

Ringwood

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Ringwood when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Ringwood when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Ringwood when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Ringwood when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Ringwood when compared to any previous December.
- October 2011 saw a new record in company registrations in Ringwood when compared to any previous October.
- The second half of 2011 saw a new record in company closures in Ringwood when compared to any previous second half year.
- December 2011 saw a new record in company closures in Ringwood when compared to any previous December.

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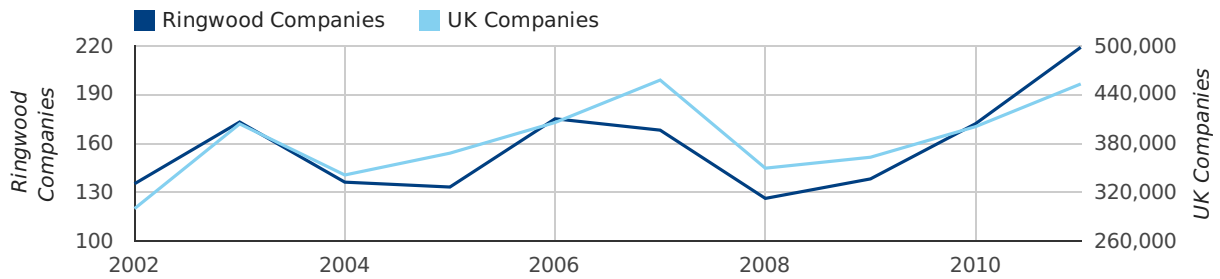
Annual Data (2011)

2011 was a record year for company registrations in Ringwood when compared to any year in history.

A total of 219 companies were formed in Ringwood in 2011. This total is 27.3% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	RINGWOOD	UK
2011	219	452,870
2010	172	400,358
2009	138	362,675
2008	126	349,203
2007	168	457,649
RECORD YEAR	2011 (219)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Ringwood when compared to any previous second half year.

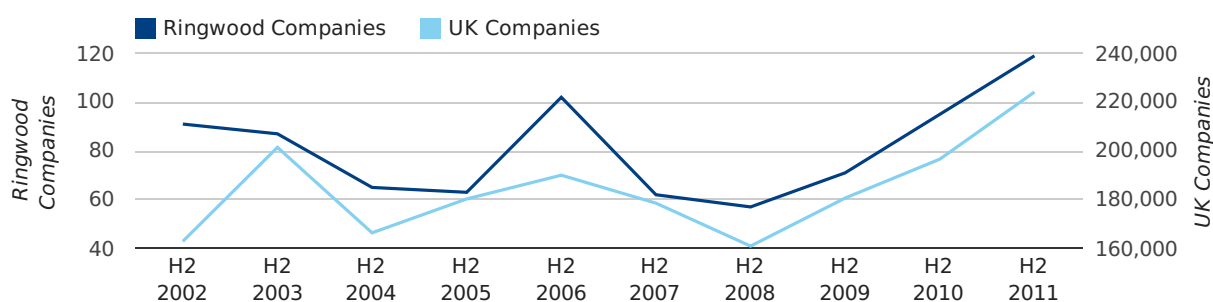
The second half of 2011 was a record second half year for company registrations in Ringwood when compared to any half year in history.

In the second half of 2011 a total of 119 companies were formed in Ringwood. This figure is 25.3% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Ringwood occurred in 2011 when a total of 119 were formed.

HALF YEAR (JUL-DEC)	RINGWOOD	UK
2011	119	224,135
2010	95	196,609
% CHANGE	25.3%	14.0%
RECORD YEAR	2011 (119)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

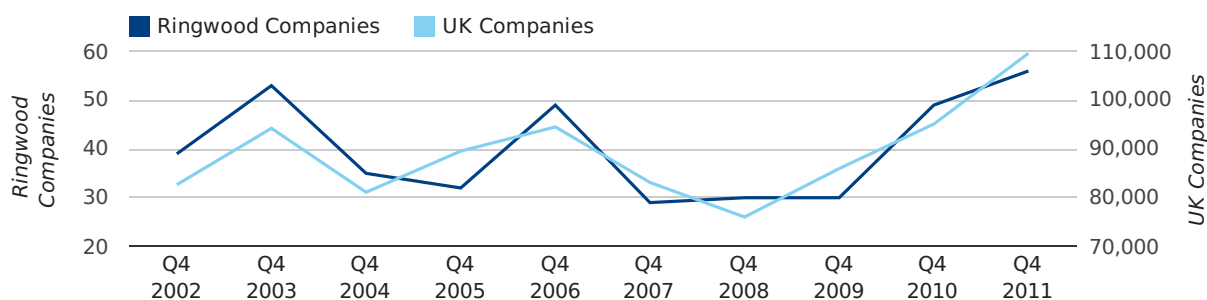
Q4 2011 saw a new record in company registrations in Ringwood when compared to any previous Q4.

A total of 56 companies were registered in Ringwood during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 14.3% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	RINGWOOD	UK
2011	56	109,623
2010	49	95,117
% CHANGE	14.3%	15.3%
RECORD YEAR	2011 (56)	2011 (109,623)

new companies by quarter

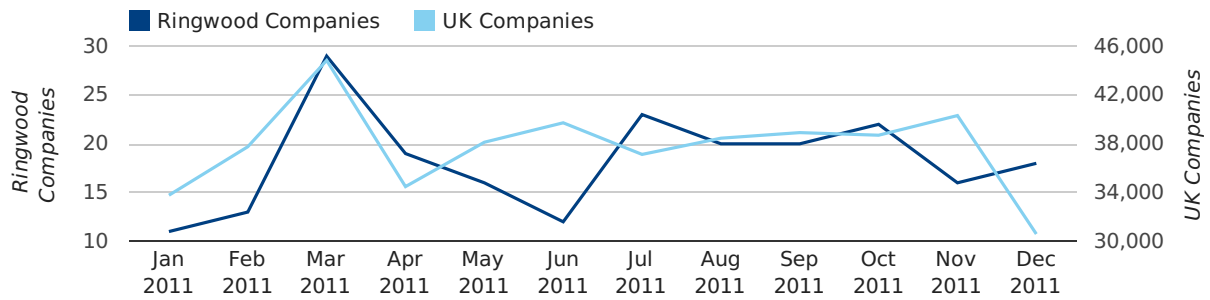


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Ringwood when compared to any previous December.

October 2011 saw a new record in company registrations in Ringwood when compared to any previous October.

new companies by month



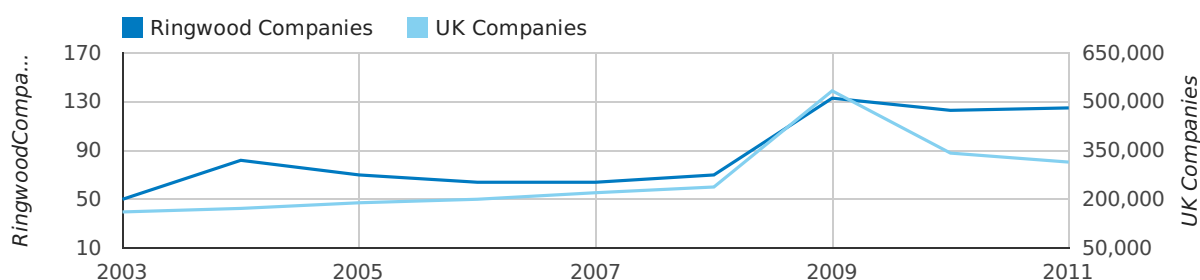
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	22	16	18
NEW COMPANIES IN 2010	18	19	12
% CHANGE	22.2%	-15.8%	50.0%
RECORD YEAR	2011 (22)	2010 (19)	2006 (18)

Annual Data (2011)

A total of 125 companies were dissolved in Ringwood in 2011. This total is 1.6% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	RINGWOOD	UK
2011	125	314,523
2010	123	342,232
2009	133	533,773
2008	70	237,901
2007	64	220,295
RECORD YEAR	2009 (133)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

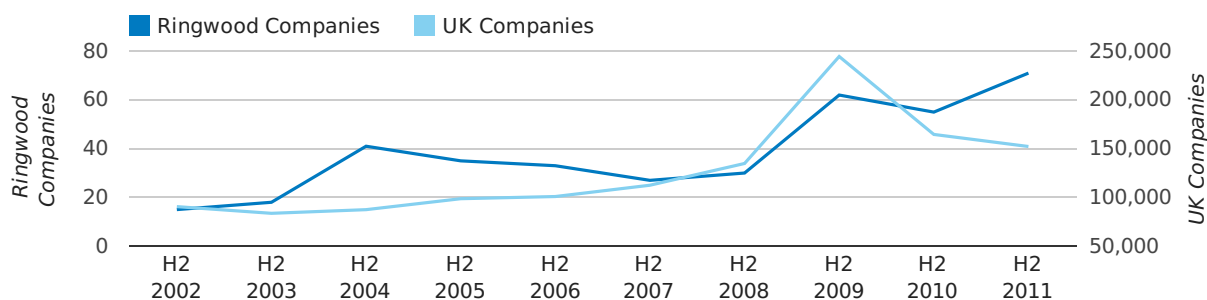
The second half of 2011 saw a new record in company closures in Ringwood when compared to any previous second half year.

In the second half of 2011 a total of 71 companies were dissolved in Ringwood. This figure is 29.1% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Ringwood occurred in 2011 when a total of 71 were closed.

HALF YEAR (JUL-DEC)	RINGWOOD	UK
2011	71	152,213
2010	55	164,601
% CHANGE	29.1%	-7.5%
RECORD YEAR	2011 (71)	2009 (244,537)

dissolved companies by half year



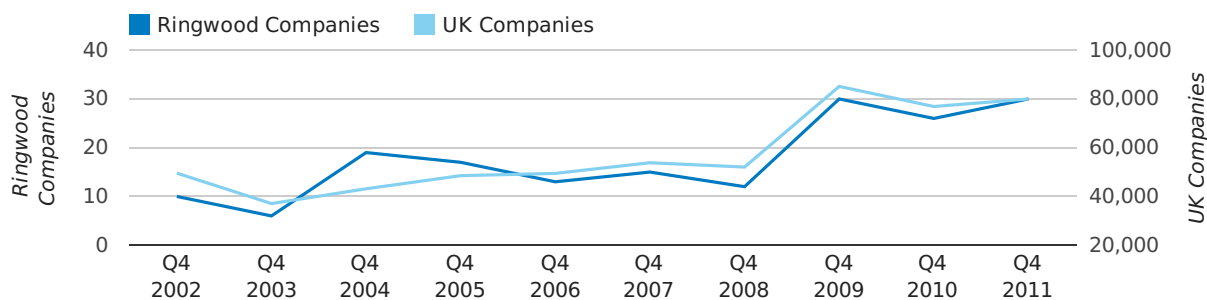
Quarterly Data (Q4 Oct-Dec 2011)

A total of 30 companies were dissolved in Ringwood during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 15.4% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	RINGWOOD	UK
2011	30	79,983
2010	26	76,896
% CHANGE	15.4%	4.0%
RECORD YEAR	2009 (30)	2009 (85,136)

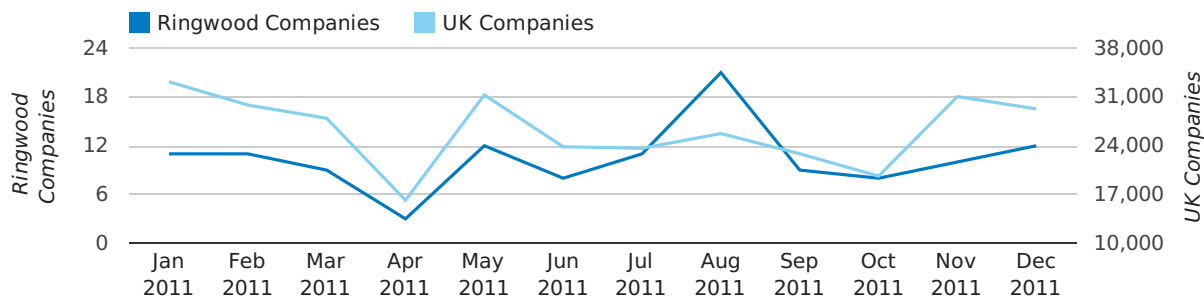
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Ringwood when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	8	10	12
CLOSED COMPANIES IN 2010	7	16	3
% CHANGE	14.3%	-37.5%	300%
RECORD YEAR	2009 (13)	2010 (16)	2011 (12)

Annual Data (2011)

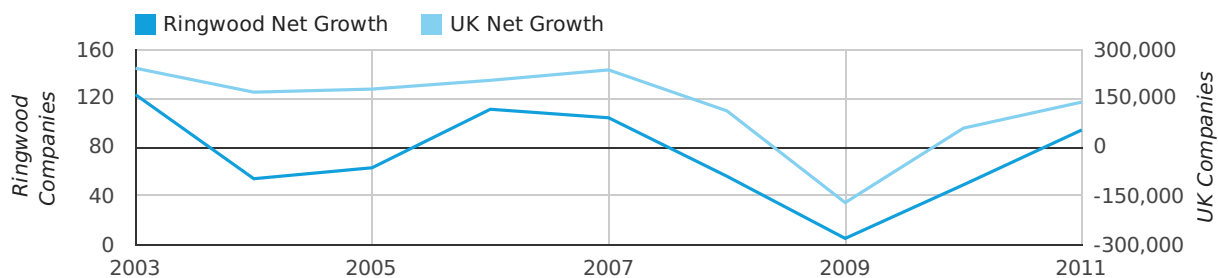
A total of 94 companies were added to the company register for Ringwood in 2011. This number represents growth of 54.7% which compares favourably to the UK figure of 34.6%.

This number is 45 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Ringwood company register grew by 123 companies.

YEAR	RINGWOOD	UK
2011	94	138,347
2010	49	58,126
2009	5	-171,098
2008	56	111,302
2007	104	237,354
RECORD YEAR	2003 (123)	2003 (242,543)

net growth by year

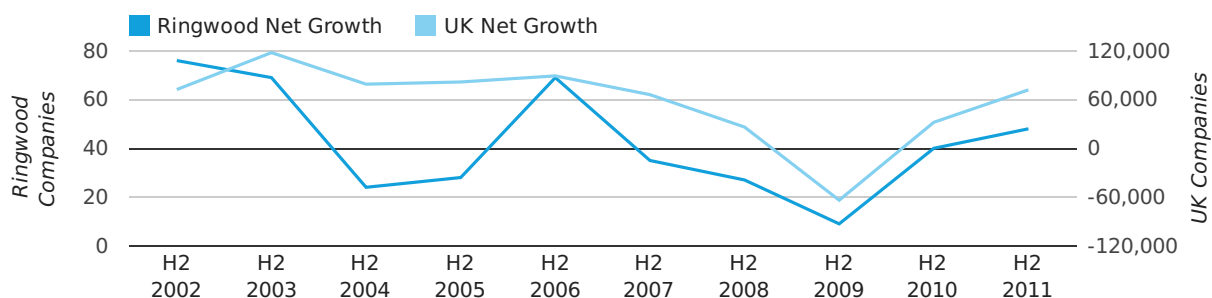


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Ringwood increased by 48 companies. This figure is 20.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	RINGWOOD	UK
2011	48	71,922
2010	40	32,008
% CHANGE	20.0%	124.7%
RECORD YEAR	2002 (76)	2003 (117,772)

net growth by half year



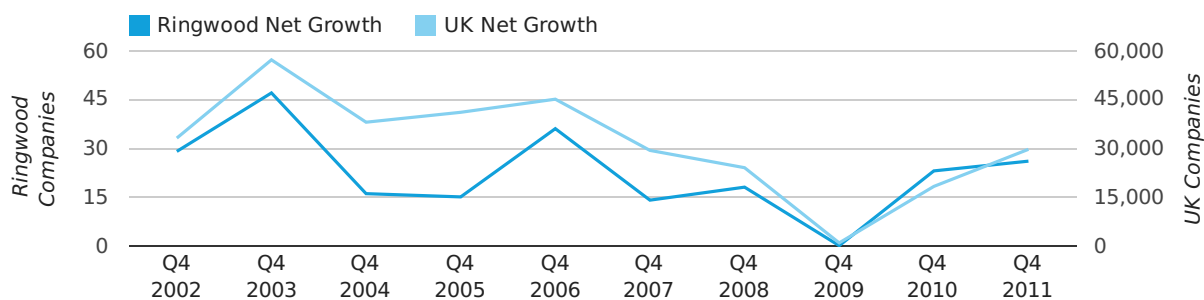
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Ringwood during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 26 companies.

This represents an increase of 13.0% on the same period last year.

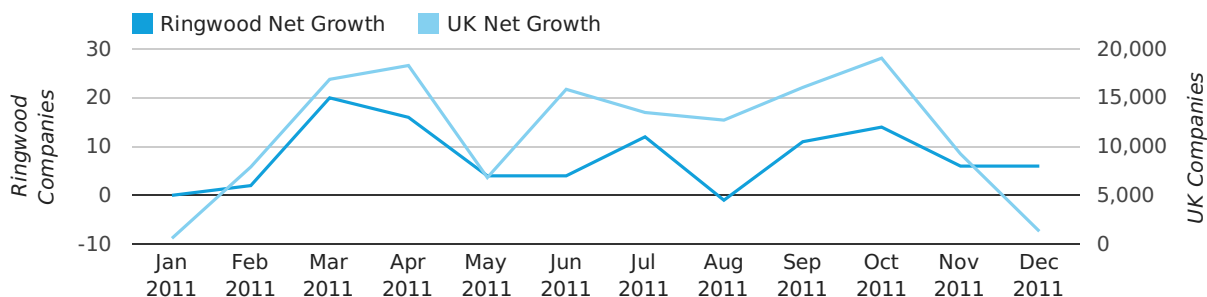
FOURTH QUARTER (OCT 2011 - DEC 2011)	RINGWOOD	UK
2011	26	29,640
2010	23	18,221
% CHANGE	13.0%	62.7%
RECORD YEAR	2003 (47)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



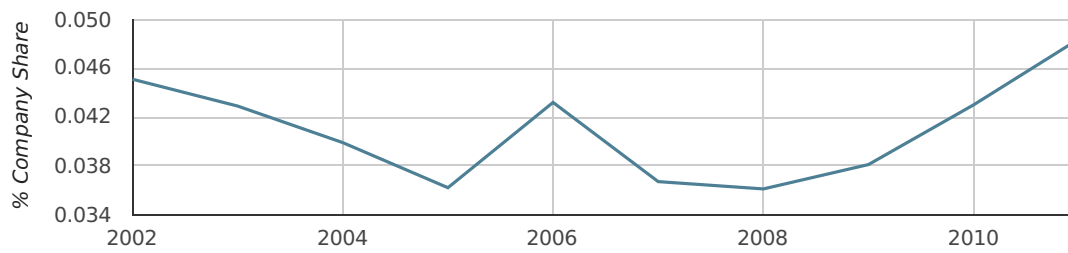
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	14	6	6
NET GROWTH IN 2010	11	3	9
% CHANGE	27.3%	100.0%	-33.3%
RECORD YEAR	2003 (15)	2002 (13)	2006 (16)

Annual Data (2011)

In 2011 Ringwood formed 0.0% of all UK companies. This is no change on 2010 when Ringwood was responsible for 0.0% of all UK companies.

YEAR	RINGWOOD
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

company share by year

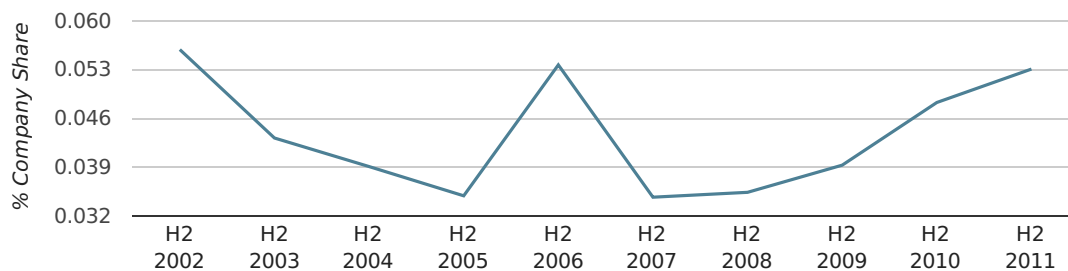


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Ringwood formed 0.1% of all UK companies. This is more than the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	RINGWOOD
2011	0.1%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1964 (0.1%)

company share by half year

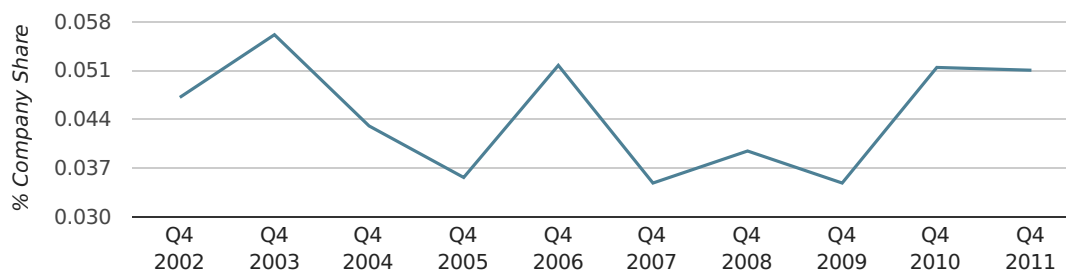


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Ringwood formed 0.1% of all UK companies.

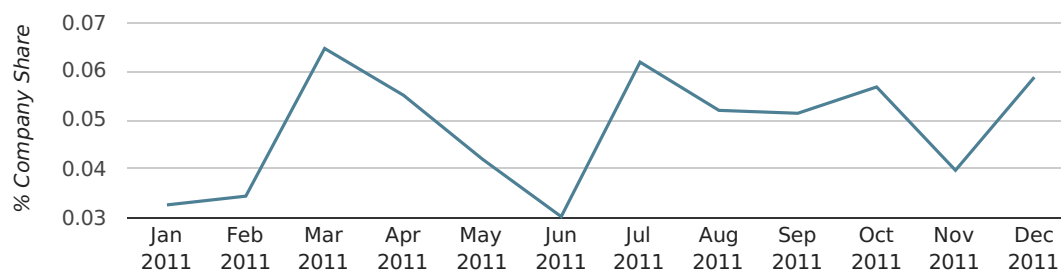
FOURTH QUARTER (OCT 2011 - DEC 2011)	RINGWOOD
2011	0.1%
2010	0.1%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.0%
% CHANGE	6.2%	-28.2%	33.0%
RECORD YEAR	1962 (0.2%)	1969 (0.4%)	1991 (0.1%)

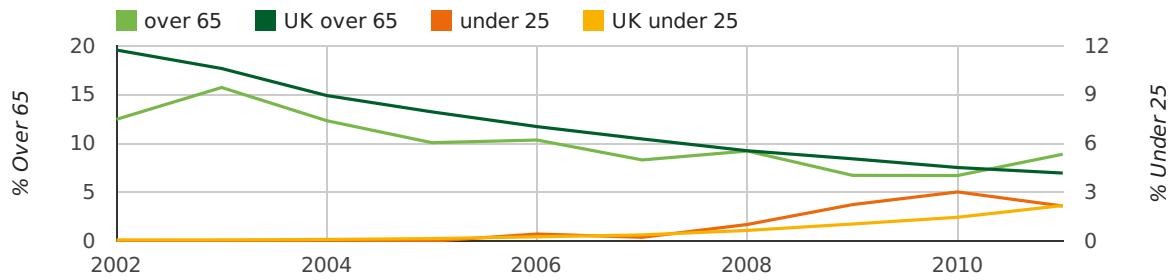
Annual Data (2011)

The average age of a director in 2011 was 47.5.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 8.9% compared to the UK figure of 4.2%.

director age by year



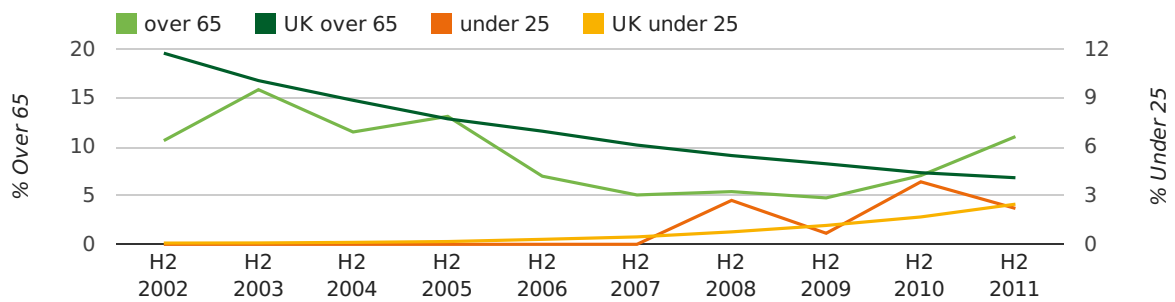
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 48.3.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 11.0% compared to the UK figure of 4.1%.

director age by half year



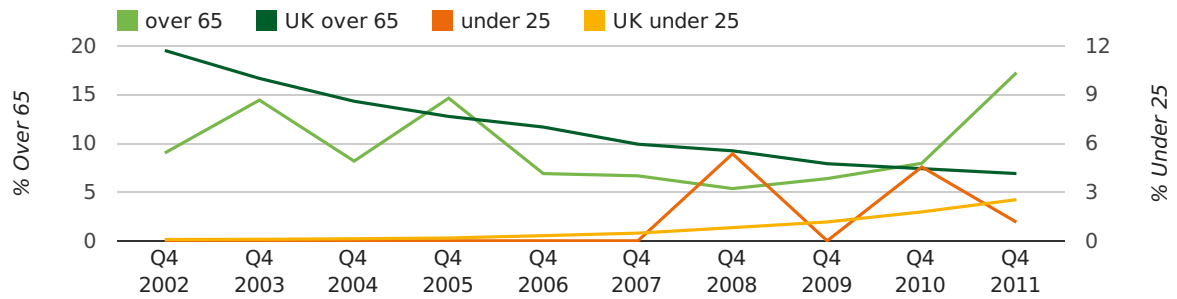
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 50.0.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 17.2% compared to the UK figure of 4.1%.

director age by quarter

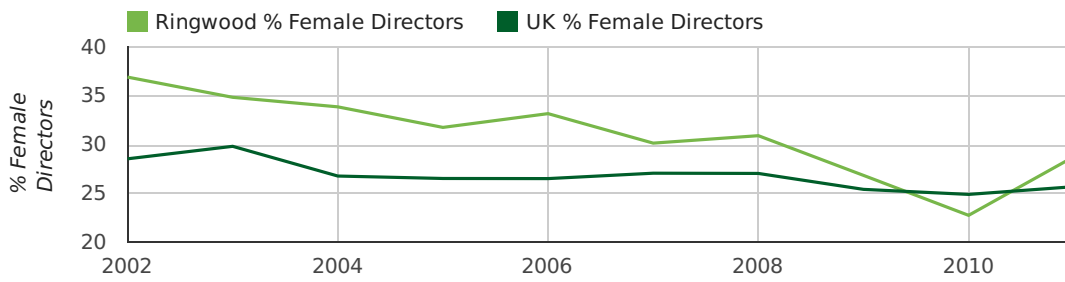


Annual Data (2011)

The record year for female directors in Ringwood was 1857 when 36.4% of all directors were female.

The percentage of female directors in Ringwood in 2011 was 36.9%. The average for the UK during this time was 28.6%

director gender by year

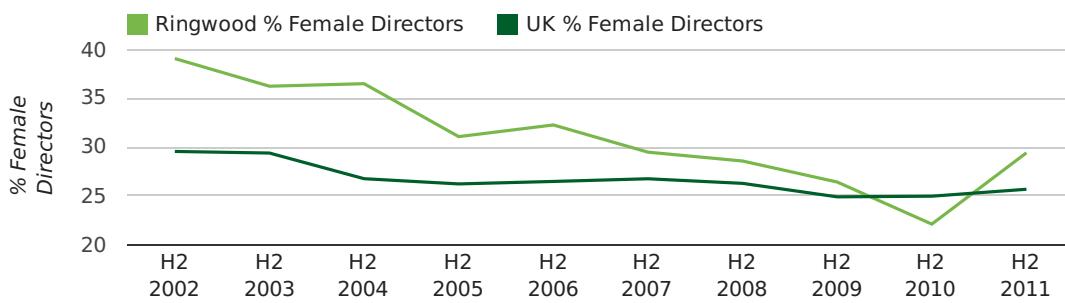


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Ringwood was 1860 when 42.9% of all directors were female.

29.4% of all director appointments in Ringwood in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

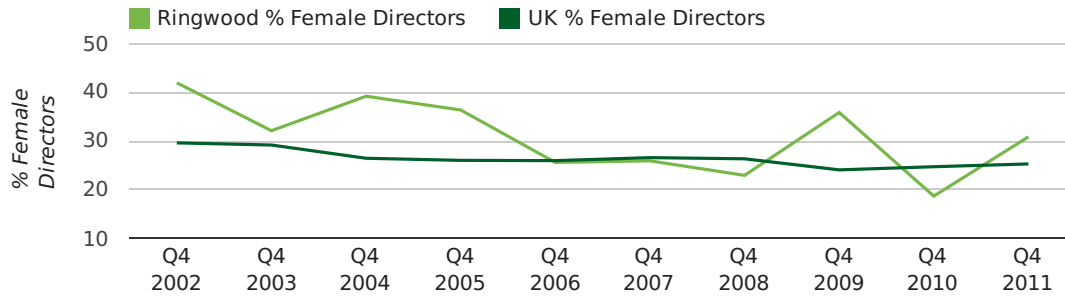


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Ringwood was in 1977 when 31.1% of all directors were female.

30.9% of all director appointments in Ringwood in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SOLAR	3.14%	CONSULTING	5.07%
FREE	2.66%	MANAGEMENT	4.74%
RINGWOOD	2.17%	CONSULTANCY	3.26%
(STAGE	1.45%	PROPERTY	2.37%
PRODUCTIONS	1.21%	TRADING	2.07%
CENTRE	1.21%	DESIGN	1.92%
4	0.97%	ASSOCIATES	1.86%
U	0.97%	ENGINEERING	1.78%
MANAGEMENT	0.97%	BUSINESS	1.78%
BEST	0.97%	CONSULTANTS	1.76%
DEALS	0.97%	CONSTRUCTION	1.73%
ENERGY	0.97%	MEDIA	1.71%
RATE	0.97%	LONDON	1.63%
ELECTRICAL	0.97%	J	1.51%
ENGINEERING	0.72%	INVESTMENTS	1.48%
FOREST	0.72%	GLOBAL	1.46%
BUSINESS	0.72%	IT	1.41%
WAYPOINTS	0.72%	CARE	1.39%
CONSULTING	0.72%	PROPERTIES	1.29%
CONSULTANTS	0.72%	ELECTRICAL	1.29%
QUINTESSENTIALLY	0.72%	M	1.27%
CHARTER	0.72%	BUILDING	1.26%
CARE	0.72%	ENERGY	1.25%
YACHT	0.72%	S	1.20%
2011	0.48%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	49	205,525
7487 - Other business activities	25	57,052
99999 - Dormant Company	14	21,846
74909 - Other professional, scientific and technical activities not elsewhere classified	12	8,671
9999 - Dormant Company	12	20,199
8520 - Veterinary activities	10	235
7414 - Business & management consultancy	9	13,034
82990 - Other business support service activities not elsewhere classified	8	32,483
70100 - Activities of head offices	6	2,662
9305 - Other service activities	6	9,492
70229 - Management consultancy activities other than financial management	6	17,765
86900 - Other human health activities	5	4,457
7260 - Other computer related activities	5	7,667
7222 - Other software consultancy and supply	4	7,398
62020 - Information technology consultancy activities	4	12,072
62090 - Other information technology service activities	4	7,493
43210 - Electrical installation	4	3,175
32990 - Other manufacturing not elsewhere classified	4	1,594
8514 - Other human health activities	4	2,637
43999 - Other specialised construction activities not elsewhere classified	4	3,342