# Rickmansworth

q3 2011 business confidence report



# headlines

- August 2011 saw a new record in company registrations in Rickmansworth when compared to any previous August.
- Q3 2011 saw a new record in net growth in Rickmansworth when compared to any previous Q3.

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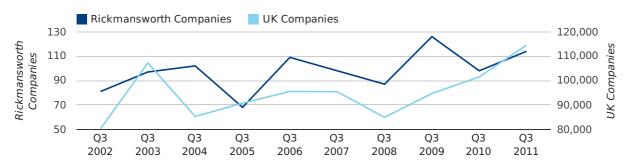


A total of 114 companies were registered in Rickmansworth during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 16.3% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw an increase of 12.8% against the same period last year.

| THIRD QUARTER (JUL 2011 - SEP 2011) | RICKMANSWORTH | UK             |
|-------------------------------------|---------------|----------------|
| 2011                                | 114           | 114,512        |
| 2010                                | 98            | 101,492        |
| % CHANGE                            | 16.3%         | 12.8%          |
| RECORD YEAR                         | 2009 (126)    | 2011 (114,512) |

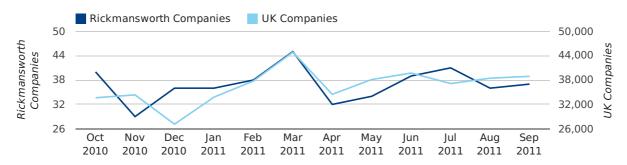
#### new companies by quarter



#### Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in Rickmansworth when compared to any previous August.

#### new companies by month



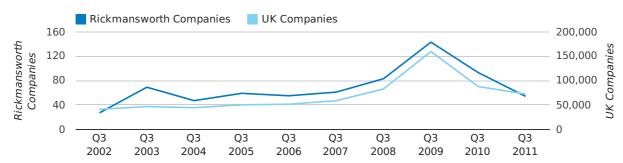
|                       | JULY      | AUGUST    | SEPTEMBER |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 41        | 36        | 37        |
| NEW COMPANIES IN 2010 | 32        | 22        | 44        |
| % CHANGE              | 28.1%     | 63.6%     | -15.9%    |
| RECORD YEAR           | 2006 (51) | 2011 (36) | 2003 (47) |

A total of 54 companies were dissolved in Rickmansworth during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 41.9% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

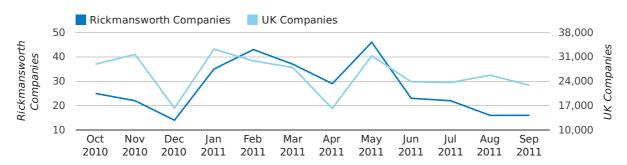
| THIRD QUARTER (JUL 2011 - SEP 2011) | RICKMANSWORTH | UK             |
|-------------------------------------|---------------|----------------|
| 2011                                | 54            | 72,230         |
| 2010                                | 93            | 87,705         |
| % CHANGE                            | -41.9%        | -17.6%         |
| RECORD YEAR                         | 2009 (143)    | 2009 (159,401) |

#### dissolved companies by quarter



#### Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



|                          | JULY      | AUGUST    | SEPTEMBER |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 22        | 16        | 16        |
| CLOSED COMPANIES IN 2010 | 26        | 34        | 33        |
| % CHANGE                 | -15.4%    | -52.9%    | -52%      |
| RECORD YEAR              | 2009 (38) | 2008 (57) | 2009 (59) |

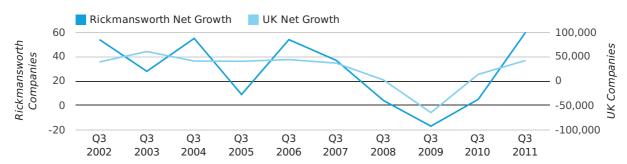
Q3 2011 saw a new record in net growth in Rickmansworth when compared to any previous Q3.

Net company growth for Rickmansworth during the third quarter of 2011 (Jul 2011 - Sep 2011) was 60 companies.

This represents an increase of 1,100.0% on the same period last year.

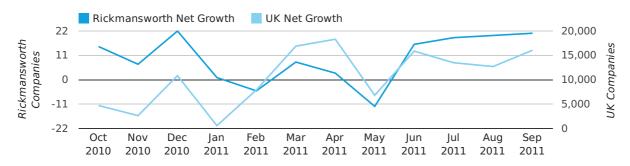
| THIRD QUARTER (JUL 2011 - SEP 2011) | RICKMANSWORTH | UK            |
|-------------------------------------|---------------|---------------|
| 2011                                | 60            | 42,282        |
| 2010                                | 5             | 13,787        |
| % CHANGE                            | 1,100.0%      | 206.7%        |
| RECORD YEAR                         | 2011 (60)     | 2003 (60,597) |

#### net growth by quarter



### Monthly Data (Jul, Aug & Sep 2011)

#### net growth by month

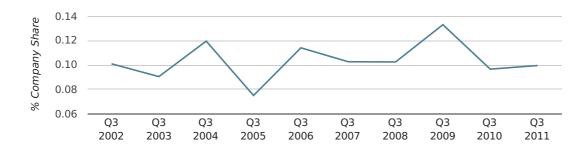


|                    | JULY      | AUGUST    | SEPTEMBER |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 19        | 20        | 21        |
| NET GROWTH IN 2010 | 6         | -12       | 11        |
| % CHANGE           | 216.7%    | -266.7%   | 90.9%     |
| RECORD YEAR        | 2006 (35) | 1998 (20) | 2004 (26) |

In the third quarter of 2011, Rickmansworth formed 0.1% of all UK companies.

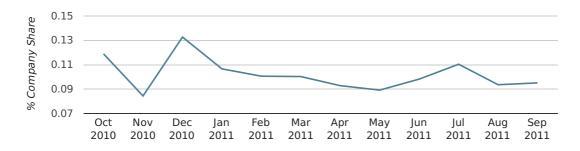
| THIRD QUARTER (JUL 2011 - SEP 2011) | RICKMANSWORTH |
|-------------------------------------|---------------|
| 2011                                | 0.1%          |
| 2010                                | 0.1%          |
| 2009                                | 0.1%          |
| 2008                                | 0.1%          |
| 2007                                | 0.1%          |
| RECORD YEAR (SINCE 1960)            | 1969 (0.3%)   |

#### company share by quarter



# Monthly Data (Jul, Aug & Sep 2011)

#### company share by month



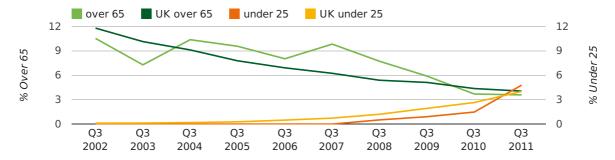
|                            | JULY        | AUGUST      | SEPTEMBER   |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1%        | 0.1%        | 0.1%        |
| UK FORMATION SHARE IN 2010 | 0.1%        | 0.1%        | 0.1%        |
| % CHANGE                   | 17.2%       | 37.6%       | -24.0%      |
| RECORD YEAR                | 1985 (0.3%) | 1969 (0.7%) | 1961 (0.4%) |

The average age of a director in the third quarter of 2011 was 43.2.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 4.1%.

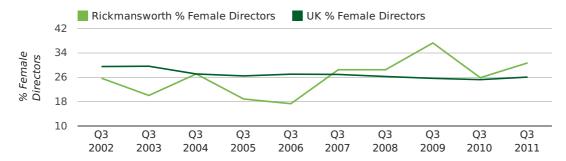
#### director age by quarter



The record third quarter for female directors in Rickmansworth was in 1862 when 50.0% of all directors were female.

30.7% of all director appointments in Rickmansworth in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

#### director gender by quarter



naming trends  $\operatorname{duport} \omega$ 

# Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD          | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|---------------|------------|--------------|---------------|
| CONSULTING    | 2.58%      | CONSULTING   | 5.11%         |
| MANAGEMENT    | 1.94%      | MANAGEMENT   | 4.75%         |
| GLOBAL        | 1.03%      | CONSULTANCY  | 3.19%         |
| DESIGN        | 1.03%      | PROPERTY     | 2.41%         |
| CONSULTANCY   | 1.03%      | TRADING      | 2.06%         |
| PRODUCTIONS   | 0.90%      | DESIGN       | 1.94%         |
| DEVELOPMENTS  | 0.78%      | ASSOCIATES   | 1.85%         |
| INTERNATIONAL | 0.78%      | BUSINESS     | 1.82%         |
| LONDON        | 0.78%      | CONSULTANTS  | 1.76%         |
| CONSULTANTS   | 0.65%      | ENGINEERING  | 1.74%         |
| CONSTRUCTION  | 0.65%      | MEDIA        | 1.72%         |
| ENGINEERING   | 0.65%      | CONSTRUCTION | 1.72%         |
| BUILDING      | 0.65%      | LONDON       | 1.63%         |
| MEDICAL       | 0.52%      | J            | 1.47%         |
| ASSOCIATES    | 0.52%      | GLOBAL       | 1.46%         |
| PROJECT       | 0.52%      | INVESTMENTS  | 1.43%         |
| ELECTRICAL    | 0.52%      | CARE         | 1.42%         |
| TECHNOLOGIES  | 0.52%      | IT           | 1.38%         |
| HOME          | 0.52%      | BUILDING     | 1.30%         |
| WRIGHT        | 0.52%      | PROPERTIES   | 1.28%         |
| INVESTMENTS   | 0.39%      | ELECTRICAL   | 1.27%         |
| M             | 0.39%      | М            | 1.25%         |
| YOUR          | 0.39%      | ENERGY       | 1.22%         |
| NEW           | 0.39%      | TRAINING     | 1.21%         |
| L             | 0.39%      | S            | 1.21%         |

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# Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|--|------------------------|-----------------|
| None Supplied  | 163                    | 204,493         |
| 7487 - Other business activities   | 62                     | 65,177          |
| 82990 - Other business support service activities not elsewhere classified               | 47                     | 29,245          |
| 9999 - Dormant Company   | 29                     | 22,587          |
| 7414 - Business & management consultancy   | 23                     | 14,755          |
| 70229 - Management consultancy activities other than financial management                | 22                     | 15,760          |
| 99999 - Dormant Company  | 18                     | 18,281          |
| 62020 - Information technology consultancy activities                                    | 16                     | 10,137          |
| 74990 - Non-trading company  | 15                     | 8,064           |
| 7499 - Non-trading company   | 15                     | 11,543          |
| 7222 - Other software consultancy and supply   | 13                     | 8,345           |
| 9305 - Other service activities  | 12                     | 10,525          |
| 41100 - Development of building projects   | 12                     | 3,697           |
| 4521 - General construction & civil engineering  | 11                     | 6,321           |
| 96090 - Other service activities not elsewhere classified                                | 10                     | 10,018          |
| 70100 - Activities of head offices   | 9                      | 2,479           |
| 7450 - Labour recruitment  | 8                      | 2,129           |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 8                      | 7,551           |
| 86900 - Other human health activities  | 8                      | 4,019           |
| 7011 - Development & sell real estate  | 7                      | 2,638           |
|  |                        |                 |