

Potters Bar

2012 half year business confidence report



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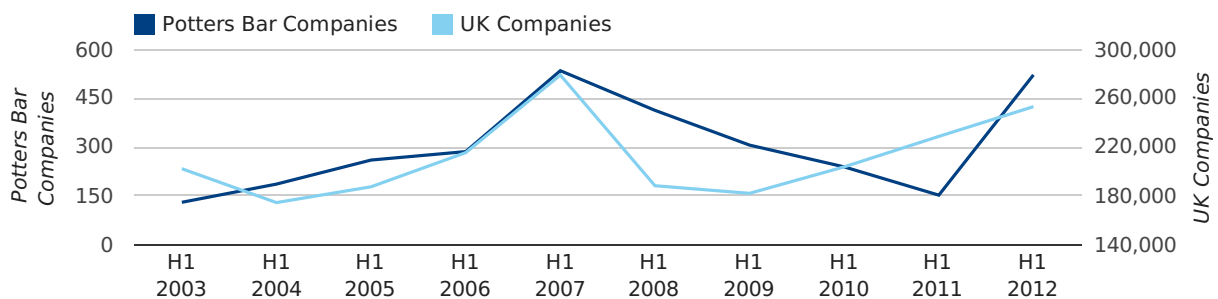
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 522 companies were formed in Potters Bar. This figure is 243.4% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Potters Bar occurred in 2007 when a total of 535 were formed.

HALF YEAR (JAN-JUN)	POTTERS BAR	UK
2012	522	253,150
2011	152	228,735
% CHANGE	243.4%	10.7%
RECORD YEAR	2007 (535)	2007 (279,097)

new companies by half year



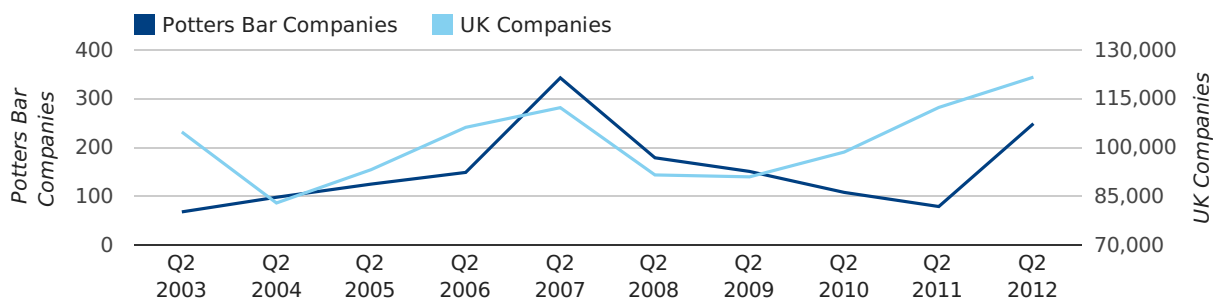
Quarterly Data (Q2 Apr-Jun 2012)

A total of 249 companies were registered in Potters Bar during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 215.2% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	POTTERS BAR	UK
2012	249	121,659
2011	79	112,344
% CHANGE	215.2%	8.3%
RECORD YEAR	2007 (343)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	78	74	97
NEW COMPANIES IN 2011	19	26	34
% CHANGE	310.5%	184.6%	185.3%
RECORD YEAR	2007 (132)	2007 (103)	2007 (108)

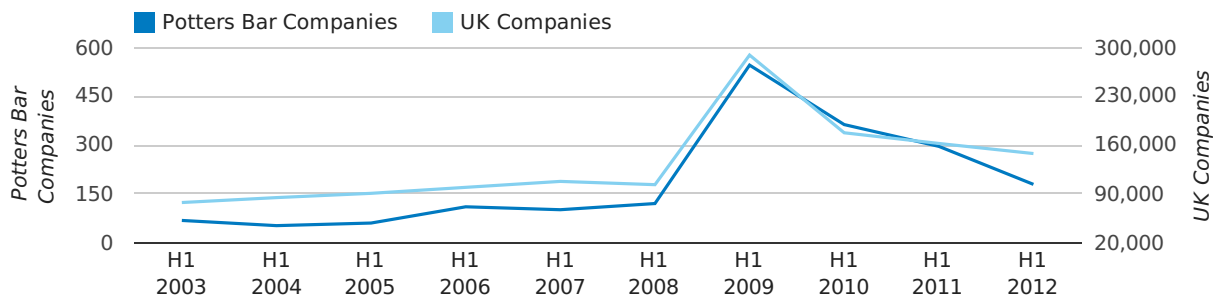
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 179 companies were dissolved in Potters Bar. This figure is 39.5% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Potters Bar occurred in 2009 when a total of 546 were closed.

HALF YEAR (JAN-JUN)	POTTERS BAR	UK
2012	179	147,793
2011	296	162,310
% CHANGE	-39.5%	-8.9%
RECORD YEAR	2009 (546)	2009 (289,236)

dissolved companies by half year



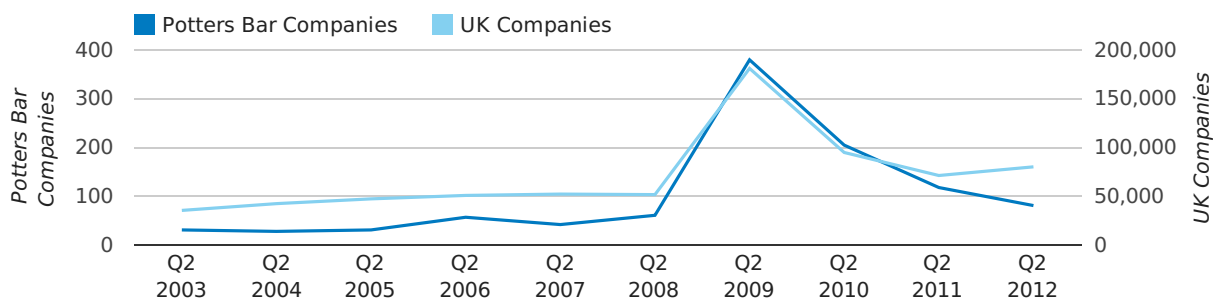
Quarterly Data (Q2 Apr-Jun 2012)

A total of 81 companies were dissolved in Potters Bar during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 31.4% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

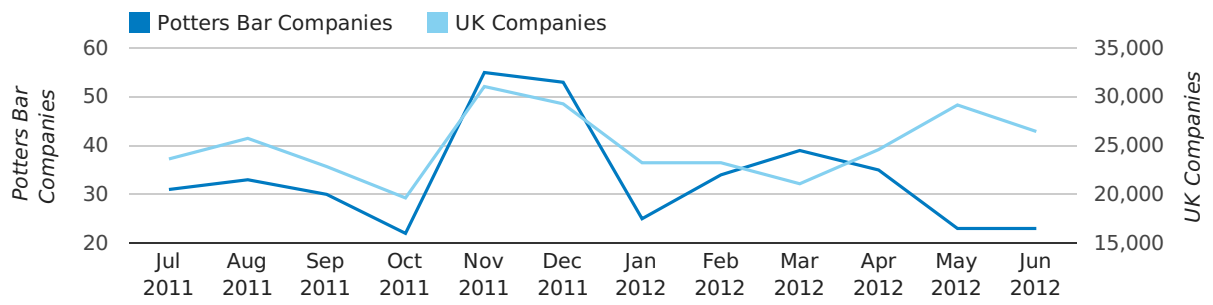
SECOND QUARTER (APR 2012 - JUN 2012)	POTTERS BAR	UK
2012	81	80,217
2011	118	71,324
% CHANGE	-31.4%	12.5%
RECORD YEAR	2009 (380)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



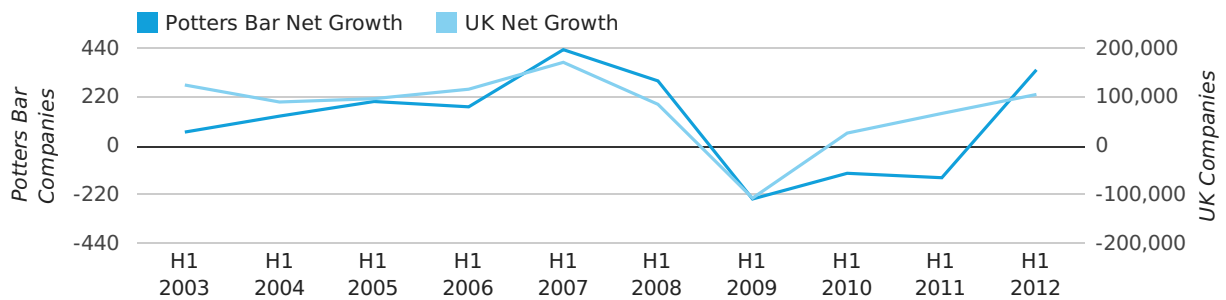
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	35	23	23
CLOSED COMPANIES IN 2011	33	47	38
% CHANGE	6.1%	-51.1%	-39%
RECORD YEAR	2009 (53)	2009 (157)	2009 (170)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Potters Bar increased by 343 companies. This figure is 338.2% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	POTTERS BAR	UK
2012	343	105,357
2011	-144	66,425
% CHANGE	-338.2%	58.6%
RECORD YEAR	2007 (434)	2007 (171,296)

net growth by half year



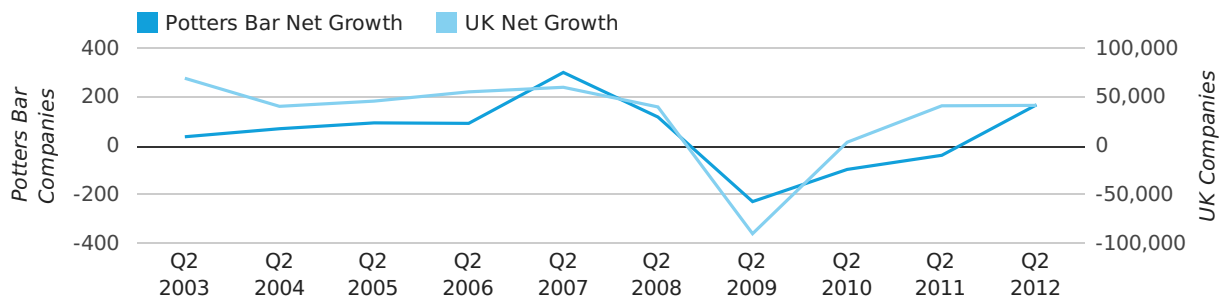
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Potters Bar during the second quarter of 2012 (Apr 2012 - Jun 2012) was 168 companies.

This represents an increase of 530.8% on the same period last year.

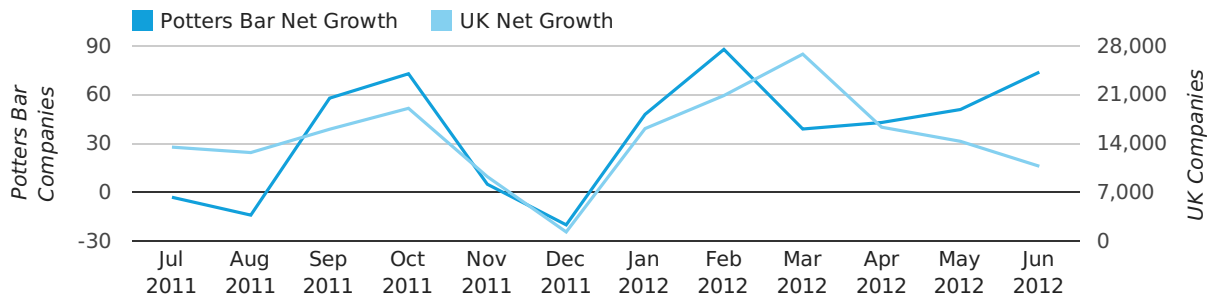
SECOND QUARTER (APR 2012 - JUN 2012)	POTTERS BAR	UK
2012	168	41,442
2011	-39	41,020
% CHANGE	-530.8%	1.0%
RECORD YEAR	2007 (301)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



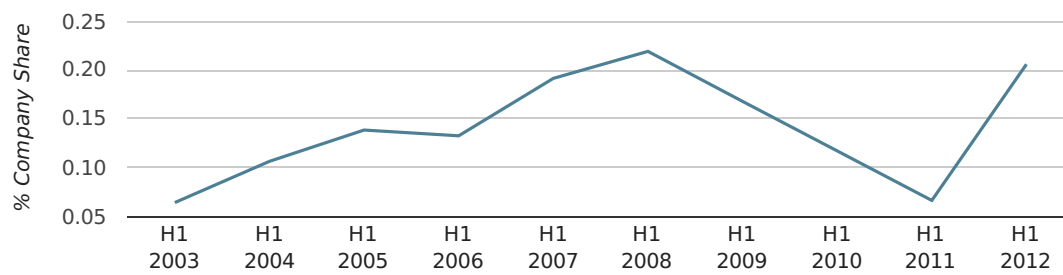
	APRIL	MAY	JUNE
NET GROWTH IN 2012	43	51	74
NET GROWTH IN 2011	-14	-21	-4
% CHANGE	-407.1%	-342.9%	-1,950.0%
RECORD YEAR	2007 (121)	2007 (83)	2007 (97)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Potters Bar formed 0.2% of all UK companies. This is more than the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	POTTERS BAR
2012	0.2%
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	2008 (0.2%)

company share by half year

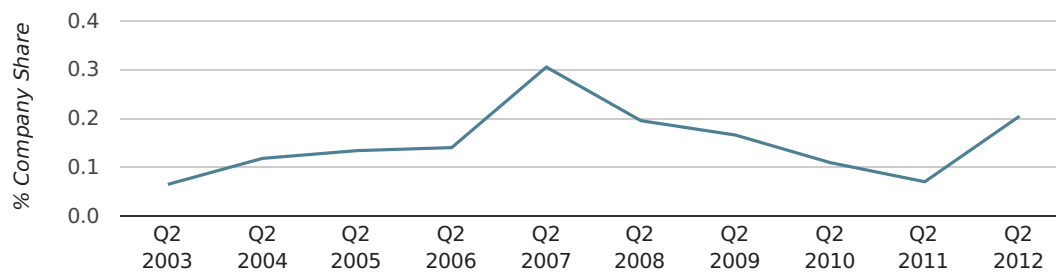


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Potters Bar formed 0.2% of all UK companies.

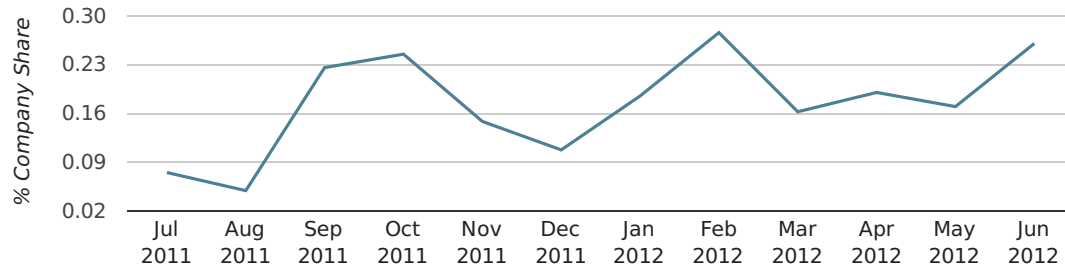
SECOND QUARTER (APR 2012 - JUN 2012)	POTTERS BAR
2012	0.2%
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	2007 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.3%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	245.6%	149.4%	204.6%
RECORD YEAR	1960 (0.5%)	1966 (0.4%)	2007 (0.3%)

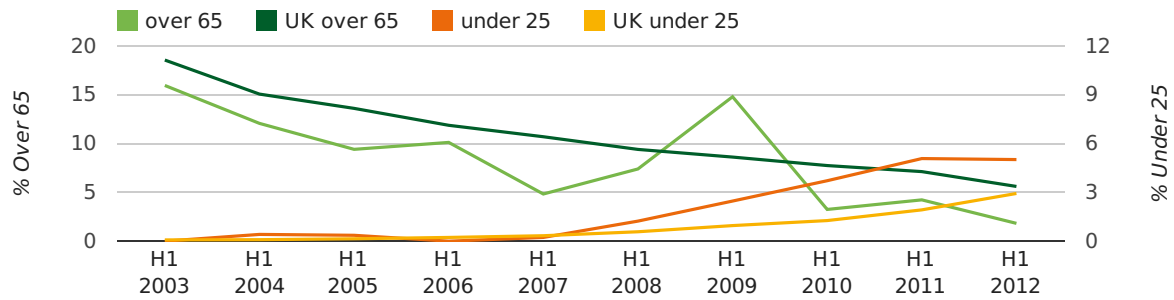
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 43.4.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 3.4%.

director age by half year



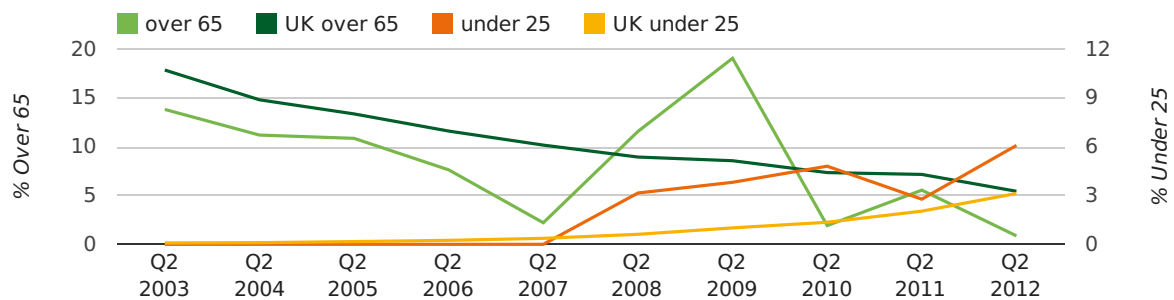
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.9.

The percentage of directors under the age of 25 was 6.1% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 0.9% compared to the UK figure of 3.3%.

director age by quarter

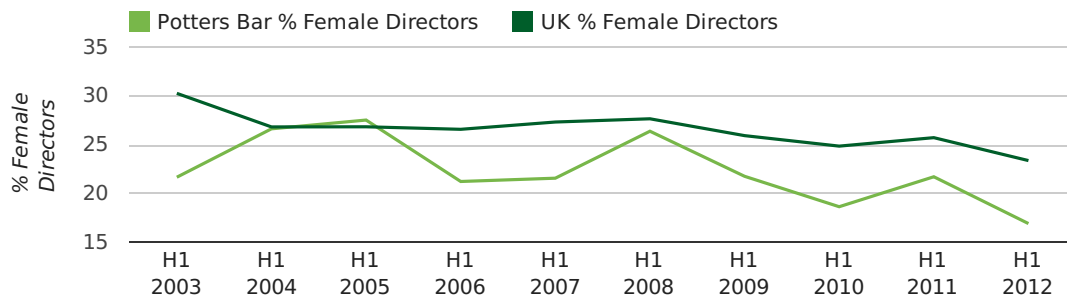


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Potters Bar was 1861 when 40.0% of all directors were female.

16.9% of all director appointments in Potters Bar in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

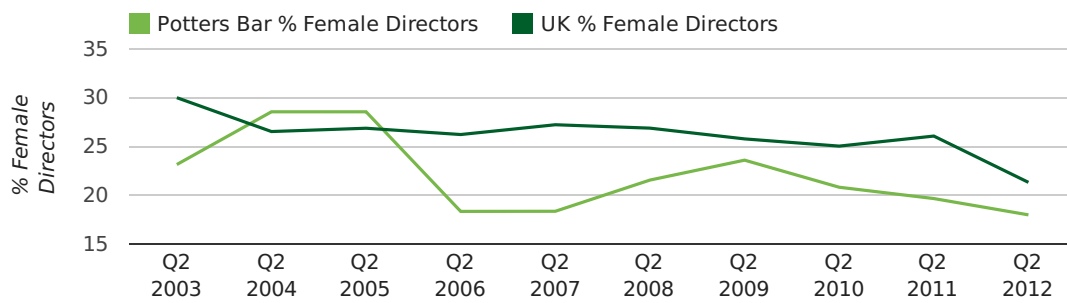


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Potters Bar was in 1866 when 66.7% of all directors were female.

18.0% of all director appointments in Potters Bar in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SALES	6.15%	CONSULTING	5.07%
ALLIANCE	2.34%	MANAGEMENT	4.74%
PROJECTS	2.17%	CONSULTANCY	3.28%
UNIVERSAL	1.82%	PROPERTY	2.35%
MANAGEMENT	1.82%	TRADING	2.10%
TRADE	1.73%	DESIGN	1.89%
ENERGY	1.30%	ENGINEERING	1.87%
SYSTEMS	1.30%	ASSOCIATES	1.82%
EXPRESS	1.21%	CONSULTANTS	1.78%
EXPORT	1.21%	CONSTRUCTION	1.71%
IMPORT	1.04%	BUSINESS	1.70%
TRADING	1.04%	MEDIA	1.69%
CAPITAL	1.04%	LONDON	1.68%
PRODUCTS	1.04%	J	1.57%
INDUSTRIES	0.95%	GLOBAL	1.51%
BUSINESS	0.95%	INVESTMENTS	1.48%
COMPLEX	0.95%	IT	1.42%
INDUSTRIAL	0.95%	CARE	1.31%
IMPEX	0.87%	PROPERTIES	1.31%
ORGANIZATION	0.78%	M	1.26%
CONTRACTS	0.78%	ELECTRICAL	1.23%
TECHNICS	0.78%	BUILDING	1.23%
TRANSIT	0.69%	SECURITY	1.19%
ENTERPRISES	0.69%	S	1.18%
COMMERCE	0.69%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	329	244,457
7487 - Other business activities	84	47,029
82990 - Other business support service activities not elsewhere classified	39	35,447
96090 - Other service activities not elsewhere classified	23	14,220
7260 - Other computer related activities	16	6,456
62020 - Information technology consultancy activities	13	15,280
99999 - Dormant Company	13	26,088
70229 - Management consultancy activities other than financial management	12	20,390
74990 - Non-trading company	11	9,706
68100 - Buying and selling of own real estate	10	3,143
62090 - Other information technology service activities	9	8,258
7412 - Accounting, auditing; tax consult	9	2,170
8532 - Social work without accommodation	8	1,025
7414 - Business & management consultancy	8	10,978
5530 - Restaurants	7	4,037
43390 - Other building completion and finishing	5	3,241
7222 - Other software consultancy and supply	5	6,356
86900 - Other human health activities	5	5,222
43210 - Electrical installation	5	3,557
9305 - Other service activities	5	7,926