

Purley

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Purley when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Purley when compared to any previous second half year.
- October 2011 saw a new record in company registrations in Purley when compared to any previous October.
- Q4 2011 saw a new record in company closures in Purley when compared to any previous Q4.
- December 2011 saw a new record in company closures in Purley when compared to any previous December.

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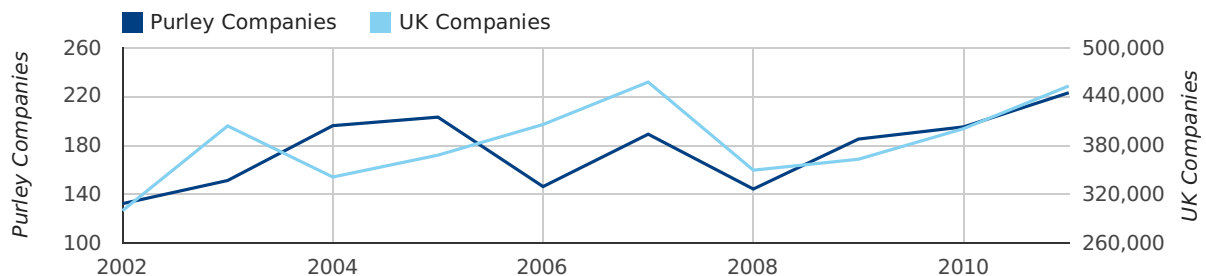
Annual Data (2011)

2011 was a record year for company registrations in Purley when compared to any year in history.

A total of 223 companies were formed in Purley in 2011. This total is 14.4% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	PURLEY	UK
2011	223	452,870
2010	195	400,358
2009	185	362,675
2008	144	349,203
2007	189	457,649
RECORD YEAR	2011 (223)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

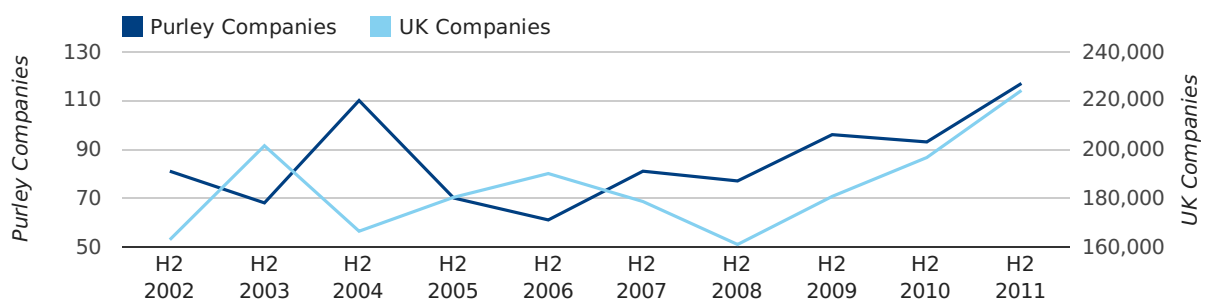
The second half of 2011 saw a new record in company registrations in Purley when compared to any previous second half year.

In the second half of 2011 a total of 117 companies were formed in Purley. This figure is 25.8% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Purley occurred in 2011 when a total of 117 were formed.

HALF YEAR (JUL-DEC)	PURLEY	UK
2011	117	224,135
2010	93	196,609
% CHANGE	25.8%	14.0%
RECORD YEAR	2011 (117)	2011 (224,135)

new companies by half year



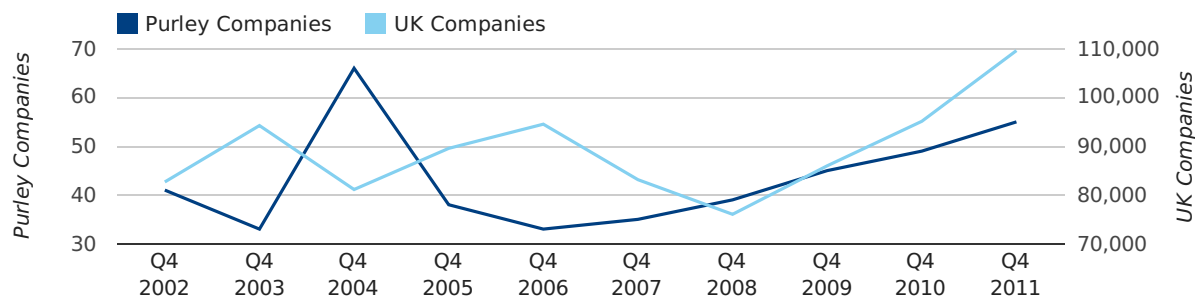
Quarterly Data (Q4 Oct-Dec 2011)

A total of 55 companies were registered in Purley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 12.2% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	PURLEY	UK
2011	55	109,623
2010	49	95,117
% CHANGE	12.2%	15.3%
RECORD YEAR	2004 (66)	2011 (109,623)

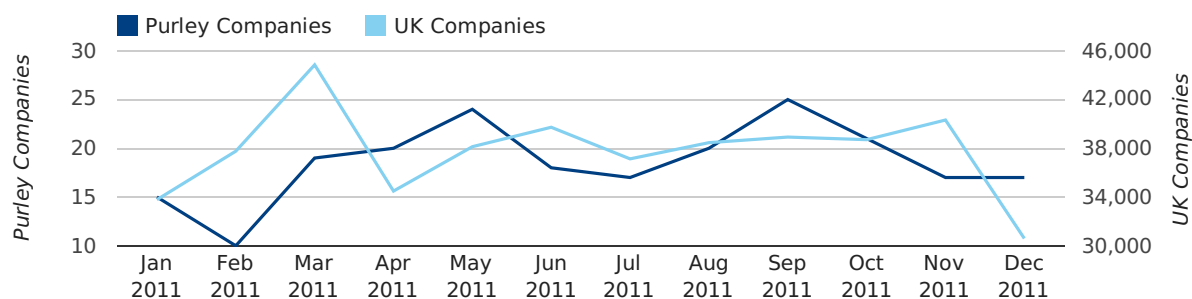
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Purley when compared to any previous October.

new companies by month



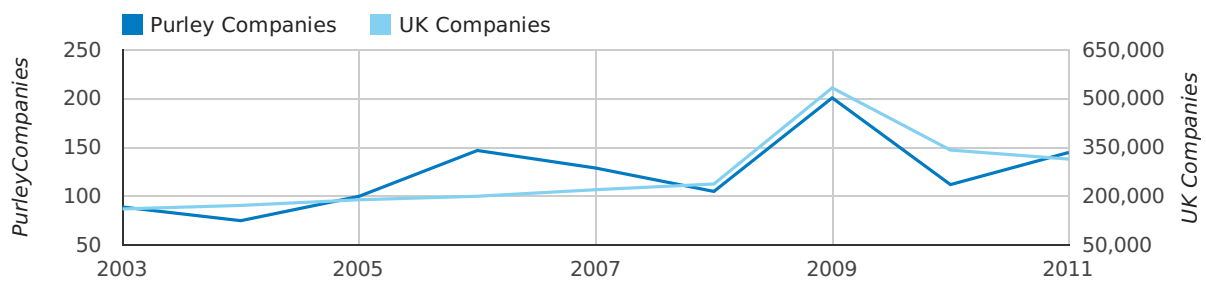
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	21	17	17
NEW COMPANIES IN 2010	10	29	10
% CHANGE	110.0%	-41.4%	70.0%
RECORD YEAR	2011 (21)	2010 (29)	2004 (20)

Annual Data (2011)

A total of 145 companies were dissolved in Purley in 2011. This total is 29.5% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	PURLEY	UK
2011	145	314,523
2010	112	342,232
2009	201	533,773
2008	105	237,901
2007	129	220,295
RECORD YEAR	2009 (201)	2009 (533,773)

dissolved companies by year



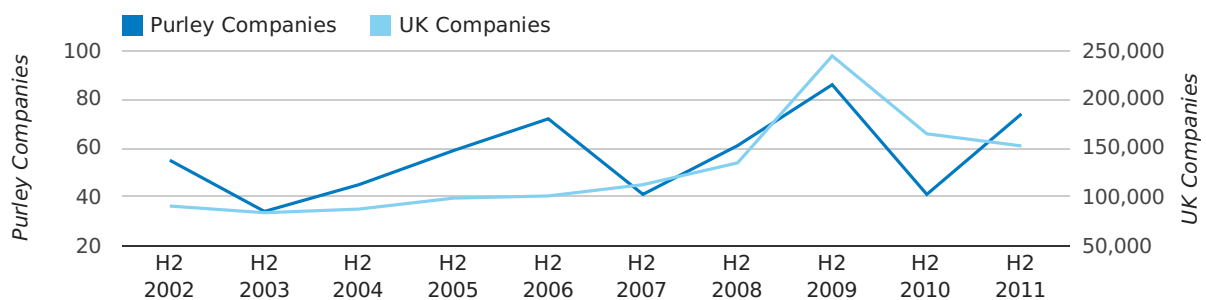
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 74 companies were dissolved in Purley. This figure is 80.5% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Purley occurred in 2009 when a total of 86 were closed.

HALF YEAR (JUL-DEC)	PURLEY	UK
2011	74	152,213
2010	41	164,601
% CHANGE	80.5%	-7.5%
RECORD YEAR	2009 (86)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

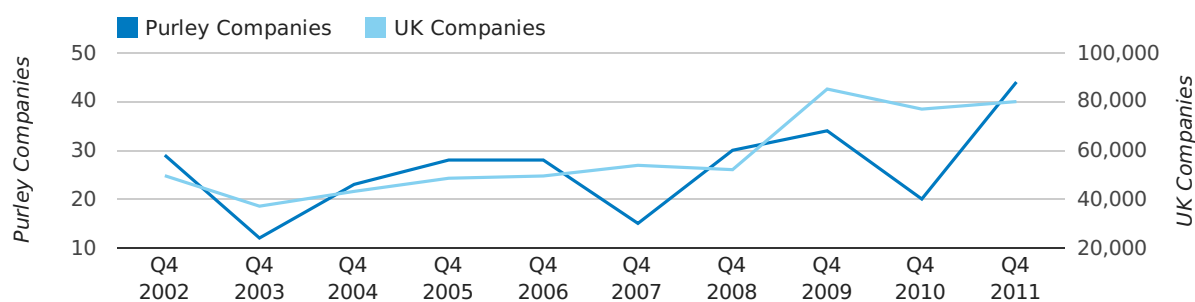
Q4 2011 saw a new record in company closures in Purley when compared to any previous Q4.

A total of 44 companies were dissolved in Purley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 120.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	PURLEY	UK
2011	44	79,983
2010	20	76,896
% CHANGE	120.0%	4.0%
RECORD YEAR	2011 (44)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Purley when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	11	11	22
CLOSED COMPANIES IN 2010	8	9	3
% CHANGE	37.5%	22.2%	633%
RECORD YEAR	2009 (16)	2002 (17)	2011 (22)

Annual Data (2011)

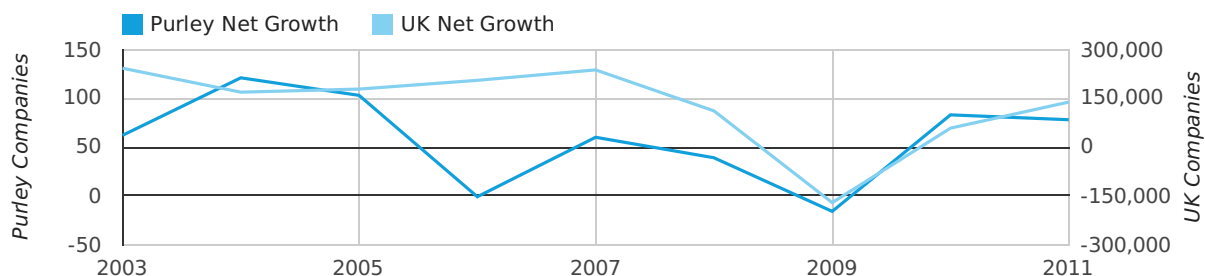
A total of 78 companies were added to the company register for Purley in 2011. This number represents growth of 40.0% which compares favourably to the UK figure of 34.6%.

This number is 5 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2004 when the Purley company register grew by 121 companies.

YEAR	PURLEY	UK
2011	78	138,347
2010	83	58,126
2009	-16	-171,098
2008	39	111,302
2007	60	237,354
RECORD YEAR	2004 (121)	2003 (242,543)

net growth by year

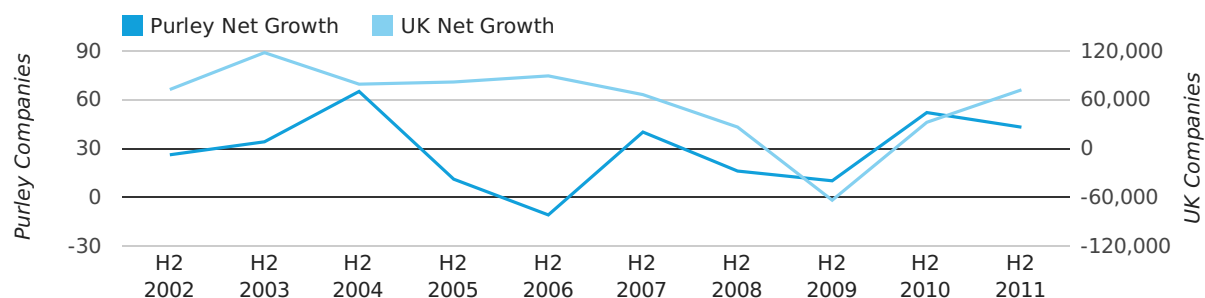


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Purley increased by 43 companies. This figure is 17.3% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	PURLEY	UK
2011	43	71,922
2010	52	32,008
% CHANGE	-17.3%	124.7%
RECORD YEAR	2004 (65)	2003 (117,772)

net growth by half year



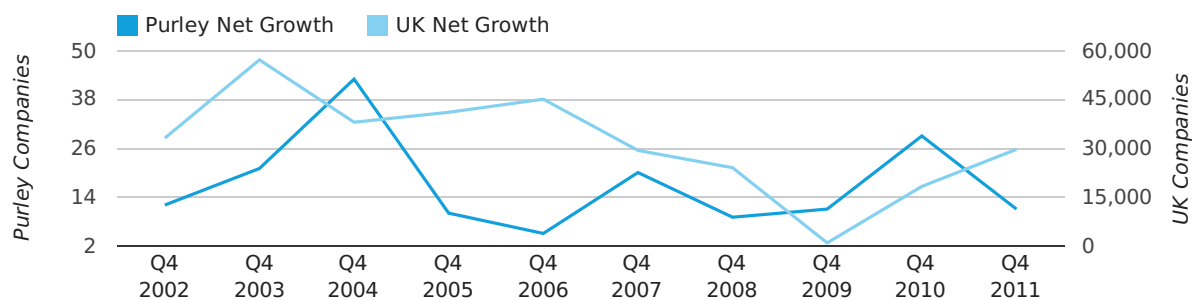
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Purley during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 11 companies.

This represents a decrease of 62.1% on the same period last year.

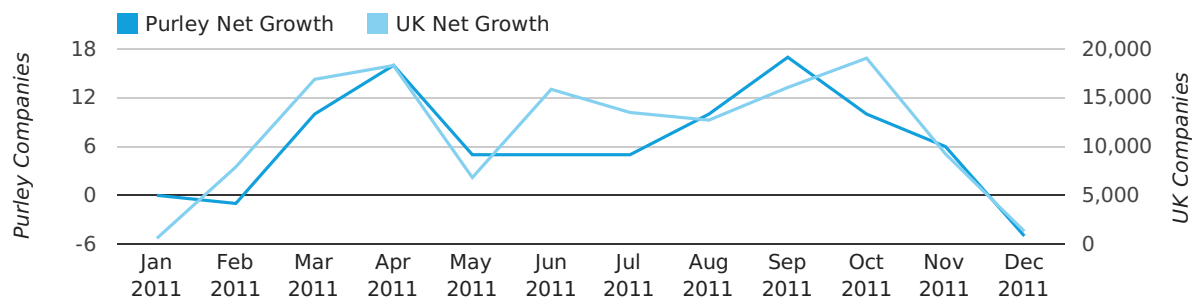
FOURTH QUARTER (OCT 2011 - DEC 2011)	PURLEY	UK
2011	11	29,640
2010	29	18,221
% CHANGE	-62.1%	62.7%
RECORD YEAR	2004 (43)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



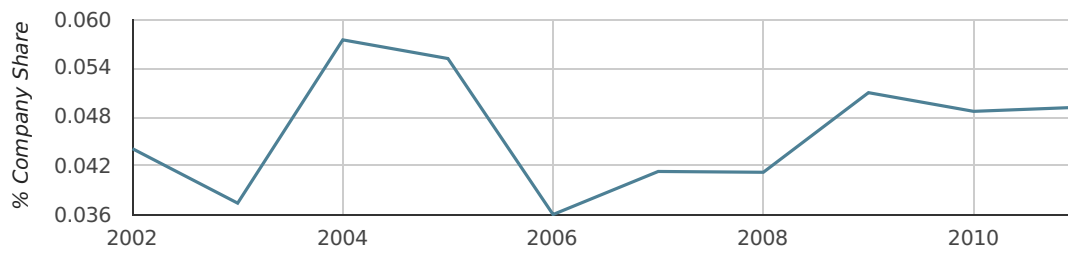
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	10	6	-5
NET GROWTH IN 2010	2	20	7
% CHANGE	400.0%	-70.0%	-171.4%
RECORD YEAR	2003 (18)	2010 (20)	2004 (13)

Annual Data (2011)

In 2011 Purley formed 0.0% of all UK companies. This is no change on 2010 when Purley was responsible for 0.0% of all UK companies.

YEAR	PURLEY
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1989 (0.1%)

company share by year

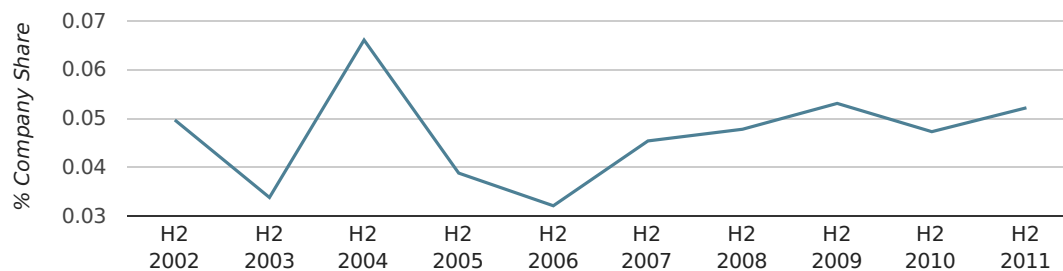


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Purley formed 0.1% of all UK companies. This is more than the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	PURLEY
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1989 (0.1%)

company share by half year

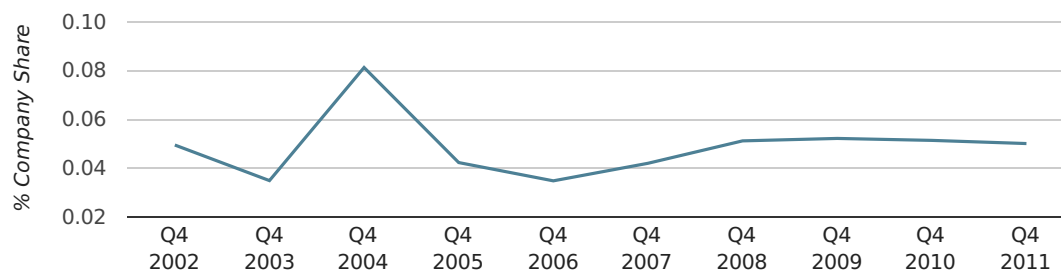


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Purley formed 0.1% of all UK companies.

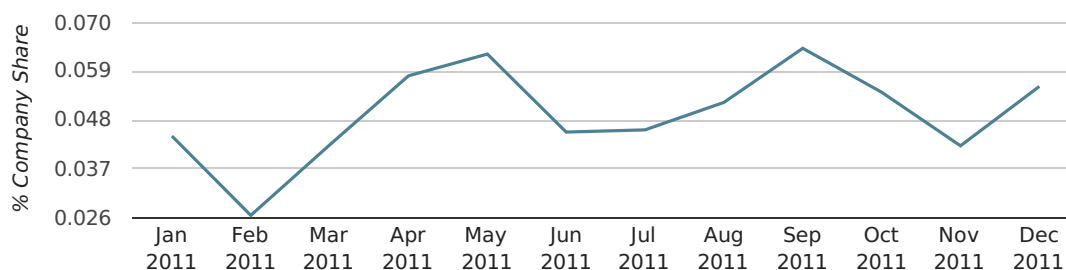
FOURTH QUARTER (OCT 2011 - DEC 2011)	PURLEY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	2004 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.0%
% CHANGE	82.8%	-50.0%	50.7%
RECORD YEAR	1966 (0.2%)	1963 (0.2%)	1984 (0.1%)

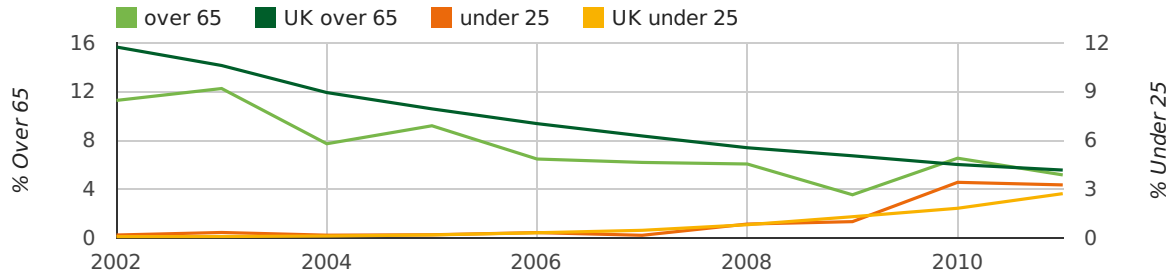
Annual Data (2011)

The average age of a director in 2011 was 44.1.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.2%.

director age by year



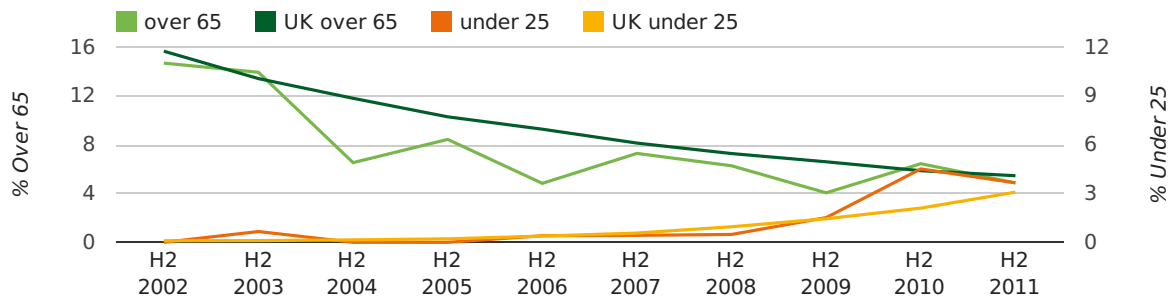
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.7.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 4.1%.

director age by half year



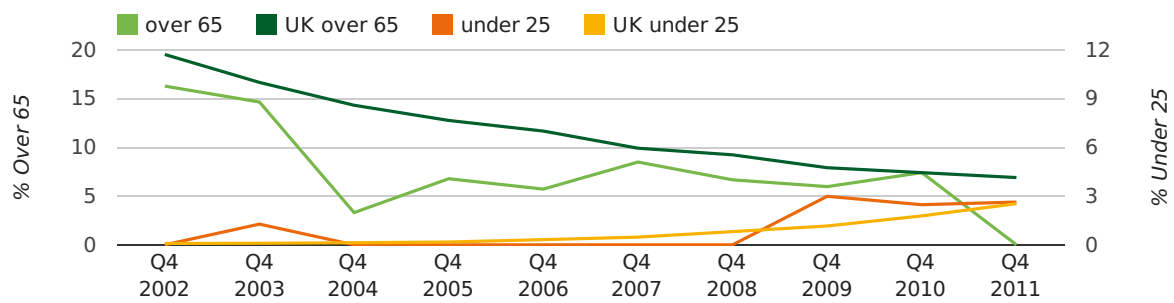
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 40.1.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter

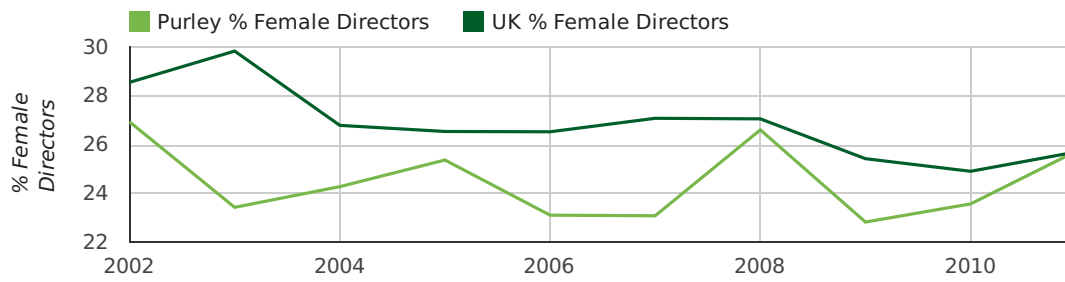


Annual Data (2011)

The record year for female directors in Purley was 1857 when 36.4% of all directors were female.

The percentage of female directors in Purley in 2011 was 26.9%. The average for the UK during this time was 28.6%

director gender by year

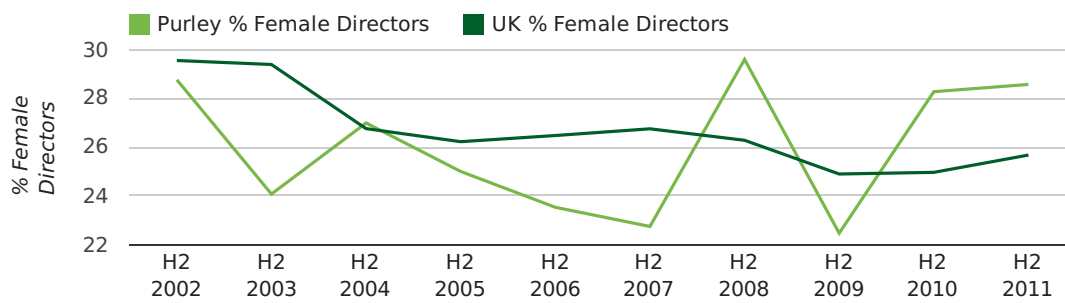


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Purley was 1860 when 42.9% of all directors were female.

28.6% of all director appointments in Purley in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

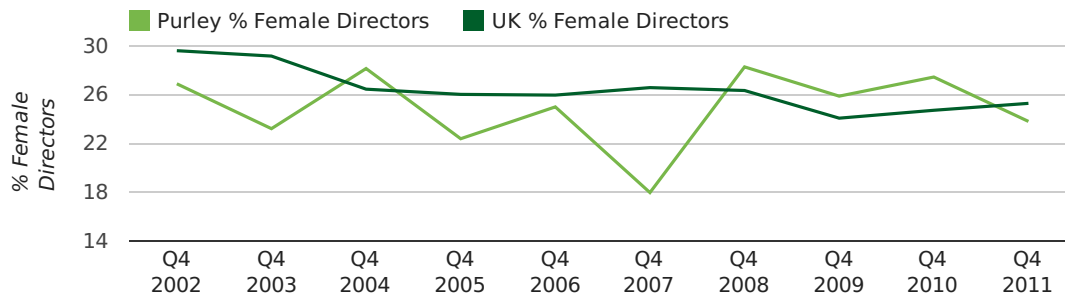


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Purley was in 1977 when 31.1% of all directors were female.

23.8% of all director appointments in Purley in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.00%	CONSULTING	5.07%
PROPERTY	1.50%	MANAGEMENT	4.74%
PURLEY	1.25%	CONSULTANCY	3.26%
CITY	1.25%	PROPERTY	2.37%
ASSETS	1.00%	TRADING	2.07%
ASSOCIATES	0.75%	DESIGN	1.92%
CONSTRUCTION	0.75%	ASSOCIATES	1.86%
SWIFT	0.75%	ENGINEERING	1.78%
CARE	0.75%	BUSINESS	1.78%
HY	0.75%	CONSULTANTS	1.76%
MANAGEMENT	0.75%	CONSTRUCTION	1.73%
PROPERTIES	0.75%	MEDIA	1.71%
CONSULTANTS	0.75%	LONDON	1.63%
SPORTS	0.50%	J	1.51%
SHIPPING	0.50%	INVESTMENTS	1.48%
RECRUITMENT	0.50%	GLOBAL	1.46%
DIRECT	0.50%	IT	1.41%
KEITH	0.50%	CARE	1.39%
ACCOUNTANCY	0.50%	PROPERTIES	1.29%
SURFACING	0.50%	ELECTRICAL	1.29%
SCHOOL	0.50%	M	1.27%
BUSINESS	0.50%	BUILDING	1.26%
MISS	0.50%	ENERGY	1.25%
BEAUTY	0.50%	S	1.20%
ONE	0.50%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	89	205,525
7487 - Other business activities	29	57,052
82990 - Other business support service activities not elsewhere classified	16	32,483
70229 - Management consultancy activities other than financial management	11	17,765
62020 - Information technology consultancy activities	10	12,072
7414 - Business & management consultancy	10	13,034
9999 - Dormant Company	7	20,199
68310 - Real estate agencies	6	2,037
7222 - Other software consultancy and supply	6	7,398
7415 - Holding companies including head offices	5	1,653
7499 - Non-trading company	5	9,957
69202 - Bookkeeping activities	5	1,035
4521 - General construction & civil engineering	5	5,558
62012 - Business and domestic software development	4	3,714
79110 - Travel agency activities	4	616
7260 - Other computer related activities	4	7,667
68320 - Management of real estate on a fee or contract basis	4	3,194
7440 - Advertising	4	1,765
85590 - Other education not elsewhere classified	4	2,395
47190 - Other retail sale in non-specialised stores	4	1,558