Pudsey

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Pudsey when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Pudsey when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in Pudsey when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Pudsey when compared to any previous June.
- May 2011 saw a new record in company registrations in Pudsey when compared to any previous May.
- May 2011 saw a new record in net growth in Pudsey when compared to any previous May.

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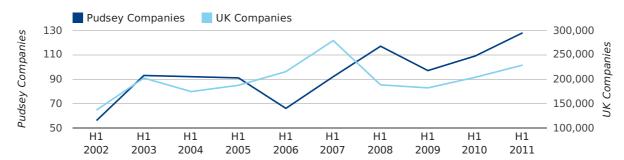
The first half of 2011 was a record first half year for company registrations in Pudsey when compared to any half year in history.

In the first half of 2011 a total of 128 companies were formed in Pudsey. This figure is 17.4% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Pudsey occurred in 2011 when a total of 128 were formed.

HALF YEAR (JAN-JUN)	PUDSEY	UK
2011	128	228,735
2010	109	203,749
% CHANGE	17.4%	12.3%
RECORD YEAR	2011 (128)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

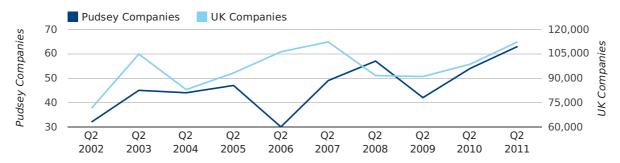
Q2 2011 saw a new record in company registrations in Pudsey when compared to any previous Q2.

A total of 63 companies were registered in Pudsey during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 16.7% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	PUDSEY	UK
2011	63	112,344
2010	54	98,612
% CHANGE	16.7%	13.9%
RECORD YEAR	2011 (63)	2011 (112,344)

new companies by quarter

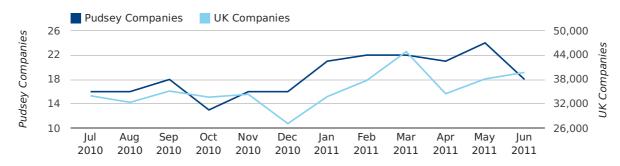


Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Pudsey when compared to any previous June.

May 2011 saw a new record in company registrations in Pudsey when compared to any previous May.

new companies by month



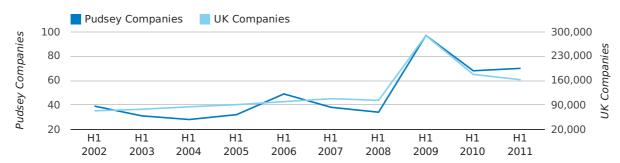
	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	21	24	18
NEW COMPANIES IN 2010	21	15	18
% CHANGE	0.0%	60.0%	0.0%
RECORD YEAR	2008 (24)	2011 (24)	2010 (18)

In the first half of 2011 a total of 70 companies were dissolved in Pudsey. This figure is 2.9% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Pudsey occurred in 2009 when a total of 97 were closed.

HALF YEAR (JAN-JUN)	PUDSEY	UK
2011	70	162,310
2010	68	177,631
% CHANGE	2.9%	-8.6%
RECORD YEAR	2009 (97)	2009 (289,236)

dissolved companies by half year



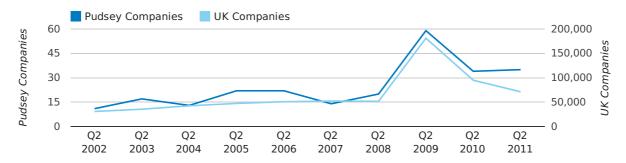
Quarterly Data (Q2 Apr-Jun 2011)

A total of 35 companies were dissolved in Pudsey during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 2.9% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

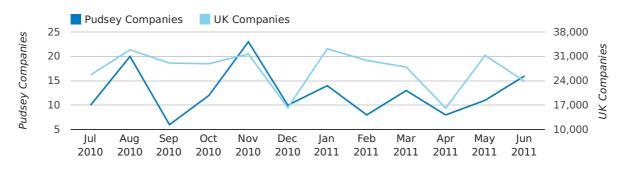
SECOND QUARTER (APR 2011 - JUN 2011)	PUDSEY	UK
2011	35	71,324
2010	34	94,954
% CHANGE	2.9%	-24.9%
RECORD YEAR	2009 (59)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month

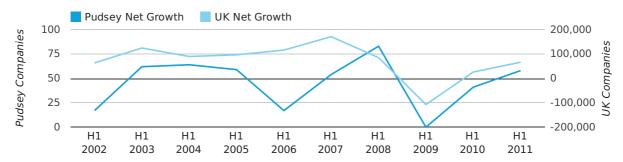


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	8	11	16
CLOSED COMPANIES IN 2010	8	17	9
% CHANGE	0.0%	-35.3%	78%
RECORD YEAR	2009 (14)	2009 (25)	2009 (20)

In the first half of 2011 the company register for Pudsey increased by 58 companies. This figure is 41.5% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	PUDSEY	UK
2011	58	66,425
2010	41	26,118
% CHANGE	41.5%	154.3%
RECORD YEAR	2008 (83)	2007 (171,296)

net growth by half year



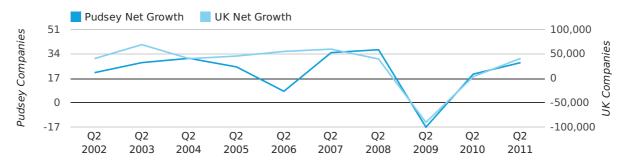
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Pudsey during the second quarter of 2011 (Apr 2011 - Jun 2011) was 28 companies.

This represents an increase of 40.0% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	PUDSEY	UK
2011	28	41,020
2010	20	3,658
% CHANGE	40.0%	1,021.4%
RECORD YEAR	2008 (37)	2003 (69,274)

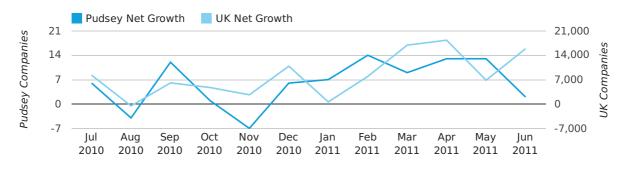
net growth by quarter



Monthly Data (Apr, May & Jun 2011)

May 2011 saw a new record in net growth in Pudsey when compared to any previous May.

net growth by month

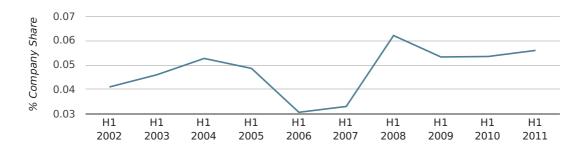


	APRIL	MAY	JUNE
NET GROWTH IN 2011	13	13	2
NET GROWTH IN 2010	13	-2	9
% CHANGE	0.0%	-750.0%	-77.8%
RECORD YEAR	2004 (16)	2011 (13)	2007 (14)

In the first half of 2011 Pudsey formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	PUDSEY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by half year

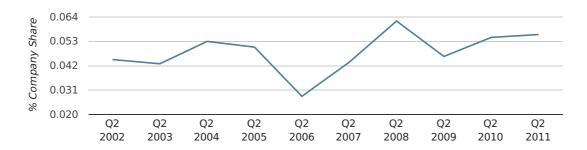


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Pudsey formed 0.1% of all UK companies.

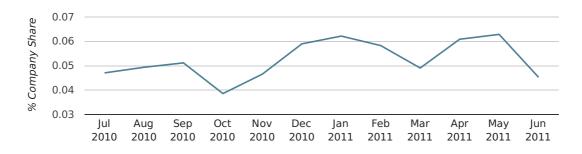
SECOND QUARTER (APR 2011 - JUN 2011)	PUDSEY
2011	0.1%
2010	0.1%
2009	0.0%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



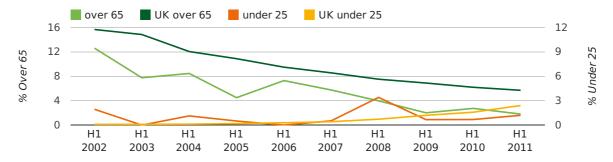
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.1%
% CHANGE	-3.2%	26.1%	-11.4%
RECORD YEAR	1961 (0.3%)	1964 (0.3%)	1964 (0.4%)

The average age of a director in the first half of 2011 was 42.6.

The percentage of directors under the age of 25 was 1.2% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.3%.

director age by half year



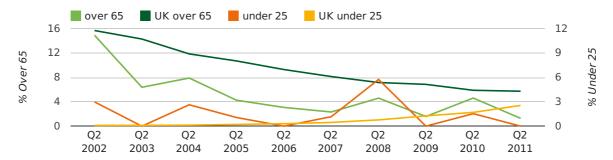
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 42.2.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 1.3% compared to the UK figure of 4.3%.

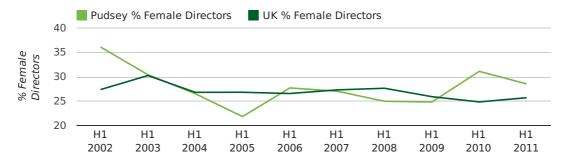
director age by quarter



The record first half year for female directors in Pudsey was 1857 when 40.0% of all directors were female.

28.6% of all director appointments in Pudsey in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

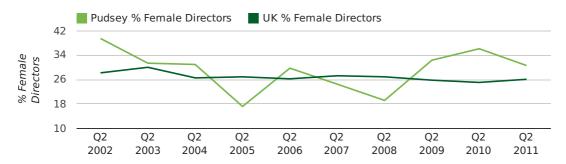


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Pudsey was in 1866 when 66.7% of all directors were female.

30.6% of all director appointments in Pudsey in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
(LEEDS)	1.61%	CONSULTING	5.09%
LEEDS	1.38%	MANAGEMENT	4.86%
CONSULTING	1.15%	CONSULTANCY	3.17%
REDPOST	1.15%	PROPERTY	2.43%
CONSULTANCY	1.15%	TRADING	2.05%
EVENTS	0.92%	DESIGN	1.94%
ELECTRICAL	0.92%	ASSOCIATES	1.92%
SYSTEMS	0.92%	BUSINESS	1.87%
PROJECTS	0.92%	CONSTRUCTION	1.77%
CAR	0.69%	CONSULTANTS	1.76%
Н	0.69%	MEDIA	1.73%
BUILDING	0.69%	ENGINEERING	1.67%
SECURITY	0.69%	LONDON	1.60%
ENTERPRISES	0.69%	GLOBAL	1.46%
D	0.69%	J	1.44%
PHOTOGRAPHY	0.69%	CARE	1.44%
LEARNING	0.69%	INVESTMENTS	1.42%
MANAGEMENT	0.69%	IT	1.39%
YORKSHIRE	0.69%	BUILDING	1.32%
NEW	0.46%	PROPERTIES	1.31%
TOTAL	0.46%	ELECTRICAL	1.30%
FRANCIS	0.46%	М	1.27%
PARTNERSHIP	0.46%	S	1.23%
Р	0.46%	ENTERPRISES	1.20%
DIRECT	0.46%	SYSTEMS	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	78	202,072
7487 - Other business activities	19	60,758
82990 - Other business support service activities not elsewhere classified	15	30,647
99999 - Dormant Company	12	18,918
74909 - Other professional, scientific and technical activities not elsewhere classified	10	7,835
74990 - Non-trading company	9	8,481
7414 - Business & management consultancy	8	13,053
9999 - Dormant Company	7	20,111
7260 - Other computer related activities	7	7,849
62020 - Information technology consultancy activities	7	10,545
70229 - Management consultancy activities other than financial management	6	16,419
96090 - Other service activities not elsewhere classified	6	10,322
62090 - Other information technology service activities	5	7,095
69201 - Accounting and auditing activities	5	3,394
56302 - Public houses and bars	5	1,900
96020 - Hairdressing and other beauty treatment	5	2,091
70100 - Activities of head offices	5	2,632
43210 - Electrical installation	4	3,085
9262 - Other sporting activities	4	1,642
7499 - Non-trading company	4	10,955