Rochester

q1 2011 business confidence report



headlines

• January 2011 saw a new record in company closures in Rochester when compared to any previous January.

contents

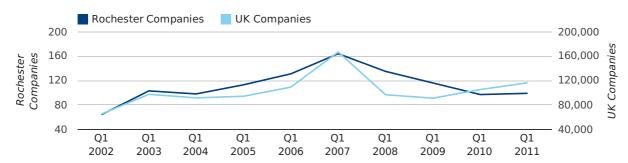
new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

A total of 99 companies were registered in Rochester during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 2.1% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

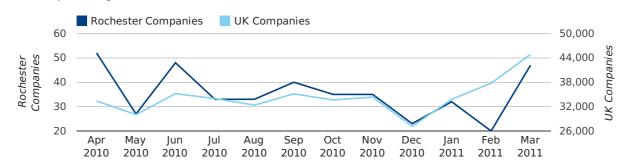
FIRST QUARTER (JAN 2011 - MAR 2011)	ROCHESTER	UK
2011	99	116,391
2010	97	105,137
% CHANGE	2.1%	10.7%
RECORD YEAR	2007 (164)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



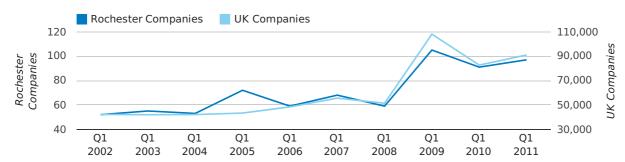
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	32	20	47
NEW COMPANIES IN 2010	32	32	33
% CHANGE	0.0%	-37.5%	42.4%
RECORD YEAR	2008 (43)	2007 (52)	2007 (73)

A total of 97 companies were dissolved in Rochester during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 6.6% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	ROCHESTER	UK
2011	97	90,986
2010	91	82,677
% CHANGE	6.6%	10.0%
RECORD YEAR	2009 (105)	2009 (108,060)

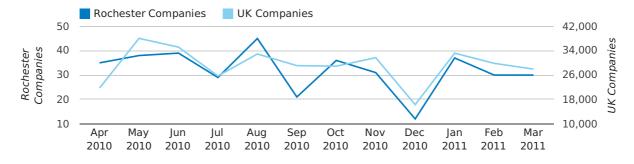
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Rochester when compared to any previous January.

dissolved companies by month



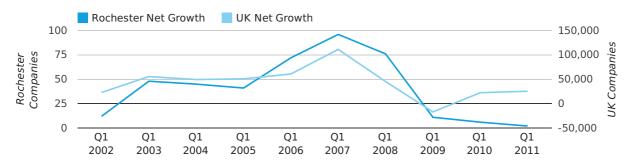
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	37	30	30
CLOSED COMPANIES IN 2010	25	31	35
% CHANGE	48.0%	-3.2%	-14%
RECORD YEAR	2011 (37)	2008 (38)	2009 (67)

Net company growth for Rochester during the first quarter of 2011 (Jan 2011 - Mar 2011) was 2 companies.

This represents a decrease of 66.7% on the same period last year.

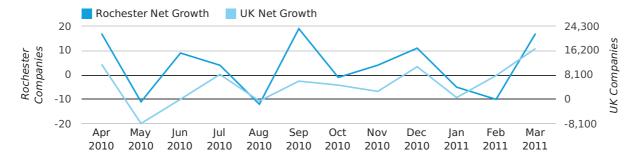
FIRST QUARTER (JAN 2011 - MAR 2011)	ROCHESTER	UK
2011	2	25,405
2010	6	22,460
% CHANGE	-66.7%	13.1%
RECORD YEAR	2007 (96)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month

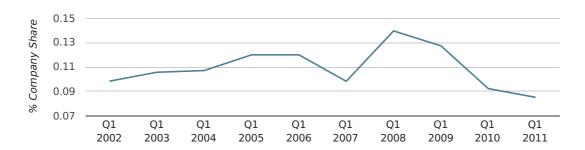


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-5	-10	17
NET GROWTH IN 2010	7	1	-2
% CHANGE	-171.4%	-1,100.0%	-950.0%
RECORD YEAR	2008 (24)	2006 (38)	2007 (49)

In the first quarter of 2011, Rochester formed 0.1% of all UK companies.

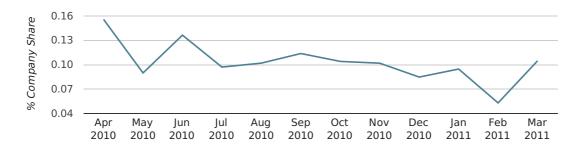
FIRST QUARTER (JAN 2011 - MAR 2011)	ROCHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



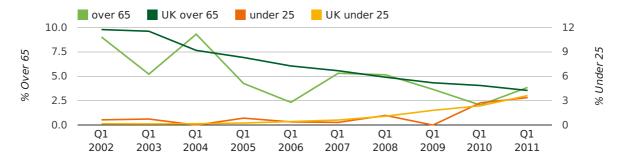
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-13.8%	-45.0%	35.9%
RECORD YEAR	1978 (0.2%)	1971 (0.5%)	1981 (0.2%)

The average age of a director in the first quarter of 2011 was 44.4.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.3%.

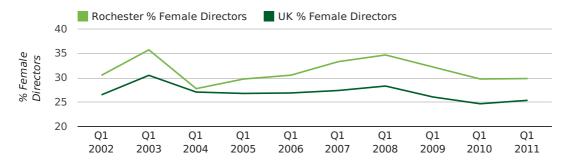
director age by quarter



The record first quarter for female directors in Rochester was in 1861 when 40.0% of all directors were female.

29.9% of all director appointments in Rochester in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.19%	CONSULTING	5.04%
TRADING	1.19%	MANAGEMENT	4.97%
TRAINING	1.19%	CONSULTANCY	3.16%
BUILDING	1.06%	PROPERTY	2.38%
PROPERTY	1.06%	TRADING	2.10%
CONSULTANCY	1.06%	DESIGN	1.93%
KENT	1.06%	ASSOCIATES	1.92%
K	0.93%	BUSINESS	1.87%
BUSINESS	0.79%	CONSTRUCTION	1.80%
SAFETY	0.66%	CONSULTANTS	1.76%
SOUTH	0.66%	MEDIA	1.69%
S	0.66%	ENGINEERING	1.61%
GARLAND	0.66%	LONDON	1.60%
ELECTRICAL	0.66%	CARE	1.45%
ASSOCIATES	0.53%	J	1.45%
EAST	0.53%	GLOBAL	1.44%
(KENT)	0.53%	INVESTMENTS	1.43%
PLANT	0.53%	IT	1.41%
В	0.53%	PROPERTIES	1.36%
L	0.53%	BUILDING	1.34%
INVESTMENT	0.53%	М	1.30%
EVENTS	0.53%	ELECTRICAL	1.28%
NO.	0.53%	S	1.24%
DESIGN	0.53%	INTERNATIONAL	1.23%
CONTRACTORS	0.40%	SYSTEMS	1.23%

 $\operatorname{duport} \varnothing$

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	227	202,798
7487 - Other business activities	67	60,968
82990 - Other business support service activities not elsewhere classified	50	30,253
9999 - Dormant Company	25	19,765
99999 - Dormant Company	21	18,336
7499 - Non-trading company	15	11,316
43210 - Electrical installation	14	3,172
4521 - General construction & civil engineering	14	6,183
62020 - Information technology consultancy activities	11	10,246
9305 - Other service activities	11	8,740
8042 - Adult and other education	10	2,097
85590 - Other education not elsewhere classified	9	2,086
7414 - Business & management consultancy	9	12,916
43390 - Other building completion and finishing	9	2,707
74909 - Other professional, scientific and technical activities not elsewhere classified	9	7,788
96090 - Other service activities not elsewhere classified	9	10,085
7260 - Other computer related activities	8	7,789
70229 - Management consultancy activities other than financial management	8	16,150
62090 - Other information technology service activities	8	6,996
68310 - Real estate agencies	7	1,890