

# Potters Bar

2011 annual business confidence report



## headlines

- October 2011 saw a new record in company registrations in Potters Bar when compared to any previous October.
- October 2011 saw a new record in net growth in Potters Bar when compared to any previous October.

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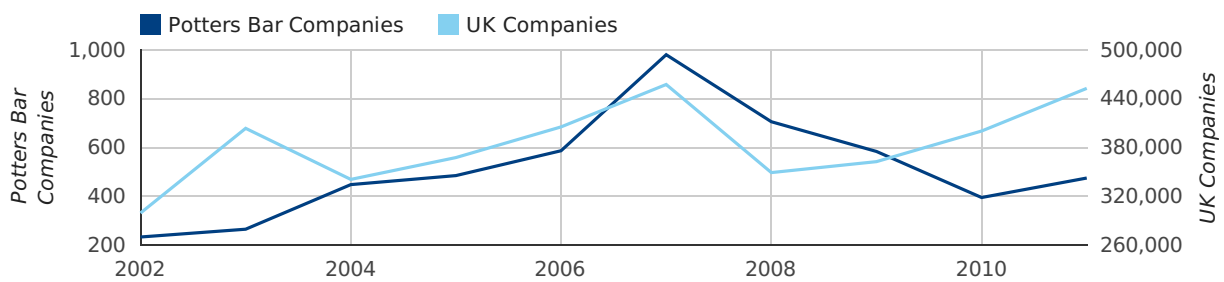
sic data

### Annual Data (2011)

A total of 475 companies were formed in Potters Bar in 2011. This total is 20.3% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	POTTERS BAR	UK
2011	475	452,870
2010	395	400,358
2009	584	362,675
2008	706	349,203
2007	981	457,649
RECORD YEAR	2007 (981)	2007 (457,649)

### new companies by year



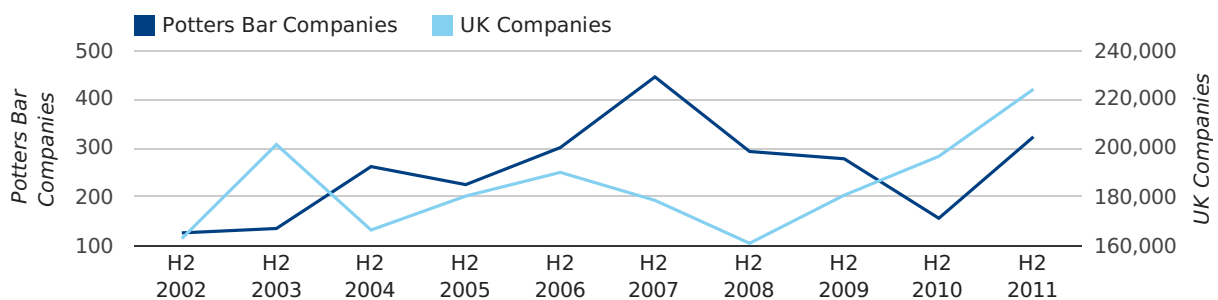
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 323 companies were formed in Potters Bar. This figure is 107.1% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Potters Bar occurred in 2007 when a total of 446 were formed.

HALF YEAR (JUL-DEC)	POTTERS BAR	UK
2011	323	224,135
2010	156	196,609
% CHANGE	107.1%	14.0%
RECORD YEAR	2007 (446)	2011 (224,135)

### new companies by half year



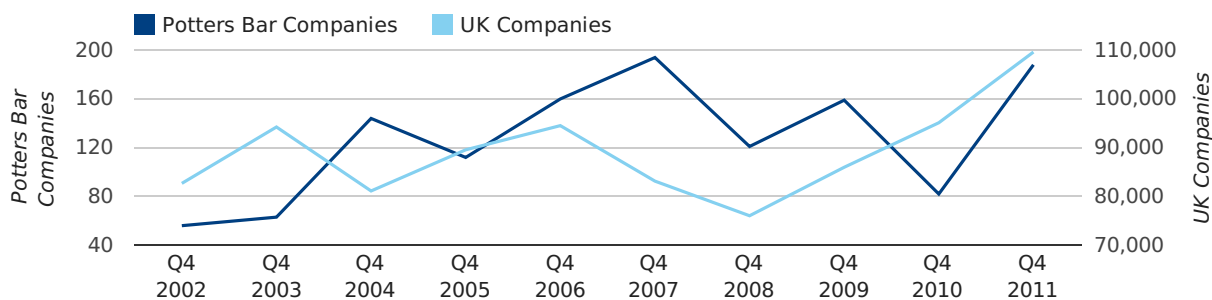
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 188 companies were registered in Potters Bar during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 129.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	POTTERS BAR	UK
2011	188	109,623
2010	82	95,117
% CHANGE	129.3%	15.3%
RECORD YEAR	2007 (194)	2011 (109,623)

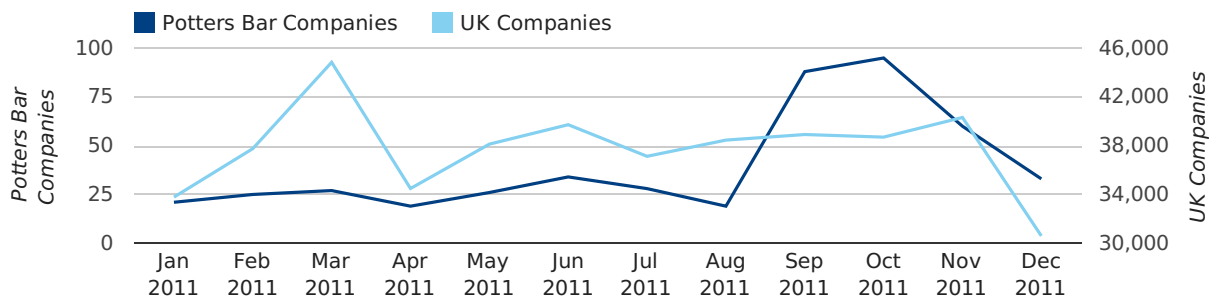
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Potters Bar when compared to any previous October.

### new companies by month



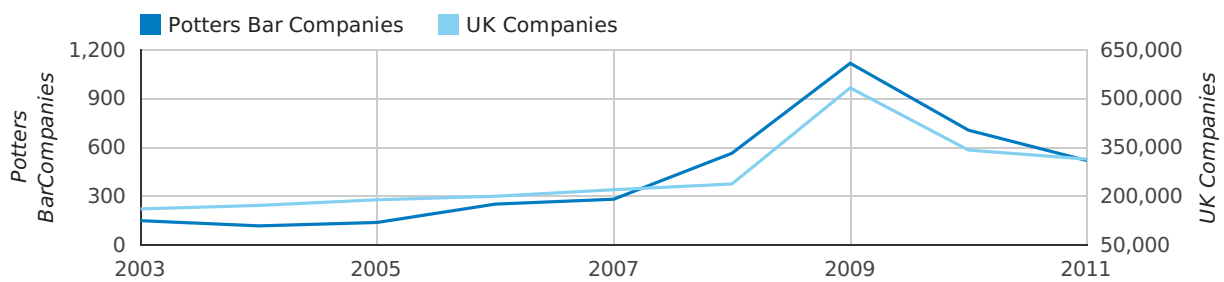
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	95	60	33
NEW COMPANIES IN 2010	26	29	27
% CHANGE	265.4%	106.9%	22.2%
RECORD YEAR	2011 (95)	2007 (62)	2004 (50)

### Annual Data (2011)

A total of 520 companies were dissolved in Potters Bar in 2011. This total is 26.4% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	POTTERS BAR	UK
2011	520	314,523
2010	707	342,232
2009	1,119	533,773
2008	565	237,901
2007	282	220,295
RECORD YEAR	2009 (1,119)	2009 (533,773)

### dissolved companies by year



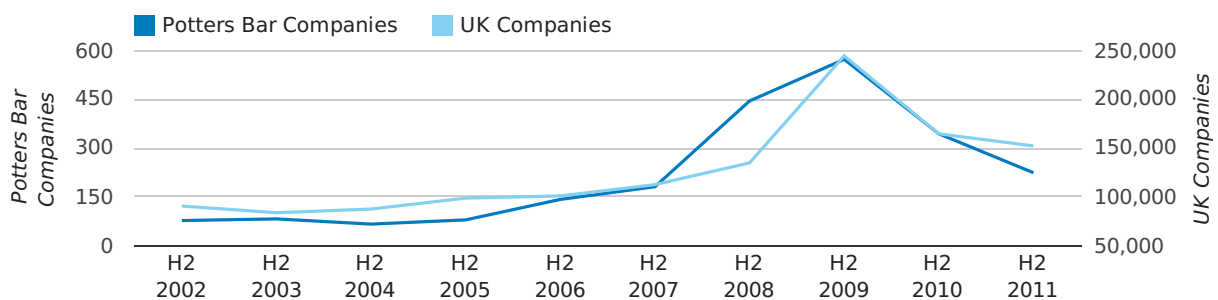
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 224 companies were dissolved in Potters Bar. This figure is 34.9% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Potters Bar occurred in 2009 when a total of 573 were closed.

HALF YEAR (JUL-DEC)	POTTERS BAR	UK
2011	224	152,213
2010	344	164,601
% CHANGE	-34.9%	-7.5%
RECORD YEAR	2009 (573)	2009 (244,537)

### dissolved companies by half year



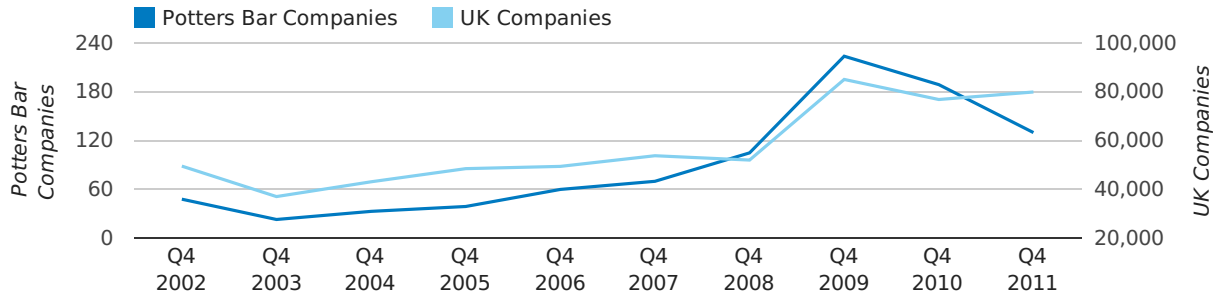
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 130 companies were dissolved in Potters Bar during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 31.2% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

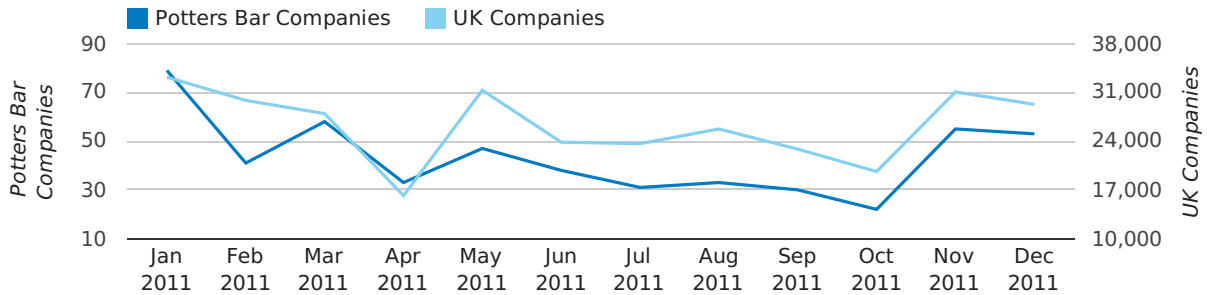
FOURTH QUARTER (OCT 2011 - DEC 2011)	POTTERS BAR	UK
2011	130	79,983
2010	189	76,896
% CHANGE	-31.2%	4.0%
RECORD YEAR	2009 (224)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	22	55	53
CLOSED COMPANIES IN 2010	64	75	50
% CHANGE	-65.6%	-26.7%	6%
RECORD YEAR	2010 (64)	2009 (82)	2009 (82)

### Annual Data (2011)

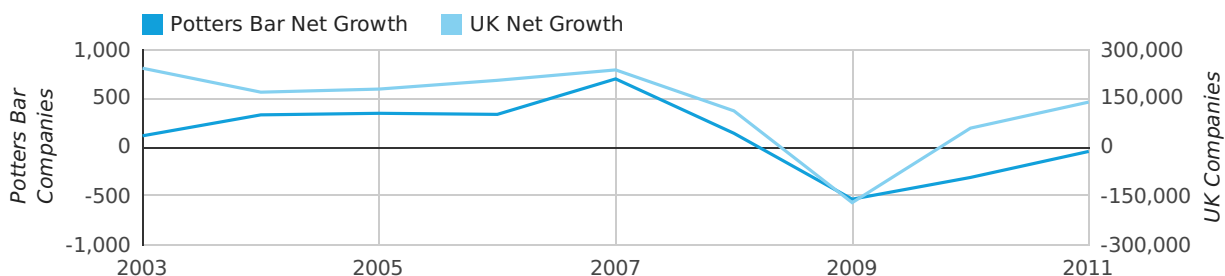
A total of -45 companies were removed to the company register for Potters Bar in 2011. This number represents decline of 11.4% which compares unfavourably to the UK figure of 34.6%.

This number is 267 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Potters Bar company register grew by 699 companies.

YEAR	POTTERS BAR	UK
2011	-45	138,347
2010	-312	58,126
2009	-535	-171,098
2008	141	111,302
2007	699	237,354
RECORD YEAR	2007 (699)	2003 (242,543)

### net growth by year

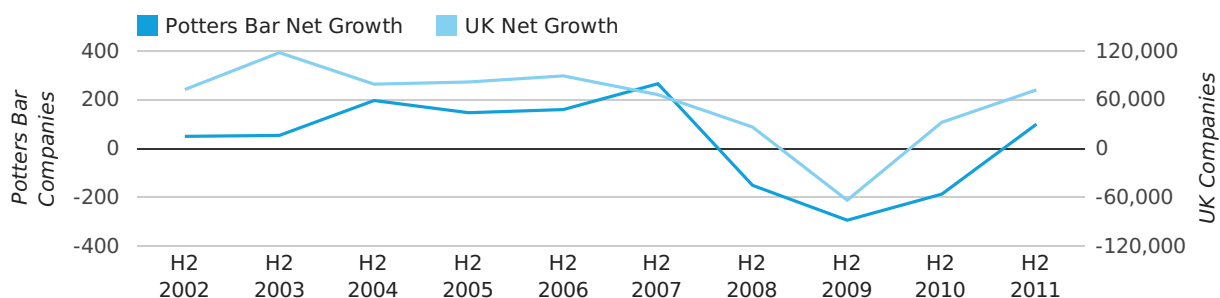


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Potters Bar increased by 99 companies. This figure is 152.7% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	POTTERS BAR	UK
2011	99	71,922
2010	-188	32,008
% CHANGE	-152.7%	124.7%
RECORD YEAR	2007 (265)	2003 (117,772)

### net growth by half year



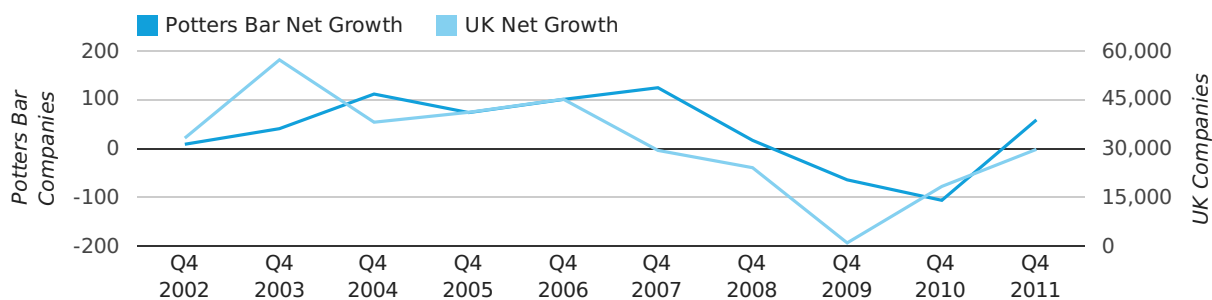
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Potters Bar during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 58 companies.

This represents an increase of 154.2% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	POTTERS BAR	UK
2011	58	29,640
2010	-107	18,221
% CHANGE	-154.2%	62.7%
RECORD YEAR	2007 (124)	2003 (57,175)

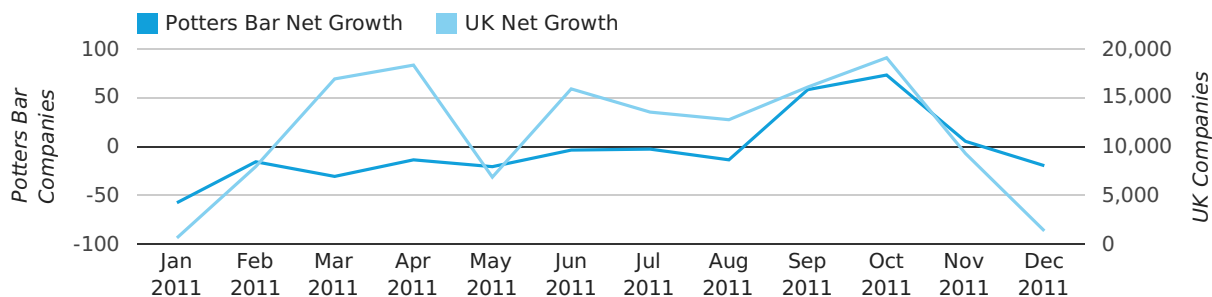
### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Potters Bar when compared to any previous October.

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	73	5	-20
NET GROWTH IN 2010	-38	-46	-23
% CHANGE	-292.1%	-110.9%	-13.0%
RECORD YEAR	2011 (73)	2004 (40)	2004 (43)

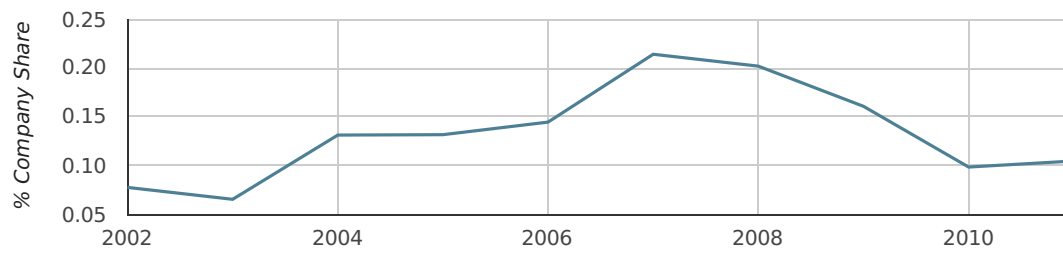


### Annual Data (2011)

In 2011 Potters Bar formed 0.1% of all UK companies. This is no change on 2010 when Potters Bar was responsible for 0.1% of all UK companies.

YEAR	POTTERS BAR
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	2007 (0.2%)

### company share by year

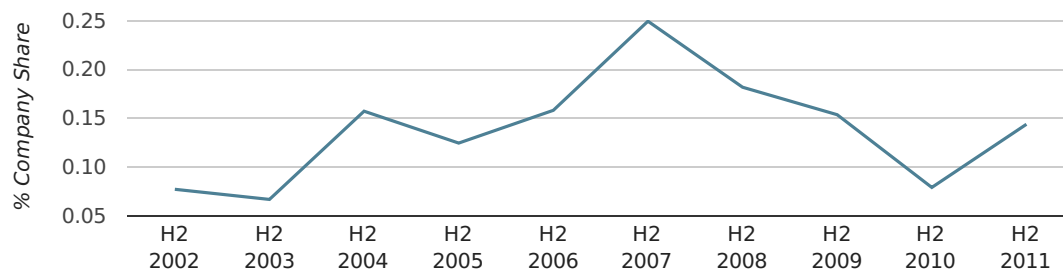


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Potters Bar formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	POTTERS BAR
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1961 (0.3%)

### company share by half year

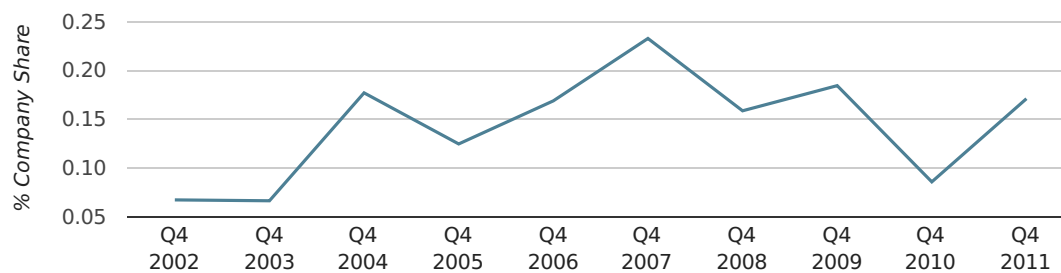


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Potters Bar formed 0.2% of all UK companies.

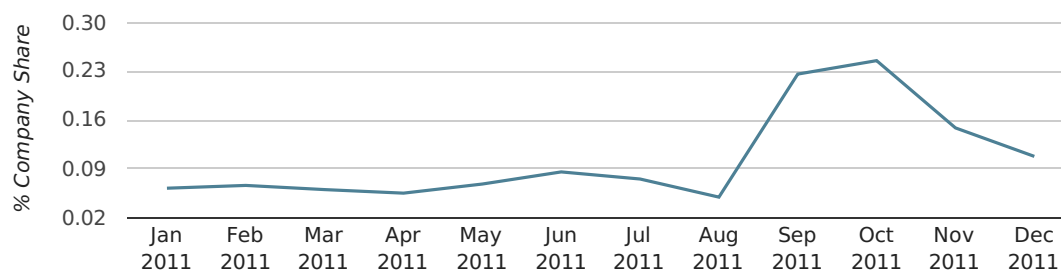
FOURTH QUARTER (OCT 2011 - DEC 2011)	POTTERS BAR
2011	0.2%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1961 (0.4%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	217.5%	76.3%	8.4%
RECORD YEAR	1993 (0.3%)	1961 (0.7%)	1965 (0.6%)

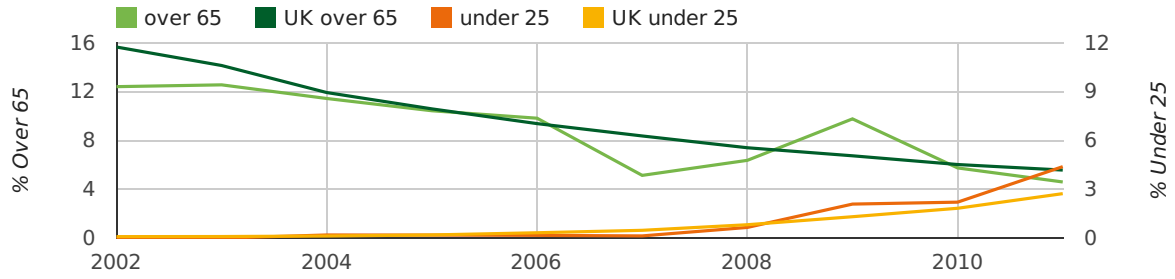
### Annual Data (2011)

The average age of a director in 2011 was 44.9.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.2%.

#### director age by year



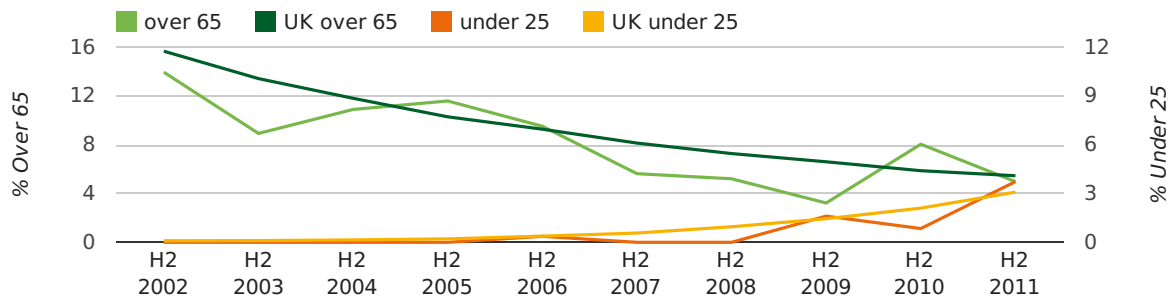
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.5.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.0% compared to the UK figure of 4.1%.

#### director age by half year



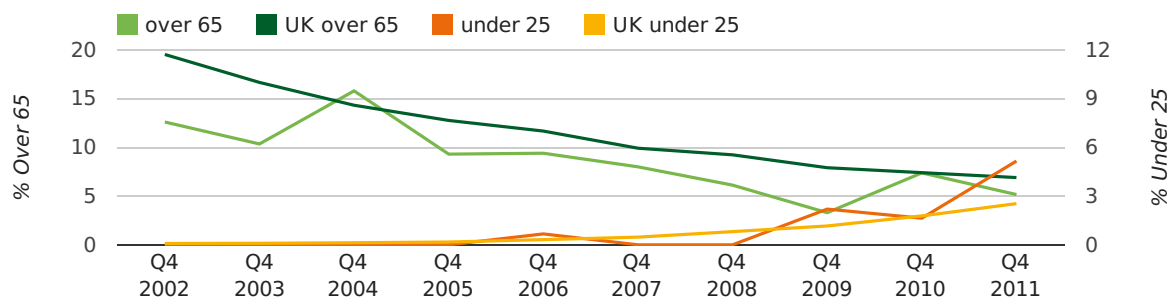
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.9.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.1%.

### director age by quarter

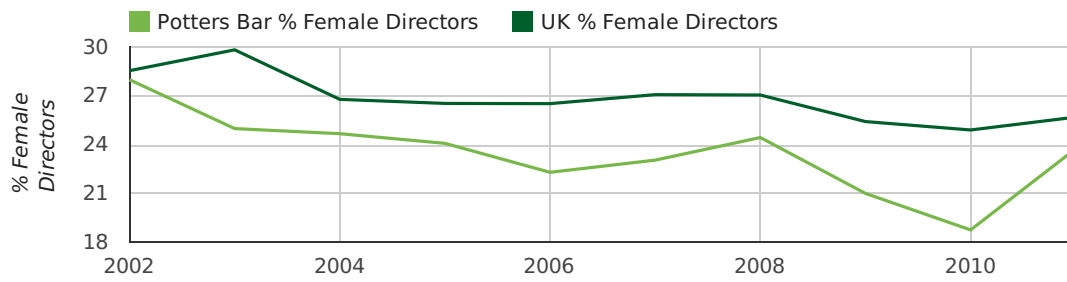


### Annual Data (2011)

The record year for female directors in Potters Bar was 1857 when 36.4% of all directors were female.

The percentage of female directors in Potters Bar in 2011 was 28.0%. The average for the UK during this time was 28.6%

#### director gender by year

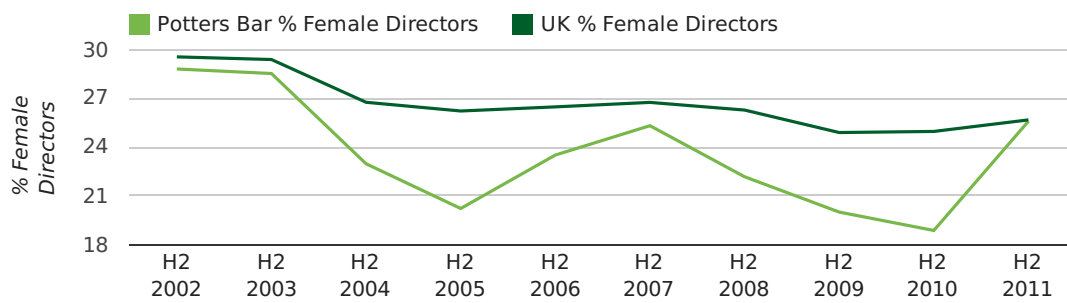


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Potters Bar was 1860 when 42.9% of all directors were female.

25.6% of all director appointments in Potters Bar in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

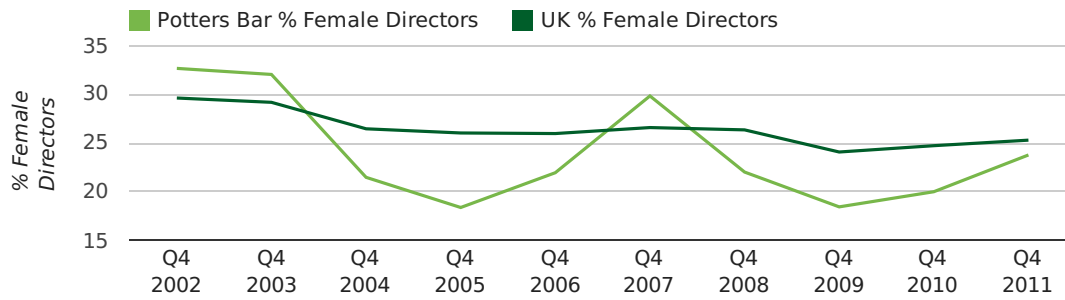


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Potters Bar was in 1977 when 31.1% of all directors were female.

23.8% of all director appointments in Potters Bar in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SALES	4.48%	CONSULTING	5.07%
MANAGEMENT	2.31%	MANAGEMENT	4.74%
PROJECTS	1.63%	CONSULTANCY	3.26%
TRADE	1.36%	PROPERTY	2.37%
ALLIANCE	1.09%	TRADING	2.07%
INT.	1.09%	DESIGN	1.92%
UNIVERSAL	1.09%	ASSOCIATES	1.86%
TRADING	1.09%	ENGINEERING	1.78%
BUSINESS	0.95%	BUSINESS	1.78%
UNITED	0.95%	CONSULTANTS	1.76%
CONSULTING	0.81%	CONSTRUCTION	1.73%
CAPITAL	0.68%	MEDIA	1.71%
IMPORT	0.68%	LONDON	1.63%
EXPRESS	0.68%	J	1.51%
CONSULTANCY	0.54%	INVESTMENTS	1.48%
MERCHANTS	0.54%	GLOBAL	1.46%
BEHEER	0.54%	IT	1.41%
INVESTMENTS	0.54%	CARE	1.39%
IT	0.54%	PROPERTIES	1.29%
MEDIA	0.54%	ELECTRICAL	1.29%
PRODUCTS	0.54%	M	1.27%
LONDON	0.54%	BUILDING	1.26%
FUSION	0.41%	ENERGY	1.25%
ELECTRICAL	0.41%	S	1.20%
DEVELOPMENT	0.41%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	414	205,525
7487 - Other business activities	104	57,052
82990 - Other business support service activities not elsewhere classified	37	32,483
7260 - Other computer related activities	31	7,667
70229 - Management consultancy activities other than financial management	13	17,765
7412 - Accounting, auditing; tax consult	13	2,496
7414 - Business & management consultancy	13	13,034
99999 - Dormant Company	12	21,846
86900 - Other human health activities	11	4,457
68100 - Buying and selling of own real estate	11	2,749
62020 - Information technology consultancy activities	11	12,072
74990 - Non-trading company	10	8,929
96090 - Other service activities not elsewhere classified	9	11,768
62090 - Other information technology service activities	9	7,493
8532 - Social work without accommodation	9	1,189
7420 - Architectural, technical consult	9	1,569
43210 - Electrical installation	7	3,175
43390 - Other building completion and finishing	7	2,832
5530 - Restaurants	7	5,013
9305 - Other service activities	6	9,492