

Potters Bar

q1 2011 business confidence report



headlines

- Q1 2011 saw a new record in company closures in Potters Bar when compared to any previous Q1.
- January 2011 saw a new record in company closures in Potters Bar when compared to any previous January.

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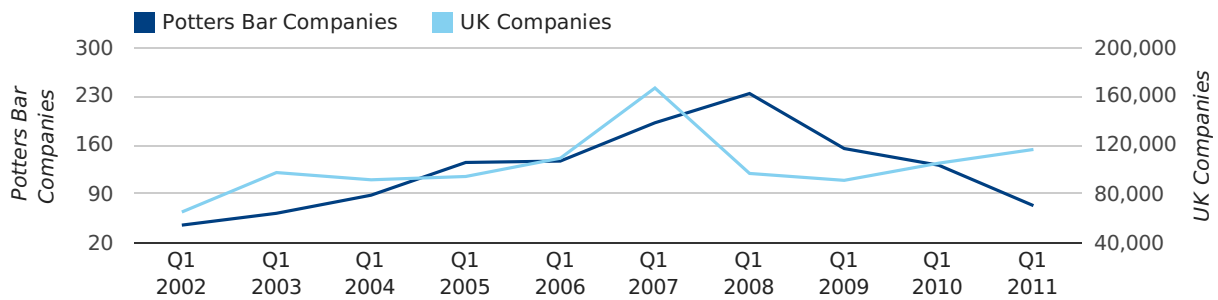
Quarterly Data (Q1 Jan-Mar 2011)

A total of 73 companies were registered in Potters Bar during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 44.3% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

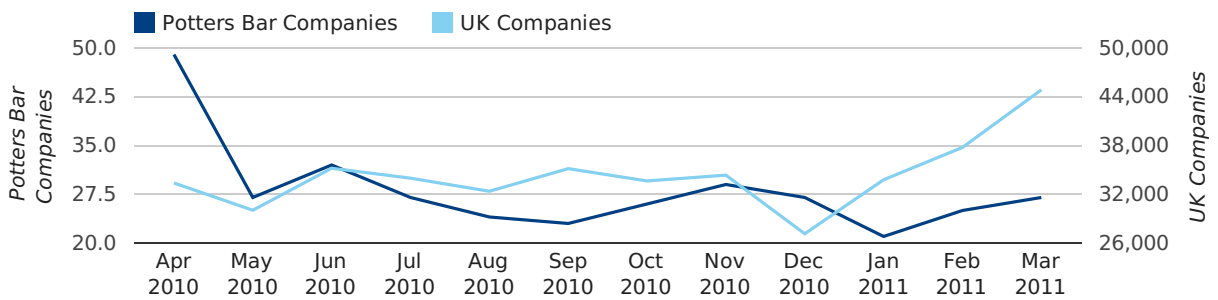
FIRST QUARTER (JAN 2011 - MAR 2011)	POTTERS BAR	UK
2011	73	116,391
2010	131	105,137
% CHANGE	-44.3%	10.7%
RECORD YEAR	2008 (234)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	21	25	27
NEW COMPANIES IN 2010	39	38	54
% CHANGE	-46.2%	-34.2%	-50.0%
RECORD YEAR	2008 (67)	2008 (72)	2008 (95)

Quarterly Data (Q1 Jan-Mar 2011)

Q1 2011 saw a new record in company closures in Potters Bar when compared to any previous Q1.

A total of 178 companies were dissolved in Potters Bar during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 12.7% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	POTTERS BAR	UK
2011	178	90,986
2010	158	82,677
% CHANGE	12.7%	10.0%
RECORD YEAR	2011 (178)	2009 (108,060)

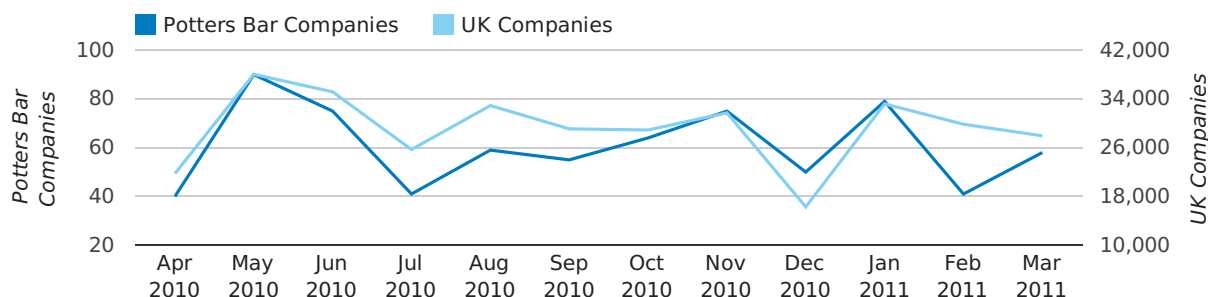
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Potters Bar when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	79	41	58
CLOSED COMPANIES IN 2010	47	49	62
% CHANGE	68.1%	-16.3%	-6%
RECORD YEAR	2011 (79)	2010 (49)	2009 (106)

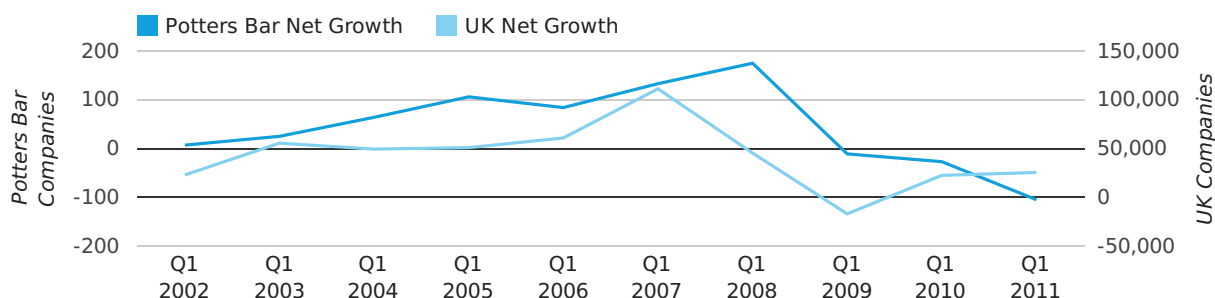
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Potters Bar during the first quarter of 2011 (Jan 2011 - Mar 2011) was -105 companies.

This represents a decrease of 288.9% on the same period last year.

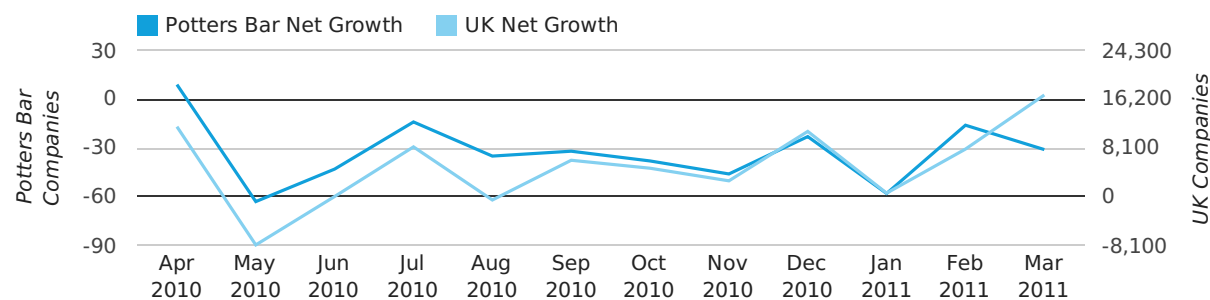
FIRST QUARTER (JAN 2011 - MAR 2011)	POTTERS BAR	UK
2011	-105	25,405
2010	-27	22,460
% CHANGE	288.9%	13.1%
RECORD YEAR	2008 (175)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



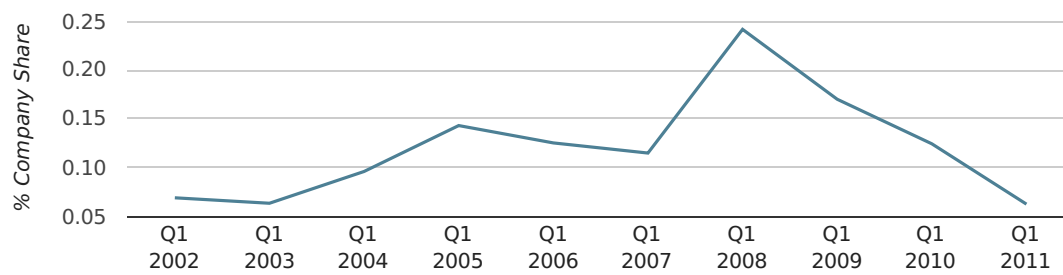
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-58	-16	-31
NET GROWTH IN 2010	-8	-11	-8
% CHANGE	625.0%	45.5%	287.5%
RECORD YEAR	2008 (42)	2007 (43)	2008 (94)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Potters Bar formed 0.1% of all UK companies.

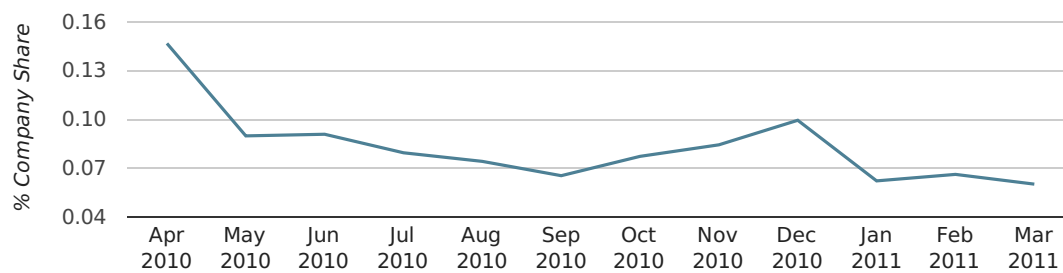
FIRST QUARTER (JAN 2011 - MAR 2011)	POTTERS BAR
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-53.5%	-42.1%	-52.3%
RECORD YEAR	1969 (0.4%)	1960 (0.4%)	2008 (0.3%)

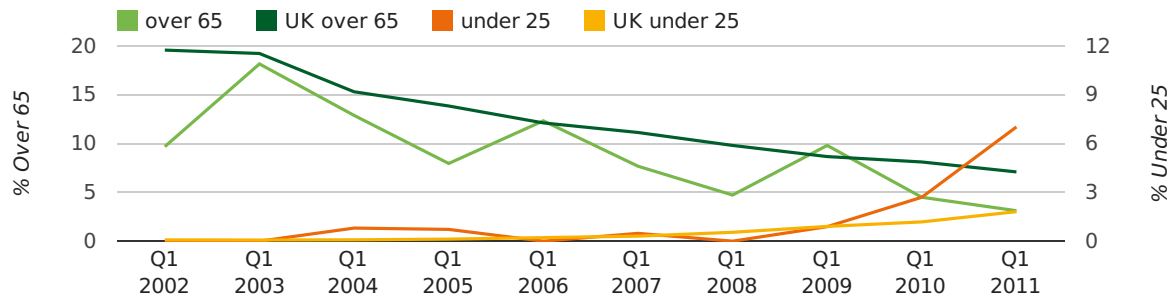
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 45.5.

The percentage of directors under the age of 25 was 7.0% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.3%.

director age by quarter

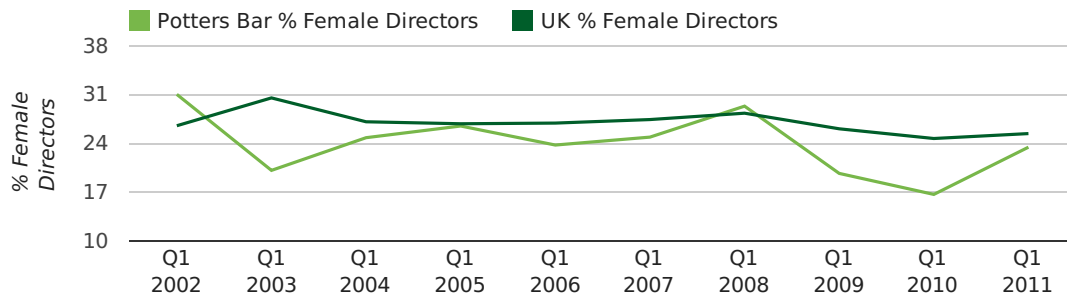


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Potters Bar was in 1861 when 40.0% of all directors were female.

23.4% of all director appointments in Potters Bar in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.67%	CONSULTING	5.04%
CONSULTING	1.50%	MANAGEMENT	4.97%
INT.	1.33%	CONSULTANCY	3.16%
CONSULTANCY	1.33%	PROPERTY	2.38%
IT	1.33%	TRADING	2.10%
TRADING	1.00%	DESIGN	1.93%
PLUMBING	1.00%	ASSOCIATES	1.92%
TECHNOLOGY	0.83%	BUSINESS	1.87%
BEHEER	0.83%	CONSTRUCTION	1.80%
HEATING	0.83%	CONSULTANTS	1.76%
BUSINESS	0.83%	MEDIA	1.69%
CO	0.83%	ENGINEERING	1.61%
FINANCE	0.67%	LONDON	1.60%
PROPERTY	0.67%	CARE	1.45%
FOR	0.67%	J	1.45%
HANDELSONDERNEMING	0.67%	GLOBAL	1.44%
VENICE	0.67%	INVESTMENTS	1.43%
SIMPLY	0.67%	IT	1.41%
PRESTIGE	0.50%	PROPERTIES	1.36%
SUPPLIES	0.50%	BUILDING	1.34%
LONDON	0.50%	M	1.30%
CONSULTANTS	0.50%	ELECTRICAL	1.28%
LANDMARK	0.50%	S	1.24%
SOLAR	0.50%	INTERNATIONAL	1.23%
TIFFIN	0.50%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	576	202,798
7487 - Other business activities	155	60,968
7260 - Other computer related activities	66	7,789
82990 - Other business support service activities not elsewhere classified	31	30,253
7412 - Accounting, auditing; tax consult	20	2,344
7420 - Architectural, technical consult	19	1,688
8532 - Social work without accommodation	13	1,080
7414 - Business & management consultancy	13	12,916
99999 - Dormant Company	11	18,336
62090 - Other information technology service activities	10	6,996
62020 - Information technology consultancy activities	10	10,246
96090 - Other service activities not elsewhere classified	10	10,085
86900 - Other human health activities	10	4,092
70229 - Management consultancy activities other than financial management	10	16,150
74990 - Non-trading company	9	8,695
9999 - Dormant Company	8	19,765
7499 - Non-trading company	7	11,316
68100 - Buying and selling of own real estate	7	2,528
7222 - Other software consultancy and supply	7	7,000
43390 - Other building completion and finishing	6	2,707