

Richmond

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Richmond when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Richmond when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Richmond when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Richmond when compared to any previous December.
- Q4 2011 saw a new record in company closures in Richmond when compared to any previous Q4.
- December 2011 saw a new record in company closures in Richmond when compared to any previous December.
- November 2011 saw a new record in company closures in Richmond when compared to any previous November.

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Annual Data (2011)

2011 was a record year for company registrations in Richmond when compared to any year in history.

A total of 505 companies were formed in Richmond in 2011. This total is 5.2% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	RICHMOND	UK
2011	505	452,870
2010	480	400,358
2009	462	362,675
2008	369	349,203
2007	480	457,649
RECORD YEAR	2011 (505)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

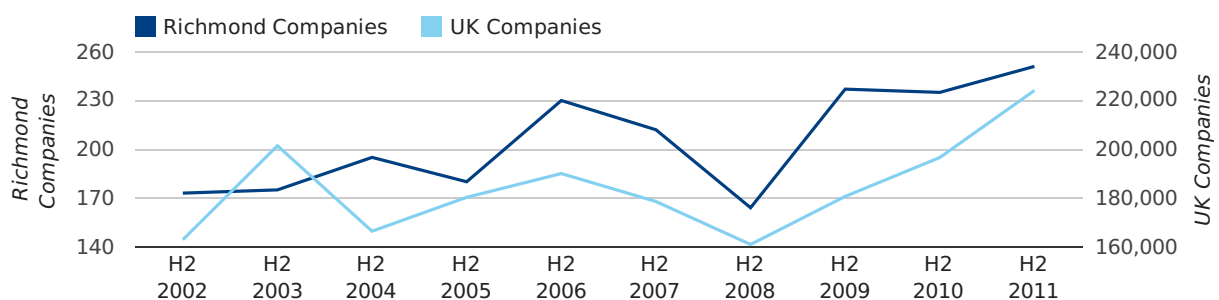
The second half of 2011 saw a new record in company registrations in Richmond when compared to any previous second half year.

In the second half of 2011 a total of 251 companies were formed in Richmond. This figure is 6.8% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Richmond occurred in 2011 when a total of 251 were formed.

HALF YEAR (JUL-DEC)	RICHMOND	UK
2011	251	224,135
2010	235	196,609
% CHANGE	6.8%	14.0%
RECORD YEAR	2011 (251)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

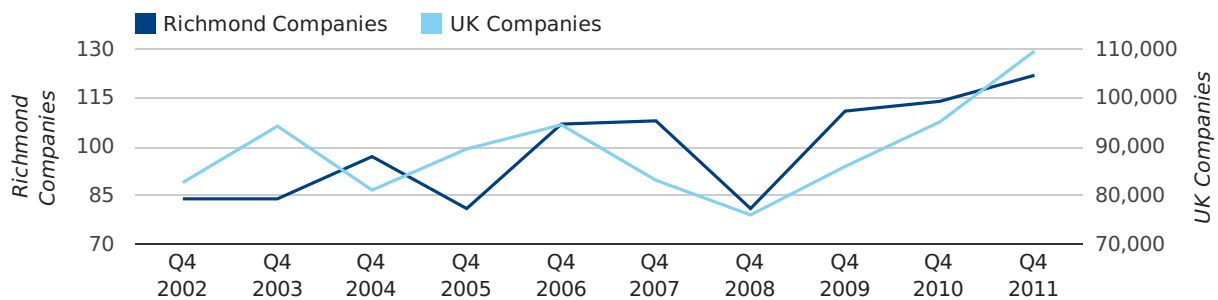
Q4 2011 saw a new record in company registrations in Richmond when compared to any previous Q4.

A total of 122 companies were registered in Richmond during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 7.0% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	RICHMOND	UK
2011	122	109,623
2010	114	95,117
% CHANGE	7.0%	15.3%
RECORD YEAR	2011 (122)	2011 (109,623)

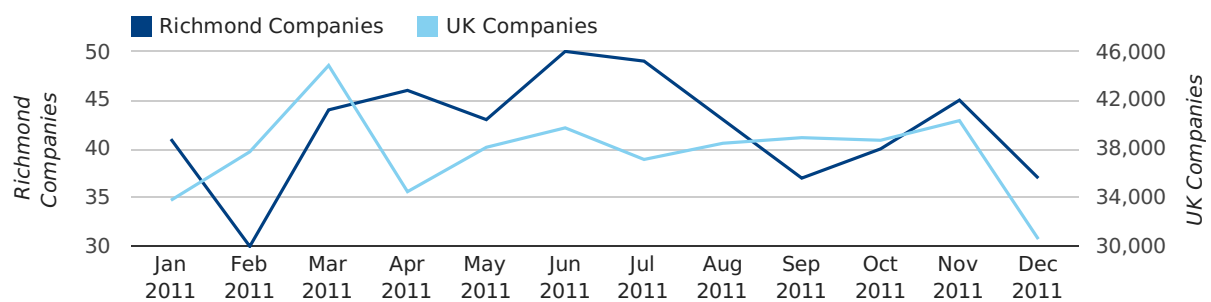
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Richmond when compared to any previous December.

new companies by month



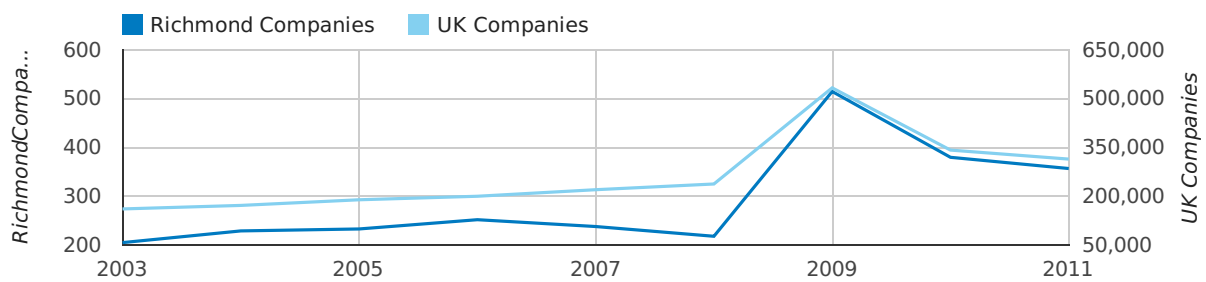
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	40	45	37
NEW COMPANIES IN 2010	39	42	33
% CHANGE	2.6%	7.1%	12.1%
RECORD YEAR	2006 (41)	2007 (45)	2011 (37)

Annual Data (2011)

A total of 357 companies were dissolved in Richmond in 2011. This total is 6.1% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	RICHMOND	UK
2011	357	314,523
2010	380	342,232
2009	515	533,773
2008	218	237,901
2007	238	220,295
RECORD YEAR	2009 (515)	2009 (533,773)

dissolved companies by year



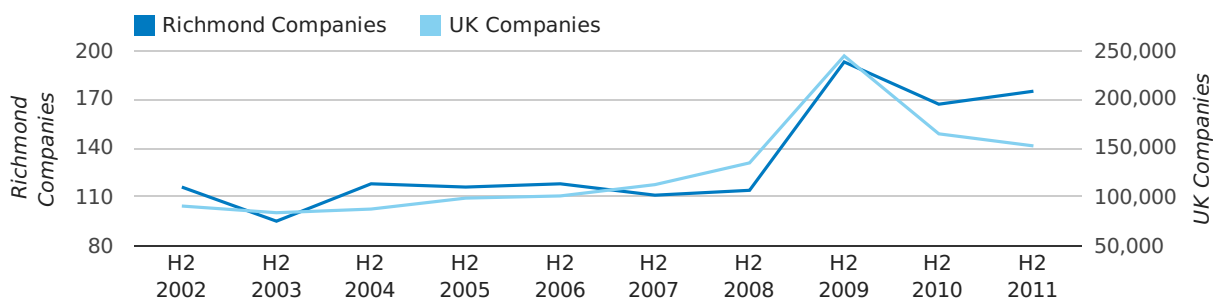
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 175 companies were dissolved in Richmond. This figure is 4.8% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Richmond occurred in 2009 when a total of 193 were closed.

HALF YEAR (JUL-DEC)	RICHMOND	UK
2011	175	152,213
2010	167	164,601
% CHANGE	4.8%	-7.5%
RECORD YEAR	2009 (193)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

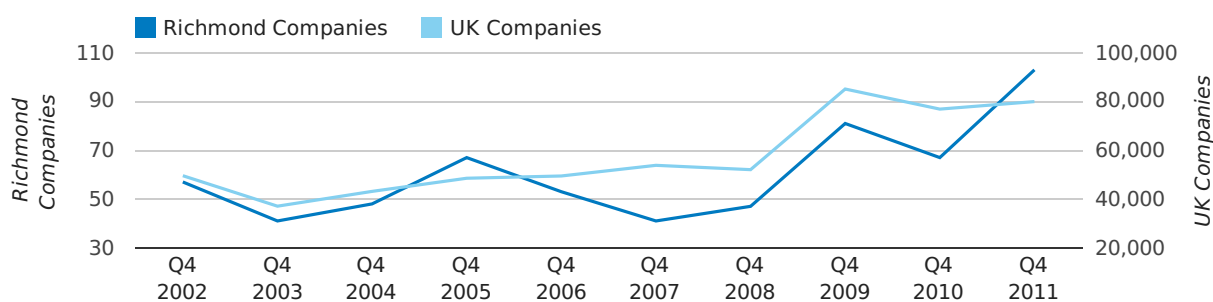
Q4 2011 saw a new record in company closures in Richmond when compared to any previous Q4.

A total of 103 companies were dissolved in Richmond during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 53.7% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	RICHMOND	UK
2011	103	79,983
2010	67	76,896
% CHANGE	53.7%	4.0%
RECORD YEAR	2011 (103)	2009 (85,136)

dissolved companies by quarter

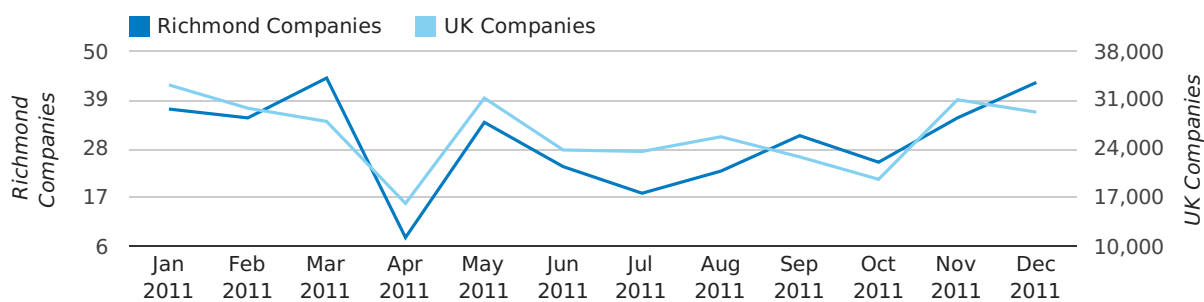


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Richmond when compared to any previous December.

November 2011 saw a new record in company closures in Richmond when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	25	35	43
CLOSED COMPANIES IN 2010	26	29	12
% CHANGE	-3.8%	20.7%	258%
RECORD YEAR	2010 (26)	2011 (35)	2011 (43)

Annual Data (2011)

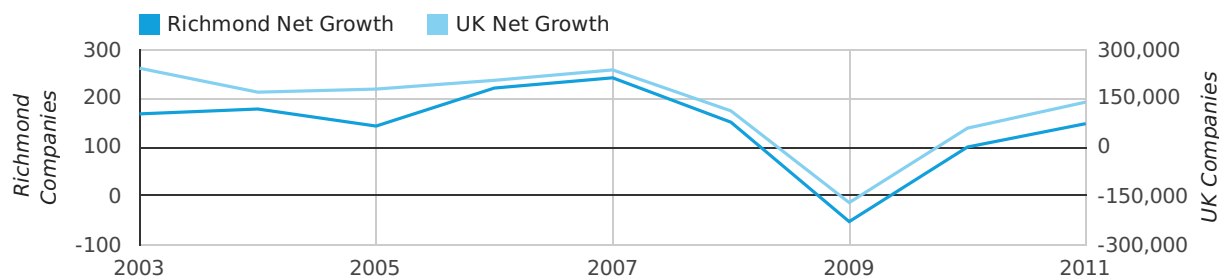
A total of 148 companies were added to the company register for Richmond in 2011. This number represents growth of 30.8% which compares unfavourably to the UK figure of 34.6%.

This number is 48 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Richmond company register grew by 242 companies.

YEAR	RICHMOND	UK
2011	148	138,347
2010	100	58,126
2009	-53	-171,098
2008	151	111,302
2007	242	237,354
RECORD YEAR	2007 (242)	2003 (242,543)

net growth by year

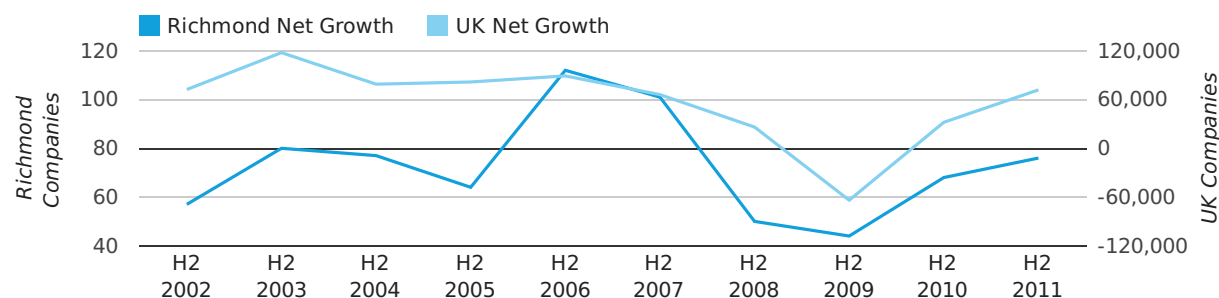


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Richmond increased by 76 companies. This figure is 11.8% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	RICHMOND	UK
2011	76	71,922
2010	68	32,008
% CHANGE	11.8%	124.7%
RECORD YEAR	2006 (112)	2003 (117,772)

net growth by half year



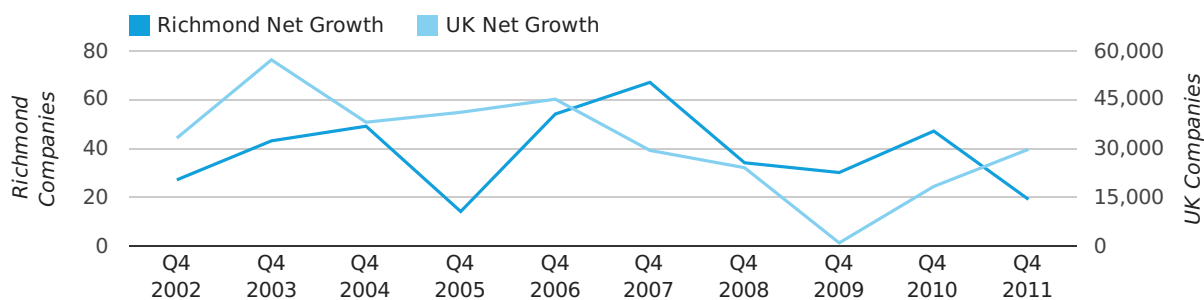
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Richmond during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 19 companies.

This represents a decrease of 59.6% on the same period last year.

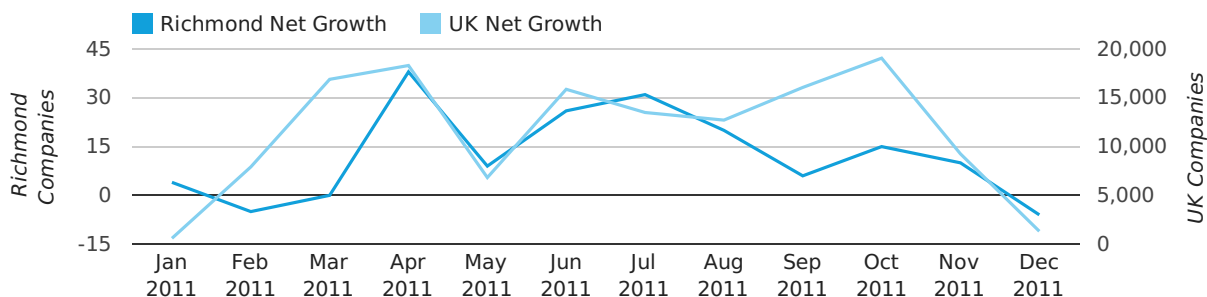
FOURTH QUARTER (OCT 2011 - DEC 2011)	RICHMOND	UK
2011	19	29,640
2010	47	18,221
% CHANGE	-59.6%	62.7%
RECORD YEAR	2007 (67)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



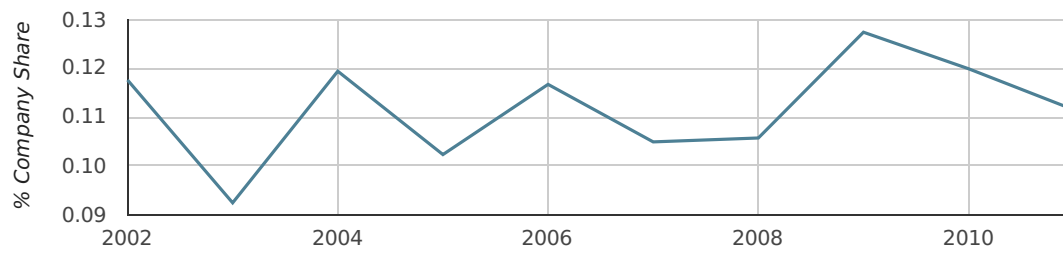
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	15	10	-6
NET GROWTH IN 2010	13	13	21
% CHANGE	15.4%	-23.1%	-128.6%
RECORD YEAR	2006 (26)	2007 (26)	2006 (21)

Annual Data (2011)

In 2011 Richmond formed 0.1% of all UK companies. This is no change on 2010 when Richmond was responsible for 0.1% of all UK companies.

YEAR	RICHMOND
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1995 (0.2%)

company share by year

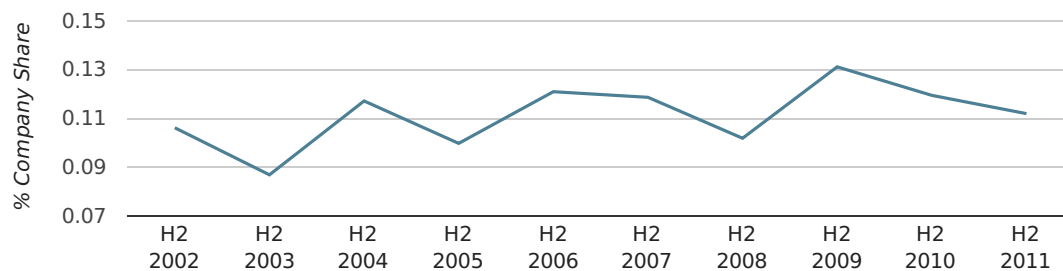


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Richmond formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	RICHMOND
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.3%)

company share by half year

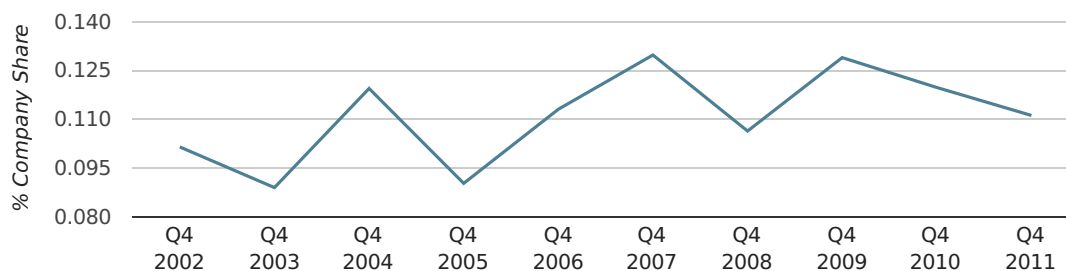


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Richmond formed 0.1% of all UK companies.

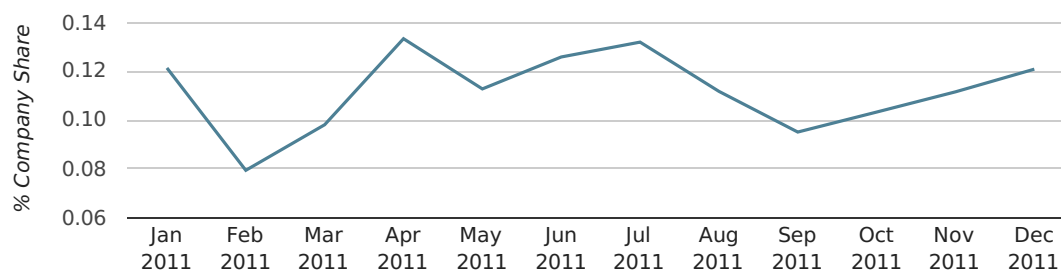
FOURTH QUARTER (OCT 2011 - DEC 2011)	RICHMOND
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.4%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-10.9%	-8.7%	-0.6%
RECORD YEAR	1960 (0.6%)	1967 (0.7%)	1966 (0.5%)

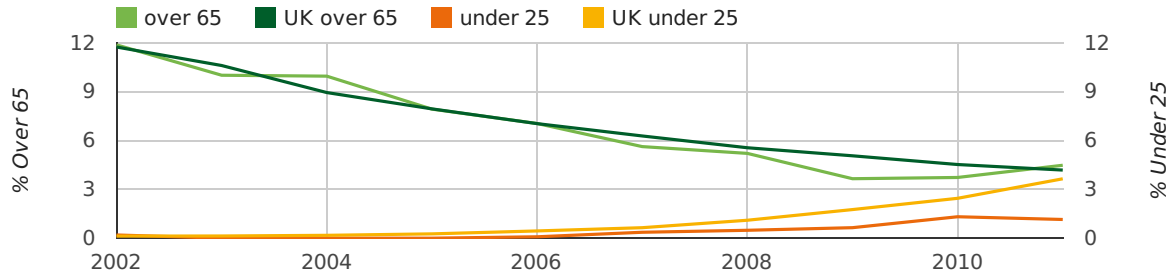
Annual Data (2011)

The average age of a director in 2011 was 43.8.

The percentage of directors under the age of 25 was 1.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 4.2%.

director age by year



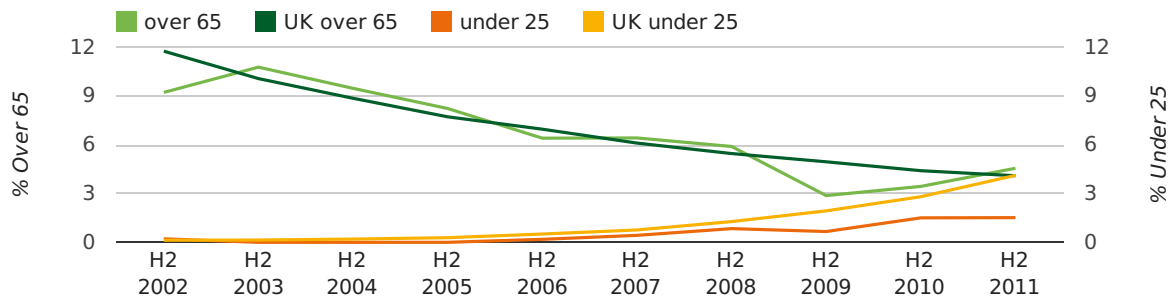
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.1.

The percentage of directors under the age of 25 was 1.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.1%.

director age by half year



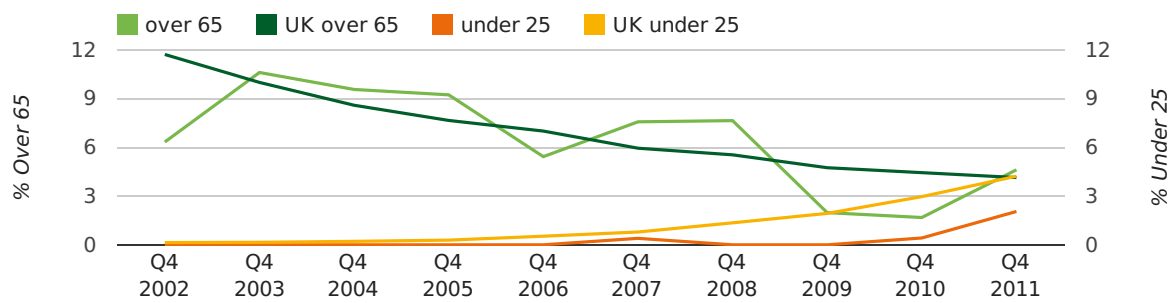
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.9.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.1%.

director age by quarter

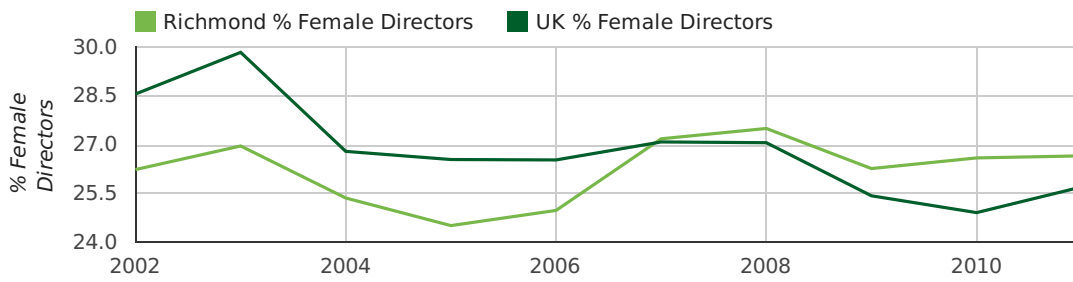


Annual Data (2011)

The record year for female directors in Richmond was 1857 when 36.4% of all directors were female.

The percentage of female directors in Richmond in 2011 was 26.2%. The average for the UK during this time was 28.6%

director gender by year

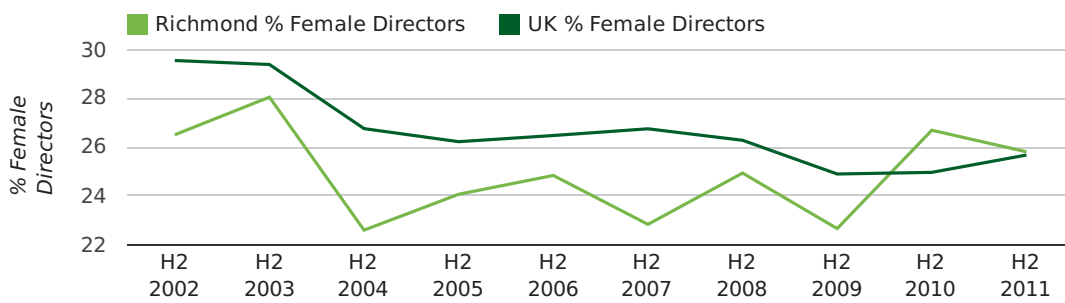


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Richmond was 1860 when 42.9% of all directors were female.

25.8% of all director appointments in Richmond in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

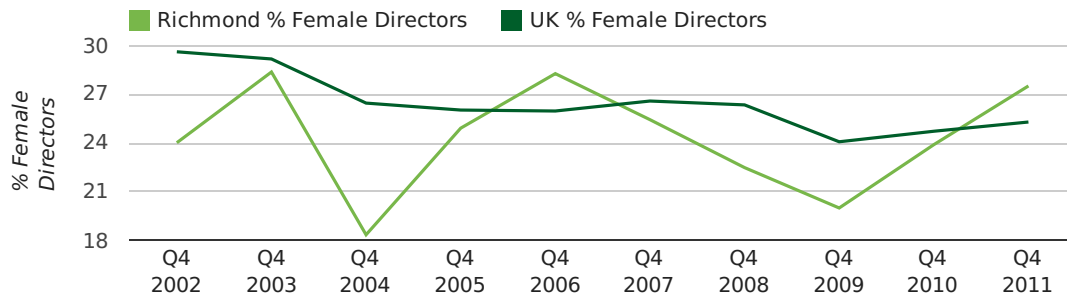


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Richmond was in 1977 when 31.1% of all directors were female.

27.5% of all director appointments in Richmond in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.63%	CONSULTING	5.07%
RICHMOND	1.76%	MANAGEMENT	4.74%
TRADING	1.29%	CONSULTANCY	3.26%
MANAGEMENT	1.17%	PROPERTY	2.37%
CAPITAL	0.94%	TRADING	2.07%
BUSINESS	0.82%	DESIGN	1.92%
PROPERTY	0.82%	ASSOCIATES	1.86%
ASSOCIATES	0.70%	ENGINEERING	1.78%
PARTNERS	0.70%	BUSINESS	1.78%
LONDON	0.70%	CONSULTANTS	1.76%
TECHNOLOGY	0.70%	CONSTRUCTION	1.73%
CONSULTANCY	0.70%	MEDIA	1.71%
DEVELOPMENT	0.59%	LONDON	1.63%
NSAVE	0.59%	J	1.51%
SMILE	0.59%	INVESTMENTS	1.48%
PERFECT	0.59%	GLOBAL	1.46%
MEDIA	0.59%	IT	1.41%
DESIGN	0.59%	CARE	1.39%
HEALTHCARE	0.47%	PROPERTIES	1.29%
FINANCIAL	0.47%	ELECTRICAL	1.29%
PARK	0.47%	M	1.27%
SECURITY	0.47%	BUILDING	1.26%
FILMS	0.47%	ENERGY	1.25%
ENERGY	0.47%	S	1.20%
HEALTH	0.35%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	243	205,525
7487 - Other business activities	52	57,052
7414 - Business & management consultancy	45	13,034
70229 - Management consultancy activities other than financial management	45	17,765
82990 - Other business support service activities not elsewhere classified	31	32,483
62020 - Information technology consultancy activities	27	12,072
7222 - Other software consultancy and supply	25	7,398
9999 - Dormant Company	21	20,199
9305 - Other service activities	13	9,492
74990 - Non-trading company	12	8,929
96090 - Other service activities not elsewhere classified	12	11,768
7499 - Non-trading company	11	9,957
62090 - Other information technology service activities	11	7,493
62012 - Business and domestic software development	9	3,714
7260 - Other computer related activities	9	7,667
99999 - Dormant Company	9	21,846
55100 - Hotels and similar accommodation	8	757
74909 - Other professional, scientific and technical activities not elsewhere classified	8	8,671
98000 - Residents property management	6	2,874
41100 - Development of building projects	6	4,331