

Prenton

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Prenton when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Prenton when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Prenton when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Prenton when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Prenton when compared to any previous December.
- November 2011 saw a new record in company registrations in Prenton when compared to any previous November.
- The second half of 2011 saw a new record in net growth in Prenton when compared to any previous second half year.
- Q4 2011 saw a new record in net growth in Prenton when compared to any previous Q4.
- December 2011 saw a new record in net growth in Prenton when compared to any previous December.
- November 2011 saw a new record in net growth in Prenton when compared to any previous November.

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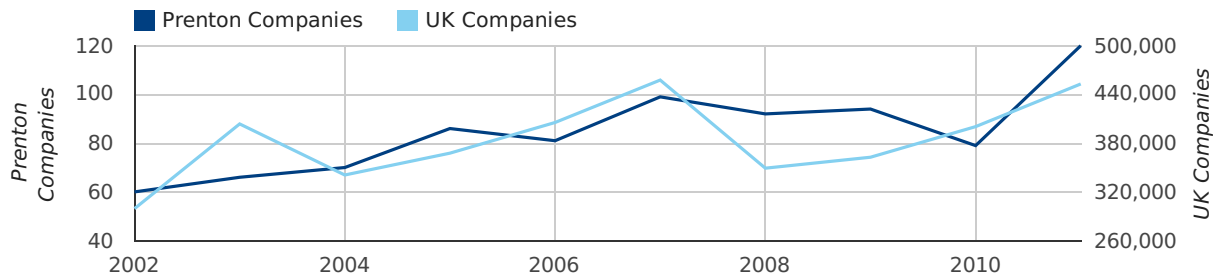
Annual Data (2011)

2011 was a record year for company registrations in Prenton when compared to any year in history.

A total of 120 companies were formed in Prenton in 2011. This total is 51.9% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	PRENTON	UK
2011	120	452,870
2010	79	400,358
2009	94	362,675
2008	92	349,203
2007	99	457,649
RECORD YEAR	2011 (120)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Prenton when compared to any previous second half year.

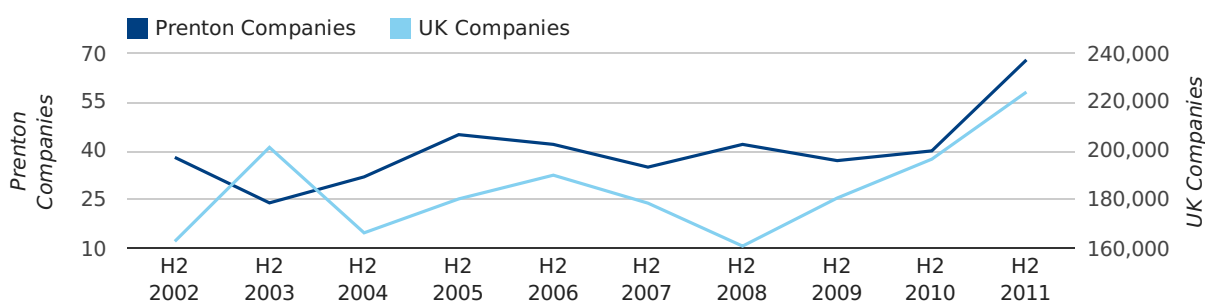
The second half of 2011 was a record second half year for company registrations in Prenton when compared to any half year in history.

In the second half of 2011 a total of 68 companies were formed in Prenton. This figure is 70.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Prenton occurred in 2011 when a total of 68 were formed.

HALF YEAR (JUL-DEC)	PRENTON	UK
2011	68	224,135
2010	40	196,609
% CHANGE	70.0%	14.0%
RECORD YEAR	2011 (68)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

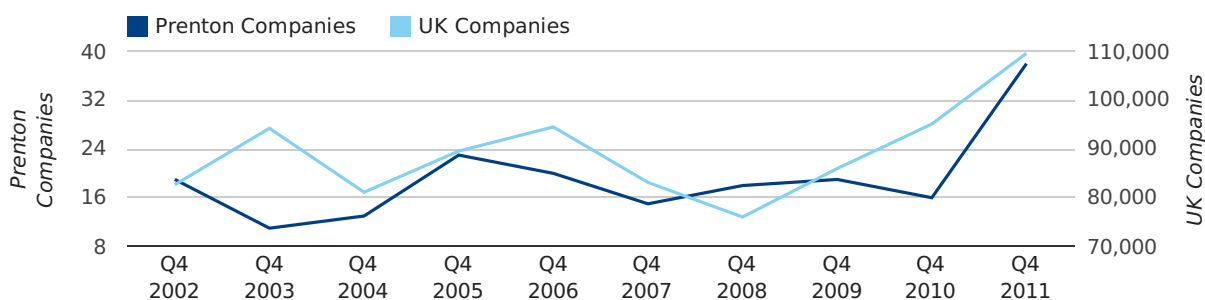
Q4 2011 saw a new record in company registrations in Prenton when compared to any previous Q4.

A total of 38 companies were registered in Prenton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 137.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	PRENTON	UK
2011	38	109,623
2010	16	95,117
% CHANGE	137.5%	15.3%
RECORD YEAR	2011 (38)	2011 (109,623)

new companies by quarter

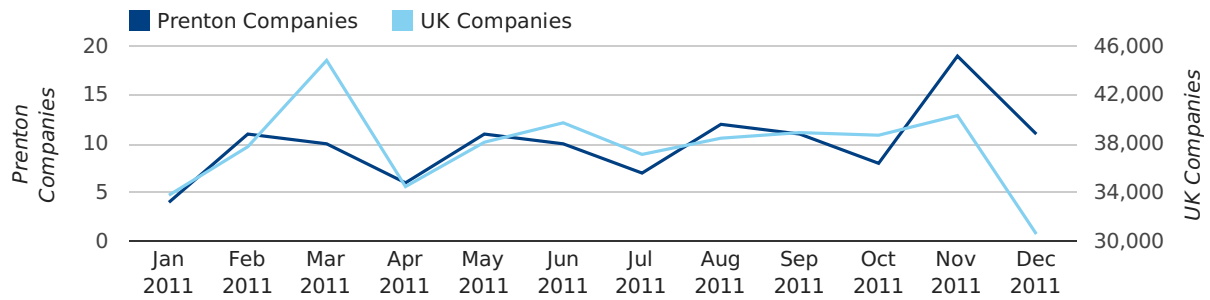


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Prenton when compared to any previous December.

November 2011 saw a new record in company registrations in Prenton when compared to any previous November.

new companies by month



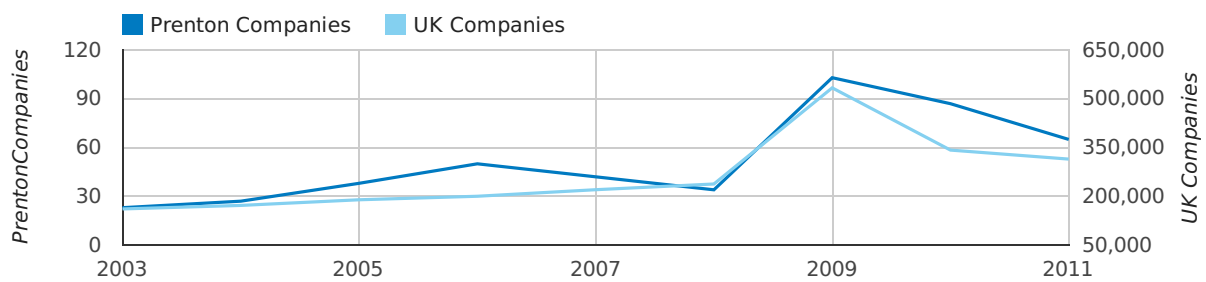
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	8	19	11
NEW COMPANIES IN 2010	3	8	5
% CHANGE	166.7%	137.5%	120.0%
RECORD YEAR	2009 (11)	2011 (19)	2011 (11)

Annual Data (2011)

A total of 65 companies were dissolved in Prenton in 2011. This total is 25.3% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	PRENTON	UK
2011	65	314,523
2010	87	342,232
2009	103	533,773
2008	34	237,901
2007	42	220,295
RECORD YEAR	2009 (103)	2009 (533,773)

dissolved companies by year



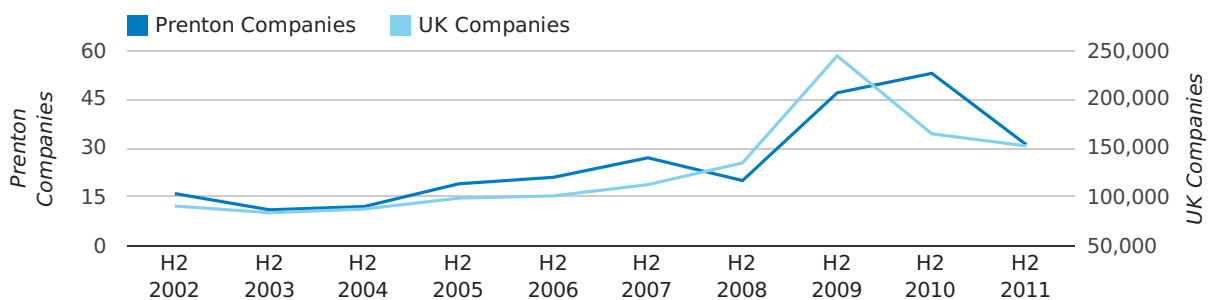
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 31 companies were dissolved in Prenton. This figure is 41.5% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Prenton occurred in 2010 when a total of 53 were closed.

HALF YEAR (JUL-DEC)	PRENTON	UK
2011	31	152,213
2010	53	164,601
% CHANGE	-41.5%	-7.5%
RECORD YEAR	2010 (53)	2009 (244,537)

dissolved companies by half year



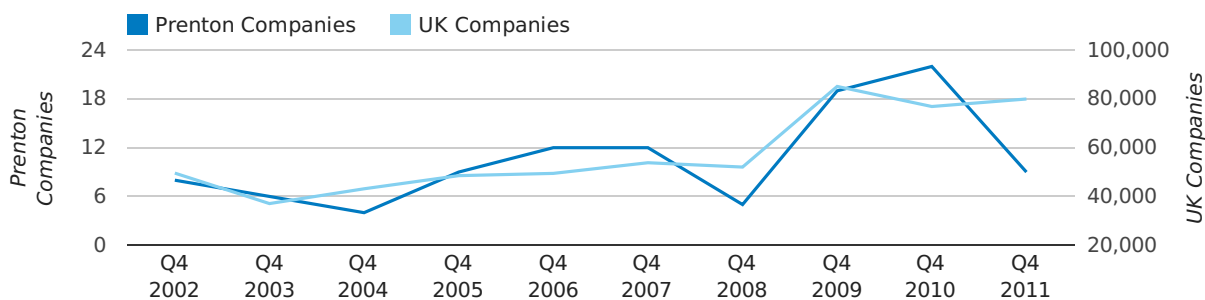
Quarterly Data (Q4 Oct-Dec 2011)

A total of 9 companies were dissolved in Prenton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 59.1% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

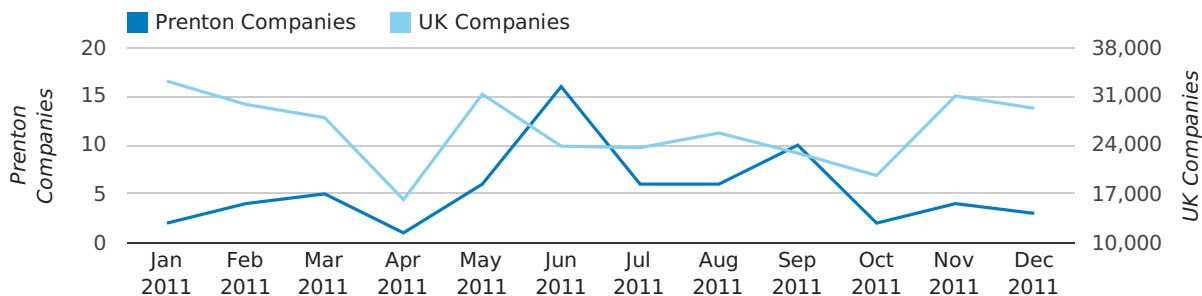
FOURTH QUARTER (OCT 2011 - DEC 2011)	PRENTON	UK
2011	9	79,983
2010	22	76,896
% CHANGE	-59.1%	4.0%
RECORD YEAR	2010 (22)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	2	4	3
CLOSED COMPANIES IN 2010	8	8	6
% CHANGE	-75.0%	-50.0%	-50%
RECORD YEAR	2006 (8)	2010 (8)	2009 (9)

Annual Data (2011)

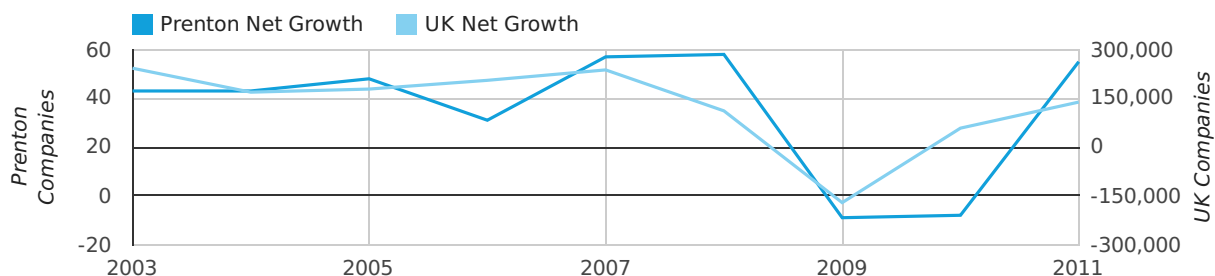
A total of 55 companies were added to the company register for Prenton in 2011. This number represents growth of 69.6% which compares favourably to the UK figure of 34.6%.

This number is 63 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2008 when the Prenton company register grew by 58 companies.

YEAR	PRENTON	UK
2011	55	138,347
2010	-8	58,126
2009	-9	-171,098
2008	58	111,302
2007	57	237,354
RECORD YEAR	2008 (58)	2003 (242,543)

net growth by year



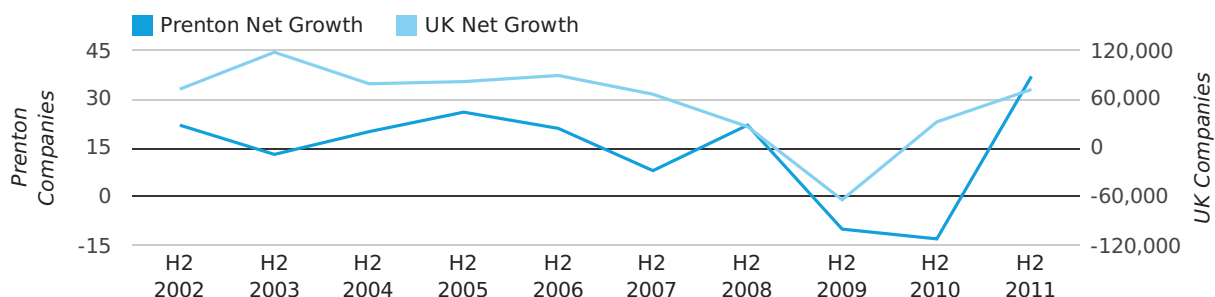
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Prenton when compared to any previous second half year.

In the second half of 2011 the company register for Prenton increased by 37 companies. This figure is 384.6% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	PRENTON	UK
2011	37	71,922
2010	-13	32,008
% CHANGE	-384.6%	124.7%
RECORD YEAR	2011 (37)	2003 (117,772)

net growth by half year



Quarterly Data (Q4 Oct-Dec 2011)

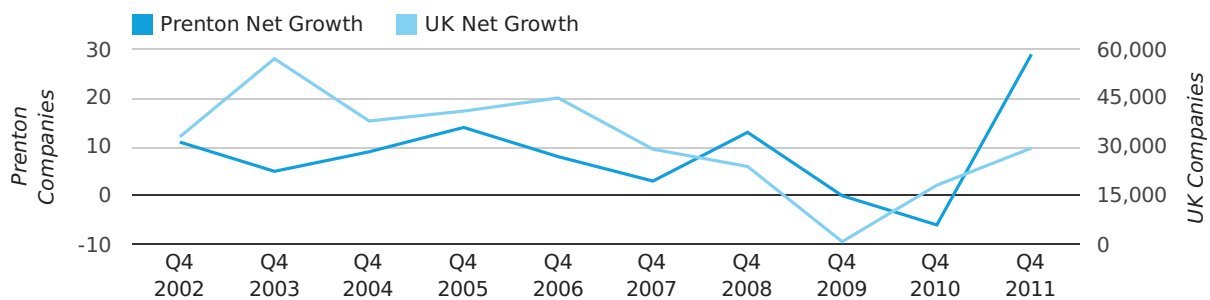
Q4 2011 saw a new record in net growth in Prenton when compared to any previous Q4.

Net company growth for Prenton during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 29 companies.

This represents an increase of 583.3% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	PRENTON	UK
2011	29	29,640
2010	-6	18,221
% CHANGE	-583.3%	62.7%
RECORD YEAR	2011 (29)	2003 (57,175)

net growth by quarter

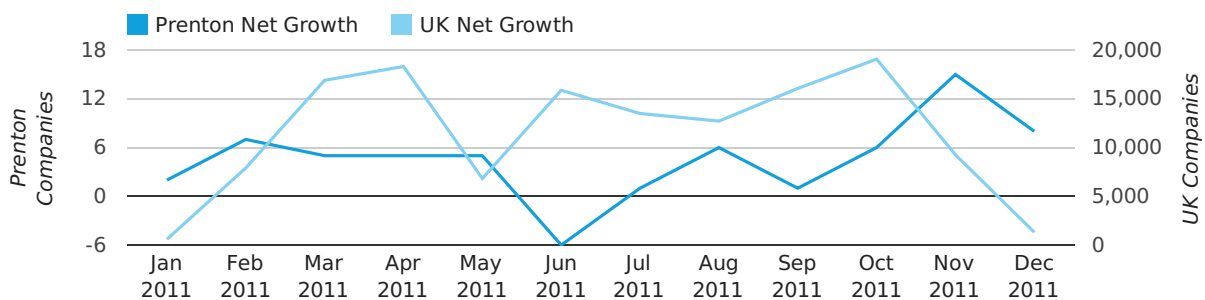


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in net growth in Prenton when compared to any previous December.

November 2011 saw a new record in net growth in Prenton when compared to any previous November.

net growth by month



Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1

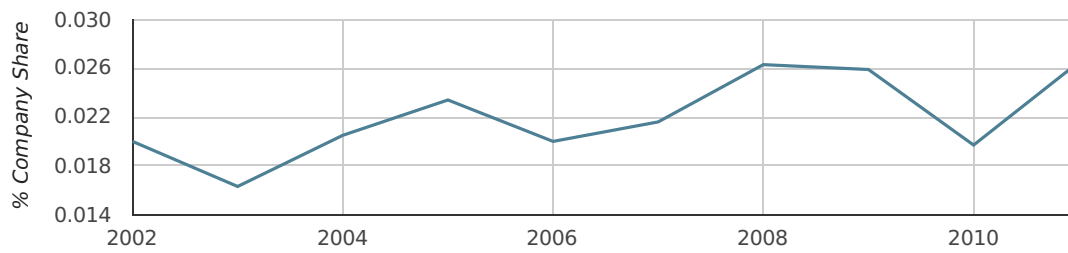
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	6	15	8
NET GROWTH IN 2010	-5	0	-1
% CHANGE	-220.0%	0.0%	-900.0%
RECORD YEAR	2009 (7)	2011 (15)	2011 (8)

Annual Data (2011)

In 2011 Prenton formed 0.0% of all UK companies. This is no change on 2010 when Prenton was responsible for 0.0% of all UK companies.

YEAR	PRENTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1962 (0.0%)

company share by year

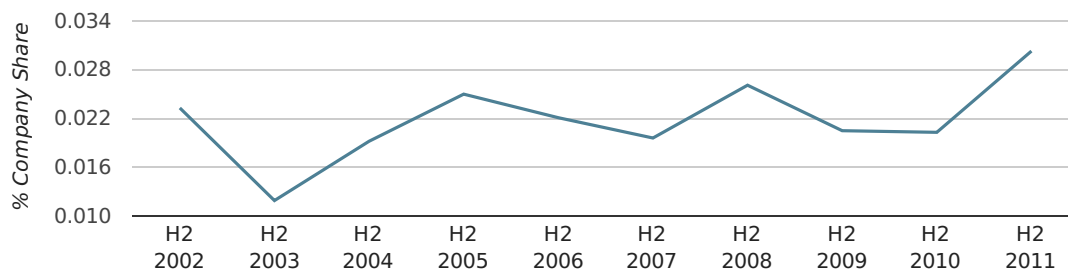


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Prenton formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	PRENTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

company share by half year

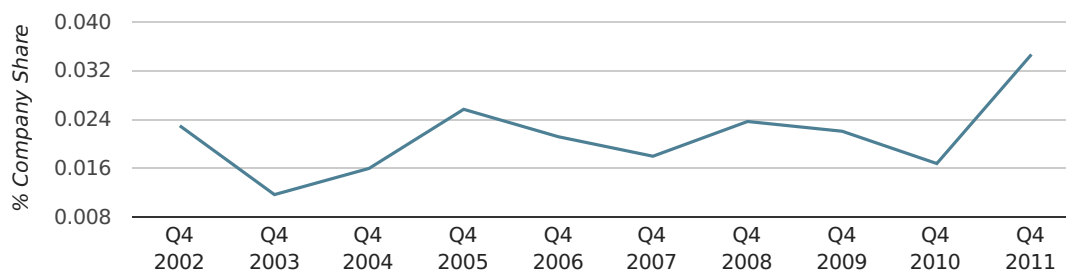


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Prenton formed 0.0% of all UK companies.

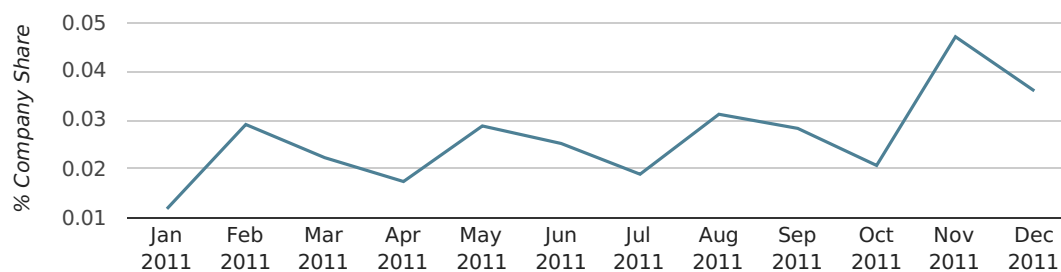
FOURTH QUARTER (OCT 2011 - DEC 2011)	PRENTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	132.6%	102.1%	95.7%
RECORD YEAR	1963 (0.1%)	1968 (0.5%)	1974 (0.1%)

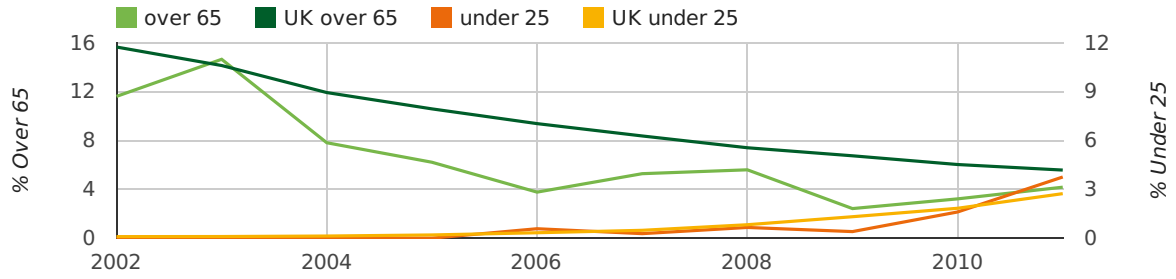
Annual Data (2011)

The average age of a director in 2011 was 43.8.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 4.2%.

director age by year



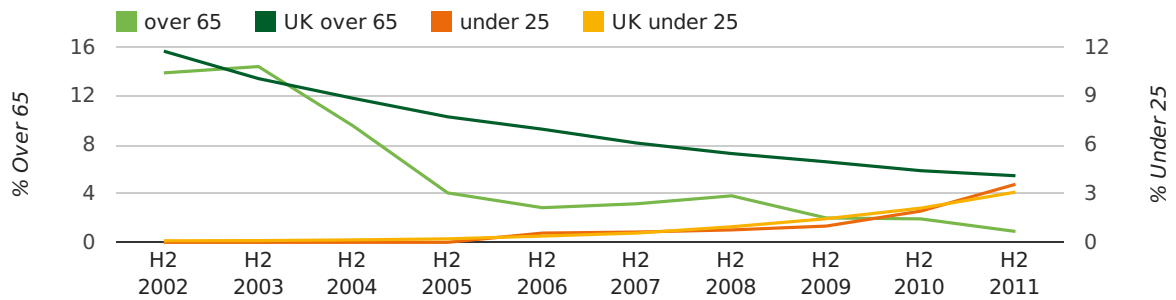
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.8.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 0.9% compared to the UK figure of 4.1%.

director age by half year



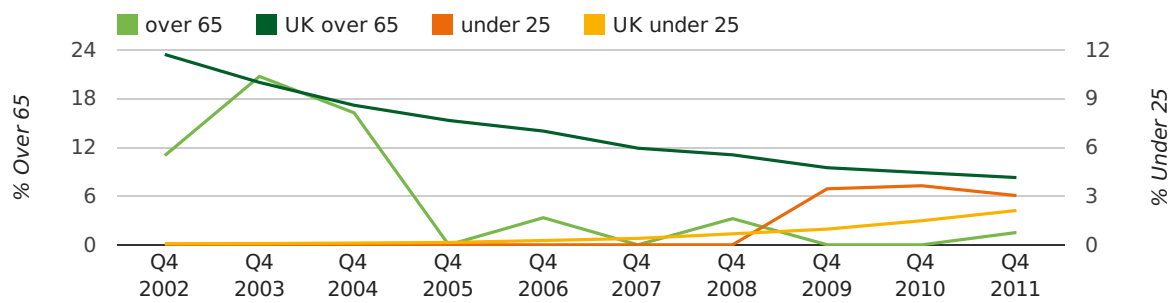
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.0.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.5% compared to the UK figure of 4.1%.

director age by quarter

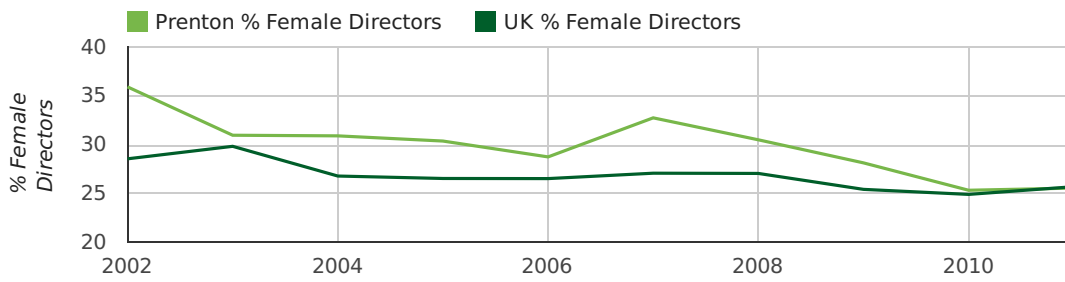


Annual Data (2011)

The record year for female directors in Prenton was 1857 when 36.4% of all directors were female.

The percentage of female directors in Prenton in 2011 was 35.9%. The average for the UK during this time was 28.6%

director gender by year

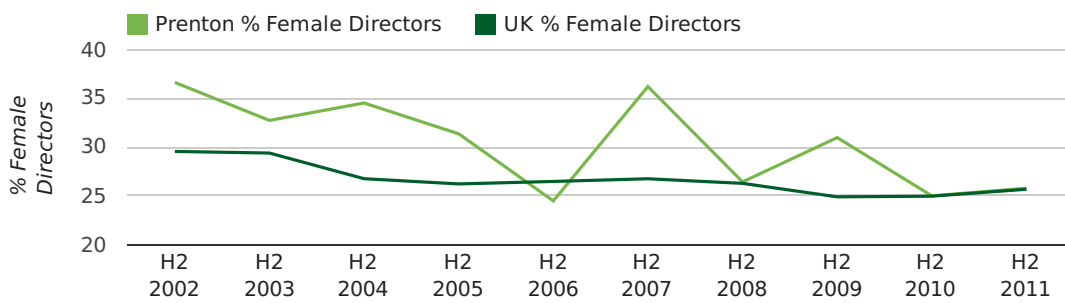


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Prenton was 1860 when 42.9% of all directors were female.

25.8% of all director appointments in Prenton in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

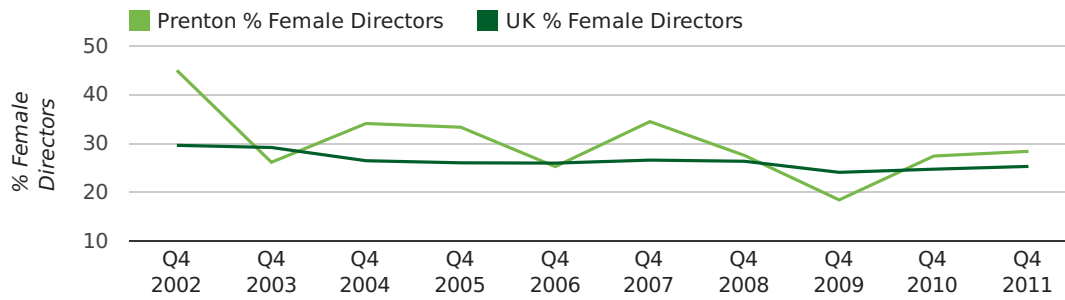


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Prenton was in 1977 when 31.1% of all directors were female.

28.4% of all director appointments in Prenton in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	2.76%	CONSULTING	5.07%
SECURITY	1.97%	MANAGEMENT	4.74%
PROPERTY	1.57%	CONSULTANCY	3.26%
MANAGEMENT	1.57%	PROPERTY	2.37%
CONSULTING	1.18%	TRADING	2.07%
(WIRRAL)	1.18%	DESIGN	1.92%
CONSTRUCTION	1.18%	ASSOCIATES	1.86%
BUSINESS	1.18%	ENGINEERING	1.78%
MOUNTWOOD	0.79%	BUSINESS	1.78%
(NW)	0.79%	CONSULTANTS	1.76%
WIRRAL	0.79%	CONSTRUCTION	1.73%
PRESS	0.79%	MEDIA	1.71%
ASSOCIATES	0.79%	LONDON	1.63%
EMERGENCY	0.79%	J	1.51%
INDEPENDENT	0.79%	INVESTMENTS	1.48%
WEST	0.79%	GLOBAL	1.46%
DESIGN	0.79%	IT	1.41%
T	0.79%	CARE	1.39%
GREEN	0.79%	PROPERTIES	1.29%
MOONRAKER	0.79%	ELECTRICAL	1.29%
EDWARDS	0.79%	M	1.27%
J	0.79%	BUILDING	1.26%
INTERIORS	0.79%	ENERGY	1.25%
P	0.79%	S	1.20%
CHARLES	0.79%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	46	205,525
7487 - Other business activities	15	57,052
9305 - Other service activities	6	9,492
82990 - Other business support service activities not elsewhere classified	6	32,483
70229 - Management consultancy activities other than financial management	5	17,765
7414 - Business & management consultancy	5	13,034
7222 - Other software consultancy and supply	4	7,398
9999 - Dormant Company	4	20,199
96090 - Other service activities not elsewhere classified	3	11,768
7499 - Non-trading company	3	9,957
4521 - General construction & civil engineering	3	5,558
62090 - Other information technology service activities	3	7,493
7420 - Architectural, technical consult	2	1,569
47990 - Other retail sale not in stores, stalls or markets	2	2,699
74990 - Non-trading company	2	8,929
99999 - Dormant Company	2	21,846
62020 - Information technology consultancy activities	2	12,072
43342 - Glazing	2	428
86220 - Specialists medical practice activities	2	1,474
7031 - Real estate agencies	2	1,365