Portsmouth

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Portsmouth when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Portsmouth when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Portsmouth when compared to any previous March.
- March 2012 was a record month for company registrations in Portsmouth when compared to any month in history.
- February 2012 saw a new record in company registrations in Portsmouth when compared to any previous February.
- January 2012 saw a new record in company registrations in Portsmouth when compared to any previous January.
- January 2012 saw a new record in company closures in Portsmouth when compared to any previous January.
- Q1 2012 saw a new record in net growth in Portsmouth when compared to any previous Q1.
- Q1 2012 was a record quarter for net growth in Portsmouth when compared to any quarter in history.
- March 2012 saw a new record in net growth in Portsmouth when compared to any previous March.
- March 2012 was a record month for net growth in Portsmouth when compared to any month in history.
- February 2012 saw a new record in net growth in Portsmouth when compared to any previous February.

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Q1 2012 saw a new record in company registrations in Portsmouth when compared to any previous Q1.

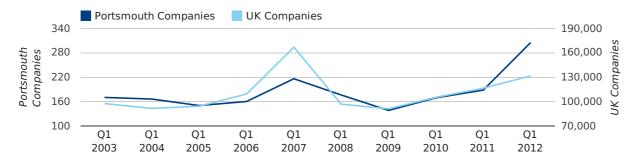
Q1 2012 was a record quarter for company registrations in Portsmouth when compared to any quarter in history.

A total of 305 companies were registered in Portsmouth during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 62.2% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	PORTSMOUTH	UK
2012	305	131,491
2011	188	116,391
% CHANGE	62.2%	13.0%
RECORD YEAR	2012 (305)	2007 (166,814)

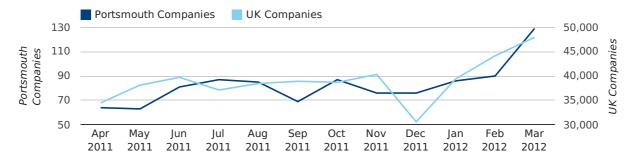
new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

- March 2012 saw a new record in company registrations in Portsmouth when compared to any previous March.
- March 2012 was a record month for company registrations in Portsmouth when compared to any month in history.
- February 2012 saw a new record in company registrations in Portsmouth when compared to any previous February.
- January 2012 saw a new record in company registrations in Portsmouth when compared to any previous January.

new companies by month



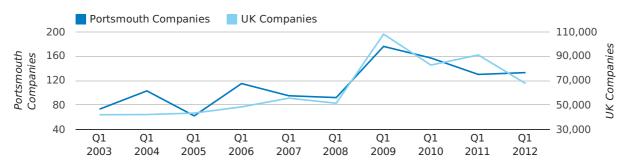
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	86	90	129
NEW COMPANIES IN 2011	45	72	71
% CHANGE	91.1%	25.0%	81.7%
RECORD YEAR	2012 (86)	2012 (90)	2012 (129)

A total of 133 companies were dissolved in Portsmouth during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 2.3% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	PORTSMOUTH	UK
2012	133	67,576
2011	130	90,986
% CHANGE	2.3%	-25.7%
RECORD YEAR	2009 (176)	2009 (108,060)

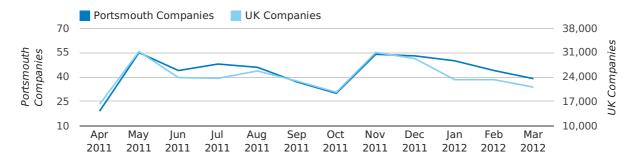
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company closures in Portsmouth when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	50	44	39
CLOSED COMPANIES IN 2011	44	33	53
% CHANGE	13.6%	33.3%	-26%
RECORD YEAR	2012 (50)	2008 (60)	2009 (93)

Q1 2012 saw a new record in net growth in Portsmouth when compared to any previous Q1.

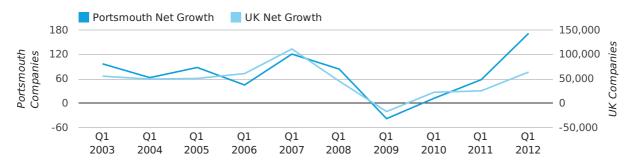
Q1 2012 was a record quarter for net growth in Portsmouth when compared to any quarter in history.

Net company growth for Portsmouth during the first quarter of 2012 (Jan 2012 - Mar 2012) was 172 companies.

This represents an increase of 196.6% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	PORTSMOUTH	UK
2012	172	63,915
2011	58	25,405
% CHANGE	196.6%	151.6%
RECORD YEAR	2012 (172)	2007 (111,282)

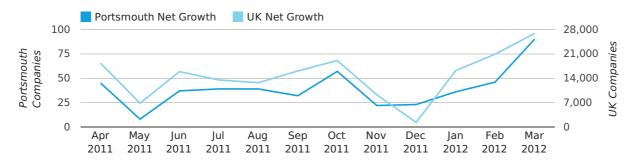
net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

- March 2012 saw a new record in net growth in Portsmouth when compared to any previous March.
- March 2012 was a record month for net growth in Portsmouth when compared to any month in history.
- February 2012 saw a new record in net growth in Portsmouth when compared to any previous February.

net growth by month

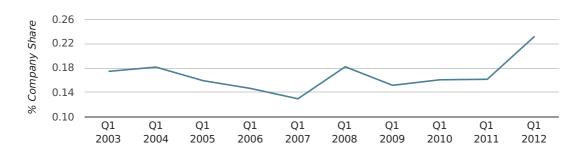


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	36	46	90
NET GROWTH IN 2011	1	39	18
% CHANGE	3,500.0%	17.9%	400.0%
RECORD YEAR	1999 (37)	2012 (46)	2012 (90)

In the first quarter of 2012, Portsmouth formed 0.2% of all UK companies.

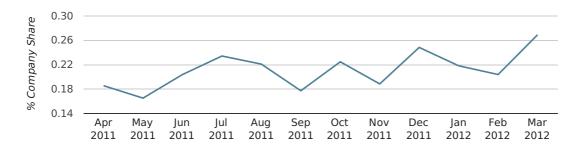
FIRST QUARTER (JAN 2012 - MAR 2012)	PORTSMOUTH
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1962 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



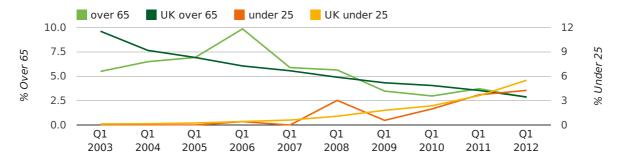
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.3%
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.2%
% CHANGE	63.9%	6.9%	70.0%
RECORD YEAR	1975 (0.4%)	1960 (0.4%)	1964 (0.4%)

The average age of a director in the first quarter of 2012 was 42.0.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 3.5%.

director age by quarter



The record first quarter for female directors in Portsmouth was in 1861 when 40.0% of all directors were female.

21.9% of all director appointments in Portsmouth in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.39%	CONSULTING	5.07%
CONSULTANCY	2.47%	MANAGEMENT	4.74%
SOCIAL	2.28%	CONSULTANCY	3.30%
CARE	1.37%	PROPERTY	2.37%
MANAGEMENT	1.37%	TRADING	2.07%
ENGINEERING	1.24%	DESIGN	1.93%
CONSULTANTS	1.04%	ENGINEERING	1.86%
IT	1.04%	ASSOCIATES	1.84%
ASSOCIATES	0.91%	CONSULTANTS	1.79%
WORK	0.85%	BUSINESS	1.73%
ELECTRICAL	0.78%	MEDIA	1.72%
PROPERTY	0.78%	CONSTRUCTION	1.72%
PORTSMOUTH	0.72%	LONDON	1.66%
SOUTHERN	0.72%	J	1.54%
CONSTRUCTION	0.65%	INVESTMENTS	1.51%
PROPERTIES	0.59%	GLOBAL	1.50%
HAMPSHIRE	0.52%	IT	1.40%
S	0.52%	CARE	1.34%
HIRE	0.46%	PROPERTIES	1.31%
М	0.46%	ELECTRICAL	1.27%
BUSINESS	0.46%	М	1.27%
DESIGN	0.46%	BUILDING	1.24%
MEDIA	0.46%	ENERGY	1.20%
CONTRACTORS	0.46%	S	1.20%
MARKETING	0.39%	ENTERPRISES	1.19%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	317	216,665
7487 - Other business activities	99	52,735
82990 - Other business support service activities not elsewhere classified	69	35,233
62020 - Information technology consultancy activities	33	14,303
70229 - Management consultancy activities other than financial management	28	19,704
96090 - Other service activities not elsewhere classified	27	13,637
99999 - Dormant Company	21	25,084
43999 - Other specialised construction activities not elsewhere classified	19	3,931
9999 - Dormant Company	17	18,617
98000 - Residents property management	17	3,050
7260 - Other computer related activities	16	7,154
62090 - Other information technology service activities	15	8,145
9305 - Other service activities	12	8,818
43210 - Electrical installation	12	3,573
56103 - Take-away food shops and mobile food stands	11	2,902
41202 - Construction of domestic buildings	11	3,052
74990 - Non-trading company	10	9,729
7222 - Other software consultancy and supply	10	6,934
7499 - Non-trading company	10	9,102
4521 - General construction & civil engineering	9	5,169