

Reading

2012 half year business confidence report



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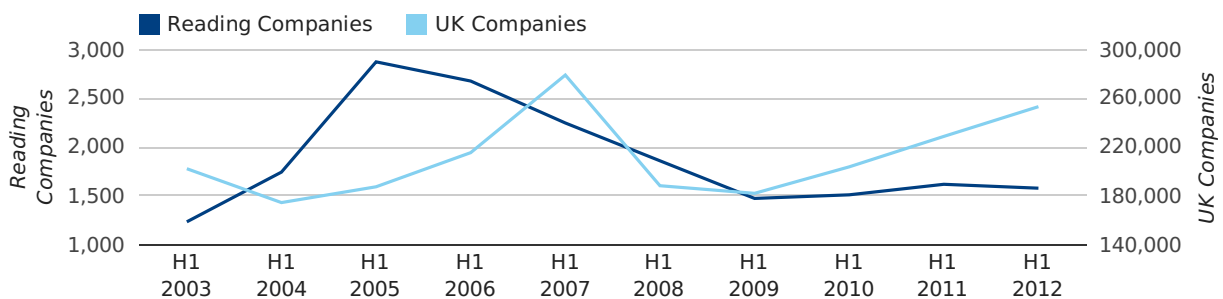
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 1,578 companies were formed in Reading. This figure is 2.5% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Reading occurred in 2005 when a total of 2,874 were formed.

HALF YEAR (JAN-JUN)	READING	UK
2012	1,578	253,150
2011	1,618	228,735
% CHANGE	-2.5%	10.7%
RECORD YEAR	2005 (2,874)	2007 (279,097)

new companies by half year



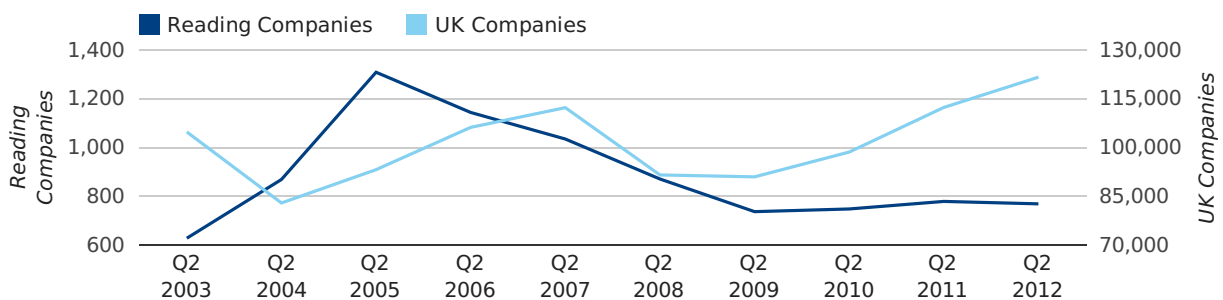
Quarterly Data (Q2 Apr-Jun 2012)

A total of 769 companies were registered in Reading during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 1.3% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	READING	UK
2012	769	121,659
2011	779	112,344
% CHANGE	-1.3%	8.3%
RECORD YEAR	2005 (1,309)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	296	256	217
NEW COMPANIES IN 2011	237	237	305
% CHANGE	24.9%	8.0%	-28.9%
RECORD YEAR	2005 (492)	2006 (413)	2005 (425)

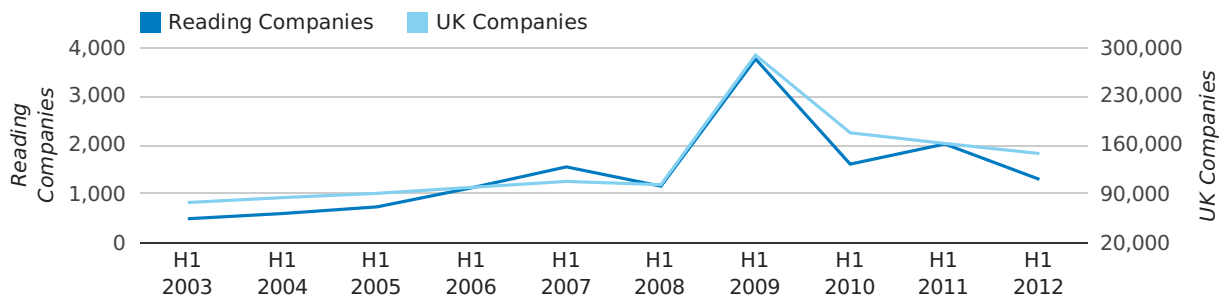
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 1,296 companies were dissolved in Reading. This figure is 35.9% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Reading occurred in 2009 when a total of 3,767 were closed.

HALF YEAR (JAN-JUN)	READING	UK
2012	1,296	147,793
2011	2,021	162,310
% CHANGE	-35.9%	-8.9%
RECORD YEAR	2009 (3,767)	2009 (289,236)

dissolved companies by half year



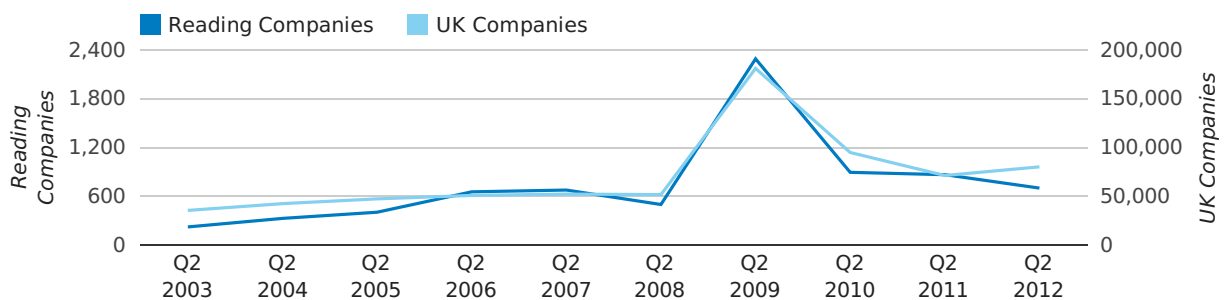
Quarterly Data (Q2 Apr-Jun 2012)

A total of 701 companies were dissolved in Reading during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 19.1% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	READING	UK
2012	701	80,217
2011	866	71,324
% CHANGE	-19.1%	12.5%
RECORD YEAR	2009 (2,292)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



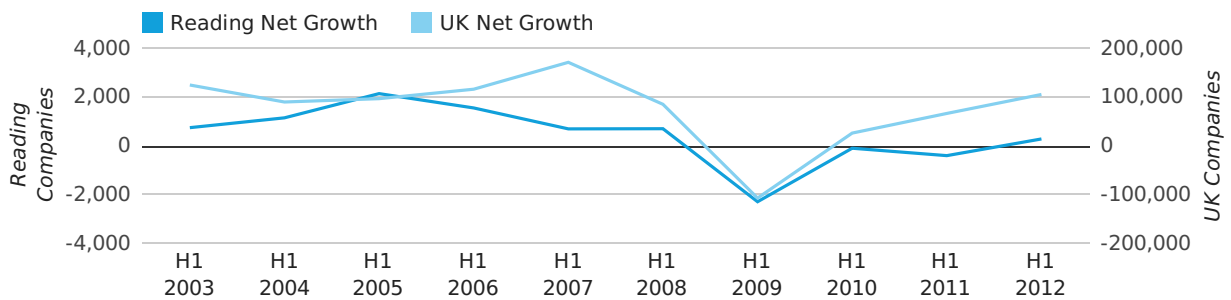
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	214	263	224
CLOSED COMPANIES IN 2011	295	345	226
% CHANGE	-27.5%	-23.8%	-1%
RECORD YEAR	2009 (872)	2009 (876)	2009 (544)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Reading increased by 282 companies. This figure is 170.0% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	READING	UK
2012	282	105,357
2011	-403	66,425
% CHANGE	-170.0%	58.6%
RECORD YEAR	2005 (2,142)	2007 (171,296)

net growth by half year



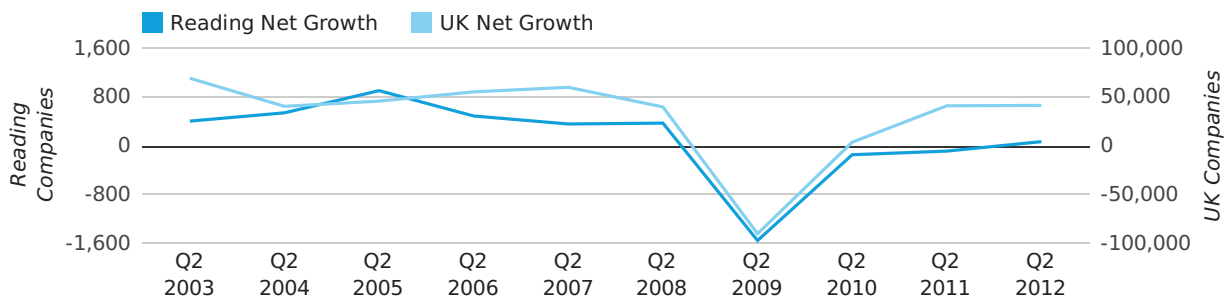
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Reading during the second quarter of 2012 (Apr 2012 - Jun 2012) was 68 companies.

This represents an increase of 178.2% on the same period last year.

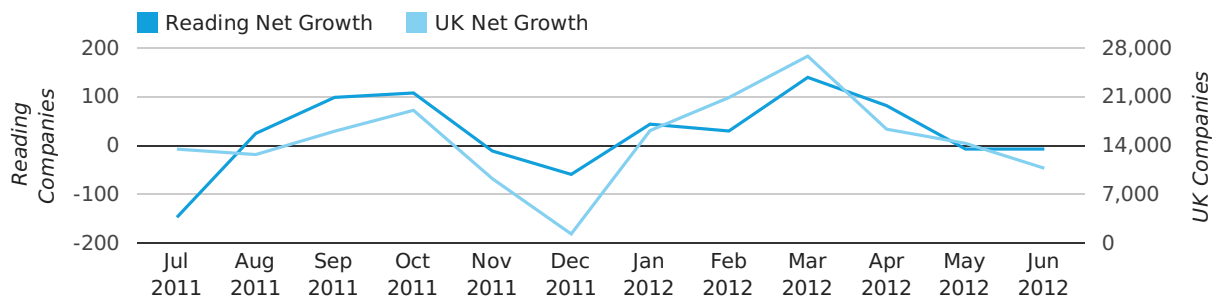
SECOND QUARTER (APR 2012 - JUN 2012)	READING	UK
2012	68	41,442
2011	-87	41,020
% CHANGE	-178.2%	1.0%
RECORD YEAR	2005 (905)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



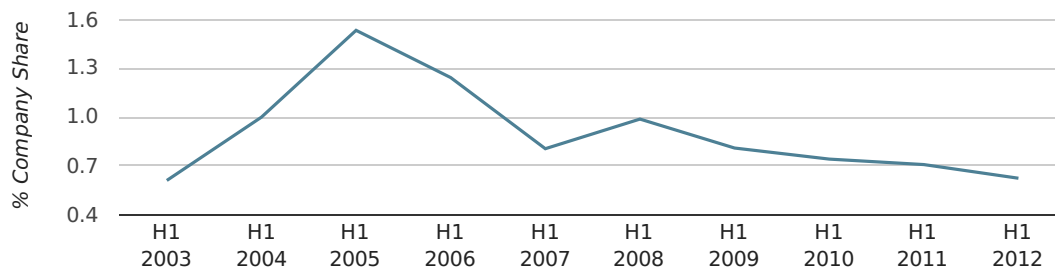
	APRIL	MAY	JUNE
NET GROWTH IN 2012	82	-7	-7
NET GROWTH IN 2011	-58	-108	79
% CHANGE	-241.4%	-93.5%	-108.9%
RECORD YEAR	2005 (371)	2005 (274)	2005 (260)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Reading formed 0.6% of all UK companies. This is less than the 2011 figure of 0.7%.

HALF YEAR (JAN-JUN)	READING
2012	0.6%
2011	0.7%
2010	0.7%
2009	0.8%
2008	1.0%
RECORD YEAR (SINCE 1960)	2005 (1.5%)

company share by half year

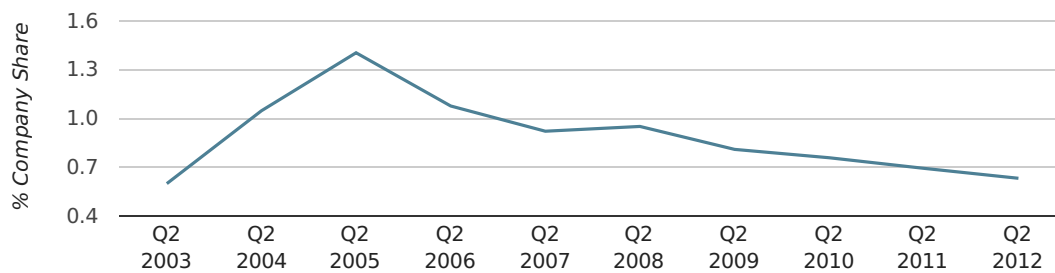


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Reading formed 0.6% of all UK companies.

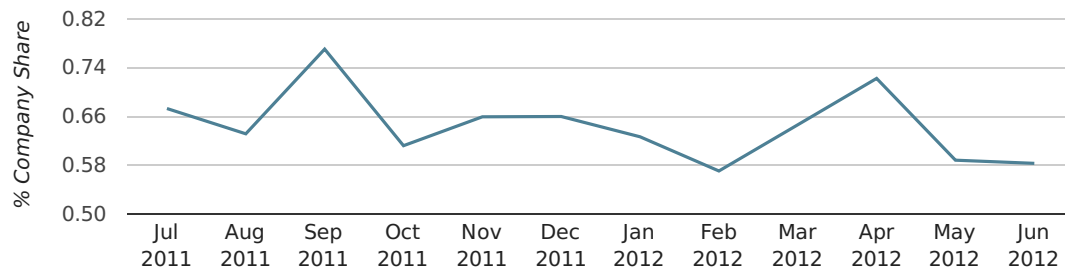
SECOND QUARTER (APR 2012 - JUN 2012)	READING
2012	0.6%
2011	0.7%
2010	0.8%
2009	0.8%
2008	1.0%
RECORD YEAR (SINCE 1960)	2005 (1.4%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.7%	0.6%	0.6%
UK FORMATION SHARE IN 2011	0.7%	0.6%	0.8%
% CHANGE	5.2%	-5.3%	-24.0%
RECORD YEAR	2005 (1.5%)	1963 (1.7%)	1968 (1.4%)

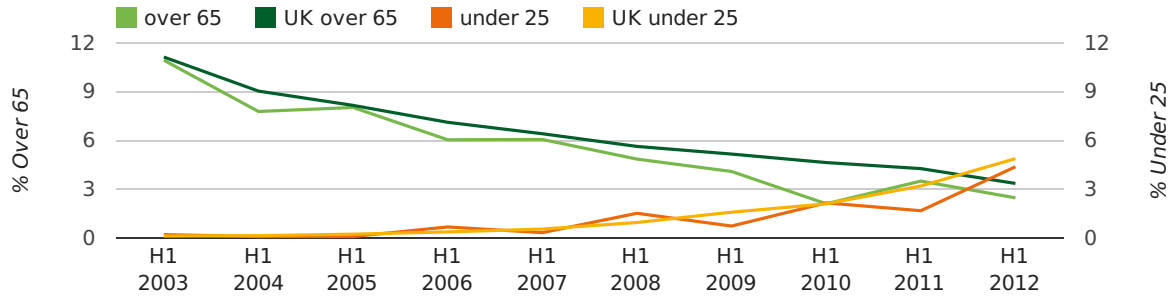
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.4.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 3.4%.

director age by half year



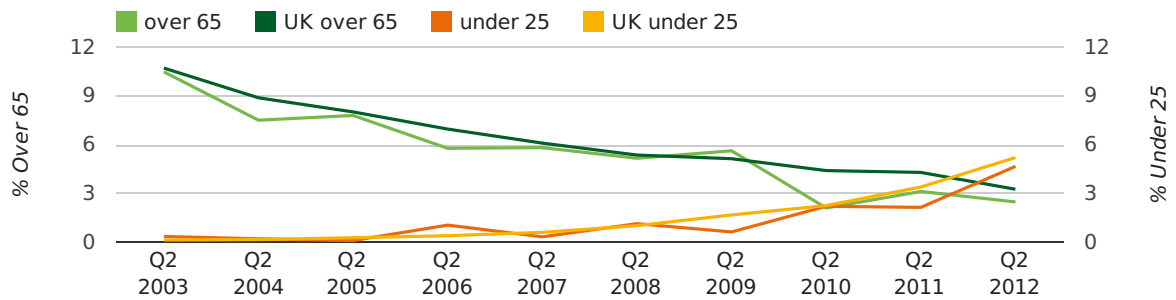
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.9.

The percentage of directors under the age of 25 was 4.7% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 3.3%.

director age by quarter

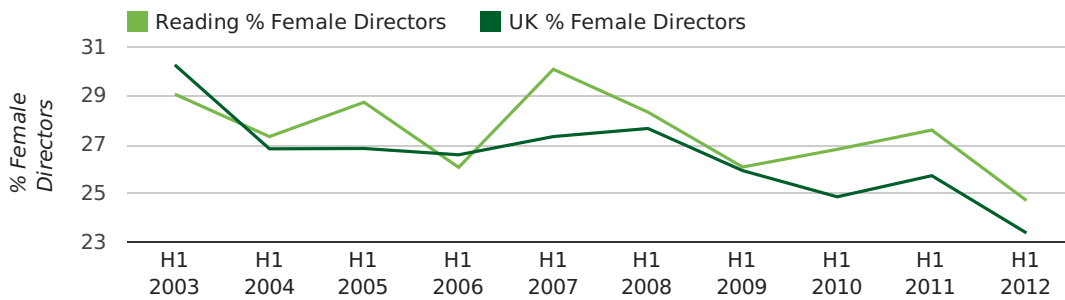


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Reading was 1861 when 40.0% of all directors were female.

24.7% of all director appointments in Reading in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

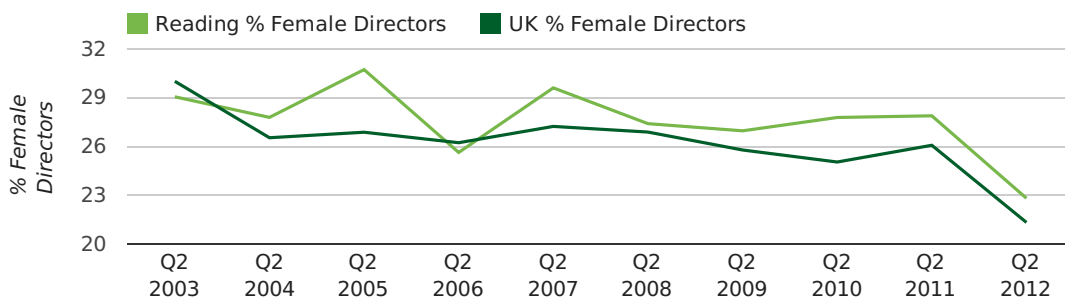


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Reading was in 1866 when 66.7% of all directors were female.

22.8% of all director appointments in Reading in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.68%	CONSULTING	5.07%
MANAGEMENT	2.14%	MANAGEMENT	4.74%
CONSULTANCY	1.42%	CONSULTANCY	3.28%
READING	1.03%	PROPERTY	2.35%
CONSULTANTS	0.79%	TRADING	2.10%
BERKSHIRE	0.74%	DESIGN	1.89%
IT	0.71%	ENGINEERING	1.87%
PROJECT	0.69%	ASSOCIATES	1.82%
ASSOCIATES	0.69%	CONSULTANTS	1.78%
J	0.66%	CONSTRUCTION	1.71%
BUSINESS	0.66%	BUSINESS	1.70%
TECHNOLOGIES	0.61%	MEDIA	1.69%
PARTNERS	0.61%	LONDON	1.68%
MARKETING	0.56%	J	1.57%
PROPERTY	0.54%	GLOBAL	1.51%
SYSTEMS	0.54%	INVESTMENTS	1.48%
C	0.49%	IT	1.42%
MEDIA	0.49%	CARE	1.31%
GLOBAL	0.47%	PROPERTIES	1.31%
DOGGERBANK	0.44%	M	1.26%
INTERNATIONAL	0.44%	ELECTRICAL	1.23%
SECURITY	0.44%	BUILDING	1.23%
CLEANING	0.44%	SECURITY	1.19%
CORPORATE	0.44%	S	1.18%
EUROPE	0.44%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,948	244,457
7487 - Other business activities	237	47,029
62020 - Information technology consultancy activities	232	15,280
70229 - Management consultancy activities other than financial management	218	20,390
74990 - Non-trading company	197	9,706
82990 - Other business support service activities not elsewhere classified	165	35,447
7499 - Non-trading company	151	8,023
7414 - Business & management consultancy	130	10,978
99999 - Dormant Company	127	26,088
7222 - Other software consultancy and supply	104	6,356
62090 - Other information technology service activities	98	8,258
9999 - Dormant Company	83	16,469
7260 - Other computer related activities	78	6,456
62012 - Business and domestic software development	71	4,742
96090 - Other service activities not elsewhere classified	68	14,220
74909 - Other professional, scientific and technical activities not elsewhere classified	68	10,271
9305 - Other service activities	62	7,926
98000 - Residents property management	52	3,001
41100 - Development of building projects	41	5,149
69201 - Accounting and auditing activities	32	4,295