

Redditch

2012 half year business confidence report



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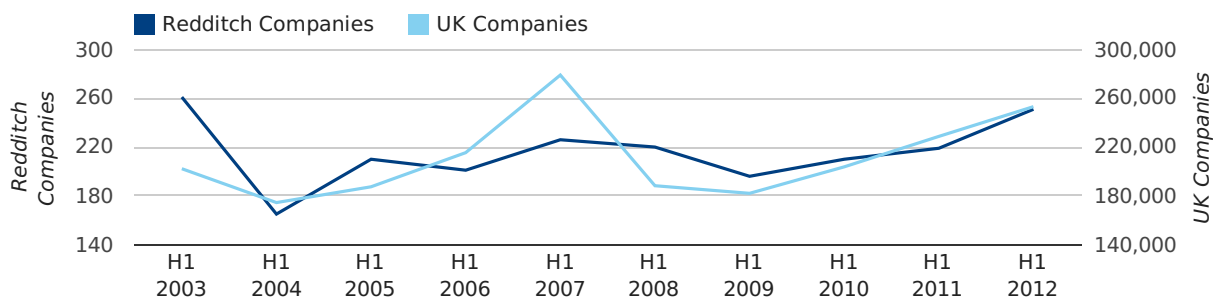
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 251 companies were formed in Redditch. This figure is 14.6% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Redditch occurred in 2003 when a total of 261 were formed.

| HALF YEAR (JAN-JUN) | REDDITCH | UK |
|---------------------|------------|----------------|
| 2012 | 251 | 253,150 |
| 2011 | 219 | 228,735 |
| % CHANGE | 14.6% | 10.7% |
| RECORD YEAR | 2003 (261) | 2007 (279,097) |

new companies by half year



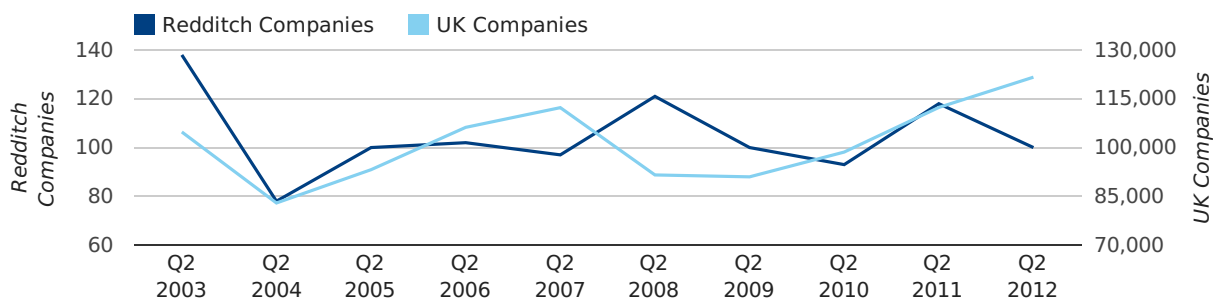
Quarterly Data (Q2 Apr-Jun 2012)

A total of 100 companies were registered in Redditch during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 15.3% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | REDDITCH | UK |
|--------------------------------------|------------|----------------|
| 2012 | 100 | 121,659 |
| 2011 | 118 | 112,344 |
| % CHANGE | -15.3% | 8.3% |
| RECORD YEAR | 2003 (138) | 2012 (121,659) |

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



| | APRIL | MAY | JUNE |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2012 | 32 | 36 | 32 |
| NEW COMPANIES IN 2011 | 34 | 39 | 45 |
| % CHANGE | -5.9% | -7.7% | -28.9% |
| RECORD YEAR | 2008 (46) | 2003 (41) | 2003 (56) |

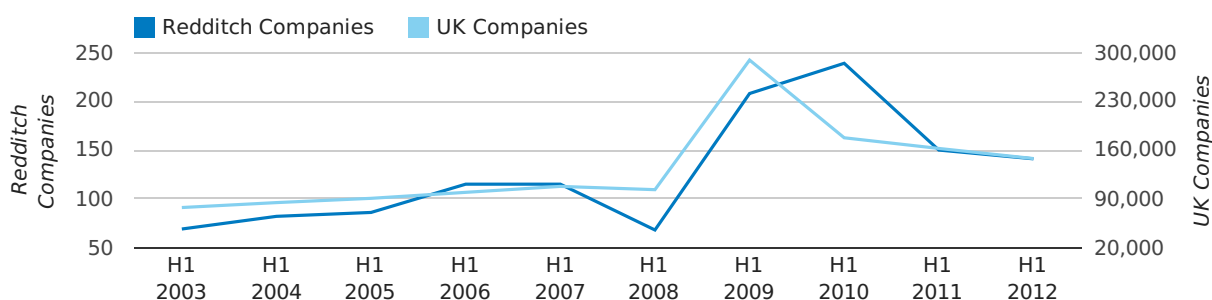
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 141 companies were dissolved in Redditch. This figure is 6.0% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Redditch occurred in 2010 when a total of 239 were closed.

| HALF YEAR (JAN-JUN) | REDDITCH | UK |
|---------------------|------------|----------------|
| 2012 | 141 | 147,793 |
| 2011 | 150 | 162,310 |
| % CHANGE | -6.0% | -8.9% |
| RECORD YEAR | 2010 (239) | 2009 (289,236) |

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 74 companies were dissolved in Redditch during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 25.4% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | REDDITCH | UK |
|--------------------------------------|------------|----------------|
| 2012 | 74 | 80,217 |
| 2011 | 59 | 71,324 |
| % CHANGE | 25.4% | 12.5% |
| RECORD YEAR | 2009 (122) | 2009 (181,176) |

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



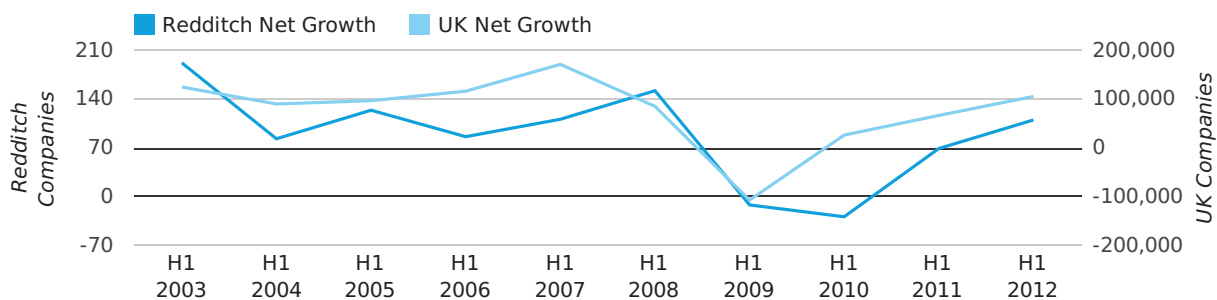
| | APRIL | MAY | JUNE |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2012 | 25 | 28 | 21 |
| CLOSED COMPANIES IN 2011 | 16 | 24 | 19 |
| % CHANGE | 56.3% | 16.7% | 11% |
| RECORD YEAR | 2010 (28) | 2009 (54) | 2010 (53) |

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Redditch increased by 110 companies. This figure is 59.4% higher than last year, which compares equally to a UK increase of 58.6%.

| HALF YEAR (JAN-JUN) | REDDITCH | UK |
|---------------------|------------|----------------|
| 2012 | 110 | 105,357 |
| 2011 | 69 | 66,425 |
| % CHANGE | 59.4% | 58.6% |
| RECORD YEAR | 2003 (192) | 2007 (171,296) |

net growth by half year



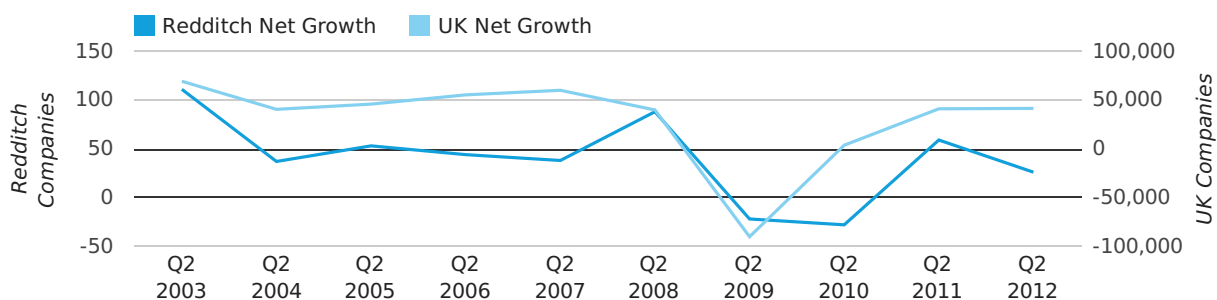
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Redditch during the second quarter of 2012 (Apr 2012 - Jun 2012) was 26 companies.

This represents a decrease of 55.9% on the same period last year.

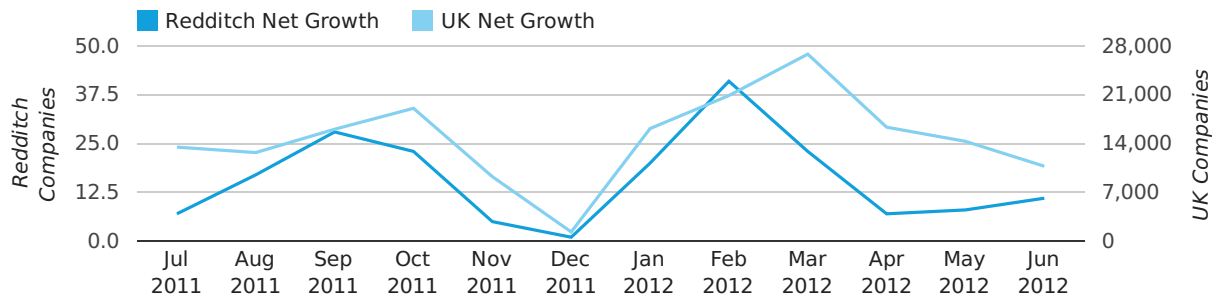
| SECOND QUARTER (APR 2012 - JUN 2012) | REDDITCH | UK |
|--------------------------------------|------------|---------------|
| 2012 | 26 | 41,442 |
| 2011 | 59 | 41,020 |
| % CHANGE | -55.9% | 1.0% |
| RECORD YEAR | 2003 (111) | 2003 (69,274) |

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



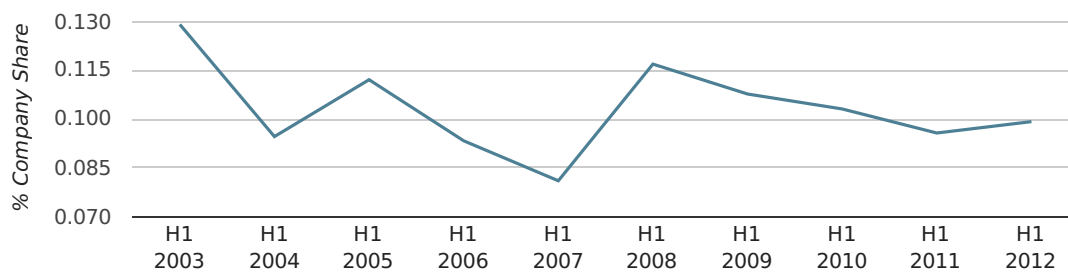
| | APRIL | MAY | JUNE |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 7 | 8 | 11 |
| NET GROWTH IN 2011 | 18 | 15 | 26 |
| % CHANGE | -61.1% | -46.7% | -57.7% |
| RECORD YEAR | 2008 (33) | 2003 (34) | 2003 (46) |

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Redditch formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

| HALF YEAR (JAN-JUN) | REDDITCH |
|--------------------------|-------------|
| 2012 | 0.1% |
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1975 (0.3%) |

company share by half year

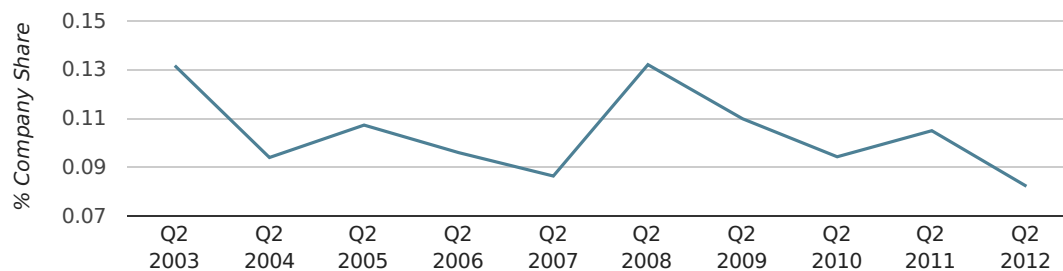


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Redditch formed 0.1% of all UK companies.

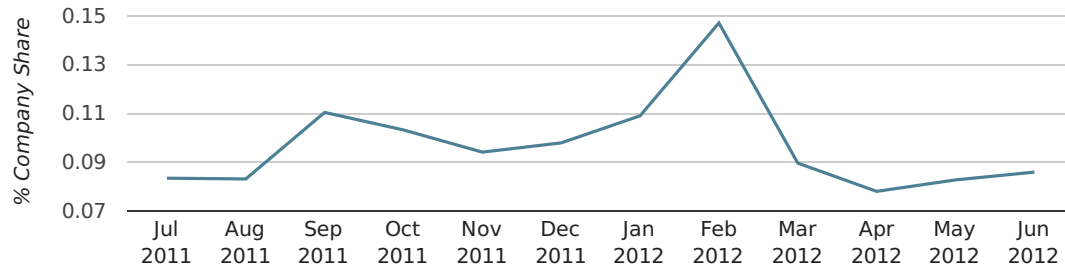
| SECOND QUARTER (APR 2012 - JUN 2012) | REDDITCH |
|--------------------------------------|-------------|
| 2012 | 0.1% |
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1975 (0.2%) |

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



| | APRIL | MAY | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.1% | 0.1% | 0.1% |
| UK FORMATION SHARE IN 2011 | 0.1% | 0.1% | 0.1% |
| % CHANGE | -20.8% | -19.1% | -24.1% |
| RECORD YEAR | 1978 (0.3%) | 1970 (0.3%) | 1975 (0.5%) |

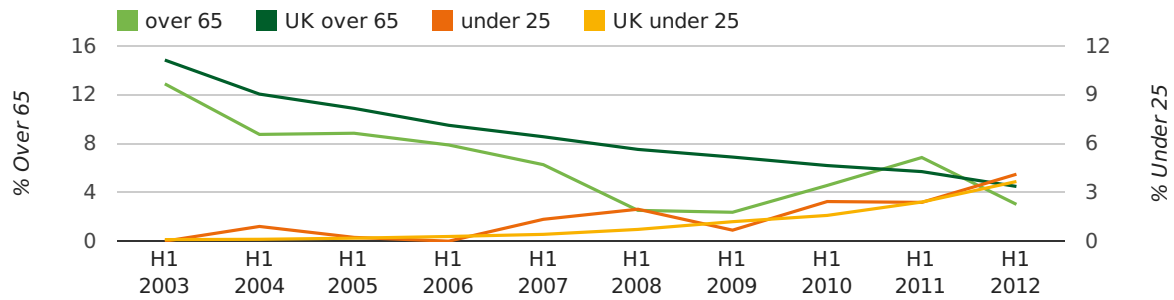
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 45.4.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 3.4%.

director age by half year



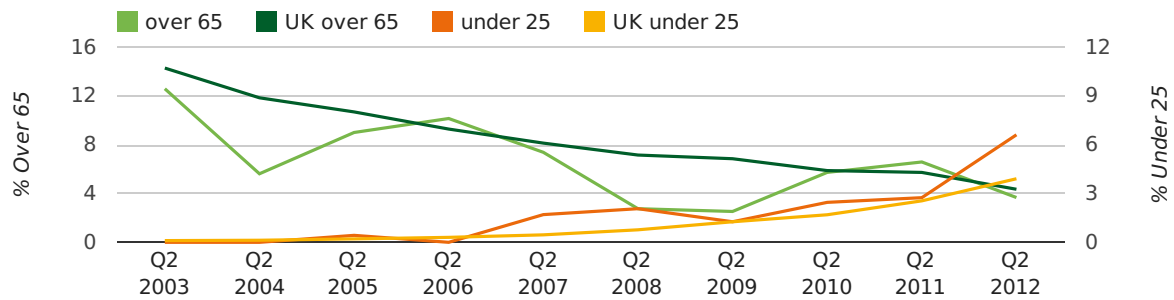
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 48.1.

The percentage of directors under the age of 25 was 6.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 3.3%.

director age by quarter

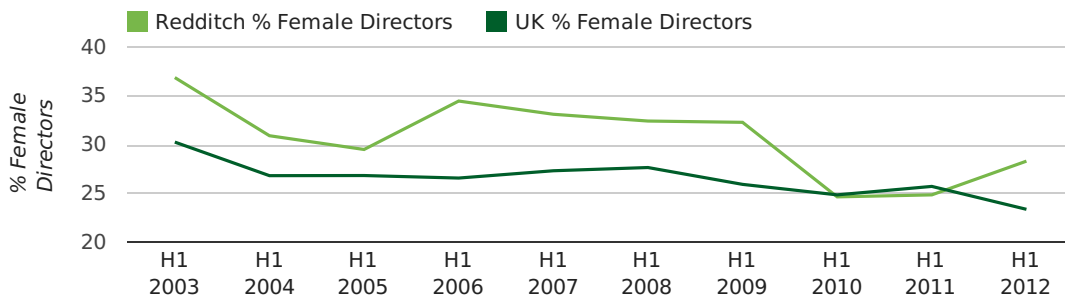


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Redditch was 1861 when 40.0% of all directors were female.

28.3% of all director appointments in Redditch in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

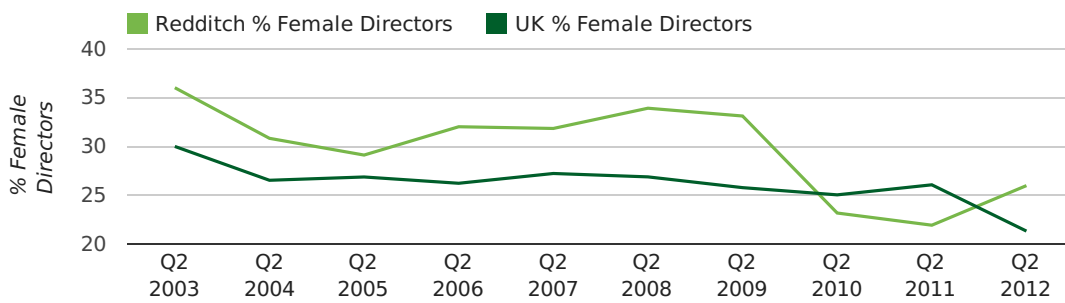


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Redditch was in 1866 when 66.7% of all directors were female.

26.0% of all director appointments in Redditch in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|-------------|------------|--------------|---------------|
| BUSINESS | 1.19% | CONSULTING | 5.07% |
| MANAGEMENT | 1.19% | MANAGEMENT | 4.74% |
| M | 0.95% | CONSULTANCY | 3.28% |
| (MIDLANDS) | 0.71% | PROPERTY | 2.35% |
| ENGINEERING | 0.71% | TRADING | 2.10% |
| REDDITCH | 0.71% | DESIGN | 1.89% |
| DEVELOPMENT | 0.71% | ENGINEERING | 1.87% |
| RECRUITMENT | 0.59% | ASSOCIATES | 1.82% |
| CONSULTANCY | 0.59% | CONSULTANTS | 1.78% |
| IT | 0.59% | CONSTRUCTION | 1.71% |
| ELECTRICAL | 0.59% | BUSINESS | 1.70% |
| J | 0.59% | MEDIA | 1.69% |
| TRAINING | 0.59% | LONDON | 1.68% |
| PROPERTY | 0.59% | J | 1.57% |
| ASSOCIATES | 0.59% | GLOBAL | 1.51% |
| MARKETING | 0.59% | INVESTMENTS | 1.48% |
| IN | 0.48% | IT | 1.42% |
| COMMUNITY | 0.48% | CARE | 1.31% |
| CONSULTING | 0.48% | PROPERTIES | 1.31% |
| CREATIVE | 0.48% | M | 1.26% |
| DESIGN | 0.48% | ELECTRICAL | 1.23% |
| SALES | 0.48% | BUILDING | 1.23% |
| PROJECT | 0.48% | SECURITY | 1.19% |
| FIRST | 0.48% | S | 1.18% |
| MAINTENANCE | 0.48% | ENTERPRISES | 1.17% |

Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied | 173 | 244,457 |
| 7487 - Other business activities | 59 | 47,029 |
| 82990 - Other business support service activities not elsewhere classified | 53 | 35,447 |
| 99999 - Dormant Company | 28 | 26,088 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 16 | 10,271 |
| 9999 - Dormant Company | 15 | 16,469 |
| 70229 - Management consultancy activities other than financial management | 14 | 20,390 |
| 96090 - Other service activities not elsewhere classified | 13 | 14,220 |
| 74990 - Non-trading company | 11 | 9,706 |
| 49410 - Freight transport by road | 10 | 2,912 |
| 62020 - Information technology consultancy activities | 9 | 15,280 |
| 43999 - Other specialised construction activities not elsewhere classified | 9 | 4,091 |
| 9305 - Other service activities | 9 | 7,926 |
| 86900 - Other human health activities | 8 | 5,222 |
| 45200 - Maintenance and repair of motor vehicles | 8 | 2,880 |
| 56302 - Public houses and bars | 7 | 2,913 |
| 7499 - Non-trading company | 7 | 8,023 |
| 7414 - Business & management consultancy | 6 | 10,978 |
| 4545 - Other building completion | 6 | 1,943 |
| 47910 - Retail sale via mail order houses or via Internet | 6 | 3,818 |