

Potters Bar

2011 half year business confidence report



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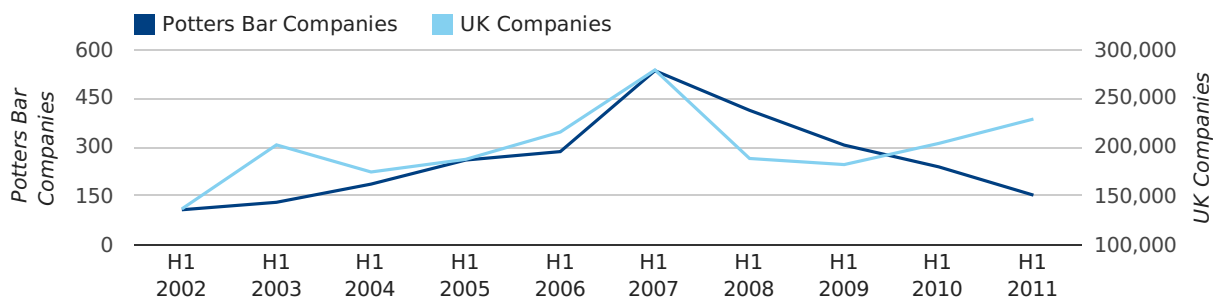
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 152 companies were formed in Potters Bar. This figure is 36.4% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Potters Bar occurred in 2007 when a total of 535 were formed.

HALF YEAR (JAN-JUN)	POTTERS BAR	UK
2011	152	228,735
2010	239	203,749
% CHANGE	-36.4%	12.3%
RECORD YEAR	2007 (535)	2007 (279,097)

new companies by half year



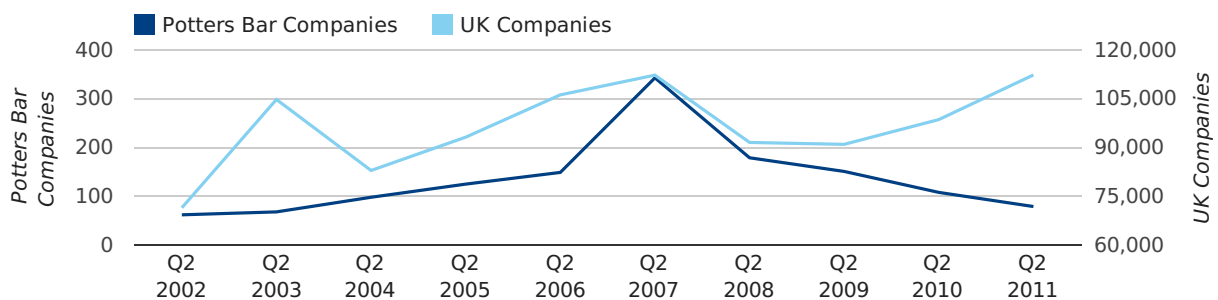
Quarterly Data (Q2 Apr-Jun 2011)

A total of 79 companies were registered in Potters Bar during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 26.9% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

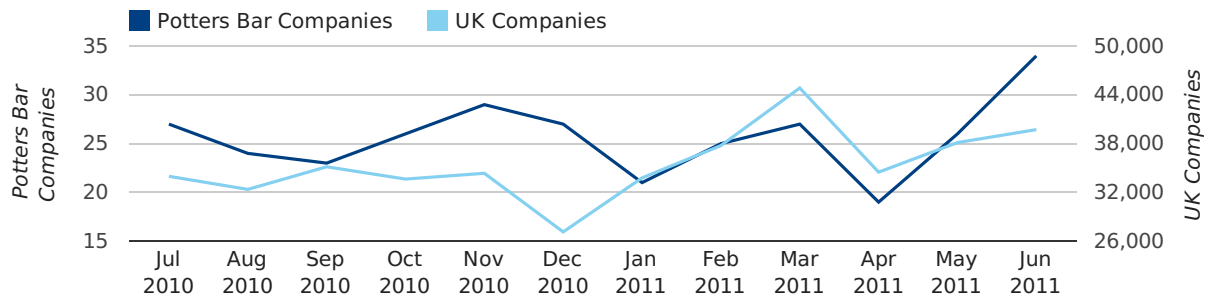
SECOND QUARTER (APR 2011 - JUN 2011)	POTTERS BAR	UK
2011	79	112,344
2010	108	98,612
% CHANGE	-26.9%	13.9%
RECORD YEAR	2007 (343)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	19	26	34
NEW COMPANIES IN 2010	49	27	32
% CHANGE	-61.2%	-3.7%	6.3%
RECORD YEAR	2007 (132)	2007 (103)	2007 (108)

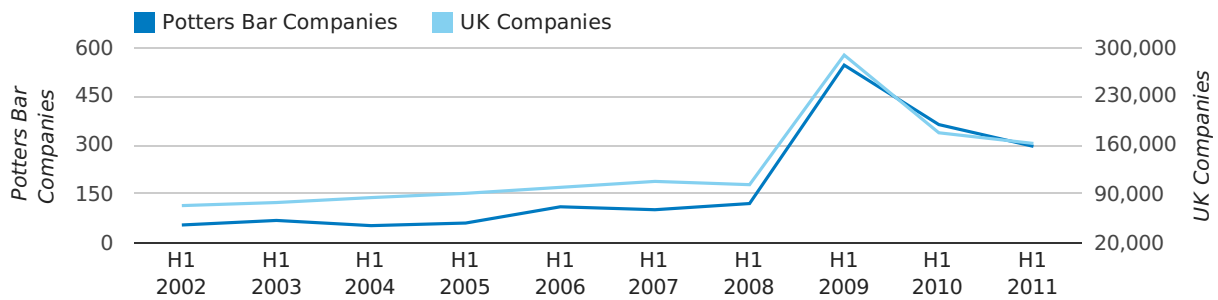
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 296 companies were dissolved in Potters Bar. This figure is 18.5% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Potters Bar occurred in 2009 when a total of 546 were closed.

HALF YEAR (JAN-JUN)	POTTERS BAR	UK
2011	296	162,310
2010	363	177,631
% CHANGE	-18.5%	-8.6%
RECORD YEAR	2009 (546)	2009 (289,236)

dissolved companies by half year



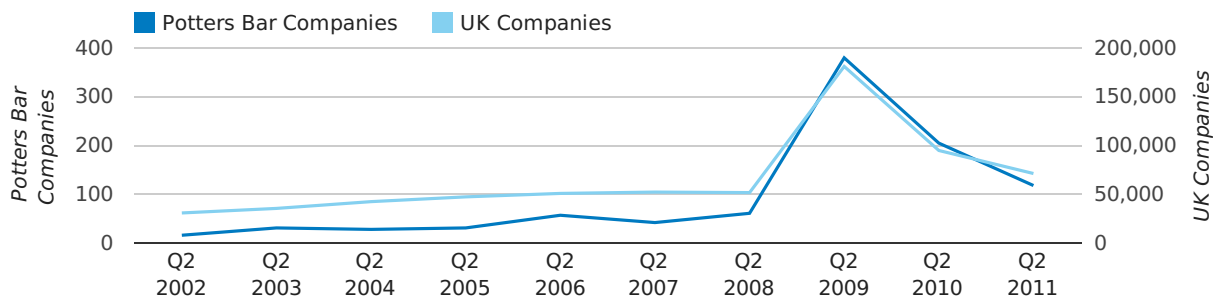
Quarterly Data (Q2 Apr-Jun 2011)

A total of 118 companies were dissolved in Potters Bar during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 42.4% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

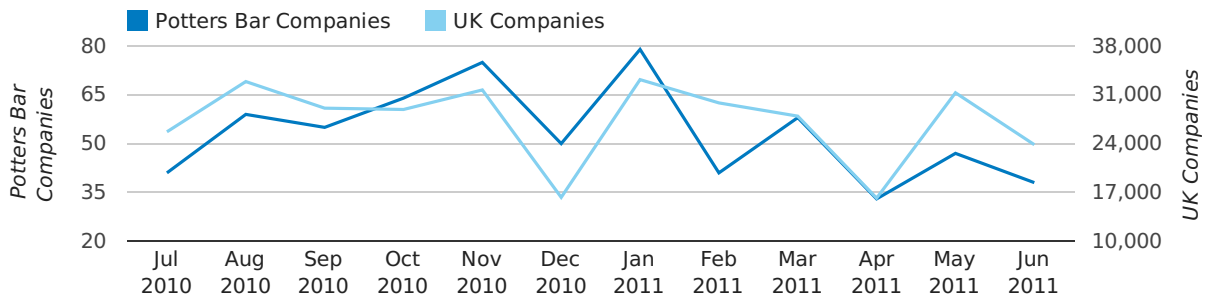
SECOND QUARTER (APR 2011 - JUN 2011)	POTTERS BAR	UK
2011	118	71,324
2010	205	94,954
% CHANGE	-42.4%	-24.9%
RECORD YEAR	2009 (380)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



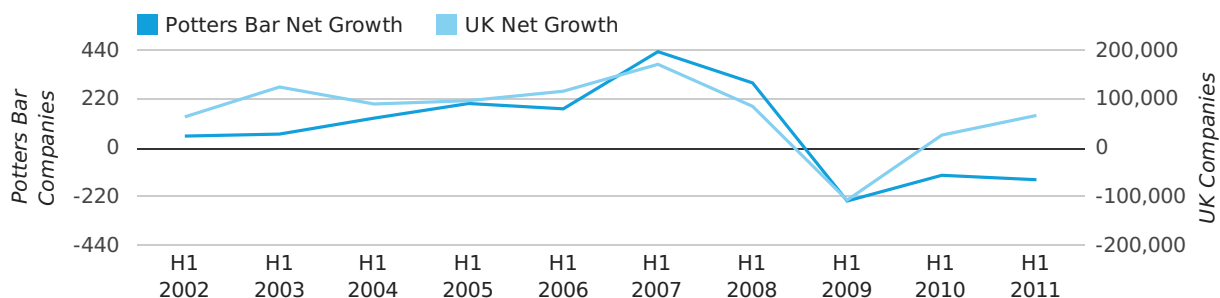
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	33	47	38
CLOSED COMPANIES IN 2010	40	90	75
% CHANGE	-17.5%	-47.8%	-49%
RECORD YEAR	2009 (53)	2009 (157)	2009 (170)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Potters Bar decreased by 144 companies. This figure is 16.1% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	POTTERS BAR	UK
2011	-144	66,425
2010	-124	26,118
% CHANGE	16.1%	154.3%
RECORD YEAR	2007 (434)	2007 (171,296)

net growth by half year



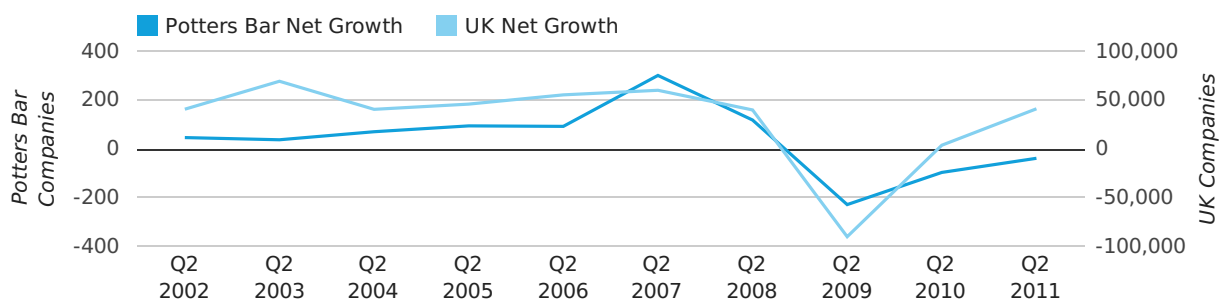
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Potters Bar during the second quarter of 2011 (Apr 2011 - Jun 2011) was -39 companies.

This represents an increase of 59.8% on the same period last year.

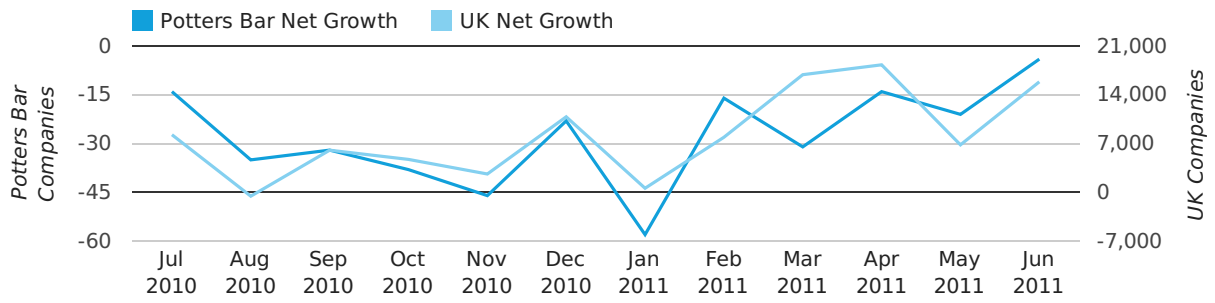
SECOND QUARTER (APR 2011 - JUN 2011)	POTTERS BAR	UK
2011	-39	41,020
2010	-97	3,658
% CHANGE	-59.8%	1,021.4%
RECORD YEAR	2007 (301)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



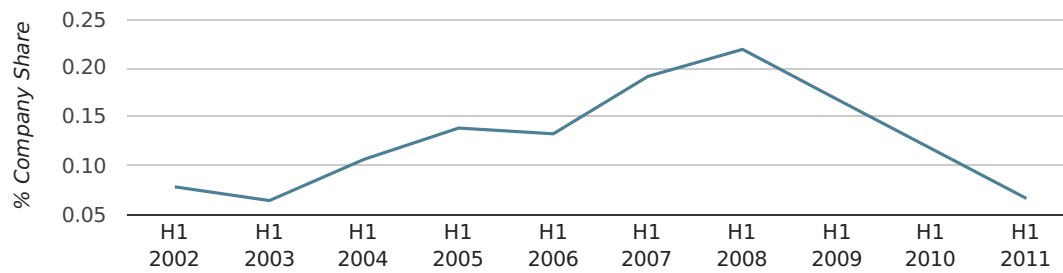
	APRIL	MAY	JUNE
NET GROWTH IN 2011	-14	-21	-4
NET GROWTH IN 2010	9	-63	-43
% CHANGE	-255.6%	-66.7%	-90.7%
RECORD YEAR	2007 (121)	2007 (83)	2007 (97)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Potters Bar formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	POTTERS BAR
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	2008 (0.2%)

company share by half year

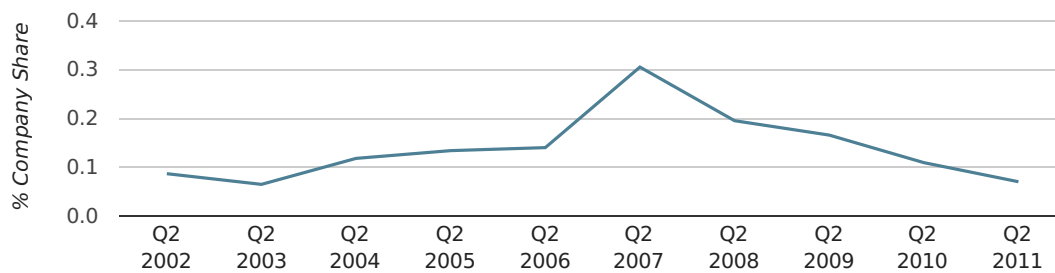


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Potters Bar formed 0.1% of all UK companies.

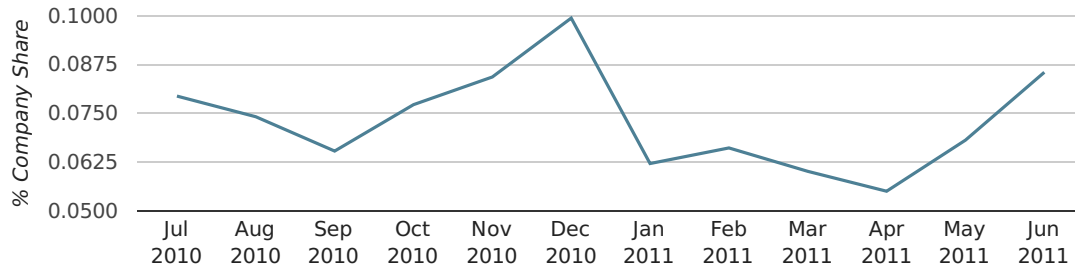
SECOND QUARTER (APR 2011 - JUN 2011)	POTTERS BAR
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.3%
RECORD YEAR (SINCE 1960)	2007 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-62.5%	-24.1%	-5.8%
RECORD YEAR	1960 (0.5%)	1966 (0.4%)	2007 (0.3%)

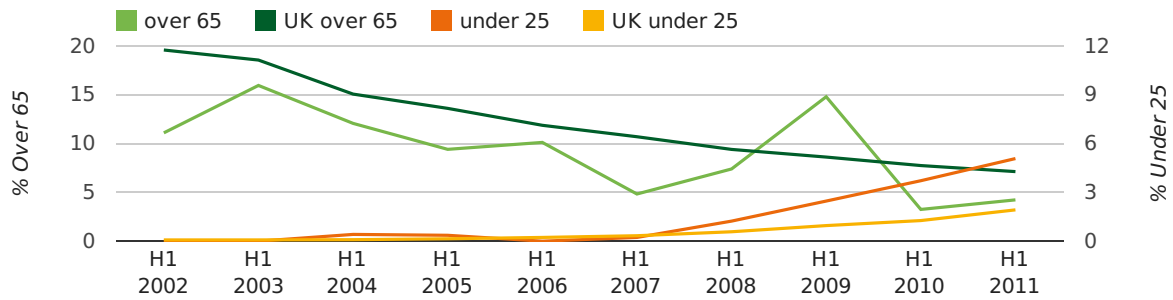
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 45.3.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 4.3%.

director age by half year



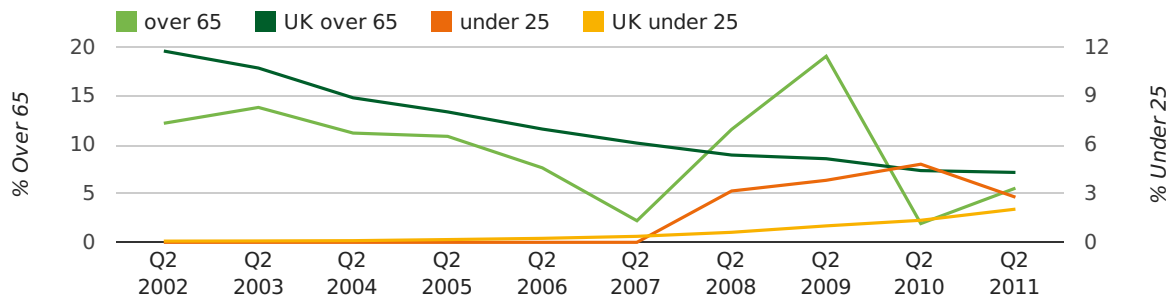
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.0.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.3%.

director age by quarter

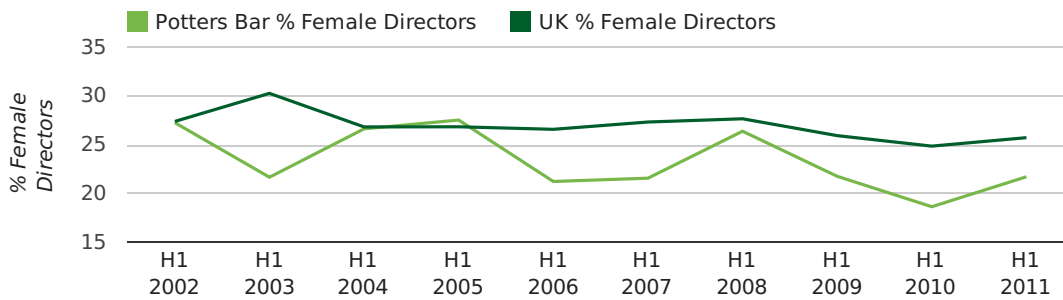


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Potters Bar was 1861 when 40.0% of all directors were female.

21.7% of all director appointments in Potters Bar in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

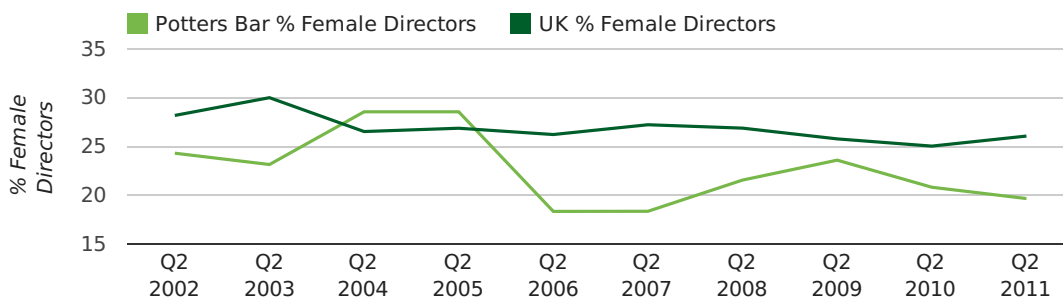


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Potters Bar was in 1866 when 66.7% of all directors were female.

19.7% of all director appointments in Potters Bar in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.34%	CONSULTING	5.09%
INT.	1.44%	MANAGEMENT	4.86%
CONSULTING	1.44%	CONSULTANCY	3.17%
TRADING	1.08%	PROPERTY	2.43%
HEATING	1.08%	TRADING	2.05%
PLUMBING	1.08%	DESIGN	1.94%
TECHNOLOGY	0.90%	ASSOCIATES	1.92%
BEHEER	0.90%	BUSINESS	1.87%
IT	0.72%	CONSTRUCTION	1.77%
PROPERTIES	0.72%	CONSULTANTS	1.76%
CO	0.72%	MEDIA	1.73%
HANDELSONDERNEMING	0.72%	ENGINEERING	1.67%
CONSULTANCY	0.72%	LONDON	1.60%
NETHERLANDS	0.54%	GLOBAL	1.46%
TECHNOLOGIES	0.54%	J	1.44%
PRESTIGE	0.54%	CARE	1.44%
SUPPLIES	0.54%	INVESTMENTS	1.42%
BUSINESS	0.54%	IT	1.39%
LONDON	0.54%	BUILDING	1.32%
INVESTMENTS	0.54%	PROPERTIES	1.31%
MILLS	0.36%	ELECTRICAL	1.30%
ELECTRICAL	0.36%	M	1.27%
WILSON	0.36%	S	1.23%
RESIDENTIAL	0.36%	ENTERPRISES	1.20%
FREEHOLD	0.36%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	516	202,072
7487 - Other business activities	137	60,758
7260 - Other computer related activities	55	7,849
82990 - Other business support service activities not elsewhere classified	31	30,647
7412 - Accounting, auditing; tax consult	20	2,422
7420 - Architectural, technical consult	15	1,632
7414 - Business & management consultancy	12	13,053
68100 - Buying and selling of own real estate	11	2,543
86900 - Other human health activities	11	4,154
70229 - Management consultancy activities other than financial management	10	16,419
99999 - Dormant Company	10	18,918
8532 - Social work without accommodation	10	1,175
62020 - Information technology consultancy activities	9	10,545
62090 - Other information technology service activities	9	7,095
74990 - Non-trading company	8	8,481
96090 - Other service activities not elsewhere classified	8	10,322
7499 - Non-trading company	7	10,955
9999 - Dormant Company	7	20,111
43210 - Electrical installation	7	3,085
7222 - Other software consultancy and supply	6	7,143