

Princes Risborough

2011 annual business confidence report



headlines

- Q4 2011 saw a new record in company closures in Princes Risborough when compared to any previous Q4.
- December 2011 saw a new record in company closures in Princes Risborough when compared to any previous December.
- November 2011 saw a new record in company closures in Princes Risborough when compared to any previous November.

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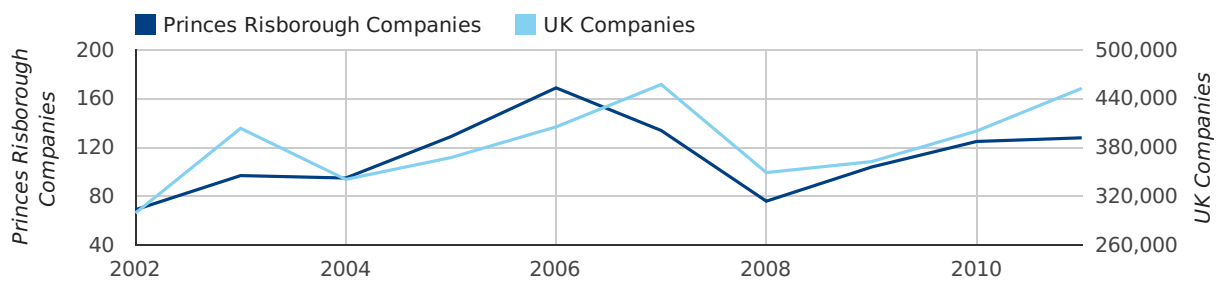
sic data

Annual Data (2011)

A total of 128 companies were formed in Princes Risborough in 2011. This total is 2.4% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	PRINCES RISBOROUGH	UK
2011	128	452,870
2010	125	400,358
2009	104	362,675
2008	76	349,203
2007	134	457,649
RECORD YEAR	2006 (169)	2007 (457,649)

new companies by year



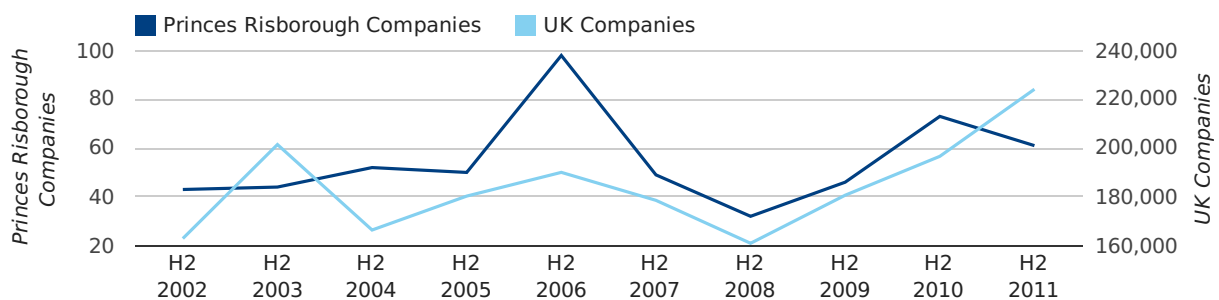
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 61 companies were formed in Princes Risborough. This figure is 16.4% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Princes Risborough occurred in 2006 when a total of 98 were formed.

HALF YEAR (JUL-DEC)	PRINCES RISBOROUGH	UK
2011	61	224,135
2010	73	196,609
% CHANGE	-16.4%	14.0%
RECORD YEAR	2006 (98)	2011 (224,135)

new companies by half year



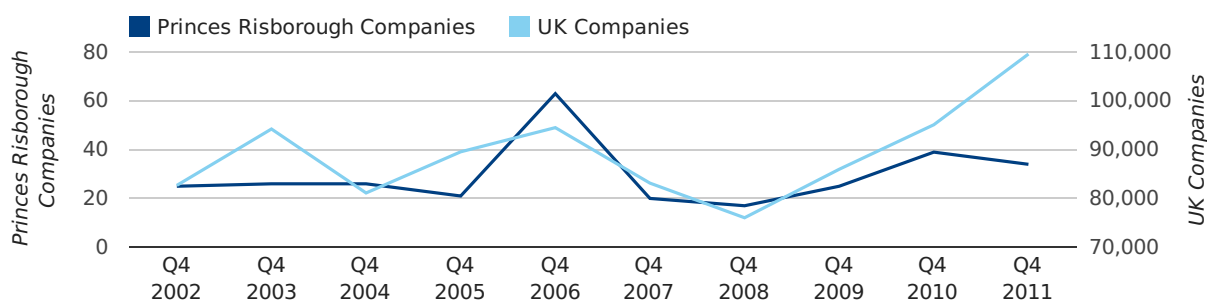
Quarterly Data (Q4 Oct-Dec 2011)

A total of 34 companies were registered in Princes Risborough during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 12.8% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

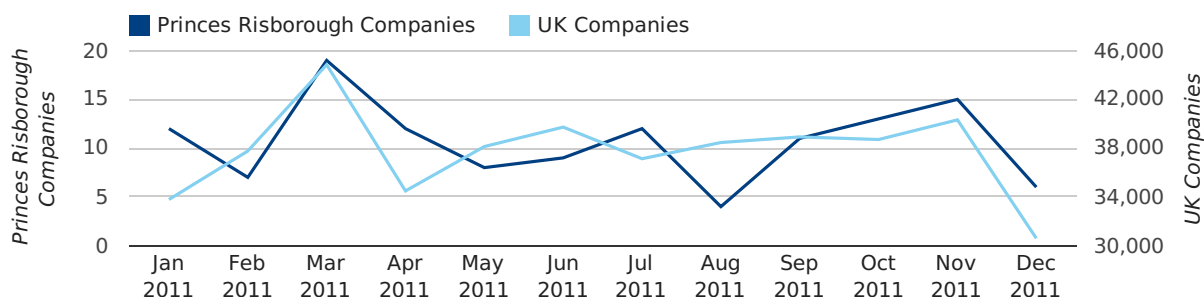
FOURTH QUARTER (OCT 2011 - DEC 2011)	PRINCES RISBOROUGH	UK
2011	34	109,623
2010	39	95,117
% CHANGE	-12.8%	15.3%
RECORD YEAR	2006 (63)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	13	15	6
NEW COMPANIES IN 2010	15	16	8
% CHANGE	-13.3%	-6.3%	-25.0%
RECORD YEAR	2006 (25)	2006 (32)	2004 (12)

Annual Data (2011)

A total of 83 companies were dissolved in Princes Risborough in 2011. This total is 0.0% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	PRINCES RISBOROUGH	UK
2011	83	314,523
2010	83	342,232
2009	134	533,773
2008	46	237,901
2007	46	220,295
RECORD YEAR	2009 (134)	2009 (533,773)

dissolved companies by year



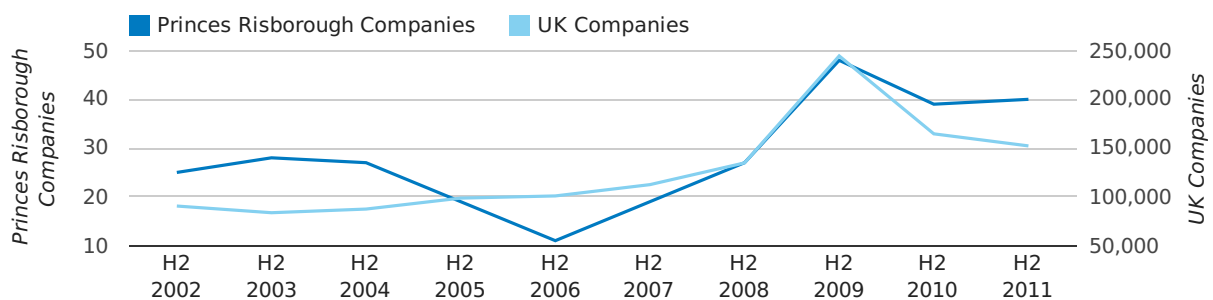
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 40 companies were dissolved in Princes Risborough. This figure is 2.6% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Princes Risborough occurred in 2009 when a total of 48 were closed.

HALF YEAR (JUL-DEC)	PRINCES RISBOROUGH	UK
2011	40	152,213
2010	39	164,601
% CHANGE	2.6%	-7.5%
RECORD YEAR	2009 (48)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

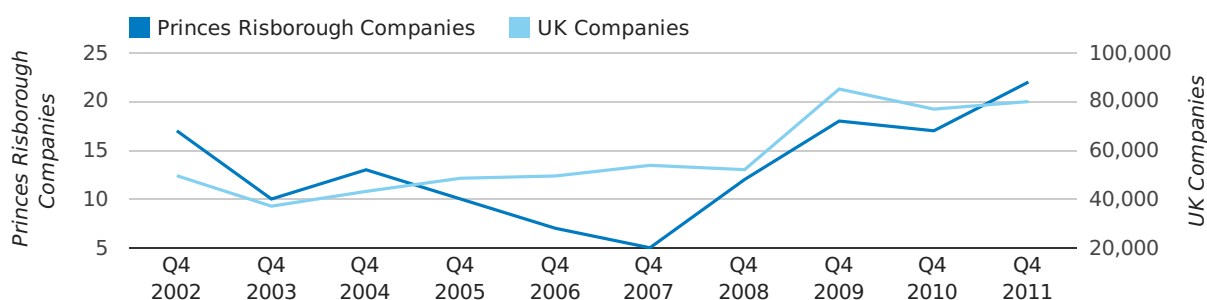
Q4 2011 saw a new record in company closures in Princes Risborough when compared to any previous Q4.

A total of 22 companies were dissolved in Princes Risborough during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 29.4% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	PRINCES RISBOROUGH	UK
2011	22	79,983
2010	17	76,896
% CHANGE	29.4%	4.0%
RECORD YEAR	2011 (22)	2009 (85,136)

dissolved companies by quarter

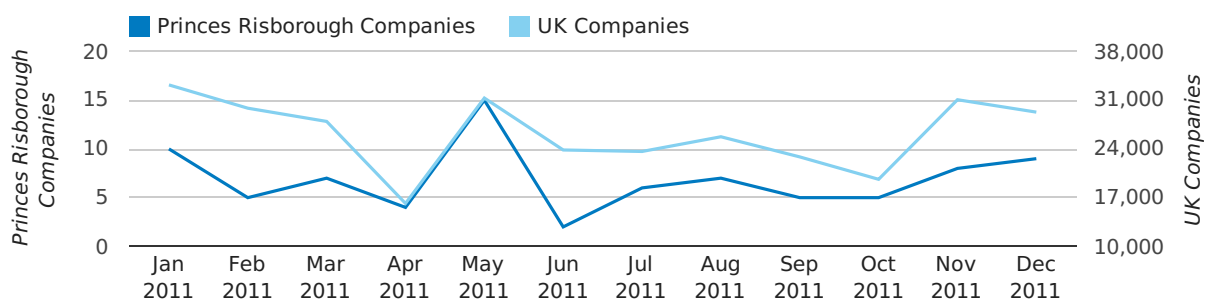


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Princes Risborough when compared to any previous December.

November 2011 saw a new record in company closures in Princes Risborough when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	5	8	9
CLOSED COMPANIES IN 2010	5	7	5
% CHANGE	0.0%	14.3%	80%
RECORD YEAR	2002 (7)	2011 (8)	2011 (9)

Annual Data (2011)

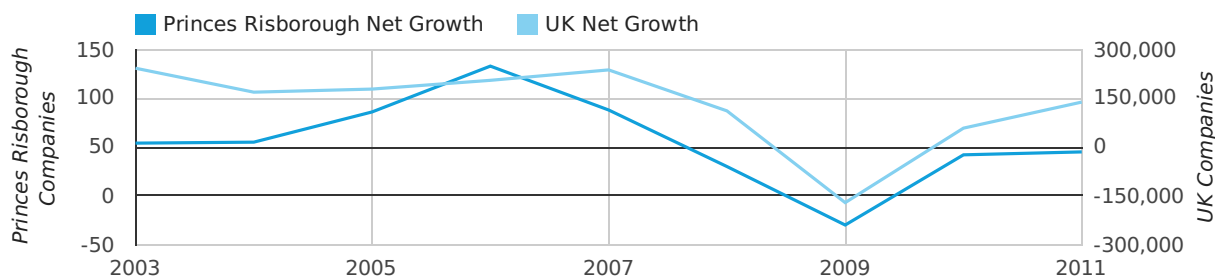
A total of 45 companies were added to the company register for Princes Risborough in 2011. This number represents growth of 36.0% which compares favourably to the UK figure of 34.6%.

This number is 3 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2006 when the Princes Risborough company register grew by 133 companies.

YEAR	PRINCES RISBOROUGH	UK
2011	45	138,347
2010	42	58,126
2009	-30	-171,098
2008	30	111,302
2007	88	237,354
RECORD YEAR	2006 (133)	2003 (242,543)

net growth by year

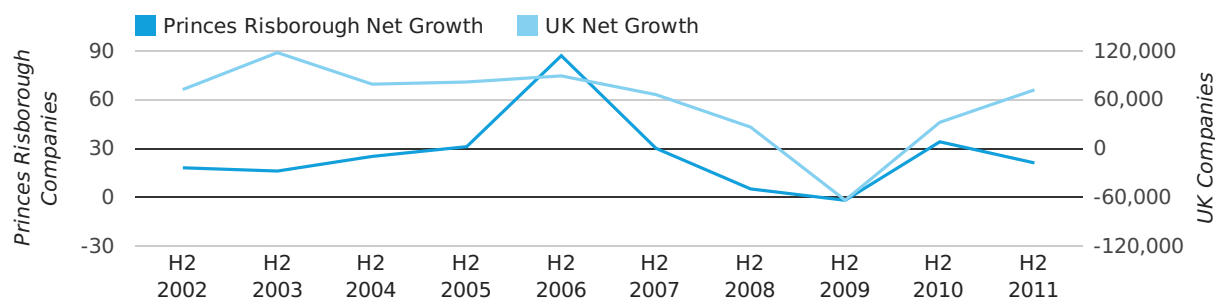


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Princes Risborough increased by 21 companies. This figure is 38.2% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	PRINCES RISBOROUGH	UK
2011	21	71,922
2010	34	32,008
% CHANGE	-38.2%	124.7%
RECORD YEAR	2006 (87)	2003 (117,772)

net growth by half year



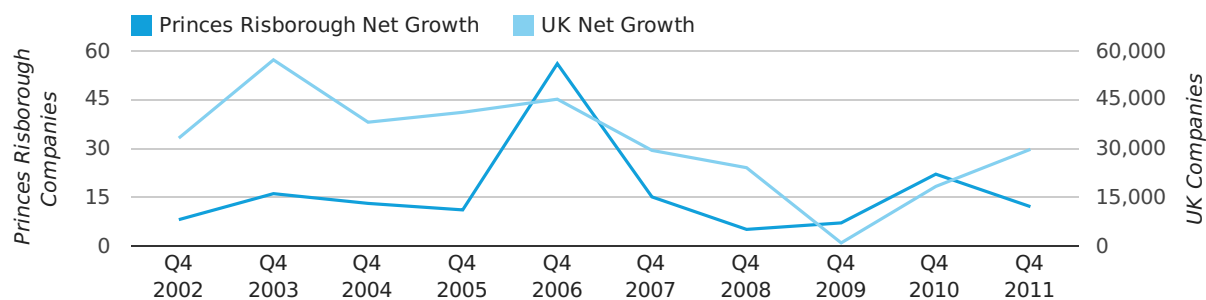
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Princes Risborough during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 12 companies.

This represents a decrease of 45.5% on the same period last year.

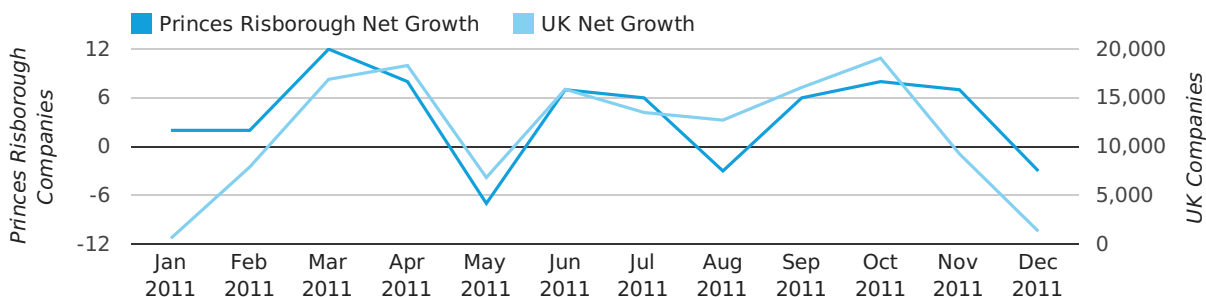
FOURTH QUARTER (OCT 2011 - DEC 2011)	PRINCES RISBOROUGH	UK
2011	12	29,640
2010	22	18,221
% CHANGE	-45.5%	62.7%
RECORD YEAR	2006 (56)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



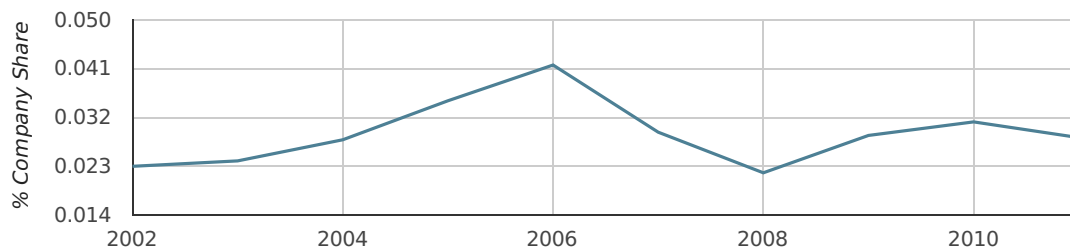
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	8	7	-3
NET GROWTH IN 2010	10	9	3
% CHANGE	-20.0%	-22.2%	-200.0%
RECORD YEAR	2006 (24)	2006 (28)	2004 (9)

Annual Data (2011)

In 2011 Princes Risborough formed 0.0% of all UK companies. This is no change on 2010 when Princes Risborough was responsible for 0.0% of all UK companies.

YEAR	PRINCES RISBOROUGH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.0%)

company share by year

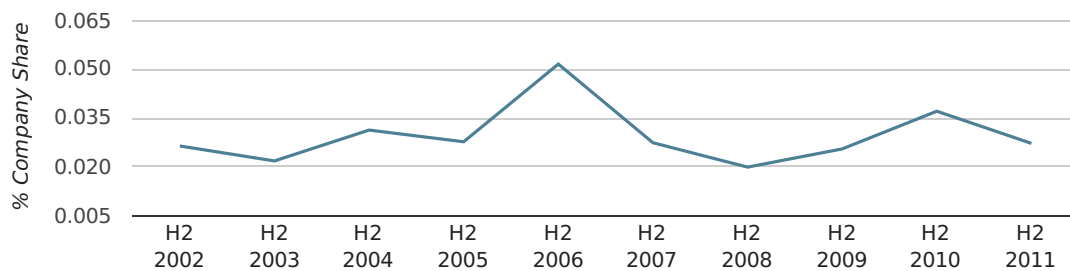


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Princes Risborough formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	PRINCES RISBOROUGH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by half year

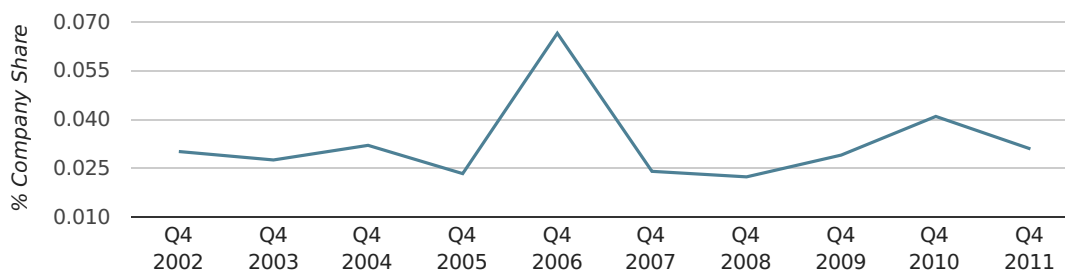


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Princes Risborough formed 0.0% of all UK companies.

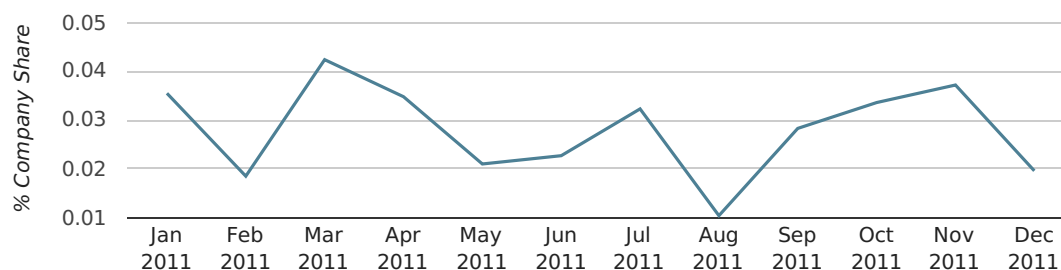
FOURTH QUARTER (OCT 2011 - DEC 2011)	PRINCES RISBOROUGH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-24.7%	-20.2%	-33.6%
RECORD YEAR	1965 (0.2%)	1967 (0.2%)	1968 (0.2%)

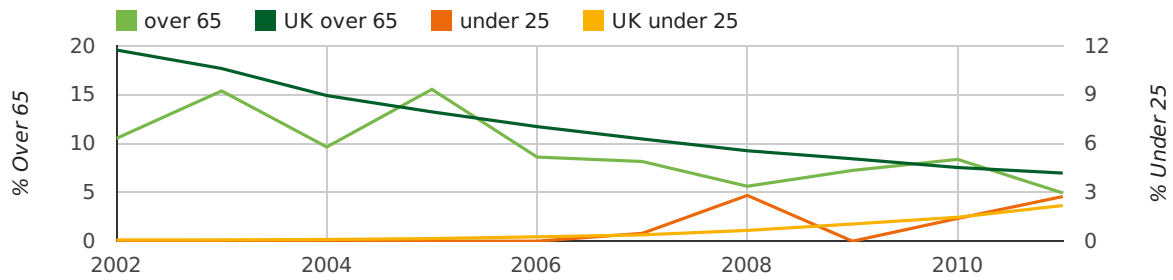
Annual Data (2011)

The average age of a director in 2011 was 47.4.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 4.2%.

director age by year



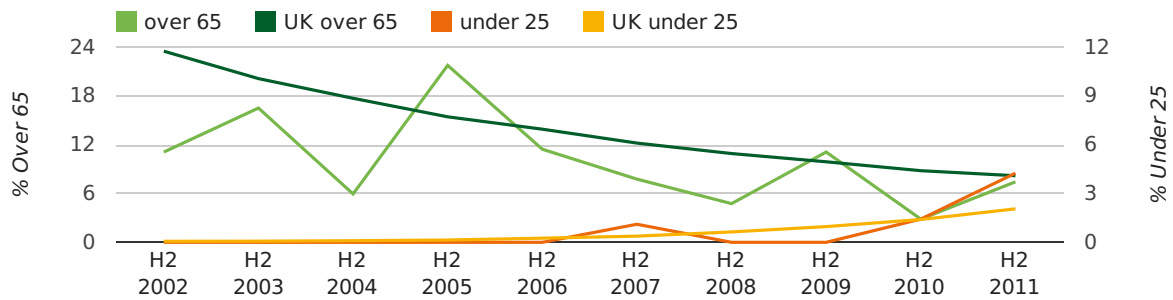
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 49.4.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.4% compared to the UK figure of 4.1%.

director age by half year



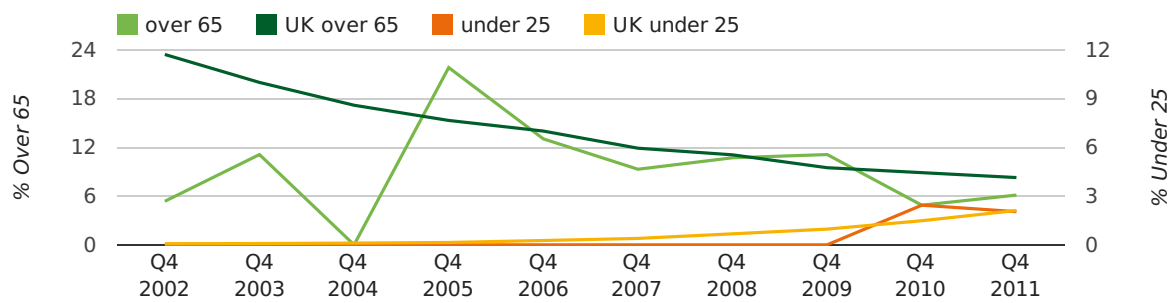
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 50.0.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 6.1% compared to the UK figure of 4.1%.

director age by quarter

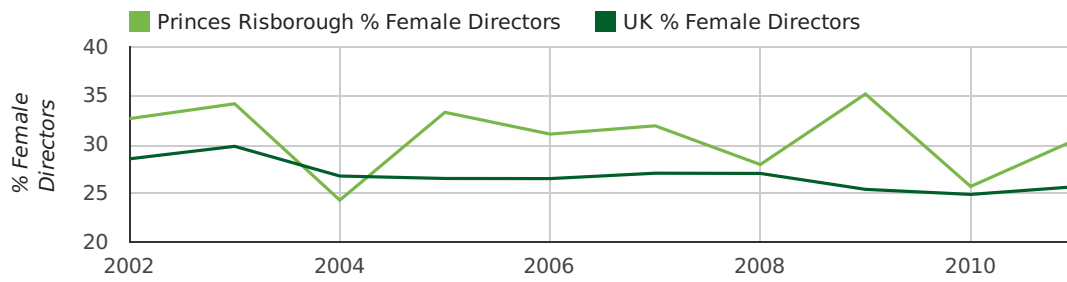


Annual Data (2011)

The record year for female directors in Princes Risborough was 1857 when 36.4% of all directors were female.

The percentage of female directors in Princes Risborough in 2011 was 32.7%. The average for the UK during this time was 28.6%

director gender by year

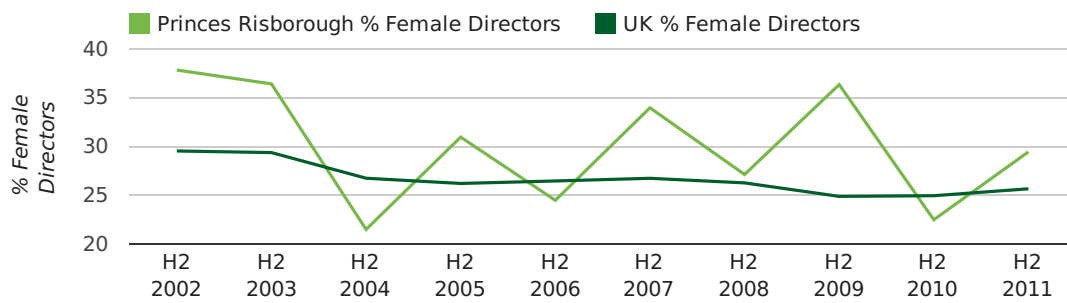


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Princes Risborough was 1860 when 42.9% of all directors were female.

29.5% of all director appointments in Princes Risborough in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

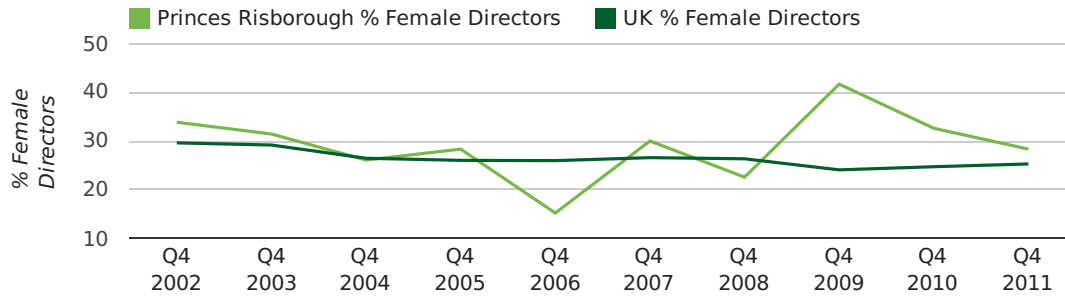


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Princes Risborough was in 1977 when 31.1% of all directors were female.

28.3% of all director appointments in Princes Risborough in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.76%	CONSULTING	5.07%
CONSULTANCY	1.57%	MANAGEMENT	4.74%
CONSULTANTS	1.57%	CONSULTANCY	3.26%
J	1.18%	PROPERTY	2.37%
RISBOROUGH	1.18%	TRADING	2.07%
ASSOCIATES	1.18%	DESIGN	1.92%
IT	0.79%	ASSOCIATES	1.86%
CARE	0.79%	ENGINEERING	1.78%
B	0.79%	BUSINESS	1.78%
PRINCES	0.79%	CONSULTANTS	1.76%
SCHOOL	0.79%	CONSTRUCTION	1.73%
BLUE	0.79%	MEDIA	1.71%
FIGUREWORK	0.79%	LONDON	1.63%
FAMILY	0.79%	J	1.51%
PLUMBING	0.79%	INVESTMENTS	1.48%
DEVELOPMENTS	0.79%	GLOBAL	1.46%
BAOBAZ	0.79%	IT	1.41%
AEROSPACE	0.79%	CARE	1.39%
K	0.79%	PROPERTIES	1.29%
TECHNOLOGY	0.79%	ELECTRICAL	1.29%
ENTERPRISE	0.79%	M	1.27%
SOFTWARE	0.79%	BUILDING	1.26%
MANAGEMENT	0.79%	ENERGY	1.25%
ALLISON	0.39%	S	1.20%
COLEHEATH	0.39%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	38	205,525
70229 - Management consultancy activities other than financial management	36	17,765
7414 - Business & management consultancy	21	13,034
7487 - Other business activities	11	57,052
88990 - Other social work activities without accommodation not elsewhere classified	10	1,567
99999 - Dormant Company	9	21,846
62020 - Information technology consultancy activities	7	12,072
62090 - Other information technology service activities	6	7,493
9305 - Other service activities	5	9,492
9999 - Dormant Company	5	20,199
82990 - Other business support service activities not elsewhere classified	3	32,483
7222 - Other software consultancy and supply	2	7,398
7011 - Development & sell real estate	2	2,287
3310 - Manufacture medical, orthopaedic etc. equipment	2	88
93290 - Other amusement and recreation activities not elsewhere classified	2	1,595
8532 - Social work without accommodation	2	1,189
56302 - Public houses and bars	2	2,308
41201 - Construction of commercial buildings	2	1,500
73120 - Media representation services	2	714
7499 - Non-trading company	2	9,957