Portsmouth

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Portsmouth when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Portsmouth when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Portsmouth when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Portsmouth when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Portsmouth when compared to any previous December.
- October 2011 saw a new record in company registrations in Portsmouth when compared to any previous October.
- Q4 2011 saw a new record in company closures in Portsmouth when compared to any previous Q4.
- November 2011 saw a new record in company closures in Portsmouth when compared to any previous November.
- October 2011 saw a new record in net growth in Portsmouth when compared to any previous October.

contents

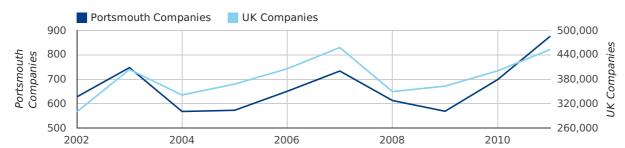
new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

2011 was a record year for company registrations in Portsmouth when compared to any year in history.

A total of 876 companies were formed in Portsmouth in 2011. This total is 25.5% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	PORTSMOUTH	UK
2011	876	452,870
2010	698	400,358
2009	568	362,675
2008	612	349,203
2007	733	457,649
RECORD YEAR	2011 (876)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Portsmouth when compared to any previous second half year.

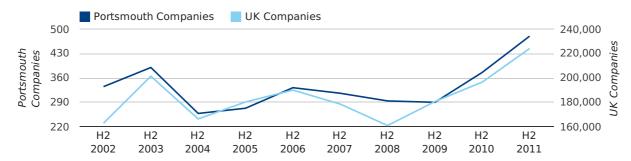
The second half of 2011 was a record second half year for company registrations in Portsmouth when compared to any half year in history.

In the second half of 2011 a total of 480 companies were formed in Portsmouth. This figure is 27.7% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Portsmouth occurred in 2011 when a total of 480 were formed.

HALF YEAR (JUL-DEC)	PORTSMOUTH	UK
2011	480	224,135
2010	376	196,609
% CHANGE	27.7%	14.0%
RECORD YEAR	2011 (480)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

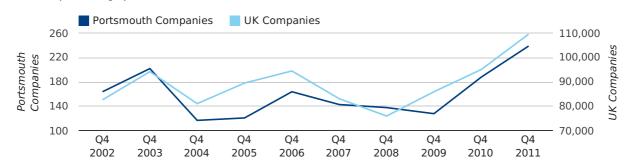
Q4 2011 saw a new record in company registrations in Portsmouth when compared to any previous Q4.

A total of 239 companies were registered in Portsmouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 27.1% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	PORTSMOUTH	UK
2011	239	109,623
2010	188	95,117
% CHANGE	27.1%	15.3%
RECORD YEAR	2011 (239)	2011 (109,623)

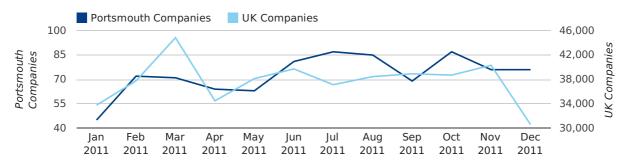
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

- December 2011 saw a new record in company registrations in Portsmouth when compared to any previous December.
- October 2011 saw a new record in company registrations in Portsmouth when compared to any previous October.

new companies by month

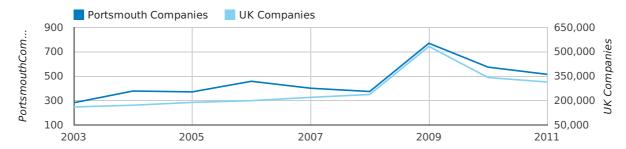


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	87	76	76
NEW COMPANIES IN 2010	59	78	51
% CHANGE	47.5%	-2.6%	49.0%
RECORD YEAR	2011 (87)	2010 (78)	2011 (76)

A total of 516 companies were dissolved in Portsmouth in 2011. This total is 10.3% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	PORTSMOUTH	UK
2011	516	314,523
2010	575	342,232
2009	771	533,773
2008	375	237,901
2007	402	220,295
RECORD YEAR	2009 (771)	2009 (533,773)

dissolved companies by year



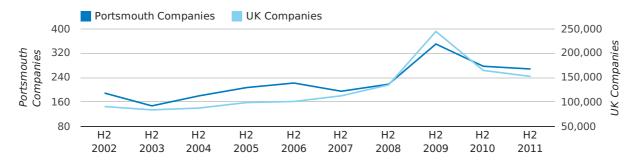
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 268 companies were dissolved in Portsmouth. This figure is 3.2% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Portsmouth occurred in 2009 when a total of 350 were closed.

HALF YEAR (JUL-DEC)	PORTSMOUTH	UK
2011	268	152,213
2010	277	164,601
% CHANGE	-3.2%	-7.5%
RECORD YEAR	2009 (350)	2009 (244,537)

dissolved companies by half year



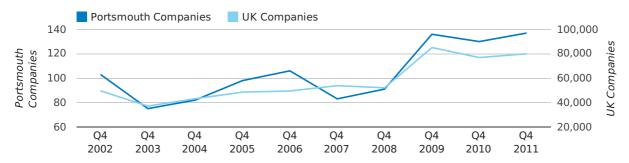
Q4 2011 saw a new record in company closures in Portsmouth when compared to any previous Q4.

A total of 137 companies were dissolved in Portsmouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 5.4% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	PORTSMOUTH	UK
2011	137	79,983
2010	130	76,896
% CHANGE	5.4%	4.0%
RECORD YEAR	2011 (137)	2009 (85,136)

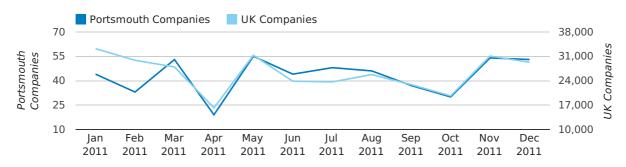
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Portsmouth when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	30	54	53
CLOSED COMPANIES IN 2010	44	54	32
% CHANGE	-31.8%	0.0%	66%
RECORD YEAR	2002 (48)	2011 (54)	2008 (55)

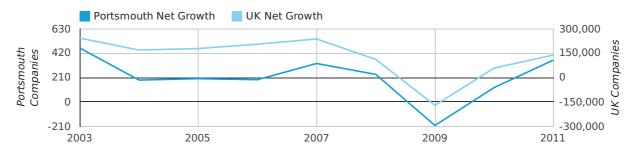
A total of 360 companies were added to the company register for Portsmouth in 2011. This number represents growth of 51.6% which compares favourably to the UK figure of 34.6%.

This number is 237 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Portsmouth company register grew by 464 companies.

YEAR	PORTSMOUTH	UK
2011	360	138,347
2010	123	58,126
2009	-203	-171,098
2008	237	111,302
2007	331	237,354
RECORD YEAR	2003 (464)	2003 (242,543)

net growth by year

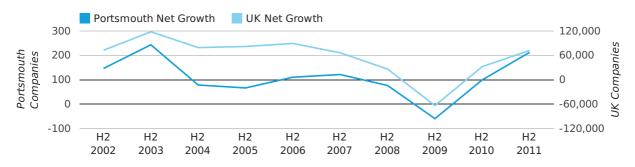


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Portsmouth increased by 212 companies. This figure is 114.1% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	PORTSMOUTH	UK
2011	212	71,922
2010	99	32,008
% CHANGE	114.1%	124.7%
RECORD YEAR	2003 (243)	2003 (117,772)

net growth by half year

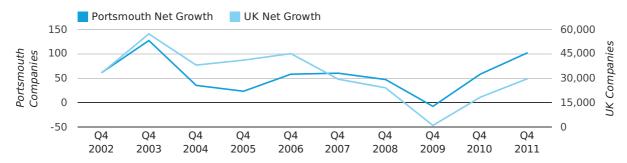


Net company growth for Portsmouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 102 companies.

This represents an increase of 75.9% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	PORTSMOUTH	UK
2011	102	29,640
2010	58	18,221
% CHANGE	75.9%	62.7%
RECORD YEAR	2003 (127)	2003 (57,175)

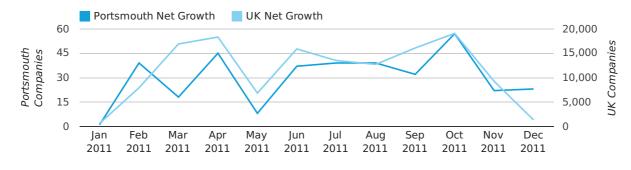
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Portsmouth when compared to any previous October.

net growth by month

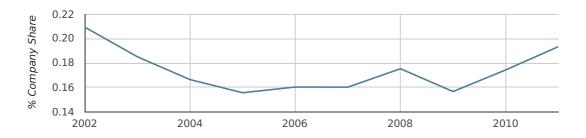


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	57	22	23
NET GROWTH IN 2010	15	24	19
% CHANGE	280.0%	-8.3%	21.1%
RECORD YEAR	2011 (57)	2003 (33)	2003 (37)

In 2011 Portsmouth formed 0.2% of all UK companies. This is no change on 2010 when Portsmouth was responsible for 0.2% of all UK companies.

YEAR	PORTSMOUTH
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1999 (0.2%)

company share by year

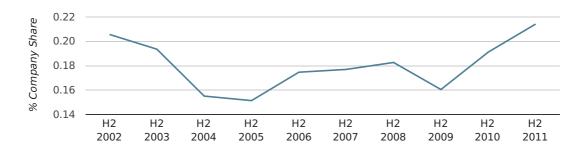


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Portsmouth formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	PORTSMOUTH
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1981 (0.3%)

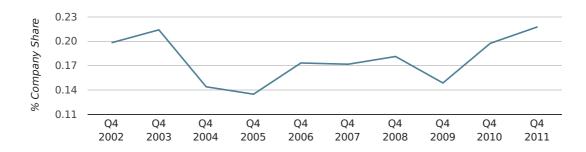
company share by half year



In the fourth quarter of 2011, Portsmouth formed 0.2% of all UK companies.

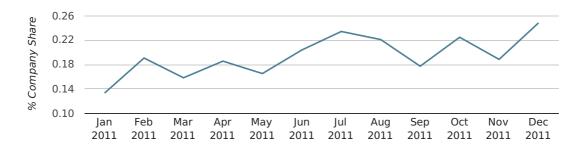
FOURTH QUARTER (OCT 2011 - DEC 2011)	PORTSMOUTH
2011	0.2%
2010	0.2%
2009	0.1%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1981 (0.5%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



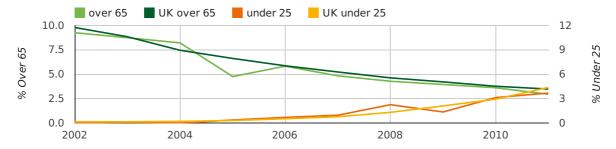
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	28.2%	-17.0%	32.1%
RECORD YEAR	1963 (0.3%)	1981 (0.6%)	1981 (0.7%)

The average age of a director in 2011 was 42.8.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.2%.

director age by year



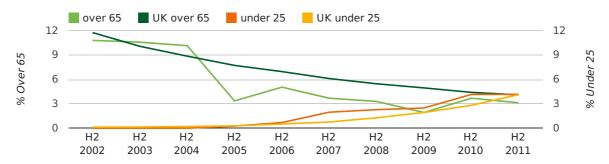
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.3.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.1%.

director age by half year

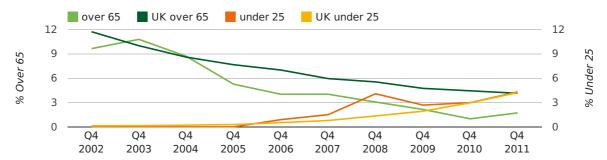


The average age of a director in the fourth quarter of 2011 was 42.1.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 4.1%.

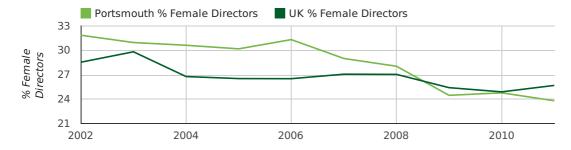
director age by quarter



The record year for female directors in Portsmouth was 1857 when 36.4% of all directors were female.

The percentage of female directors in Portsmouth in 2011 was 31.9%. The average for the UK during this time was 28.6%

director gender by year

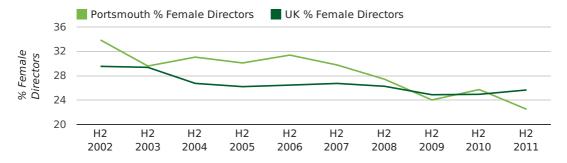


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Portsmouth was 1860 when 42.9% of all directors were female.

22.5% of all director appointments in Portsmouth in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



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The record fourth quarter for female directors in Portsmouth was in 1977 when 31.1% of all directors were female.

22.9% of all director appointments in Portsmouth in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.12%	CONSULTING	5.07%
CONSULTANCY	2.98%	MANAGEMENT	4.74%
SOCIAL	2.25%	CONSULTANCY	3.26%
MANAGEMENT	1.52%	PROPERTY	2.37%
IT	1.23%	TRADING	2.07%
ENGINEERING	1.16%	DESIGN	1.92%
ASSOCIATES	1.02%	ASSOCIATES	1.86%
CONSULTANTS	0.94%	ENGINEERING	1.78%
PORTSMOUTH	0.94%	BUSINESS	1.78%
CARE	0.94%	CONSULTANTS	1.76%
PROPERTY	0.94%	CONSTRUCTION	1.73%
WORK	0.87%	MEDIA	1.71%
CONSTRUCTION	0.87%	LONDON	1.63%
ELECTRICAL	0.80%	J	1.51%
PROPERTIES	0.73%	INVESTMENTS	1.48%
SOUTHERN	0.73%	GLOBAL	1.46%
TRADING	0.58%	IT	1.41%
М	0.58%	CARE	1.39%
HIRE	0.51%	PROPERTIES	1.29%
(SOUTHERN)	0.51%	ELECTRICAL	1.29%
MARINE	0.51%	М	1.27%
BUILDING	0.44%	BUILDING	1.26%
D	0.44%	ENERGY	1.25%
CO	0.44%	S	1.20%
DESIGN	0.44%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	304	205,525
7487 - Other business activities	109	57,052
82990 - Other business support service activities not elsewhere classified	71	32,483
70229 - Management consultancy activities other than financial management	27	17,765
62020 - Information technology consultancy activities	26	12,072
96090 - Other service activities not elsewhere classified	25	11,768
99999 - Dormant Company	22	21,846
9999 - Dormant Company	19	20,199
7260 - Other computer related activities	18	7,667
62090 - Other information technology service activities	18	7,493
43999 - Other specialised construction activities not elsewhere classified	15	3,342
98000 - Residents property management	15	2,874
7499 - Non-trading company	14	9,957
9305 - Other service activities	13	9,492
41202 - Construction of domestic buildings	11	2,598
43210 - Electrical installation	11	3,175
5530 - Restaurants	10	5,013
7222 - Other software consultancy and supply	10	7,398
96020 - Hairdressing and other beauty treatment	10	2,380
4521 - General construction & civil engineering	10	5,558