

Reading

2011 half year business confidence report



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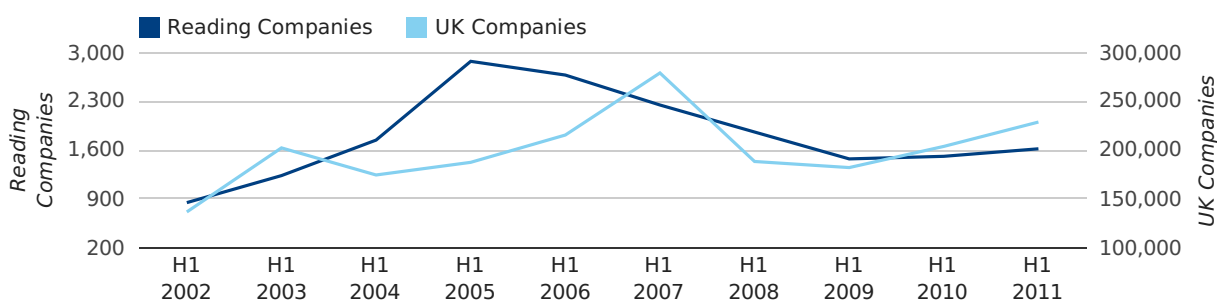
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 1,618 companies were formed in Reading. This figure is 7.2% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Reading occurred in 2005 when a total of 2,874 were formed.

HALF YEAR (JAN-JUN)	READING	UK
2011	1,618	228,735
2010	1,510	203,749
% CHANGE	7.2%	12.3%
RECORD YEAR	2005 (2,874)	2007 (279,097)

new companies by half year



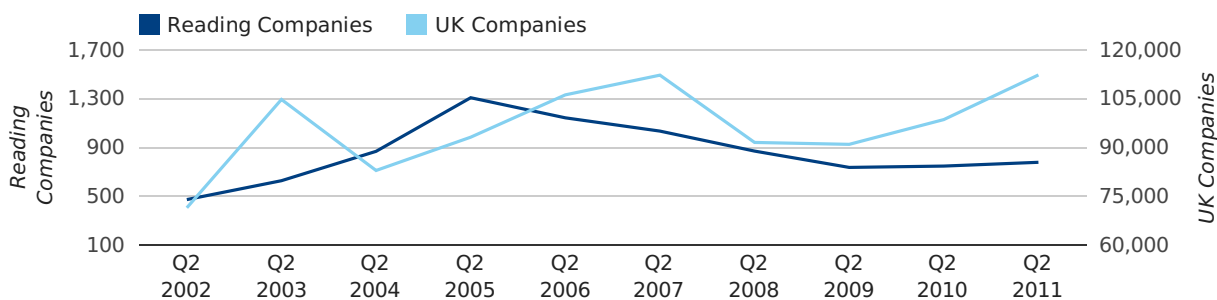
Quarterly Data (Q2 Apr-Jun 2011)

A total of 779 companies were registered in Reading during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 4.1% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

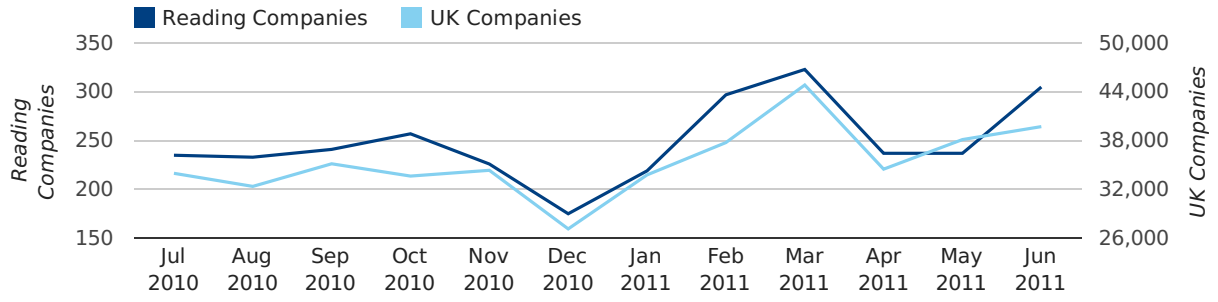
SECOND QUARTER (APR 2011 - JUN 2011)	READING	UK
2011	779	112,344
2010	748	98,612
% CHANGE	4.1%	13.9%
RECORD YEAR	2005 (1,309)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	237	237	305
NEW COMPANIES IN 2010	248	223	277
% CHANGE	-4.4%	6.3%	10.1%
RECORD YEAR	2005 (492)	2006 (413)	2005 (425)

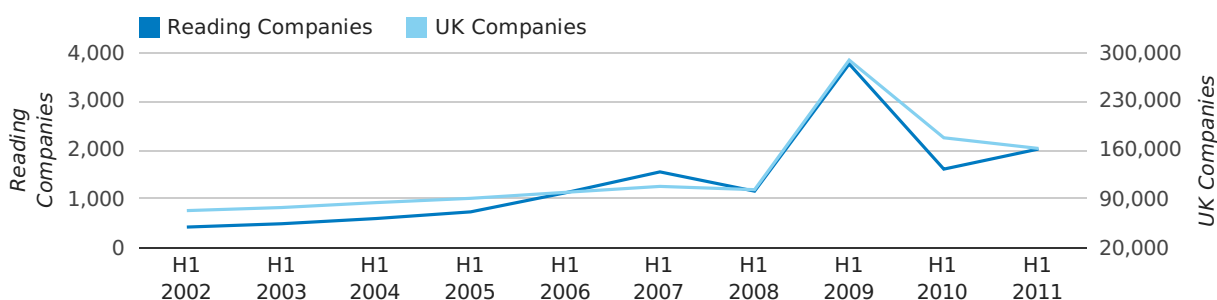
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 2,021 companies were dissolved in Reading. This figure is 25.6% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Reading occurred in 2009 when a total of 3,767 were closed.

HALF YEAR (JAN-JUN)	READING	UK
2011	2,021	162,310
2010	1,609	177,631
% CHANGE	25.6%	-8.6%
RECORD YEAR	2009 (3,767)	2009 (289,236)

dissolved companies by half year



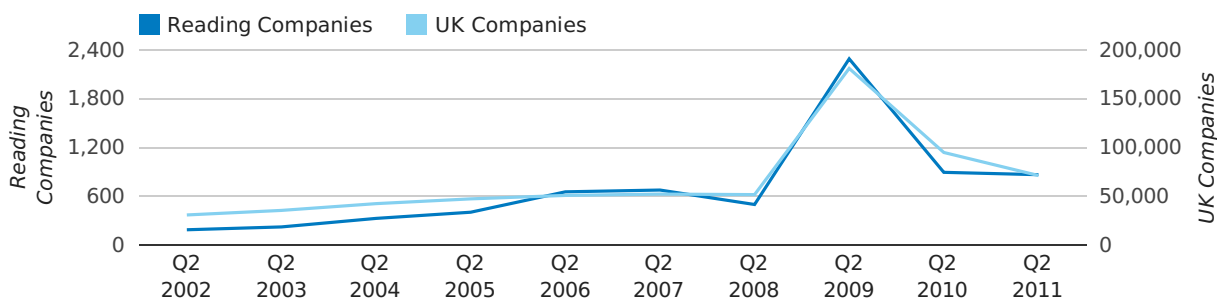
Quarterly Data (Q2 Apr-Jun 2011)

A total of 866 companies were dissolved in Reading during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 3.2% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

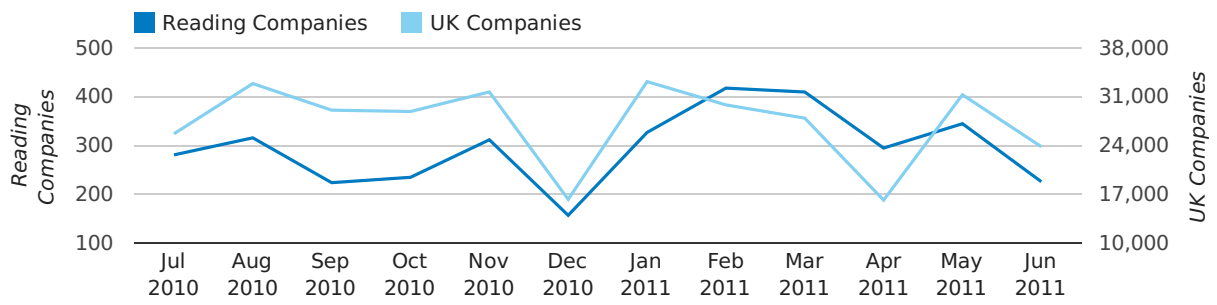
SECOND QUARTER (APR 2011 - JUN 2011)	READING	UK
2011	866	71,324
2010	895	94,954
% CHANGE	-3.2%	-24.9%
RECORD YEAR	2009 (2,292)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



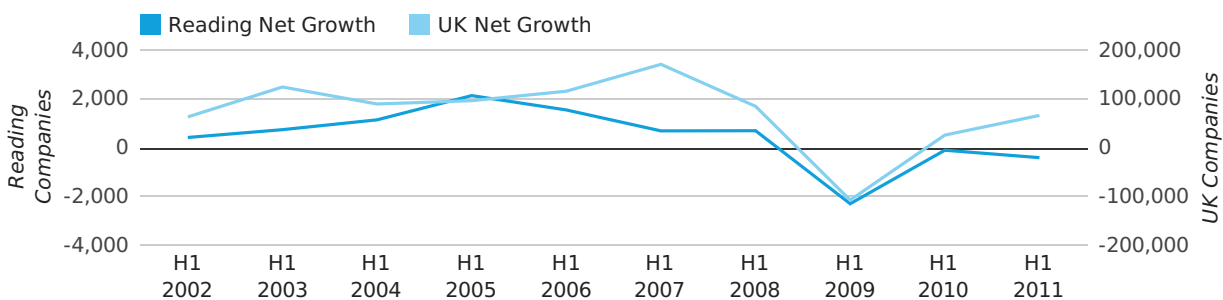
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	295	345	226
CLOSED COMPANIES IN 2010	190	354	351
% CHANGE	55.3%	-2.5%	-36%
RECORD YEAR	2009 (872)	2009 (876)	2009 (544)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Reading decreased by 403 companies. This figure is 307.1% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	READING	UK
2011	-403	66,425
2010	-99	26,118
% CHANGE	307.1%	154.3%
RECORD YEAR	2005 (2,142)	2007 (171,296)

net growth by half year



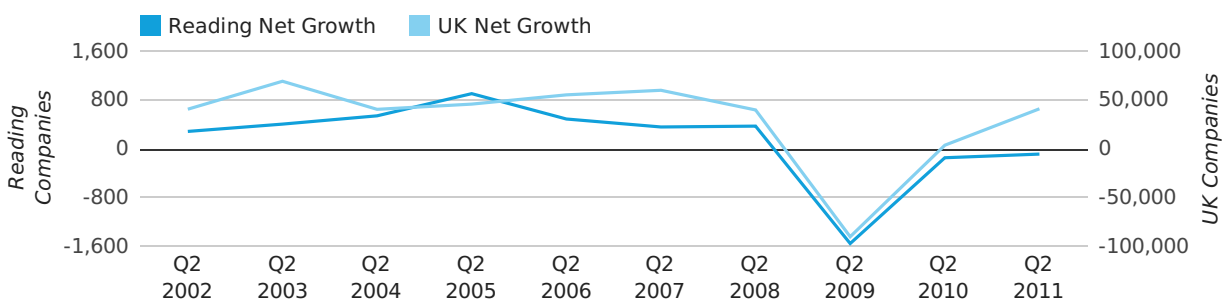
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Reading during the second quarter of 2011 (Apr 2011 - Jun 2011) was -87 companies.

This represents an increase of 40.8% on the same period last year.

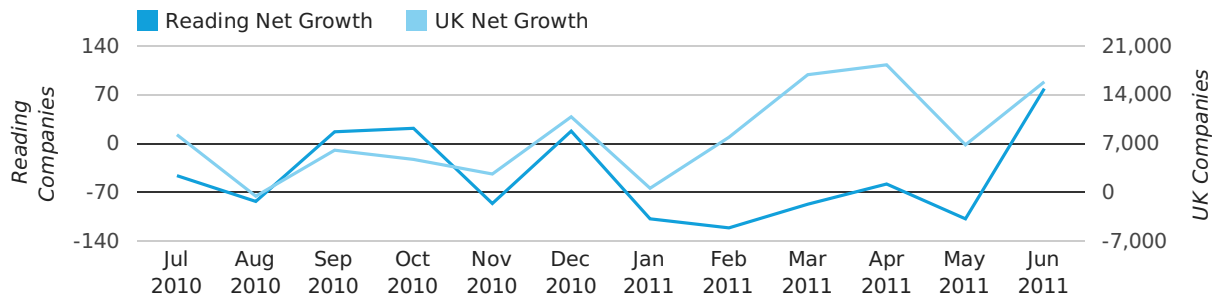
SECOND QUARTER (APR 2011 - JUN 2011)	READING	UK
2011	-87	41,020
2010	-147	3,658
% CHANGE	-40.8%	1,021.4%
RECORD YEAR	2005 (905)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



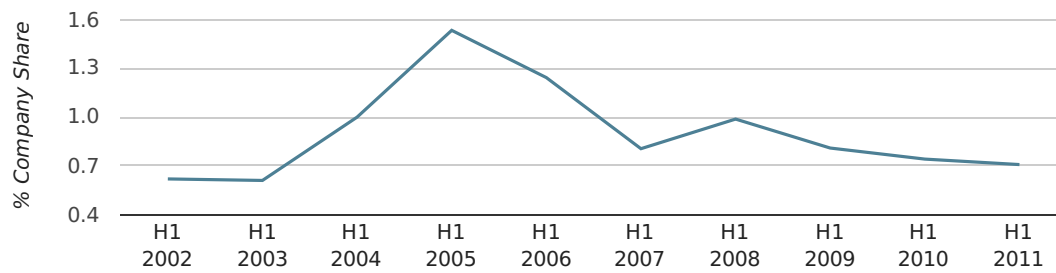
	APRIL	MAY	JUNE
NET GROWTH IN 2011	-58	-108	79
NET GROWTH IN 2010	58	-131	-74
% CHANGE	-200.0%	-17.6%	-206.8%
RECORD YEAR	2005 (371)	2005 (274)	2005 (260)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Reading formed 0.7% of all UK companies. This is the same as the 2010 figure of 0.7%.

HALF YEAR (JAN-JUN)	READING
2011	0.7%
2010	0.7%
2009	0.8%
2008	1.0%
2007	0.8%
RECORD YEAR (SINCE 1960)	2005 (1.5%)

company share by half year

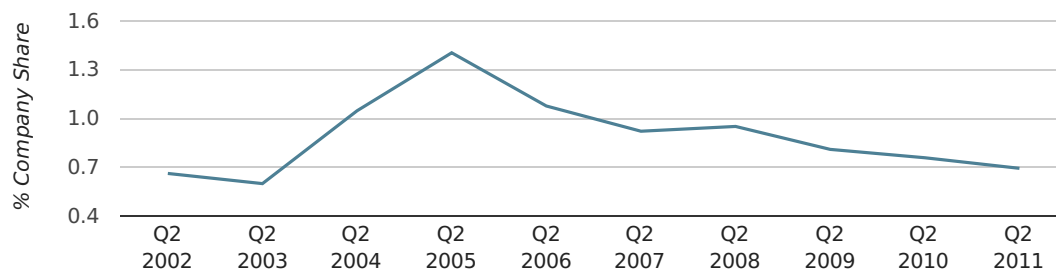


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Reading formed 0.7% of all UK companies.

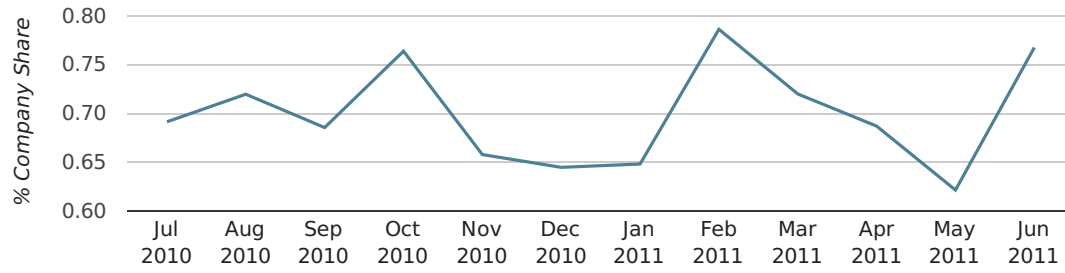
SECOND QUARTER (APR 2011 - JUN 2011)	READING
2011	0.7%
2010	0.8%
2009	0.8%
2008	1.0%
2007	0.9%
RECORD YEAR (SINCE 1960)	2005 (1.4%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.7%	0.6%	0.8%
UK FORMATION SHARE IN 2010	0.7%	0.7%	0.8%
% CHANGE	-7.5%	-16.3%	-2.4%
RECORD YEAR	2005 (1.5%)	1963 (1.7%)	1968 (1.4%)

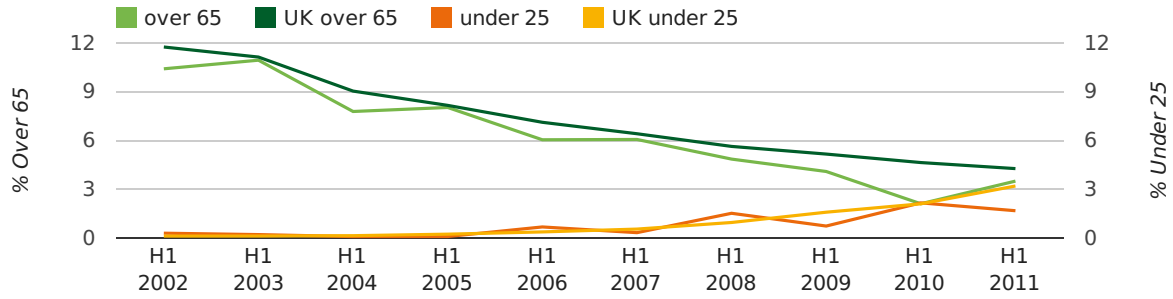
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.0.

The percentage of directors under the age of 25 was 1.7% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.3%.

director age by half year



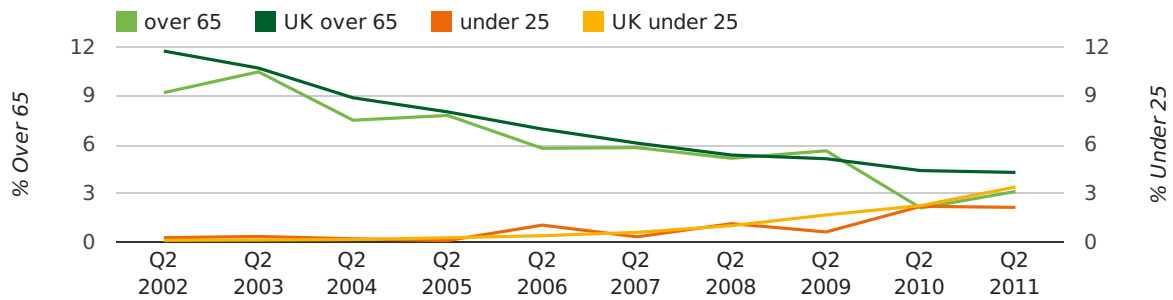
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.8.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.3%.

director age by quarter

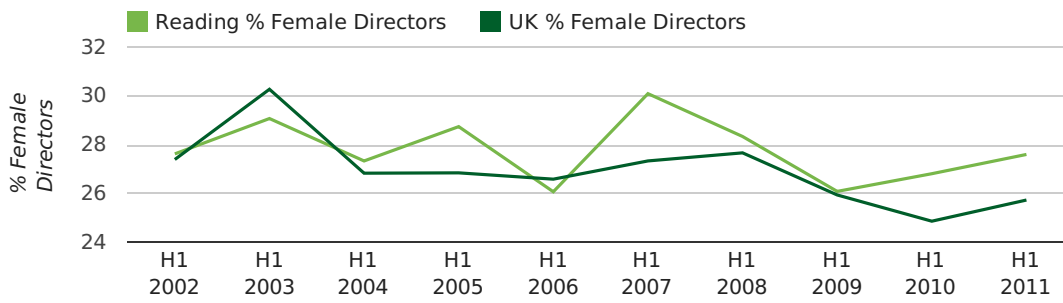


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Reading was 1861 when 40.0% of all directors were female.

27.6% of all director appointments in Reading in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

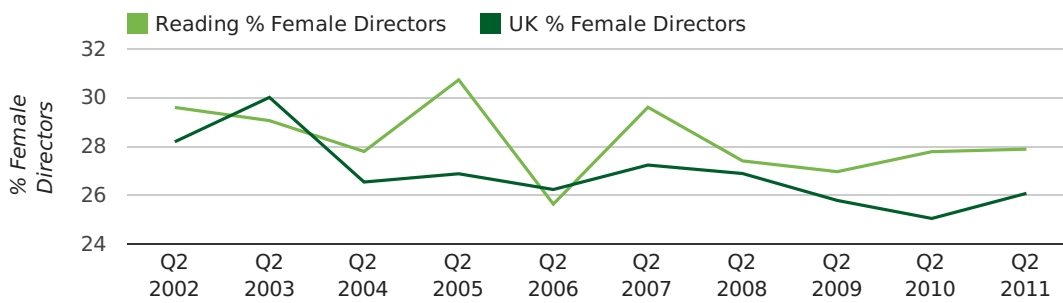


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Reading was in 1866 when 66.7% of all directors were female.

27.9% of all director appointments in Reading in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.26%	CONSULTING	5.09%
MANAGEMENT	2.26%	MANAGEMENT	4.86%
CONSULTANCY	0.99%	CONSULTANCY	3.17%
SOLAR	0.97%	PROPERTY	2.43%
IT	0.80%	TRADING	2.05%
BUSINESS	0.80%	DESIGN	1.94%
PROPERTY	0.77%	ASSOCIATES	1.92%
TRADING	0.72%	BUSINESS	1.87%
READING	0.62%	CONSTRUCTION	1.77%
BERKSHIRE	0.55%	CONSULTANTS	1.76%
MEDIA	0.55%	MEDIA	1.73%
ENTERPRISES	0.52%	ENGINEERING	1.67%
MARKETING	0.52%	LONDON	1.60%
TECHNOLOGIES	0.50%	GLOBAL	1.46%
DESIGN	0.47%	J	1.44%
TECHNOLOGY	0.45%	CARE	1.44%
CAPITAL	0.45%	INVESTMENTS	1.42%
SERVICE	0.42%	IT	1.39%
ASSOCIATES	0.42%	BUILDING	1.32%
GLOBAL	0.42%	PROPERTIES	1.31%
ENGINEERING	0.42%	ELECTRICAL	1.30%
INVESTMENTS	0.40%	M	1.27%
SECURITY	0.40%	S	1.23%
VENTURES	0.40%	ENTERPRISES	1.20%
INTERNATIONAL	0.40%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,869	202,072
7487 - Other business activities	336	60,758
7499 - Non-trading company	261	10,955
62020 - Information technology consultancy activities	193	10,545
70229 - Management consultancy activities other than financial management	171	16,419
82990 - Other business support service activities not elsewhere classified	160	30,647
74990 - Non-trading company	160	8,481
7414 - Business & management consultancy	155	13,053
7222 - Other software consultancy and supply	126	7,143
9999 - Dormant Company	117	20,111
7260 - Other computer related activities	102	7,849
99999 - Dormant Company	98	18,918
62090 - Other information technology service activities	80	7,095
9305 - Other service activities	73	9,063
62012 - Business and domestic software development	57	3,262
96090 - Other service activities not elsewhere classified	54	10,322
74909 - Other professional, scientific and technical activities not elsewhere classified	47	7,835
4521 - General construction & civil engineering	39	5,928
98000 - Residents property management	39	2,888
41100 - Development of building projects	32	3,852