

Potters Bar

q3 2011 business confidence report



headlines

- September 2011 saw a new record in company registrations in Potters Bar when compared to any previous September.
- September 2011 saw a new record in net growth in Potters Bar when compared to any previous September.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

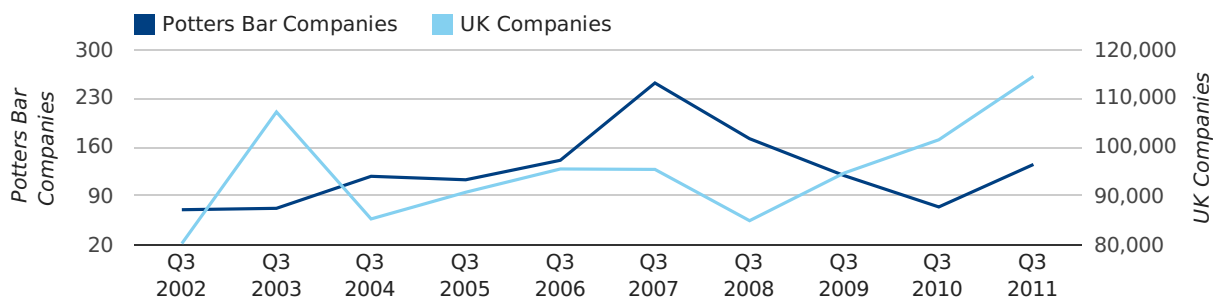
Quarterly Data (Q3 Jul-Sep 2011)

A total of 135 companies were registered in Potters Bar during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 82.4% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	POTTERS BAR	UK
2011	135	114,512
2010	74	101,492
% CHANGE	82.4%	12.8%
RECORD YEAR	2007 (252)	2011 (114,512)

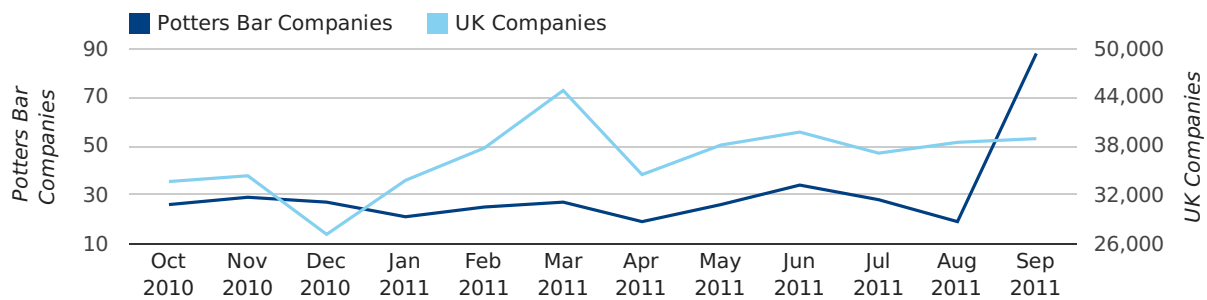
new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in company registrations in Potters Bar when compared to any previous September.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	28	19	88
NEW COMPANIES IN 2010	27	24	23
% CHANGE	3.7%	-20.8%	282.6%
RECORD YEAR	2007 (90)	2007 (85)	2011 (88)

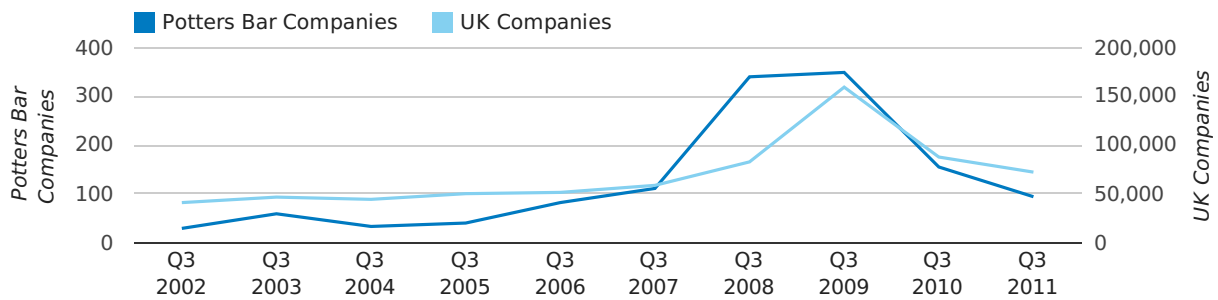
Quarterly Data (Q3 Jul-Sep 2011)

A total of 94 companies were dissolved in Potters Bar during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 39.4% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

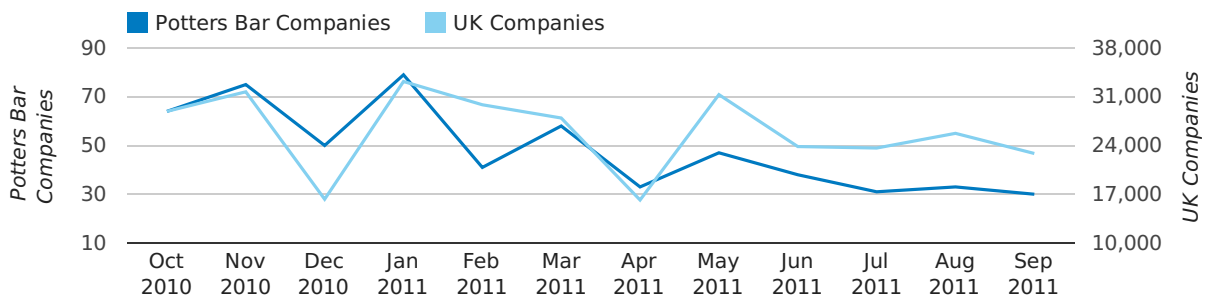
THIRD QUARTER (JUL 2011 - SEP 2011)	POTTERS BAR	UK
2011	94	72,230
2010	155	87,705
% CHANGE	-39.4%	-17.6%
RECORD YEAR	2009 (349)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	31	33	30
CLOSED COMPANIES IN 2010	41	59	55
% CHANGE	-24.4%	-44.1%	-45%
RECORD YEAR	2009 (73)	2008 (317)	2009 (175)

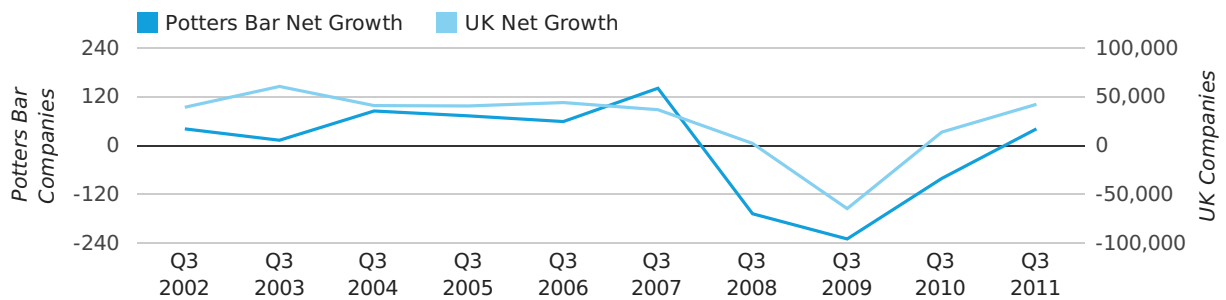
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Potters Bar during the third quarter of 2011 (Jul 2011 - Sep 2011) was 41 companies.

This represents an increase of 150.6% on the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	POTTERS BAR	UK
2011	41	42,282
2010	-81	13,787
% CHANGE	-150.6%	206.7%
RECORD YEAR	2007 (141)	2003 (60,597)

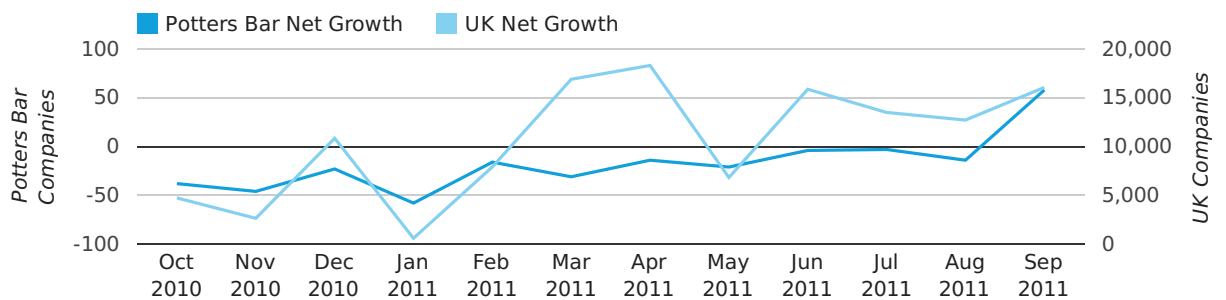
net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in net growth in Potters Bar when compared to any previous September.

net growth by month



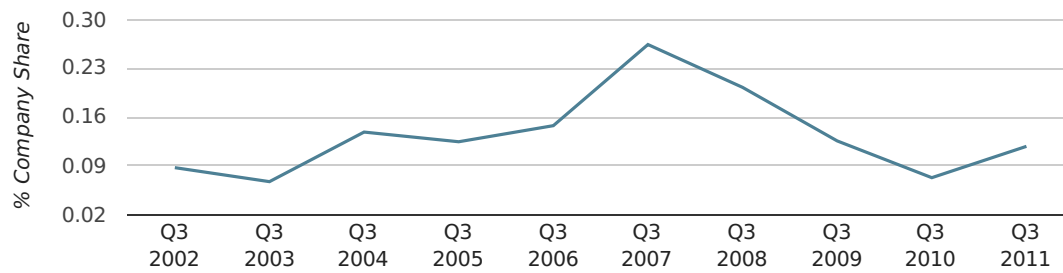
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	-3	-14	58
NET GROWTH IN 2010	-14	-35	-32
% CHANGE	-78.6%	-60.0%	-281.3%
RECORD YEAR	2007 (47)	2007 (51)	2011 (58)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Potters Bar formed 0.1% of all UK companies.

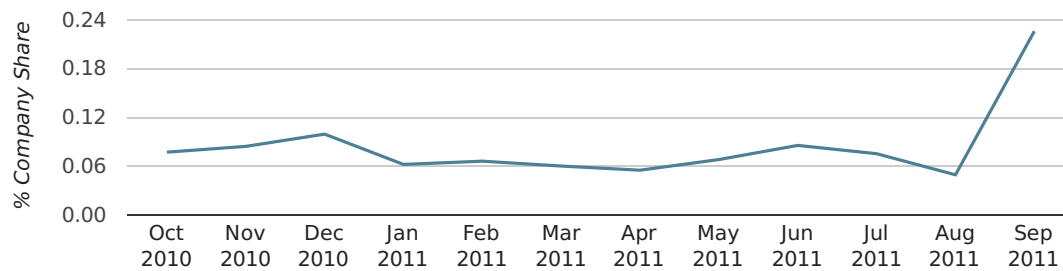
THIRD QUARTER (JUL 2011 - SEP 2011)	POTTERS BAR
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.2%
2007	0.3%
RECORD YEAR (SINCE 1960)	1966 (0.3%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.2%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-5.2%	-33.4%	245.7%
RECORD YEAR	1964 (0.3%)	1966 (0.5%)	1966 (0.5%)

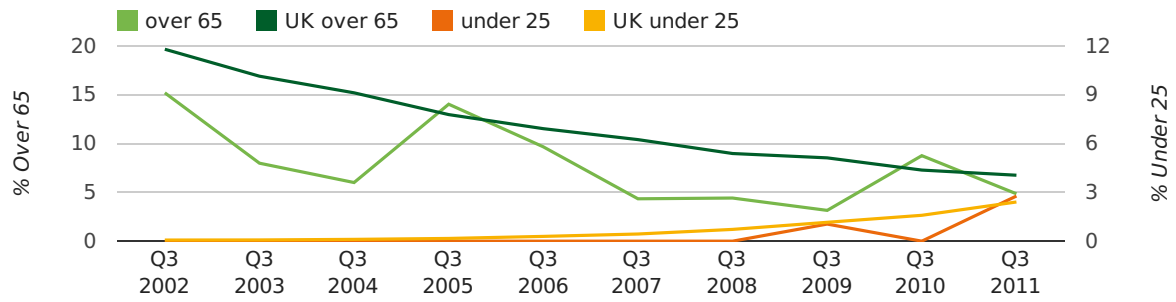
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 45.5.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 4.1%.

director age by quarter

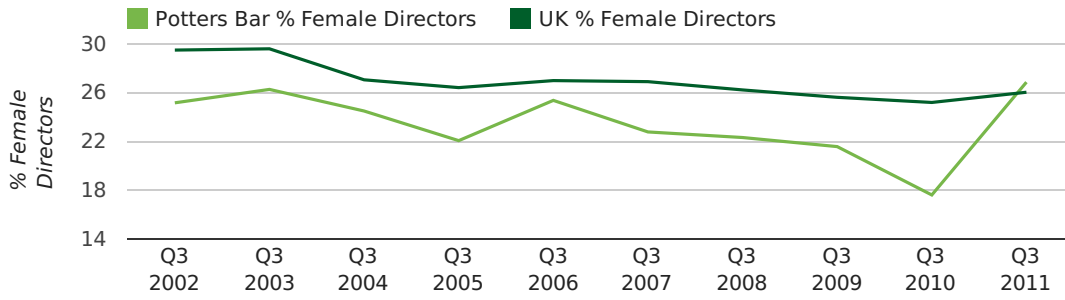


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Potters Bar was in 1862 when 50.0% of all directors were female.

26.9% of all director appointments in Potters Bar in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.17%	CONSULTING	5.11%
SALES	2.02%	MANAGEMENT	4.75%
TRADING	1.24%	CONSULTANCY	3.19%
INT.	1.24%	PROPERTY	2.41%
TRADE	0.93%	TRADING	2.06%
BUSINESS	0.93%	DESIGN	1.94%
PLUMBING	0.78%	ASSOCIATES	1.85%
HEATING	0.78%	BUSINESS	1.82%
TECHNOLOGY	0.78%	CONSULTANTS	1.76%
BEHEER	0.78%	ENGINEERING	1.74%
CONSULTING	0.78%	MEDIA	1.72%
INVESTMENTS	0.78%	CONSTRUCTION	1.72%
UNIVERSAL	0.78%	LONDON	1.63%
J	0.62%	J	1.47%
CO	0.62%	GLOBAL	1.46%
PROPERTIES	0.47%	INVESTMENTS	1.43%
PROJECTS	0.47%	CARE	1.42%
ELECTRICAL	0.47%	IT	1.38%
CONSULTANCY	0.47%	BUILDING	1.30%
TECHNOLOGIES	0.47%	PROPERTIES	1.28%
LONDON	0.47%	ELECTRICAL	1.27%
IT	0.47%	M	1.25%
HANDELSONDERNEMING	0.47%	ENERGY	1.22%
CONSTRUCTION	0.47%	TRAINING	1.21%
NETHERLANDS	0.47%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	470	204,493
7487 - Other business activities	123	65,177
7260 - Other computer related activities	44	8,686
82990 - Other business support service activities not elsewhere classified	28	29,245
7414 - Business & management consultancy	15	14,755
7412 - Accounting, auditing; tax consult	14	2,802
86900 - Other human health activities	11	4,019
7420 - Architectural, technical consult	11	1,766
99999 - Dormant Company	10	18,281
70229 - Management consultancy activities other than financial management	10	15,760
62090 - Other information technology service activities	9	6,798
62020 - Information technology consultancy activities	9	10,137
8532 - Social work without accommodation	9	1,310
7499 - Non-trading company	9	11,543
68100 - Buying and selling of own real estate	9	2,426
74990 - Non-trading company	8	8,064
43210 - Electrical installation	7	2,938
7222 - Other software consultancy and supply	7	8,345
5530 - Restaurants	7	5,640
96090 - Other service activities not elsewhere classified	6	10,018