

# Redditch

q1 2012 business confidence report



## headlines

- Q1 2012 saw a new record in company registrations in Redditch when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Redditch when compared to any quarter in history.
- February 2012 saw a new record in company registrations in Redditch when compared to any previous February.
- February 2012 was a record month for company registrations in Redditch when compared to any month in history.
- January 2012 saw a new record in company registrations in Redditch when compared to any previous January.
- Q1 2012 saw a new record in net growth in Redditch when compared to any previous Q1.
- February 2012 saw a new record in net growth in Redditch when compared to any previous February.

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### Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Redditch when compared to any previous Q1.

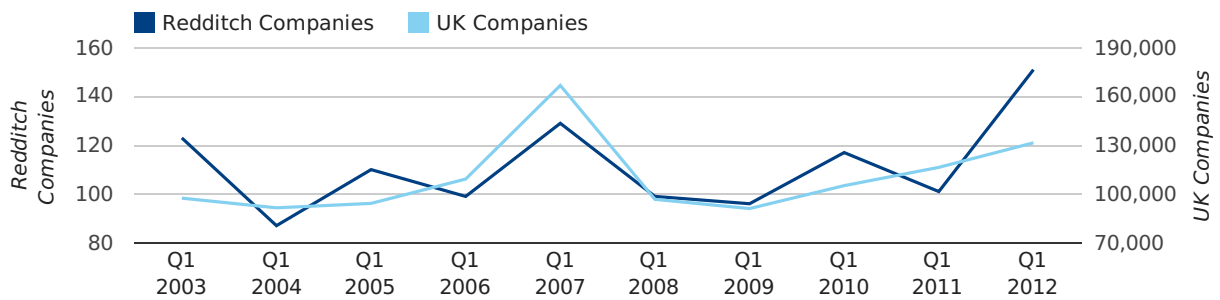
Q1 2012 was a record quarter for company registrations in Redditch when compared to any quarter in history.

A total of 151 companies were registered in Redditch during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 49.5% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	REDDITCH	UK
2012	151	131,491
2011	101	116,391
% CHANGE	49.5%	13.0%
RECORD YEAR	2012 (151)	2007 (166,814)

### new companies by quarter



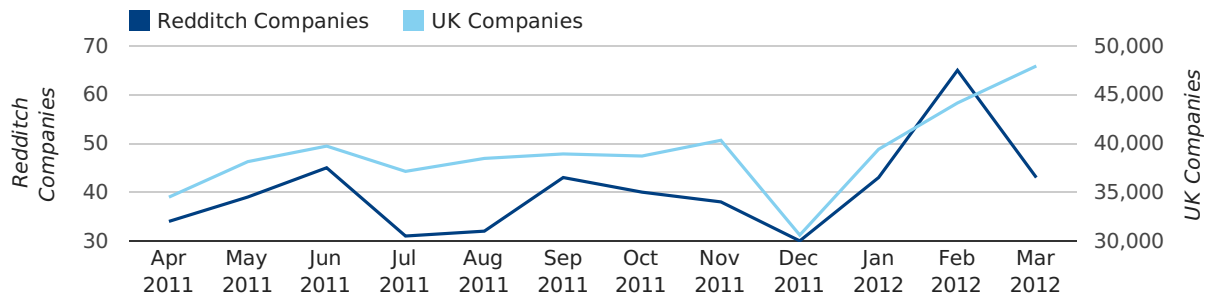
## Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Redditch when compared to any previous February.

February 2012 was a record month for company registrations in Redditch when compared to any month in history.

January 2012 saw a new record in company registrations in Redditch when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	43	65	43
NEW COMPANIES IN 2011	33	29	39
% CHANGE	30.3%	124.1%	10.3%
RECORD YEAR	2012 (43)	2012 (65)	2007 (56)

### Quarterly Data (Q1 Jan-Mar 2012)

A total of 67 companies were dissolved in Redditch during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 26.4% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	REDDITCH	UK
2012	67	67,576
2011	91	90,986
% CHANGE	-26.4%	-25.7%
RECORD YEAR	2010 (118)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	23	24	20
CLOSED COMPANIES IN 2011	37	28	26
% CHANGE	-37.8%	-14.3%	-23%
RECORD YEAR	2011 (37)	2010 (42)	2009 (58)

### Quarterly Data (Q1 Jan-Mar 2012)

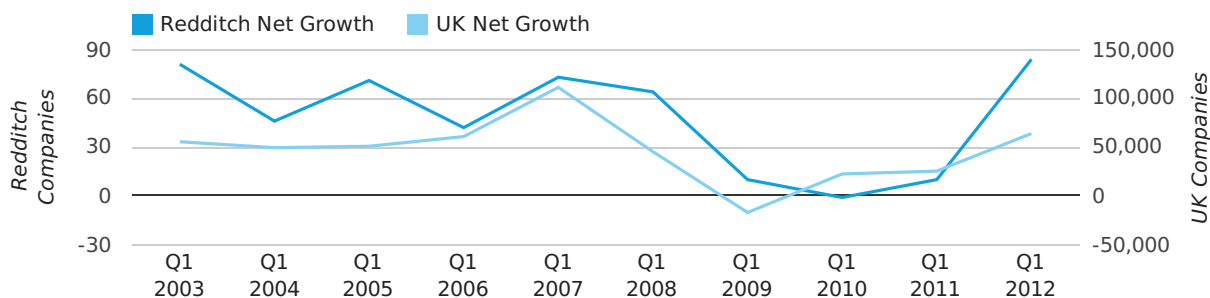
Q1 2012 saw a new record in net growth in Redditch when compared to any previous Q1.

Net company growth for Redditch during the first quarter of 2012 (Jan 2012 - Mar 2012) was 84 companies.

This represents an increase of 740.0% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	REDDITCH	UK
2012	84	63,915
2011	10	25,405
% CHANGE	740.0%	151.6%
RECORD YEAR	2012 (84)	2007 (111,282)

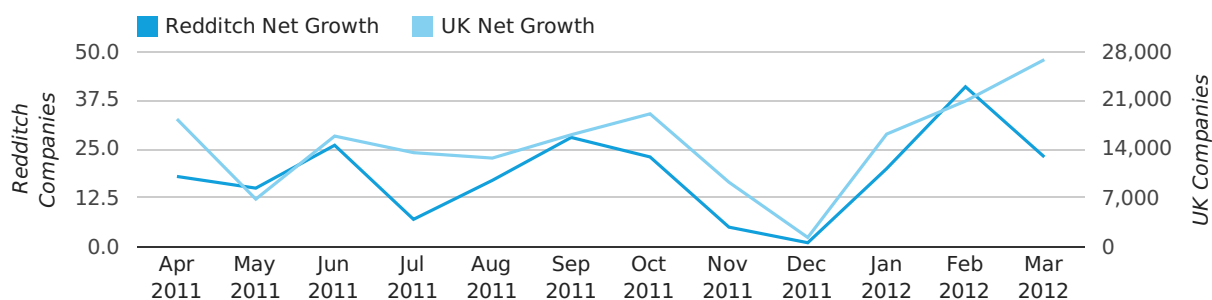
### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Redditch when compared to any previous February.

### net growth by month



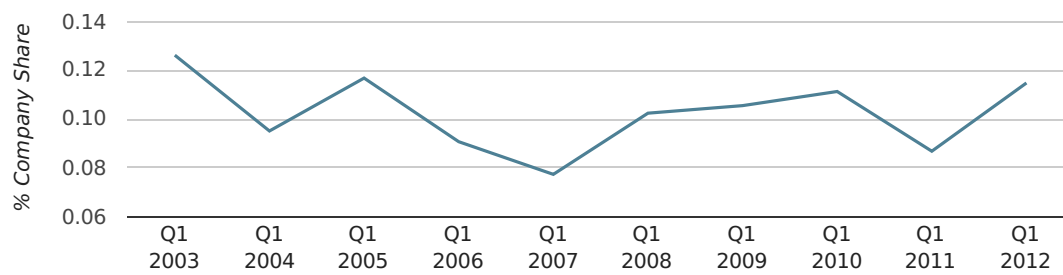
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	20	41	23
NET GROWTH IN 2011	-4	1	13
% CHANGE	-600.0%	4,000.0%	76.9%
RECORD YEAR	2005 (24)	2012 (41)	2003 (33)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Redditch formed 0.1% of all UK companies.

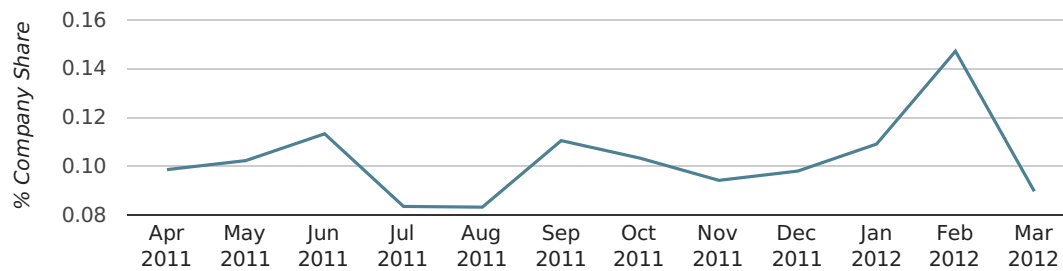
FIRST QUARTER (JAN 2012 - MAR 2012)	REDDITCH
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1979 (0.3%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	11.7%	91.7%	3.1%
RECORD YEAR	1975 (0.5%)	1960 (0.6%)	1972 (0.3%)

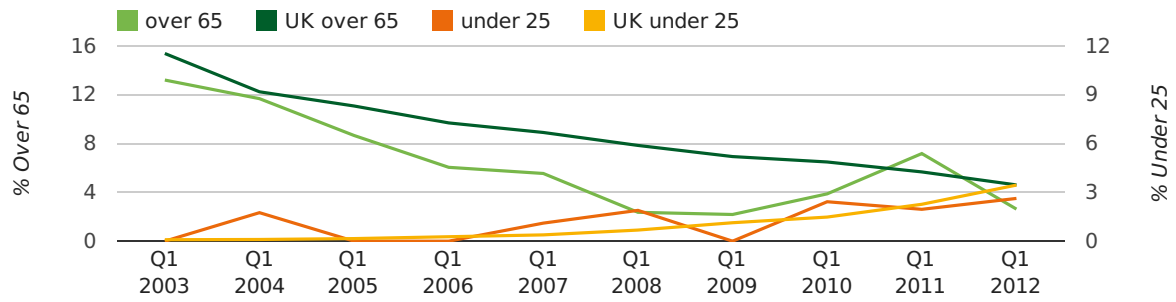
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.7.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 3.5%.

### director age by quarter



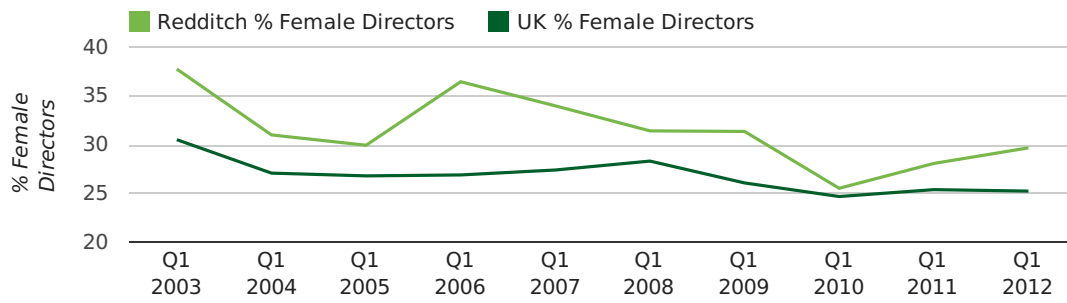


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Redditch was in 1861 when 40.0% of all directors were female.

29.7% of all director appointments in Redditch in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
M	1.04%	CONSULTING	5.07%
BUSINESS	0.92%	MANAGEMENT	4.74%
MARKETING	0.81%	CONSULTANCY	3.30%
D	0.69%	PROPERTY	2.37%
MAINTENANCE	0.69%	TRADING	2.07%
MANAGEMENT	0.69%	DESIGN	1.93%
(MIDLANDS)	0.69%	ENGINEERING	1.86%
DESIGN	0.69%	ASSOCIATES	1.84%
TRANSPORT	0.69%	CONSULTANTS	1.79%
REDDITCH	0.69%	BUSINESS	1.73%
ELECTRICAL	0.58%	MEDIA	1.72%
PROPERTY	0.58%	CONSTRUCTION	1.72%
SOLAR	0.58%	LONDON	1.66%
(REDDITCH)	0.58%	J	1.54%
ASSOCIATES	0.58%	INVESTMENTS	1.51%
CONSULTING	0.58%	GLOBAL	1.50%
MIDLAND	0.58%	IT	1.40%
ENGINEERING	0.58%	CARE	1.34%
SALES	0.46%	PROPERTIES	1.31%
CAR	0.46%	ELECTRICAL	1.27%
FIRST	0.46%	M	1.27%
MEDIA	0.46%	BUILDING	1.24%
CREATIVE	0.46%	ENERGY	1.20%
PROJECT	0.46%	S	1.20%
SCHOOL	0.46%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	151	216,665
7487 - Other business activities	62	52,735
82990 - Other business support service activities not elsewhere classified	49	35,233
99999 - Dormant Company	30	25,084
9999 - Dormant Company	16	18,617
70229 - Management consultancy activities other than financial management	15	19,704
74909 - Other professional, scientific and technical activities not elsewhere classified	15	9,892
9305 - Other service activities	12	8,818
96090 - Other service activities not elsewhere classified	12	13,637
43999 - Other specialised construction activities not elsewhere classified	10	3,931
74990 - Non-trading company	9	9,729
62020 - Information technology consultancy activities	9	14,303
7499 - Non-trading company	8	9,102
49410 - Freight transport by road	8	2,781
5540 - Bars	7	1,978
56302 - Public houses and bars	7	2,795
62090 - Other information technology service activities	7	8,145
7414 - Business & management consultancy	7	12,113
47910 - Retail sale via mail order houses or via Internet	6	3,439
4545 - Other building completion	6	2,196