Prescot

2011 annual business confidence report





headlines

- October 2011 saw a new record in company registrations in Prescot when compared to any previous October.
- The second half of 2011 saw a new record in company closures in Prescot when compared to any previous second half year.
- Q4 2011 saw a new record in company closures in Prescot when compared to any previous Q4.
- December 2011 saw a new record in company closures in Prescot when compared to any previous December.
- November 2011 saw a new record in company closures in Prescot when compared to any previous November.
- October 2011 saw a new record in company closures in Prescot when compared to any previous October.

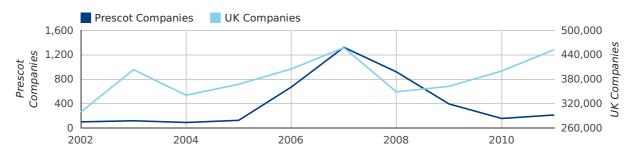
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A total of 214 companies were formed in Prescot in 2011. This total is 36.3% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

| YEAR | PRESCOT | UK |
|-------------|--------------|----------------|
| 2011 | 214 | 452,870 |
| 2010 | 157 | 400,358 |
| 2009 | 395 | 362,675 |
| 2008 | 921 | 349,203 |
| 2007 | 1,325 | 457,649 |
| RECORD YEAR | 2007 (1,325) | 2007 (457,649) |

new companies by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 113 companies were formed in Prescot. This figure is 56.9% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Prescot occurred in 2006 when a total of 421 were formed.

| HALF YEAR (JUL-DEC) | PRESCOT | UK |
|---------------------|------------|----------------|
| 2011 | 113 | 224,135 |
| 2010 | 72 | 196,609 |
| % CHANGE | 56.9% | 14.0% |
| RECORD YEAR | 2006 (421) | 2011 (224,135) |

new companies by half year

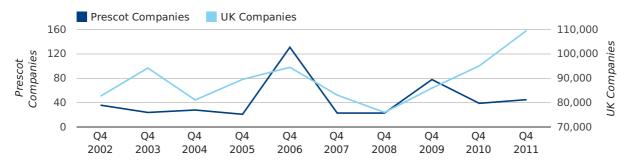


A total of 45 companies were registered in Prescot during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 15.4% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | PRESCOT | UK |
|--------------------------------------|------------|----------------|
| 2011 | 45 | 109,623 |
| 2010 | 39 | 95,117 |
| % CHANGE | 15.4% | 15.3% |
| RECORD YEAR | 2006 (131) | 2011 (109,623) |

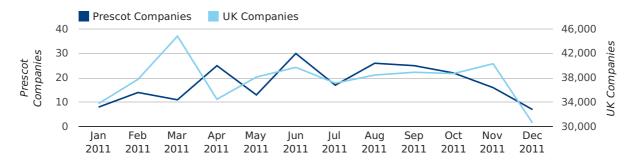
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Prescot when compared to any previous October.

new companies by month

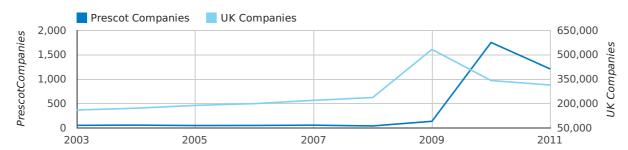


| | OCTOBER | NOVEMBER | DECEMBER |
|-----------------------|-----------|------------|----------|
| NEW COMPANIES IN 2011 | 22 | 16 | 7 |
| NEW COMPANIES IN 2010 | 11 | 19 | 9 |
| % CHANGE | 100.0% | -15.8% | -22.2% |
| RECORD YEAR | 2011 (22) | 2006 (114) | 2010 (9) |

A total of 1,212 companies were dissolved in Prescot in 2011. This total is 30.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

| YEAR | PRESCOT | UK |
|-------------|--------------|----------------|
| 2011 | 1,212 | 314,523 |
| 2010 | 1,755 | 342,232 |
| 2009 | 138 | 533,773 |
| 2008 | 43 | 237,901 |
| 2007 | 58 | 220,295 |
| RECORD YEAR | 2010 (1,755) | 2009 (533,773) |

dissolved companies by year



Half Year Data (Jul-Dec 2011)

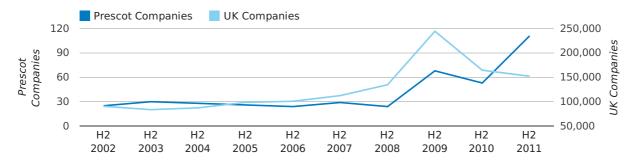
The second half of 2011 saw a new record in company closures in Prescot when compared to any previous second half year.

In the second half of 2011 a total of 111 companies were dissolved in Prescot. This figure is 109.4% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Prescot occurred in 2011 when a total of 111 were closed.

| HALF YEAR (JUL-DEC) | PRESCOT | UK |
|---------------------|------------|----------------|
| 2011 | 111 | 152,213 |
| 2010 | 53 | 164,601 |
| % CHANGE | 109.4% | -7.5% |
| RECORD YEAR | 2011 (111) | 2009 (244,537) |

dissolved companies by half year



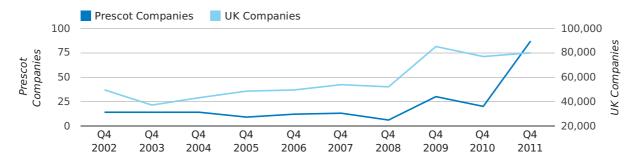
Q4 2011 saw a new record in company closures in Prescot when compared to any previous Q4.

A total of 87 companies were dissolved in Prescot during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 335.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | PRESCOT | UK |
|--------------------------------------|-----------|---------------|
| 2011 | 87 | 79,983 |
| 2010 | 20 | 76,896 |
| % CHANGE | 335.0% | 4.0% |
| RECORD YEAR | 2011 (87) | 2009 (85,136) |

dissolved companies by quarter



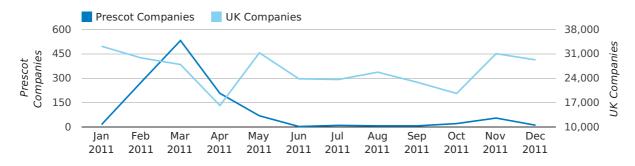
Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Prescot when compared to any previous December.

November 2011 saw a new record in company closures in Prescot when compared to any previous November.

October 2011 saw a new record in company closures in Prescot when compared to any previous October.

dissolved companies by month



| | OCTOBER | NOVEMBER | DECEMBER |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 21 | 55 | 11 |
| CLOSED COMPANIES IN 2010 | 7 | 7 | 6 |
| % CHANGE | 200.0% | 685.7% | 83% |
| RECORD YEAR | 2011 (21) | 2011 (55) | 2011 (11) |

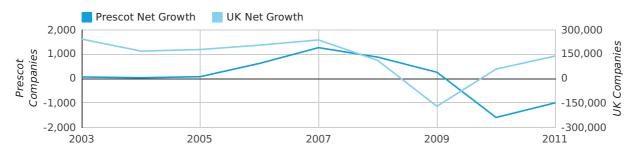
A total of -998 companies were removed to the company register for Prescot in 2011. This number represents decline of 635.7% which compares unfavourably to the UK figure of 34.6%.

This number is 600 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Prescot company register grew by 1,267 companies.

| YEAR | PRESCOT | UK |
|-------------|--------------|----------------|
| 2011 | -998 | 138,347 |
| 2010 | -1,598 | 58,126 |
| 2009 | 257 | -171,098 |
| 2008 | 878 | 111,302 |
| 2007 | 1,267 | 237,354 |
| RECORD YEAR | 2007 (1,267) | 2003 (242,543) |

net growth by year

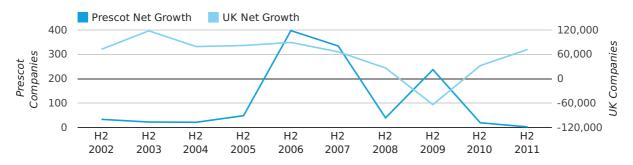


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Prescot increased by 2 companies. This figure is 89.5% lower than last year, which compares badly to a UK increase of 124.7%.

| HALF YEAR (JUL-DEC) | PRESCOT | UK |
|---------------------|------------|----------------|
| 2011 | 2 | 71,922 |
| 2010 | 19 | 32,008 |
| % CHANGE | -89.5% | 124.7% |
| RECORD YEAR | 2006 (397) | 2003 (117,772) |

net growth by half year

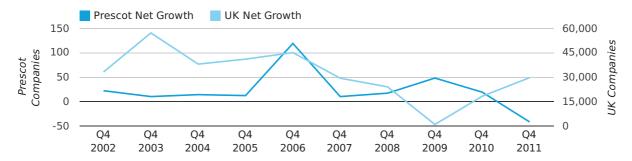


Net company growth for Prescot during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -42 companies.

This represents a decrease of 321.1% on the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | PRESCOT | UK |
|--------------------------------------|------------|---------------|
| 2011 | -42 | 29,640 |
| 2010 | 19 | 18,221 |
| % CHANGE | -321.1% | 62.7% |
| RECORD YEAR | 2006 (119) | 2003 (57,175) |

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

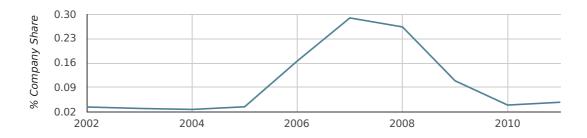


| | OCTOBER | NOVEMBER | DECEMBER |
|--------------------|----------|------------|----------|
| NET GROWTH IN 2011 | 1 | -39 | -4 |
| NET GROWTH IN 2010 | 4 | 12 | 3 |
| % CHANGE | -75.0% | -425.0% | -233.3% |
| RECORD YEAR | 2008 (9) | 2006 (108) | 2007 (7) |

In 2011 Prescot formed 0.0% of all UK companies. This is no change on 2010 when Prescot was responsible for 0.0% of all UK companies.

| YEAR | PRESCOT |
|--------------------------|-------------|
| 2011 | 0.0% |
| 2010 | 0.0% |
| 2009 | 0.1% |
| 2008 | 0.3% |
| 2007 | 0.3% |
| RECORD YEAR (SINCE 1960) | 2007 (0.3%) |

company share by year

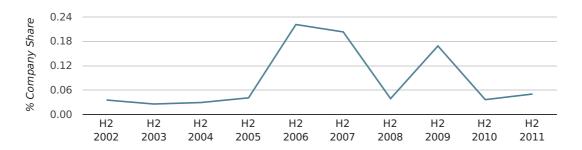


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Prescot formed 0.1% of all UK companies. This is more than the 2010 figure of 0.0%.

| HALF YEAR (JUL-DEC) | PRESCOT |
|--------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.0% |
| 2009 | 0.2% |
| 2008 | 0.0% |
| 2007 | 0.2% |
| RECORD YEAR (SINCE 1960) | 2006 (0.2%) |

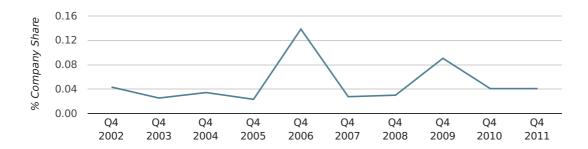
company share by half year



In the fourth quarter of 2011, Prescot formed 0.0% of all UK companies.

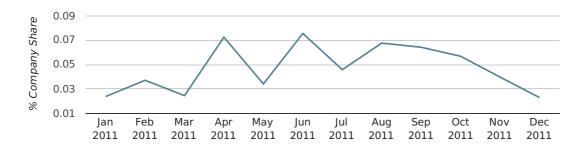
| FOURTH QUARTER (OCT 2011 - DEC 2011) | PRESCOT |
|--------------------------------------|-------------|
| 2011 | 0.0% |
| 2010 | 0.0% |
| 2009 | 0.1% |
| 2008 | 0.0% |
| 2007 | 0.0% |
| RECORD YEAR (SINCE 1960) | 2006 (0.1%) |

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



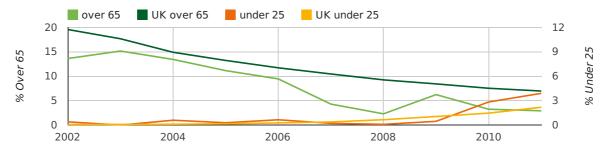
| | OCTOBER | NOVEMBER | DECEMBER |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1% | 0.0% | 0.0% |
| UK FORMATION SHARE IN 2010 | 0.0% | 0.1% | 0.0% |
| % CHANGE | 73.7% | -28.2% | -31.0% |
| RECORD YEAR | 1974 (0.2%) | 2006 (0.3%) | 1960 (0.2%) |

The average age of a director in 2011 was 43.0.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 4.2%.

director age by year



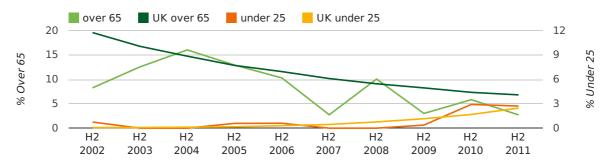
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.5.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.1%.

director age by half year

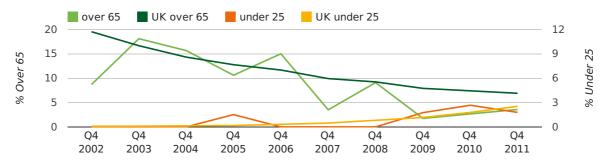


The average age of a director in the fourth quarter of 2011 was 42.0.

The percentage of directors under the age of 25 was 1.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 4.1%.

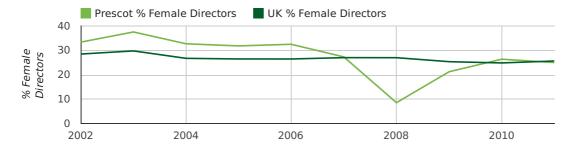
director age by quarter



The record year for female directors in Prescot was 1857 when 36.4% of all directors were female.

The percentage of female directors in Prescot in 2011 was 33.5%. The average for the UK during this time was 28.6%

director gender by year

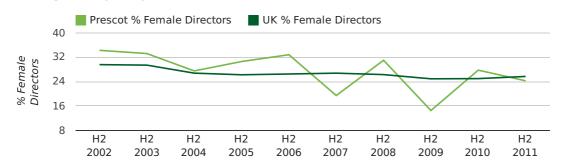


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Prescot was 1860 when 42.9% of all directors were female.

24.2% of all director appointments in Prescot in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Th

The record fourth quarter for female directors in Prescot was in 1977 when 31.1% of all directors were female.

21.7% of all director appointments in Prescot in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $ext{duport}\, arphi$

Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| CONSULTANCY | 1.47% | CONSULTING | 5.07% |
| MEDICAL | 1.23% | MANAGEMENT | 4.74% |
| CONSULTING | 1.23% | CONSULTANCY | 3.26% |
| NORTH | 0.98% | PROPERTY | 2.37% |
| ELECTRICAL | 0.98% | TRADING | 2.07% |
| J | 0.98% | DESIGN | 1.92% |
| WEST | 0.98% | ASSOCIATES | 1.86% |
| DESIGN | 0.74% | ENGINEERING | 1.78% |
| E | 0.74% | BUSINESS | 1.78% |
| DEVELOPMENTS | 0.74% | CONSULTANTS | 1.76% |
| ENGINEERING | 0.74% | CONSTRUCTION | 1.73% |
| SPORTS | 0.74% | MEDIA | 1.71% |
| NORTHWEST | 0.74% | LONDON | 1.63% |
| FAMILY | 0.74% | J | 1.51% |
| TRI | 0.74% | INVESTMENTS | 1.48% |
| CAR | 0.74% | GLOBAL | 1.46% |
| LEGAL | 0.74% | IT | 1.41% |
| S | 0.74% | CARE | 1.39% |
| STAR | 0.74% | PROPERTIES | 1.29% |
| SYSTEMS | 0.74% | ELECTRICAL | 1.29% |
| PESTOCLEAR | 0.74% | М | 1.27% |
| KLASS | 0.74% | BUILDING | 1.26% |
| LIVERPOOL | 0.74% | ENERGY | 1.25% |
| (NW) | 0.74% | S | 1.20% |
| CO | 0.49% | ENTERPRISES | 1.20% |

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Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| 7450 - Labour recruitment | 126 | 1,864 |
| None Supplied | 120 | 205,525 |
| 7470 - Other cleaning activities | 38 | 1,319 |
| 4521 - General construction & civil engineering | 25 | 5,558 |
| 7487 - Other business activities | 16 | 57,052 |
| 70229 - Management consultancy activities other than financial management | 9 | 17,765 |
| 43999 - Other specialised construction activities not elsewhere classified | 8 | 3,342 |
| 82990 - Other business support service activities not elsewhere classified | 7 | 32,483 |
| 4525 - Other special trades construction | 6 | 1,651 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 6 | 8,671 |
| 43210 - Electrical installation | 5 | 3,175 |
| 43390 - Other building completion and finishing | 5 | 2,832 |
| 7414 - Business & management consultancy | 5 | 13,034 |
| 99999 - Dormant Company | 5 | 21,846 |
| 86900 - Other human health activities | 4 | 4,457 |
| 9999 - Dormant Company | 4 | 20,199 |
| 62090 - Other information technology service activities | 4 | 7,493 |
| 70100 - Activities of head offices | 3 | 2,662 |
| 7499 - Non-trading company | 3 | 9,957 |
| 38220 - Treatment and disposal of hazardous waste | 3 | 27 |
| | = | = - |