

Portsmouth

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Portsmouth when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Portsmouth when compared to any previous June.
- June 2011 saw a new record in net growth in Portsmouth when compared to any previous June.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

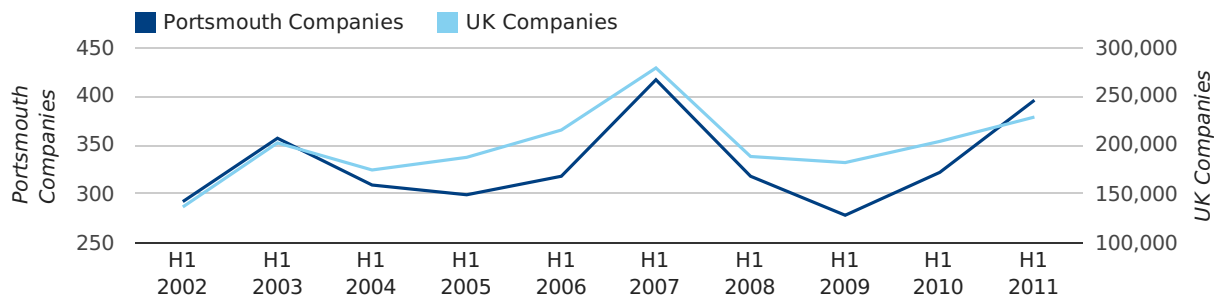
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 396 companies were formed in Portsmouth. This figure is 23.0% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Portsmouth occurred in 2007 when a total of 417 were formed.

HALF YEAR (JAN-JUN)	PORTSMOUTH	UK
2011	396	228,735
2010	322	203,749
% CHANGE	23.0%	12.3%
RECORD YEAR	2007 (417)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

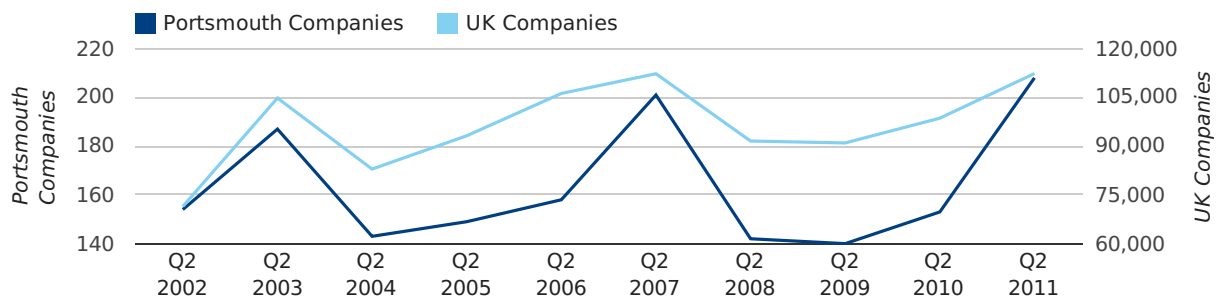
Q2 2011 saw a new record in company registrations in Portsmouth when compared to any previous Q2.

A total of 208 companies were registered in Portsmouth during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 35.9% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	PORTSMOUTH	UK
2011	208	112,344
2010	153	98,612
% CHANGE	35.9%	13.9%
RECORD YEAR	2011 (208)	2011 (112,344)

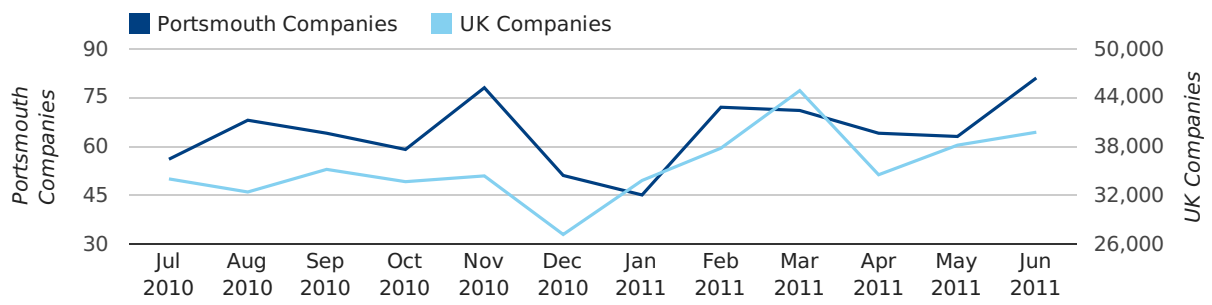
new companies by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Portsmouth when compared to any previous June.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	64	63	81
NEW COMPANIES IN 2010	47	53	53
% CHANGE	36.2%	18.9%	52.8%
RECORD YEAR	2007 (79)	2007 (72)	2011 (81)

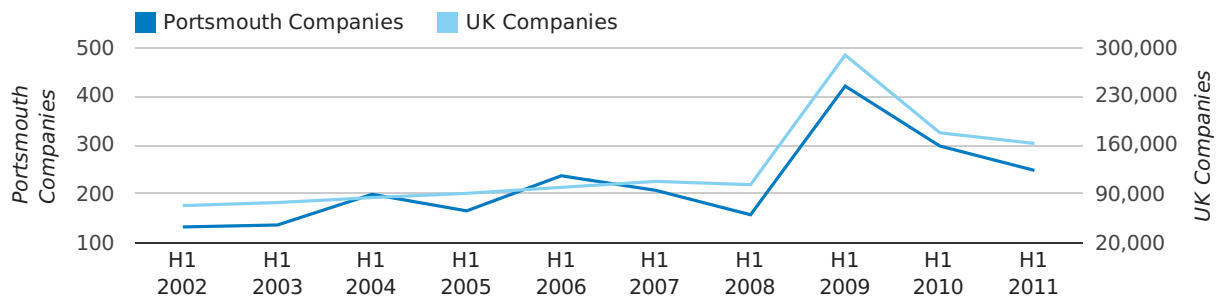
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 248 companies were dissolved in Portsmouth. This figure is 16.8% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Portsmouth occurred in 2009 when a total of 421 were closed.

HALF YEAR (JAN-JUN)	PORTSMOUTH	UK
2011	248	162,310
2010	298	177,631
% CHANGE	-16.8%	-8.6%
RECORD YEAR	2009 (421)	2009 (289,236)

dissolved companies by half year



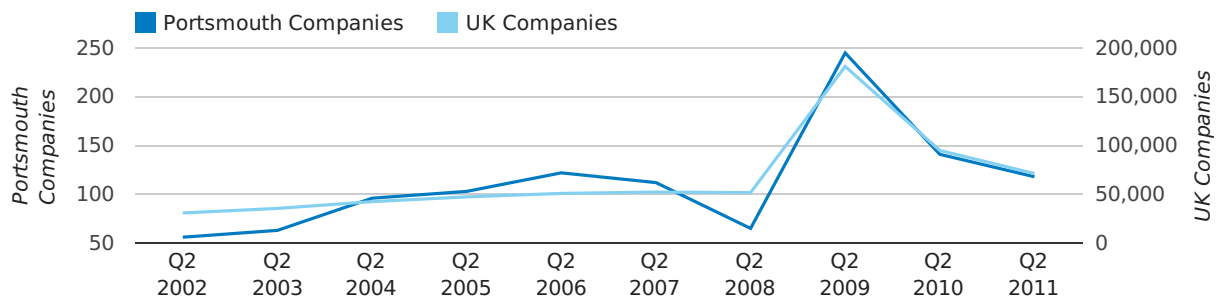
Quarterly Data (Q2 Apr-Jun 2011)

A total of 118 companies were dissolved in Portsmouth during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 16.3% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

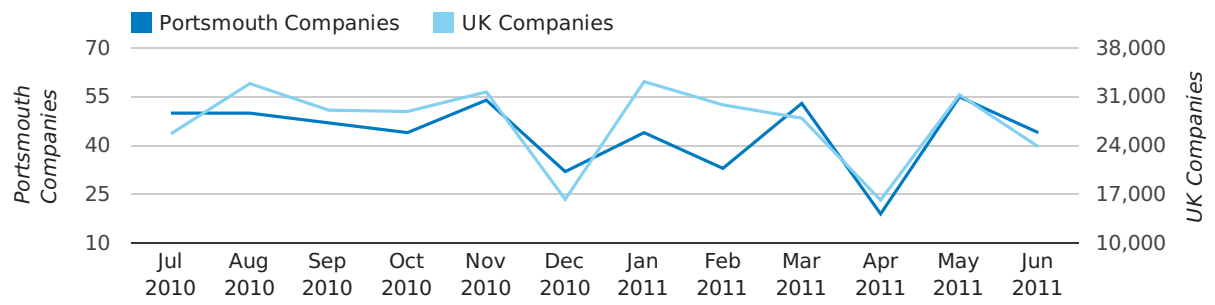
SECOND QUARTER (APR 2011 - JUN 2011)	PORTSMOUTH	UK
2011	118	71,324
2010	141	94,954
% CHANGE	-16.3%	-24.9%
RECORD YEAR	2009 (245)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



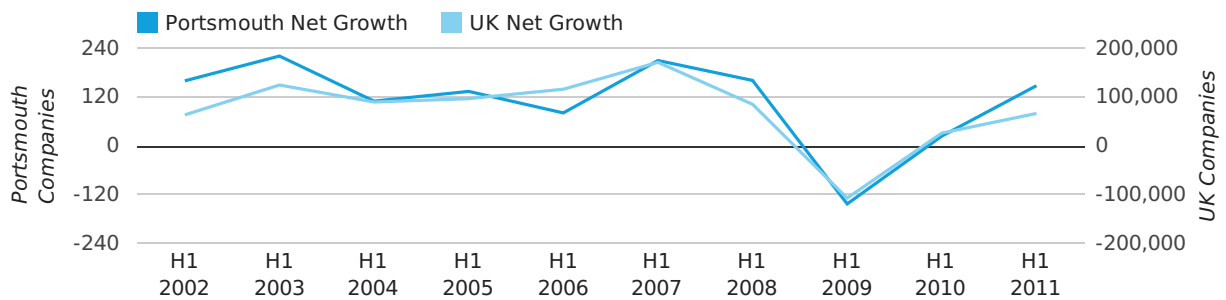
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	19	55	44
CLOSED COMPANIES IN 2010	40	52	49
% CHANGE	-52.5%	5.8%	-10%
RECORD YEAR	2009 (70)	2009 (99)	2009 (76)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Portsmouth increased by 148 companies. This figure is 516.7% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	PORTSMOUTH	UK
2011	148	66,425
2010	24	26,118
% CHANGE	516.7%	154.3%
RECORD YEAR	2003 (221)	2007 (171,296)

net growth by half year



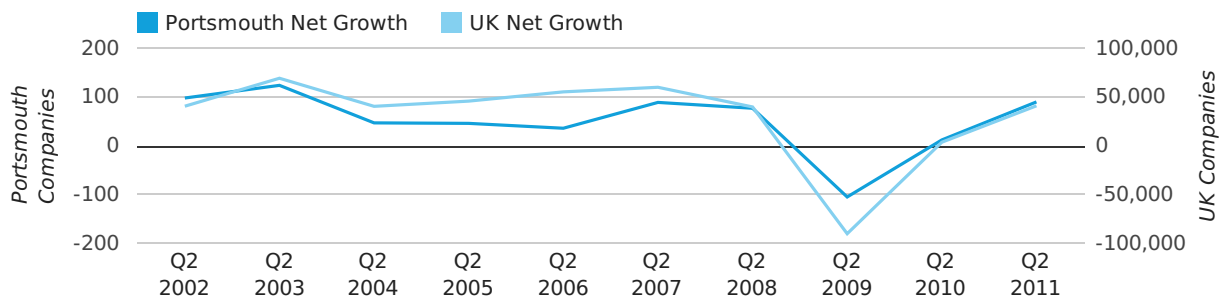
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Portsmouth during the second quarter of 2011 (Apr 2011 - Jun 2011) was 90 companies.

This represents an increase of 650.0% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	PORTSMOUTH	UK
2011	90	41,020
2010	12	3,658
% CHANGE	650.0%	1,021.4%
RECORD YEAR	2003 (124)	2003 (69,274)

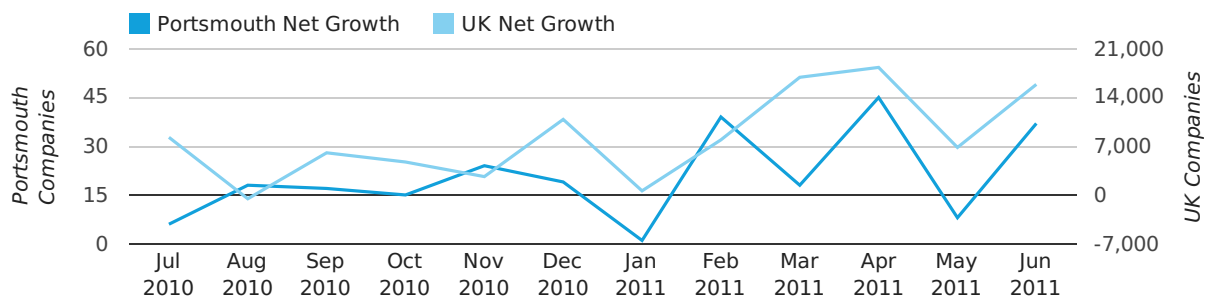
net growth by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in net growth in Portsmouth when compared to any previous June.

net growth by month



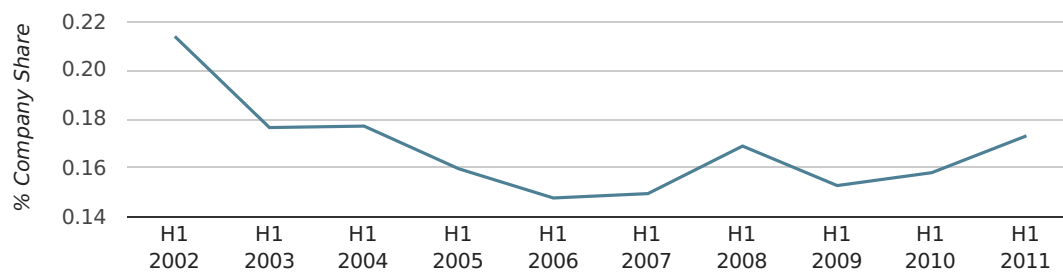
	APRIL	MAY	JUNE
NET GROWTH IN 2011	45	8	37
NET GROWTH IN 2010	7	1	4
% CHANGE	542.9%	700.0%	825.0%
RECORD YEAR	2007 (53)	2003 (48)	2003 (37)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Portsmouth formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JAN-JUN)	PORTSMOUTH
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by half year

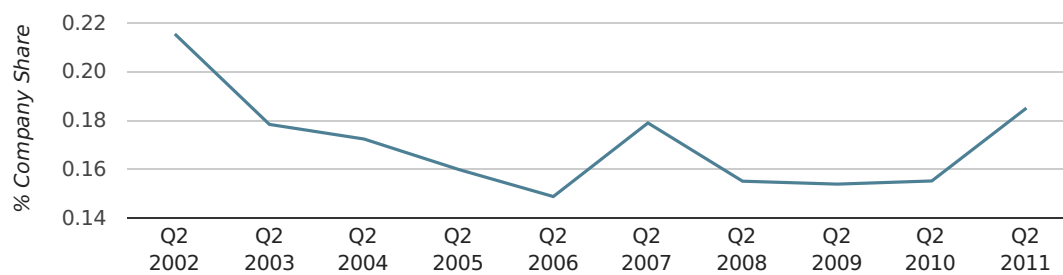


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Portsmouth formed 0.2% of all UK companies.

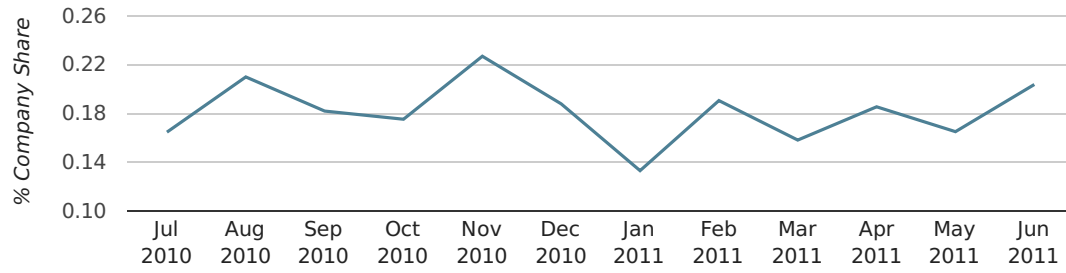
SECOND QUARTER (APR 2011 - JUN 2011)	PORTSMOUTH
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1999 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.2%
% CHANGE	31.8%	-6.4%	35.4%
RECORD YEAR	1969 (0.4%)	1962 (0.3%)	1965 (0.4%)

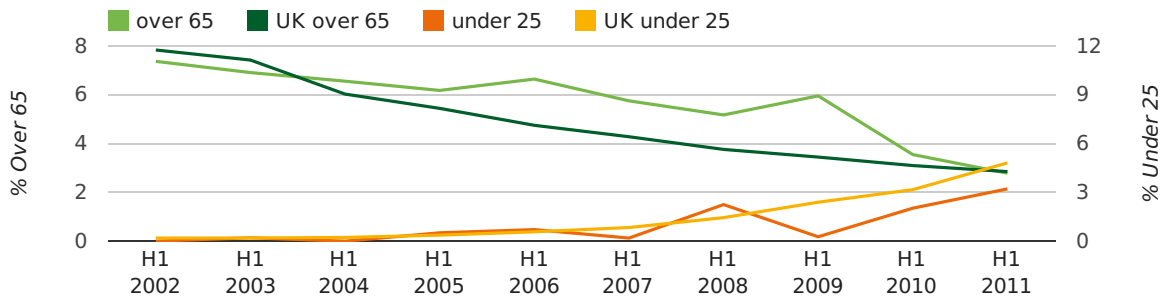
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 43.4.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 4.3%.

director age by half year



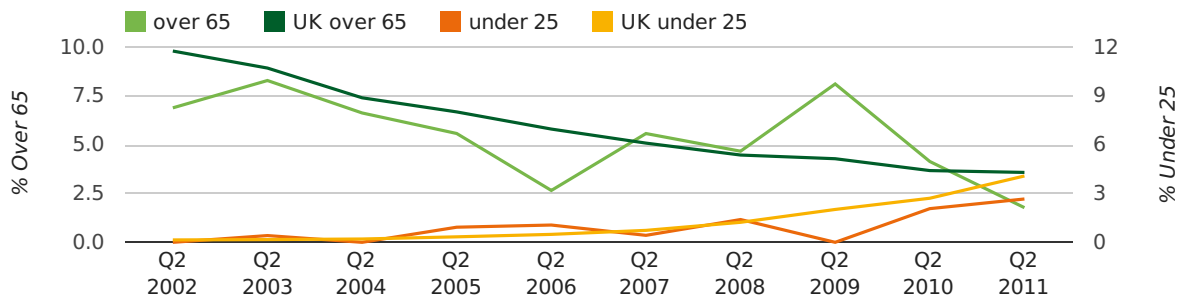
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.5.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.3%.

director age by quarter

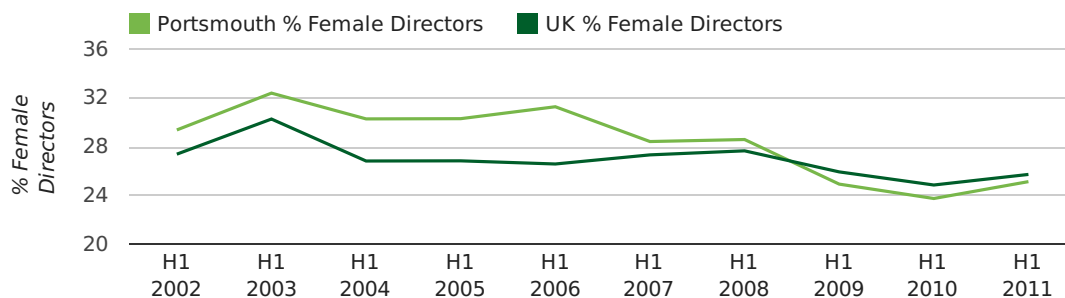


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Portsmouth was 1861 when 40.0% of all directors were female.

25.1% of all director appointments in Portsmouth in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

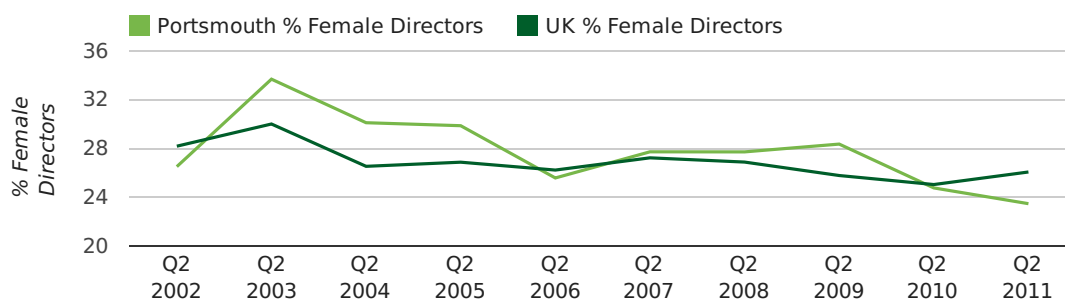


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Portsmouth was in 1866 when 66.7% of all directors were female.

23.5% of all director appointments in Portsmouth in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.76%	CONSULTING	5.09%
CONSULTANCY	2.03%	MANAGEMENT	4.86%
MANAGEMENT	1.62%	CONSULTANCY	3.17%
PROPERTY	1.54%	PROPERTY	2.43%
SOCIAL	1.30%	TRADING	2.05%
PORTSMOUTH	1.14%	DESIGN	1.94%
MAINTENANCE	0.89%	ASSOCIATES	1.92%
S	0.81%	BUSINESS	1.87%
CONSULTANTS	0.81%	CONSTRUCTION	1.77%
TRADING	0.73%	CONSULTANTS	1.76%
ENGINEERING	0.73%	MEDIA	1.73%
CONSTRUCTION	0.73%	ENGINEERING	1.67%
MARINE	0.65%	LONDON	1.60%
TRAINING	0.65%	GLOBAL	1.46%
WORK	0.65%	J	1.44%
(PORTSMOUTH)	0.65%	CARE	1.44%
HOUSE	0.57%	INVESTMENTS	1.42%
ASSOCIATES	0.57%	IT	1.39%
SOLENT	0.49%	BUILDING	1.32%
SOUTHERN	0.49%	PROPERTIES	1.31%
CENTRE	0.49%	ELECTRICAL	1.30%
EVENTS	0.49%	M	1.27%
IT	0.49%	S	1.23%
HOME	0.49%	ENTERPRISES	1.20%
SYSTEMS	0.49%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	283	202,072
7487 - Other business activities	114	60,758
82990 - Other business support service activities not elsewhere classified	78	30,647
62020 - Information technology consultancy activities	22	10,545
96090 - Other service activities not elsewhere classified	21	10,322
7260 - Other computer related activities	21	7,849
7499 - Non-trading company	20	10,955
70229 - Management consultancy activities other than financial management	20	16,419
62090 - Other information technology service activities	19	7,095
9999 - Dormant Company	16	20,111
4534 - Other building installation	15	2,274
7222 - Other software consultancy and supply	14	7,143
4521 - General construction & civil engineering	13	5,928
99999 - Dormant Company	13	18,918
43210 - Electrical installation	12	3,085
9305 - Other service activities	11	9,063
98000 - Residents property management	11	2,888
7414 - Business & management consultancy	10	13,053
74909 - Other professional, scientific and technical activities not elsewhere classified	10	7,835
5530 - Restaurants	9	5,086