

Purley

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Purley when compared to any previous Q2.
- May 2011 saw a new record in company registrations in Purley when compared to any previous May.

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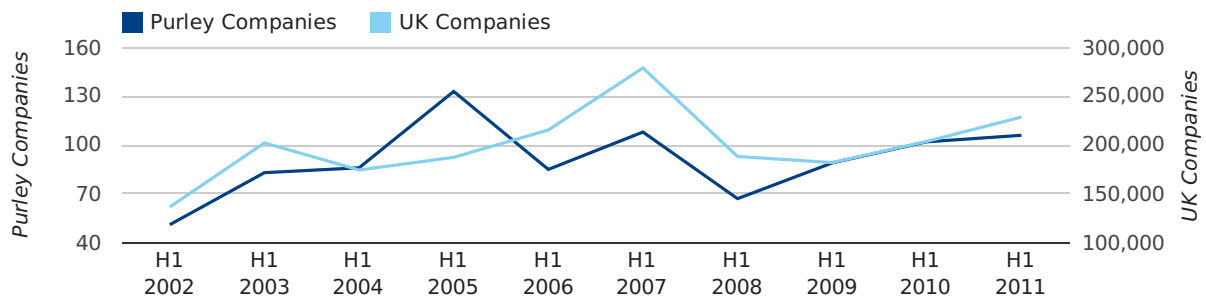
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 106 companies were formed in Purley. This figure is 3.9% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Purley occurred in 2005 when a total of 133 were formed.

HALF YEAR (JAN-JUN)	PURLEY	UK
2011	106	228,735
2010	102	203,749
% CHANGE	3.9%	12.3%
RECORD YEAR	2005 (133)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

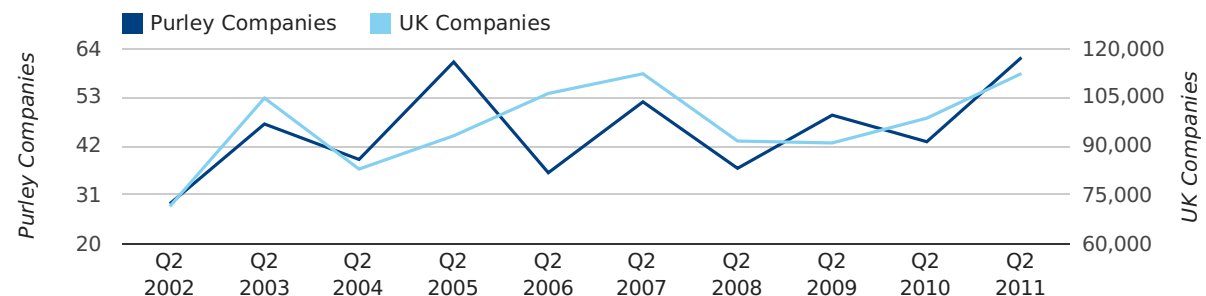
Q2 2011 saw a new record in company registrations in Purley when compared to any previous Q2.

A total of 62 companies were registered in Purley during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 44.2% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	PURLEY	UK
2011	62	112,344
2010	43	98,612
% CHANGE	44.2%	13.9%
RECORD YEAR	2011 (62)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

May 2011 saw a new record in company registrations in Purley when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	20	24	18
NEW COMPANIES IN 2010	11	18	14
% CHANGE	81.8%	33.3%	28.6%
RECORD YEAR	2005 (29)	2011 (24)	2009 (18)

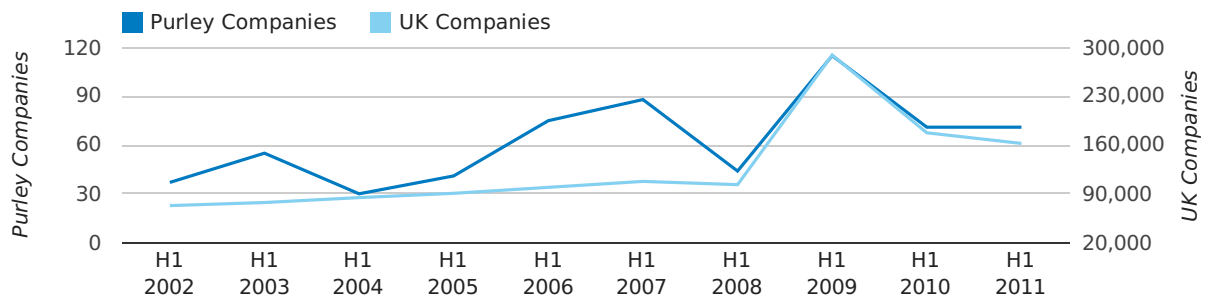
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 71 companies were dissolved in Purley. This figure is 0.0% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Purley occurred in 2009 when a total of 115 were closed.

HALF YEAR (JAN-JUN)	PURLEY	UK
2011	71	162,310
2010	71	177,631
% CHANGE	0.0%	-8.6%
RECORD YEAR	2009 (115)	2009 (289,236)

dissolved companies by half year



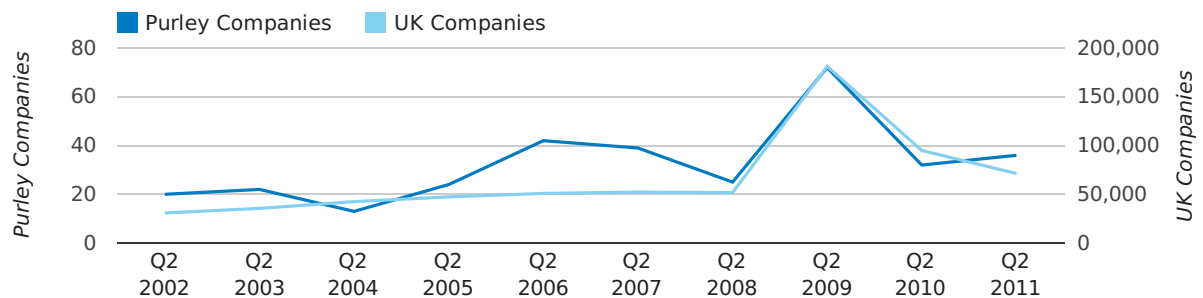
Quarterly Data (Q2 Apr-Jun 2011)

A total of 36 companies were dissolved in Purley during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 12.5% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	PURLEY	UK
2011	36	71,324
2010	32	94,954
% CHANGE	12.5%	-24.9%
RECORD YEAR	2009 (72)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



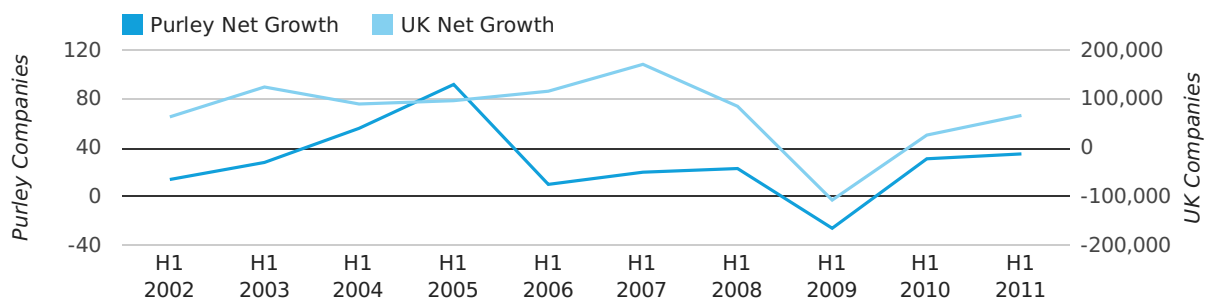
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	4	19	13
CLOSED COMPANIES IN 2010	8	13	11
% CHANGE	-50.0%	46.2%	18%
RECORD YEAR	2009 (18)	2009 (40)	2006 (15)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Purley increased by 35 companies. This figure is 12.9% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	PURLEY	UK
2011	35	66,425
2010	31	26,118
% CHANGE	12.9%	154.3%
RECORD YEAR	2005 (92)	2007 (171,296)

net growth by half year



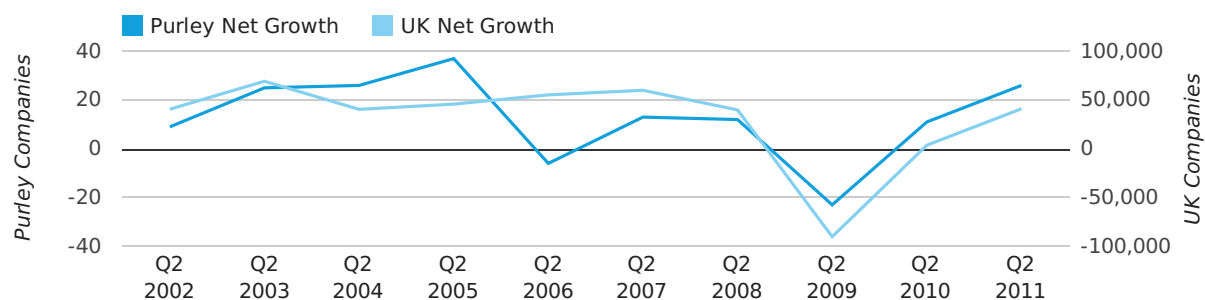
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Purley during the second quarter of 2011 (Apr 2011 - Jun 2011) was 26 companies.

This represents an increase of 136.4% on the same period last year.

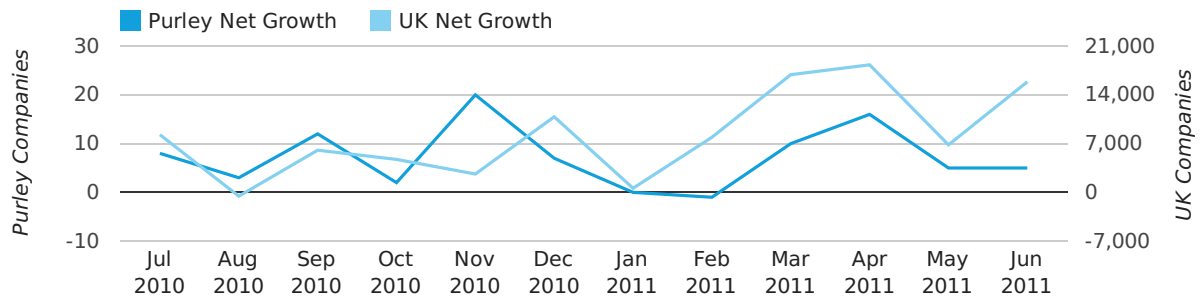
SECOND QUARTER (APR 2011 - JUN 2011)	PURLEY	UK
2011	26	41,020
2010	11	3,658
% CHANGE	136.4%	1,021.4%
RECORD YEAR	2005 (37)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



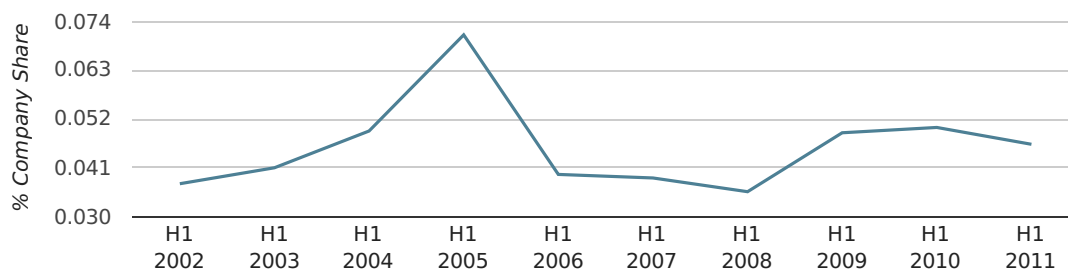
	APRIL	MAY	JUNE
NET GROWTH IN 2011	16	5	5
NET GROWTH IN 2010	3	5	3
% CHANGE	433.3%	0.0%	66.7%
RECORD YEAR	2005 (22)	1996 (15)	2008 (12)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Purley formed 0.0% of all UK companies. This is less than the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	PURLEY
2011	0.0%
2010	0.1%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	2005 (0.1%)

company share by half year

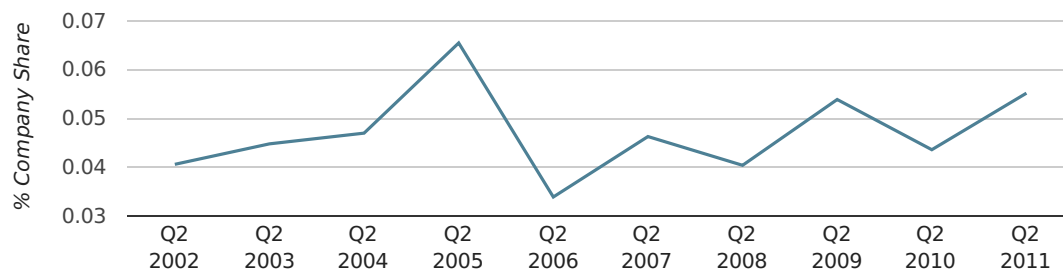


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Purley formed 0.1% of all UK companies.

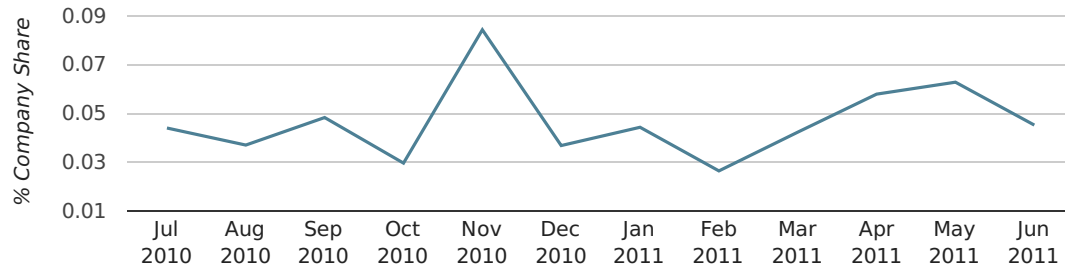
SECOND QUARTER (APR 2011 - JUN 2011)	PURLEY
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1996 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.0%
% CHANGE	75.8%	5.0%	13.8%
RECORD YEAR	1966 (0.2%)	1968 (0.2%)	1985 (0.2%)

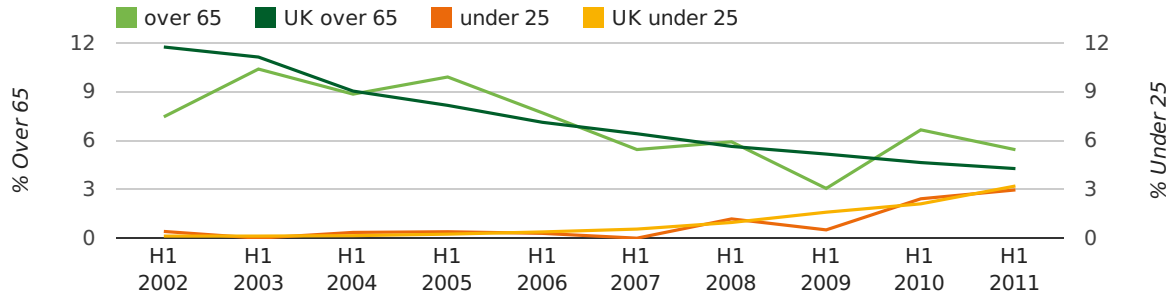
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 45.2.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 5.4% compared to the UK figure of 4.3%.

director age by half year



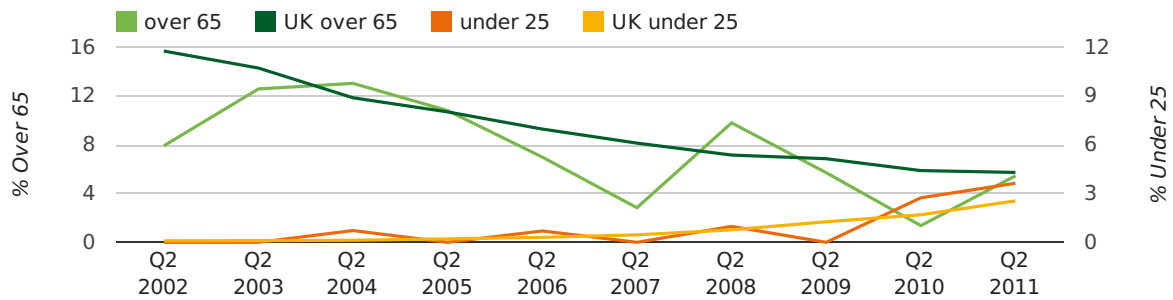
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.8.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 5.5% compared to the UK figure of 4.3%.

director age by quarter

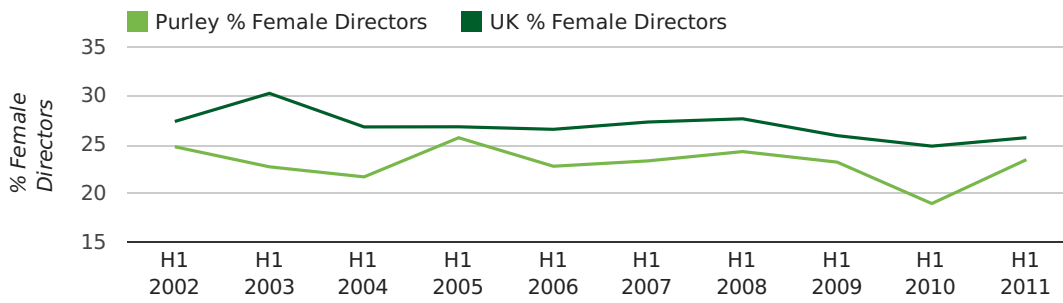


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Purley was 1861 when 40.0% of all directors were female.

23.5% of all director appointments in Purley in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

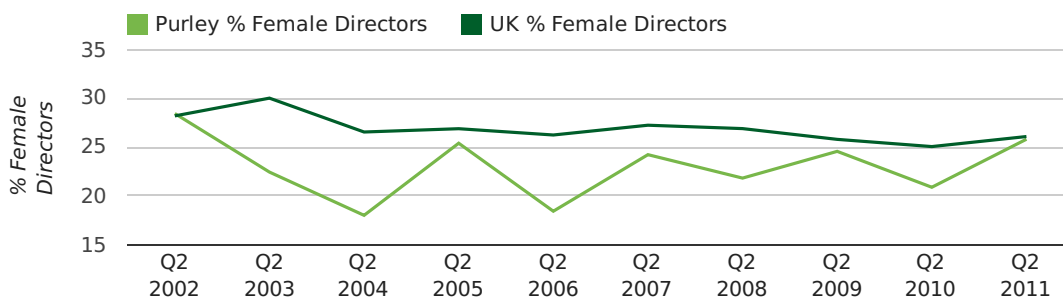


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Purley was in 1866 when 66.7% of all directors were female.

25.8% of all director appointments in Purley in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.79%	CONSULTING	5.09%
CITY	1.40%	MANAGEMENT	4.86%
CARE	1.12%	CONSULTANCY	3.17%
CO	0.84%	PROPERTY	2.43%
PROPERTY	0.84%	TRADING	2.05%
MANAGEMENT	0.84%	DESIGN	1.94%
CORPORATION	0.84%	ASSOCIATES	1.92%
BEAUTY	0.84%	BUSINESS	1.87%
HY	0.84%	CONSTRUCTION	1.77%
ACCOUNTANCY	0.84%	CONSULTANTS	1.76%
CONSULTANCY	0.84%	MEDIA	1.73%
KEITH	0.84%	ENGINEERING	1.67%
PARTNERS	0.84%	LONDON	1.60%
HOME	0.84%	GLOBAL	1.46%
SILVER	0.56%	J	1.44%
NEWS	0.56%	CARE	1.44%
SPRING	0.56%	INVESTMENTS	1.42%
ASSOCIATES	0.56%	IT	1.39%
MISS	0.56%	BUILDING	1.32%
PROPERTIES	0.56%	PROPERTIES	1.31%
4	0.56%	ELECTRICAL	1.30%
CAPITAL	0.56%	M	1.27%
OAK	0.56%	S	1.23%
LIFE	0.56%	ENTERPRISES	1.20%
LIVING	0.56%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	93	202,072
7487 - Other business activities	27	60,758
82990 - Other business support service activities not elsewhere classified	16	30,647
62020 - Information technology consultancy activities	12	10,545
7414 - Business & management consultancy	10	13,053
70229 - Management consultancy activities other than financial management	10	16,419
7499 - Non-trading company	7	10,955
7260 - Other computer related activities	6	7,849
68310 - Real estate agencies	6	1,908
7222 - Other software consultancy and supply	5	7,143
9999 - Dormant Company	5	20,111
68320 - Management of real estate on a fee or contract basis	4	3,095
7440 - Advertising	4	1,864
47190 - Other retail sale in non-specialised stores	4	1,377
9305 - Other service activities	4	9,063
87300 - Residential care activities for the elderly and disabled	4	257
62012 - Business and domestic software development	4	3,262
79110 - Travel agency activities	3	537
74909 - Other professional, scientific and technical activities not elsewhere classified	3	7,835
86900 - Other human health activities	3	4,154