

Rochester

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Rochester when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Rochester when compared to any previous June.
- May 2011 saw a new record in company registrations in Rochester when compared to any previous May.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

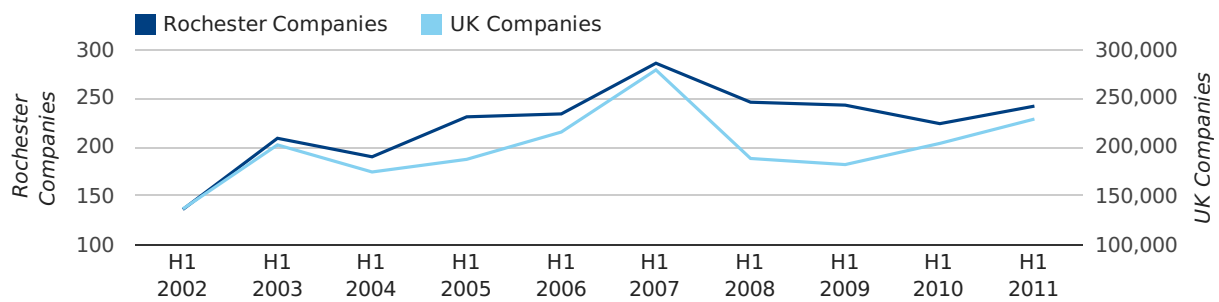
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 242 companies were formed in Rochester. This figure is 8.0% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Rochester occurred in 2007 when a total of 286 were formed.

HALF YEAR (JAN-JUN)	ROCHESTER	UK
2011	242	228,735
2010	224	203,749
% CHANGE	8.0%	12.3%
RECORD YEAR	2007 (286)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

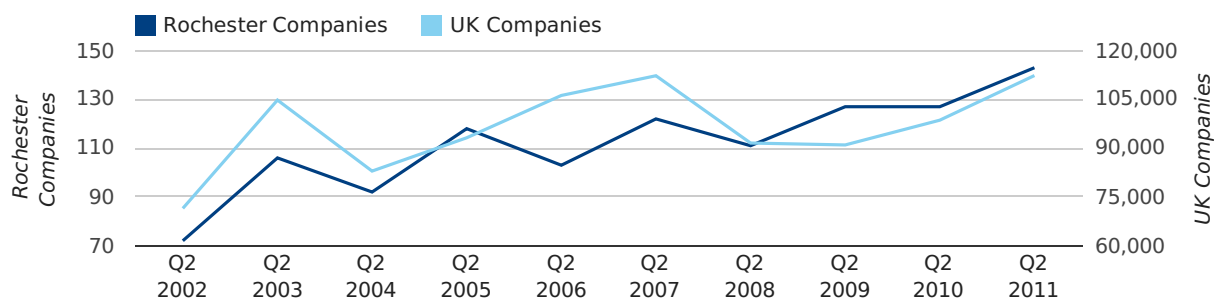
Q2 2011 saw a new record in company registrations in Rochester when compared to any previous Q2.

A total of 143 companies were registered in Rochester during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 12.6% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	ROCHESTER	UK
2011	143	112,344
2010	127	98,612
% CHANGE	12.6%	13.9%
RECORD YEAR	2011 (143)	2011 (112,344)

new companies by quarter

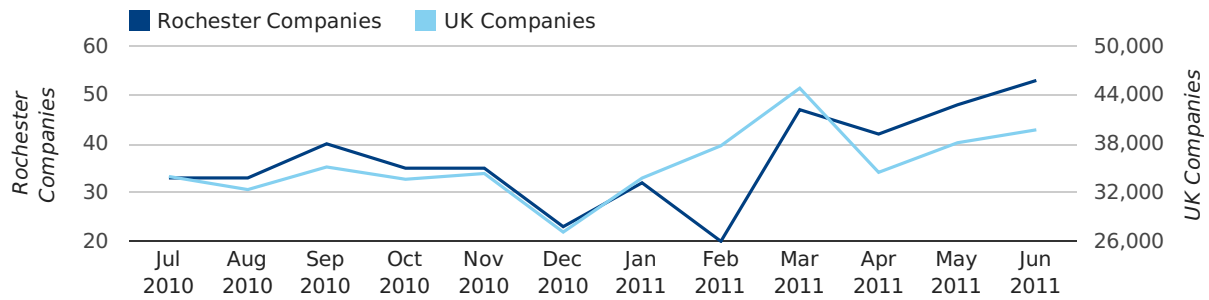


Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Rochester when compared to any previous June.

May 2011 saw a new record in company registrations in Rochester when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	42	48	53
NEW COMPANIES IN 2010	52	27	48
% CHANGE	-19.2%	77.8%	10.4%
RECORD YEAR	2010 (52)	2011 (48)	2011 (53)

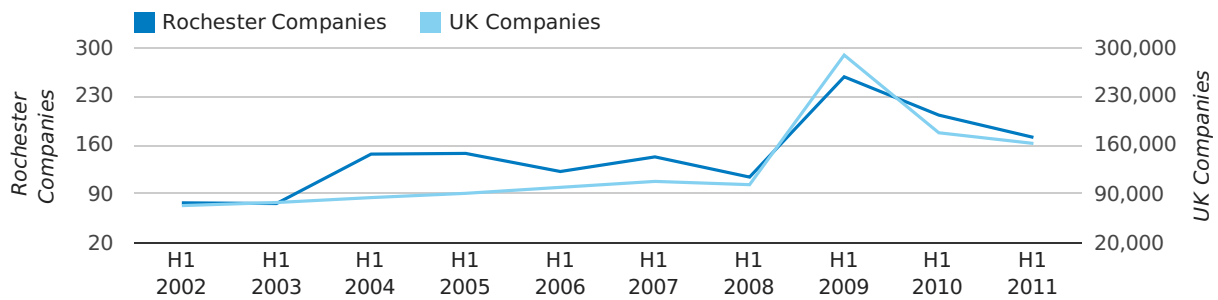
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 171 companies were dissolved in Rochester. This figure is 15.8% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Rochester occurred in 2009 when a total of 258 were closed.

HALF YEAR (JAN-JUN)	ROCHESTER	UK
2011	171	162,310
2010	203	177,631
% CHANGE	-15.8%	-8.6%
RECORD YEAR	2009 (258)	2009 (289,236)

dissolved companies by half year



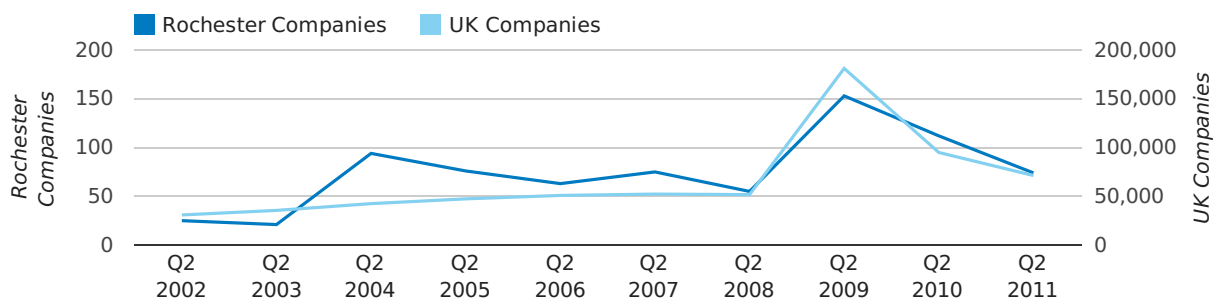
Quarterly Data (Q2 Apr-Jun 2011)

A total of 74 companies were dissolved in Rochester during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 33.9% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

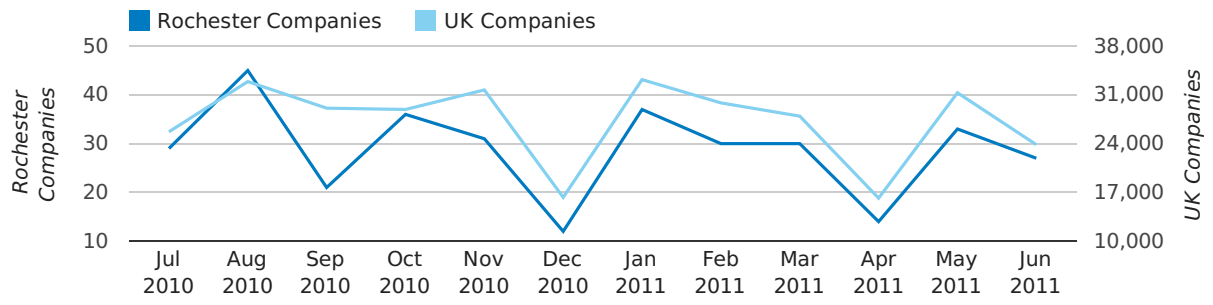
SECOND QUARTER (APR 2011 - JUN 2011)	ROCHESTER	UK
2011	74	71,324
2010	112	94,954
% CHANGE	-33.9%	-24.9%
RECORD YEAR	2009 (153)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



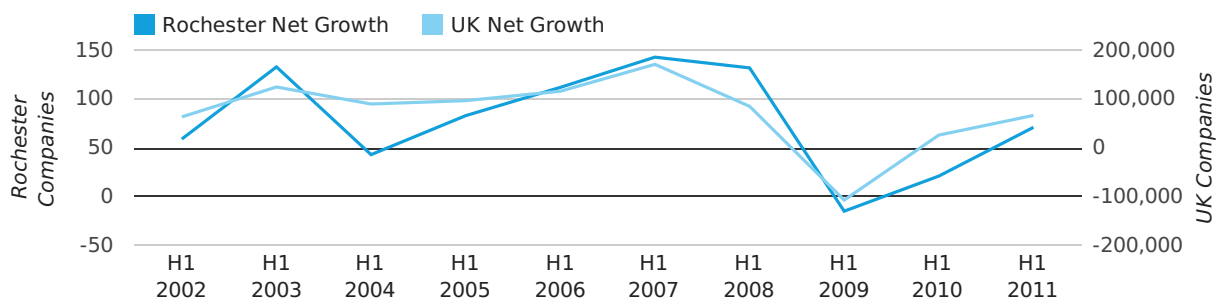
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	14	33	27
CLOSED COMPANIES IN 2010	35	38	39
% CHANGE	-60.0%	-13.2%	-31%
RECORD YEAR	2009 (48)	2009 (69)	2004 (47)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Rochester increased by 71 companies. This figure is 238.1% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	ROCHESTER	UK
2011	71	66,425
2010	21	26,118
% CHANGE	238.1%	154.3%
RECORD YEAR	2007 (143)	2007 (171,296)

net growth by half year



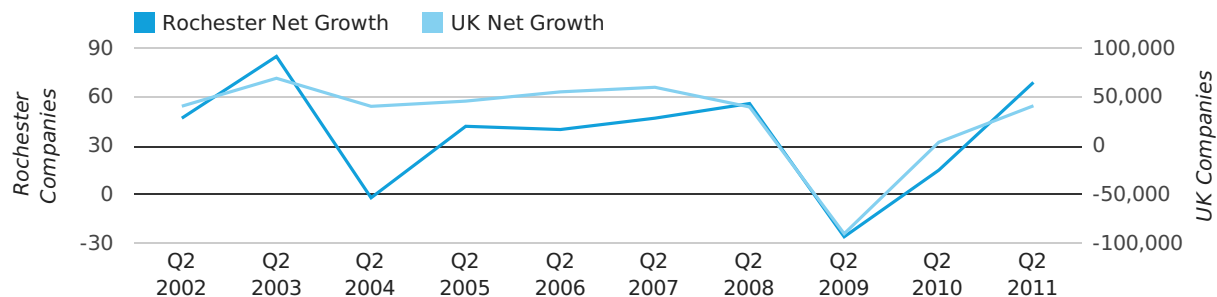
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Rochester during the second quarter of 2011 (Apr 2011 - Jun 2011) was 69 companies.

This represents an increase of 360.0% on the same period last year.

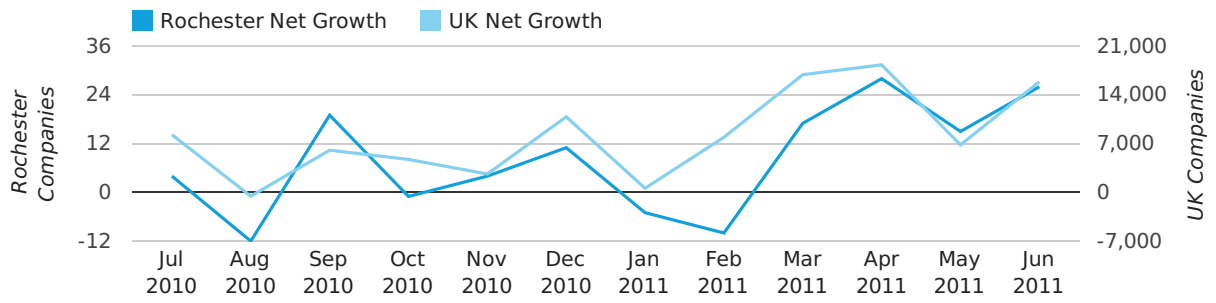
SECOND QUARTER (APR 2011 - JUN 2011)	ROCHESTER	UK
2011	69	41,020
2010	15	3,658
% CHANGE	360.0%	1,021.4%
RECORD YEAR	2003 (85)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



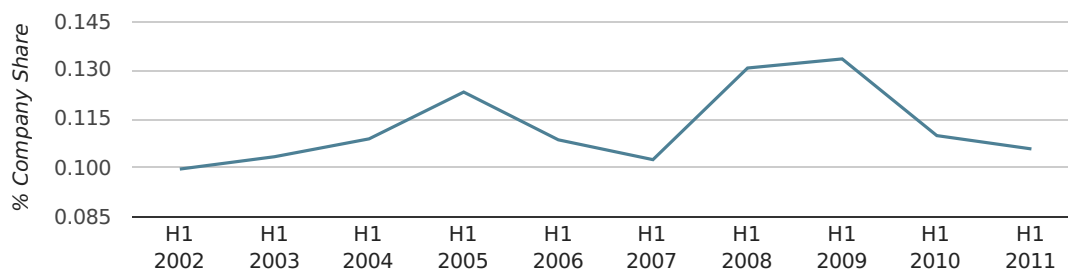
	APRIL	MAY	JUNE
NET GROWTH IN 2011	28	15	26
NET GROWTH IN 2010	17	-11	9
% CHANGE	64.7%	-236.4%	188.9%
RECORD YEAR	1997 (38)	2006 (30)	2008 (42)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Rochester formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	ROCHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.2%)

company share by half year

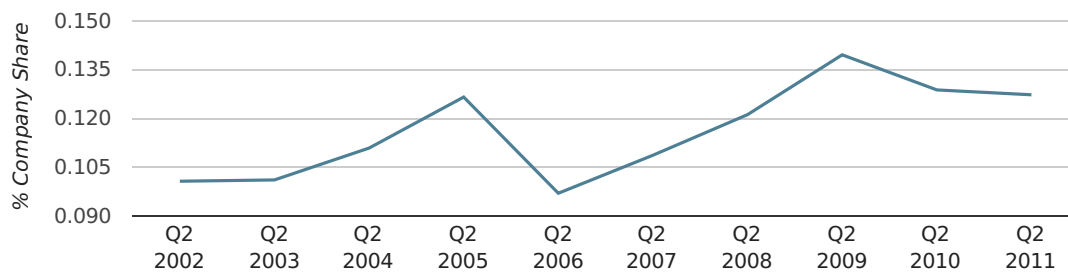


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Rochester formed 0.1% of all UK companies.

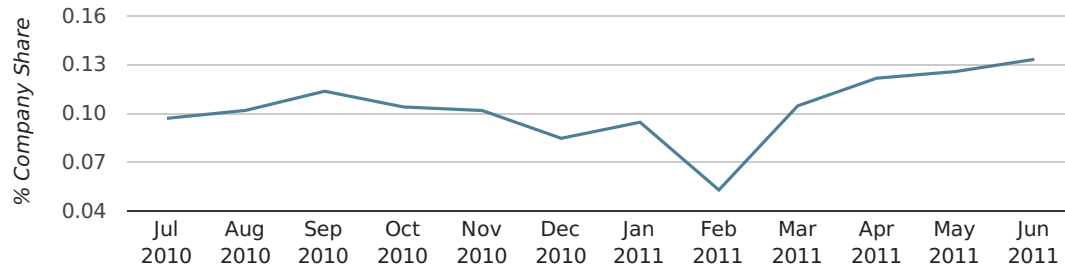
SECOND QUARTER (APR 2011 - JUN 2011)	ROCHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.2%	0.1%	0.1%
% CHANGE	-21.8%	40.0%	-2.2%
RECORD YEAR	1969 (0.4%)	1961 (0.5%)	1967 (0.6%)

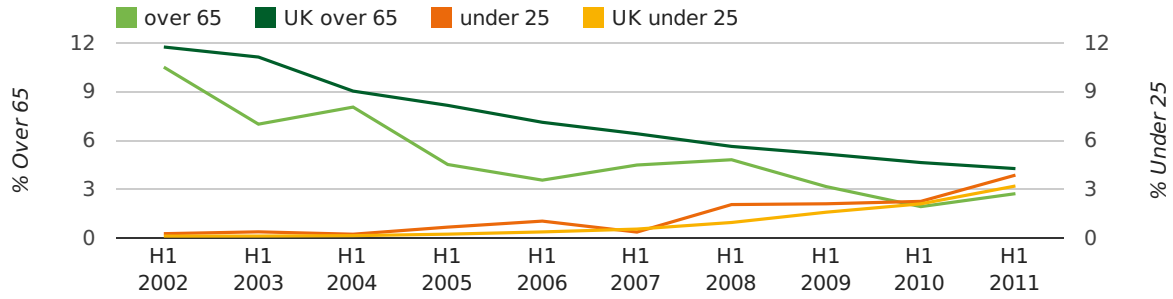
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.4.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.3%.

director age by half year



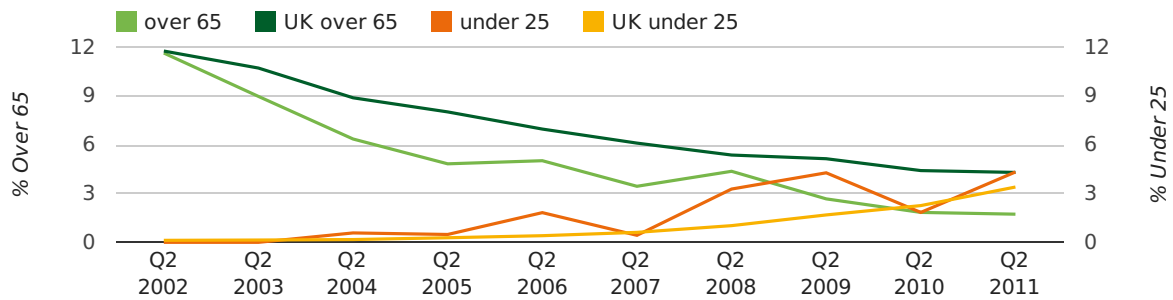
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.3.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 4.3%.

director age by quarter

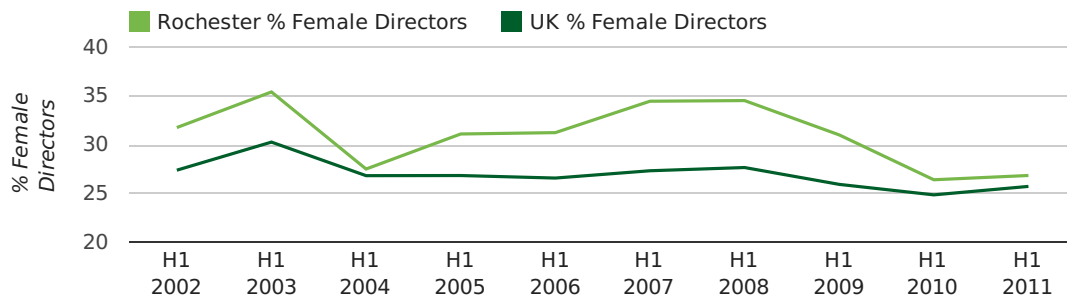


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Rochester was 1861 when 40.0% of all directors were female.

26.9% of all director appointments in Rochester in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

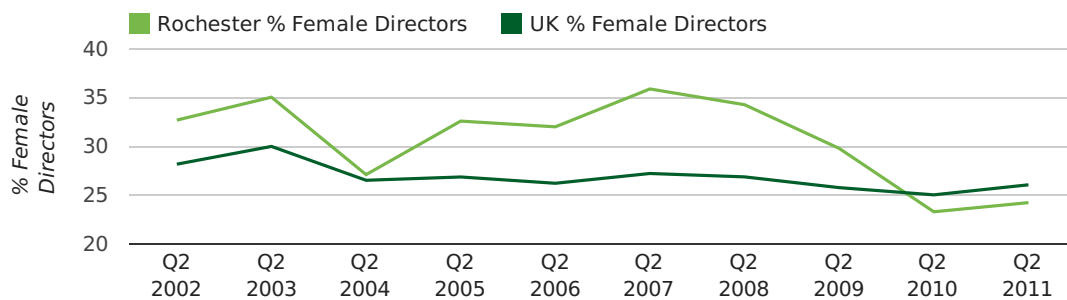


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Rochester was in 1866 when 66.7% of all directors were female.

24.3% of all director appointments in Rochester in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
BUILDING	1.38%	CONSULTING	5.09%
MANAGEMENT	1.25%	MANAGEMENT	4.86%
KENT	1.13%	CONSULTANCY	3.17%
TRADING	1.13%	PROPERTY	2.43%
K	1.00%	TRADING	2.05%
PROPERTY	1.00%	DESIGN	1.94%
ELECTRICAL	0.88%	ASSOCIATES	1.92%
ROCHESTER	0.88%	BUSINESS	1.87%
S	0.75%	CONSTRUCTION	1.77%
BUSINESS	0.75%	CONSULTANTS	1.76%
TRAINING	0.75%	MEDIA	1.73%
CONSULTING	0.63%	ENGINEERING	1.67%
GARLAND	0.63%	LONDON	1.60%
CONSULTANCY	0.63%	GLOBAL	1.46%
RECRUITMENT	0.50%	J	1.44%
NO.	0.50%	CARE	1.44%
CONTRACTS	0.50%	INVESTMENTS	1.42%
EAST	0.50%	IT	1.39%
SCAFFOLDING	0.50%	BUILDING	1.32%
CO	0.50%	PROPERTIES	1.31%
HEATING	0.50%	ELECTRICAL	1.30%
B	0.50%	M	1.27%
ASSOCIATES	0.50%	S	1.23%
DESIGN	0.50%	ENTERPRISES	1.20%
SOUTH	0.38%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	234	202,072
7487 - Other business activities	69	60,758
82990 - Other business support service activities not elsewhere classified	45	30,647
9999 - Dormant Company	27	20,111
99999 - Dormant Company	23	18,918
9305 - Other service activities	15	9,063
4521 - General construction & civil engineering	14	5,928
7499 - Non-trading company	13	10,955
62020 - Information technology consultancy activities	12	10,545
7260 - Other computer related activities	11	7,849
74909 - Other professional, scientific and technical activities not elsewhere classified	10	7,835
43210 - Electrical installation	9	3,085
8042 - Adult and other education	9	2,203
7414 - Business & management consultancy	9	13,053
85590 - Other education not elsewhere classified	9	2,108
5020 - Maintenance & repair of motors	8	1,432
43390 - Other building completion and finishing	8	2,641
96090 - Other service activities not elsewhere classified	8	10,322
5263 - Other non-store retail sale	7	1,858
68310 - Real estate agencies	7	1,908