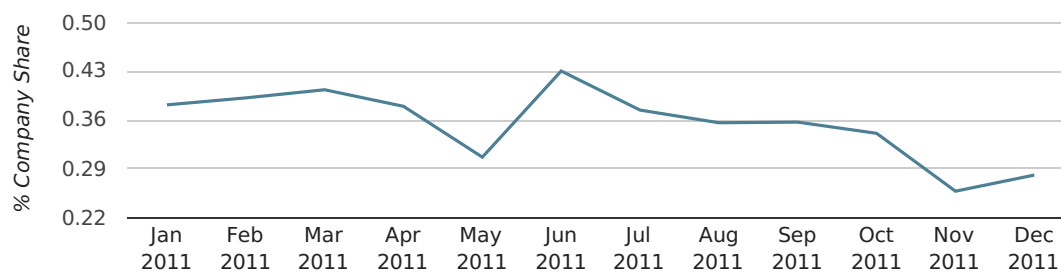
FOURTH QUARTER (OCT 2011 - DEC 2011)	POOLE
2011	0.3%
2010	0.4%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1962 (0.5%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.4%	0.4%	0.4%
% CHANGE	-6.0%	-28.6%	-24.5%
RECORD YEAR	2000 (0.5%)	1962 (0.8%)	1966 (0.7%)

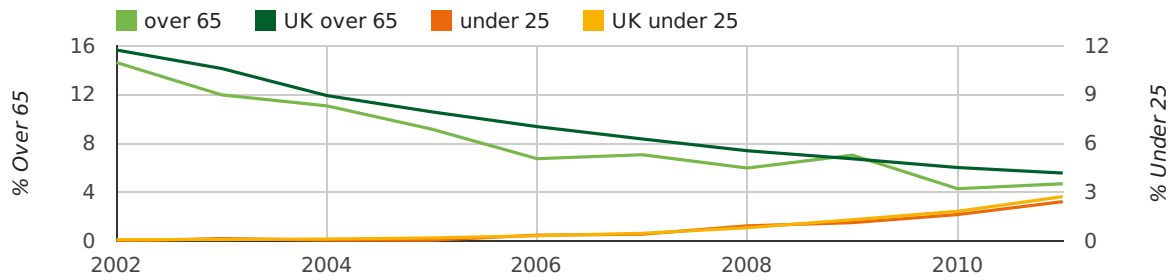
### Annual Data (2011)

The average age of a director in 2011 was 44.2.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.7% compared to the UK figure of 4.2%.

#### director age by year



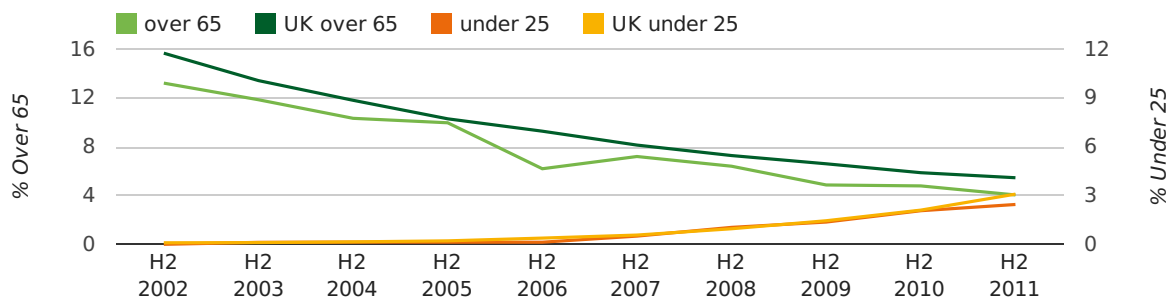
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.9.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.1%.

#### director age by half year



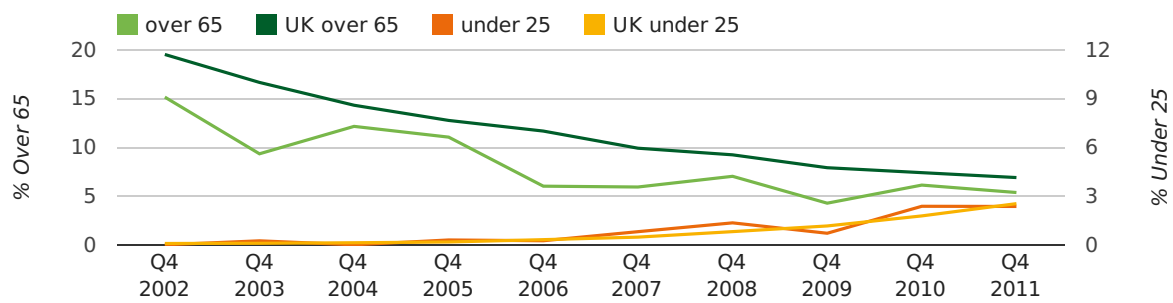
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.2.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.4% compared to the UK figure of 4.1%.

### director age by quarter

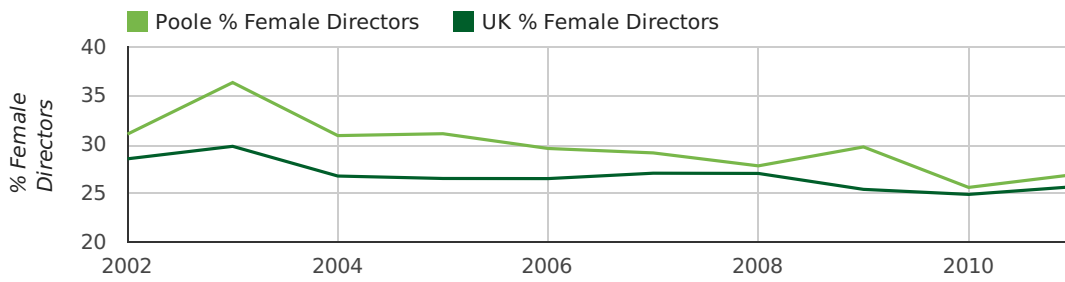


### Annual Data (2011)

The record year for female directors in Poole was 1857 when 36.4% of all directors were female.

The percentage of female directors in Poole in 2011 was 31.1%. The average for the UK during this time was 28.6%

#### director gender by year

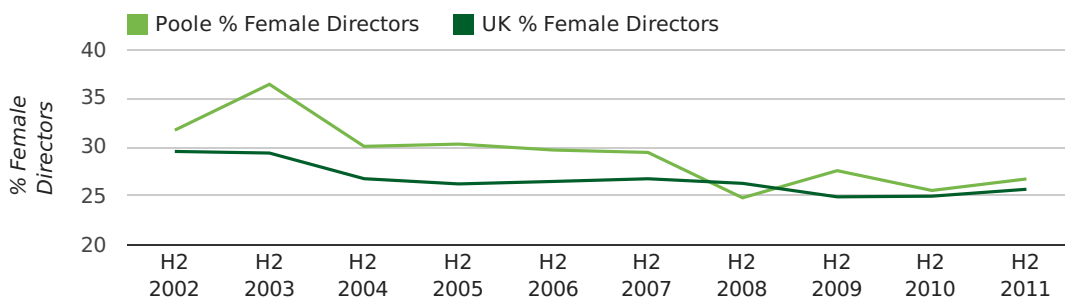


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Poole was 1860 when 42.9% of all directors were female.

26.7% of all director appointments in Poole in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

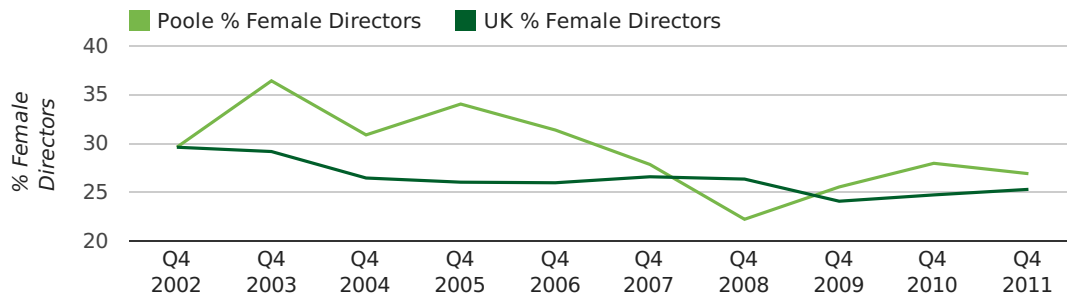


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Poole was in 1977 when 31.1% of all directors were female.

26.9% of all director appointments in Poole in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	5.86%	CONSULTING	5.07%
CONSULTANCY	2.60%	MANAGEMENT	4.74%
IT	2.20%	CONSULTANCY	3.26%
MANAGEMENT	1.85%	PROPERTY	2.37%
ENGINEERING	0.97%	TRADING	2.07%
BUSINESS	0.92%	DESIGN	1.92%
DESIGN	0.66%	ASSOCIATES	1.86%
PROJECT	0.66%	ENGINEERING	1.78%
SOFTWARE	0.66%	BUSINESS	1.78%
CONSULTANTS	0.66%	CONSULTANTS	1.76%
ASSOCIATES	0.62%	CONSTRUCTION	1.73%
CARE	0.57%	MEDIA	1.71%
DIGITAL	0.57%	LONDON	1.63%
DORSET	0.57%	J	1.51%
TRAINING	0.53%	INVESTMENTS	1.48%
SECURITY	0.53%	GLOBAL	1.46%
P	0.53%	IT	1.41%
SOLAR	0.53%	CARE	1.39%
POOLE	0.53%	PROPERTIES	1.29%
(DORSET)	0.48%	ELECTRICAL	1.29%
FINANCIAL	0.48%	M	1.27%
ENERGY	0.44%	BUILDING	1.26%
(POOLE)	0.44%	ENERGY	1.25%
CONSTRUCTION	0.44%	S	1.20%
COMMUNICATIONS	0.44%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	504	205,525
7487 - Other business activities	345	57,052
63990 - Other information service activities not elsewhere classified	205	1,787
7260 - Other computer related activities	168	7,667
62020 - Information technology consultancy activities	129	12,072
96090 - Other service activities not elsewhere classified	107	11,768
99999 - Dormant Company	61	21,846
62090 - Other information technology service activities	57	7,493
82990 - Other business support service activities not elsewhere classified	48	32,483
9999 - Dormant Company	45	20,199
70229 - Management consultancy activities other than financial management	42	17,765
9305 - Other service activities	33	9,492
7414 - Business & management consultancy	27	13,034
69201 - Accounting and auditing activities	25	3,633
68320 - Management of real estate on a fee or contract basis	20	3,194
74990 - Non-trading company	20	8,929
4521 - General construction & civil engineering	18	5,558
41100 - Development of building projects	17	4,331
43390 - Other building completion and finishing	16	2,832
7222 - Other software consultancy and supply	16	7,398