

Rayleigh

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Rayleigh when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Rayleigh when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Rayleigh when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Rayleigh when compared to any previous December.
- October 2011 saw a new record in company registrations in Rayleigh when compared to any previous October.
- 2011 was a record year for net growth in Rayleigh when compared to any year in history.
- The second half of 2011 saw a new record in net growth in Rayleigh when compared to any previous second half year.
- Q4 2011 saw a new record in net growth in Rayleigh when compared to any previous Q4.
- December 2011 saw a new record in net growth in Rayleigh when compared to any previous December.
- October 2011 saw a new record in net growth in Rayleigh when compared to any previous October.

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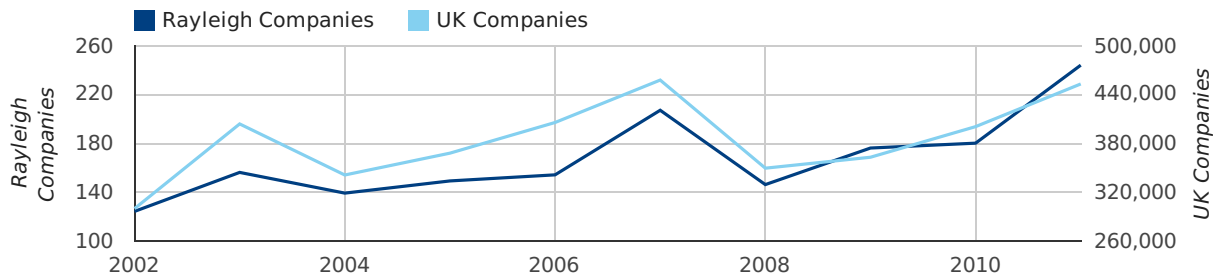
Annual Data (2011)

2011 was a record year for company registrations in Rayleigh when compared to any year in history.

A total of 244 companies were formed in Rayleigh in 2011. This total is 35.6% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	RAYLEIGH	UK
2011	244	452,870
2010	180	400,358
2009	176	362,675
2008	146	349,203
2007	207	457,649
RECORD YEAR	2011 (244)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

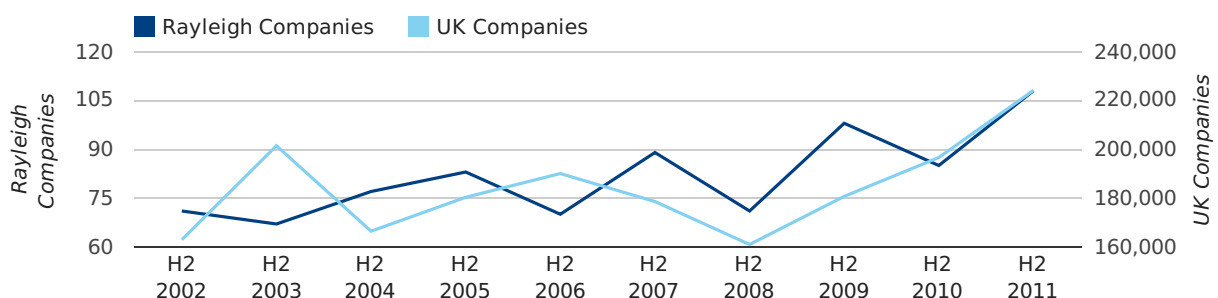
The second half of 2011 saw a new record in company registrations in Rayleigh when compared to any previous second half year.

In the second half of 2011 a total of 108 companies were formed in Rayleigh. This figure is 27.1% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Rayleigh occurred in 2011 when a total of 108 were formed.

HALF YEAR (JUL-DEC)	RAYLEIGH	UK
2011	108	224,135
2010	85	196,609
% CHANGE	27.1%	14.0%
RECORD YEAR	2011 (108)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

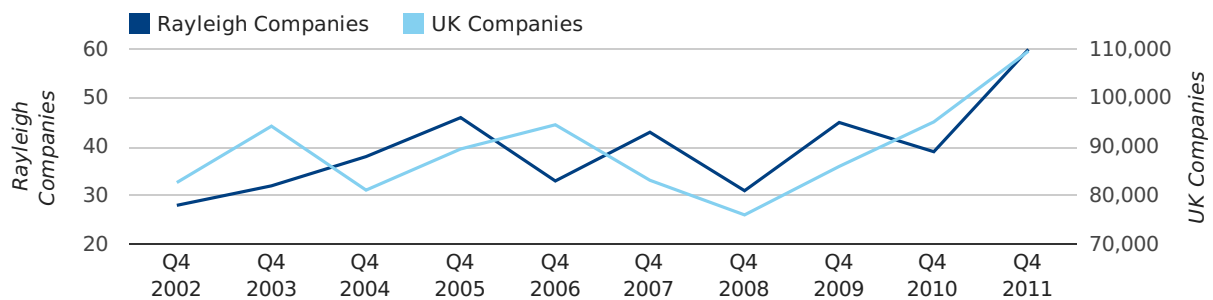
Q4 2011 saw a new record in company registrations in Rayleigh when compared to any previous Q4.

A total of 60 companies were registered in Rayleigh during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 53.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	RAYLEIGH	UK
2011	60	109,623
2010	39	95,117
% CHANGE	53.8%	15.3%
RECORD YEAR	2011 (60)	2011 (109,623)

new companies by quarter

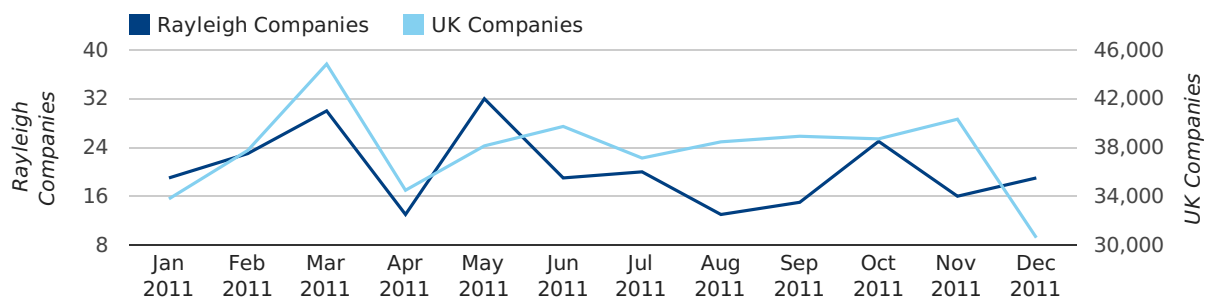


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Rayleigh when compared to any previous December.

October 2011 saw a new record in company registrations in Rayleigh when compared to any previous October.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	25	16	19
NEW COMPANIES IN 2010	15	16	8
% CHANGE	66.7%	0.0%	137.5%
RECORD YEAR	2011 (25)	2005 (19)	2011 (19)

Annual Data (2011)

A total of 126 companies were dissolved in Rayleigh in 2011. This total is 16.0% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	RAYLEIGH	UK
2011	126	314,523
2010	150	342,232
2009	183	533,773
2008	78	237,901
2007	102	220,295
RECORD YEAR	2009 (183)	2009 (533,773)

dissolved companies by year



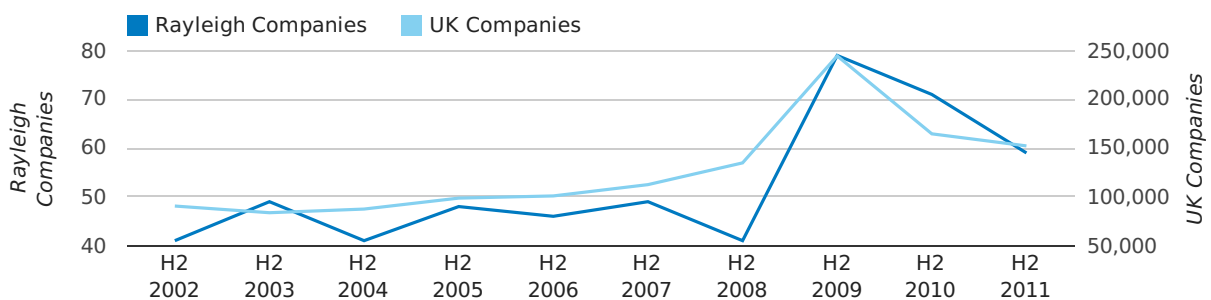
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 59 companies were dissolved in Rayleigh. This figure is 16.9% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Rayleigh occurred in 2009 when a total of 79 were closed.

HALF YEAR (JUL-DEC)	RAYLEIGH	UK
2011	59	152,213
2010	71	164,601
% CHANGE	-16.9%	-7.5%
RECORD YEAR	2009 (79)	2009 (244,537)

dissolved companies by half year



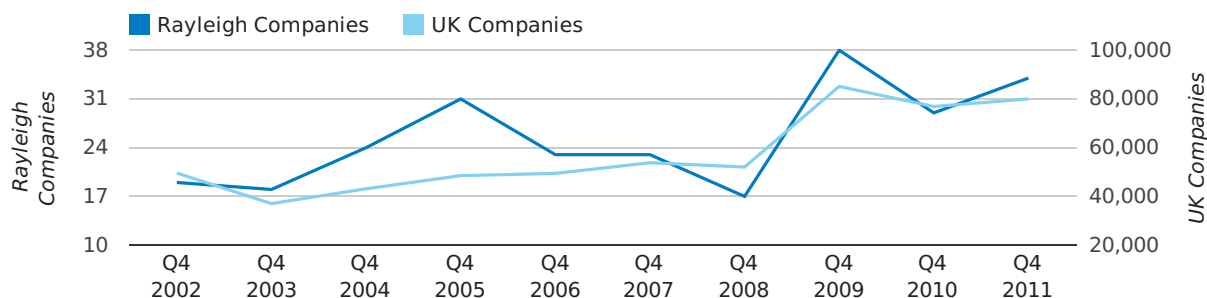
Quarterly Data (Q4 Oct-Dec 2011)

A total of 34 companies were dissolved in Rayleigh during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 17.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

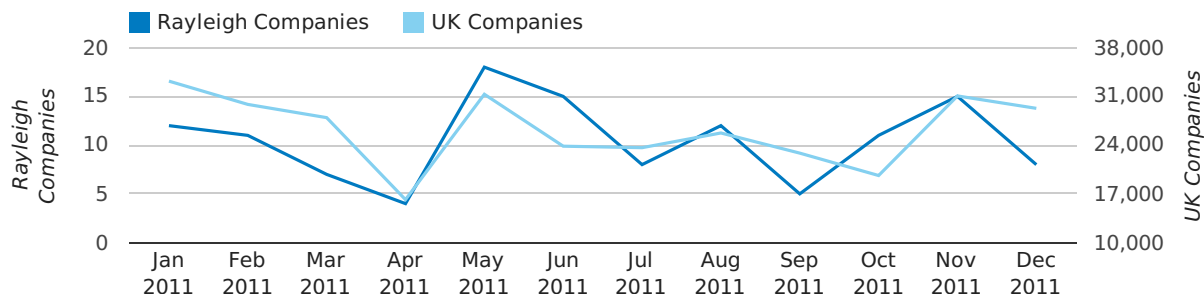
FOURTH QUARTER (OCT 2011 - DEC 2011)	RAYLEIGH	UK
2011	34	79,983
2010	29	76,896
% CHANGE	17.2%	4.0%
RECORD YEAR	2009 (38)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	11	15	8
CLOSED COMPANIES IN 2010	8	12	9
% CHANGE	37.5%	25.0%	-11%
RECORD YEAR	2009 (13)	2005 (17)	2009 (14)

Annual Data (2011)

2011 was a record year for net growth in Rayleigh when compared to any year in history.

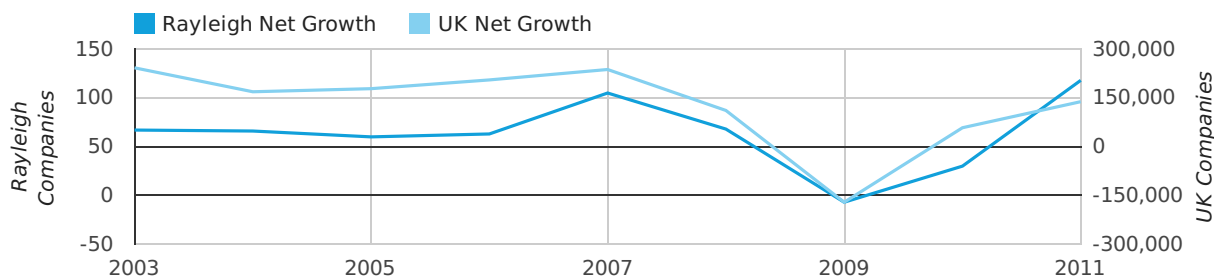
A total of 118 companies were added to the company register for Rayleigh in 2011. This number represents growth of 65.6% which compares favourably to the UK figure of 34.6%.

This number is 88 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2011 when the Rayleigh company register grew by 118 companies.

YEAR	RAYLEIGH	UK
2011	118	138,347
2010	30	58,126
2009	-7	-171,098
2008	68	111,302
2007	105	237,354
RECORD YEAR	2011 (118)	2003 (242,543)

net growth by year



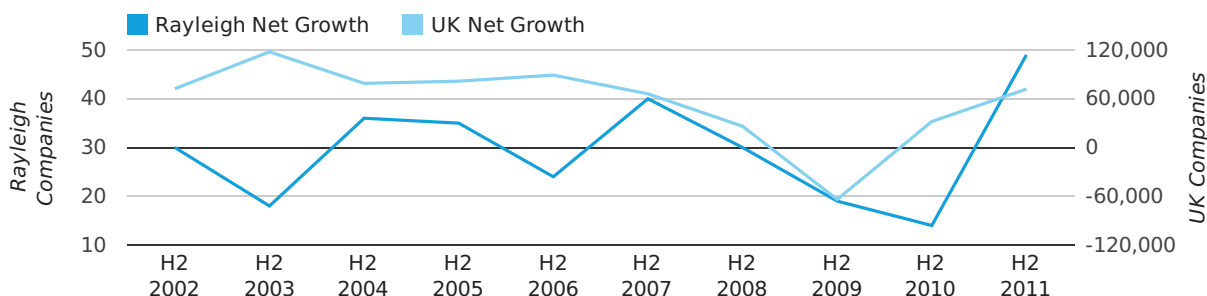
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Rayleigh when compared to any previous second half year.

In the second half of 2011 the company register for Rayleigh increased by 49 companies. This figure is 250.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	RAYLEIGH	UK
2011	49	71,922
2010	14	32,008
% CHANGE	250.0%	124.7%
RECORD YEAR	2011 (49)	2003 (117,772)

net growth by half year



Quarterly Data (Q4 Oct-Dec 2011)

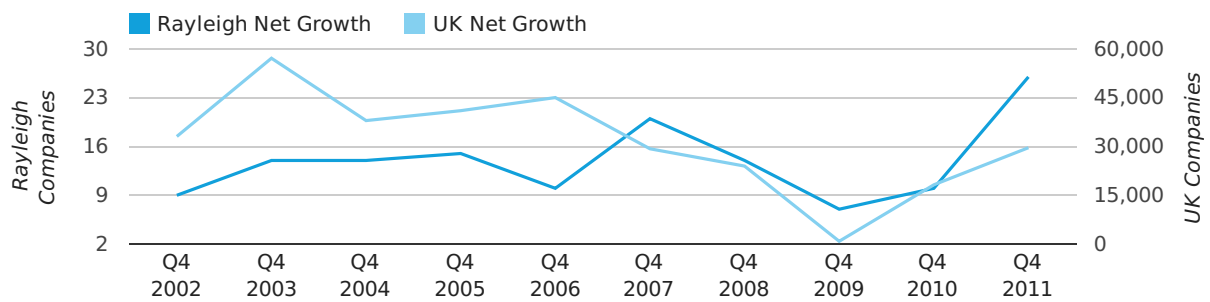
Q4 2011 saw a new record in net growth in Rayleigh when compared to any previous Q4.

Net company growth for Rayleigh during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 26 companies.

This represents an increase of 160.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	RAYLEIGH	UK
2011	26	29,640
2010	10	18,221
% CHANGE	160.0%	62.7%
RECORD YEAR	2011 (26)	2003 (57,175)

net growth by quarter

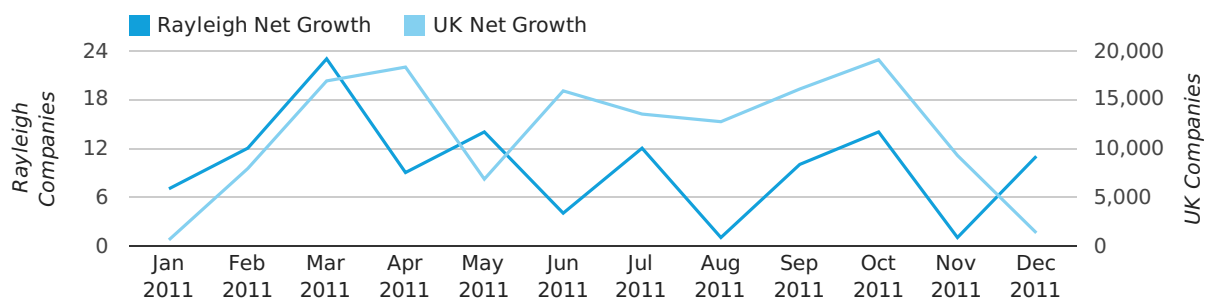


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in net growth in Rayleigh when compared to any previous December.

October 2011 saw a new record in net growth in Rayleigh when compared to any previous October.

net growth by month



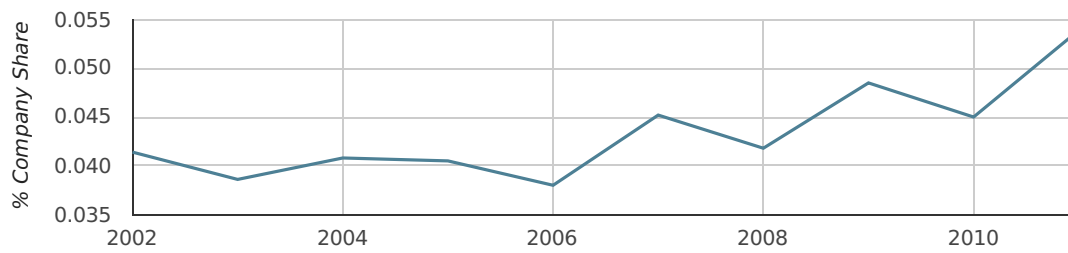
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	14	1	11
NET GROWTH IN 2010	7	4	-1
% CHANGE	100.0%	-75.0%	-1,200.0%
RECORD YEAR	2008 (14)	1998 (13)	2011 (11)

Annual Data (2011)

In 2011 Rayleigh formed 0.1% of all UK companies. This is an improvement on 2010 when Rayleigh was responsible for 0.0% of all UK companies.

YEAR	RAYLEIGH
2011	0.1%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

company share by year

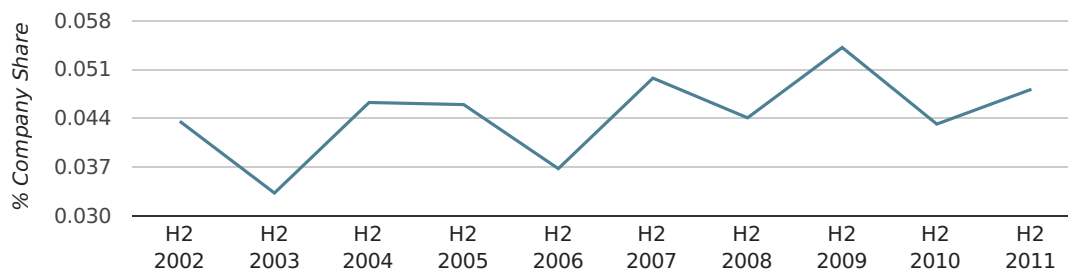


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Rayleigh formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	RAYLEIGH
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

company share by half year

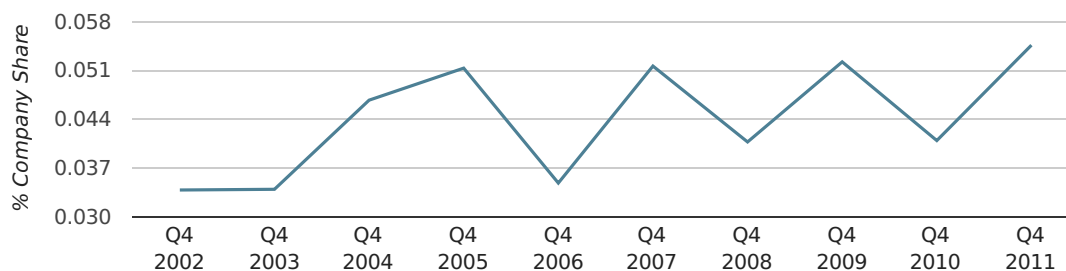


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Rayleigh formed 0.1% of all UK companies.

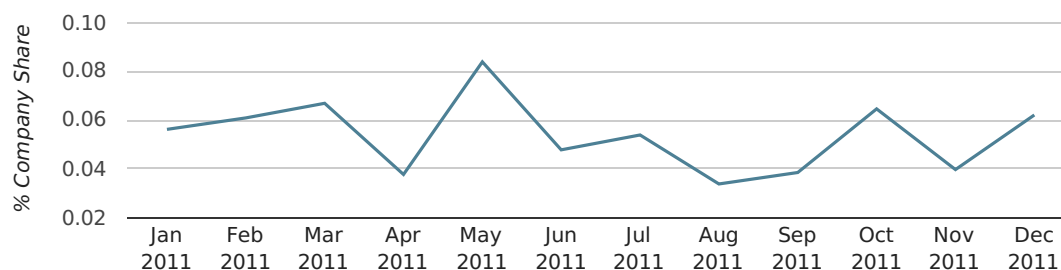
FOURTH QUARTER (OCT 2011 - DEC 2011)	RAYLEIGH
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.0%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	44.8%	-14.8%	110.5%
RECORD YEAR	1969 (0.2%)	1960 (0.2%)	1967 (0.3%)

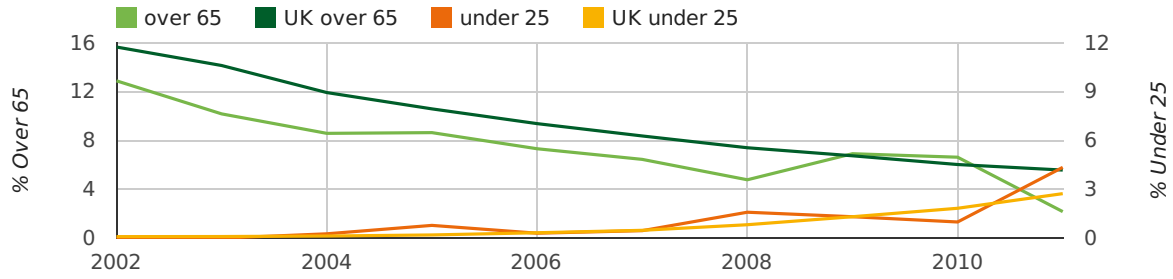
Annual Data (2011)

The average age of a director in 2011 was 44.0.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.2%.

director age by year



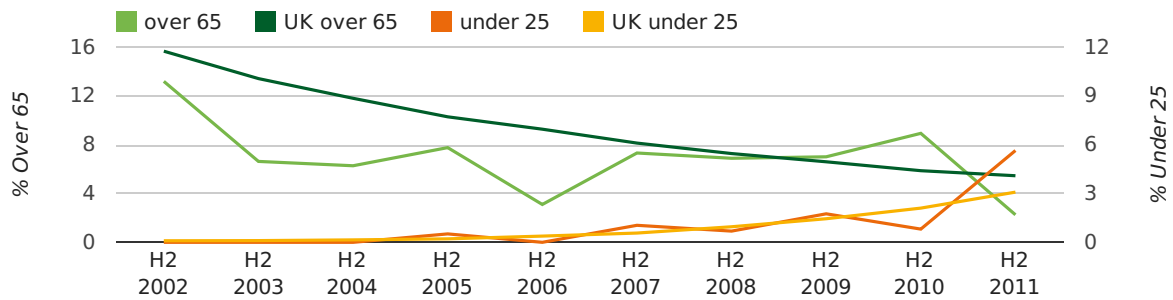
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.8.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 4.1%.

director age by half year



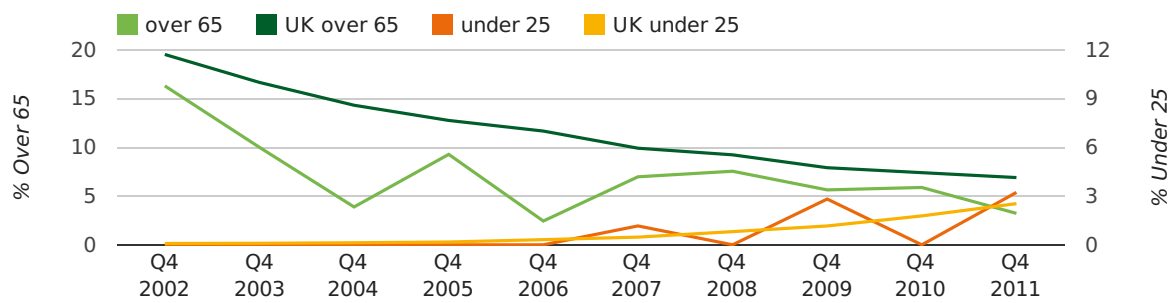
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.2.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.1%.

director age by quarter

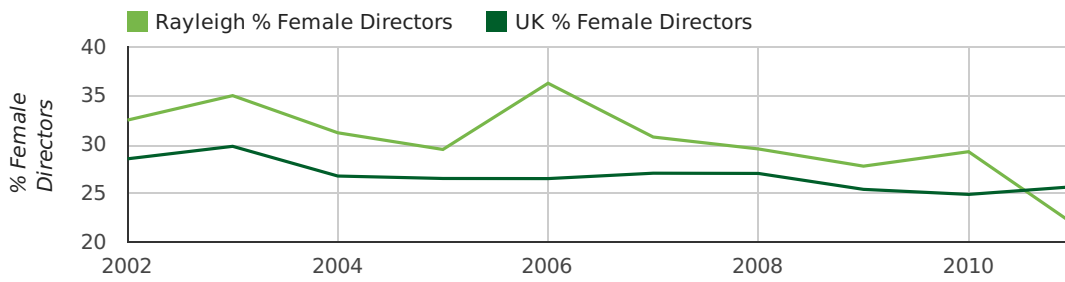


Annual Data (2011)

The record year for female directors in Rayleigh was 1857 when 36.4% of all directors were female.

The percentage of female directors in Rayleigh in 2011 was 32.5%. The average for the UK during this time was 28.6%

director gender by year

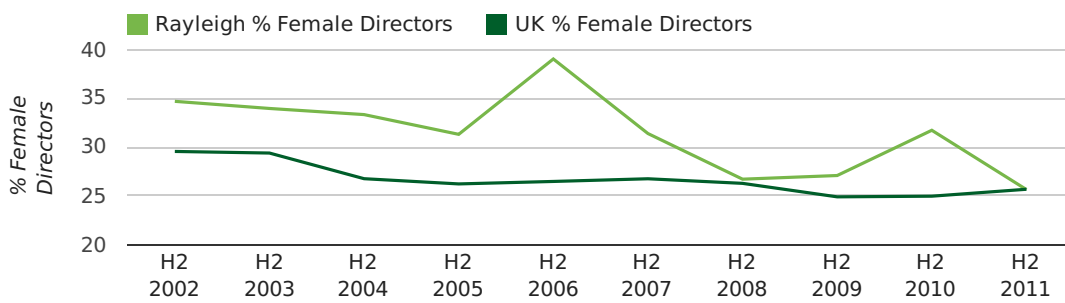


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Rayleigh was 1860 when 42.9% of all directors were female.

25.6% of all director appointments in Rayleigh in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

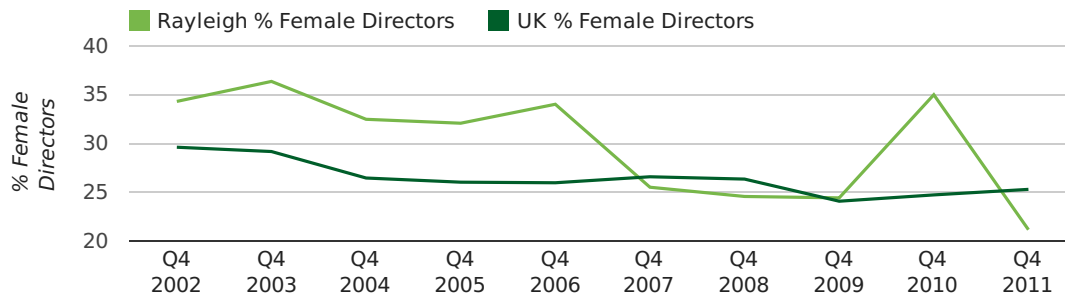


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Rayleigh was in 1977 when 31.1% of all directors were female.

21.2% of all director appointments in Rayleigh in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.36%	CONSULTING	5.07%
(ESSEX)	1.93%	MANAGEMENT	4.74%
RAYLEIGH	1.29%	CONSULTANCY	3.26%
MANAGEMENT	1.07%	PROPERTY	2.37%
TRAINING	1.07%	TRADING	2.07%
INVESTMENTS	1.07%	DESIGN	1.92%
ENGINEERING	0.86%	ASSOCIATES	1.86%
ESSEX	0.86%	ENGINEERING	1.78%
SHOP	0.86%	BUSINESS	1.78%
M	0.86%	CONSULTANTS	1.76%
BUILDING	0.64%	CONSTRUCTION	1.73%
SUPPLIES	0.64%	MEDIA	1.71%
GLOBAL	0.64%	LONDON	1.63%
SOLAR	0.64%	J	1.51%
INDUSTRIAL	0.64%	INVESTMENTS	1.48%
ACCESS	0.64%	GLOBAL	1.46%
SOCIAL	0.64%	IT	1.41%
IT	0.64%	CARE	1.39%
PROFESSIONAL	0.64%	PROPERTIES	1.29%
ENERGY	0.64%	ELECTRICAL	1.29%
S	0.43%	M	1.27%
TRADING	0.43%	BUILDING	1.26%
ONLINE	0.43%	ENERGY	1.25%
SAAS	0.43%	S	1.20%
TIMBER	0.43%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	77	205,525
7487 - Other business activities	31	57,052
9999 - Dormant Company	13	20,199
82990 - Other business support service activities not elsewhere classified	13	32,483
70229 - Management consultancy activities other than financial management	9	17,765
74990 - Non-trading company	9	8,929
62020 - Information technology consultancy activities	8	12,072
7414 - Business & management consultancy	7	13,034
41100 - Development of building projects	5	4,331
7222 - Other software consultancy and supply	5	7,398
43999 - Other specialised construction activities not elsewhere classified	4	3,342
43210 - Electrical installation	4	3,175
86900 - Other human health activities	4	4,457
99999 - Dormant Company	4	21,846
7260 - Other computer related activities	4	7,667
9305 - Other service activities	4	9,492
43910 - Roofing activities	3	591
7020 - Letting of own property	3	1,606
4521 - General construction & civil engineering	3	5,558
5242 - Retail sale of clothing	3	1,643