

Portsmouth

q1 2011 business confidence report



headlines

- February 2011 saw a new record in company registrations in Portsmouth when compared to any previous February.
- February 2011 saw a new record in net growth in Portsmouth when compared to any previous February.

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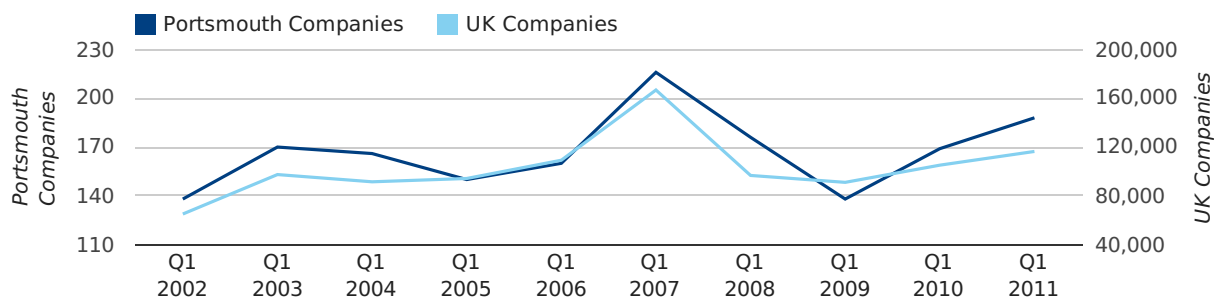
Quarterly Data (Q1 Jan-Mar 2011)

A total of 188 companies were registered in Portsmouth during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 11.2% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	PORTSMOUTH	UK
2011	188	116,391
2010	169	105,137
% CHANGE	11.2%	10.7%
RECORD YEAR	2007 (216)	2007 (166,814)

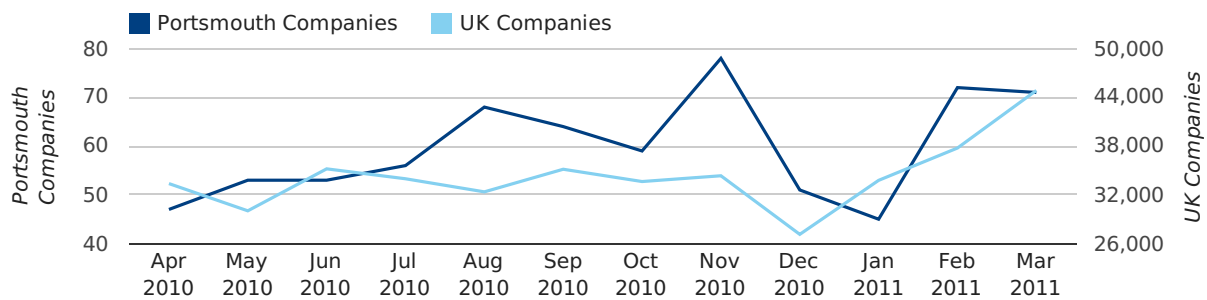
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Portsmouth when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	45	72	71
NEW COMPANIES IN 2010	51	52	66
% CHANGE	-11.8%	38.5%	7.6%
RECORD YEAR	2004 (56)	2011 (72)	2007 (107)

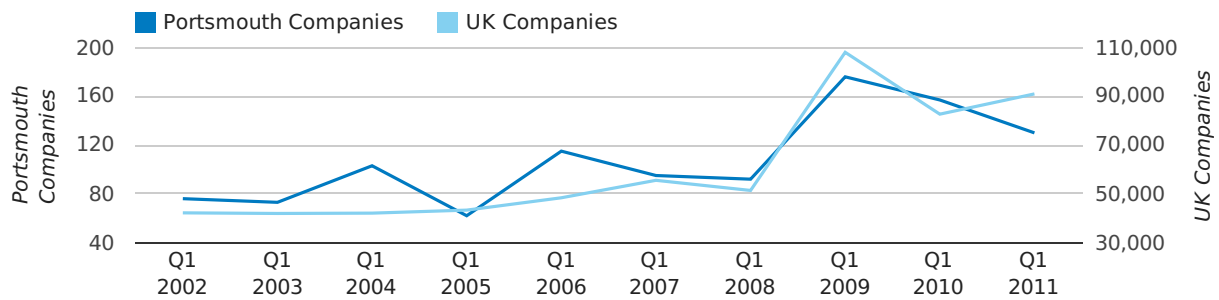
Quarterly Data (Q1 Jan-Mar 2011)

A total of 130 companies were dissolved in Portsmouth during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 17.2% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

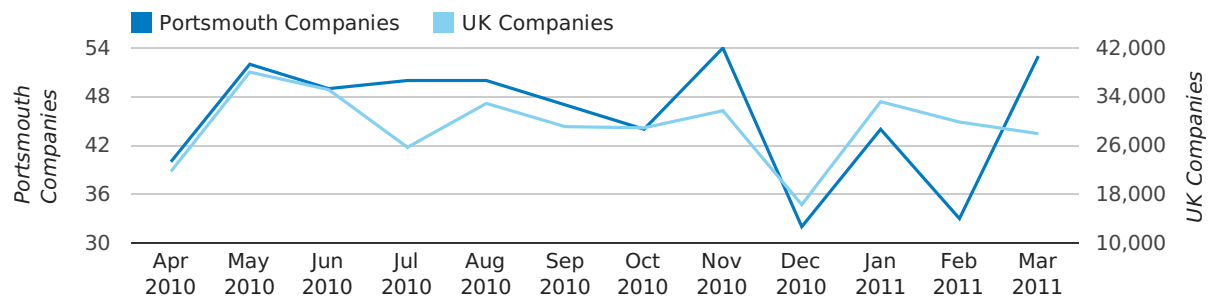
FIRST QUARTER (JAN 2011 - MAR 2011)	PORTSMOUTH	UK
2011	130	90,986
2010	157	82,677
% CHANGE	-17.2%	10.0%
RECORD YEAR	2009 (176)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	44	33	53
CLOSED COMPANIES IN 2010	47	44	66
% CHANGE	-6.4%	-25.0%	-20%
RECORD YEAR	2009 (47)	2008 (60)	2009 (93)

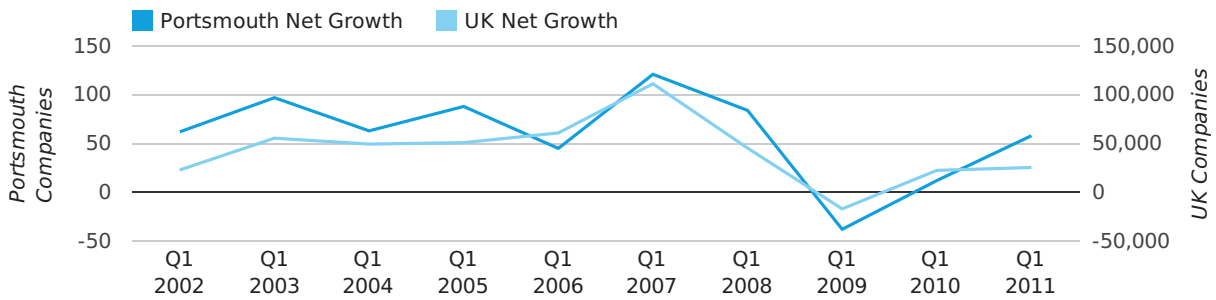
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Portsmouth during the first quarter of 2011 (Jan 2011 - Mar 2011) was 58 companies.

This represents an increase of 383.3% on the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	PORTSMOUTH	UK
2011	58	25,405
2010	12	22,460
% CHANGE	383.3%	13.1%
RECORD YEAR	2007 (121)	2007 (111,282)

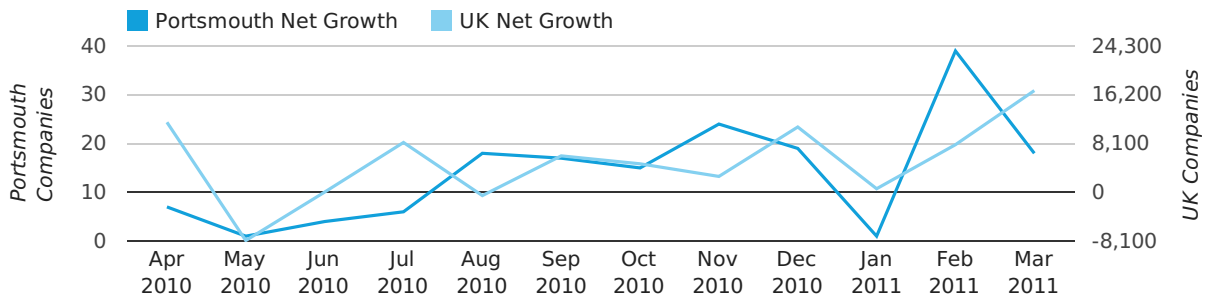
net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in net growth in Portsmouth when compared to any previous February.

net growth by month



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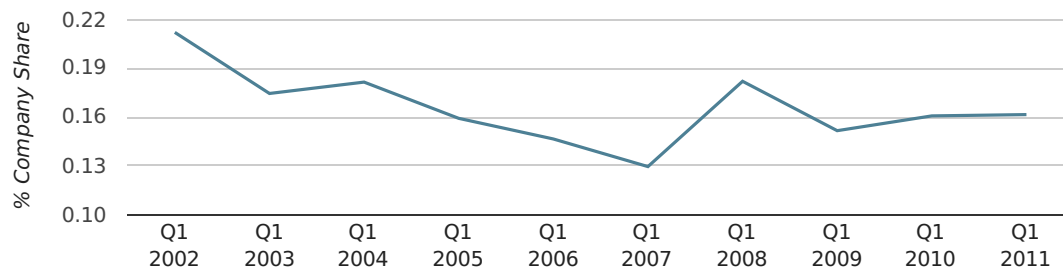
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	1	39	18
NET GROWTH IN 2010	4	8	0
% CHANGE	-75.0%	387.5%	0.0%
RECORD YEAR	1999 (37)	2011 (39)	2007 (76)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Portsmouth formed 0.2% of all UK companies.

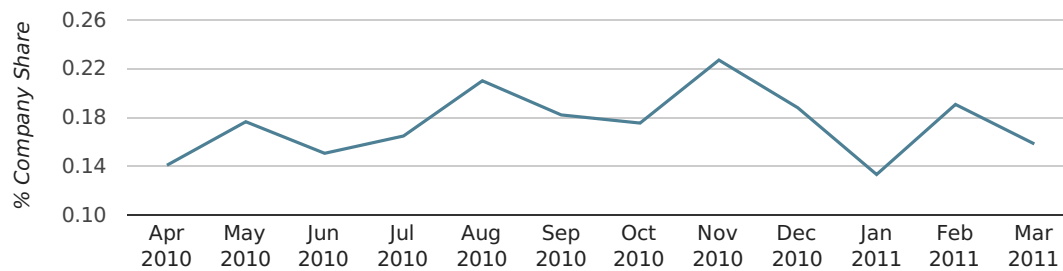
FIRST QUARTER (JAN 2011 - MAR 2011)	PORTSMOUTH
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1962 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-23.9%	21.8%	2.6%
RECORD YEAR	1975 (0.4%)	1960 (0.4%)	1964 (0.4%)

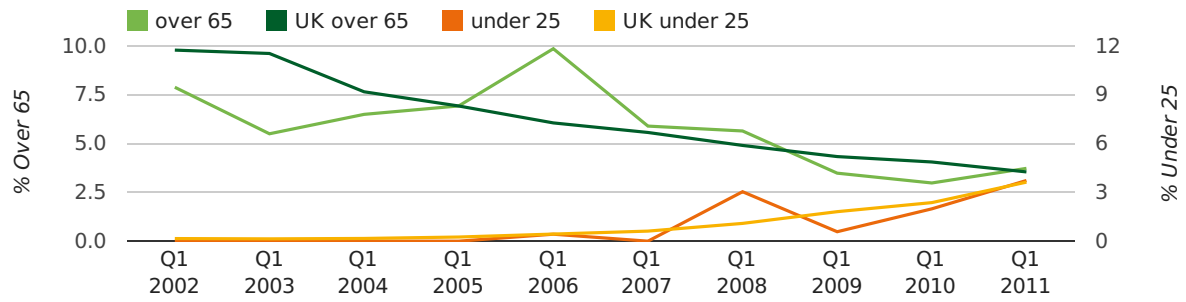
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 43.4.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.3%.

director age by quarter

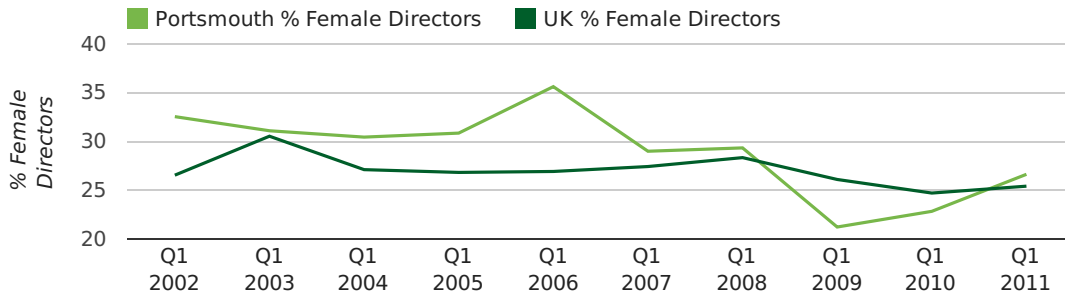


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Portsmouth was in 1861 when 40.0% of all directors were female.

26.6% of all director appointments in Portsmouth in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.15%	CONSULTING	5.04%
PROPERTY	1.46%	MANAGEMENT	4.97%
CONSULTANCY	1.46%	CONSULTANCY	3.16%
MANAGEMENT	1.46%	PROPERTY	2.38%
PORTSMOUTH	1.29%	TRADING	2.10%
MAINTENANCE	0.95%	DESIGN	1.93%
S	0.86%	ASSOCIATES	1.92%
CONSTRUCTION	0.86%	BUSINESS	1.87%
MARINE	0.69%	CONSTRUCTION	1.80%
ENGINEERING	0.69%	CONSULTANTS	1.76%
HOUSE	0.60%	MEDIA	1.69%
HOME	0.60%	ENGINEERING	1.61%
ASSOCIATES	0.60%	LONDON	1.60%
CONSULTANTS	0.60%	CARE	1.45%
SYSTEMS	0.60%	J	1.45%
(PORTSMOUTH)	0.60%	GLOBAL	1.44%
ELECTRICAL	0.60%	INVESTMENTS	1.43%
PLUMBING	0.60%	IT	1.41%
TRADING	0.60%	PROPERTIES	1.36%
SOLENT	0.52%	BUILDING	1.34%
DESIGN	0.52%	M	1.30%
ENERGY	0.52%	ELECTRICAL	1.28%
M	0.52%	S	1.24%
(SOUTHERN)	0.52%	INTERNATIONAL	1.23%
SOCIAL	0.52%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	290	202,798
7487 - Other business activities	123	60,968
82990 - Other business support service activities not elsewhere classified	78	30,253
7260 - Other computer related activities	22	7,789
96090 - Other service activities not elsewhere classified	21	10,085
62090 - Other information technology service activities	21	6,996
70229 - Management consultancy activities other than financial management	20	16,150
62020 - Information technology consultancy activities	20	10,246
9999 - Dormant Company	18	19,765
7499 - Non-trading company	17	11,316
4521 - General construction & civil engineering	16	6,183
4534 - Other building installation	14	2,285
99999 - Dormant Company	14	18,336
9305 - Other service activities	13	8,740
43210 - Electrical installation	13	3,172
98000 - Residents property management	13	3,154
74909 - Other professional, scientific and technical activities not elsewhere classified	11	7,788
7414 - Business & management consultancy	11	12,916
74990 - Non-trading company	11	8,695
7222 - Other software consultancy and supply	11	7,000