

Rochester

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Rochester when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Rochester when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Rochester when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Rochester when compared to any previous December.
- November 2011 saw a new record in company registrations in Rochester when compared to any previous November.
- Q4 2011 saw a new record in company closures in Rochester when compared to any previous Q4.
- December 2011 saw a new record in company closures in Rochester when compared to any previous December.
- November 2011 saw a new record in company closures in Rochester when compared to any previous November.

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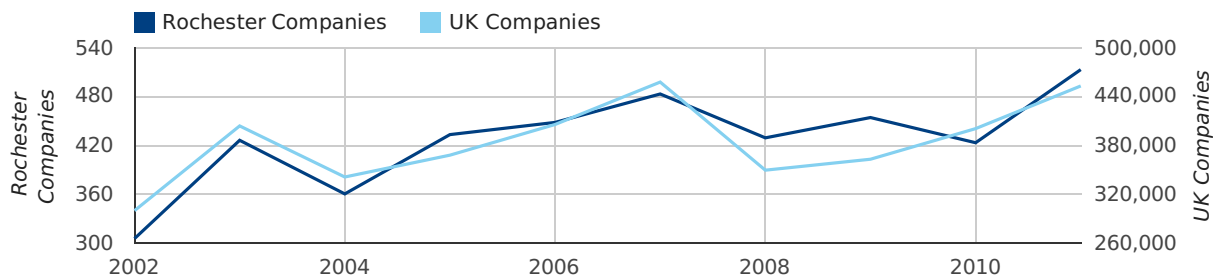
Annual Data (2011)

2011 was a record year for company registrations in Rochester when compared to any year in history.

A total of 513 companies were formed in Rochester in 2011. This total is 21.3% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ROCHESTER	UK
2011	513	452,870
2010	423	400,358
2009	454	362,675
2008	429	349,203
2007	483	457,649
RECORD YEAR	2011 (513)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

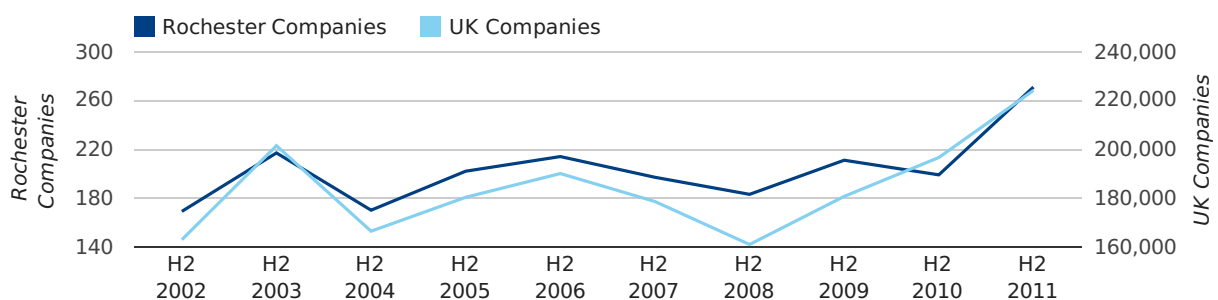
The second half of 2011 saw a new record in company registrations in Rochester when compared to any previous second half year.

In the second half of 2011 a total of 271 companies were formed in Rochester. This figure is 36.2% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Rochester occurred in 2011 when a total of 271 were formed.

HALF YEAR (JUL-DEC)	ROCHESTER	UK
2011	271	224,135
2010	199	196,609
% CHANGE	36.2%	14.0%
RECORD YEAR	2011 (271)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

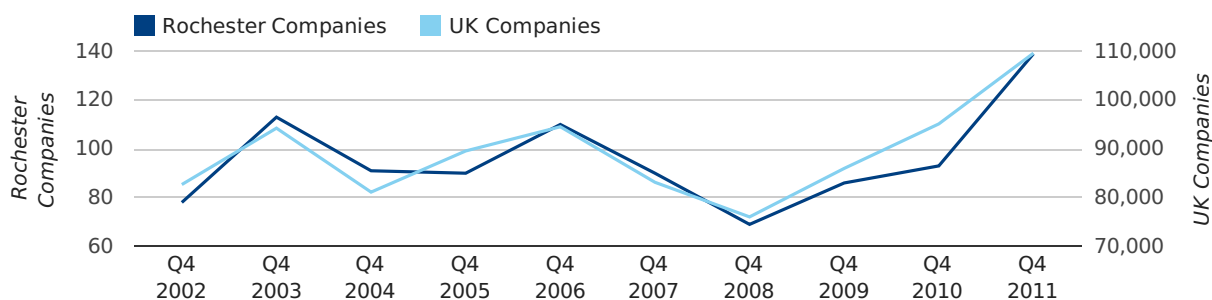
Q4 2011 saw a new record in company registrations in Rochester when compared to any previous Q4.

A total of 139 companies were registered in Rochester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 49.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ROCHESTER	UK
2011	139	109,623
2010	93	95,117
% CHANGE	49.5%	15.3%
RECORD YEAR	2011 (139)	2011 (109,623)

new companies by quarter

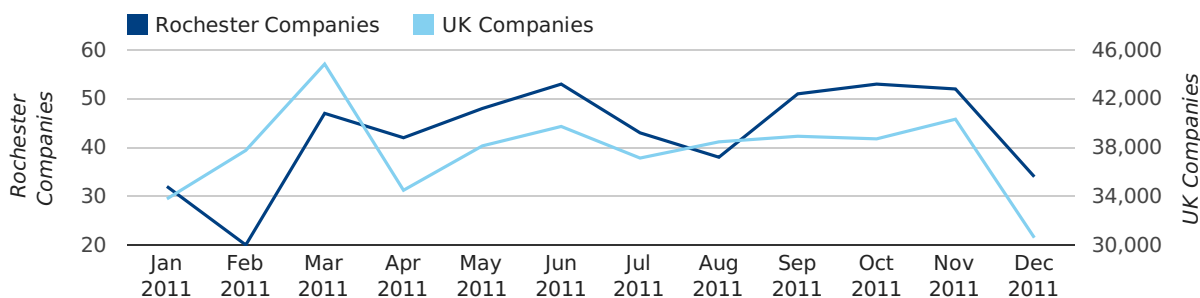


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Rochester when compared to any previous December.

November 2011 saw a new record in company registrations in Rochester when compared to any previous November.

new companies by month



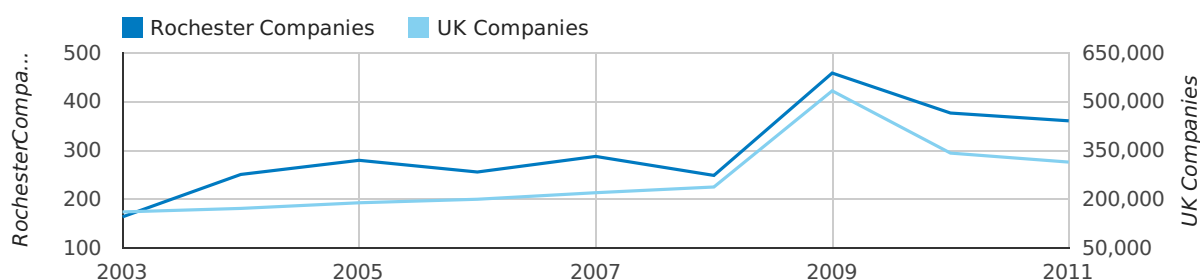
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	53	52	34
NEW COMPANIES IN 2010	35	35	23
% CHANGE	51.4%	48.6%	47.8%
RECORD YEAR	2003 (55)	2011 (52)	2011 (34)

Annual Data (2011)

A total of 361 companies were dissolved in Rochester in 2011. This total is 4.2% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ROCHESTER	UK
2011	361	314,523
2010	377	342,232
2009	459	533,773
2008	249	237,901
2007	288	220,295
RECORD YEAR	2009 (459)	2009 (533,773)

dissolved companies by year



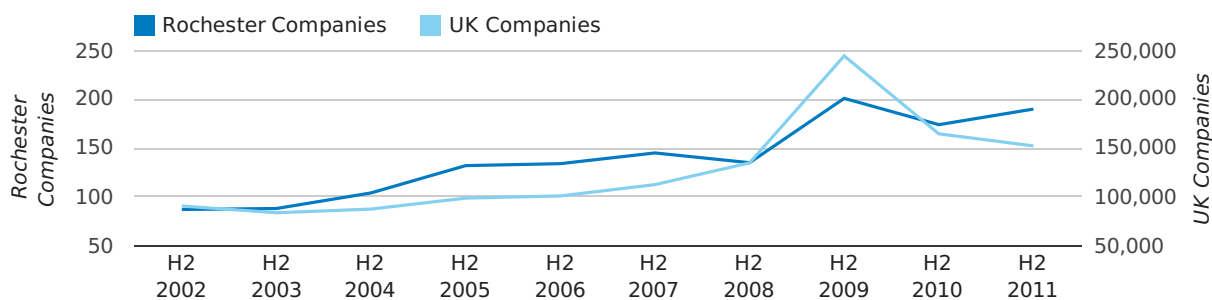
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 190 companies were dissolved in Rochester. This figure is 9.2% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Rochester occurred in 2009 when a total of 201 were closed.

HALF YEAR (JUL-DEC)	ROCHESTER	UK
2011	190	152,213
2010	174	164,601
% CHANGE	9.2%	-7.5%
RECORD YEAR	2009 (201)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

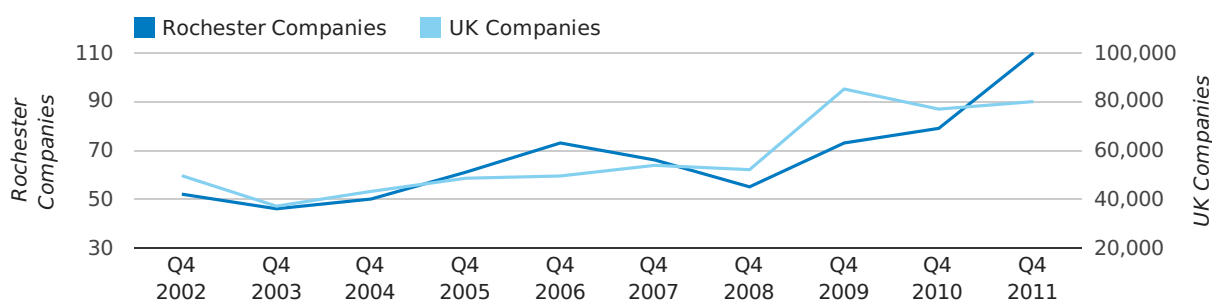
Q4 2011 saw a new record in company closures in Rochester when compared to any previous Q4.

A total of 110 companies were dissolved in Rochester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 39.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ROCHESTER	UK
2011	110	79,983
2010	79	76,896
% CHANGE	39.2%	4.0%
RECORD YEAR	2011 (110)	2009 (85,136)

dissolved companies by quarter

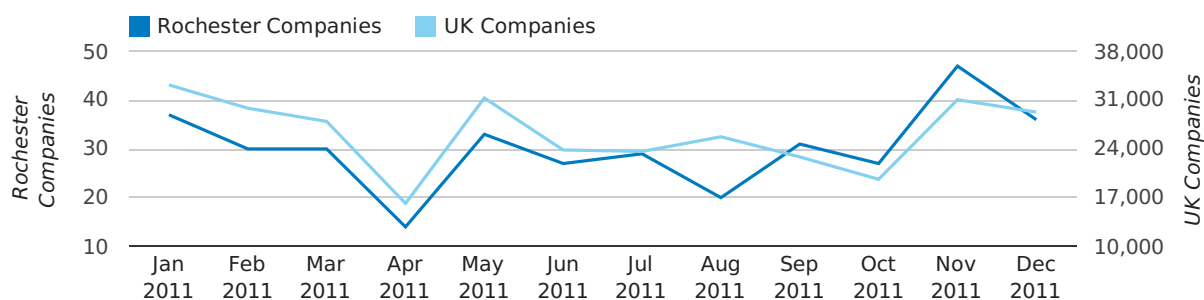


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Rochester when compared to any previous December.

November 2011 saw a new record in company closures in Rochester when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	27	47	36
CLOSED COMPANIES IN 2010	36	31	12
% CHANGE	-25.0%	51.6%	200%
RECORD YEAR	2010 (36)	2011 (47)	2011 (36)

Annual Data (2011)

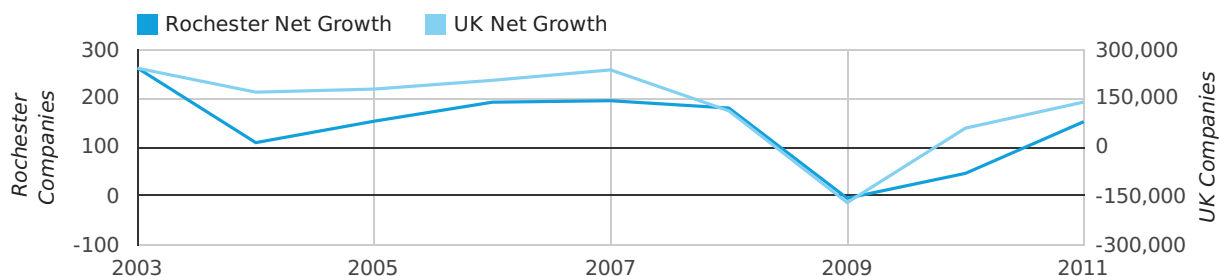
A total of 152 companies were added to the company register for Rochester in 2011. This number represents growth of 35.9% which compares favourably to the UK figure of 34.6%.

This number is 106 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Rochester company register grew by 262 companies.

YEAR	ROCHESTER	UK
2011	152	138,347
2010	46	58,126
2009	-5	-171,098
2008	180	111,302
2007	195	237,354
RECORD YEAR	2003 (262)	2003 (242,543)

net growth by year

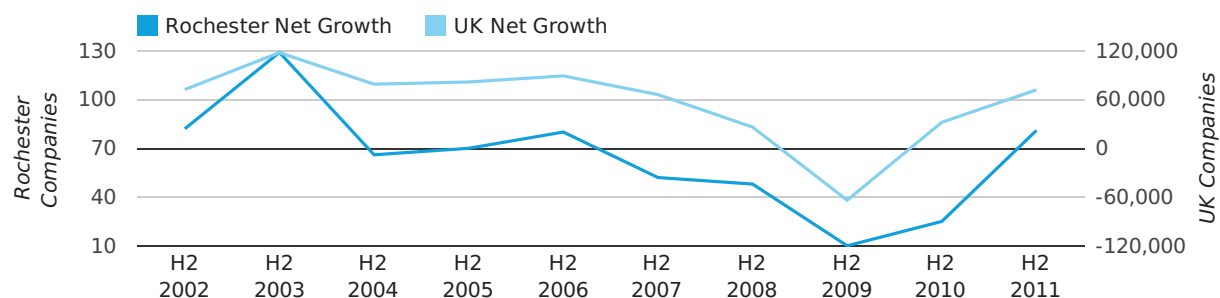


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Rochester increased by 81 companies. This figure is 224.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ROCHESTER	UK
2011	81	71,922
2010	25	32,008
% CHANGE	224.0%	124.7%
RECORD YEAR	2003 (129)	2003 (117,772)

net growth by half year



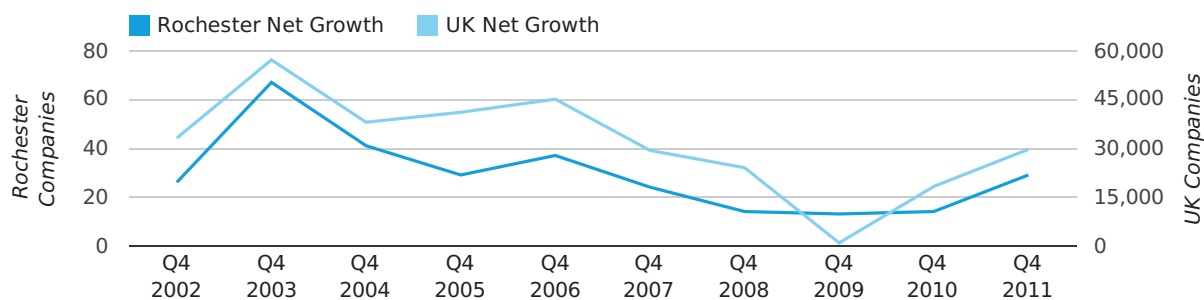
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Rochester during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 29 companies.

This represents an increase of 107.1% on the same period last year.

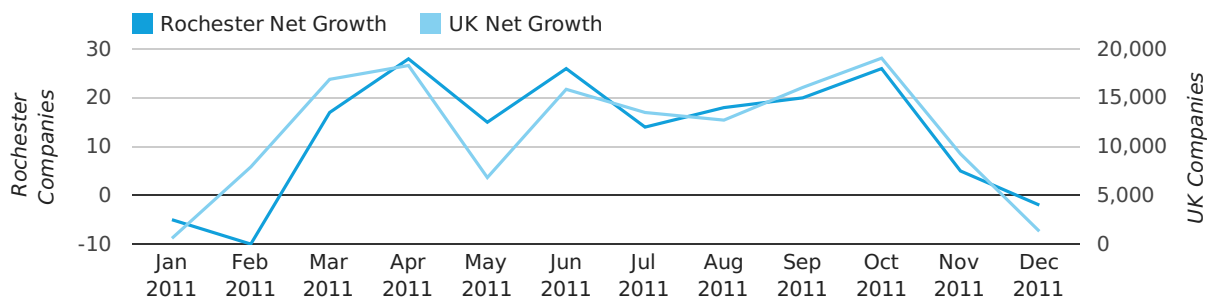
FOURTH QUARTER (OCT 2011 - DEC 2011)	ROCHESTER	UK
2011	29	29,640
2010	14	18,221
% CHANGE	107.1%	62.7%
RECORD YEAR	2003 (67)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



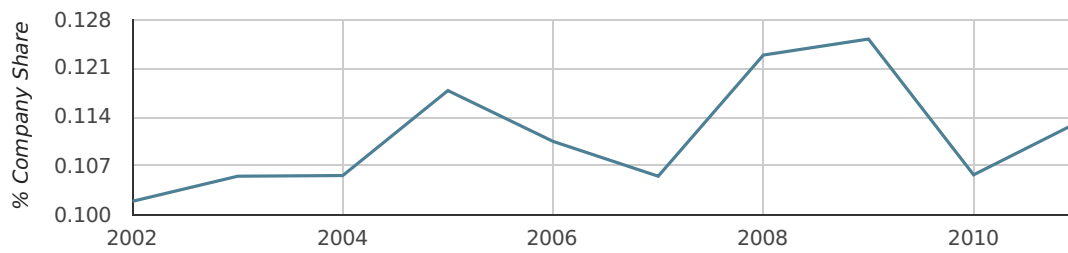
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	26	5	-2
NET GROWTH IN 2010	-1	4	11
% CHANGE	-2,700.0%	25.0%	-118.2%
RECORD YEAR	2003 (46)	2004 (23)	1999 (14)

Annual Data (2011)

In 2011 Rochester formed 0.1% of all UK companies. This is no change on 2010 when Rochester was responsible for 0.1% of all UK companies.

YEAR	ROCHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1975 (0.1%)

company share by year

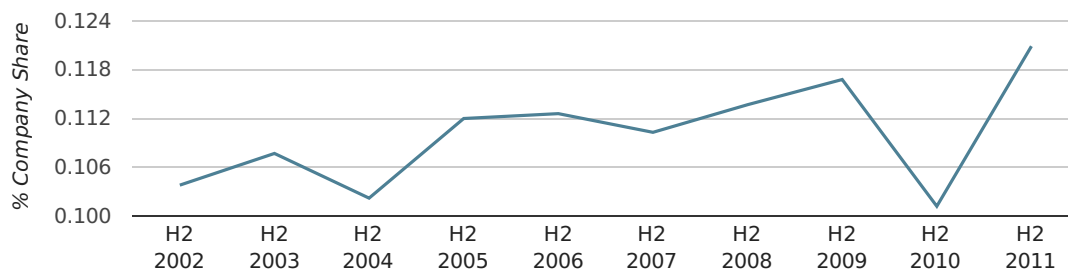


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Rochester formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	ROCHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1977 (0.2%)

company share by half year

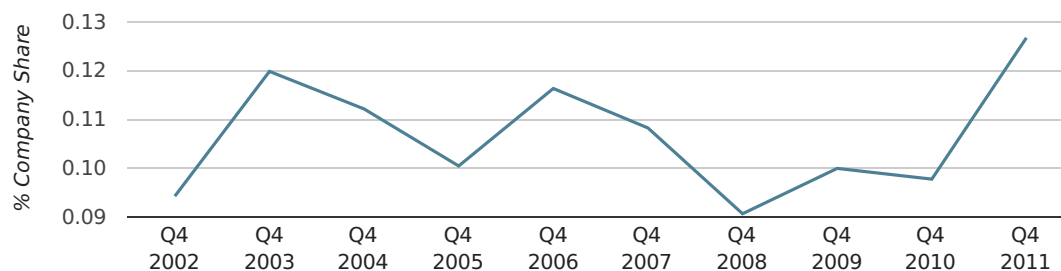


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Rochester formed 0.1% of all UK companies.

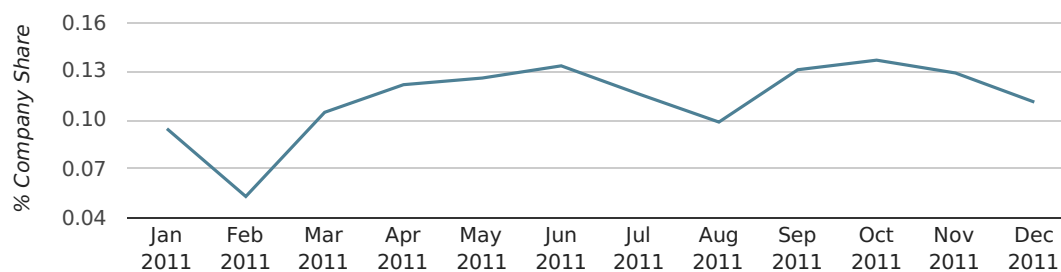
FOURTH QUARTER (OCT 2011 - DEC 2011)	ROCHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1977 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	31.5%	26.6%	31.0%
RECORD YEAR	1977 (0.5%)	1962 (0.3%)	1975 (0.3%)

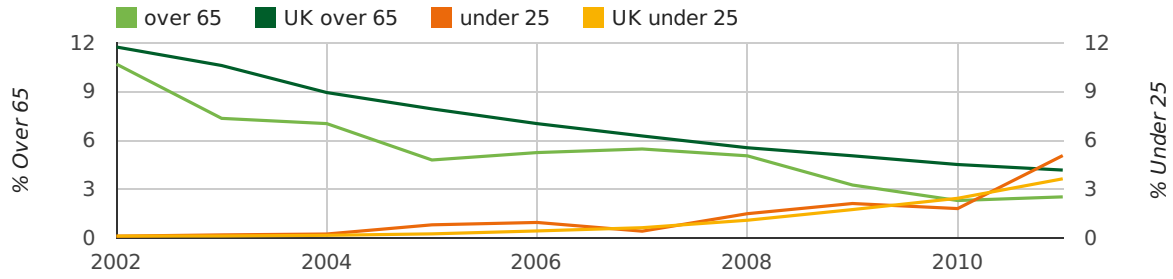
Annual Data (2011)

The average age of a director in 2011 was 43.2.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.2%.

director age by year



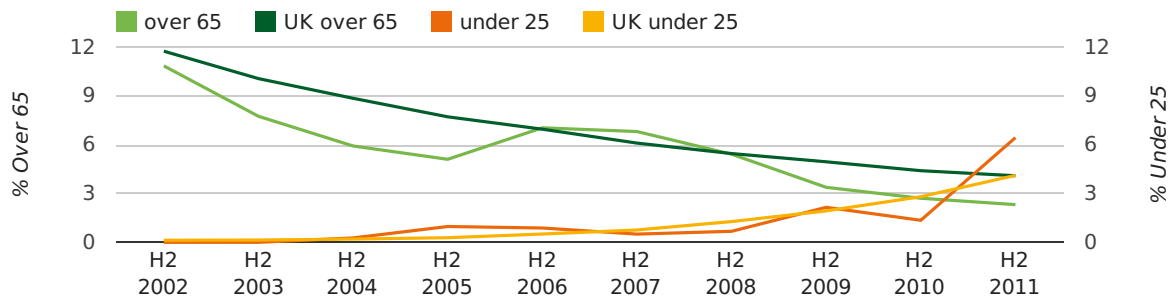
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.8.

The percentage of directors under the age of 25 was 6.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 4.1%.

director age by half year



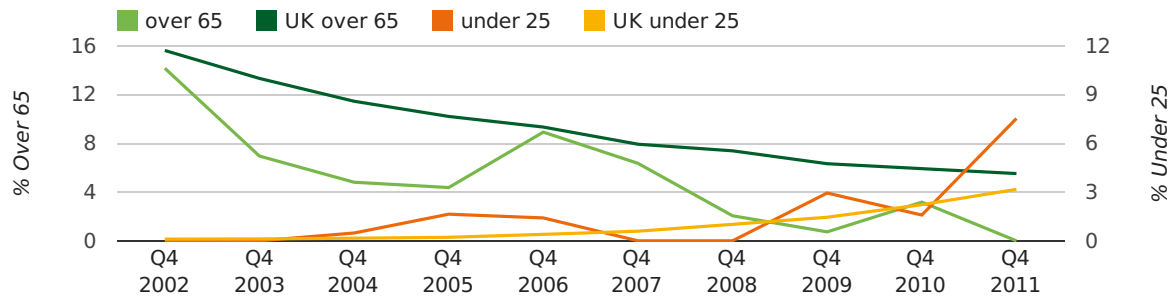
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 40.8.

The percentage of directors under the age of 25 was 7.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter

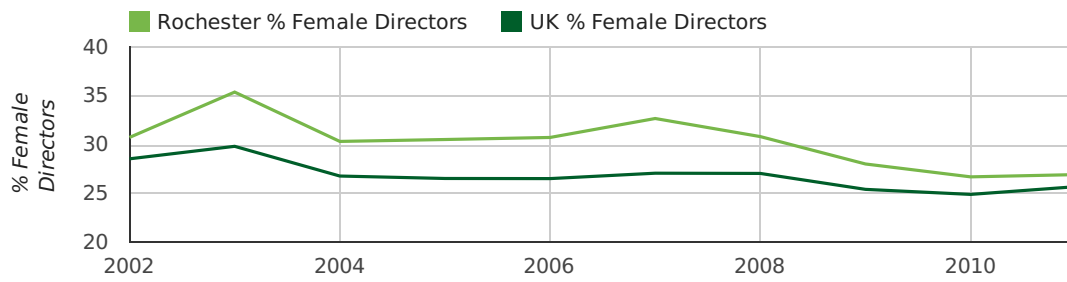


Annual Data (2011)

The record year for female directors in Rochester was 1857 when 36.4% of all directors were female.

The percentage of female directors in Rochester in 2011 was 30.8%. The average for the UK during this time was 28.6%

director gender by year

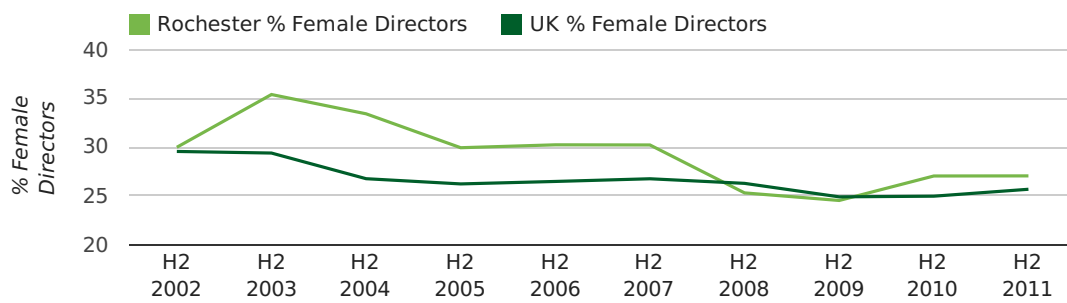


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Rochester was 1860 when 42.9% of all directors were female.

27.0% of all director appointments in Rochester in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

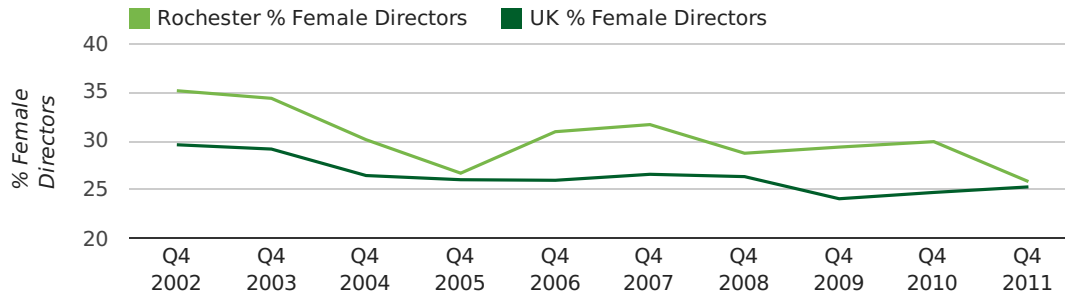


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Rochester was in 1977 when 31.1% of all directors were female.

25.8% of all director appointments in Rochester in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.46%	CONSULTING	5.07%
CONSTRUCTION	1.35%	MANAGEMENT	4.74%
KENT	1.12%	CONSULTANCY	3.26%
CONSULTING	1.01%	PROPERTY	2.37%
PROPERTY	1.01%	TRADING	2.07%
TRADING	1.01%	DESIGN	1.92%
BUILDING	1.01%	ASSOCIATES	1.86%
SECURITY	0.90%	ENGINEERING	1.78%
SCAFFOLDING	0.78%	BUSINESS	1.78%
ROCHESTER	0.78%	CONSULTANTS	1.76%
D	0.78%	CONSTRUCTION	1.73%
TRAINING	0.67%	MEDIA	1.71%
CONSULTANCY	0.67%	LONDON	1.63%
BUSINESS	0.56%	J	1.51%
M	0.56%	INVESTMENTS	1.48%
J	0.56%	GLOBAL	1.46%
S	0.56%	IT	1.41%
C	0.56%	CARE	1.39%
CONSULTANTS	0.56%	PROPERTIES	1.29%
EAST	0.56%	ELECTRICAL	1.29%
SYSTEMS	0.56%	M	1.27%
SOUTH	0.56%	BUILDING	1.26%
ELECTRICAL	0.45%	ENERGY	1.25%
R	0.45%	S	1.20%
K	0.45%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	229	205,525
7487 - Other business activities	68	57,052
82990 - Other business support service activities not elsewhere classified	44	32,483
9305 - Other service activities	27	9,492
99999 - Dormant Company	26	21,846
9999 - Dormant Company	21	20,199
43999 - Other specialised construction activities not elsewhere classified	13	3,342
62020 - Information technology consultancy activities	13	12,072
7499 - Non-trading company	12	9,957
4521 - General construction & civil engineering	11	5,558
7260 - Other computer related activities	10	7,667
43210 - Electrical installation	9	3,175
43390 - Other building completion and finishing	9	2,832
4531 - Installation electrical wiring etc.	8	1,967
74909 - Other professional, scientific and technical activities not elsewhere classified	8	8,671
85590 - Other education not elsewhere classified	8	2,395
7414 - Business & management consultancy	7	13,034
4525 - Other special trades construction	7	1,651
5263 - Other non-store retail sale	7	1,888
62090 - Other information technology service activities	7	7,493