

Ringwood

2012 half year business confidence report



headlines

- May 2012 saw a new record in company registrations in Ringwood when compared to any previous May.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

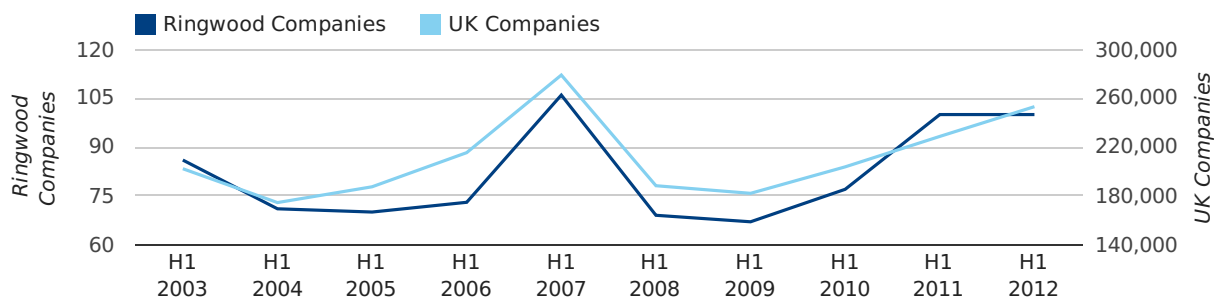
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 100 companies were formed in Ringwood. This figure is 0.0% the same as last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Ringwood occurred in 2007 when a total of 106 were formed.

HALF YEAR (JAN-JUN)	RINGWOOD	UK
2012	100	253,150
2011	100	228,735
% CHANGE	0.0%	10.7%
RECORD YEAR	2007 (106)	2007 (279,097)

new companies by half year



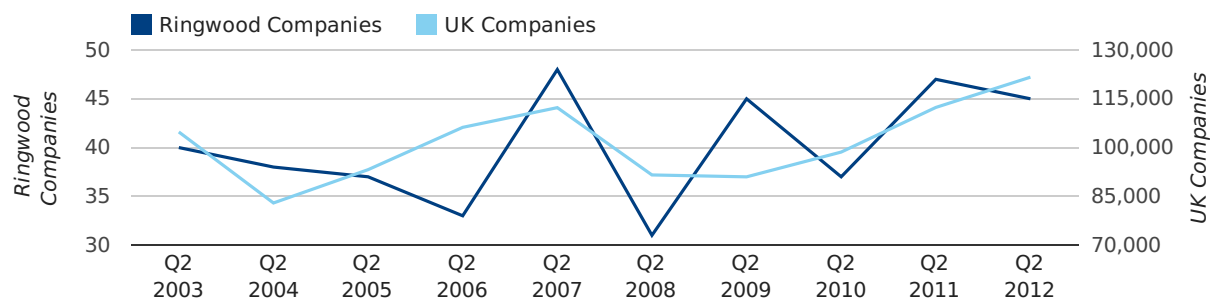
Quarterly Data (Q2 Apr-Jun 2012)

A total of 45 companies were registered in Ringwood during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 4.3% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	RINGWOOD	UK
2012	45	121,659
2011	47	112,344
% CHANGE	-4.3%	8.3%
RECORD YEAR	2007 (48)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Ringwood when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	7	24	14
NEW COMPANIES IN 2011	19	16	12
% CHANGE	-63.2%	50.0%	16.7%
RECORD YEAR	2009 (21)	2012 (24)	2009 (15)

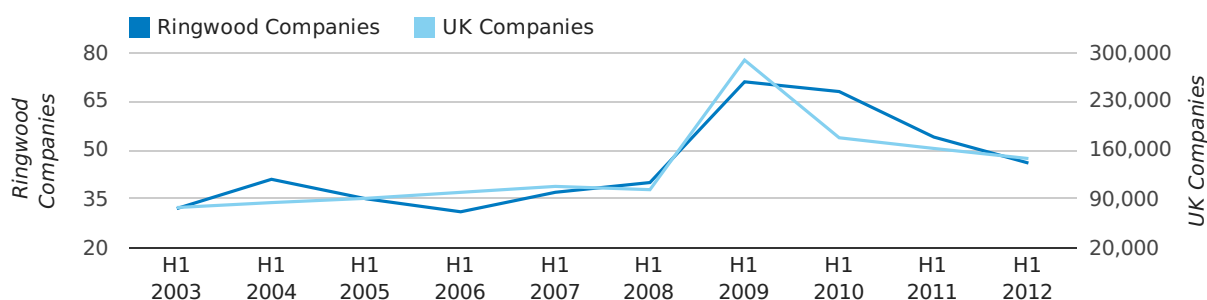
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 46 companies were dissolved in Ringwood. This figure is 14.8% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Ringwood occurred in 2009 when a total of 71 were closed.

HALF YEAR (JAN-JUN)	RINGWOOD	UK
2012	46	147,793
2011	54	162,310
% CHANGE	-14.8%	-8.9%
RECORD YEAR	2009 (71)	2009 (289,236)

dissolved companies by half year



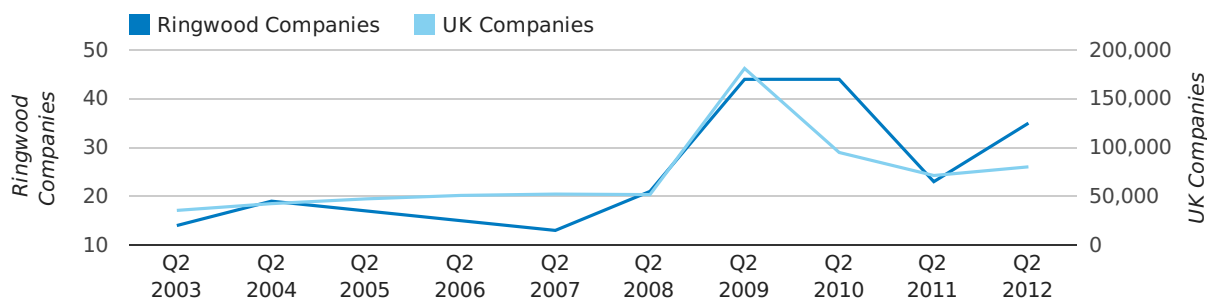
Quarterly Data (Q2 Apr-Jun 2012)

A total of 35 companies were dissolved in Ringwood during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 52.2% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	RINGWOOD	UK
2012	35	80,217
2011	23	71,324
% CHANGE	52.2%	12.5%
RECORD YEAR	2009 (44)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



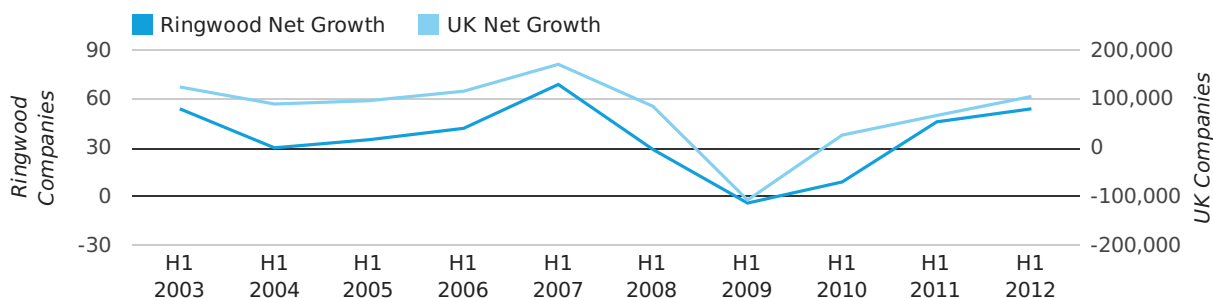
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	9	13	13
CLOSED COMPANIES IN 2011	3	12	8
% CHANGE	200.0%	8.3%	63%
RECORD YEAR	2008 (10)	2009 (22)	2010 (19)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Ringwood increased by 54 companies. This figure is 17.4% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	RINGWOOD	UK
2012	54	105,357
2011	46	66,425
% CHANGE	17.4%	58.6%
RECORD YEAR	2007 (69)	2007 (171,296)

net growth by half year



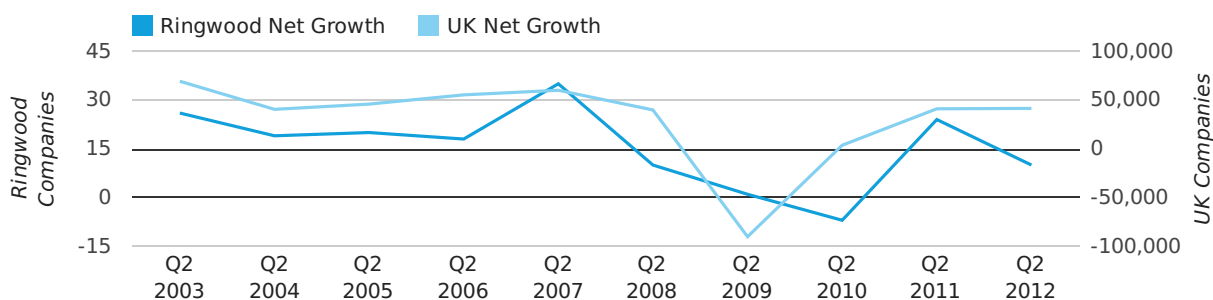
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Ringwood during the second quarter of 2012 (Apr 2012 - Jun 2012) was 10 companies.

This represents a decrease of 58.3% on the same period last year.

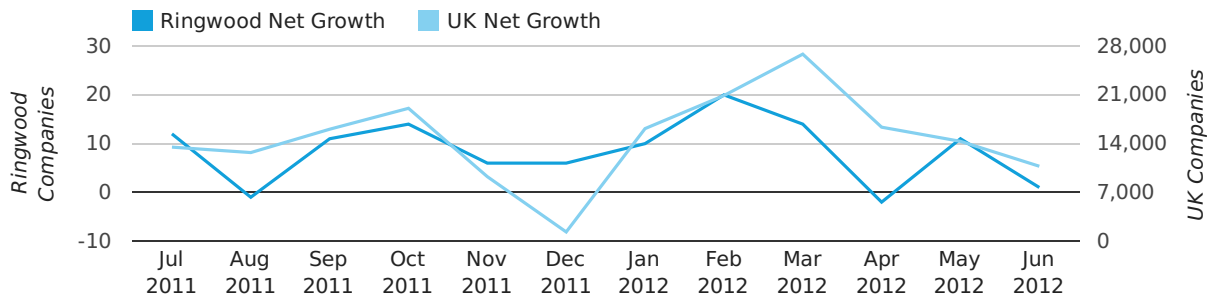
SECOND QUARTER (APR 2012 - JUN 2012)	RINGWOOD	UK
2012	10	41,442
2011	24	41,020
% CHANGE	-58.3%	1.0%
RECORD YEAR	2007 (35)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



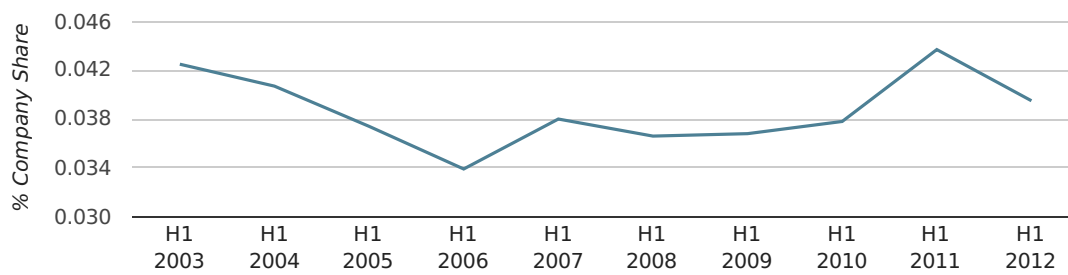
	APRIL	MAY	JUNE
NET GROWTH IN 2012	-2	11	1
NET GROWTH IN 2011	16	4	4
% CHANGE	-112.5%	175.0%	-75.0%
RECORD YEAR	2011 (16)	2007 (15)	2003 (10)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Ringwood formed 0.0% of all UK companies. This is the same as the 2011 figure of 0.0%.

HALF YEAR (JAN-JUN)	RINGWOOD
2012	0.0%
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

company share by half year

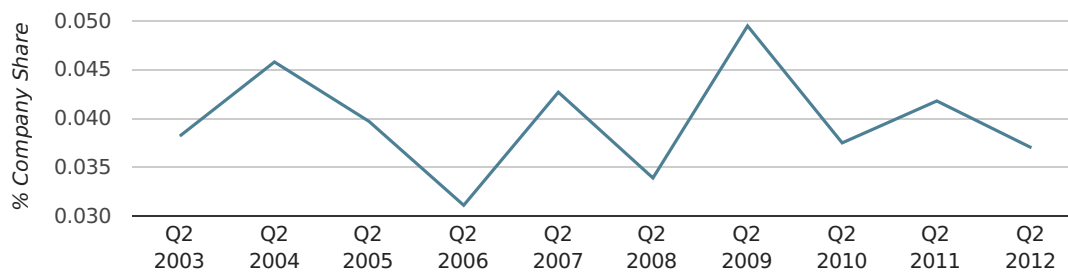


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Ringwood formed 0.0% of all UK companies.

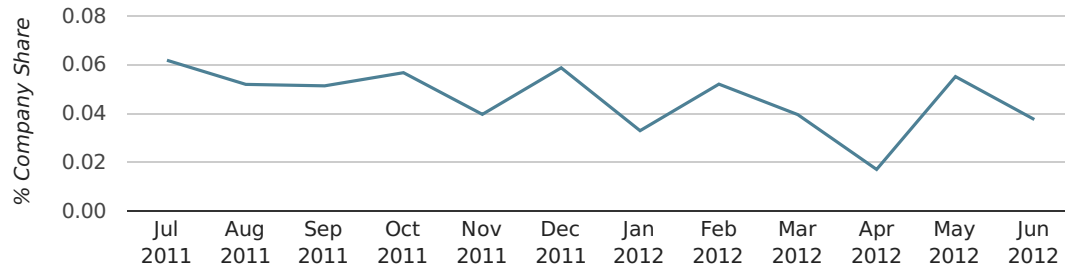
SECOND QUARTER (APR 2012 - JUN 2012)	RINGWOOD
2012	0.0%
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
RECORD YEAR (SINCE 1960)	1976 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.0%	0.1%	0.0%
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.0%
% CHANGE	-69.0%	31.4%	24.5%
RECORD YEAR	1974 (0.2%)	1966 (0.2%)	1978 (0.2%)

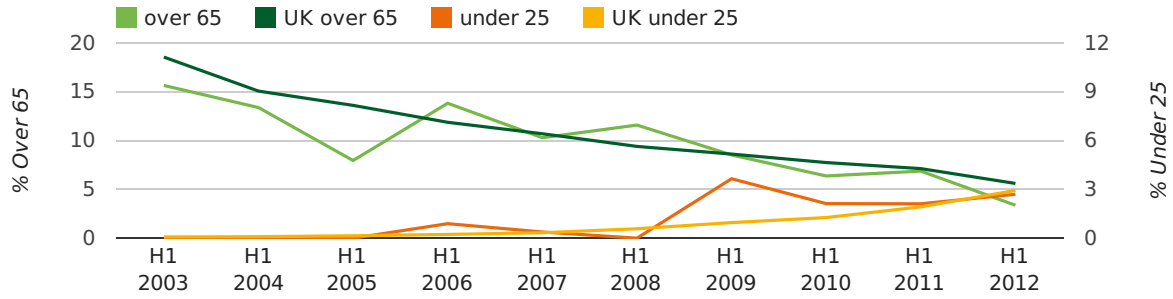
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 44.8.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 3.4%.

director age by half year



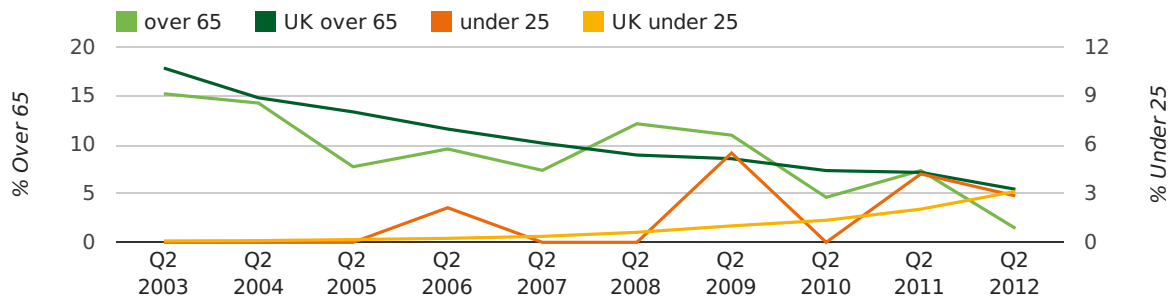
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.5.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.4% compared to the UK figure of 3.3%.

director age by quarter

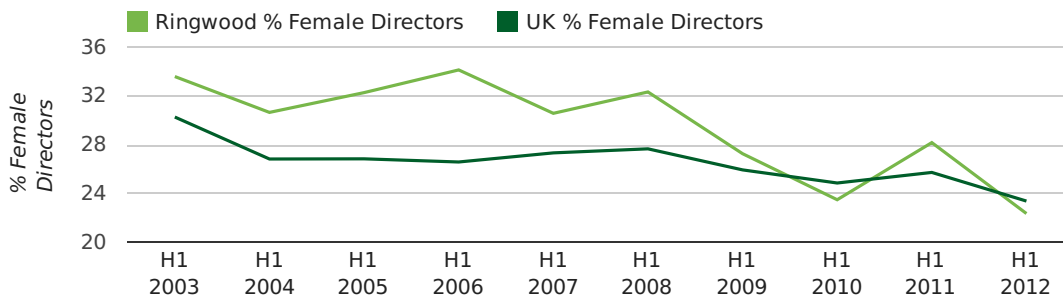


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Ringwood was 1861 when 40.0% of all directors were female.

22.4% of all director appointments in Ringwood in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

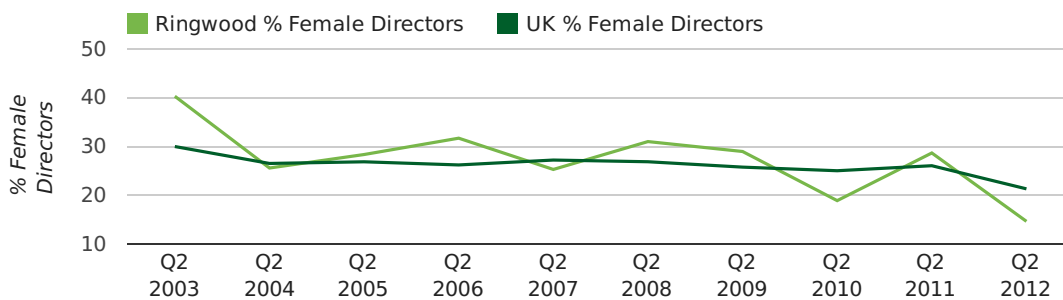


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Ringwood was in 1866 when 66.7% of all directors were female.

14.7% of all director appointments in Ringwood in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
IDEAL	2.59%	CONSULTING	5.07%
HOME	2.35%	MANAGEMENT	4.74%
RINGWOOD	1.65%	CONSULTANCY	3.28%
RECRUITMENT	0.94%	PROPERTY	2.35%
RATE	0.94%	TRADING	2.10%
DEALS	0.94%	DESIGN	1.89%
BEST	0.94%	ENGINEERING	1.87%
FOREST	0.94%	ASSOCIATES	1.82%
CENTRE	0.71%	CONSULTANTS	1.78%
MANAGEMENT	0.71%	CONSTRUCTION	1.71%
MARKETING	0.71%	BUSINESS	1.70%
CONSULTANTS	0.71%	MEDIA	1.69%
PROPERTY	0.71%	LONDON	1.68%
QUINTESSENTIALLY	0.71%	J	1.57%
)	0.71%	GLOBAL	1.51%
(0.71%	INVESTMENTS	1.48%
NEW	0.71%	IT	1.42%
PRODUCTIONS	0.71%	CARE	1.31%
ASSOCIATES	0.71%	PROPERTIES	1.31%
GATE	0.71%	M	1.26%
DEVELOPMENTS	0.71%	ELECTRICAL	1.23%
BEAUTY	0.71%	BUILDING	1.23%
24/7	0.47%	SECURITY	1.19%
ENGINEERING	0.47%	S	1.18%
HISTORY	0.47%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	69	244,457
7487 - Other business activities	24	47,029
99999 - Dormant Company	15	26,088
43210 - Electrical installation	14	3,557
9999 - Dormant Company	12	16,469
74909 - Other professional, scientific and technical activities not elsewhere classified	11	10,271
70229 - Management consultancy activities other than financial management	10	20,390
7414 - Business & management consultancy	8	10,978
96090 - Other service activities not elsewhere classified	7	14,220
82990 - Other business support service activities not elsewhere classified	7	35,447
8520 - Veterinary activities	6	211
70100 - Activities of head offices	5	2,678
86900 - Other human health activities	5	5,222
9305 - Other service activities	4	7,926
43999 - Other specialised construction activities not elsewhere classified	4	4,091
7260 - Other computer related activities	4	6,456
46900 - Non-specialised wholesale trade	3	1,696
59111 - Motion picture production activities	3	1,580
68209 - Other letting and operating of own or leased real estate	3	4,535
62020 - Information technology consultancy activities	3	15,280