Poulton-Le-Fylde

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Poulton-Le-Fylde when compared to any year in history.
- Q4 2011 saw a new record in company registrations in Poulton-Le-Fylde when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Poulton-Le-Fylde when compared to any previous December.
- Q4 2011 saw a new record in company closures in Poulton-Le-Fylde when compared to any previous Q4.
- December 2011 saw a new record in company closures in Poulton-Le-Fylde when compared to any previous December.
- November 2011 saw a new record in company closures in Poulton-Le-Fylde when compared to any previous November.

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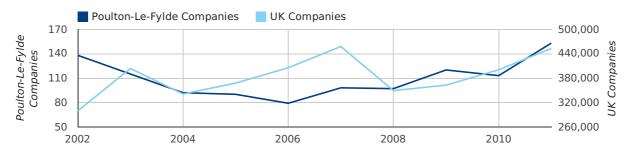
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 $2011\ was\ a\ record\ year\ for\ company\ registrations\ in\ Poulton-Le-Fylde\ when\ compared\ to\ any\ year\ in\ history.$

A total of 153 companies were formed in Poulton-Le-Fylde in 2011. This total is 35.4% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	POULTON-LE-FYLDE	UK
2011	153	452,870
2010	113	400,358
2009	120	362,675
2008	97	349,203
2007	98	457,649
RECORD YEAR	2011 (153)	2007 (457,649)

new companies by year



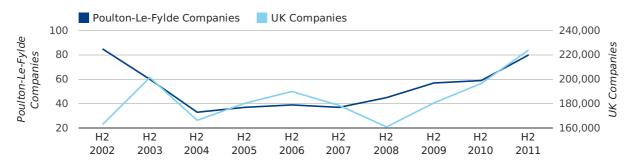
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 80 companies were formed in Poulton-Le-Fylde. This figure is 35.6% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Poulton-Le-Fylde occurred in 2002 when a total of 85 were formed.

HALF YEAR (JUL-DEC)	POULTON-LE-FYLDE	UK
2011	80	224,135
2010	59	196,609
% CHANGE	35.6%	14.0%
RECORD YEAR	2002 (85)	2011 (224,135)

new companies by half year



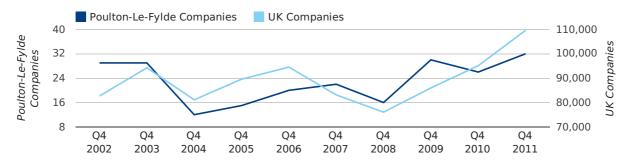
Q4 2011 saw a new record in company registrations in Poulton-Le-Fylde when compared to any previous Q4.

A total of 32 companies were registered in Poulton-Le-Fylde during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 23.1% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	POULTON-LE-FYLDE	UK
2011	32	109,623
2010	26	95,117
% CHANGE	23.1%	15.3%
RECORD YEAR	2011 (32)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Poulton-Le-Fylde when compared to any previous December.

new companies by month

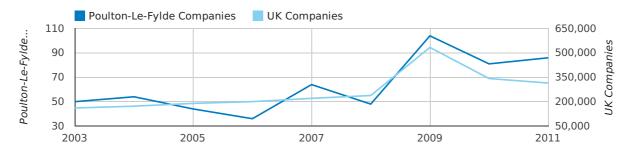


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	12	11	9
NEW COMPANIES IN 2010	7	13	6
% CHANGE	71.4%	-15.4%	50.0%
RECORD YEAR	2007 (16)	2009 (19)	2011 (9)

A total of 86 companies were dissolved in Poulton-Le-Fylde in 2011. This total is 6.2% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	POULTON-LE-FYLDE	UK
2011	86	314,523
2010	81	342,232
2009	104	533,773
2008	48	237,901
2007	64	220,295
RECORD YEAR	2009 (104)	2009 (533,773)

dissolved companies by year



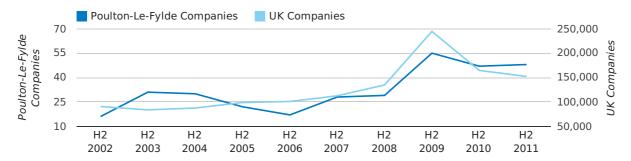
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 48 companies were dissolved in Poulton-Le-Fylde. This figure is 2.1% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Poulton-Le-Fylde occurred in 2009 when a total of 55 were closed.

HALF YEAR (JUL-DEC)	POULTON-LE-FYLDE	UK
2011	48	152,213
2010	47	164,601
% CHANGE	2.1%	-7.5%
RECORD YEAR	2009 (55)	2009 (244,537)

dissolved companies by half year



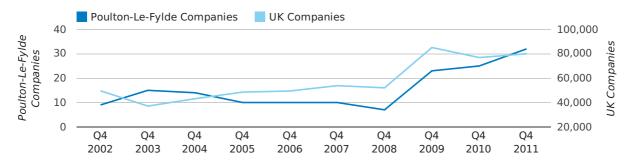
Q4 2011 saw a new record in company closures in Poulton-Le-Fylde when compared to any previous Q4.

A total of 32 companies were dissolved in Poulton-Le-Fylde during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 28.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	POULTON-LE-FYLDE	UK
2011	32	79,983
2010	25	76,896
% CHANGE	28.0%	4.0%
RECORD YEAR	2011 (32)	2009 (85,136)

dissolved companies by quarter

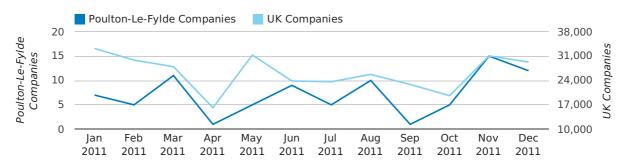


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Poulton-Le-Fylde when compared to any previous December.

November 2011 saw a new record in company closures in Poulton-Le-Fylde when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	5	15	12
CLOSED COMPANIES IN 2010	8	10	7
% CHANGE	-37.5%	50.0%	71%
RECORD YEAR	2010 (8)	2011 (15)	2011 (12)

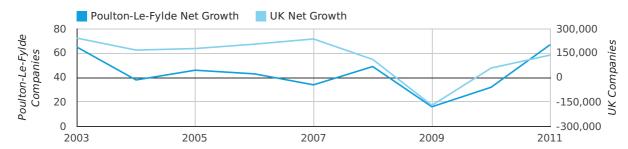
A total of 67 companies were added to the company register for Poulton-Le-Fylde in 2011. This number represents growth of 59.3% which compares favourably to the UK figure of 34.6%.

This number is 35 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2002 when the Poulton-Le-Fylde company register grew by 97 companies.

YEAR	POULTON-LE-FYLDE	UK
2011	67	138,347
2010	32	58,126
2009	16	-171,098
2008	49	111,302
2007	34	237,354
RECORD YEAR	2002 (97)	2003 (242,543)

net growth by year

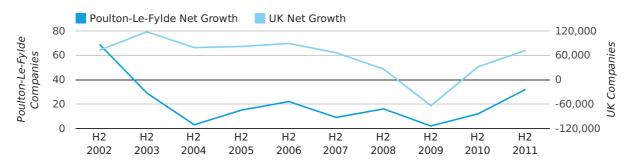


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Poulton-Le-Fylde increased by 32 companies. This figure is 166.7% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	POULTON-LE-FYLDE	UK
2011	32	71,922
2010	12	32,008
% CHANGE	166.7%	124.7%
RECORD YEAR	2002 (69)	2003 (117,772)

net growth by half year

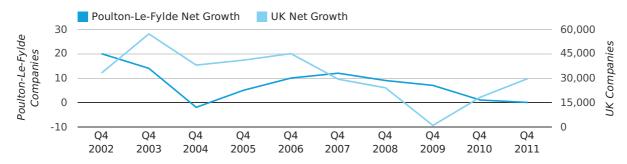


Net company growth for Poulton-Le-Fylde during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 0 companies.

This represents a decrease of 100.0% on the same period last year.

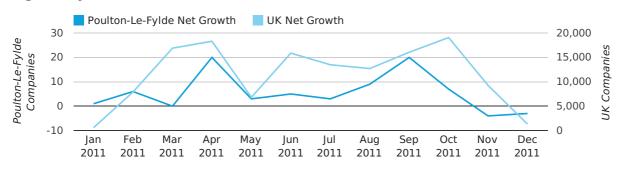
FOURTH QUARTER (OCT 2011 - DEC 2011)	POULTON-LE-FYLDE	UK
2011	0	29,640
2010	1	18,221
% CHANGE	-100.0%	62.7%
RECORD YEAR	2002 (20)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

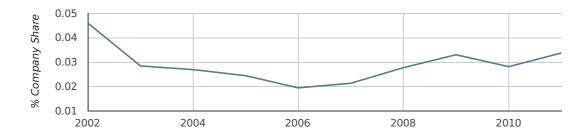


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	7	-4	-3
NET GROWTH IN 2010	-1	3	-1
% CHANGE	-800.0%	-233.3%	200.0%
RECORD YEAR	2007 (13)	2009 (8)	2002 (7)

In 2011 Poulton-Le-Fylde formed 0.0% of all UK companies. This is no change on 2010 when Poulton-Le-Fylde was responsible for 0.0% of all UK companies.

YEAR	POULTON-LE-FYLDE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

company share by year

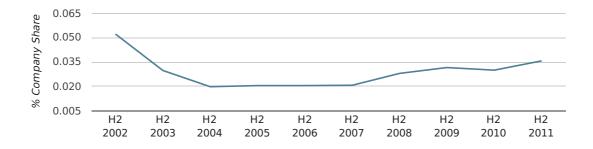


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Poulton-Le-Fylde formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	POULTON-LE-FYLDE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1963 (0.1%)

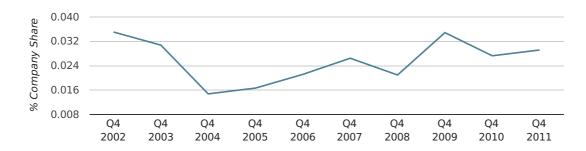
company share by half year



In the fourth quarter of 2011, Poulton-Le-Fylde formed 0.0% of all UK companies.

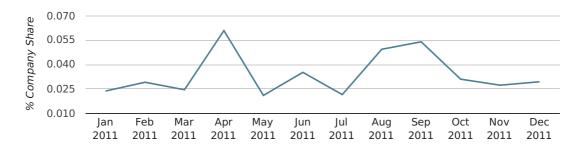
FOURTH QUARTER (OCT 2011 - DEC 2011)	POULTON-LE-FYLDE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1964 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



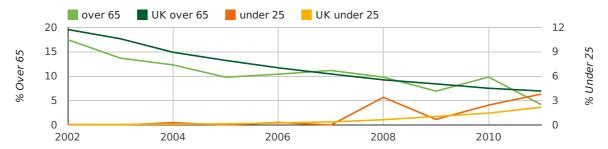
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	49.0%	-27.8%	33.0%
RECORD YEAR	1968 (0.2%)	1964 (0.1%)	1964 (0.1%)

The average age of a director in 2011 was 46.3.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 4.2%.

director age by year



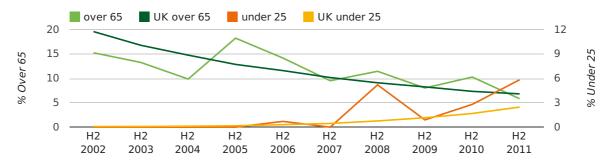
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.8.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.8% compared to the UK figure of 4.1%.

director age by half year

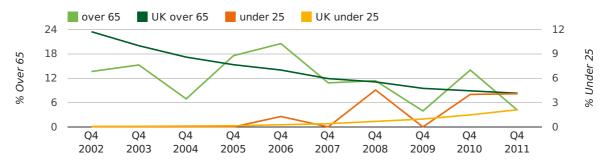


The average age of a director in the fourth quarter of 2011 was 45.8.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Poulton-Le-Fylde was 1857 when 36.4% of all directors were female.

The percentage of female directors in Poulton-Le-Fylde in 2011 was 37.0%. The average for the UK during this time was 28.6%

director gender by year

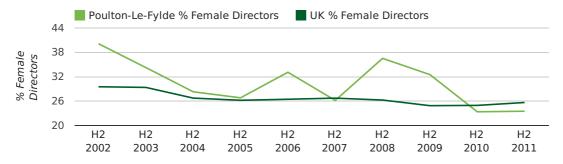


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Poulton-Le-Fylde was 1860 when 42.9% of all directors were female.

23.5% of all director appointments in Poulton-Le-Fylde in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

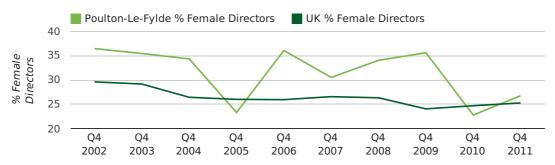




The record fourth quarter for female directors in Poulton-Le-Fylde was in 1977 when 31.1% of all directors were female.

26.8% of all director appointments in Poulton-Le-Fylde in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
OMEGA	1.61%	CONSULTING	5.07%
CONSULTANCY	1.61%	MANAGEMENT	4.74%
(NW)	1.29%	CONSULTANCY	3.26%
SOLAR	1.29%	PROPERTY	2.37%
ELECTRICAL	1.29%	TRADING	2.07%
TECHENERGY	1.29%	DESIGN	1.92%
NW	0.96%	ASSOCIATES	1.86%
IDEAL	0.96%	ENGINEERING	1.78%
AFFORDABLE	0.64%	BUSINESS	1.78%
DISTRIBUTION	0.64%	CONSULTANTS	1.76%
TRAINING	0.64%	CONSTRUCTION	1.73%
THERAPY	0.64%	MEDIA	1.71%
2	0.64%	LONDON	1.63%
ENGINEERING	0.64%	J	1.51%
CLAIMS	0.64%	INVESTMENTS	1.48%
NORTH	0.64%	GLOBAL	1.46%
AMPM	0.64%	IT	1.41%
ENHANCED	0.64%	CARE	1.39%
(SRF)	0.64%	PROPERTIES	1.29%
BALTI	0.64%	ELECTRICAL	1.29%
HOUSE	0.64%	М	1.27%
T/A	0.64%	BUILDING	1.26%
INTEREST	0.64%	ENERGY	1.25%
COMMUNITY	0.64%	S	1.20%
FYLDE	0.64%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	74	205,525
7487 - Other business activities	18	57,052
62020 - Information technology consultancy activities	9	12,072
7499 - Non-trading company	8	9,957
82990 - Other business support service activities not elsewhere classified	7	32,483
99999 - Dormant Company	7	21,846
7222 - Other software consultancy and supply	5	7,398
9999 - Dormant Company	4	20,199
74990 - Non-trading company	4	8,929
9800 - Residents Property Management	2	1,451
7440 - Advertising	2	1,765
69201 - Accounting and auditing activities	2	3,633
73110 - Advertising agencies	2	1,823
86210 - General medical practice activities	2	2,285
7260 - Other computer related activities	2	7,667
86900 - Other human health activities	2	4,457
41202 - Construction of domestic buildings	2	2,598
47990 - Other retail sale not in stores, stalls or markets	2	2,699
96090 - Other service activities not elsewhere classified	2	11,768
70229 - Management consultancy activities other than financial management	2	17,765