

Rochester

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Rochester when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Rochester when compared to any half year in history.
- May 2012 saw a new record in company registrations in Rochester when compared to any previous May.
- The first half of 2012 saw a new record in net growth in Rochester when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Rochester when compared to any half year in history.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Rochester when compared to any previous first half year.

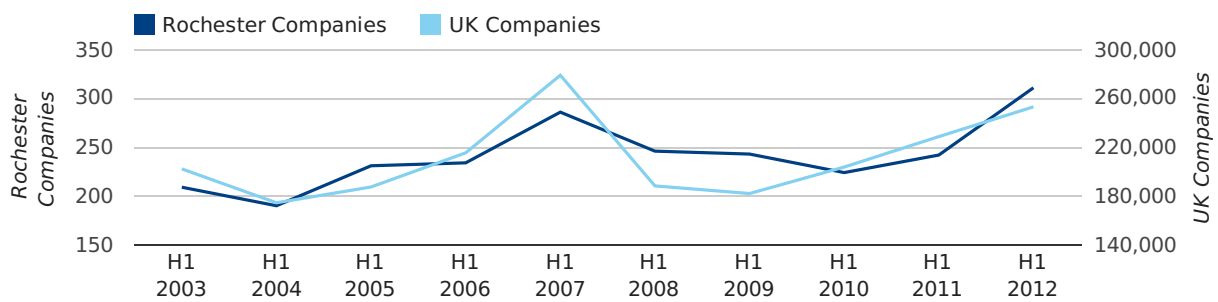
The first half of 2012 was a record first half year for company registrations in Rochester when compared to any half year in history.

In the first half of 2012 a total of 311 companies were formed in Rochester. This figure is 28.5% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Rochester occurred in 2012 when a total of 311 were formed.

HALF YEAR (JAN-JUN)	ROCHESTER	UK
2012	311	253,150
2011	242	228,735
% CHANGE	28.5%	10.7%
RECORD YEAR	2012 (311)	2007 (279,097)

new companies by half year



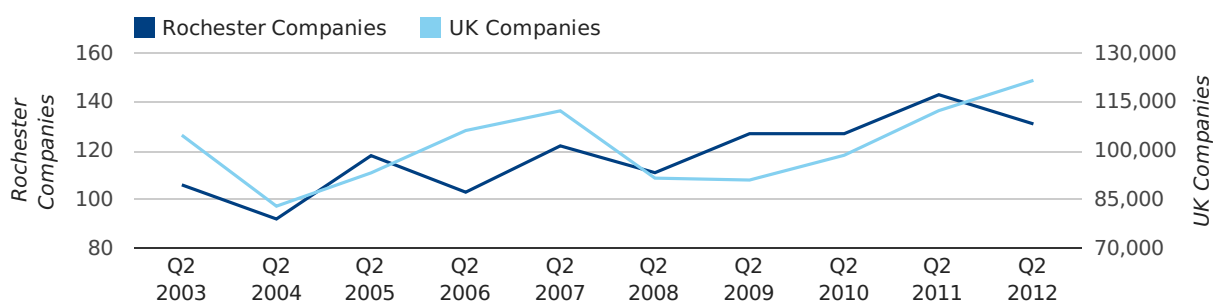
Quarterly Data (Q2 Apr-Jun 2012)

A total of 131 companies were registered in Rochester during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 8.4% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ROCHESTER	UK
2012	131	121,659
2011	143	112,344
% CHANGE	-8.4%	8.3%
RECORD YEAR	2011 (143)	2012 (121,659)

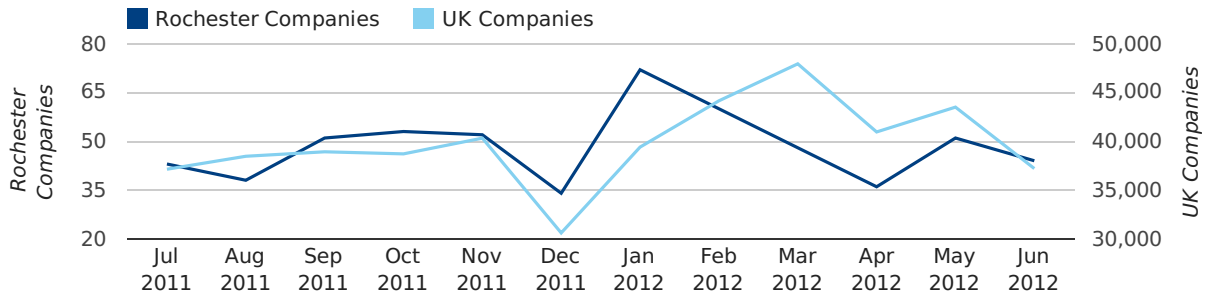
new companies by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Rochester when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	36	51	44
NEW COMPANIES IN 2011	42	48	53
% CHANGE	-14.3%	6.3%	-17.0%
RECORD YEAR	2010 (52)	2012 (51)	2011 (53)

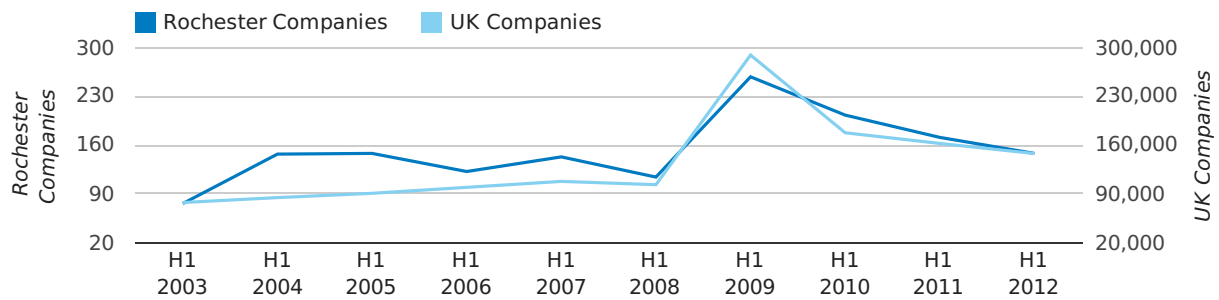
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 148 companies were dissolved in Rochester. This figure is 13.5% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Rochester occurred in 2009 when a total of 258 were closed.

HALF YEAR (JAN-JUN)	ROCHESTER	UK
2012	148	147,793
2011	171	162,310
% CHANGE	-13.5%	-8.9%
RECORD YEAR	2009 (258)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 84 companies were dissolved in Rochester during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 13.5% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ROCHESTER	UK
2012	84	80,217
2011	74	71,324
% CHANGE	13.5%	12.5%
RECORD YEAR	2009 (153)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	26	31	27
CLOSED COMPANIES IN 2011	14	33	27
% CHANGE	85.7%	-6.1%	0%
RECORD YEAR	2009 (48)	2009 (69)	2004 (47)

Half Year Data (Jan-Jun 2012)

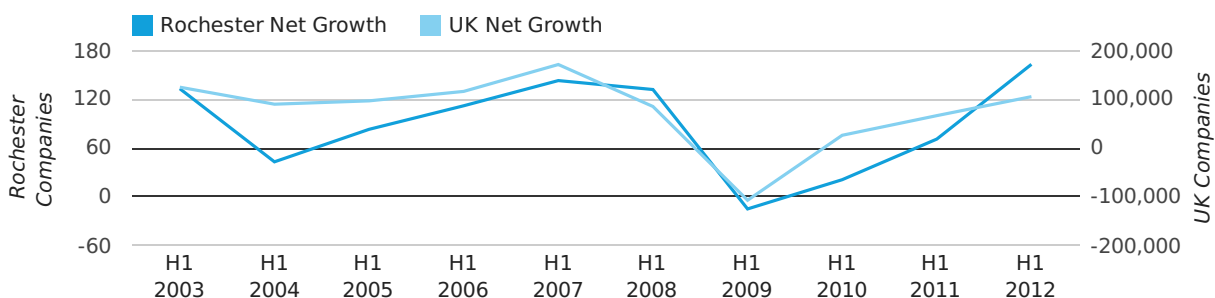
The first half of 2012 saw a new record in net growth in Rochester when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Rochester when compared to any half year in history.

In the first half of 2012 the company register for Rochester increased by 163 companies. This figure is 129.6% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	ROCHESTER	UK
2012	163	105,357
2011	71	66,425
% CHANGE	129.6%	58.6%
RECORD YEAR	2012 (163)	2007 (171,296)

net growth by half year



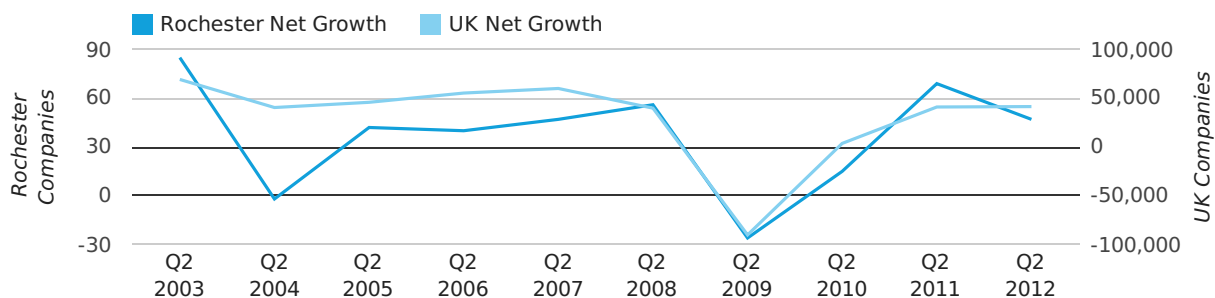
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Rochester during the second quarter of 2012 (Apr 2012 - Jun 2012) was 47 companies.

This represents a decrease of 31.9% on the same period last year.

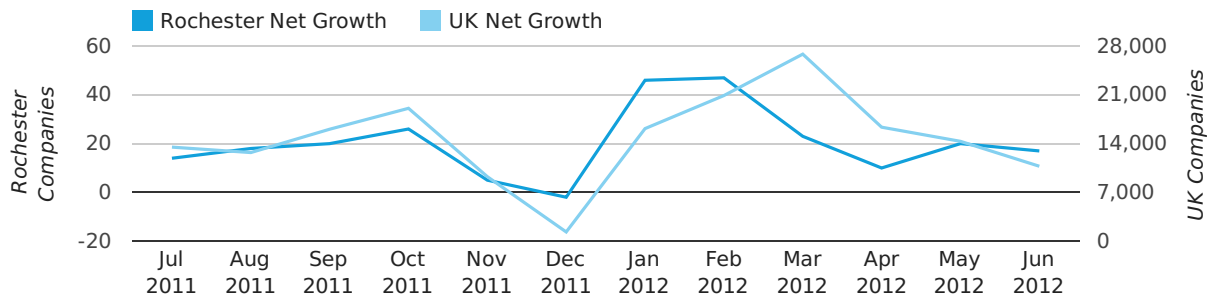
SECOND QUARTER (APR 2012 - JUN 2012)	ROCHESTER	UK
2012	47	41,442
2011	69	41,020
% CHANGE	-31.9%	1.0%
RECORD YEAR	2003 (85)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



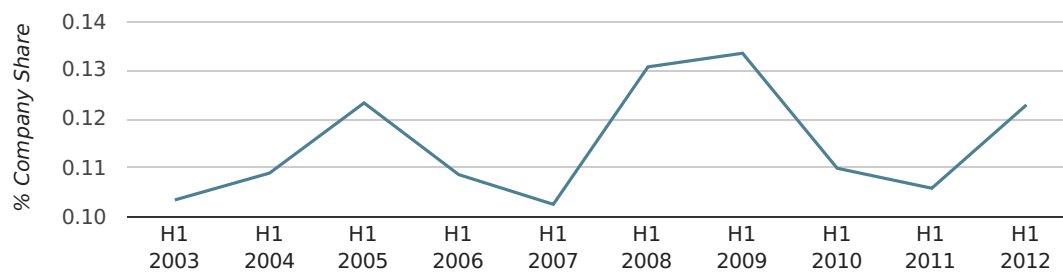
	APRIL	MAY	JUNE
NET GROWTH IN 2012	10	20	17
NET GROWTH IN 2011	28	15	26
% CHANGE	-64.3%	33.3%	-34.6%
RECORD YEAR	1997 (38)	2006 (30)	2008 (42)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Rochester formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	ROCHESTER
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.2%)

company share by half year

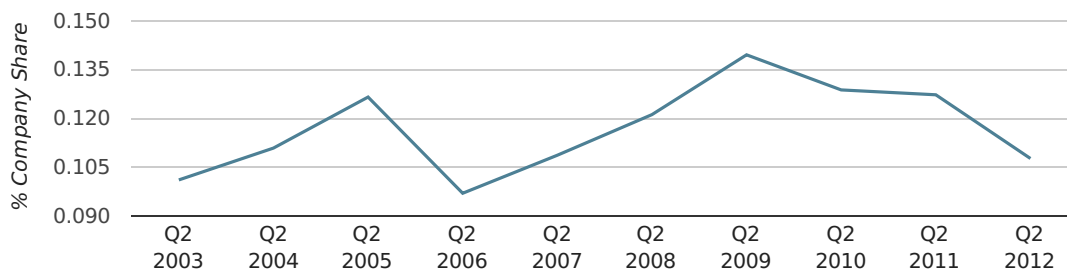


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Rochester formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	ROCHESTER
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-27.8%	-6.9%	-11.3%
RECORD YEAR	1969 (0.4%)	1961 (0.5%)	1967 (0.6%)

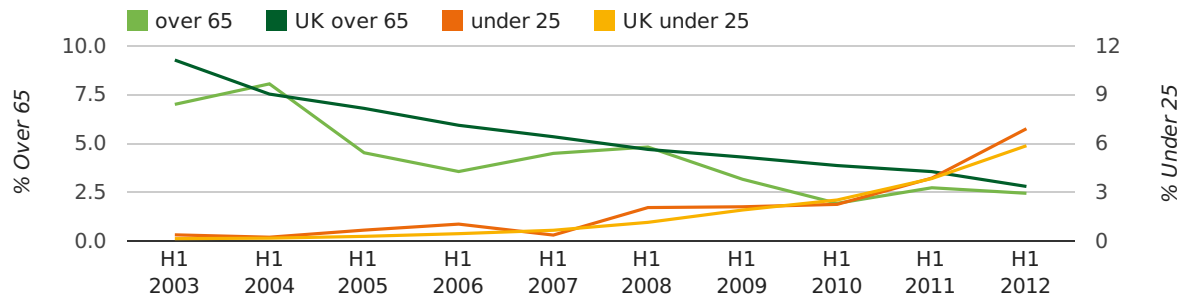
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.3.

The percentage of directors under the age of 25 was 6.9% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 3.4%.

director age by half year



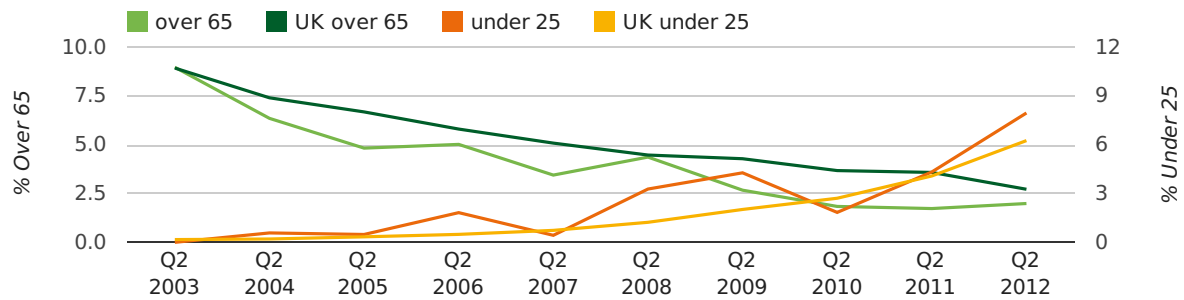
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.0.

The percentage of directors under the age of 25 was 8.0% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.0% compared to the UK figure of 3.3%.

director age by quarter

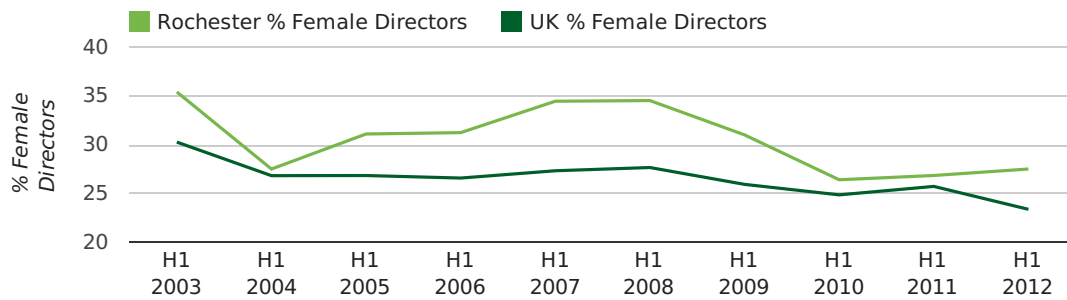


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Rochester was 1861 when 40.0% of all directors were female.

27.5% of all director appointments in Rochester in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

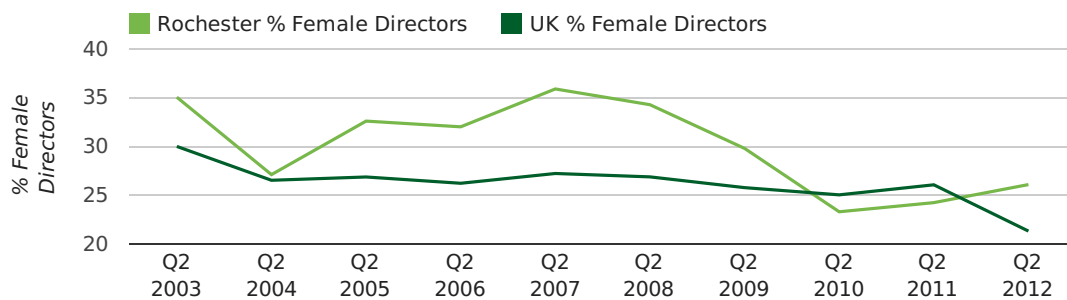


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Rochester was in 1866 when 66.7% of all directors were female.

26.1% of all director appointments in Rochester in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
KENT	1.47%	CONSULTING	5.07%
CONSTRUCTION	1.28%	MANAGEMENT	4.74%
MANAGEMENT	1.18%	CONSULTANCY	3.28%
CONSULTANCY	1.08%	PROPERTY	2.35%
MARLEY'S	1.08%	TRADING	2.10%
CONSULTING	0.98%	DESIGN	1.89%
D	0.88%	ENGINEERING	1.87%
J	0.88%	ASSOCIATES	1.82%
PROPERTY	0.88%	CONSULTANTS	1.78%
TRADING	0.79%	CONSTRUCTION	1.71%
TRAINING	0.69%	BUSINESS	1.70%
SECURITY	0.69%	MEDIA	1.69%
(KENT)	0.69%	LONDON	1.68%
CONSULTANTS	0.69%	J	1.57%
BUILDING	0.59%	GLOBAL	1.51%
MEDWAY	0.59%	INVESTMENTS	1.48%
H	0.49%	IT	1.42%
ENGINEERING	0.49%	CARE	1.31%
IT	0.49%	PROPERTIES	1.31%
M	0.49%	M	1.26%
HEATING	0.49%	ELECTRICAL	1.23%
ENTERPRISES	0.49%	BUILDING	1.23%
EVENTS	0.49%	SECURITY	1.19%
SOLAR	0.39%	S	1.18%
GREEN	0.39%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	296	244,457
7487 - Other business activities	54	47,029
82990 - Other business support service activities not elsewhere classified	36	35,447
99999 - Dormant Company	30	26,088
9305 - Other service activities	24	7,926
9999 - Dormant Company	17	16,469
43999 - Other specialised construction activities not elsewhere classified	13	4,091
7499 - Non-trading company	12	8,023
62020 - Information technology consultancy activities	12	15,280
7260 - Other computer related activities	10	6,456
4521 - General construction & civil engineering	10	4,644
43210 - Electrical installation	10	3,557
70229 - Management consultancy activities other than financial management	9	20,390
96090 - Other service activities not elsewhere classified	9	14,220
74909 - Other professional, scientific and technical activities not elsewhere classified	8	10,271
4525 - Other special trades construction	7	1,411
69201 - Accounting and auditing activities	7	4,295
4531 - Installation electrical wiring etc.	7	1,631
5263 - Other non-store retail sale	6	1,617
7414 - Business & management consultancy	6	10,978