

# Poole

q1 2012 business confidence report



## headlines

- January 2012 saw a new record in company registrations in Poole when compared to any previous January.
- January 2012 saw a new record in net growth in Poole when compared to any previous January.

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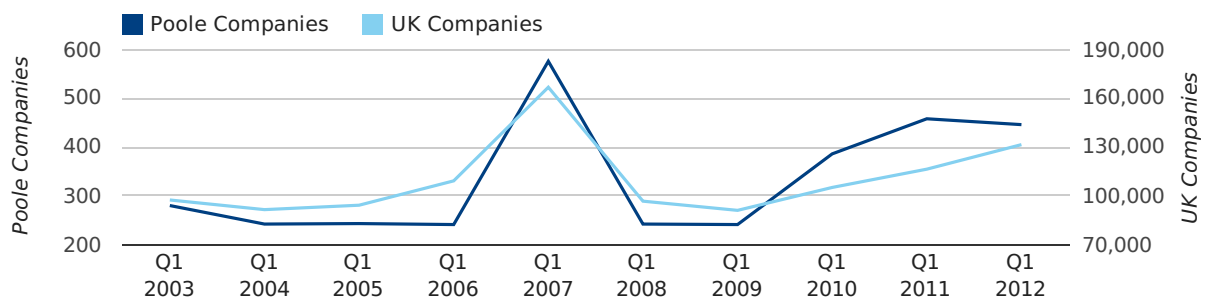
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 446 companies were registered in Poole during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 2.6% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	POOLE	UK
2012	446	131,491
2011	458	116,391
% CHANGE	-2.6%	13.0%
RECORD YEAR	2007 (576)	2007 (166,814)

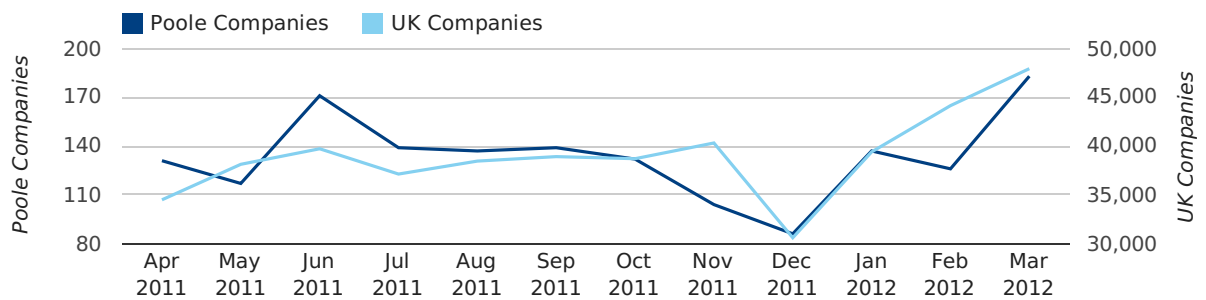
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company registrations in Poole when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	137	126	183
NEW COMPANIES IN 2011	129	148	181
% CHANGE	6.2%	-14.9%	1.1%
RECORD YEAR	2012 (137)	2011 (148)	2007 (362)

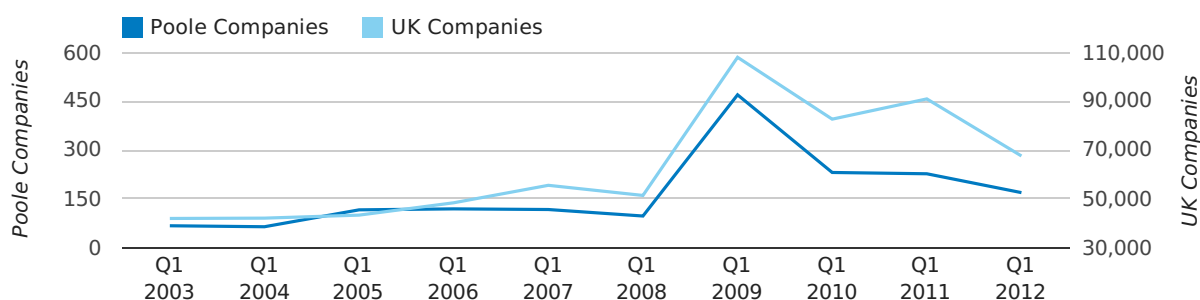
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 169 companies were dissolved in Poole during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 25.6% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

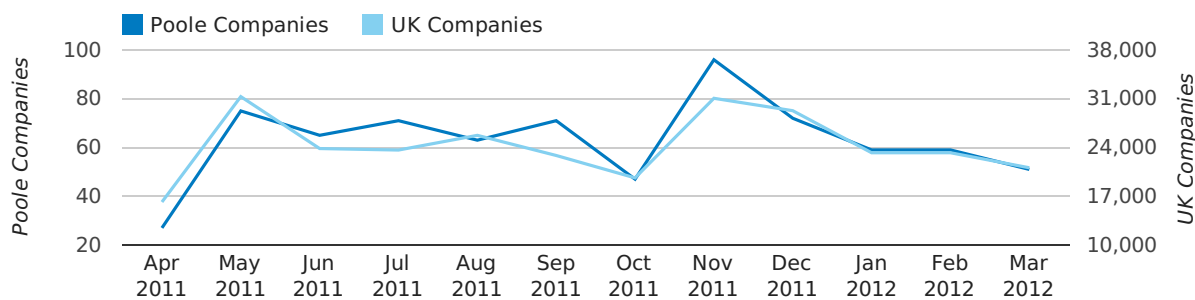
FIRST QUARTER (JAN 2012 - MAR 2012)	POOLE	UK
2012	169	67,576
2011	227	90,986
% CHANGE	-25.6%	-25.7%
RECORD YEAR	2009 (470)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	59	59	51
CLOSED COMPANIES IN 2011	76	63	88
% CHANGE	-22.4%	-6.3%	-42%
RECORD YEAR	2009 (151)	2010 (67)	2009 (256)

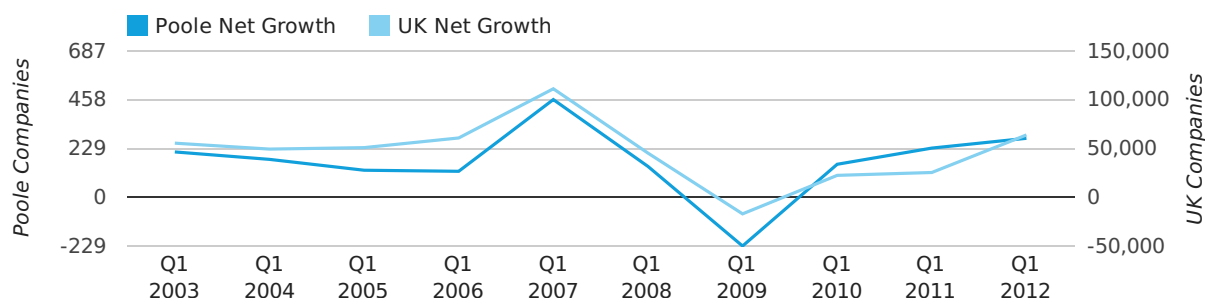
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Poole during the first quarter of 2012 (Jan 2012 - Mar 2012) was 277 companies.

This represents an increase of 19.9% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	POOLE	UK
2012	277	63,915
2011	231	25,405
% CHANGE	19.9%	151.6%
RECORD YEAR	2007 (459)	2007 (111,282)

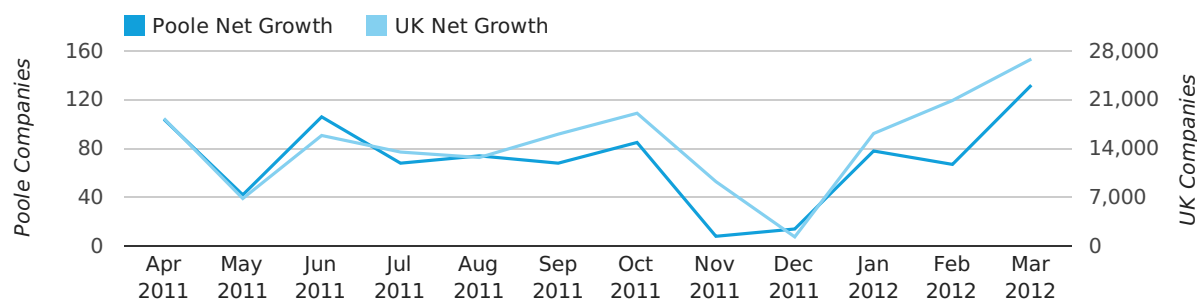
### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in net growth in Poole when compared to any previous January.

### net growth by month



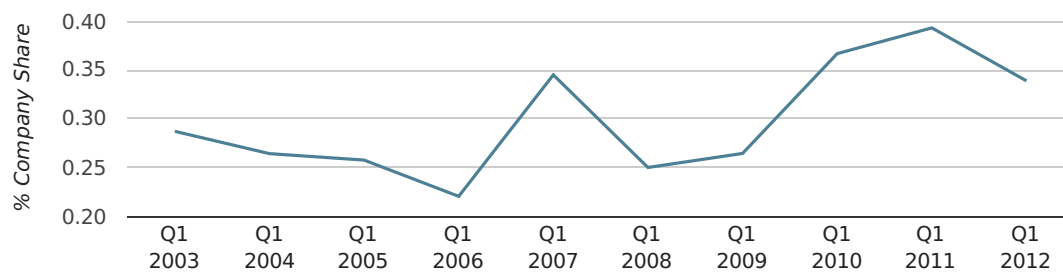
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	78	67	132
NET GROWTH IN 2011	53	85	93
% CHANGE	47.2%	-21.2%	41.9%
RECORD YEAR	2012 (78)	2011 (85)	2007 (332)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Poole formed 0.3% of all UK companies.

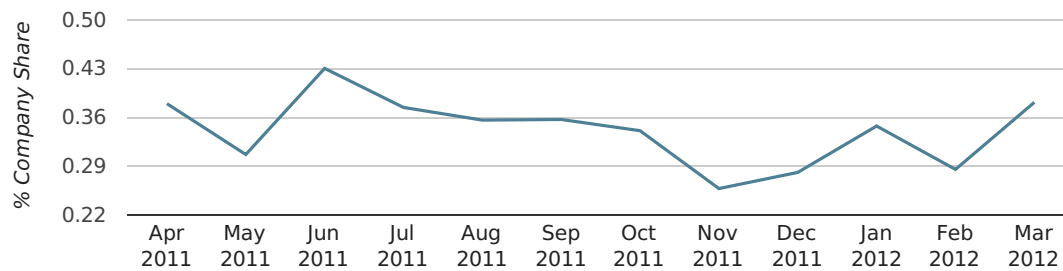
FIRST QUARTER (JAN 2012 - MAR 2012)	POOLE
2012	0.3%
2011	0.4%
2010	0.4%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1963 (0.5%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.3%	0.3%	0.4%
UK FORMATION SHARE IN 2011	0.4%	0.4%	0.4%
% CHANGE	-9.0%	-27.2%	-5.4%
RECORD YEAR	1962 (1.0%)	1963 (0.9%)	2007 (0.5%)

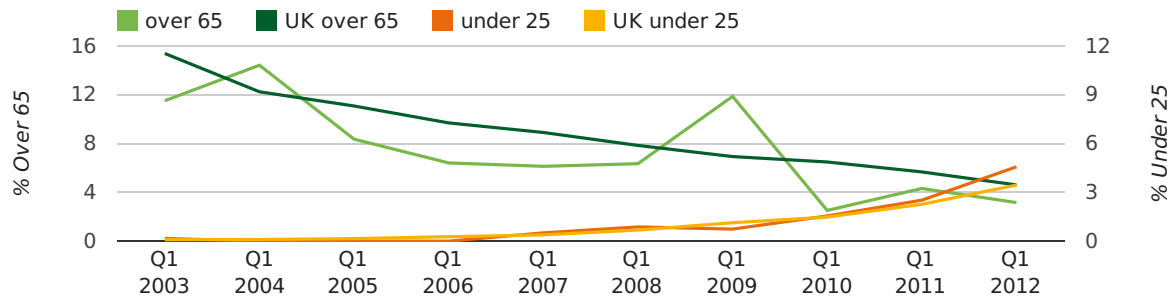
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 42.6.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 3.5%.

#### director age by quarter

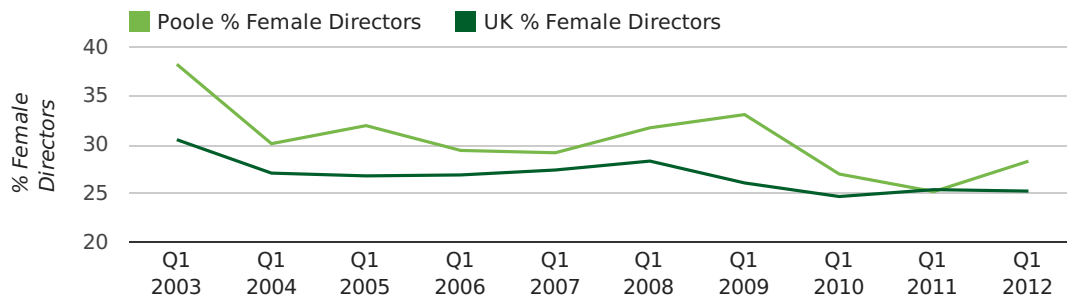


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Poole was in 1861 when 40.0% of all directors were female.

28.3% of all director appointments in Poole in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	5.48%	CONSULTING	5.07%
CONSULTANCY	2.63%	MANAGEMENT	4.74%
IT	2.15%	CONSULTANCY	3.30%
MANAGEMENT	1.93%	PROPERTY	2.37%
CONSULTANTS	0.79%	TRADING	2.07%
BUSINESS	0.79%	DESIGN	1.93%
ENGINEERING	0.74%	ENGINEERING	1.86%
PROJECT	0.74%	ASSOCIATES	1.84%
ENERGY	0.57%	CONSULTANTS	1.79%
DORSET	0.57%	BUSINESS	1.73%
CARE	0.57%	MEDIA	1.72%
ASSOCIATES	0.57%	CONSTRUCTION	1.72%
DESIGN	0.57%	LONDON	1.66%
SOFTWARE	0.53%	J	1.54%
POOLE	0.53%	INVESTMENTS	1.51%
GLOBAL	0.53%	GLOBAL	1.50%
TRAINING	0.53%	IT	1.40%
DIGITAL	0.53%	CARE	1.34%
SECURITY	0.53%	PROPERTIES	1.31%
HOME	0.48%	ELECTRICAL	1.27%
SYSTEMS	0.44%	M	1.27%
(POOLE)	0.44%	BUILDING	1.24%
SOUTH	0.44%	ENERGY	1.20%
P	0.39%	S	1.20%
DEVELOPMENTS	0.39%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	552	216,665
7487 - Other business activities	338	52,735
63990 - Other information service activities not elsewhere classified	269	2,185
7260 - Other computer related activities	158	7,154
62020 - Information technology consultancy activities	147	14,303
96090 - Other service activities not elsewhere classified	147	13,637
99999 - Dormant Company	79	25,084
62090 - Other information technology service activities	60	8,145
82990 - Other business support service activities not elsewhere classified	53	35,233
70229 - Management consultancy activities other than financial management	47	19,704
9999 - Dormant Company	43	18,617
9305 - Other service activities	30	8,818
7414 - Business & management consultancy	25	12,113
69201 - Accounting and auditing activities	22	4,132
74990 - Non-trading company	21	9,729
43390 - Other building completion and finishing	21	3,228
41100 - Development of building projects	21	4,984
68320 - Management of real estate on a fee or contract basis	19	3,448
4521 - General construction & civil engineering	18	5,169
74909 - Other professional, scientific and technical activities not elsewhere classified	18	9,892