

Poole

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Poole when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Poole when compared to any half year in history.
- May 2012 saw a new record in company registrations in Poole when compared to any previous May.
- April 2012 saw a new record in company registrations in Poole when compared to any previous April.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Poole when compared to any previous first half year.

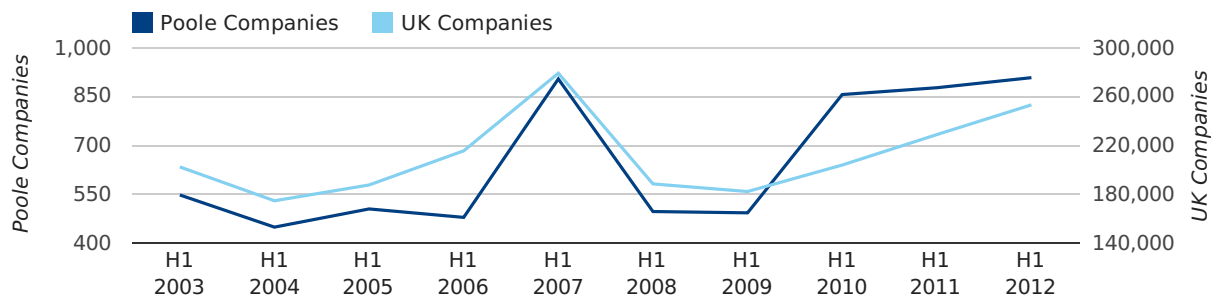
The first half of 2012 was a record first half year for company registrations in Poole when compared to any half year in history.

In the first half of 2012 a total of 908 companies were formed in Poole. This figure is 3.5% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Poole occurred in 2012 when a total of 908 were formed.

HALF YEAR (JAN-JUN)	POOLE	UK
2012	908	253,150
2011	877	228,735
% CHANGE	3.5%	10.7%
RECORD YEAR	2012 (908)	2007 (279,097)

new companies by half year



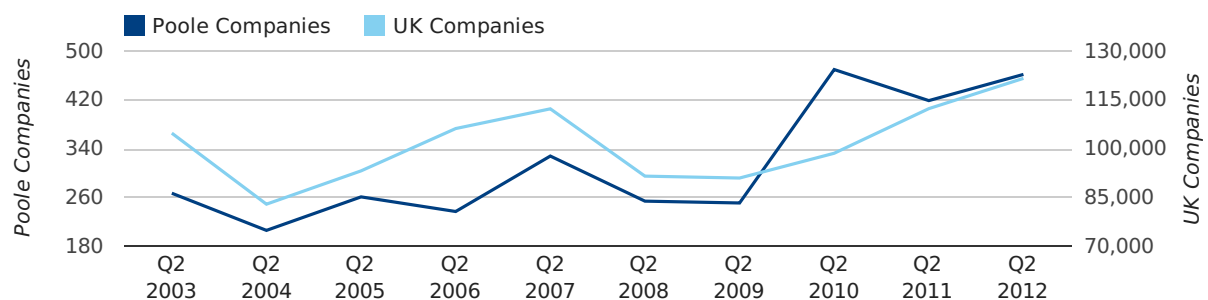
Quarterly Data (Q2 Apr-Jun 2012)

A total of 462 companies were registered in Poole during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 10.3% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	POOLE	UK
2012	462	121,659
2011	419	112,344
% CHANGE	10.3%	8.3%
RECORD YEAR	2010 (470)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Poole when compared to any previous May.

April 2012 saw a new record in company registrations in Poole when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	160	163	139
NEW COMPANIES IN 2011	131	117	171
% CHANGE	22.1%	39.3%	-18.7%
RECORD YEAR	2012 (160)	2012 (163)	2010 (191)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 406 companies were dissolved in Poole. This figure is 3.0% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Poole occurred in 2009 when a total of 874 were closed.

HALF YEAR (JAN-JUN)	POOLE	UK
2012	406	147,793
2011	394	162,310
% CHANGE	3.0%	-8.9%
RECORD YEAR	2009 (874)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 237 companies were dissolved in Poole during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 41.9% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	POOLE	UK
2012	237	80,217
2011	167	71,324
% CHANGE	41.9%	12.5%
RECORD YEAR	2009 (404)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



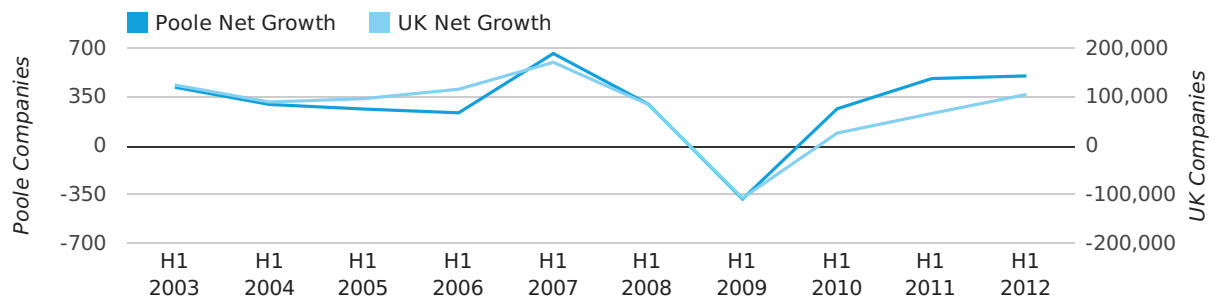
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	76	88	73
CLOSED COMPANIES IN 2011	27	75	65
% CHANGE	181.5%	17.3%	12%
RECORD YEAR	2009 (83)	2009 (210)	2010 (140)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Poole increased by 502 companies. This figure is 3.9% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	POOLE	UK
2012	502	105,357
2011	483	66,425
% CHANGE	3.9%	58.6%
RECORD YEAR	2007 (663)	2007 (171,296)

net growth by half year



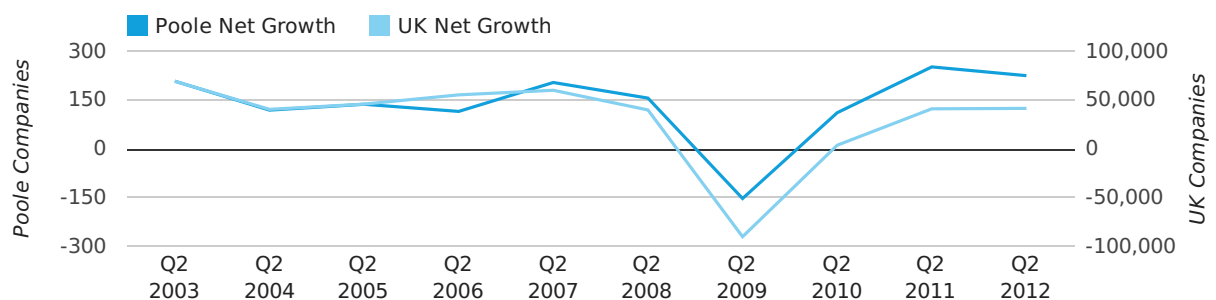
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Poole during the second quarter of 2012 (Apr 2012 - Jun 2012) was 225 companies.

This represents a decrease of 10.7% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	POOLE	UK
2012	225	41,442
2011	252	41,020
% CHANGE	-10.7%	1.0%
RECORD YEAR	2011 (252)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



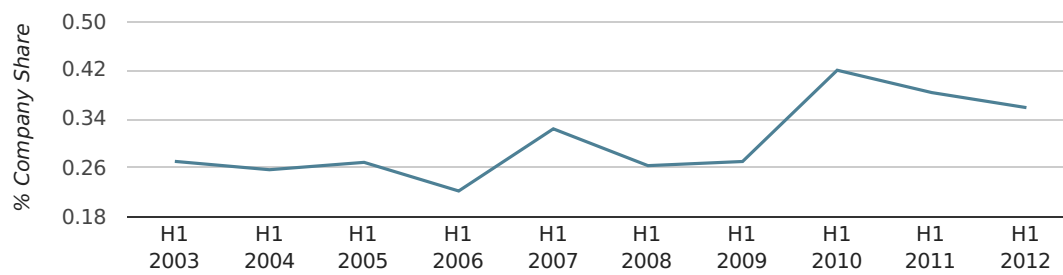
	APRIL	MAY	JUNE
NET GROWTH IN 2012	84	75	66
NET GROWTH IN 2011	104	42	106
% CHANGE	-19.2%	78.6%	-37.7%
RECORD YEAR	2011 (104)	2003 (90)	2011 (106)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Poole formed 0.4% of all UK companies. This is the same as the 2011 figure of 0.4%.

HALF YEAR (JAN-JUN)	POOLE
2012	0.4%
2011	0.4%
2010	0.4%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	2010 (0.4%)

company share by half year

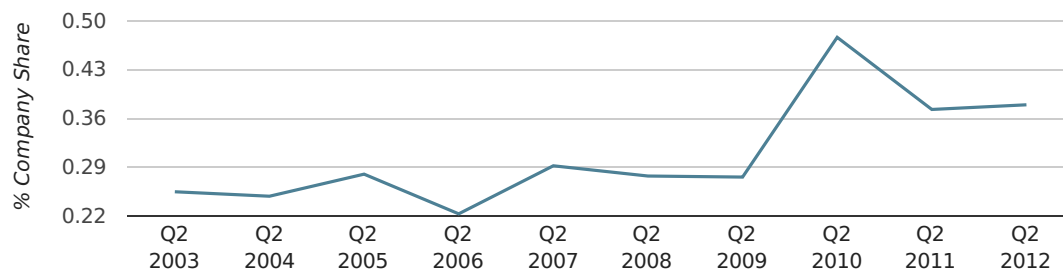


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Poole formed 0.4% of all UK companies.

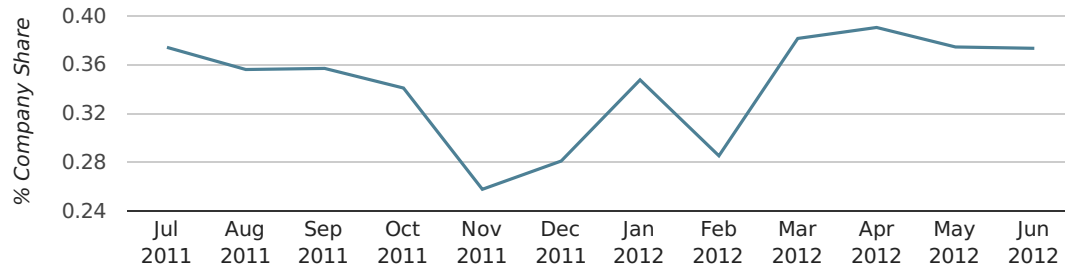
SECOND QUARTER (APR 2012 - JUN 2012)	POOLE
2012	0.4%
2011	0.4%
2010	0.5%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	2010 (0.5%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.4%	0.4%	0.4%
UK FORMATION SHARE IN 2011	0.4%	0.3%	0.4%
% CHANGE	2.9%	22.1%	-13.2%
RECORD YEAR	1961 (0.9%)	1960 (0.6%)	1967 (0.6%)

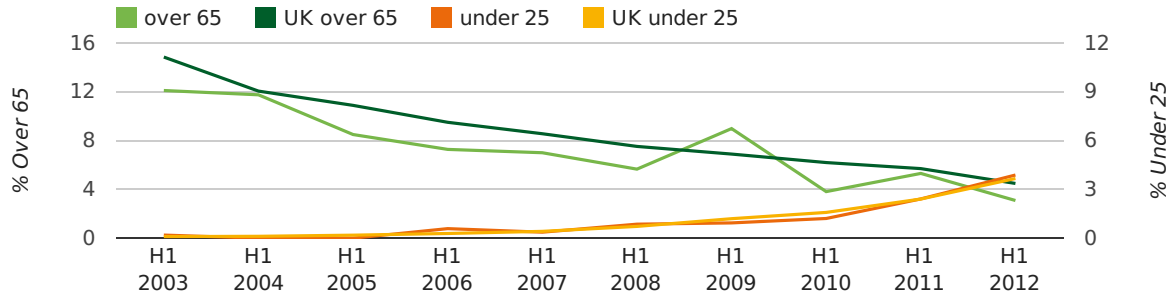
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.6.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 3.4%.

director age by half year



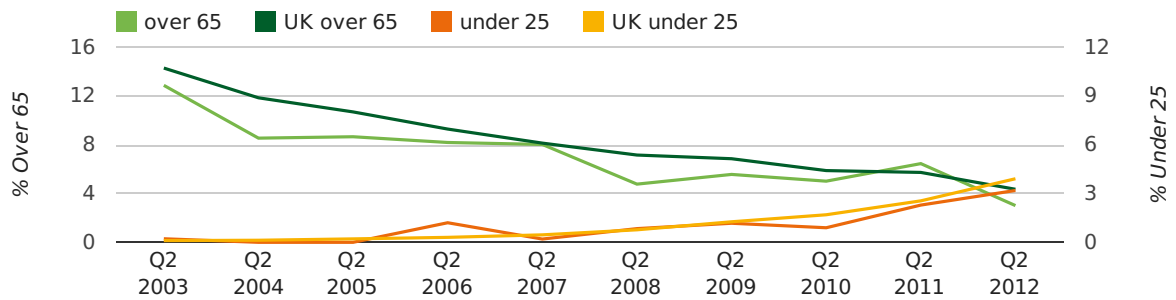
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.6.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 3.3%.

director age by quarter

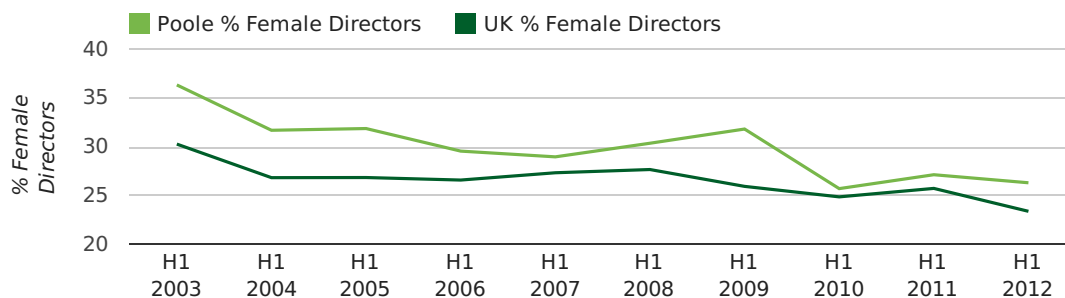


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Poole was 1861 when 40.0% of all directors were female.

26.3% of all director appointments in Poole in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

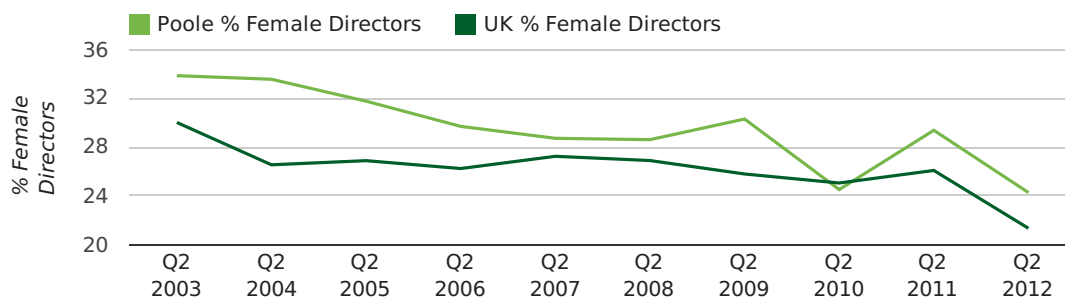


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Poole was in 1866 when 66.7% of all directors were female.

24.3% of all director appointments in Poole in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	4.74%	CONSULTING	5.07%
CONSULTANCY	3.31%	MANAGEMENT	4.74%
IT	2.76%	CONSULTANCY	3.28%
MANAGEMENT	2.07%	PROPERTY	2.35%
CONSULTANTS	0.95%	TRADING	2.10%
PROJECT	0.90%	DESIGN	1.89%
BUSINESS	0.86%	ENGINEERING	1.87%
SOFTWARE	0.69%	ASSOCIATES	1.82%
DORSET	0.69%	CONSULTANTS	1.78%
POOLE	0.65%	CONSTRUCTION	1.71%
ENGINEERING	0.60%	BUSINESS	1.70%
CARE	0.60%	MEDIA	1.69%
HOME	0.56%	LONDON	1.68%
GLOBAL	0.56%	J	1.57%
ENERGY	0.56%	GLOBAL	1.51%
ASSOCIATES	0.56%	INVESTMENTS	1.48%
SOUTH	0.56%	IT	1.42%
PROJECTS	0.52%	CARE	1.31%
SECURITY	0.47%	PROPERTIES	1.31%
DESIGN	0.47%	M	1.26%
DEVELOPMENTS	0.47%	ELECTRICAL	1.23%
SYSTEMS	0.43%	BUILDING	1.23%
TRAINING	0.43%	SECURITY	1.19%
COAST	0.43%	S	1.18%
(POOLE)	0.43%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	667	244,457
63990 - Other information service activities not elsewhere classified	369	2,456
7487 - Other business activities	327	47,029
96090 - Other service activities not elsewhere classified	151	14,220
7260 - Other computer related activities	149	6,456
62020 - Information technology consultancy activities	146	15,280
99999 - Dormant Company	84	26,088
62090 - Other information technology service activities	58	8,258
82990 - Other business support service activities not elsewhere classified	52	35,447
70229 - Management consultancy activities other than financial management	48	20,390
9999 - Dormant Company	40	16,469
9305 - Other service activities	25	7,926
7414 - Business & management consultancy	23	10,978
41100 - Development of building projects	22	5,149
69201 - Accounting and auditing activities	22	4,295
43390 - Other building completion and finishing	20	3,241
74909 - Other professional, scientific and technical activities not elsewhere classified	18	10,271
4521 - General construction & civil engineering	18	4,644
68320 - Management of real estate on a fee or contract basis	17	3,365
7222 - Other software consultancy and supply	17	6,356